



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

The Eagles Club

ADDRESS OF PROPERTY:

2401 W. Wisconsin Avenue, Milwaukee, WI.

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Eagles Auditorium, Inc.

Address: 2401 W. Wisconsin Avenue

City: Milwaukee

State: WI

ZIP: 53233

Email: joe@therave.com

Telephone number (area code & number) Daytime: 414-342-0300

Evening: 414-342-0300

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s):

Address:

City:

State:

ZIP Code:

Email:

Telephone number (area code & number) Daytime:

Evening:

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

- x Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")

A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

As is shown in the accompanying photos, the owner of the building has erected a masonry and metal fence that encloses the paved parking lot in front of the Eagles Club. The fence is composed of 6 foot metal (faux wrought iron) panels in between masonry piers. The masonry blocks that make up the piers match the facade as best as possible with modern materials. Atop each pier is an operating lantern that matches lanterns that are already found on existing building (perhaps not original, but in place when the present owner purchased the building). Because the fence is relatively transparent, none of the views of the building facade are blocked or compromised. It was very important to the owner that the fence provide a boundary but not diminish views of the historic building for people who walk or drive by this beautiful landmark structure.

The front "grounds" at the Eagles/Rave are essentially a paved parking lot. Because of the bus and truck traffic necessary for the musical acts that perform at the facility, much of the area must be maintained as a drivable solid surface. None of the area is in its original condition. The owners determined it necessary to enclose the area with a fence due to safety and crowd control concerns. As well, a desire to program the space in the future in order to remain competitive in their industry called for a better definition of the area. Prior to the building of the fence, panhandlers and other street people regularly loitered in the area, harassing employees and customers. In addition, car break-ins were not uncommon.

Operationally, the Eagles Ballroom/Rave often host musical performers that are quite popular. In the past, the crowds that gathered to get good seats for these concerts did so on the east side of the building and along the parking lot behind the building. These patrons are easy victims of crime and harassment by opportunists who are found in the area. By building a fence and creating a basic courtyard in front of the building, the owners are better able to secure their customers and provide outdoor food and beverage services that will enhance the concert-going experience.

There is a large moveable gate at the western end of the parking lot, facing Wisconsin Ave. This gate is necessary to allow for truck and bus traffic as well as garbage pickup. There is another opening on the east end of the parking lot, facing 24th street. This opening does not have a gate. Since the owner's plan for the "courtyard" area is evolving, they have not yet determined what the landscaping may look like if pursued. There is a grade change on the east end of the property that would have to be dealt with as well. These future plans will determine whether a second gate is added. The owners have had this discussion with HPC staff and will consult them if there are future landscaping plans for the area.

6. SIGNATURE OF APPLICANT:


Signature

Troy Dal Santo
Please print or type name

August 25, 2017
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room B-4
Milwaukee, WI 53202

PHONE: (414) 286-5722

hpc@milwaukee.gov

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT