

July 30, 2008

To Whom It May Concern:

I am writing this letter in regard to Kenilworth Square, the UWM student housing property located on Kenilworth Place and Prospect Avenue.

My name is Peter Panos and I am the owner of the 24-hour eastside restaurant Ma Fischer's, located less than a block away on Farwell Avenue. Since the development of Kenilworth Square in 2006, the neighborhood surrounding the property has become vibrant with business and city life. The area is active both day and night, resulting in an area that is much safer with a strong community and student presence.

Since the development of Kenilworth Square, my business has increased over 40 percent in the past few years. It is clear that the increased business at Ma Fischer's is a direct result of the university housing developments in the area.

I would urge other Milwaukee business owners and community leaders to consider the positive impact student housing can have on neighborhood residential and commercial business. My experience has been positive and I continue to appreciate the respect and business my restaurant receives from all of my customers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Peter Panos', with a long horizontal flourish extending to the right.

Peter Panos
Owner, Ma Fischer's Restaurant