

Education is the most powerful weapon
which you can use to change the world.
- Nelson Mandela



"Milwaukee Wisconsin pano2" by Don - Own work. Licensed under CC BY-SA 4.0. Commons - https://commons.wikimedia.org/wiki/File:Milwaukee_Wisconsin_pano2.jpg#/media/File:Milwaukee_Wisconsin_pano2.jpg

VISION

Boys and men of color will be equally represented, participating fully, and actively shaping Milwaukee's economic, social, cultural, and political opportunities.

The My Brother's Keeper (MBK) initiative is one of the most important initiatives of our time, and I am proud to present a preview of Milwaukee's comprehensive MBK Action Plan in response to President Obama's MBK Community Challenge. It is based on the belief that the members of our community have a shared responsibility to work together to find solutions to ensure that all young people, and especially boys and young men of color, reach their full potential -- and it puts their dignity in the front and center of our work. It is incumbent on everyone who is willing and able to work together to scale up local efforts on this issue and achieve a Milwaukee where every boy and man of color can live life with a sense of dignity, purpose and limitless potential.

MAYOR TOM BARRETT
CO-CHAIR
BLACK MALE ACHIEVEMENT ADVISORY COUNCIL

The My Brother's Keeper (MBK) initiative ranks among the most important initiatives I have led in public life. Over the past year, the Black Male Achievement Advisory Council (BMAAC) and community partners have taken significant steps to address issues and barriers that impede the success of boys and men of color. This preview of our MBK Action Plan builds on our efforts and provides the impetus we need to mobilize all community stakeholders around this important issue through dignity-based approaches. We have work to do, and it is our shared responsibility to create a Milwaukee that honors every resident and creates conditions for full inclusion in the economic, social, cultural and political opportunities that our city offers.

ALDERMAN ASHANTI HAMILTON
CO-CHAIR
BLACK MALE ACHIEVEMENT ADVISORY COUNCIL

5-YEAR MBK OBJECTIVE

Establish a city-led continuous improvement process that will create and institutionalize sustainable pathways to fulfill our vision of a more equitable Milwaukee.

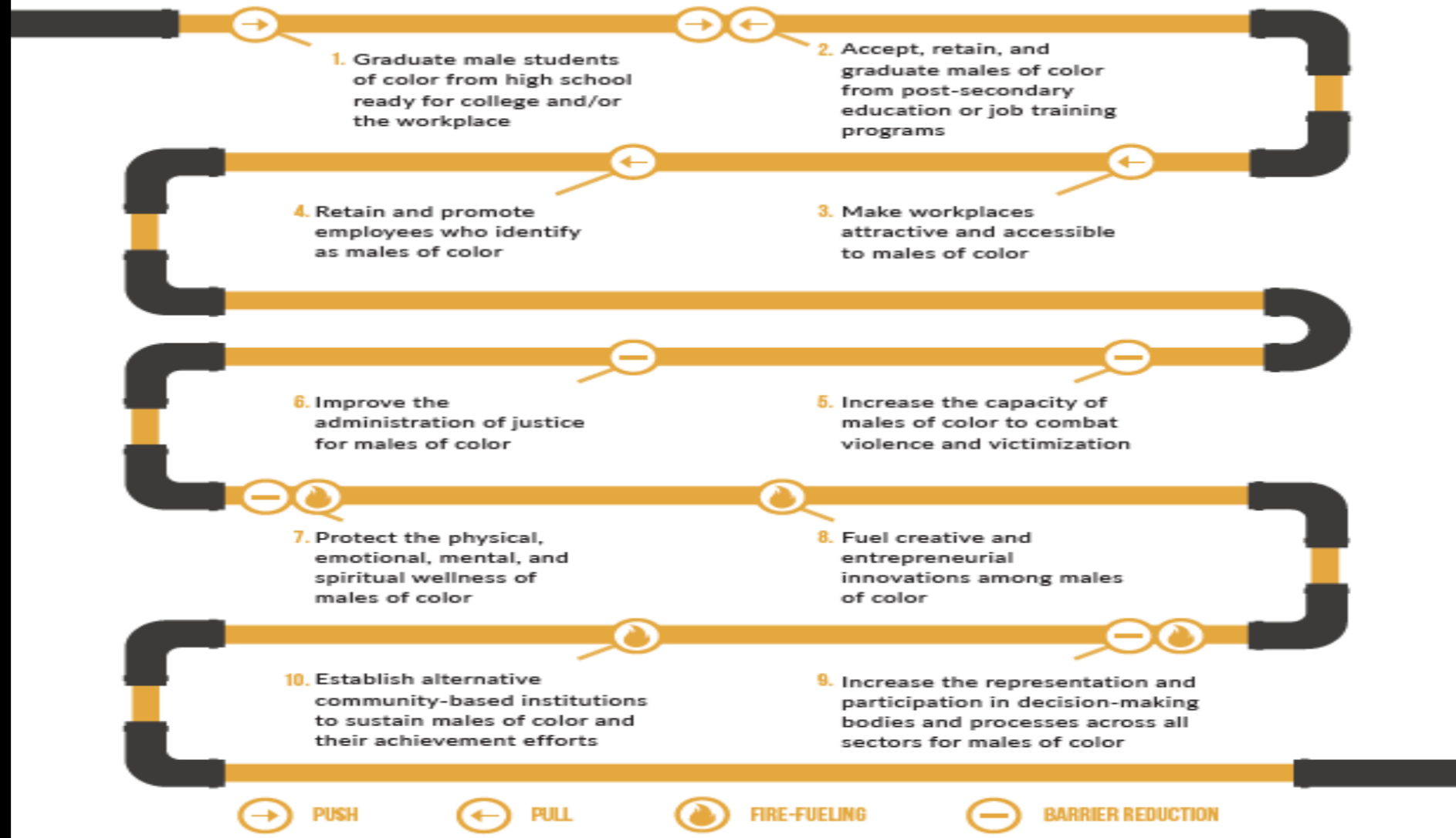
ANNUAL PRIORITIES & SMART GOALS

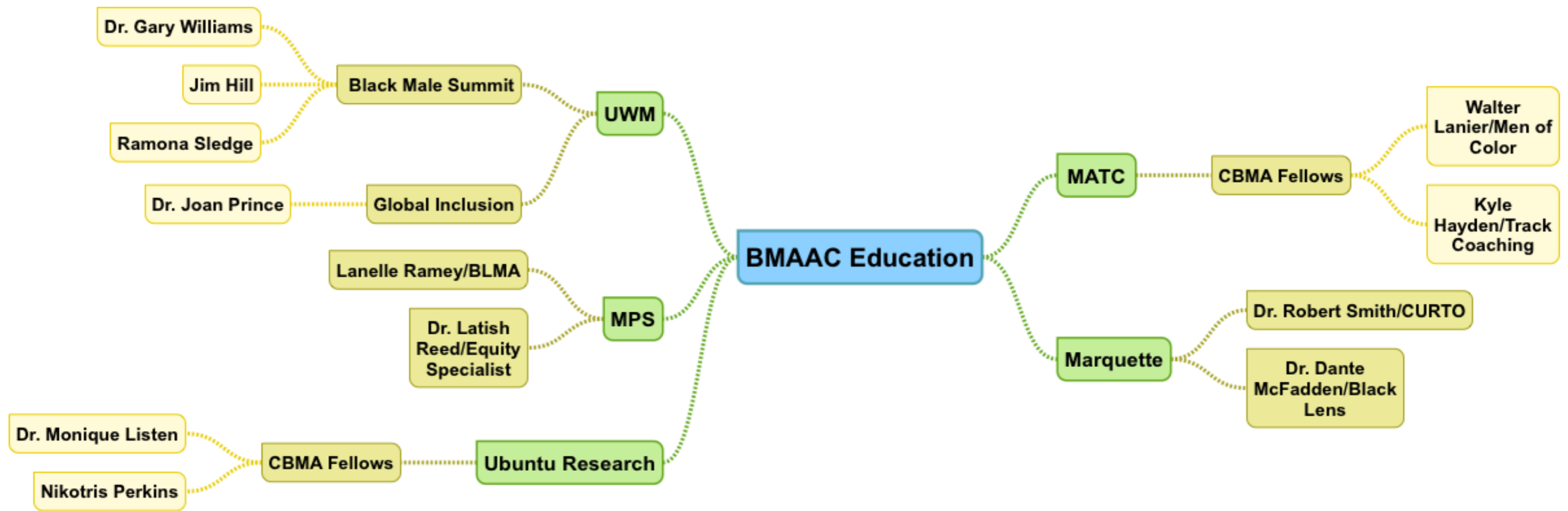
Act on all ten My Brother's Keeper (MBK)-inspired priorities; work toward achieving the associated SMART goals; continuously learn and refine our efforts; and institutionalize strategies that will help us achieve our 5-year objective.

PRESENTATION OF PRIORITIES PIPELINE

GOALS, STRATEGIES, AND CURRENT RESOURCES FOR IMPROVEMENT

Now that you know our vision and purpose, guiding principles and theory of change, we want to turn your attention to our immediate priorities and goals. The priorities will be the core focus of our work over the next five years. President Obama's My Brother's Keeper (MBK) Challenge has been a central force driving our thoughts, directions, and actions. Although each priority is inspired and aligned to one or more of the current MBK goals²¹, we developed our priorities based on the unique theory that focuses on institutional change, local knowledge of circumstances and conditions, and our region's available assets and resources. The priorities are as follows²²:







MY BROTHER'S KEEPER



THANK YOU TO OUR BMOC WEEK TEAM



Michael Peeples, My Brothers Keeper & City Of Milwaukee

Lanelle Ramey, Milwaukee Public Schools

Rev. Walter Lanier, Milwaukee Area Technical College

Nicole Brookshire, Office On African American Affairs

Shannon Reed, United Way Of Greater Milwaukee & Waukesha

Quentin Prince, Journey House Of Milwaukee



M³ VISION

The creation of a comprehensive, quality public education network that lifts our city and nurtures our students as they develop into the critical thinkers, strong leaders and innovators who will help Milwaukee thrive for decades to come.

M³



M³ DEMOGRAPHICS: Serving 137,741 Students



MPS 76,856 students

**88% students of color
Over 30,000 boys of color**



MATC 35,473 students

**58% students of color
22% men of color —>7,804**



UWM 25,412 students

34% students of color

M³



TRANSFORMING THE FUTURE OF MILWAUKEE THROUGH EDUCATION

Over 40,000!

The Critical Opportunity

Chart 7. Top College Destinations, MPS Class of 2013

