



February 25, 2020

**Milwaukee Police Department**  
Police Administration Building  
749 West State Street  
Milwaukee, Wisconsin 53233  
<http://www.milwaukee.gov/police>

**Alfonso Morales**  
Chief of Police

(414) 933-4444

The Board of  
Fire and Police Commissioners  
200 East Wells Street, Room 706  
Milwaukee, WI 53202

Dear Commissioners:

I hereby nominate and appoint, subject to your approval, the following individual:

JEREL A. BALLARD

to the position of **MARKETING AND COMMUNICATIONS OFFICER (PAY RANGE 2JX)** in this Department to fill an existing vacancy, effective Monday, March 16, 2020. Mr. Ballard participated in a selection process, which included an evaluation of training and experience, and oral interviews. Mr. Ballard is being recommended based on the results of this process.

The Marketing and Communications Officer position is exempt from the competitive examination process. This appointment is contingent upon the individual successfully completing the background investigation, a medical examination and drug screen.

Sincerely,

**ALFONSO MORALES**  
CHIEF OF POLICE

AM:pk  
cc: Payroll Supervisor Santiago  
F&P:1/1/19 (Extension granted through 7/1/2020) (Crouse)

Approved by the BOARD OF FIRE & POLICE COMMISSIONERS:

\_\_\_\_\_  
Chair  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date \_\_\_\_\_  
\_\_\_\_\_  
Executive Director