



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, June 12, 2019

COMMITTEE MEETING NOTICE


AD 12

PLENNES, Amy R, Agent  
THE NATIONAL, LLC  
839 W NATIONAL Av

MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, June 25, 2019 at 09:00 AM**

**Regarding:** Your Class B Tavern-Service Bar Only License Application  agent for "THE NATIONAL, LLC" for "THE NATIONAL" at 839 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, June 12, 2019

COMMITTEE MEETING NOTICE

AD 12

PLENNES, Amy R, Agent  
THE NATIONAL, LLC  
2430 E Armour Ave

St Francis, WI 53235

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, June 25, 2019 at 09:00 AM**

**Regarding:** Your Class B Tavern-Service Bar Only License Application as agent for "THE NATIONAL, LLC" for "THE NATIONAL" at 839 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# Alcohol Concentration for 839 W National Ave

City of Milwaukee, Wisconsin



## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

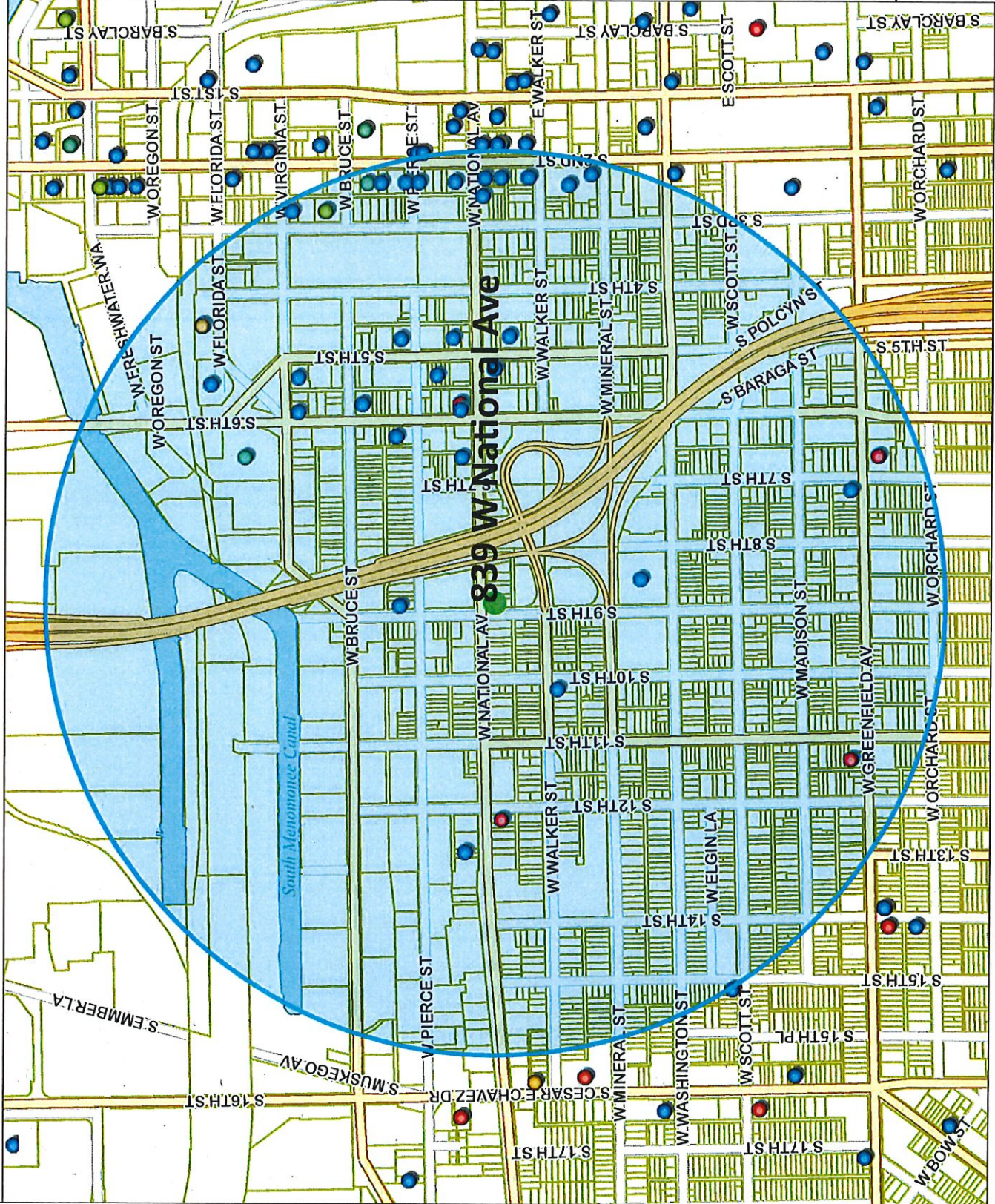


## - Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 839 W National Ave as of 05/22/2019



Department of Administration - ITMD



Map Scale: 1: 10,000

Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 839 W National Ave as of 05/22/2019

License Summary	Trade name	Licensee	License type name	Total capacity	Room capacity	Address
Class A Fermented Malt Beverage Retailer's License	Brew Fitness	Ryan P Mieziva, Agt	Class A Fermented Malt Beverage Retailer's License			408 W FLORIDA ST B100
Class A Malt & Class A Liquor License	Greenfield Pantry	Michael J Widmann, Agt	Class A Malt & Class A Liquor License			1110 W Greenfield Av
Class B Fermented Malt Beverage Retailer's License	TEXAS FOOD	HAKAM K ASSAD, SP	Class A Malt & Class A Liquor License			1201 W NATIONAL AV
Class B Tavern License	National Food Mart	Tasha R Jones, Agt	Class A Malt & Class A Liquor License			530 W National Av
Class C Wine Retailer's License	Campesino, LLC	Parimit Singh, Agt	Class B Fermented Malt Beverage Retailer's License			635 W GREENFIELD AV
	Clunch Corp	Andyne Coffee Roasting Co.	Class B Fermented Malt Beverage Retailer's License			224 W Bruce ST
	Central Standard LLC	Central Standard Craft Distillery	Class B Fermented Malt Beverage Retailer's License			619 S 2ND ST 609
	Great Lakes Distillery, LLC	Great Lakes Distillery	Class B Fermented Malt Beverage Retailer's License			616 W Virginia ST
	THE NATIONAL, LLC	THE NATIONAL	Class B Fermented Malt Beverage Retailer's License	25		839 W NATIONAL AV
	LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Class B Tavern License	170		1028 S 9TH ST
	El Cielo LLC	El Cielo Bar	Class B Tavern License	75		1226 W NATIONAL AV
	Bulle Bar 7, LLC	Bulle Bar 7	Class B Tavern License	49		4389 S 7TH ST
	Sax's Catering, Inc.	Sax's Hospitality Group	Class B Tavern License			201 W Walker ST
	ECN3 Inc	Engine Co No 3	Class B Tavern License			217 W National Av
	RCV LLC	Lost Valley Cider Co	Class B Tavern License			408 W FLORIDA ST 102
	Greige, LLC	Greige	Class B Tavern License			408 W Florida ST, 104
	The Chef's Table LLC	The Chef's Table	Class B Tavern License			500 W Florida ST
	Iron Horse Milwaukee, LLC	The Iron Horse Hotel	Class B Tavern License	550		505 S 5th ST
	MobCraft Beer Inc	MobCraft Beer	Class B Tavern License	265		538 W National AV
	538 W National Hall, LLC	Walker's Point Music Hall	Class B Tavern License	162		559 W VIRGINIA ST
	CONJITO'S PLACE, INC	CONJITO'S PLACE	Class B Tavern License	144		600 S 6TH ST
	El Bodogon LLC	Hotel Madrid	Class B Tavern License			623 S 2nd ST
	JD Commercial LLC	Fixture Pizza Pub	Class B Tavern License			624 W NATIONAL AV
	LL Associates, LLC	La Casa de Alberto	Class B Tavern License	49		630 S 5th ST
	Fuel Cafe 5th Street, Inc.	Fuel Cafe 5th Street	Class B Tavern License	49		631 S 6TH ST
	Camacho's Bar, LLC	Camacho's Bar	Class B Tavern License			643 S 2nd ST
	Var Gallery & Studios LLC	Var Gallery & Studios	Class B Tavern License	80		644 S 9th ST
	Chivas Bar	Chivas Bar	Class B Tavern License	49		703 S 2ND ST
	THE V BAR, LLC	The Tin Willow	Class B Tavern License	320	2nd floor = 80; 1st floor = 240	715-17 S 5TH ST
	LOUNGING AROUND, INC	Jynk Nightclub	Class B Tavern License	198		730-734 S 5th ST
	HM-M&E LLC	Hamburger Mary's	Class B Tavern License	160		739-99 S 2ND ST
	CIERTO LINDO, LLC	CIERTO LINDO	Class B Tavern License			807 S 5TH ST
	801-99 LLC	LEVEL (LVL)	Class B Tavern License	106		819 S 2ND ST
	CLUB ANYTHING	CLUB ANYTHING	Class B Tavern License	62		839 S 2ND ST
	Botanas LLC	Botanas	Class B Tavern License	50		901 S 10TH ST
	FLUID, INC	FLUID	Class B Tavern License			939 S 2nd St
	CRAZY WATER	CRAZY WATER	Class B Tavern License			224 W Bruce ST
	GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	Class B Tavern License			839 W NATIONAL AV
	Meraki LLC	Meraki	Class B Tavern License			
	Clutch Corp.	Andyne coffee Roasting Co.	Class C Wine Retailer's License			
	THE NATIONAL, LLC	THE NATIONAL	Class C Wine Retailer's License			

	Total
	1
	4
	4
	30
	2
Grand Total	41

Date:05/29/19  
Officer: P.O. VODICKA

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: The National  
Address: 839 W National Av  
Phone: 414-437-6551

Owner:	Amy PLENNES	Angela WIERZBINSKI
Owner address:	2430 E Armour Av.	1904 E Eden Pl
City State Zip:	St Francis, WI 53235	Milwaukee, WI 53207
Owner Phone:	414-861-0731	414-431-6551
Owner email:		aplenes@gmail.com

Licensee/Agent: Amy PLENNES  
Home Address: 2430 E Armour Av  
City State Zip: St Francis, WI 53235  
Phone: 414-861-0731  
Email:

Preferred contact: Angela WIERZBINSKI

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 7:30am-3:00pm 24 hours Y N  
Mon:  
Tue: 7:30am-3:00pm  
Wed: "  
Thu: "  
Fri: "  
Sat: "

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #: 12686
- Other:  Yes  No Type: BBEER #: 198716
- Other:  Yes  No Type: CWINE #: 479

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 1
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 4
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: more than 1 week
21. Are there exterior cameras  Yes  No How many: 4
22. Are there interior cameras  Yes  No How many: 4

- 23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
- 24. Cameras located in parking lot  Yes  No How many N/A

**Interior Survey:**

- 25. What is the planned/posted capacity 25
- 26. What is the minimum number of employees that will be on premise 3
- 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
- 28. Is the interior of the location neat and clean?  Yes  No
- 29. Does an interior camera face the entrance/exit?  Yes  No
- 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No
- 31. Does the owner know how to contact their police district directly?  Yes  No
  - a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

- 32. How many security personnel are going to be employed: none
- 33. How will they be deployed: Interior                      Exterior
- 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun
- 35. Will the security be managed by business  or contracted
- 36. Will they be armed  Yes  No
- 37. What type of security measures will be used:
  - Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction
  - Other
- 38. When at capacity, how will the overflow crowd be managed?
- 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**



Wednesday, June 12, 2019

## Licenses Committee Notice of Hearing

CALEDON HOLDINGS LLC  
839 W National Av  
Milwaukee, WI 53204

Date: 6/25/2019  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern-Service Bar Only License Application  
PLENNES, Amy R, Agent  
THE NATIONAL at 839 W NATIONAL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







Wednesday, June 12, 2019

## Licenses Committee Notice of Hearing

Helen Benton Dockry  
1615 N 51<sup>st</sup> St  
Milwaukee, WI 53208

Date: 6/25/2019  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern-Service Bar Only License Application  
PLENNES, Amy R, Agent  
THE NATIONAL at 839 W NATIONAL Av

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If you have any questions, please call (414) 286-2238.





Wednesday, June 12, 2019



# Notice of Public Hearing

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PLENNES, Amy R, Agent  
THE NATIONAL at 839 W NATIONAL Av  
Class B Tavern-Service Bar Only License Application

**Tuesday, June 25, 2019 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/25/2019 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee; you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3893A N 5TH ST	MILWAUKEE, WI 53212
CURRENT OCCUPANT	908 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	823 S 9TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	920 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	914 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	910 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	905 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	919A W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	915 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	721 S 9TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	909 W NATIONAL AVE 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	3893 N 5TH ST	MILWAUKEE, WI 53212
CURRENT OCCUPANT	904 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	723 S 9TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	921 W NATIONAL AVE A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	919 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	920A W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	814 S 9TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	915 W NATIONAL AVE LOWR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	909 W NATIONAL AVE 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	901 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	921 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	916 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	918 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	727 S 9TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	903 W NATIONAL AVE A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	837 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	922 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	915 W NATIONAL AVE UPPR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	725 S 9TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	903 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	833 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	909 W NATIONAL AVE 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	909 W NATIONAL AVE 4	MILWAUKEE, WI 53204

Total Records: 34

Radius: 250.0 feet and Center of Circle: 839 W National Ave



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

- Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Currently running Cafe w/ op hours 7:30am-3:00pm Closed Mondays

Do you have any experience operating this type of business?  No  Yes If yes, explain: Cafe has been open for 10 yrs I have 20 yrs in field

## 2. Business Operations

- a. Proposed Opening Date: Already open
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Class C wine, Class B Beer, Restaurant
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: Apply for full liquor license currently have beer + wine only
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 5 Locations: 2 kitchen 1 prep area, 1 guest area, 1 bathroom  
Outside: 2 Locations: side of building
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other Eagle disposal

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 4 and list locations: 1 Basement, 1 Kitchen, 1 Register, 1 entryway
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>3</u> %	Food <u>97</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: 2  Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 25 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: National Ave + 9<sup>th</sup> St.

d. Describe Building:  Free Standing Building  Strip Mall  Other: ~~Commercial~~ 1<sup>st</sup> floor + Basement of leased space

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Helen Benton Dockery Phone Number: 414-336-6777

Business Owner Address: 1615 N 51<sup>st</sup> St. Milwaukee, WI 53208

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7:30am	3:00pm	80	20-60	
Monday	Closed				
Tuesday	7:30am	3:00pm	70	20-60	
Wednesday	7:30am	3:00pm	70	20-60	
Thursday	7:30am	3:00pm	70	20-60	
Friday	7:30am	3:00pm	70	20-60	
Saturday	7:30am	3:00pm	80	20-60	

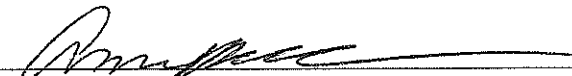
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

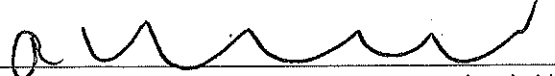
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>The National LLC</u>	
Premise Address: <u>839 W. National Ave Milwaukee, WI 53204</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If yes, list name and address: <u>MEDC 757 W. Broadway #600 Milwaukee 53202</u>	
<b>Proof of Ownership, Lease, or Offer to Purchase (New &amp; Transfer Applicants Only)</b>	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>The National LLC</u>
c) Are you purchasing the stock and/or fixtures?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <u>80,000</u>
d) Total amount paid for business	<u>\$80,000</u>
e) Total amount paid for goodwill of the business	<u>\$0.00</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

*See Application Information for a list of all required application forms.*

**Lease Information (New & Transfer Applicants who are leasing the premises only)**


- a) Date lease begins 8/31/2019 Ends 3/31/2026
- b) Monthly rental \$2600
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 1
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



National Ave.

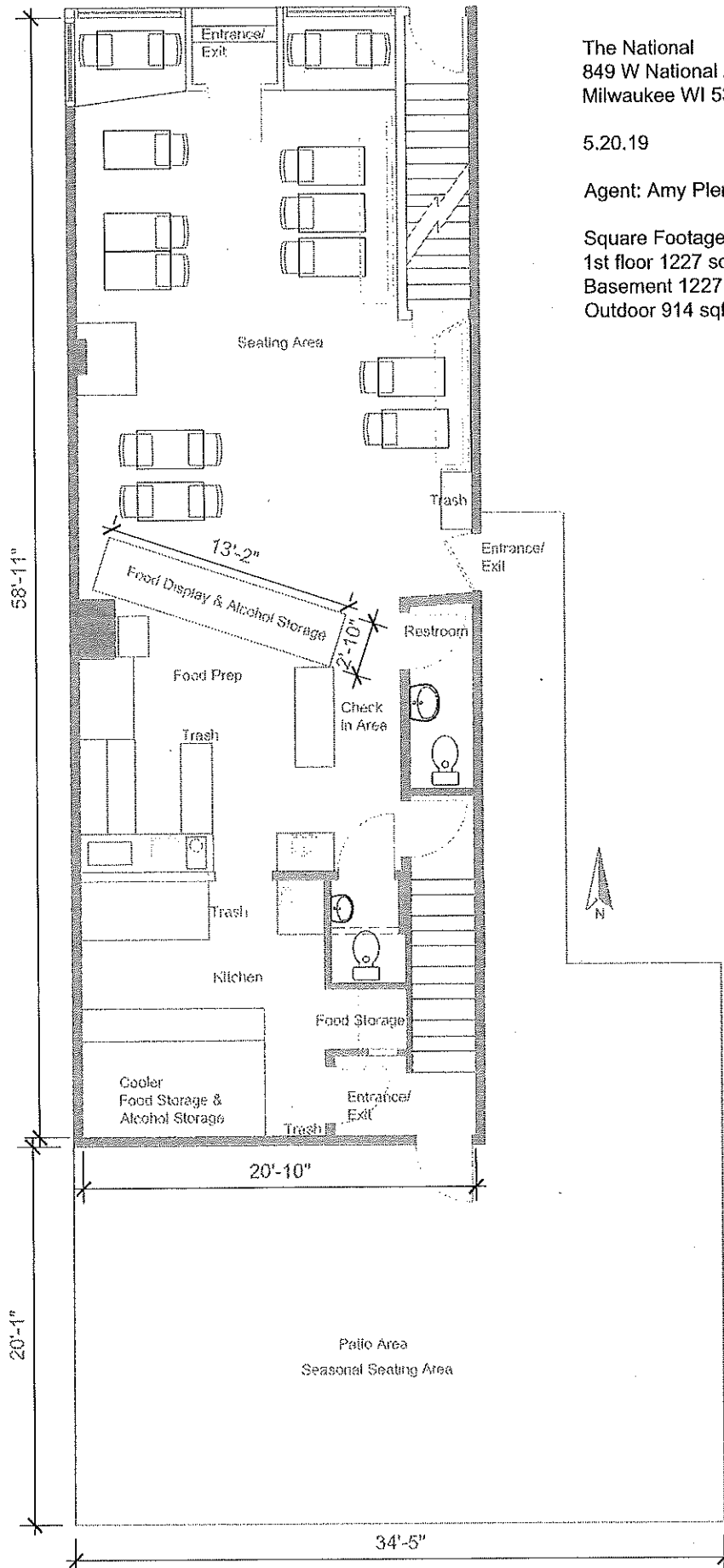
The National  
849 W National Ave  
Milwaukee WI 53204

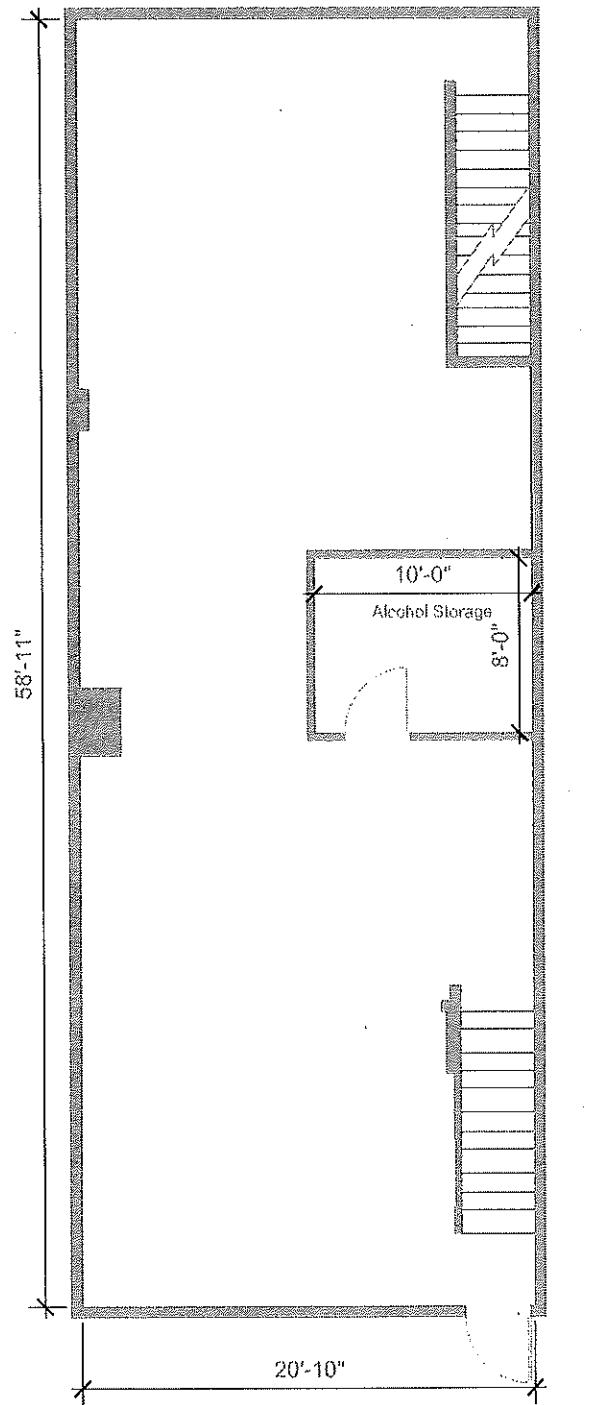
5.20.19

Agent: Amy Plennes

Square Footages:  
1st floor 1227 sqft  
Basement 1227 sqft  
Outdoor 914 sqft

9th Street





Basement Floor Plan

The National  
849 W National Ave  
Milwaukee WI 53204

5.20.19

Agent: Amy Plennes

Square Footages:  
1st floor 1227 sqft  
Basement 1227 sqft  
Outdoor 914 sqft



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, June 13, 2019

**COMMITTEE MEETING NOTICE**

AD 12

ORDONEZ-CARDENAS, Edwin A, Agent  
The Merge Group LLC  
721 S Cesar E Chavez DR

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, June 25, 2019 at 09:00 AM**

**Regarding:** Your Class B Tavern, Public Entertainment Premises, and Food Dealer License Transfer Applications with Change of Trade Name and Stock as agent for "The Merge Group LLC" for "Tycoons Lounge and Grill" at 721 S Cesar E Chavez DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 04/16/2019 CHANGE OF SHAREHOLDER  
**LICENSE TYPE:** Class B Tavern  
**NEW:**   
**RENEWAL:**

**No. 291864**  
**Application Date:** 04/12/2019

**License Location:** 721 S Cekar E Chavez Dr  
**Business Name:** Lavish Lounge

**Licensee/Applicant:** ORDONEZ-CARDENAS, Edwin A  
(Last Name, First Name, MI)

**Date of Birth:** 09/14/1987

**Home Address:** 910 S 88<sup>th</sup> St  
**City:** West Allis  
**Home Phone:**

**State:** WI **Zip Code:** 53214

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/03/2012 Demontaye LUSTER (50% shareholder) was cited by Greenfield Police for

**Charge:** Possession of Drug Paraphernalia  
**Finding:** Guilty  
**Sentence:** Forfeiture  
**Date:** 05/02/2012  
**Case:** 12001269

2. On 09/19/2017 Demontaye LUSTER (50% shareholder) was cited for Operating While Intoxicated. The case is pending in Municipal Court.

=====

3. On 05/20/2018 at 12:22am officers were dispatched to 721 S Cesar E. Chavez Dr for a battery complaint. Upon arrival the officers spoke with the security guard who stated an unknown female had been outside of the establishment bleeding from the face. The female refused first aid from the security guard and left in an ambulance to an unknown hospital.
4. On 10/01/2018 at 1:00am officers were dispatched to 721 S Cesar E. Chavez Dr for a battery complaint. Officers interviewed the victim who stated she was kicked out by security and pepper sprayed as she being escorted out. The security guard stated the victim was kicked out for throwing a drink on another patron. As she was being escorted out she was swinging

at the security guards. Fearing for his safety one of the guards pepper sprayed her. The victim then went across the street. The victim went to the hospital on her own to get her eyes flushed.

5. On 10/11/2018 at 10:30pm officers conducted a tavern check at Lavish, 721 S Cesar E. Chavez Dr. while they were hosting an underage party. The officer didn't observe liquor bottles on the bar shelf but did see them on the bottom rail. The officer advised the manager, Jeffrey PARR, that the alcohol must be locked up in a different room. PARR was cooperative and moved the bottles. The officer asked if PARR had applied for an underage party. PARR stated he thought the owner did but was not sure. The officer advised him to apply with the city and notify the District in the future.
6. On 12/07/2018 officers investigated a shots fired at 721 S Cesar E. Chavez Dr. The investigation revealed two subjects got into a fight in the parking lot. The subjects fired shots at each other in the parking lot. An armed security guard thought the subjects were shooting at him and returned fire at the suspects. The PNC bank on National was struck by gun fire and 14 casings were recovered.
7. On 01/20/2019 at 1:35am officers were monitoring bar close at Lavish, 721 S Cesar E. Chavez Dr. The officers were flagged down by security guard Erico BERMUDEZ, who stated another security guard, had been fighting with a subject. The subject threw a gun which was recovered by BERMUDEZ. The security guard provided a description of the suspect who fled westbound on National Avenue. The officers could not locate the subject but did identify him by using the bar's ID scanner and surveillance video. Video showed the subject exiting the taverns front doors and being confronted by security who thought the suspect was concealing a bottle of alcohol. The suspect is observed reaching into his jacket and throwing the firearm into the air. The manager, Jeffrey PARR, was cooperative with the investigation.
8. On 03/19/2019 a meeting was held at District 2 regarding Lavish Nightclub, 721 S Cesar E. Chavez Dr. The meeting was due to a nuisance letter the applicant received regarding recent events. The applicant stated he has hired a new security company and a new security manager. It was suggested he have a manager monitor the VIP tables to better control smoking in the bar. The applicant stated he would look into other methods of controlling the crowd at closing to avoid using Police squads for traffic control. He stated he is seeking an additional partner to help run the establishment.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:181410016

OtherEvent #: 18-LP-0063

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 05/20/2018 00:12:00  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### KIECKBUSCH, GREGORY ALLAN

Person Involvement:: Agent  
DOB:: 06/25/1980  
Sex:: MALE  
Race:: WHITE  
Address:: 2361 S 82ND ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53219

## Licensed Persons Involved (1)

### BERMUDEZ, ERICO

Person Involvement:: SECURITY  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Address:: 2536 W WARNIMONT AVE  
Apartment or Suite:: 119  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53221

## Narrative (1)

### INITIAL INVESTIGATION

Munoz Jr, Angel L 026038

05/21/2018

This report is written by P.O. Angel MUNOZ, assigned to D2, Late Shift, Squad 2330.

On 05/20/2018 at 12:22a.m., my partner P.O. Justin DECLEENE and I, responded to 721 S Cesar E. Chavez Dr to a Battery.

Upon arrival, I made contact with the security guard, Erico Bermudez who stated that there was a female (unknown name) outside the establishment who was bleeding from the face. The female refused first aid care from the security guard and left in the rear of an ambulance to an unknown hospital.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:181410016

OtherEvent #: 18-LP-0063

## Officer (1)

Reporting Officer:	Munoz Jr, Angel L (026038)	05/21/2018 02:30:00
Section: (Work Location):	23	
Approving Officer:	Cashaw, Bobby R (015105)	06/03/2018 10:44:31

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182740004

OtherEvent #: 18-LP-0431

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 10/01/2018 00:46:00  
CAD Number:: 182740071  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-690-0226  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### BERMUDEZ, ERICO

Person Involvement:: Employee  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 4145514535  
Phone 1 Type:: CELL  
Address:: 2065 S 28TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:182740004

OtherEvent #: 18-LP-0431

## LAVISH NIGHT CLUB

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licenses Notification Was Made:: Yes  
Licenses Notified Date/Time:: 10/01/2018 01:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (if not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

### Narrative (1)

#### INITIAL INVESTIGATION

Espitia, Oscar 025682

10/08/2018

This report is typed by PO Oscar ESPITIA assigned to District Two, Late Power Shift and Tavern Squad 2464.

On Monday October 1, 2018 at approximately 1:00 AM I responded to 721 S. Cesar E. Chavez Dr. (Lavish Night Club), to investigate a battery complaint.

Squad 2330 (PO MENDEZ-SANTIAGO, PO PARLIER), were first on scene and spoke to the caller who was identified as Jamber JOHNSON (B/F, 04/25/94). JOHNSON stated she was inside Lavish night club and was kicked out by security. JOHNSON stated while security was escorting her out she was pepper sprayed.

JOHNSON was accompanied by her sister Jordan K. JOHNSON (F/B, 5/19/96). Jordan drove Jamber to Sinai Hospital to wash off the pepper spray. Jamber and Jordan left the scene prior to my arrival.

PO MENDEZ-SANTIAGO told me she smelled alcohol on her breath and slurred in her speech which caused PO MENDEZ-SANTIAGO to believe she was intoxicated.

I spoke to Security guard Erico BERMUDEZ (W/M, 12/10/82), who stated he escorted Jamber out of the

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:182740004

OtherEvent #: 18-LP-0431

club because she threw a drink onto another patron. BERMUDEZ stated while escorting Jamber outside Jamber was pushing and swinging at security guards. BERMUDEZ stated Jamber threw herself at him and he feared she would hit him so he pepper sprayed her. BURMUDEZ stated then Jordan grabbed Jamber and walked across the street to a parking lot and was last he saw of her.

End of Bermudez statements.

I didn't observe any violations.

End of Report...

## Officer (2)

Reporting Officer:	Esplta, Oscar (025682)	10/01/2018 03:12:00
Section: (Work Location):	24	
Approving Officer:	Raden, Chad M (010032)	10/09/2018 07:40:51
Section: (Work Location):	27	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182840198

OtherEvent #: 18-LP-0437

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 10/11/2018 22:31:00  
CAD Number:: 182842644  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### LAVISH

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 10/11/2018 22:35:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (if not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### INITIAL INVESTIGATION

Espitia, Oscar 025682

10/12/2018

This report is typed by PO Oscar ESPITIA assigned to District Two, Late Power Shift and Tavern Squad

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:182840198

OtherEvent #: 18-LP-0437

2464.

On Thursday October 11, 2018 at approximately 10:30 PM I conducted a Tavern check at 721 S Cesar E. Chavez Dr. (LAVISH night club). LAVISH night Club was hosting a underage party. During a walk through I didn't observe any Liquor bottles on the bar shelf but they did have liquor bottles in the bottom rails. I informed the bar manager Jeffrey G. PARR (W/M, 01/27/91), they are not supposed to have any liquor bottles out when they have underage parties.

PARR cooperative and instructed employees to remove all liquor bottles from the bar and secured them in a room where patrons are unable to enter.

I asked PARR if they applied for a underage party? PARR stated he thought the owner of LAVISH night club had applied but was not sure. I advised PARR next time they have a underage party they have to apply with the City and inform Captain of District Two of the event.

Employees where cooperative and I didn't observe any other violations.

End of Report...

## Officer (2)

Reporting Officer:	Espitla, Oscar (025682)	10/12/2018 00:13:00
Section: (Work Location):	24	
Approving Officer:	Krueger, Jeffrey S (017798)	10/15/2018 20:10:12
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183410010

OtherEvent #: 18-LP-0575

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 12/07/2018 01:57:00  
CAD Number:: 183410212  
District:: 2  
Beat:: 230

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Persons Involved (1)

### BERMUDEZ, ERICO

Person Involvement:: Employee  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Address:: 2065 S 28TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### LAVISH LOUNGE

Phone 1 Number:: (414)-312-8800  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 12/07/2018 03:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183410010

OtherEvent #: 18-LP-0575

## Narrative (1)

### INITIAL INVESTIGATION

Halase, Adam M 026333

12/07/2018

Incident occurred at the Lavish Night Club at 721 S. Cesar E. Chavez Dr., during bar close. Subjects outside in the parking lot got into a physical altercation. Subject's vehicle fired rounds at subject he got into a fight with. That subject returned fire. 14 casings recovered on scene. PNC bank at 1574 W. National Av was struck by gunfire. The head of security, Erico Bermudez (w/m, 12/10/1982), was caught in the middle and believed the vehicle was shooting at him and fired two rounds at the vehicle. Lavish's management was cooperative. BERMUDEZ was the only caller regarding. Three subjects total fired weapons on or near the premises.

## Officer (2)

Reporting Officer:	Halase, Adam M (026333)	12/07/2018 04:05:00
Section: (Work Location):	24	
Approving Officer:	Krueger, Jeffrey S (017798)	12/11/2018 20:05:32
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 01/20/2019 01:35:00  
CAD Number:: 180200183  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ-CARDENAS, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Address:: 1704 S PEARL ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

## Licensed Persons Involved (3)

### BERMUDEZ, ERICO

Person Involvement:: Employee  
DOB:: 12/10/1982  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 4145514535  
Phone 1 Type:: CELL  
Address:: 2065 S 28TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53215

### GUY, JUSTIN C

Person Involvement:: Employee  
DOB:: 03/01/1989  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4147920498  
Phone 1 Type:: CELL  
Address:: 639 S OAK PARK CT  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53214

### PARR, JEFFREY GENE

Person Involvement:: Employee  
DOB:: 01/27/1991  
Sex:: MALE  
Race:: WHITE  
Address:: 7841 N 60TH ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53223

## Licensed Premise Data (1)

### LAVISH NIGHT CLUB

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 01/20/2019 02:00:00



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

Business Was Cited For Violation:: No  
Licensee was cooperative: (if not Yes  
explain in narrative):  
Licensee or Manager was on Yes  
premises at time of  
violation/incident::

## Narrative (1)

### LICENSE PREMISE REPORT

Spitzer, Benjamin S 022574

01/20/2019

This report is written by PO Benjamin SPITZER, Assigned to District Two, Late Power.

On Sunday, January 20th, 2018 at approximately 1:35 AM while assigned to SQ 2464, PO Taylor BAAS and I, were on a special assignment monitoring the closing of Lavish Night Club, located at 721 S. Cesar E. Chavez Dr.

We were parked across the street at the PNC Bank parking lot facing Lavish. I observed a crowd forming, creating a large disturbance from the parking lot of Lavish, when we were flagged down by a Lavish Security guard identified as Erico BERMUDEZ (W/M, 12-10-82). BERMUDEZ stated a subject was fighting with another security guard, identified as Justin C. GUY (W/M, 03-01-1989). The subject then threw a gun, which BERMUDEZ recovered. BERMUDEZ provided us with a description of the suspect who fled westbound on W. National Ave. from the parking lot. After squads saturated the area on foot, and vehicle, the suspect was not located.

PO BAAS interviewed GUY who stated he observed a B/M, wearing a gray jean jacket with a black design on the back, leaving the club with what he thought was a concealed bottle of alcohol. GUY stated he attempted to confront the subject, later identified through MPD records as Tracy L. YOUNG (B/M, 08-18-1994), who tried to get away. YOUNG reached into his jean jacket and threw a handgun, with an extended magazine into the air, which BERMUDEZ immediately picked up. GUY stated he was afraid for his safety, and believed he would have been shot if he would have detained YOUNG after he threw the firearm.

We checked the surveillance videos and observed YOUNG enter the tavern at approximately 11:43 PM which his ID was scanned by staff at the door. On video at approximately 1:35 AM YOUNG is observed exiting the taverns front door, and being confronted by GUY. GUY grabbed YOUNG by the back of the jacket, then YOUNG reached into his jacket with his right hand removing a concealed firearm with an extended magazine, and throwing it into the air. I observed BERMUDEZ pick the gun up from the ground, and secure it in his pants pocket. BERMUDEZ flagged us down on video, and as we approach the parking lot I observed YOUNG flee the area on foot until out of view of the camera.

While checking the ID scanners with GUY we located a subject with a photo ID with the name Tracy YOUNG and no DOB. The video was recovered and placed on MPD INV#19002488. The gun and contents

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190200013

OtherEvent #: 19-LP-0043

were recovered and placed on MPD INV#19002454. A check of MPD records confirmed Tracy YOUNG was the same subject seen in the video entering the tavern, and later exiting the tavern and throwing the handgun into the air. A check of CCAP revealed YOUNG has an open case for CCW (2018CM002507). PO BAAS will be presenting this case at the ADA's office regarding charges for YOUNG of CCW, CCW prohibited within a Class B premise, DC while armed, and bail jumping.

I spoke with the licensee identified as Jeffrey G. PARR (W/M, 01-27-1991), who was cooperative, and assisted with the recovery of video. Upon making entry into the tavern I could smell an odor of burnt marijuana which dissipated as people left the club.

As Police were on scene, an unknown subject, let a large balloon go from the front entrance of Lavish, which proceeded to make contact with electrical wires at the intersection of S. Cesar E. Chavez Dr. and W. National Ave. which resulted in all of the traffic lights at this intersection going out. Sergeant Jeffrey KRUEGER (SQ 2411) had to direct traffic, and have electrical services respond to restore power to the traffic lights.

End of report.

## Officer (2)

Reporting Officer:	Spitzer, Benjamin S (022574)	01/20/2019 03:38:00
Section: (Work Location):	24	
Approving Officer:	Krueger, Jeffrey S (017798)	01/21/2019 03:11:18
Section: (Work Location):	24	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190780081

OtherEvent #: 19-LP-0245

## Incident

### 721 S CESAR E CHAVEZ DR Milwaukee, WISCONSIN 53204

Incident Date/Time:: 03/19/2019 13:00:00  
CAD Number:: 190781463  
District:: 2  
Beat:: 230  
Reporting Area:: 5215

## Business Agent (1)

### ORDONEZ, EDWIN A

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/14/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-690-0226  
Phone 1 Type:: Cell  
Address:: 910 S 88TH ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53214

## Licensed Premise Data (1)

### LAVISH NIGHT CLUB

Phone 1 Number:: (414)-614-2551  
Phone 1 Type:: Work  
Address:: 721 S CESAR E CHAVEZ DR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 03/19/2019 13:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

Lavish Meeting

Piceno, Oscar 021526

03/22/2019

# Milwaukee Police Department



749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:190780081

OtherEvent #: 19-LP-0245

This report is written by P.O. Oscar PICENO assigned to District Two, Early Power Shift, Community Prosecution Unit. On Tuesday, March 05, 2019, at 1:00 PM, Captain Alexander RAMIREZ, Sergeant Chad RADEN, A.C.A. Heather HOUGH, A.D.A. Ann LOPEZ, Alderman Jose PEREZ, P.O. VODICKA, and I met with the licensee of "Lavish Nightclub", Edwin Ordonez, and his attorney Vince BOBBITT. "Lavish Nightclub" is located at 721 S. Cesar E. Chavez Dr., to discuss several incidents that occurred at the establishment.

The meeting began with a recap of the Nuisance Letter that was sent to them by (P.O. Vodicka) on Sunday, January 27rd, 2019. The letter was sent due to several incidents that occurred within the past year. Ordonez was aware of the nuisance letter and of the incidents that occurred. Ordonez stated that since then they had contracted with another security agency, and had a 3rd party come out to conduct an audit on their security. Ordonez also stated that they have a new head of security that has more knowledge with working security at nightclubs.

It was also brought to Ordonez's attention of videos from his patrons smoking inside the establishment. Ordonez stated that he does not allow smoking of tobacco, and it's completely unacceptable to him that it occurred. Suggestions were provided to Ordonez of possibly having a manager for the VIP tables to monitor better than the bartenders. Ordonez stated that he would take everything under consideration and hopefully with a new partner, monitoring the entire establishment would get easier.

The traffic issue was also brought to Ordonez's attention; in regards that several late power squad's would have to go out of service just to conduct traffic control on several occasions. Ordonez stated that he appreciated the assistance by the officers, but understood of our concerns that officers are being taken out of service just to handle these issues. Ordonez stated that he will look into other methods of having patrons exit the establishment without any more issues. Ordonez also stated that he would seek to contract additional security to assist with making sure all patrons exit the parking lot safely and in a quick manner.

Ordonez's final statements were that he does have a lot on his plate, and is seeking an additional partner to assist with running the establishment. Ordonez also stated that he will continue to cooperate with police, and hopes that with additional help on his end no more issues will occur. Ordonez was welcoming to the idea of having our Late Power Tavern Squad come out to introduce themselves and swap information with him.

## Officer (2)

Reporting Officer:	Piceno, Oscar (021526)	03/22/2019 14:28:00
Section: (Work Location):	22	
Approving Officer:	Mcaleer, Lucas M (016263)	03/24/2019 16:38:00
Section: (Work Location):	24	



Thursday, June 13, 2019



# Notice of Public Hearing

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ORDONEZ-CARDENAS, Edwin A, Agent  
Tycoons Lounge and Grill at 721 S Cesar E Chavez DR  
Class B Tavern, Public Entertainment Premises, and Food Dealer License Transfer Applications  
with Change of Trade Name and Stock

**Tuesday, June 25, 2019 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/25/2019 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1560 W PIERCE ST 114	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 206	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 201	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 409	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 413	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 305	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 405	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 511	MILWAUKEE, WI 53204
CURRENT OCCUPANT	715 S BETTINGER CT A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 105	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 107	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 209	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 307	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 211	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 108	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 310	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 502	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 506	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 508	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 213	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 507	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 408	MILWAUKEE, WI 53204
CURRENT OCCUPANT	715 S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1636 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 206	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 201	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 111	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 103	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 106	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 112	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 116	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 404	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 313	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 513	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 314	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 203	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 504	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 406	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 302	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 308	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 305	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 108	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 304	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 102	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 101	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 106	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1630 W NATIONAL AVE 205	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 109	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 308	MILWAUKEE, WI 53204
CURRENT OCCUPANT	714 S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 109	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 501	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 211	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 301	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 202	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 303	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 212	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 411	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1706 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1704 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1643 W PIERCE ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	721A S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 204	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 303	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 112	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 309	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 301	MILWAUKEE, WI 53204
CURRENT OCCUPANT	714A S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	720A S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 113	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 115	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 407	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 205	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 510	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 304	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 204	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 410	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 309	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 214	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 210	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 402	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 306	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 302	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 208	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 310	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 110	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 208	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 509	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 311	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 505	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 412	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 512	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 401	MILWAUKEE, WI 53204

CURRENT OCCUPANT	721 S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	720 S BETTINGER CT	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 207	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 110	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 102	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 111	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 414	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 403	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 306	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 514	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 503	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 307	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1710 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 210	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 104	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 203	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 103	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 101	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 104	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 105	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 107	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 312	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 209	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W PIERCE ST 207	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1708 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 202	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W NATIONAL AVE 311	MILWAUKEE, WI 53204

Total Records: 120

Radius: 250.0 feet and Center of Circle: 721 S Cesar E Chavez Dr





# BUSINESS PLAN OF OPERATION CONFIRMATION FORM

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Check Type of Application:

- Applying for Additional License(s)
- Change of Agent
- Transfer 90-10 (Death of Licensee)
- Reorganization of Legal Entity

Person(s) who must complete and sign this form:

- Agent, Sole Proprietor, or all Partners
- Agent
- Sole Proprietor
- Two 20% or more Shareholders (agent can sign only if there are no 20% or more Shareholders)

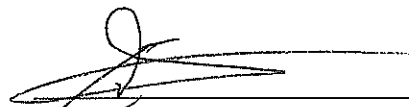
Date: 04/12/19


I/We, Edwin A Orlon, the agent,  
Name(s) of Agent/Sole Proprietor/Partners/20% or more Shareholders

sole proprietor, partners, or 20%+ shareholders of The Merge Group LLC  
Legal Entity Name

affirm that I/we will follow the same Plan of Operation as that which is currently on file with the City Clerk License Division.

I/we understand that before any changes to the plan can be made, a "Permanent Change to Business Plan of Operation Application" must be submitted and approved.

  
Signature of agent, sole proprietor, partner, or 20% or more shareholder

  
Signature of additional partner(s) or 20% or more shareholder(s)