



# CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.  
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

2001 WEST VLIET STREET, MILWAUKEE, WI 53205

2. NAME AND ADDRESS OF OWNER:

Name(s): GORMAN & COMPANY - ROB PADLEY

Address: 200 NORTH MAIN STREET

City: OREGON

State: WI

ZIP: 53575

Email: rpadley@gormanusa.com

Telephone number (area code & number) Daytime: 608-835-5166

Evening: 608-835-5166

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): POBLOCKI SIGN COMPANY - DALIA VILLARREAL

Address: 922 SOUTH 70TH STREET

City: MILWAUKEE

State: WI

ZIP Code: 53214

Email: dvillarreal@poblocki.com

Telephone number (area code & number) Daytime: 708-299-9026

Evening: 708-299-9026

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

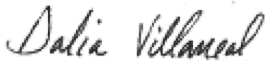
**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.**

**5. DESCRIPTION OF PROJECT:**

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

FABRICATE AND INSTALL ONE (1) 3'-0" X 6'-0" NON-ILLUMINATED SINGLE FACE MONUMENT SIGN READING "MCKINLY APARTMENTS 1320 NORTH 21ST STREET". SIGN IS MADE OF A FABRICATED ALUMINUM CABINET WITH SHERWIN WILLIAMS PAINT, FLAT CUT OUT ALUMINUM LETTERS, AND PAINTED ADDRESS COPY. SIGN IS USEFUL TO THE PUBLIC TO DIRECT PEDESTRIANS AND TRAFFIC FOR THE SURROUNDING NEIGHBORHOOD.

**6. SIGNATURE OF APPLICANT:**



Signature

DALIA VILLARREAL

Please print or type name

9-21-23

Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

**Mail or Email Form to:**

Historic Preservation Commission  
City Clerk's Office  
841 N. Broadway, Rm. B1  
Milwaukee, WI 53202

**PHONE: (414) 286-5712 or 286-5722**

[hpc@milwaukee.gov](mailto:hpc@milwaukee.gov)

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

**Or click the SUBMIT button to automatically email this form for submission.**

**SUBMIT**