



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Rocky Marcoux**  
Commissioner  
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**Martha L. Brown**  
Deputy Commissioner  
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May 19, 2017

To the Honorable Members of the  
Zoning, Neighborhoods and Development Committee  
City of Milwaukee  
City Hall, Room 205

Dear Committee Members:

File No. 161712 relates to a Minor Modification to the Detailed Planned Development (DPD) known as Marquette University Valley Fields Complex to allow signage on the temporary dome structure at 1818 West Canal Street, located on the north side of West Canal Street, west of North 16th Street, in the 8th Aldermanic District.

This minor modification was requested by Marquette University and will allow signage to be placed on the temporary dome structure. The Seasonal Air Supported Structure will be installed yearly in mid/late fall and decommissioned each spring. By code, the structure cannot be utilized for more than 180 days. During this period of time, a 900 square foot MU-Marquette banner will be placed on the north and east elevations. The banners would be connected/interlaced with the fabric of the dome system per the manufacturer's requirements. The intent will be to utilize focused LED spotlights to illuminate the banners during the evening and early morning hours.

Since the proposed signage is consistent with the previously approved DPD, the City Plan Commission at its regular meeting on May 15, 2017 recommended approval of the subject file .

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: Ald. Donovan

