

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

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Category of Request

 New Grant Grant Continuation

Previous Council File No. _____

 Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: Water Centric City—Applied Water Policy and EducationGrantor Agency: Fund for Lake MichiganGrant Application Date: 11/02/2018Anticipated Award Date: Awarded 12/18/2018

1. Description of Grant Project/Program (Include Target Locations and Populations):

The Water Centric City initiative showcases Milwaukee's global leadership on managing water in a sustainable and resilient way. This initiative outlines seven principles defining what it means to be a Water Centric City, including a need for water leadership and green infrastructure. Grant funds will allow the Environmental Collaboration Office to fund interns and one full-time employee to support these specific principles through water policy outreach and education. The Water Centric City initiative is a continuing project, but was previously funded by the Brico Fund.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

In September of 2018, the Milwaukee Common Council passed a Green Infrastructure Plan Framework and ordinance requiring green infrastructure on all large development projects, thus meeting one of the principles of a Water Centric City and a key deliverable of the City's *ReFresh Milwaukee* sustainability plan.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

This grant is essential in fulfilling the goals outlined in the above mentioned Green Infrastructure Framework.

4. Results Measurement/Progress Report (Applies only to Programs):

ECO will produce materials to educate the public on Milwaukee's PAH ban and the City's newly adopted Green Infrastructure requirements, as well as initial outreach materials for reducing plastic pollution in Milwaukee. ECO will also create a "Commercial Rainwater Harvesting" toolkit to clarify steps commercial building owners need to take to safely capture and re-use rainwater on site.

5. Grant Period, Timetable and Program Phase-Out Plan:

Grant Period: 01/05/2019 – 12/30/2019

6. Provide a list of Subgrantees:

N/A

7. If Possible, complete Grant Budget Form and attach to back.