



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, August 26, 2020

COMMITTEE MEETING NOTICE

AD 12

JOSE L TERRONES


2445 S 15TH St

Milwaukee, WI 53204

You are requested to attend a virtual hearing to be held on:

Friday, September 04, 2020 at 01:00 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Transfer Applications with Change of Location for "El Barril" at 1586 S PEARL St.

This meeting will be held via GoToMeeting. Please see the enclosed  practices document for further instructions. The access code is <https://global.gotomeeting.com/join/146471845>. If you wish to call in, please call **+1 (571) 317-3112** and use Access Code: 146-471-845.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/14/2020

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 311739

Application Date: 07/14/2020

License Location: 1586 S Pearl St

Business Name: El Barril

Licensee/Applicant: TERRONES, Jose L
(Last Name, First Name, MI)

Date of Birth: 09/12/1960

Home Address: 2545 S 15th St

City: Milwaukee

State: WI **Zip Code:** 53215

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/14/2014 the applicant was cited in the City of Milwaukee at 2492 S 13th St for Liquor License Required.

Charge: Liquor License Required

Finding: Guilty

Sentence: Fined \$3,224.00

Date: 11/05/2014

Case: 14010559

- =====
2. On 09/04/2019 officers were dispatched to an Armed Robbery at 1400 W. Orchard St. The applicant was on scene and stated two subjects entered armed with a shotgun and a handgun and demanded money. The applicant was cooperative with the officers and provided video surveillance to the officers.
 3. On 12/06/2019 officers, along with agents from Wisconsin Department of Revenue, conducted a licensed premise check at El Barril, 1400 W. Orchard St. The agents confiscated liquor and beer not purchased through a distributor. The applicant was not on scene but did arrive while the officers were there and was cooperative with the officers.

4. On 02/29/2020 at 12:03am officers were dispatched to investigate a shooting that occurred on s 14th St and W. orchard St. The investigation revealed the victim and a group of friends had just left El Barrill, 1400 W. Orchard St. The group walked a short distance when they engaged in a fight with another group, who were not patrons of the tavern. One of the subjects produced a firearm and fired at the group from the bar, striking one person. The subject was then conveyed to the hospital by the group. The tavern provided video which showed the victim and his group exiting the tavern without incident.

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Change of Location to 1586 S Pearl St

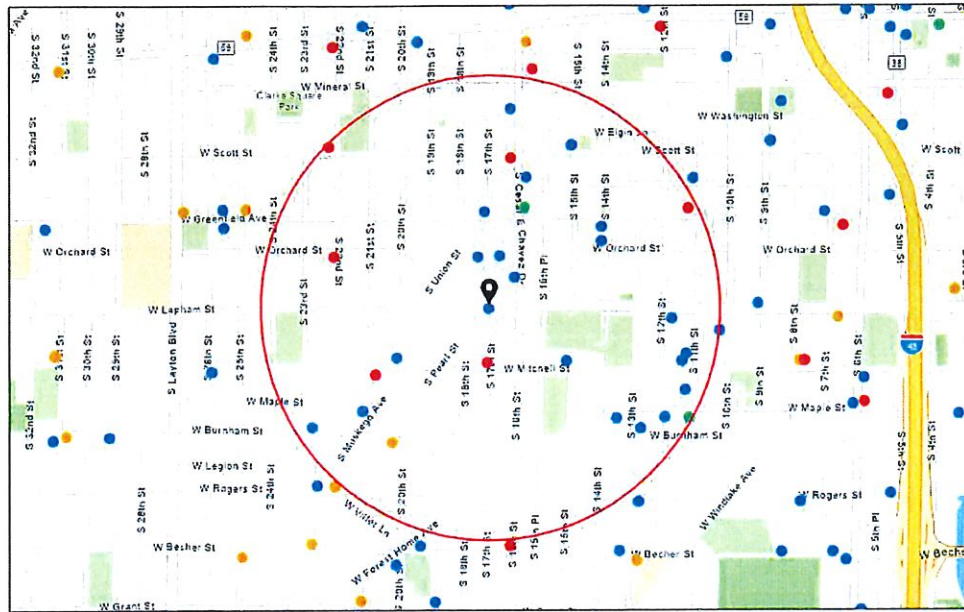


Concentration Map 1586 S Pearl St.

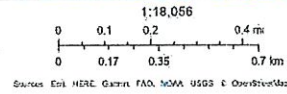
Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Jul 14 2020 14:10:37 Central Daylight Time



- Alcohol Licenses
 - Class B Fermented Malt Beverage (Green dot)
 - Class A Fermented Malt Beverage (Yellow dot)
 - Class A Liquor and Malt (Red dot)
 - Class B Tavern (Blue dot)
- City Boundary (Black outline)



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	31		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	CANTARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52	10/10/2020, 7:00 PM	1
2	Mi Pais LLC	Mi Pais	GRACIELA HERNANDEZ, Agt	1401 W GREENFIELD AV	Class B Tavern License		9/28/2020, 7:00 PM	1
3	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	11/7/2020, 6:00 PM	1
4	PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	45	11/7/2020, 6:00 PM	1
5	Century Beverage Group LLC	Don Julio's	Maria J Ramirez, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80	10/22/2020, 7:00 PM	1
6	Mann Family, LLC	Orchard Food Mart	Jatinder K Mann, Agt	2201 W ORCHARD ST	Class A Malt & Class A Liquor License		12/15/2020, 6:00 PM	1
7	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2021, 6:00 PM	1
8	ABC EMPIRE LLC	ABC Food and Liquor	Mohamad D Kattoum, Agt	1143 S 22nd ST	Class A Malt & Class A Liquor License		12/31/2020, 6:00 PM	1
9	El Barril	El Barril	JOSE L TERRONES, SP	1400 W ORCHARD ST	Class B Tavern License	59	6/13/2021, 7:00 PM	1
10	Cafe Playa, LLC	Cafe Playa	Edwin C Valentin, Agt	1330 S Cesar E Chavez DR	Class B Fermented Malt Beverage Retailer's License		6/13/2021, 7:00 PM	1
11	Debbie Coops LLC	The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License		7/31/2020, 7:00 PM	1
12	1110 Corp	Greenfield Pantry	Michael J Widmann, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		8/11/2020, 7:00 PM	1
13	VILLA'S PLACE	VILLA'S PLACE	ALFREDO O VILLA, SP	1700 W GREENFIELD AV	Class B Tavern License	25	2/4/2021, 6:00 PM	1
14	La Borincana Restaurant Inc	La Borincana Restaurant	Santa I Fret, Agt	1820 S 13th ST	Class B Tavern License	49	1/19/2021, 6:00 PM	1
15	TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49	1/20/2021, 6:00 PM	1
16	Las Tres Esquinas Bar	Las Tres Esquinas Bar	Sulema Vazquez, SP	1586 S Pearl ST	Class B Tavern License	25	8/1/2020, 7:00 PM	1
17	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2020, 7:00 PM	1
18	Gunny Food Mart Inc	Gunny Food Mart	MANPREET KAUR, Agt	2033 W Mitchell ST	Class A Malt & Class A Liquor License		2/26/2021, 6:00 PM	1

19	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	2/27/2021, 6:00 PM	1
20	Jazz's Club 69 LLC	Club 69	Yazmin Fernandez Otero, Agt	1663 S 11TH ST	Class B Tavern License	45	2/9/2021, 6:00 PM	1
21	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/4/2021, 7:00 PM	1
22	Debbie Coops LLC	The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License		7/31/2021, 7:00 PM	1
23	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2021, 7:00 PM	1
24	BETO'S PIZZA LLC	Beto's Pizza LLC	Jair A Varela-Caballero, Agt	1234 S CESAR E CHAVEZ DR	Class B Tavern License		3/1/2021, 6:00 PM	1
25	Harjodh, Inc	Mi Pueblo	Harpreet S Chawla, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License		10/23/2020, 7:00 PM	1
26	JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	11/23/2020, 6:00 PM	1
27	Starlite Beer & Food, Inc.	Starlite Food	GURMUKH SINGH, Agt	2013 W Burnham ST	Class A Fermented Malt Beverage Retailer's License		4/20/2021, 7:00 PM	1
28	SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2020, 6:00 PM	1
29	EL Inferno LLC	EL Inferno	ANTONIO MARTINEZ, Agt	2000 W Mitchell ST	Class B Tavern License		11/24/2020, 6:00 PM	1
30	APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMJIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		12/19/2020, 6:00 PM	1
31	La Caleta LLC	La Caleta Restaurant & Bar	Monica Hernandez-Gaspar, Agt	1801 S Muskego AV	Class B Tavern License		11/27/2020, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, August 26, 2020

Licenses Committee Notice of Hearing

Estella J Hernandez, Horacio M Sanchez
2750 S 12th St
Milwaukee, WI 53215

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Transfer Applications
with Change of Location
JOSE L TERRONES
El Barril at 1586 S PEARL St

Date: 9/4/2020

Time: 01:00 PM

Location: The hearing before the Licenses Committee will take place virtually on Friday, September 4, 2020. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, August 26, 2020



Notice of Public Hearing

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notice

TERRONES, Jose L
El Barril at 1586 S PEARL St

Class B Tavern and Public Entertainment Premises License Transfer Applications with Change of Location

Friday, September 4, 2020 at 1:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/4/2020 at 1:00 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1621 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1707 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1602 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1571A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1557 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1553 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 S MUSKEGO AVE 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1604 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1561 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1557 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1608A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1626 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1575A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1577 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1550 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1621 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1723 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1734 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1616 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1565 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1602A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1702 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1572 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1571 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1580A S MUSKEGO AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 S MUSKEGO AVE 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1726 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1602A S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1561A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1701 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1711A W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1575 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560A S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1623 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1727 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1732 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1614 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1610 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1707A W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1607 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1581 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1737 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1733 W ARROW ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1567 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1559 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1623 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1617 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1613 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1608 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1623 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1579 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1579 S CESAR E CHAVEZ DR B	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1580 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1567 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1563 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1564 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1580 S MUSKEGO AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1626 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1614 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1563 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1617A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1611 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1711 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1623A W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1612 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1610 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1579 S CESAR E CHAVEZ DR A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1579 S CESAR E CHAVEZ DR C	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1571A S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1557A S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 S MUSKEGO AVE 5	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1615 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1587A S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1609 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1622 W LAPHAM ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1571 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1555 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1556 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1556A S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 S MUSKEGO AVE 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 S MUSKEGO AVE 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1603 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1587 S PEARL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1602 S PEARL ST	MILWAUKEE, WI 53204
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Total Records: 87

Radius: 250.0 feet and Center of Circle: 1586 S Pearl St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
- Self Service Laundry Massage Establishment Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business? No Yes If yes, explain: 29 yrs as Tavern Owner

2. Business Operations

- a. Proposed Opening Date: ASAP - transfer license from 1400 W. Orchard St. MILW - 53204
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: tavern (expired in May)
- e. Is the current licensee operating? No Yes If no, list date closed: Permanently closed currently at 1400 W Orchard
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: NO
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: Smoke Island-filled containers
- b. Number of Garbage Cans: Inside: 5 Locations: bathrooms, bar area, hand washing areas
Outside: 2 Locations: gate area
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Waste Mgmt.

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 16th & Mitchell

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: Commercial on 16th & Mitchell

g. Building Owner Name: Estrella Hernandez Phone Number: 414 899-1638

Business Owner Address: 2750 S. 12th St.

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2:00 AM	depends on inspectors outcome & decisions	21+	No minors under the age of 21 allowed.
Monday	↓	↓			
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday			2:30 AM	Assume 60 customers each day	

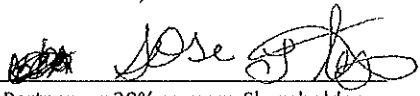
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

Grid of entertainment types with checkboxes: Instrumental Musicians, Disc Jockey, Adult Entertainment, Jukebox, Motion Pictures, Other, Bands, Magic Shows, Wrestling, Karaoke, Amusement Machines, Battle of the Bands, Poetry Readings, Patron Contests, Bowling Alley, Concerts, Comedy Acts, Dancing by Performers, Patrons Dancing, Pool Tables, Theatrical Performances.

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

[X] No [] Yes, describe:

LEGAL CAPACITY OF PREMISES

25 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

[X] No [] Yes, describe:

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- 1 JT I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
2 JT I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
3 JT I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4 JT I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This day of , 20

Signature of Agent/Owner/Partner

(Clerk/Notary Public)

My Commission Expires *Notary Seal must be affixed.

Office Use Only: Initials: Filed: App:

Check if only PEP (must be heard w/in 60 days) Granted License #

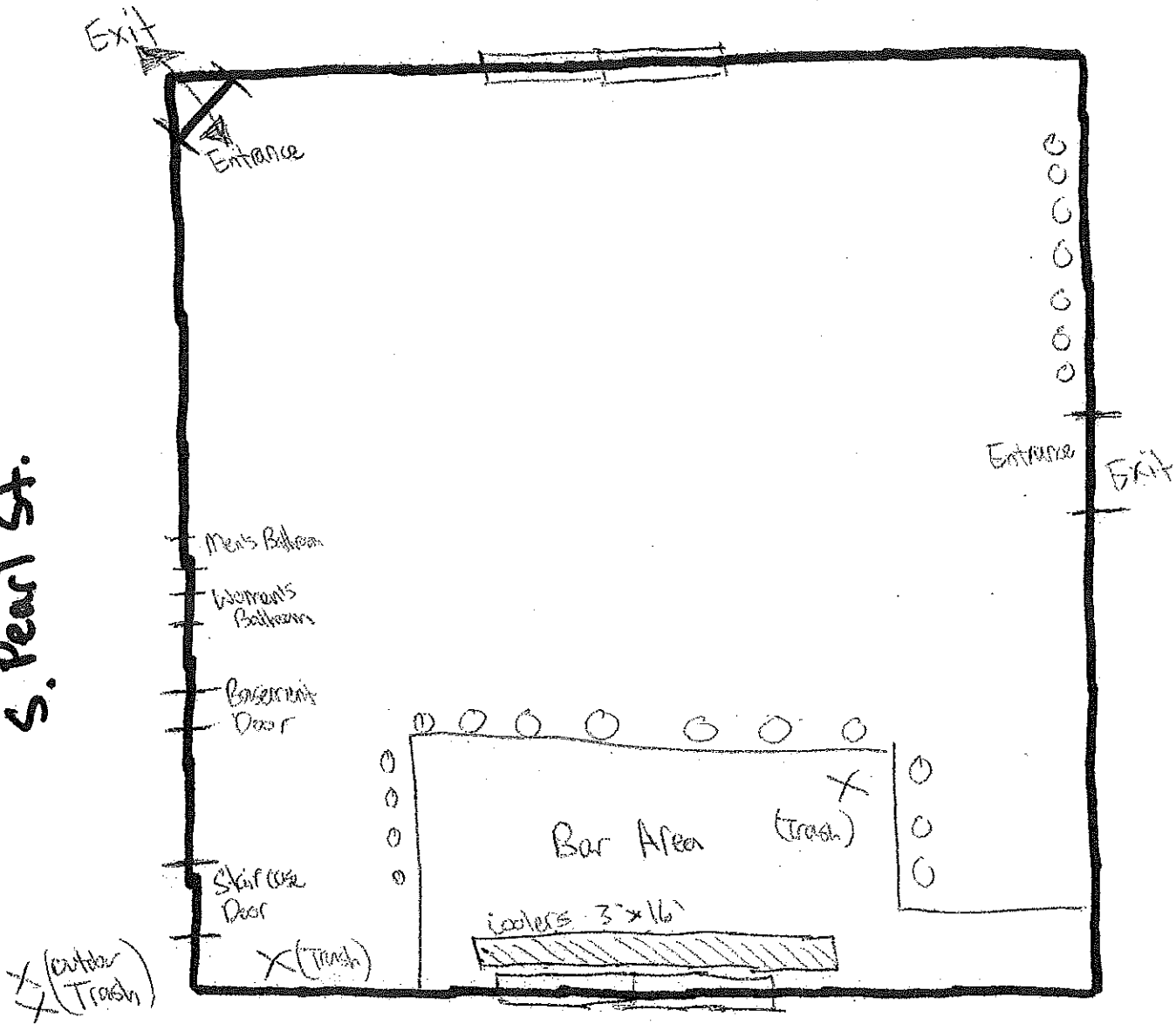
Floor Plan for 1586 S. Pearl St.

North
↑

$$47' \times 21' = 987 \text{ sq ft}$$

S. Pearl St.

S. 17th St



W. Lapham St.

7/8/20

Jose Terrones

El Barrill

Legend

- = Seating Area
- X = Trash Receptacle
- I = Door
- ▭ = Window