

3159 S. Pine Avenue
Milwaukee, WI 53207
January 23, 2008

To the Members of the City Plan Commission:

I would request that you not approve a change in zoning for construction of two hotels on the land at 5880 S. Howell Avenue. I am supportive of the idea of additional hotels in the area of the airport but not on this property.

I am a member of the Contract Management Team, which has been working for almost a year on the development of the Southeast Side Area Plan as part of the City of Milwaukee Comprehensive Plan. Our goal is provide a community wide vision for development and growth.

Although the plan is not completed, the group is developing a recommendation that this area (5880 S. Howell) is more suited to industrial, trucking and warehouse types of businesses. We have identified the area along Layton Avenue as a catalytic project for entertainment and hotel types of businesses. The idea is a Towne Center style location.

I would ask that the City Planning Commission embrace the recommendations of the Contact Management Team. This group has worked hard within the community, bringing residents, businesses and civic organizations such as AGBA (Airport Gateway Business Association) together to do a thorough study of the community – it's needs and possibilities. A consulting team and planners from the Milwaukee Department of City Development work with this group of volunteers. At every step of the process community input has been sought, and I would say, hundreds of people have responded. I think it is extremely important for the Plan Commission to give weight to their recommendations and vision. Government works at it's very best when its citizens are organized and become stakeholders in their community.

Sincerely,
Linda Nieft
Linda Nieft

Cc: Alderman Tony Zielinski
Mayor Tom Barrett
Jamie Maliszewski AGBA