

Dept. of Public Works Transportation Fund

2022 Budget Overview

Finance & Personnel Committee

October 8, 2021

2022 Budget Summary

	2021 Adopted Budget	2022 Proposed Budget	Amount Change	Percent Change
FTEs – O&M	118.00	118.00	0.00	0.0%
FTEs - Other	0.00	0.00	0.00	0.0%
Total Positions Authorized	118	122	4	3.4%
Salaries & Wages	\$4,985,877	\$5,080,984	\$95,107	1.9%
Fringe Benefits	3,290,679	3,353,449	62,770	1.9%
Operating Expenditures	17,438,645	16,751,100	-687,545	-3.9%
Equipment	632,900	332,000	-300,900	-47.5%
Special Funds	4,896,229	4,464,000	-432,229	-8.8%
Transfer to General Fund	16,000,000	10,000,000	-6,000,000	-37.5%
Capital Projects	1,800,000	1,300,000	-500,000	-27.8%
TOTAL	\$49,044,330	\$41,281,533	-\$7,762,797	-15.8%

2022 Operating Budget

- **Salaries: +\$95,107**
 - Add 4 Auxiliary Parking Enforcement Officer
 - Increase overtime
- **Operating Expenditures: -\$687,545**
 - Professional Services
 - Energy
 - Other Operating Services
 - Reduction in Reimburse Other Department
- **Equipment: -\$300,900**
 - Reduce purchases of License Plate Reader (LPR)
 - Replace 3 fewer Parking Checker Jeeps
- **Special Funds: -\$432,229**
 - Eliminate Parking Fund Contingent Fund
 - Facility lease payment to Water Works ends
- **General Fund Transfer: -\$6,000,000**
 - 2022: \$10,000,000

2022 Budget Summary - Revenues

Category	2021 Adopted Budget	2022 Proposed Budget	Amount Change	Percent Change
Structures & Lots	\$7,028,000	\$5,549,000	-\$1,479,000	-21.0%
Meters	4,498,000	5,243,000	745,000	16.6%
Permits	4,352,100	4,552,200	200,100	4.6%
Towing	3,675,000	4,000,000	325,000	8.8%
Parking Citation Revenue	15,400,000	16,000,000	600,000	3.9%
Miscellaneous	975,000	600,000	-375,000	-38.5%
Vehicle Disposal	1,961,000	2,600,000	639,000	32.6%
Sale of Real Property	0	0	0	0.0%
Streetcar Revenue	1,333,333	1,437,333	104,000	-
Withdrawal from Reserves	8,021,897	0	-8,021,897	-100.0%
TOTAL	\$47,244,330	\$39,981,533	-\$7,262,797	-15.4%

2022 Capital Improvements

Capital Improvements - \$1.3 million

- 1000 N. Water Parking Structure: \$75,000
 - Address drainage issues
- Miscellaneous Structure Repairs: \$100,000
 - Structural/Mechanical/Elec. Maintenance
- 2nd/Plankinton Repairs : \$250,000
 - Make concrete repairs, epoxy repair entrance ramp
- Single-space Parking Meters: \$25,000
- Milw Michigan Park Structure Repairs: \$250,000
- Green Lots : \$600,000
 - To improve stormwater management and green infrastructure at several City parking lots and structures

Parking Initiatives

- Parking Meter Conversion to Smart Meters
 - Central Business District Complete
 - Smart meters installed covering 5,561 spaces out of 6,198
 - 90% of metered spaces
 - Updated Rates
 - \$.50 - \$.75
 - \$1.00 - \$1.25
 - \$1.50 - \$2.00



Parking Initiatives

- Increase metered citation fee from \$22 - \$25
- Expand night parking options
 - Provide expanded night parking options (weekly – monthly permits)
- Potential expansion of metered time restrictions
 - Expand to 9 PM and on Saturday
- Update ordinance to require payment of all outstanding debt in order to retrieve a vehicle

Parking Initiatives

- Green lots two-year capital planning
 - Funding partnership with MMSD,
 - Community partnership with 16th Street Comm. Center and DPW Environmental Services
 - Reconstructed with green infrastructure islands and trees to provide water capture and shade
 - 1657 S 12th St
 - 1002 W Maple St
 - 716 W Maple St
- Ongoing staff safety measures
 - Added MPD Officer to Tow Lot lobby
 - Continue to evaluate/implement safety related measures

10th and Mitchell Redevelopment Best Design/Implementation of a Surface Lot



2022 Revenues/Expenses

2022 Revenues

Revenue Type	Amount
Streetcar Section 5307 Grants	\$214,000
Streetcar Ads/Sponsorship Revenues	\$1,223,333
Net Transportation Fund Revenues	\$3,163,268
TOTAL	\$4,600,601

2022 Budgeted Expenses

Expenditure Account	Amount
Salaries/Wages & Fringe	\$250,512
Operating	\$4,350,089
TOTAL	\$4,600,601

2021 Budget Status

2021 Adopted Budget

Costs		\$4,500,737
Revenues	Potawatomi	\$833,333
	Advertising	\$390,000
	Section 5307	\$110,000
	CRRSAA	0
	ARPA	0
	CMAQ	0
	Net Trans. Fund Rev.	\$3,167,404
	TOTAL	\$4,500,737

2021 Projected Budget

Costs		\$4,429,177
Revenues	Potawatomi (inc./co)	\$868,905
	Advertising	\$50,000
	Section 5307	\$214,278
	CRRSAA	\$594,100
	ARPA	\$918,699
	CMAQ (carry over)	\$233,439
	Net Trans. Fund Rev.	\$1,549.756
	TOTAL	\$4,429,177

Streetcar Operation Highlights

Performance Measure	Goal	2018 (partial year)	2019	2020	2021 to Date (thru Aug.2021)
Annual Ridership	595,000/yr	156,492	760,321	261,303	171,010
Daily Ridership	1,850/day	2,375/day	2,083/day	714/day	704/day
On-Time Performance	>90%	93.0%	92.4%	95.0%	95.7%
Scheduled Trips completed	>98%	99.1%	99.0%	98.2%	99.1%
Preventable Accidents	< 5/yr	1	4	12	1

In 2019, The Hop compared favorably to other modern streetcar systems based on standard performance measures (rides/hr, cost/hr, cost/ride) and carried more rides/hr than any bus transit system in Wisconsin at a comparable cost/ride.

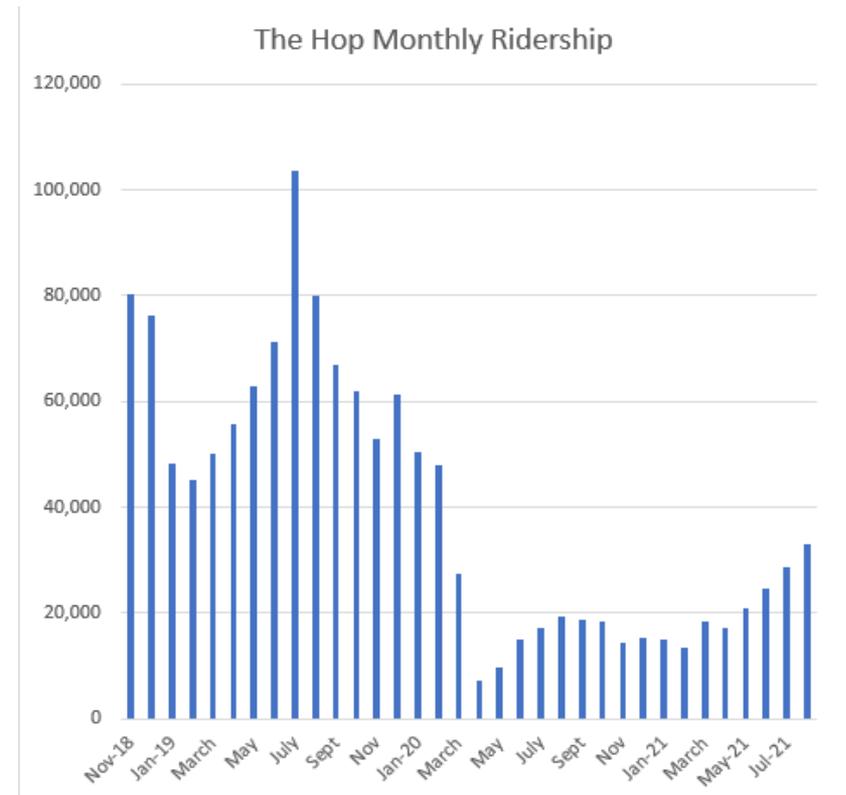
1,349,126 rides through August 2021

Ridership Trend

Pandemic Ridership Recovery

	2019 Pre- Pandemic	2020 Pandemic (April – Dec)	2021 Pandemic (Jan – Aug)
Rides/day	2,083	492	704

Monthly Ridership



Ridership on The Hop is recovering at a similar rate compared to transit systems throughout the country. As downtown employees continue to return to the workplace and special events are restored, ridership is expected to return to pre-pandemic levels.

2022 Streetcar Initiatives

- ARPA Discretionary Grant Program – Operating Assistance
 - Additional ARPA Operating Assistance funds available to offset revenue reductions based on demonstrated financial need
 - Could replace parking fund revenues for 2 to 3 years due to COVID-related reductions in parking fund revenues and the prohibition of State Urban Mass Transit Assistance funding for The Hop
- 2022 Sponsorships
- Smart Kiosks