



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, September 13, 2023

COMMITTEE MEETING NOTICE


AD 12

SANTOS, Abel, Agent
LA CARRETA LLC
1325 W GREENFIELD Av
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, September 26, 2023 at 11:00 AM

The access code is <https://meet.goto.com/986783021>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 986-783-021. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, 5 Amusement Machines, Patrons Dancing and 2 Pool Tables as agent for "LA CARRETA LLC" for "La Carreta Vieja Night Club" at 1339  GREENFIELD Av #2nd FLOOR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:08/16/23
Officer: VODICKA

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: La Careta Vieja Night Club
Address: 1339 W Greenfield Av #Second floor
Phone:

Owner: Abel SANTOS
Owner address: 1325 W Greenfield Av
City State Zip: Milwaukee, WI 53204
Owner Phone: 414-305-7945
Owner email:

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: same

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11a-2a 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 11a-230a
Sat: "

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 16
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 1 week
21. Are there exterior cameras Yes No How many: 16
22. Are there interior cameras Yes No How many: 16

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many NA

Interior Survey:

25. What is the planned/posted capacity 243
 26. What is the minimum number of employees that will be on premise 2
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1 mon-thur / 9 on weekends
 33. How will they be deployed: Interior Exterior changes depending on need
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge \$5 on Saturdays
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? licensee
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant has an existing license for upstairs and downstairs at location. Applicant is seeking to separate the two businesses (restuarant in lower and night club in upper) with this application. If granted, existing license for location would have to be ammended to only include first floor.

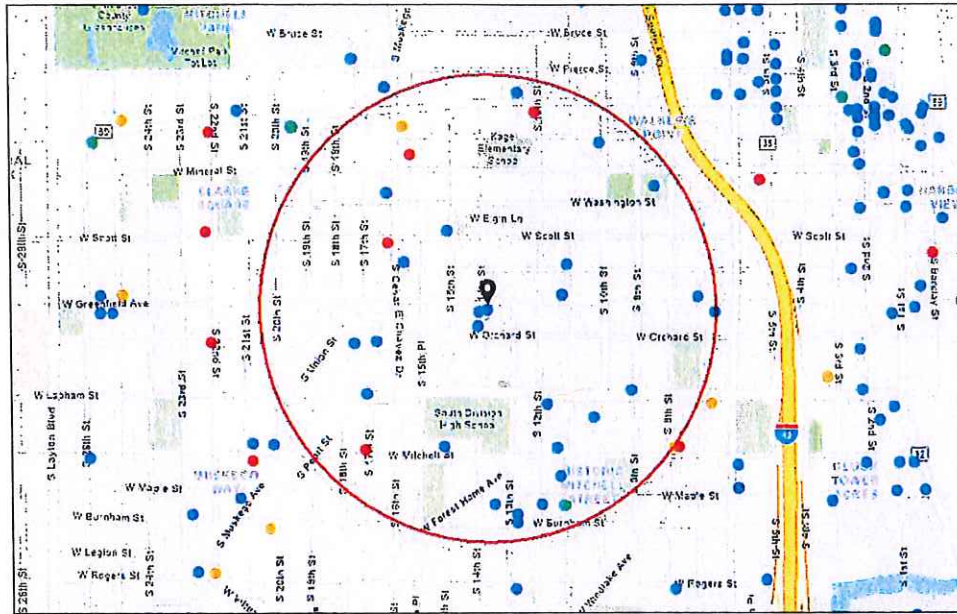


Concentration Map for 1339 W Greenfield Av 2nd Floor

Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Aug 10 2023 15:26:53 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Fermented Malt Beverage
- Class B Tavern
- Class A Liquor and Malt

1:18,056
 0 0.1 0.2 0.4 mi
 0 0.17 0.35 0.7 km
For Community Map Downloads, City of Milwaukee, WI. Milwaukee County land use, Esri | HERE, DeLorme | Mapbox, Intel

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	33		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	9/22/2023, 7:00 PM	1
2	LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Sandra Astorga, Agt	1028 S 9TH ST	Class B Tavern License	170	9/5/2023, 7:00 PM	1
3	La Escondida	La Escondida	Josephine Vargas, SP	1400 W ORCHARD ST	Class B Tavern License		10/13/2023, 7:00 PM	1
4	1110 Corp	Greenfield Pantry	Michael J Widmann, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		9/24/2023, 7:00 PM	1
5	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2023, 7:00 PM	1
6	CANTARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52	10/10/2023, 7:00 PM	1
7	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2023, 7:00 PM	1
8	SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2023, 6:00 PM	1
9	JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	11/23/2023, 6:00 PM	1
10	PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	45	11/22/2023, 6:00 PM	1
11	TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	11/7/2023, 6:00 PM	1
12	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	John A Szupica, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2024, 6:00 PM	1
13	Shree Ram 1401 LLC	Max Liquor & Food	Ushaben H Patel, Agt	1401 W GREENFIELD AV	Class B Tavern License		2/5/2024, 6:00 PM	1
14	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	2/28/2024, 6:00 PM	1
15	La Borincana Restaurant Inc	La Borincana Restaurant	Santa I Fret, Agt	1820 S 13th ST	Class B Tavern License	49	1/19/2024, 6:00 PM	1
16	BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	1579 S 9th ST	Class B Tavern License	99	4/7/2024, 7:00 PM	1
17	1110, CORP	Birreria El Torito	Michael J Widmann, Agt	1108 W GREENFIELD AV	Class B Tavern License	25	4/8/2024, 7:00 PM	1
18	TEXAS FOOD LLC	Texas Food	JASMINDER SINGH, Agt	1201 W NATIONAL AV	Class A Malt & Class A Liquor License		4/19/2024, 7:00 PM	1

19	J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License		5/25/2024, 7:00 PM	1
20	S.I. LIQUOR INC.	EL CHARRO LIQUOR	Kamaljeet Singh, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		5/24/2024, 7:00 PM	1
21	GOOD FORTUNE CORP	Mi Pueblo	Bakul H Desai, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License		6/19/2024, 7:00 PM	1
22	Campesino, LLC	Carniceria El Campesino	RUPINDER S ARORA, Agt	635 W GREENFIELD AV	Class B Tavern License	49	6/15/2024, 7:00 PM	1
23	EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		6/29/2024, 7:00 PM	1
24	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/5/2024, 7:00 PM	1
25	Colombia Tropical	Colombia Tropical	RODRIGO DIEZ, Agt	1629 S 10TH ST	Class B Tavern License	90	7/9/2024, 7:00 PM	1
26	El Barril	El Barril	JOSE L TERRONES, SP	1586 S PEARL ST	Class B Tavern License	59	7/5/2024, 7:00 PM	1
27	BETO'S PIZZA LLC	Beto's Pizza LLC	Jair A Varela-Caballero, Agt	1234 S CESAR E CHAVEZ DR	Class B Tavern License		6/18/2024, 7:00 PM	1
28	LA CARRETA VIEJA RESTAURANT	LA CARRETA VIEJA RESTAURANT	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2024, 7:00 PM	1
29	Debbie Coops LLC	The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License		7/31/2024, 7:00 PM	1
30	Johanna's Cakes & Desserts LLC	Johanna's Cakes & Desserts	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License		7/29/2024, 7:00 PM	1
31	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2024, 7:00 PM	1
32	El Cielo LLC	El Cielo Bar	Ruben Albanil Coyolt, Agt	1226 W NATIONAL AV	Class B Tavern License		8/1/2024, 7:00 PM	1
33	Sky Pub and Grill LLC	Sky Bar	Ruben Albanil Coyolt, Agt	1339 S 7TH ST	Class B Tavern License	75	7/29/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, September 13, 2023



Notice of Public Hearing

Blank Notice

SANTOS, Abel, Agent

La Carreta Vieja Night Club at 1339 W GREENFIELD Av #2nd FLOOR

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, 5 Amusement Machines, Patrons Dancing and 2 Pool Tables

Tuesday, September 26, 2023 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/26/2023 at 11:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1300 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1300 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1300A W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1302 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1303 W GREENFIELD AVE# 1	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1303 W GREENFIELD AVE# 2	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1303 W GREENFIELD AVE# 3	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1303 W GREENFIELD AVE# 4	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1303 W GREENFIELD AVE# 5	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1303 W GREENFIELD AVE# 6	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1304 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1305 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1306 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1306A W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1308 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1308 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1310 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1310A W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1312 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1313 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1314 S 14TH ST	MILWAUKEE, WI 53204-2703
CURRENT OCCUPANT	1314 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1314A W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1315 S 14TH ST	MILWAUKEE, WI 53204-2704
CURRENT OCCUPANT	1315 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1316 S 14TH ST	MILWAUKEE, WI 53204-2703
CURRENT OCCUPANT	1317 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1318 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1319 W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1319A W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1320 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1320A W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1321 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1321 W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1321A W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1321B W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1322 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1322 W GREENFIELD AVE# A	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1323 W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1323A W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1324 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1325 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1326 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1327 S 14TH ST	MILWAUKEE, WI 53204-2704
CURRENT OCCUPANT	1327 W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1328 W GREENFIELD AVE# 1	MILWAUKEE, WI 53204-2742

CURRENT OCCUPANT	1328 W GREENFIELD AVE# 2	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W GREENFIELD AVE# 3	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W GREENFIELD AVE# 4	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W GREENFIELD AVE# 5	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W GREENFIELD AVE# 6	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1329 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1329A W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1331 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1331 W MADISON ST	MILWAUKEE, WI 53204-2222
CURRENT OCCUPANT	1331A W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1332 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1332A W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 10	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 11	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 12	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 13	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 7	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 8	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE# 9	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1338 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1339 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1400 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1400A W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1401 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1401A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1404 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1404 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1404A W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1405 W GREENFIELD AVE# 1	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1405 W GREENFIELD AVE# 2	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1405 W GREENFIELD AVE# 3	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1405 W GREENFIELD AVE# 4	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1408 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1408 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1408A W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1408B W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1408C W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1409 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1411 S 13TH ST	MILWAUKEE, WI 53204-2749
CURRENT OCCUPANT	1412 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1412 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1412A W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1412B W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1413 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1413A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1414 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764

CURRENT OCCUPANT	1414 W GREENFIELD AVE# A	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1415 S 13TH ST	MILWAUKEE, WI 53204-2749
CURRENT OCCUPANT	1415 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1416 S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1416 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1416A S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1416A W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1417 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1417A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1419 S 13TH ST	MILWAUKEE, WI 53204-2749
CURRENT OCCUPANT	1420 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1421 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1421A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1422 S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1423 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1425B W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1426 S 14TH ST	MILWAUKEE, WI 53204-2752

Blank Notice

Total Records: 110

Radius 250.0 feet and Center of the Circle: 1339 W Greenfield Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

2nd Floor and Basement Storage

Do you have any experience operating this type of business? No Yes If yes, explain: *current licensee of La Carreta Veja*

2. Business Operations

- a. Proposed Opening Date: _____
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: *Alcohol Beverage, Food, PEP*
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: *have a separate license for the 1st floor*
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): *1339 W. Greenfield Ave.*
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: *speakers*

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: *inside bar, inside bathrooms*
Outside: 2 Locations: *along sidewalk*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____

b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____

c. Will you have security personnel on premise? No Yes If yes, how many? 10 and answer the following:

What are their responsibilities? 10 checks, searches

Is security equipment used? No Yes If yes, describe metal detectors

List their licensing, certification, or training credentials: concealed carry license, training from external company

d. Will there be security cameras? No Yes If yes, how many? 16 and list locations: hallways and bar

e. Will searches/identification checks be done upon entry? No Yes If yes, describe pat down, 10 checks

6. Percentage of Sales (must total 100%)

Alcohol <u>80</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>20</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Describe: _____	

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility Bowling Alley
 Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
 Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 223 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: northwest corner of basement
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Greenfield Avenue
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Abel Santos Phone Number: 414-305-7945
 Building Owner Address: 1325 W. Greenfield Ave.

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

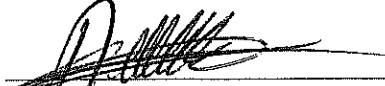
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11:00 AM	2:00 AM	15	21 ⁺	21 ⁺
Monday	11:00 AM	2:00 AM	15	21 ⁺	21 ⁺
Tuesday	11:00 AM	2:00 AM	15	21 ⁺	21 ⁺
Wednesday	11:00 AM	2:00 AM	15	21 ⁺	21 ⁺
Thursday	11:00 AM	2:00 AM	15	21 ⁺	21 ⁺
Friday	11:00 AM	2:30 AM	50	21 ⁺	21 ⁺
Saturday	11:00 AM	2:30 AM	100	21 ⁺	21 ⁺

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: La Carreta LLC
Premise Address: 1339 W. Greenfield Ave. (2nd floor)

Proximity of Premises to Church, School, Daycare Center or Hospital
Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Self

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends _____

b) Monthly rental \$ _____

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

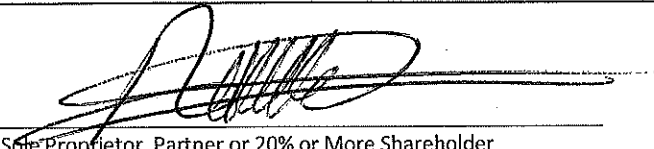
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1339 W. Greenfield Ave. (2nd floor)

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>2</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: speakers

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

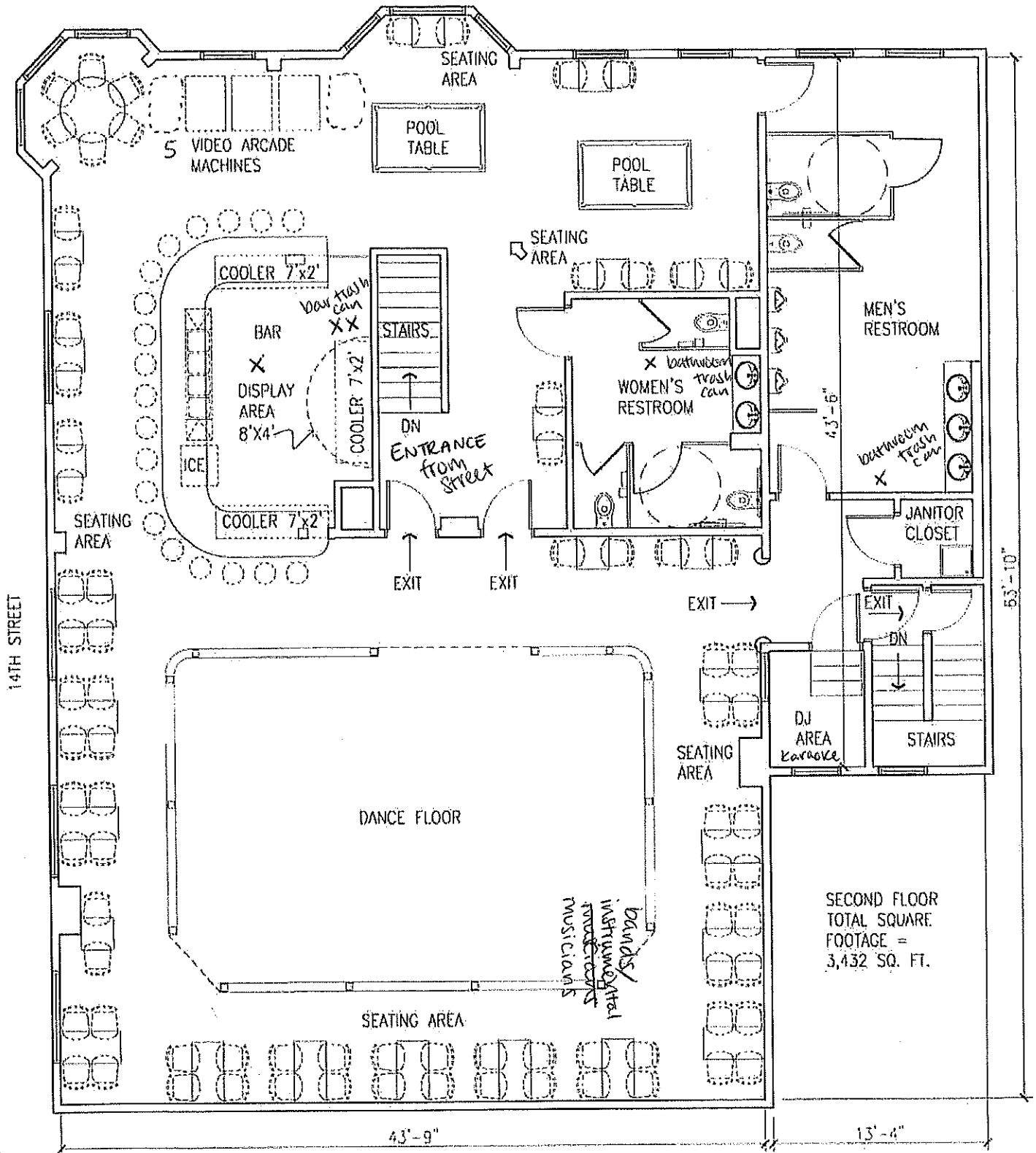
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

GREENFIELD AVENUE



**LA CARRETA VIEJA
SECOND FLOOR PLAN**

1339 WEST GREENFIELD (2nd floor)
OWNER: ABEL SANTOS
August 10, 2023



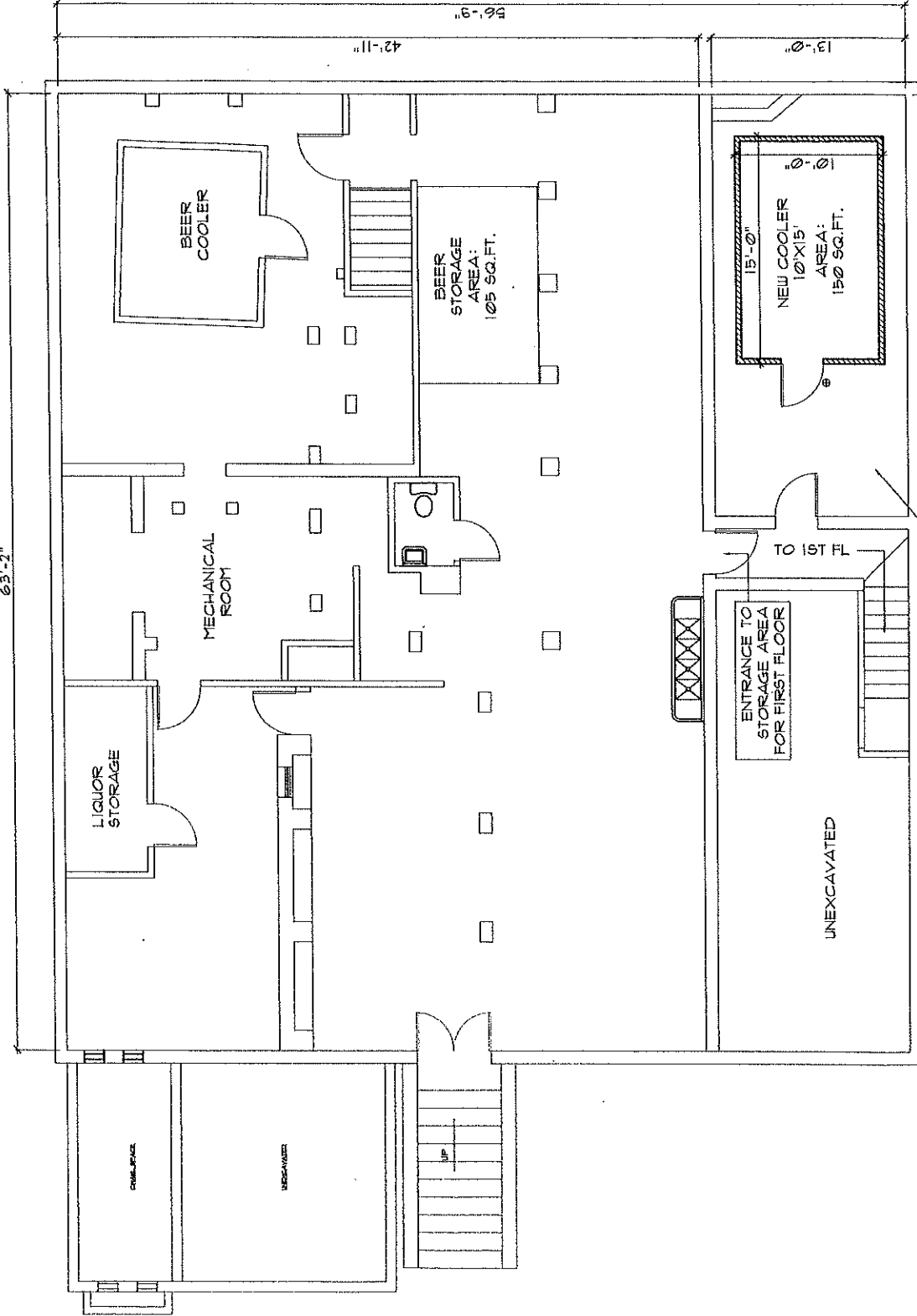
LA CARRETA VIEJA
 BASEMENT PLAN
 August 10, 2023



14th Street

63'-2"

KEY	
	EXISTING WALL TO REMAIN
	NEW COOLER WALL



COOLER AND STORAGE AREA FOR SECOND FLOOR

NOT REAR CORNER of building.

First Floor Plan
 Scale: 3/32" = 1'-0"

BMR
 DESIGN GROUP, INC.
 Architects - Engineers
 503 West Lincoln Avenue
 Milwaukee, Wisconsin 53207
 Phone - (414) 384-2996
 Fax - (414) 384-3904

PROJECT
 Cooler & Storage Area For 2nd floor For La Carreta Vieja Restaurant
 1339 W. Greenfield Milwaukee, WI 53204 (2nd floor)
 PROJECT NO. 2021-101

DATE 08/08/2023

REVISIONS

CHECKED BY L.B.
 DRAWN BY R.A.
 SCALE As Noted
 SHEET NO. A-1

Greenfield Avenue