



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, September 15, 2021


COMMITTEE MEETING NOTICE

AD 06

KELLY, Tanisha, Agent
Penthouse LLC
3621 N TEUTONIA Av
Milwaukee, WI 53206

You are requested to attend a virtual hearing to be held on:

Tuesday, September 28, 2021 at 09:55 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications with 25+ Age Restriction Requesting Instrumental Musicians, Bands, Disc Jockey, Jukebox, Comedy Acts, Poetry Readings, Karaoke, Patrons Dancing, 1 Pool Table, and 2 Amusement Machines as agent for "Penthouse LLC" for "Penthouse Lounge" at 3621 N TEUTONIA Av. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/284170701>. If you wish to call in, please call +1 (786) 535-3211 and use Access Code: 284-170-701.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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3237 N Palmer St
Milwaukee, WI 53212

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Jim Cooney

License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Cooney, Jim

From: jlegalrc@gmail.com
Sent: Wednesday, June 23, 2021 2:57 PM
To: License
Cc: Coggs, Milele; Dantzler, Akuwa; Martin, Faviola
Subject: RE: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Keren,

After review of the license application and careful discussion among Association members, the North Teutonia Avenue Business Association has no objection(s) to the provisioning of a beverage retail license to Tanisha Kelley and the Penthouse Lounge at 3621 N. Teutonia Avenue.

Overall, the Association looks forward to partnering with the Penthouse Lounge in the procurement of sustainable economic growth, litter mitigation and public safety in the North Teutonia Avenue business area.

Thank you, very much, for your guidance and assistance in this matter.

Sincerely,
N. Lynnette McNeely
OBO: North Teutonia Avenue Business Association
1917 W. Finn Place
Milwaukee, WI 53206
Phone: 414.502.1460
Email: jlegalrc@gmail.com

From: jlegalrc@gmail.com <jlegalrc@gmail.com>
Sent: Wednesday, June 16, 2021 3:33 PM
To: 'License' <LICENSE@milwaukee.gov>
Cc: 'Coggs, Milele' <mcoggs@milwaukee.gov>; 'Dantzler, Akuwa' <adantz@milwaukee.gov>; 'Martin, Faviola' <Faviola.Martin@milwaukee.gov>
Subject: RE: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

Keren,

Thank you for your quick response. I have shared the license application with the Association, and asked for specific objections to be submitted by next Tuesday, June 22, 2021. I will follow up with your office at that time. Feel free to contact me with any questions or concerns. During the day, I can be reached at 414.502.1460 or jlegalrc@gmail.com.

Sincerely,
N. Lynnette McNeely
JC Legal Resources Center, INC.
OBO: North Teutonia Avenue Business Association

From: License <LICENSE@milwaukee.gov>
Sent: Wednesday, June 16, 2021 12:01 PM
To: JC Legal Resource Center, INC <jclegalrc@gmail.com>
Cc: Coggs, Milele <mcoggs@milwaukee.gov>; Dantzler, Akuwa <adantz@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>
Subject: RE: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

Good morning,

Please find their application attached. This might answer some of your questions highlighted below. Please advise if you'd like to add an objection to their file. Thank you.

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
License@Milwaukee.gov
www.Milwaukee.gov/license



From: JC Legal Resource Center, INC [<mailto:jclegalrc@gmail.com>]
Sent: Wednesday, June 16, 2021 10:52 AM
To: License
Cc: Coggs, Milele; Dantzler, Akuwa
Subject: 3621 N Teutonia Ave | CONCERNS Regarding Proposed Operation of License Premises

The following information is being submitted on behalf of the **North Teutonia Avenue Business Association** ("Association") regarding the "new retail establishment license application" for the property located at **3621 N. Teutonia Ave** titled, "Penthouse Lounge." The Association submits the following concerns:

Parking: As of today, nighttime street parking on Teutonia Avenue between Keefe and Nash is dominated by the pre-existing bars (Catfish & Youngs) located within a 400 ft radius of the proposed Penthouse Lounge. In fact, Catfish Lounge and Young's Bar customers take up just about all of the available street parking on Teutonia Ave every Tuesday, Thursday, Saturday and Sunday. **QUESTION:** What is the Penthouse Lounge's business plan for parking? What is the parking accommodation plan for Penthouse Lounge's customers?

Litter and Garbage: Our community is starting to mitigate the excessive trash and loitering problem that has plagued the area for several years. The removal of the previous tenants located at 3621 N. Teutonia resulted in fewer liquor bottles being tossed on the side of the road; and/or broken glass from the liquor bottles in the street and on the sidewalk. We have also been free of the excessive loitering that occurred at night in and around the neighboring properties of the area. **QUESTION:** How will the Penthouse Lounge protect the neighboring businesses/homes from the late night customer traffic, liquor bottle dispensing on the streets/sidewalk, and other nuisance behaviors related to the consumption alcohol at the Penthouse Lounge?

Crowd Control: Our neighborhood is very concerned about mitigating the gun related violence in the area. Excessive alcohol consumption could result in volatile situations where the use of guns could present. **QUESTION:** How will the Penthouse Lounge handle patrons who engage fights? In addition how will Penthouse Lounge seek to mitigate the potential for gun violence and/or prohibit firearms, and secure the premises from potentially unruly crowds?

Acclimation of New Business Owner: The business is called "Tanisha Kelly, Agt. Penthouse LLC." To date, the business owner(s) has yet to reach out or build relationships with the other business owners within the North Teutonia Avenue area. Members of the Association have attempted to contact the organizers of the Penthouse LLC but have been given the cold shoulder. **QUESTION:** What plan of action will the Penthouse Lounge engage to ensure a positive relationship with the other business owners in the North Teutonia Avenue business community?

ADDITIONAL QUESTIONS:

- **HOURS OF OPERATION:** What will be the established hours of operations at the Penthouse Lounge?
- **NEIGHBORING PARKING LOTS:** How can we be assured that parking lots owned by neighboring businesses will not be disturbed by the clients of the Penthouse Lounge?
- **CONTACT FOR PENTHOUSE LOUNGE:** Who at the Penthouse Lounge will be responsible for mitigating and addressing complaints from the community?
- **DAILY CLEAN UP:** Who at the Penthouse Lounge will be responsible for regular daily clean ups to ensure that the area remains respectable and orderly?
- **SUPPORT FOR SAFETY:** What will Penthouse Lounge do to help ensure that our community will be supported in its effort to reduce violence, vandalism, loitering, property damage, etc.?
- **EXISTING NO PARKING SIGNAGE:** How will the owners of Penthouse Lounge and its customers respect the existing "loading zone" parking restrictions that have been secured by businesses in the area?

Sincerely,

N. Lynnette McNeely
JC Legal Resources Center, INC

OBO: North Teutonia Ave Business Association

1917 W. Finn Place
Milwaukee, WI 53206
Phone: 414.502.1460

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

Date: 06/22/21
Officer: Xavier Benitez

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Penthouse Lounge
Address: 3621 N. Teutonia Av
Phone: 262 865-0879

Owner: Kelly, Tanisha
Owner address: 3237 N. Palmer St.
City State Zip: Milwaukee WI 53212
Owner Phone: 414 810-4163
Owner email: penthouse788@yahoo.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: By Phone

Location currently open: YES NO

Projected open date: Late July

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10am-1am 24 hours Y N
Mon: 3pm-2am
Tue: 3pm-2am
Wed: 3pm-2am
Thu: 3pm-2am
Fri: 3pm-2:30am
Sat: 3pm-2:30am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many: 8
22. Are there interior cameras Yes No How many: 2
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many N/A

Interior Survey:

25. What is the planned capacity 75
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: N/A
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed MonTueWedThuFriSatSun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction
Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The location is still having the final renovations done. The agent is having the cameras installed and they were not operational at the time of the interaction. The agent stated that she is planning on having security used on all days of operation. The agent stated that the security services would be contracted out and would be armed.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/23/2017
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 264653
Application Date: 10/20/2017

License Location: 3621 North Teutonia Avenue
Business Name: Competition Sports

Licensee/Applicant: Walls, Isaiah F.
(Last Name, First Name, MI)
Date of Birth: 05/25/1989

Home Address: W211N11635 Hilltop CR
City: Germantown **State:** WI **Zip Code:** 53022
Home Phone: 414-659-6961

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/12/2016 the applicant was cited at 3621 North Teutonia Avenue in the city of Milwaukee for Class B Premises Allow Patron After Hours.

Charge: Allow Patron After Hours
Finding: Guilty
Sentence: \$629.59 fine
Date: 09/12/2016
Case: 1607966

2. On 08/28/2016 Milwaukee police responded to a shots fired complaint at 3621 North Teutonia Avenue. Investigation revealed a patron was involved in an altercation as he left the bar. This patron walked to his car where he became involved in another altercation. A crowd gathered and someone fired a gun, striking the victim. During this investigation, officers went to the business where they found the applicant exiting the bar and locking the doors. Officers asked the applicant if they could view video from his cameras and were told "No, you can't, I am closing an going home". Milwaukee police incident report #162410027 filed.

3. The applicant has warrant #2016000513 in the amount of \$98.80 dated 10/08/2016 for Operate Motor Vehicle Without Insurance with the Mequon Police Department.
4. The applicant has warrant #2016000512 in the amount of \$124.00 dated 10/08/2016 for Operate While Suspended with the Mequon Police Department.
5. The applicant has warrant #2016000032 in the amount of \$124.00 dated 07/06/2016 for Operate While Suspended with the Cedarburg Police Department.
6. On 11/26/2016 at 1:39am officers responded to a shotspotter call at 3621 N. Teutonia Av which is Tha Competition Sports Bar). Upon arrival the officers observed a fight on the sidewalk in front of the bar. The subjects fled upon seeing the police. The officers recovered seven casings from the ground just south of the entrance. The bar manager, Justin FORNEY, came out of the bar and told the officer the shooting occurred across the street and they should leave. When the officer pointed out the casings on the ground by the door, FORNEY entered the bar and locked the door behind him. The officer observed cameras on the exterior of the bar that would capture the scene but were unable to view them because the door was locked.
7. On 11/27/2016 at 1:11am officers responded to a shotspotter call at 3621 N. Teutonia Av. There were several shotspotter updates with additional shots at locations around the original address for a total of 10 shots. A shots fired call was also received with the caller stating 7 shots had gone through the window of Tha Competition Sports Bar. Upon arrival officers found a van parked in front of the bar with a broken window but they found no damage to the building. The bar was locked and the officers received no answer when they knocked. A female patron also knocked on the door stating the bar was open that night and she had left her phone inside. The officers were not able to view the security cameras which cover the front of the bar.

=====

8. On 04/22/2017 at 2:30am officers went to Tha Competition Bar, at 3621 N. Teutonia Av, to look for surveillance video regarding a shots fired complaint at 3500 N. 19th St. The applicant allowed the officers in to look at video. At 4:00am the applicant told the officers that he need to go home and they could come back the next day to view the video.
9. On 04/23/2017 at 12:00am officers went to Tha Competition Bar to recover video surveillance from the night prior. The applicant refused to get the video at this time because he stated it was the bars busy time and he would get the video after the bar closed. At 2:30am the applicant was attempting to get the video when the DVR shut down and would not restart. The officer requested to take the DVR but the applicant refused, requiring the officers to obtain a warrant to seize the DVR. The applicant did assist in downloading the ID scanner from the night in question.

=====

Previous Premise

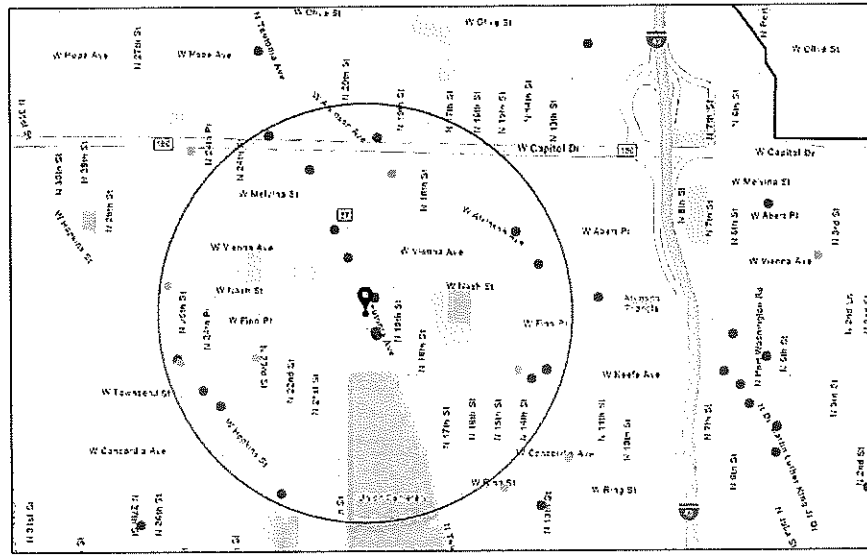


Concentration Map

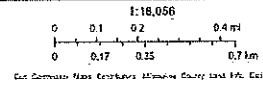
Area of Interest (AOI) Information

3621 N Teutonia Ave

Jun 8 2021 12:20:10 Central Daylight Time



- Alcohol Licenses
- Class B Tavern
 - Class A Fermented Malt Beverage
 - Class A Liquor and Malt
- City Limits



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	24		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MALLETT'S FOODS	MALLETT'S FOODS	JOE F MALLETT, SP	3501 N 14TH ST	Class A Fermented Malt Beverage Retailer's License		10/16/2021, 7:00 PM	1
2	STEWART'S REST SPOT	STEWART'S REST SPOT	JESSICA P STEWART, SP	1422 W ATKINSON AV	Class B Tavern License	49	10/10/2021, 7:00 PM	1
3	SHANANIGAN S	SHANANIGAN S	CETTERY M GARDNER, SP	3751 N TEUTONIA AV	Class B Tavern License	70	9/23/2021, 7:00 PM	1
4	KHASRIA 3, INC	BIG JIM LIQUOR	BHUPINDER SINGH, Agt	2161 W HOPKINS ST	Class A Malt & Class A Liquor License		1/18/2022, 6:00 PM	1
5	Murray's Bar, LLC	Murray's Bar LLC	Mark A Murray, Agt	2474 W HOPKINS ST	Class B Tavern License	75	5/19/2022, 7:00 PM	1
6	YOUNG'S BAR, INC	YOUNG'S BAR	CHARLENE E GRAY, Agt	3571 N TEUTONIA AV	Class B Tavern License	50	6/13/2022, 7:00 PM	1
7	CATFISH LOUNGE, INC	CATFISH LOUNGE	JAMIE N GLADNEY, Agt	3646 N TEUTONIA AV	Class B Tavern License	80	6/12/2022, 7:00 PM	1
8	Tip Top Foods LLC	Tip Top Foods	Gagan K Gill, Agt	1901 W ATKINSON AV	Class A Fermented Malt Beverage Retailer's License		10/30/2021, 7:00 PM	1
9	B Brothers LLC	Blues Place	Timothy M Bea, Agt	3941 N TEUTONIA AV	Class B Tavern License		3/13/2022, 7:00 PM	1
10	FAITH GROCERIES, INC	FAITH GROCERIES	HARJINDER KHASRIA, Agt	3451 N 23RD ST	Class A Fermented Malt Beverage Retailer's License		4/10/2022, 7:00 PM	1
11	YOUNG'S BAR, INC	YOUNG'S BAR	CHARLENE E GRAY, Agt	3571 N TEUTONIA AV	Class B Tavern License	50	6/13/2021, 7:00 PM	1
12	CATFISH LOUNGE, INC	CATFISH LOUNGE	JAMIE N GLADNEY, Agt	3646 N TEUTONIA AV	Class B Tavern License	80	6/12/2021, 7:00 PM	1
13	DRAKE, INC	TEUTONIA WINE & LIQUOR	BRYAN DRAKE, Agt	2232 W CAPITOL DR	Class A Malt & Class A Liquor License		6/29/2021, 7:00 PM	1
14	WARREN'S LOUNGE	WARREN'S LOUNGE	WARREN G HARPER, SP	2534 W HOPKINS ST	Class B Tavern License	180	7/7/2021, 7:00 PM	1
15	CASPAR'S LOUNGE	CASPAR'S LOUNGE	LUTHER BROWN, SP	1300 W KEEFE AV	Class B Tavern License	60	6/29/2021, 7:00 PM	1
16	Freez Food Mart LLC	Freez Food Mart	Jehad A Fares, Agt	2526 W Hopkins ST	Class A Fermented Malt Beverage Retailer's License		1/17/2022, 6:00 PM	1
17	Fateh 1 Inc.	Jack's Liquor	Sukhchain Singh, Agt	3565-67 N Teutonia AV	Class A Malt & Class A Liquor License		6/30/2021, 7:00 PM	1
18	SINDHI, INC	Express Liquor	Navroze Ali Lalani, Agt	3833 N TEUTONIA AV	Class A Malt & Class A Liquor License		7/16/2021, 7:00 PM	1

19	Big Mans's Place LLC	Big Man's Place	Mary Stanley, Agt	1932 W Capitol DR	Class B Tavern License	76	3/27/2022, 7:00 PM	1
20	Bungalow Restaurant, LLC	Henry and Bobbie's Bungalow	Demetrius T Jones, Agt	3466 N 14th ST	Class B Tavern License		7/5/2021, 7:00 PM	1
21	ANGEL FOOD MARKET	ANGEL FOOD MARKET	CHIDI P ONUKWUGH A, Agt.	3700 N 26TH ST	Class A Fermented Malt Beverage Retailer's License		11/22/2021, 6:00 PM	1
22	ATKINSON FOOD MART CORP	Atkinson Food Mart	Mandeep Dran, Agt	1301 W ATKINSON AV	Class A Malt & Class A Liquor License		8/23/2021, 7:00 PM	1
23	Y&A LLC	Mothers Food and Liquor	Gurcharan Singh, Agt	2438 W Hopkins ST	Class A Malt & Class A Liquor License		2/27/2022, 6:00 PM	1
24	The 4th Quarter Sports Bar and Grill LLC	The 4th Quarter	Devida M Glover, Agt	1300 W KEEFE AV	Class B Tavern License		9/20/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, September 15, 2021

Licenses Committee Notice of Hearing

Nicole Tanner
4803 W Tanner Ave
Milwaukee, WI 53216

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications with 25+ Age Restriction Requesting Instrumental Musicians, Bands, Disc Jockey, Jukebox, Comedy Acts, Poetry Readings, Karaoke, Patrons Dancing, 1 Pool Table, and 2 Amusement Machines

KELLY, Tanisha, Agent

Penthouse Lounge at 3621 N TEUTONIA Av

Date: 9/28/2021

Time: 09:55 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, September 28, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, September 15, 2021

Licenses Committee Notice of Hearing

PLANN B LLC
11107 W GREEN TREE Rd
Milwaukee, WI 53224

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications with 25+ Age Restriction Requesting Instrumental Musicians, Bands, Disc Jockey, Jukebox, Comedy Acts, Poetry Readings, Karaoke, Patrons Dancing, 1 Pool Table, and 2 Amusement Machines

KELLY, Tanisha, Agent

Penthouse Lounge at 3621 N TEUTONIA Av

Date: 9/28/2021

Time: 09:55 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, September 28, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, September 15, 2021



Notice of Public Hearing

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notice

KELLY, Tanisha, Agent
Penthouse Lounge at 3621 N TEUTONIA Av
Class B Tavern and Public Entertainment Premises License Applications with 25+ Age Restriction
Requesting Instrumental Musicians, Bands, Disc Jockey, Jukebox, Comedy Acts, Poetry
Readings, Karaoke, Patrons Dancing, 1 Pool Table, and 2 Amusement Machines
Tuesday, September 28, 2021 at 9:55 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/28/2021 at 9:55 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1907 W FINN PL	MILWAUKEE, WI 53206-2310
CURRENT OCCUPANT	1917 W FINN PL	MILWAUKEE, WI 53206-2319
CURRENT OCCUPANT	1923 W NASH ST	MILWAUKEE, WI 53206-2418
CURRENT OCCUPANT	1923A W NASH ST	MILWAUKEE, WI 53206-2418
CURRENT OCCUPANT	1931 W NASH ST	MILWAUKEE, WI 53206-2418
CURRENT OCCUPANT	1933 W NASH ST	MILWAUKEE, WI 53206-2418
CURRENT OCCUPANT	1941 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1945 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1947 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1953 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1954 W FINN PL	MILWAUKEE, WI 53206-2320
CURRENT OCCUPANT	1956 W FINN PL	MILWAUKEE, WI 53206-2320
CURRENT OCCUPANT	1957 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1959 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1963 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1963A W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	1964 W FINN PL	MILWAUKEE, WI 53206-2320
CURRENT OCCUPANT	1965 W FINN PL	MILWAUKEE, WI 53206-2321
CURRENT OCCUPANT	3530 N 20TH ST	MILWAUKEE, WI 53206-1802
CURRENT OCCUPANT	3530A N 20TH ST	MILWAUKEE, WI 53206-1802
CURRENT OCCUPANT	3572 N TEUTONIA AVE	MILWAUKEE, WI 53206-2328
CURRENT OCCUPANT	3577 N 19TH ST	MILWAUKEE, WI 53206-2310
CURRENT OCCUPANT	3602 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3603 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3606 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3606A N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3607 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3607A N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3610 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3611A N TEUTONIA AVE	MILWAUKEE, WI 53206-2331
CURRENT OCCUPANT	3612 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3613 N 19TH ST	MILWAUKEE, WI 53206-2312
CURRENT OCCUPANT	3613 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3615 N TEUTONIA AVE	MILWAUKEE, WI 53206-2331
CURRENT OCCUPANT	3616 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3617 N 19TH ST	MILWAUKEE, WI 53206-2312
CURRENT OCCUPANT	3617 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3617 N TEUTONIA AVE	MILWAUKEE, WI 53206-2331
CURRENT OCCUPANT	3617A N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3621 N 19TH ST	MILWAUKEE, WI 53206-2312
CURRENT OCCUPANT	3621A N TEUTONIA AVE	MILWAUKEE, WI 53206-2331
CURRENT OCCUPANT	3621B N TEUTONIA AVE	MILWAUKEE, WI 53206-2331
CURRENT OCCUPANT	3622 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3624 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3624A N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3625 N 19TH ST	MILWAUKEE, WI 53206-2312

CURRENT OCCUPANT	3626 N TEUTONIA AVE	MILWAUKEE, WI 53206-2313
CURRENT OCCUPANT	3627 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3627A N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3629 N 19TH ST	MILWAUKEE, WI 53206-2312
CURRENT OCCUPANT	3630 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3630A N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3631 N 19TH ST	MILWAUKEE, WI 53206-2312
CURRENT OCCUPANT	3631 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3636 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3637 N 20TH ST	MILWAUKEE, WI 53206-1805
CURRENT OCCUPANT	3638 N TEUTONIA AVE	MILWAUKEE, WI 53206-2313
CURRENT OCCUPANT	3638A N TEUTONIA AVE	MILWAUKEE, WI 53206-2313
CURRENT OCCUPANT	3646 N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3646A N 20TH ST	MILWAUKEE, WI 53206-1804
CURRENT OCCUPANT	3646A N TEUTONIA AVE	MILWAUKEE, WI 53206-2313
CURRENT OCCUPANT	3652 N 20TH ST	MILWAUKEE, WI 53206-1804
blank	notice	

Total Records: 62

Radius: 250.0 feet and Center of Circle: 3621 N Teutonia Ave



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: PENTHOUSE LOUNGE	
Premise Address: 3621 N TEUTONIA AVE MILWAUKEE, WI 53206	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>TENANT</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes if yes, amount paid \$ _____	
d) Total amount paid for business <u>\$N/A</u>	
e) Total amount paid for goodwill of the business <u>\$N/A</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Lease Information (New & Transfer Applicants who are leasing the premises only)	
a) Date lease begins <u>Jan 2020</u> ends <u>January 2024</u>	
b) Monthly rental <u>\$ 2,800.00</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>4 yrs</u>	

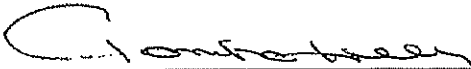
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: TAVERN LOUNGE

Do you have any experience operating this type of business? No Yes If yes, explain: PRIOR MANAGEMENT OF A BAR

2. Business Operations

- a. Proposed Opening Date: JUNE 1, 2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: 11/2019
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: SPEAKERS

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 8 Locations: BEHIND BAR, BATHROOMS, NEAR EXITS
Outside: 6 Locations: ON THE SIDE OF BUILDING, ALLEY
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

From: Tanisha Kelly
 To: Byrd, Yashica
 Subject: Re: Corrections on licensing packet
 Date: Thursday, June 3, 2021 6:42:19 AM

5. Security

a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____

b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____

c. Will you have security personnel on premises? No Yes If yes, how many? 5 and answer the following:
 What are their responsibilities? PATROL, SEARCH, CHECK ID'S
 Is security equipment used? No Yes, if yes, describe WAND, ID SCANNER, FLASHLISH
 List their licensing, certification, or training credentials: LICENSED/BONDED, ARMED, CERTIFIED

d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: OUTSIDE, ENTRANCE, BEHIND BAAR

e. Will search/identification checks be done upon entry? No Yes If yes, describe: PAT DOWN, PURSE CHECKS

6. Percentage of Sales (must total 100%)

Alcohol	<u>0</u> %	Food	<u>20</u> %	Secondhand Merchandise	Precious Metals & Gems
Entertainment	<u>1</u> %	Cigarettes	<u>0</u> %	Personal Services (such as tanning, body piercing, salon, tailor, tanning, etc.)	Other Describe: _____ %
Recreational Activity	<u>0</u> %	Shipped Materials (such as scrap metal)	<u>0</u> %		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Cell or Fast Food Restaurant Private/Retiree/Veterans Club

Night Club Tavern Cocktail Lounge Teen Club

Banquet Hall Sports Facility Bowling Alley

Hotel/Motel: Number of Floors: _____ Number of Rooms: _____

Type 2

Liquor Store Corner Store Supermarket Convenience Store

Gas Station Amusement/Photograph Distributor Recycling, Salvage or Towing

Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Cash Tavern Weights & Measures

Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a type 1 premises)

Capacity 99 (Call the Milwaukee Development Center at 414-224-2222 for more information)

On Wed, Jun 2, 2021 at 4:43 PM Byrd, Yashica <Yashica.Byrd@milwaukee.gov> wrote:

Good afternoon,

Got it. If you can respond to this email with updated percentage of sales (Section 6 on attached form).

Thanks,

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: CAPITAL
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories: 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Nicole Tanner Phone Number: (414) 460-4292
 Building Owner Address: 4803 W Medford Ave Milwaukee 53216

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	10 A.M.	1 A.M.	50	25	25 AND UP
Monday	3 P.M.	2 A.M.	50	25	25 AND UP
Tuesday	3 P.M.	2 A.M.	50	25	25 AND UP
Wednesday	3 P.M.	2 A.M.	30	25	25 AND UP
Thursday	3 P.M.	2 A.M.	75	25	25 AND UP
Friday	3 P.M.	2.30 A.M.	100	25	25 AND UP
Saturday	3 P.M.	2.30 A.M.	100	25	25 AND UP

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Nicole Tanner
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 3621 N TEUTONIA AVE. MILWAUKEE, WI 53206			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>2</u>
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Speakers</u>			
LEGAL CAPACITY OF PREMISES			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
_____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **PENTHOUSE LOUNGE**

Premises Address: **3621 N TEUTONIA AVE Milwaukee, WI 53208**

SECTION 1: TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2: FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3: FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: _____

SECTION 4: DETAILS OF OPERATION

Will you have seating on site for dining? No Yes
 Will you be doing any catering? No Yes
 Will you be doing any delivery? No Yes
 Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining
 Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____
 Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5: ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6: CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 8
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only
 Provide a brief description of the changes: _____
 Start date: _____
 Name, Address & Phone Number of Architect: _____

 Name, Address & Phone Number of Contractor: _____

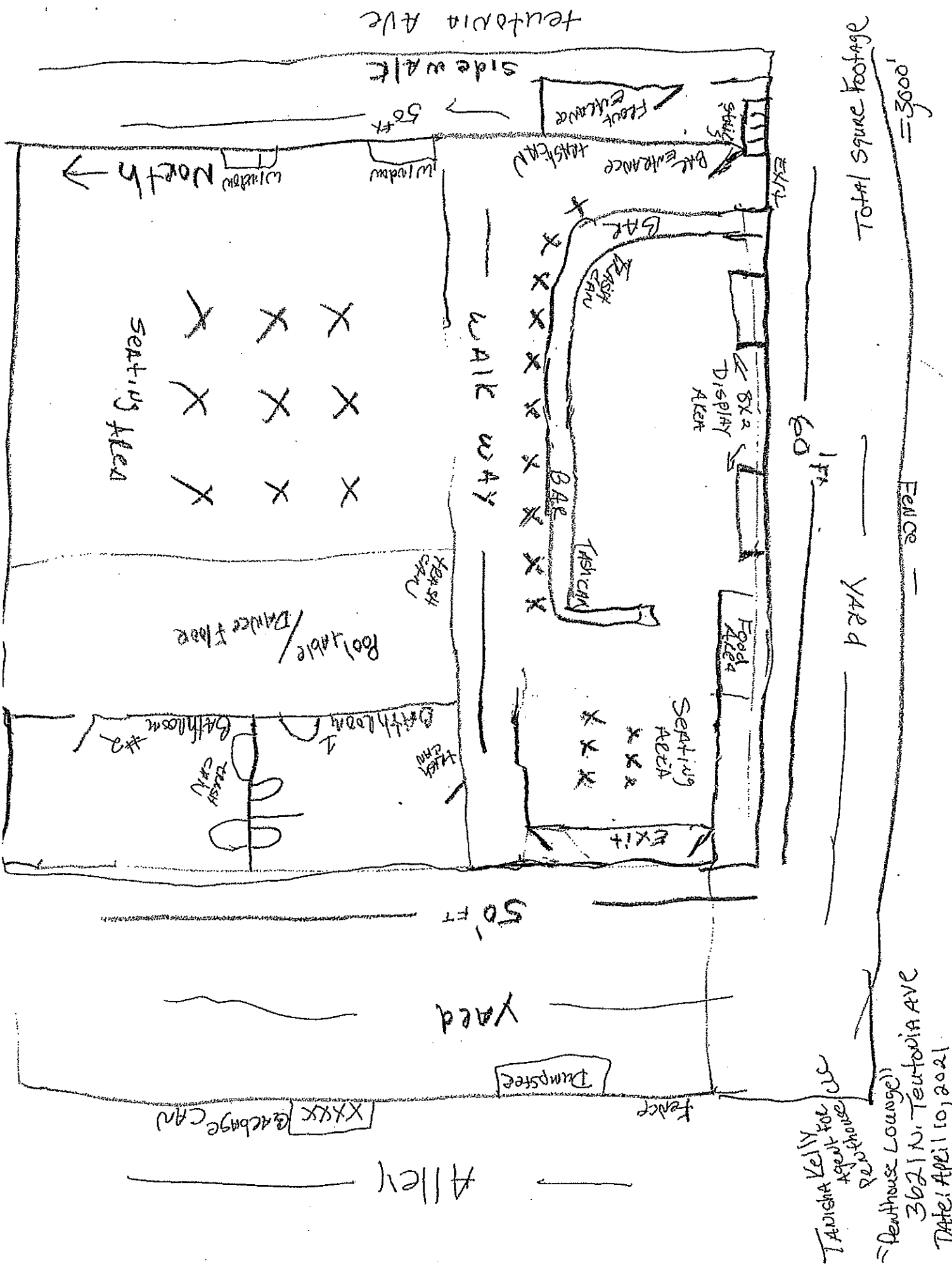
SECTION 7: ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8: ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:
 TK _____ I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
 TK _____ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
 TK _____ I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
 TK _____ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
 TK _____ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____
 Signature of Additional Partner: _____



TANICHA KELLY
 Agent for US
 Repurchase US
 Penthouse Lounge
 3621 N. Teutonia Ave
 Date: April 10, 2021