



# City of Milwaukee

City Hall  
200 East Wells Street  
Milwaukee, WI 53202

## Meeting Agenda COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

*ALD. JOE DAVIS, SR., CHAIR*  
*Ald. T. Anthony Zielinski, Vice-Chair*  
*Ald. James Witkowiak, Ald. Willie Wade, Ald. Terry Witkowski*  
*Staff Assistant, Tobie Black, 286-2231*  
*Fax: (414) 286-3456, E-mail: tblack@milwaukee.gov*

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Monday, February 1, 2010

9:00 AM

Room 301-B, City Hall

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1.     [090934](#)     Appointment of Abigail Navti Abongwa to the Business Improvement District Board #27 (West Burleigh Street) by the Mayor.  
**Sponsors:**     THE CHAIR
  
2.     [091294](#)     Appointment of Ann Pieper Eisenbrown, to the Business Improvement District Board #2 (Historic Third Ward) by the Mayor. (12th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
3.     [091310](#)     Appointment of Gail Groenwoldt to the Business Improvement District Board No. 36 (Riverworks II) by the Mayor. (8th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
4.     [091309](#)     Appointment of Ihsan Atta to the Business Improvement District Board No. 36 (Riverworks II) by the Mayor.  
**Sponsors:**     THE CHAIR
  
5.     [091320](#)     Appointment of Kevin Behl to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
6.     [091277](#)     Reappointment of Michael DeMichele to the Architectural Review Board by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
7.     [091280](#)     Reappointment of Mark Lawson to the Architectural Review Board by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR
  
8.     [091295](#)     Reappointment of Nancy O'Keefe to the Architectural Review Board by the Mayor. (4th Aldermanic District)  
**Sponsors:**     THE CHAIR

9. [091302](#) Reappointment of Timothy Smith to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
10. [091297](#) Reappointment of Joseph Ullrich to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
11. [091298](#) Reappointment of Jeffrey Sprau to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
12. [091299](#) Reappointment of Marie Myszkowski to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
13. [091300](#) Reappointment of Scott Welsh to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR

9:30 A.M.

14. [091215](#) Communication from the Community Development Grants Administration relative to the Final Year 2009 Consolidated Annual Performance and Evaluation Report.  
**Sponsors:** THE CHAIR
  
15. [091325](#) Resolution relative to the transfer of 2010 Drivers License Recovery/Employment Project funding from the Justice 2000, Inc. to another Service Provider.  
**Sponsors:** THE CHAIR

9:45 A.M.

16. [091195](#) Communication from the Department of City Development relating to mortgage foreclosures in the City of Milwaukee.  
**Sponsors:** Ald. Murphy
  
17. [091246](#) Communication from the Department of City Development relating to a report detailing cooperative ventures undertaken by the City of Milwaukee and the Milwaukee Area Workforce Investment Board from July 1, 2009 through December 31, 2009.  
**Sponsors:** THE CHAIR
  
18. [091271](#) Resolution authorizing expenditures and amending the conditions for expenditures and funding availability from the Healthy Neighborhoods Initiative capital account.  
**Sponsors:** Ald. Murphy

10:00 A.M.

19. [091196](#) Substitute resolution creating a task force to assess perceptions and image of greater Milwaukee and recommend development of a Milwaukee brand identity.  
**Sponsors:** Ald. Witkowski, Ald. Hines Jr., Ald. Hamilton, Ald. Davis and Ald. Bauman
20. [091269](#) Substitute resolution amending Resolution File #090356, relating to application, acceptance and funding of a grant from the United States Department of Energy for the second round of the Solar America Cities program, to create and fund one position of Project Manager.  
**Sponsors:** THE CHAIR  
*---May be referred to the Finance and Personnel Committee.*
21. [091287](#) Substitute resolution authorizing attendance at meetings of the National League of Cities' Board of Directors and International Council.  
**Sponsors:** THE CHAIR

This meeting will be webcast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).

**Members of the Common Council and its standing committees who are not members of this committee may attend this meeting to participate or to gather information. Notice is given that this meeting may constitute a meeting of the Common Council or any of its standing committees, although they will not take any formal action at this meeting.**

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).



## Legislation Details (With Text)

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**File #:** 090934      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 11/3/2009      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Abigail Navti Abongwa to the Business Improvement District Board #27 (West Burleigh Street) by the Mayor.

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 27

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
11/3/2009	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

090934

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Abigail Navti Abongwa to the Business Improvement District Board #27 (West Burleigh Street by the Mayor.

**Drafter**

Mayor

TB

11/4/09

November 3, 2009

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Abigail Navti Abongwa, 10426 South Donald Drive, Oak Creek, Wisconsin 53154, to fill a seat vacated by Lou Yeager on the Business Improvement District Board No. 27 (West Burleigh Street). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 010196. Ms. Navti Abongwa's term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett  
Mayor

# Abigail Navti Abongwa

10426 S. Donald Drive

Oak Creek, WI 53154

[anavti@msn.com](mailto:anavti@msn.com)

630-715-4231 (Cell)

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## SUMMARY

Goal-directed senior health executive experienced in strategic planning, health care management, event planning, corporate governance and special projects management. Proven leader in managing change according to mission, vision, and values. Experienced in line management and planning in both small and large, settings, including corporate, regional and site levels. Strong experience in working with high caliber boards. Excellent human relations and communication skills. Well developed problem solving, strategic planning, quality improvement, and market research skills.

## MAJOR ACCOMPLISHMENTS

- Managed the transition process for two North Market organizations to a single provider number, resulting in over \$3 million in additional revenues.
- Managed a consulting engagement resulting in a significant restructuring of management in SE Wisconsin
- Facilitated improved/streamlined planning processes with a focus on execution and accountability throughout the System.
- Facilitated the development of a new Mission, Vision, Values, Goals and Measures of Success for the Organization
- Collaborated with human resources to develop a performance management system completely integrated with and driven by the System strategic plan
- Developed various strategic plan scorecards used by Boards and leadership throughout the System to monitor progress on the strategic plan.
- Effectively integrated trustees and physician leadership into strategic planning and communication as part of the SE Wisconsin planning processes.
- Created an effective System advocacy/government relations function, resulting in increased visibility of the System as a key player at the national level. Developed relationships with federal legislators and their staff and regarded as a source of information by legislators, their staff and national associations.
- Aligned the System and regional/site strategic planning processes and successfully integrated the strategic planning process with the strategic financial planning process
- Successfully planned value-added semi-annual System Leadership Council meetings and annual System Governance Conferences for approximately 80 senior leaders and 200 trustees/spouses respectively, including developing the meeting theme and content, planning the agenda, identifying and securing speakers, supervising and facilitating all logistical arrangements for the meetings without ever exceeding the budget.

## PROFESSIONAL EXPERIENCE

**WHEATON FRANCISCAN HEALTHCARE, WHEATON, IL & MILWAUKEE, WI**, a \$2.34 billion health care System with more than 100 sites in Wisconsin, Iowa, and Illinois including 15 hospitals, four long-term care facilities, two home health agencies, more than 3,500 physicians, 70 clinic sites with approximately 600 employed physicians, and nearly 23,000 associates.

### ***VICE PRESIDENT, NORTH MARKET STRATEGIC ALIGNMENT, MILWAUKEE, WI: 2008 – PRESENT***

- Responsible for the development and implementation of the North Market strategic plan. This includes leading, managing, facilitating and supporting various multi-disciplinary task forces formed to ensure successful implementation and working with leaders at all levels of the organization to ensure complete implementation of the plan. Manage special projects as well as serve as the System representative with various strategic community organizations.

***VICE PRESIDENT, STRATEGIC PLANNING, MILWAUKEE, WI: 2006 –2008***

- Responsible for facilitating and supporting the system strategic planning process, documentation and performance tracking and reporting for WFSI, SE Wisconsin, Iowa, Marianjoy and related entities and service lines.

***DIRECTOR, STRATEGIC PLANNING AND ADVOCACY, WHEATON, IL: 2000 –2006***

- Responsible for developing and advancing a System-wide advocacy agenda, development of System strategic plan goals, measures of success and strategies, planning of System Leadership Council (SLC) meetings and System Governance conferences, managing corporate office operations, information technology services, and the system administrative fellowship program. Provided oversight and managed System relationship with the American Hospital Association, Catholic Health Association, SG2 and The Advisory Board,

***EXECUTIVE ASSISTANT TO THE PRESIDENT/CEO AND EXECUTIVE VP, WHEATON, IL: 1997 –2000***

- Responsible for revising, streamlining and aligning all Tier I, II, III and IV organization bylaws, to develop an accurate and effective governance process/timeline for boards and committees and to develop various corporate governance documents and guidelines. Provided oversight over the preparation, production, and coordination of agendas for the WFSI Board of Directors, Sponsorship Member Board, OSF Services Board of Directors, and all committees thereof . Staffed and facilitated the Wheaton Franciscan System President's Council meetings. Coordinated the budgeting process and the preparation of the operating and capital budget of the Sponsorship Member Committee, President/CEO and COOs offices, and some of their direct reports.

***MANAGEMENT TRAINEE, WHEATON, IL: 1996 –1997***

- Worked with the SVP, Operations on various projects throughout the System

**EDUCATION**

M. A. Hospital and Health Administration, The University of Iowa, Iowa City, Iowa  
May 1996

B.B.A. Business Administration & International Business Certificate, The University of Iowa, Iowa City, Iowa,  
May 1994

**PROFESSIONAL MEMBERSHIPS AND ACTIVITIES**

- Wheaton Franciscan Healthcare - Executive Development Program: 2004-2005
- American College of Health Care Executives (ACHE), 1996-2008
- National Association of Health Services Executives, 1998-2009
- Society for Healthcare Strategy and Market Development (SHSMD): 1999-2009

**LEADERSHIP ROLES**

- American College of Healthcare Executives – Northern Illinois Regents Advisory Council: 1998-2006
- Catholic Health Association - Advocacy and Public Policy Committee Member
- Catholic Health Systems Strategy Collaborative: 2006-2008
- Clinical Pastoral Education (CPE) Professional Consultation Committee: Committee Member
- North Market Diversity Strategy Team: Co-Chair
- DuPage Home Ownership Association: Board member
- LESA-USA – President, Midwest Chapter: 2004-Present
- Bui Family Union USA – Chicago Chapter Secretary (1996-2003) and Financial Secretary (2003-2005)







## Legislation Details (With Text)

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**File #:** 091294      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Ann Pieper Eisenbrown, to the Business Improvement District Board #2 (Historic Third Ward) by the Mayor. (12th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 02

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091294

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Ann Pieper Eisenbrown, to the Business Improvement District Board #2 (Historic Third Ward) by the Mayor. (12th Aldermanic District)

**Drafter**

Mayor

TB

1/21/10

January 20, 2010

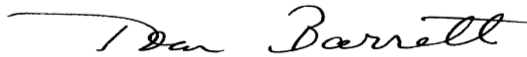
To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Ms. Ann Pieper-Eisenbrown, 234 West Florida Street, Milwaukee, Wisconsin 53204, to replace Mr. Eric Dillner on the Business Improvement District Board #2 (Historic Third Ward). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council file Number 870501. Ms. Pieper-Eisenbrown's term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned above the printed name and title.

Tom Barrett  
Mayor

# ANN PIEPER EISENBROWN

234 W. Florida St. Milwaukee, WI 53204 (414) 220-9870 Telephone ann@pieperproperties.com

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## PROFESSIONAL EXPERIENCE

### PIEPER PROPERTIES, INC.

Milwaukee, Wisconsin

Real Estate Development and Investment  
*Founder and President*

- Redevelopment and repositioning of underutilized urban acquisitions
- Long-term leasing and management of developments and investments

1993-1995

### CNA INSURANCE COMPANIES

Chicago, Illinois

\$10.5 billion insurance company  
*Analyst - Financial Guarantee*

- Responsible for 4,100 multifamily units; \$223 million of bonds outstanding
- Negotiated and coordinated default refundings of bond issues secured by REO

## EDUCATION

### UNIVERSITY OF WISCONSIN

Madison, Wisconsin

Master of Science, Real Estate Finance and Feasibility Analysis  
Honors graduate

### VANDERBILT UNIVERSITY

Nashville, Tennessee

Bachelor of Arts, Economics  
Minor in Art History  
Dean's List

## CIVIC ACTIVITIES

- Board Member, Friends of Art (Milwaukee Art Museum), 2000 – 2002
  - Grape Lakes Food and Wine Festival, Co-Chair
- Board Member, Center for the Deaf and Hard of Hearing, 1996 – 2009
  - President 2003 - 2006
  - Endowment Challenge Co-Chair, 2002
- Commissioner, City of Milwaukee Historic Preservation Commission, 1997 - present
- Board Member, Riverworks BID, 2000 – 2008
- "Forty Under Forty", *Milwaukee Business Journal*, 1997

## PERSONAL

City of Milwaukee resident; married with two children and three step-children





## Legislation Details (With Text)

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**File #:** 091310      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Gail Groenwoldt to the Business Improvement District Board No. 36 (Riverworks II) by the Mayor. (8th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 36

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091310

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Gail Groenwoldt to the Business Improvement District Board No. 36 (Riverworks II) by the Mayor. (8th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010



January 20, 2010

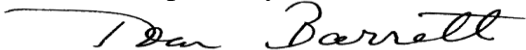
To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Mr. Ihsan Atta, P.O. Box 638, Milwaukee, Wisconsin 53201, and Ms. Gail Grownwoldt, 3275 North Pierce Street, Milwaukee, Wisconsin 53212, to fill vacant positions on the Business Improvement District Board #36 (Riverworks II). These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 040878. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned to the left of the printed name.

Tom Barrett  
Mayor

Gail Groenwoldt  
3275 N. Pierce Street  
Milwaukee, WI 53212

**Professional Experience:**

1997-Present Monona Medical Equipment Company, LLC Milwaukee, WI  
Partner

- Medical equipment sales both domestically and internationally.
- Financing packages for hospitals/medical centers domestically and internationally.
- Company size ranges from two to nine.

**Volunteer work:**

2005-2009 Contemporary Arts Society (CAS)-support group for Milwaukee Art Museum  
Treasurer

- Managed funds ranging from \$250,000.00 up to \$1,300,000.00
- Oversaw financials for CAS art auction, largest fundraiser
  - \* Income from auctions ran as high as \$1,300,000.00
- Helped build membership and financial fundraising
- Rewrote Bi-laws in 2007
- In charge of annual reports
- Gave monthly financial reports
- Voted on new art purchases for Milwaukee Art Museum
- Oversaw financial approval for all new purchases

2003-2005 Contemporary Arts Society (CAS)-support group for Milwaukee Art Museum  
Board Member

- Membership building
- Promoting CAS to other organizations
- Assisted in bi-annual gala fundraiser
- Voted on new art purchases
- Chaired travel board

2002-2008 Milwaukee Symphony Orchestra (MSO)- Next Generation Committee  
Chair

- Along with two other members, created a fundraising event for MSO
  - \* Committed to raising a minimum of \$10,000.00 annually for the MSO through four separate evening events
- Arranged for professional artists to perform after concerts within the privacy of private homes

**Education:**

1992-1997 University of Wisconsin-Milwaukee

- B.A., Communications

1989-1991 Waukesha Area Technical College

- Associates, Hotel and Restaurant Management

**Interests:**

Running, cooking, travel, movies.





## Legislation Details (With Text)

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**File #:** 091309      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Ihsan Atta to the Business Improvement District Board No. 36 (Riverworks II) by the Mayor.

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 36

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

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**File #:** 091309      **Version:** 0

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**Number**

091309

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Ihsan Atta to the Business Improvement District Board No. 36 (Riverworks II) by the Mayor.

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

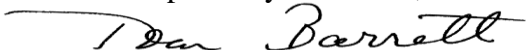
To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Mr. Ihsan Atta, P.O. Box 638, Milwaukee, Wisconsin 53201, and Ms. Gail Grownwoldt, 3275 North Pierce Street, Milwaukee, Wisconsin 53212, to fill vacant positions on the Business Improvement District Board #36 (Riverworks II). These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 040878. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive style with a long horizontal flourish extending to the left.

Tom Barrett  
Mayor

**IHSAN M. ATTA**

Post Office Box 638  
Milwaukee, WI 53201  
(414) 263-6787  
Email: opuscorp@wi.rr.com

**EXPERIENCE**

**President.** OPUS Corporation ([www.opuscorporation.com](http://www.opuscorporation.com)). December 1998-Present. Founded a number of businesses that I continue to own and operate under a parent organization to include:

**FALA7 Investments, LLC.** ([www.fala7.com](http://www.fala7.com))

Investment property business (purchase, lease, sell) with a current portfolio of approximately 100 residential and commercial units and parcels totaling 300+ acres.

**SHOCK CORPORATION** ([www.shockcorp.com](http://www.shockcorp.com))

Construction and electrical contracting business.

**INTERNATIONAL STONE IMPORTS, INC.** ([www.intlstoneimports.com](http://www.intlstoneimports.com))

Import and wholesale of natural stone products. Includes fabrication.

**GREEN COMFORT BAMBOO** ([www.gcbamboo.com](http://www.gcbamboo.com))

Import and wholesale of bamboo flooring and cutting boards.

**President.** Arabian Festivals, Inc. ([www.arabworldfest.com](http://www.arabworldfest.com)). September 2006-Present. Responsible for the planning, organization and execution of one of the City of Milwaukee's ethnic festivals on the Lakefront Summerfest grounds. Implemented policies and procedures for the Board of Directors, devised new rules and regulations and applied accordingly, formed committees and assigned responsibilities, supervised all committees and Board members, led all meetings, organized layout and design of festival grounds, recruited sponsorship, vendors and entertainment, negotiated and reviewed all contracts. Festival attendance and revenue increased annually under my leadership with net profit increasing by 15 times.

**Owner.** City-Wide Transport. September 1994-June 2000.

Established a medical transportation company during the course of my work as a clinic administrator as a strategy to acquire a Milwaukee County contract (which was secured). Maintained all aspects of the business from purchase of vehicle fleet, hiring of employees, negotiating contracts with health maintenance organizations, instituting state and federal standards, maintaining all record keeping and financial oversight, promoted customer satisfaction.

**Administrator.** Sethi Medical Clinic. June 1994-May 1999.

Managed all financial aspects of a multi-specialty practice, managed the various departments including diagnostics and satellite offices, recruited and hired physicians, diagnostic technicians, nursing and clerical staff, acted as liaison between different departments, negotiated contracts with physicians and companies providing medical equipment, prepared proposals for potential contracts, ensured positive image of facilities, kept up with medical technology, government regulations, financing options and health insurance changes, maintained general oversight and routine administration of the business.

**General Manager.** Roundy's Shop Rite. June 1992-May 1994.

Supervised employees, planned schedules for employees, made daily deposits, initiated marketing techniques, planned store displays, interviewed prospective employees, trained new employees, verified all store shipments, compiled daily log of purchased inventory, generated inventory re-orders, monitored security, promoted customer satisfaction.

**Legal Assistant.** Willms Law Offices. Assisted with legal research for an estate planning and corporate law firm, conducted interviews with clients and prepared documents for the establishment of new corporate entities, assembled estate planning packages for clients, assisted with marketing techniques, provided general assistance to head attorney of firm.

### **EDUCATION**

UNIVERSITY OF WISCONSIN-MILWAUKEE. Pre-Law. Bachelor of Arts degree in Political Science. Bachelor of Arts Minor in Law Studies. May 1992

UNIVERSITY OF WISCONSIN-MILWAUKEE. Paralegal Certificate. May 1990.

### **PUBLIC RELATIONS EXPERIENCE**

Panelist at Alverno College for the *Alverno Debates* program

Panelist at Cardinal Stritch University sponsored Philanthropy Incubator Project

Panelist at Marquette University for their *Power Lunch* program

Appeared on all local and one national television station, numerous radio stations and local newspapers

Made numerous presentations at local schools, universities and community organizations regarding informational, cultural and political topics

Founded and operate a website ([www.freepali.com](http://www.freepali.com)) in which I provide an annual scholarship

### **VOLUNTEER WORK**

Member of Planning Committee for the Urban Economic Development Association of Wisconsin, Inc. (UEDA) fundraising event *Carnival Milwaukee*

Participant in the Milwaukee MOSAIC Partnerships Program

Participant in the Cardinal Stritch University Philanthropy Incubator Project

Judge, Milwaukee Public Schools Forensic competitions

Judge, University level National Mock Trial Tournaments

Designed and supervised exhibit at the annual Holiday Folk Fair

Mentor with the YMCA







## Legislation Details (With Text)

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**File #:** 091320      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Kevin Behl to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091320

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Kevin Behl to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

# Kevin G. Behl

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700 East Daisy Lane  
Fox Point, Wisconsin 53217

## Career History:

### **Executive Director, Madison Medical Affiliates, Milwaukee, Wisconsin**

June 1999-Present

#### *Responsibilities include:*

- Administrator for Madison Medical Affiliates, Columbia-St. Mary's Inpatient Medicine/Hospitalist Program, and Cathedral Square Urgent Care Center.
- Developing and implementing strategic direction.
- Directing Management Service Organization (MSO) relationship between hospitals and the multi-specialty physician group.
- Management of contracting functions.
- Administration of employee health insurance plan, retirement plan, and other benefit plans.
- Facilitating planning and growth strategies for physician and provider recruitment.
- Oversight of accounts payable and accounts receivable management functions.
- Budget preparation and management for 70 physicians and 160 FTE's located at 11 clinic locations and 4 hospital campus departments.
- Facilitation of Board of Directors Meetings.

### **Clinic Administrator, Columbia ♦ St. Mary's Family Practice Programs, Milwaukee, Wisconsin**

April 1996-June 1999

#### *Responsibilities include:*

- Managing urban clinics with \$3.7 million dollar budget and a team of 15 teaching physicians, 55 resident physicians and 35 staff members.
- Facilitating integration between two residency programs which includes clinic staff, physicians, and clinic policies and procedures.
- Conducting complex statistical analyses to identify potential improvements as well as new products and services.
- Creating and instituting policies and procedures which facilitate operational effectiveness and insure OSHA, CLIA, Federal, State, and JCAHO regulation compliance.
- Generating and implementing long term and short term strategic operational plans for the clinic and residency program.
- Developing collaborative relationships with Columbia Hospital, Medical College of Wisconsin and the Columbia Family Practice Residency Program Administration.
- Recruiting and training diverse team of registered nurses, nursing assistants, and administrative support personnel.
- Producing and analyzing operational, human resource and capital equipment budgets.

### **Administrative Resident, Columbia Hospital, Milwaukee, Wisconsin**

August 1995-April 1996

#### *Responsibilities included:*

- Participating in a series of learning intensive rotations with the Chief Operating Officer and Vice Presidents of Finance, Human Resources, Marketing, Physician Services and Patient Services.
- Developing and working on special projects including:
  - Physician inventory/market analysis of Columbia-St. Mary's hospitals.
  - Cost/benefit analysis of a time and attendance system.
  - Survey of quality improvement standards and learning needs among hospital management.

# Kevin G. Behl

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700 East Daisy Lane  
Fox Point, Wisconsin 53217

*Resume, page 2*

**Education:** University of Wisconsin at Milwaukee  
Masters of Science in Health Care Management  
1996

Cardinal Stritch College  
Masters in Business Administration  
1995

University of Wisconsin at Whitewater  
Bachelor of Business Administration-Marketing  
1991

**Professional  
Affiliations:** President of East Town Association  
Vice President of the Cathedral Center  
Fellow in the American College of Health Care Executives  
Member of the Medical Group Management Association

*References available upon request*





## Legislation Details (With Text)

**File #:** 091277      **Version:** 0  
**Type:** Appointment      **Status:** In Committee  
**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE  
**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Michael DeMichele to the Architectural Review Board by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 02

**Attachments:** Reappointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091277

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Michael DeMichele to the Architectural Review Board by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010



January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint the following persons to the Architectural Review Board:

Mark Lawson  
Milwaukee Institute of Arts & Design  
273 East Erie Street  
Milwaukee, Wisconsin 53211

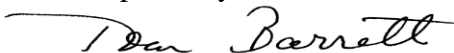
Michael DeMichele  
Willow Tree Development  
2060 North Humboldt Avenue, Suite 250  
Milwaukee, Wisconsin 53212

Nancy O'Keefe  
Historic Third Ward Association  
219 North Milwaukee Street  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 200-61 of the Milwaukee Code of Ordinances. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned to the right of the typed name.

Tom Barrett  
Mayor

**Michael DeMichele, AIA**

Principal  
WillowTree Development, LLC

Michael established WillowTree Development along with partners, Dan Seibel and Kelley Falkner in May of 2004 by purchasing a controlling interest in DeMattia Group's Milwaukee Real Estate Portfolio of stabilized assets, land parks and entitled sites in various stages of the development process. WillowTree's portfolio has since grown to include current developments such as the 360,000 square foot BUYSEASONS Corporate Headquarters build-to-suit in New Berlin, Howell Oaks Plaza, a 35,000 square foot retail center in Oak Creek, an adjacent re-development of Oak Creek's +400,000 SF Delphi plant into the Milwaukee area's first Woodman's Grocery store, a freestanding Starbucks in Menomonee Falls, a 20,000 square foot mixed use retail-office building in Milwaukee's Beerline district, and a 27,000 square foot mixed use retail-office building and historic tax credit restoration redevelopment in Milwaukee's Third Ward. WillowTree also manages this portfolio which includes 45 additional acres of developable land and a 17,000 square foot mixed use retail-office building in the third ward.

Michael is registered architect in the State of Wisconsin and NCARB Certified Nationally. He has over 20 years of complete real estate development experience including 3 years as a practicing architect. The fundamental charge of WillowTree Development is to produce, maintain and market retail, mixed use, office, and industrial properties on a build-to-suit or speculative basis for lease, including land development. Michael serves on the Board of Directors The Historic Third Ward Association, The Third Ward Architectural Review Board, The Menomonee Valley Partners Development Committee, and the Board of Directors of Wisconsin's NAIOP Chapter – National Association of Industrial and Office Parks.

**ARB Attendance**

**Michael DiMichele**

**Start 3/26/05 End**

	<u>Meetings Held</u>	<u>Attended</u>	<u>Missed</u>
2005	16	10	6
2006	23	20	3
2007	23	16	7
2008	21	11	10
2009	<u>13</u>	<u>3</u>	<u>10</u>
	<b>96</b>	<b>60</b>	<b>36</b>

Calculations were done from the 4/20/05 - 12/2/09 meetings

**Mark Lawson**

**Term 12/12/06-12/12/09**

	<u>Meetings Held</u>	<u>Attended</u>	<u>Missed</u>
2006	1*	1	0
2007	23	17	6
2008	21	15	6
2009	<u>13</u>	<u>11</u>	<u>2</u>
	<b>57</b>	<b>43</b>	<b>14</b>

\*One meeting left to attend at the end of year.

**Nancy O'Keefe**

**Term 12/12/06-12/12/09**

	<u>Meetings Held</u>	<u>Attended</u>	<u>Missed</u>
2006	1*	1	0
2007	23	21	2
2008	21	17	4
2009	<u>13</u>	<u>12</u>	<u>1</u>
	<b>57</b>	<b>50</b>	<b>7</b>

\*One meeting left to attend at the end of year.



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

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Re: Common Council File Number 091277

Reappointment of Michael DeMichele to the Architectural Review Board by the Mayor.  
(4<sup>th</sup> Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 13
- Number of meetings attended: 3
- Number of excused absences: 10
- Number of unexcused absences:

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D. LEONHARDT

*Ronald D. Leonhardt*

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## Legislation Details (With Text)

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**File #:** 091280      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Mark Lawson to the Architectural Review Board by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 02

**Attachments:** Reappointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

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**File #:** 091280      **Version:** 0

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**Number**

091280

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Mark Lawson to the Architectural Review Board by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint the following persons to the Architectural Review Board:

Mark Lawson  
Milwaukee Institute of Arts & Design  
273 East Erie Street  
Milwaukee, Wisconsin 53211

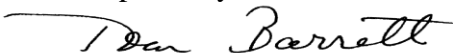
Michael DeMichele  
Willow Tree Development  
2060 North Humboldt Avenue, Suite 250  
Milwaukee, Wisconsin 53212

Nancy O'Keefe  
Historic Third Ward Association  
219 North Milwaukee Street  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 200-61 of the Milwaukee Code of Ordinances. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett".

Tom Barrett  
Mayor



**Mark E. Lawson**  
Milwaukee, Wisconsin  
414.264.4797  
mlawson@miad.edu

## **Professional Experience**

### **Practicing Artist**

First exhibition summer of 1969 at Pop Art Emporium, Lincoln Nebraska

### **Director of Galleries**

The Milwaukee Institute of Art & Design (1992 - present)

Coordinated over 200 exhibitions in the Frederick Layton Gallery, The Brooks Steven Gallery of Industrial Design, other internal exhibition spaces and at various sites around the city. Duties include organizing and coordinating exhibits and special events, managing departmental budget, student staff, and general logistics. Other duties include; writing text to interpret and communicate about exhibits and other programming, fundraising, administering the visiting artist program and working with various other departments to integrate exhibition programming with curriculum.

### **Instructor**

The Milwaukee Institute of Art & Design (1988 - present)

Instructor of upper level art history courses and foundations level 3D courses for the BFA program, have also taught various Continuing Education courses ranging from furniture production to artist studio visits.

### **Co-President**

Milwaukee Art Dealers Association (2001 - present)

Along with Elaine Erickson, worked to stimulate a revitalization of the organization through increased visibility and involvement in visual arts issues.

### **Co-Chairman**

Visual Arts Milwaukee! (2001 - present)

Along with Marilu Knode from the Institute of Visual Arts, coordinated the activities of a consortium of arts venues and entities with the goal of increasing public awareness of the visual arts in Milwaukee.

### **President (now Treasurer)**

Riverwest Artists Association (1993 - 1996)

During my presidency, the Riverwest Artists Association grew from a neighborhood artist's club to an arts organization which operates a gallery/performance space, has ongoing adult and children's educational programming, produces two major art fairs a year while continuing to sponsor the largest studio walking tour in Wisconsin. Worked with a variety of other community and arts groups on many diverse projects.

**Member/Committee on Public Art**

Milwaukee Arts Board (Appointed 1995)

This committee advises the Milwaukee Arts Board and other city agencies on matters concerning public art in the City of Milwaukee.

**Gallery Director**

Dennis Uhlig Fine Art (1988)

Developed the exhibition and sales program for this art gallery.

**Education**

Master of Fine Arts

University of Wisconsin-Milwaukee (1984)

Majored in Sculpture

Bachelor of Fine Arts

University of Wisconsin-Milwaukee (1978)

Majored in Drawing and Painting

**Affiliations**

Milwaukee Art Dealers Association, Visual Arts Milwaukee,  
American Association of Museums, Upper Midwest Directors Forum,  
Association of College and University Museums and Galleries,  
Riverwest Artists Association,



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

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Re: Common Council File Number 091280

Reappointment of Mark Lawson to the Architectural Review Board by the Mayor. (4<sup>th</sup> Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 13
- Number of meetings attended: 11
- Number of excused absences: 2
- Number of unexcused absences:

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D. LEONHARDT

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## Legislation Details (With Text)

**File #:** 091295      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Nancy O'Keefe to the Architectural Review Board by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS

**Attachments:** Reappointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091295

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Nancy O'Keefe to the Architectural Review Board by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint the following persons to the Architectural Review Board:

Mark Lawson  
Milwaukee Institute of Arts & Design  
273 East Erie Street  
Milwaukee, Wisconsin 53211

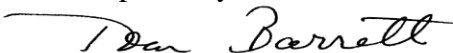
Michael DeMichele  
Willow Tree Development  
2060 North Humboldt Avenue, Suite 250  
Milwaukee, Wisconsin 53212

Nancy O'Keefe  
Historic Third Ward Association  
219 North Milwaukee Street  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 200-61 of the Milwaukee Code of Ordinances. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned to the right of the typed name.

Tom Barrett  
Mayor

Nancy O'Keefe

9510 Ridge Boulevard

Wauwatosa, Wisconsin 53226

### **Professional Experience**

Historic Third Ward Association/Business Improvement District No. 2, Milwaukee, WI

10/97 – Present                      Executive Director

1/96 – 9/97                            Assistant Director

Chief operating officer responsible for the management and implementation of the programs, projects and services of the organizations. This includes, but is not limited to:

- Manage infrastructure/capital improvements in the BID No. 2, which includes two parking structures, streetscape improvements, Third Ward Riverwalk and Downtown Connector.
- Manage the financial affairs of the Association and BID 2.
- Calculate and implement annual property assessments for all BID 2 property owners.
- Act as liaison to property owners, businesses, residents, Milwaukee Public Market, government agencies, business leaders and City officials.
- Assist owners and architects through the architectural review process.
- Promote and market the Third Ward as the best place to live, work, play and shop.
- Act as staff support to HTWA, BID 2 and ARB boards of directors.
- Manage and hire all employees, contractors and consultants.
- Assist property owners and real estate developers in neighborhood planning and development.
- Entice membership and motivate volunteers.
- Manage and implement Third Ward events:
  - Christmas in the Ward – expanded in 1997
  - Summer Sizzle Jazz Festival – created in 1999
  - Gallery Night – took over production in 2000; expanded to Gallery Night & Day in 2003
  - Artscape – created in 2004 to coincide with Gallery Night & Day
  - Ice Sculpting Competition – created in 2004 to coincide with Gallery Night & Day

### **Current Affiliations**

Board of Directors - Milwaukee Public Market, Inc.

Board of Directors - Secretary – Lakeshore State Park

Board of Directors - Alliance for Downtown Parking & Transportation

Executive Secretary - Architectural Review Board

Summerfest Technical Task Force

Trolley Loop Group

Milwaukee BID Council

Milwaukee Downtown Collaborative Association

Downtown Milwaukee Holiday Task Force

Downtown Employee Appreciation Week Committee

### **Membership Affiliations**

International Downtown Association

The Waterfront Center

Milwaukee Chamber of Commerce

Visit Milwaukee



## PAST WORK HISTORY

8/93 - 10/95 **Specialized Medical Services, Inc.**, Wauwatosa, WI  
Office Manager

Acted as confidential secretary to 3 principals. Handled all personnel functions, i.e., payroll, health/dental/life insurances and 401k plan. Maintained corporate records and files. Ordered all office supplies and equipment, and monitored lease and maintenance agreements. Other responsibilities included accounts payable and receivable, reconciled bank statements, and helped design advertising material. Made company travel arrangements and worked closely with the Kentucky office. Lotus, Paylink, Word Perfect, Microsoft Works. Beginner to Microsoft Office.

8/92 - 8/93 **VIP Executive Center**, Brookfield, WI  
Administrative Assistant promoted to Office Manager

Secretary to 20 tenants in a shared office environment. Answered phones, sent faxes, typed correspondence, proposals, invoices and specifications. Prepared monthly billings and handled accounts payable/receivable. Responsible for all on-site maintenance; heating and air conditioning, phone systems, landscaping, snowplowing, etc. Placed ads, showed office space to prospective tenants, did background checks and drew up leases. Executone 25 line phone system, Lotus, and Word Perfect 5.1

4/89 - 6/92 **Milwaukee Marriott Hotel**, Brookfield, WI  
Sales and Catering Assistant

Key operator for two Marriott programs; MENU Management for typing Banquet Event Orders (BEO's), proposals and contracts. TOPCAT for processing banquet checks and summaries, daily event sheets and doorcards. Processed the "10 day" for upcoming functions and set up all in-house meetings. High volume of telephone inquiries and assisted in-house clients with problems and/or concerns. Word Perfect 5.1 and Lotus.

9/86 - 10/88 **St. Anthony's Family Medical Center**, Milwaukee, WI  
Personnel Technician

Processed all paperwork for new hires, terminations, and status changes. Set up and monitored benefit accruals, direct deposits and deductions for insurance, IRA's and savings bond. Verified employment requests, did background checks and set up interviews. Acted as department secretary.

5/82 - 9/86 **Industrial Parts Sales, Inc.**, Wauwatosa, WI  
Executive Assistant

Provided customer service to clients, processed orders, invoices and purchase orders. Handled all accounts payable/receivable, petty cash, payroll and insurance. Made travel arrangements and monitored expense reports. Typed routine correspondence and proposals. Wordstar.

10/80 - 1/82 **Marklin, Inc.**, New Berlin, WI  
Office Manager promoted to Sales Service Manager

First employee hired. Ordered office equipment and supplies. Set up bank accounts and handled all administrative functions. Provided customer service to existing accounts, consumers and dealers, and opened new accounts by direct follow-up. Participated in trade shows and in-store promotions. Helped create advertising and promotional programs. Assisted in writing monthly newsletter.

8/77 - 9/80 **Maynard W. Meyer and Associates, Architects**, Milwaukee, WI  
Administrative Secretary

One girl office with 7 architects. Typed correspondence, bids, quotations and job specifications. Performed all bookkeeping functions and maintained job file archives and catalog library. High volume of manuscript typing.

1/72 - 6/77 **Marquette Electronics, Inc.**, Milwaukee, WI/Munich, West Germany  
Executive Secretary

Reported to President, Vice President and Sales Manager. Handled all typing, Dictaphone and telephones. Supported 12 field sales managers with typing, literature requests and spare parts shipments. Made travel arrangements. Telex operator for 10 foreign sales representatives. Compiled weekly backlog reports. Experienced in import and export.

## EDUCATION

1970-1972 University of Wisconsin, La Crosse, Wisconsin  
Major: Physical Education Minor: Sociology

References will be furnished upon request.

As Executive Director of the Third Ward Nancy has been part of creating over a 1/2 billion dollars in value within the Third Ward over the last 10 years. In addition to managing Milwaukee's 4 Nationally recognized Gallery Nights, which she expanded into Gallery Night and Day, Christmas in the Ward, the Summer Sizzle Jazz Festival and the Ice sculpting competition, both of which she started. Nancy is responsible for managing two parking structures, the Third Ward Riverwalk, the HTWA streetscapes and is on the Board of the Milwaukee Public Market. During Nancy's tenure the HTWA has received over 30 million dollars in public and private grants loans and donations. The HTWA is the most successful entity of its kind in the US and has consistently been at the forefront of BID's in the US. Nancy's creativity, hard work and personality have been the hall mark of what the HTWA stands for. Under Nancy the HTWA has become a model neighborhood which is studied by urban design experts from all over the world. It is only odd that she has never received the accolades which her success should have earned her. I guess her only fault is an unwillingness to be a constant self-promoter. It has been an honor and a privilege to work with Nancy and I hope you will recognize the tremendous contributions she has made to this community both as a leader and a person.

Einar Tangen  
Chairman, BID 2  
May 2006



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

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Re: Common Council File Number 091295

Reappointment of Nancy O'Keefe to the Architectural Review Board by the Mayor. (4<sup>th</sup> Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: \_\_\_\_\_ 13
- Number of meetings attended: \_\_\_\_\_ 12
- Number of excused absences: \_\_\_\_\_ 1
- Number of unexcused absences:

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D LEONHARDT

*Ronald D Leonhardt*

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## Legislation Details (With Text)

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**File #:** 091302      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Timothy Smith to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Reappointment Letter, Attendance Record, Bio, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091302

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Timothy Smith to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District Board #21  
(Downtown Management District):

Joseph Ullrich  
US Bank  
777 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

Jeff Sprau  
Johnson Controls  
507 East Michigan Street  
Milwaukee, Wisconsin 53202

Marie Myszkowski  
CB Richard Ellis  
100 East Wisconsin Avenue, Suite 1000  
Milwaukee, Wisconsin 53202

Scott Welsh  
Inland Companies  
250 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

William Zeidler  
M&I Support Services  
770 North Water Street  
Milwaukee, Wisconsin 53202

Tim Smith  
InterContinental  
1888 North Water Street, Suite 109  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common  
Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor





City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

January 22, 2010

Re: Common Council File Number 091302

Reappointment of Timothy Smith to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 14
- Number of meetings attended: 7
- Number of excused absences: 7
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

# Timothy M. Smith

1888 N. Water Street #109  
Milwaukee, WI 53202  
(414) 517-1884  
tsmith@intercontinentalmilwaukee.com

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## Professional Experience

### **Marcus Corporation, Milwaukee WI 1987 - Present**

#### **Corporate Director of Sales and Marketing 11/2005 - Present**

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Directed the sales and marketing teams for all twenty Marcus Hotels and Resorts' properties which total a combined \$225 million in annual revenues

- Responsible for hiring and orientation of all Directors' of Sales and Directors' of Sales and Marketing for the company
- Responsible for the creation and approval of room revenue, marketing, and advertising budgets for all of the hotels
- Created and implemented a sales and catering incentive program for the company
- Worked with the Senior Vice President of Development on potential acquisitions through market research studies and competitive analysis
- Worked with individual Directors of Sales and General Managers to create Strategic Plans and Marketing Plans for each property.
- Attended monthly profit and loss meetings for each hotel

### **Hilton Milwaukee City Center**

**9/1987 – 11/2005**

**Director of Sales and Marketing 1995-2005**

**Sales Manager 1987-1995**

---

- Directed a Sales and Catering team that was responsible for producing \$15 million revenue annually in 1995 and increased that revenue to \$30 million dollars by the end of the my tenure (2005)
- Created and implemented the Sales and Marketing strategies behind the opening of a 250 room expansion, a 20,000 square foot indoor waterpark, Milwaukee ChopHouse and Miller Time Pub.
- Part of the Executive Committee which was responsible for creating and implementing policies for the hotel
- Direct contact with the local CVB and Convention Center as well as serving on various committees's and boards during the past ten years.
- Member of the hotel's orientation team that introduced all new associates to the hotel's culture
- Member of the food and beverage team for the hotel that concepted and opened the Milwaukee ChopHouse, as well as helped to hire the opening staff for the outlet

**Education**

**University of Wisconsin – Eau Claire  
1979 – 1984  
BA Accounting**

**Professional  
Affiliations**

- **VISIT Milwaukee, member of Convention Sales Committee, Marketing Committee, Convention Center Advisory Board, FAM Tour Board (1995-present)**
- **Board Member Hilton Corporation Midwest Marketing Cluster (1999-2003)**
- **East Town Association (2005-present)**
- **Board Member Wisconsin Sports Coalition (2003-present)**
- **American Cancer Society (2005-2007)**

**References available upon request**





## Legislation Details (With Text)

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**File #:** 091297      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Joseph Ullrich to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Reappointment Letter, Attendance Record, Bio, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091297

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Joseph Ullrich to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District Board #21  
(Downtown Management District):

Joseph Ullrich  
US Bank  
777 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

Jeff Sprau  
Johnson Controls  
507 East Michigan Street  
Milwaukee, Wisconsin 53202

Marie Myszkowski  
CB Richard Ellis  
100 East Wisconsin Avenue, Suite 1000  
Milwaukee, Wisconsin 53202

Scott Welsh  
Inland Companies  
250 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

William Zeidler  
M&I Support Services  
770 North Water Street  
Milwaukee, Wisconsin 53202

Tim Smith  
InterContinental  
1888 North Water Street, Suite 109  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common  
Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

January 22, 2010

Re: Common Council File Number 091297

Reappointment of Joseph Ullrich to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 21
- Number of meetings attended: 18
- Number of excused absences: 3
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk



## **Joseph G. Ullrich**

Joe has worked for U.S. Bank in the Corporate Real Estate division for approximately 10 years. His responsibilities include negotiating all leases on behalf of the Bank as the Landlord as well as all non-retail bank locations for the Bank as Tenant. U.S. Bank's portfolio is approximately 28,000,000 square feet, coast to coast. Prior to joining the bank, Joe worked in commercial and industrial real estate brokerage locally for five years.

He is involved in committees for the following organizations: Commercial Association of Realtors, Betty Brinn Children's Museum, Milwaukee Art Museum, and National Association of Industrial and Office Properties. His favorite activities include golfing, fishing, skiing, bird hunting, and traveling.

Joe received his undergraduate degree as well as his MBA from the University of Wisconsin – Madison. He and his wife Trish have three children, Peter (7 yrs), Katie (5 yrs), and Isabel (3 yrs).

Joe is extremely excited about joining the committee as quite a bit of his focus is on the health of the U.S. Bank Center, as well as the health of the entire Milwaukee downtown market.





## Legislation Details (With Text)

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**File #:** 091298      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Jeffrey Sprau to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Reappointment Letter, Attendance Record, Bio, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091298

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Jeffrey Sprau to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District Board #21  
(Downtown Management District):

Joseph Ullrich  
US Bank  
777 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

Jeff Sprau  
Johnson Controls  
507 East Michigan Street  
Milwaukee, Wisconsin 53202

Marie Myszkowski  
CB Richard Ellis  
100 East Wisconsin Avenue, Suite 1000  
Milwaukee, Wisconsin 53202

Scott Welsh  
Inland Companies  
250 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

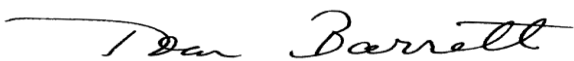
William Zeidler  
M&I Support Services  
770 North Water Street  
Milwaukee, Wisconsin 53202

Tim Smith  
InterContinental  
1888 North Water Street, Suite 109  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common  
Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

January 22, 2010

Re: Common Council File Number 091298

Reappointment of Jeffrey Sprau to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 10
- Number of meetings attended: 10
- Number of excused absences: 0
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

## **Bio of Jeffrey Sprau**

General Manager of Johnson Controls' local HVAC and Technology Systems contracting business in southeast Wisconsin, including P&L responsibility for all construction-related activity in the greater Milwaukee area. Primary markets include Health Care, Higher Education, City & County Government, Commercial Office Buildings, and Mixed Use facilities. Overall, 18 year career with Johnson Controls, primarily in sales, marketing, and management roles. Prior to my current role, I was responsible for JCI's construction business in Louisville, Kentucky from 2005-2007. Other positions within the Company were all based at the Building Efficiency headquarters in downtown Milwaukee. As such, I have both a personal and professional interest in contributing to the growth of our great city.

Graduated from Iowa State University with a BS degree in Industrial Engineering; graduated from Mercer University with a Masters of Business Administration in Marketing Management.







## Legislation Details (With Text)

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**File #:** 091299      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Marie Myszkowski to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Reappointment Letter, Attendance Record, Bio, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091299

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Marie Myszkowski to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010

January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District Board #21  
(Downtown Management District):

Joseph Ullrich  
US Bank  
777 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

Jeff Sprau  
Johnson Controls  
507 East Michigan Street  
Milwaukee, Wisconsin 53202

Marie Myszkowski  
CB Richard Ellis  
100 East Wisconsin Avenue, Suite 1000  
Milwaukee, Wisconsin 53202

Scott Welsh  
Inland Companies  
250 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

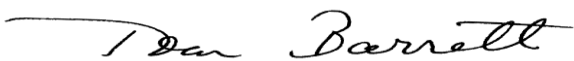
William Zeidler  
M&I Support Services  
770 North Water Street  
Milwaukee, Wisconsin 53202

Tim Smith  
InterContinental  
1888 North Water Street, Suite 109  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common  
Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

January 22, 2010

Re: Common Council File Number 091299

Reappointment of Marie Myszkowski to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 22
- Number of meetings attended: 21
- Number of excused absences: 1
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

Marie A. Myszkowski, RPA  
9800 S. Veronica Drive  
Oak Creek, WI 53154

Marie A. Myszkowski is a Senior Property Manager for Trammell Crow Milwaukee. Responsibilities include property management services for trophy quality real estate located largely in the center of Milwaukee's downtown business district. Direct management responsibility for 100 East Wisconsin Avenue owned locally by NML.

Senior management areas of responsibility include:

- Supervise commercial office Property Management team in Milwaukee.
- Oversight of property management services for office portfolio consisting of over one million square feet. Downtown properties include The John Plankinton Building, 660 East Mason Street, Galleria Milwaukee Center, and 815 Water.
- Serves as point contact on third party relations.

Professional experience in the industry began with MGIC Investment Corporation serving in facilities management and field administration for almost ten years. Although working three years previously with a title insurance company, it was this local private mortgage insurance company that inspired a life long career in property services. After this was The RREEF Funds where she managed 250 Plaza, Northridge Shopping Center, and some industrial office property in West Allis. From there it was JMB Properties Company and management of the Plaza East Office Towers. Working for JMB offered the opportunity to manage office properties in Chicago and Oakbrook, Illinois. It was after six years that moving forward to Faison Associates took direction in 1991. Serving as Director of Management Services, Faison merged with Trammell Crow in July 1998. Since the merger Marie has been leading the Property Management team as Senior Property Manager for Trammell Crow Company.

Ms. Myszkowski served as the first woman president for the Milwaukee Chapter of Building Owners & Managers Association (BOMA) and Apartment Owners & Managers Association (AOMA) 1992/1993. Certified Real Property Administrator (RPA) 1987. Involved in community government serving on Oak Creek's Architectural Standards and Comprehensive Planning Committees.





## Legislation Details (With Text)

**File #:** 091300      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Scott Welsh to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Reappointment Letter, Attendance Record, Bio, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091300

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Scott Welsh to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

1/20/2010



January 20, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District Board #21  
(Downtown Management District):

Joseph Ullrich  
US Bank  
777 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

Jeff Sprau  
Johnson Controls  
507 East Michigan Street  
Milwaukee, Wisconsin 53202

Marie Myszkowski  
CB Richard Ellis  
100 East Wisconsin Avenue, Suite 1000  
Milwaukee, Wisconsin 53202

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250 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

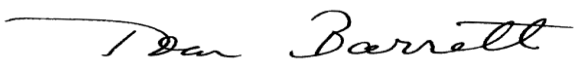
William Zeidler  
M&I Support Services  
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Tim Smith  
InterContinental  
1888 North Water Street, Suite 109  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common  
Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

January 22, 2010

Re: Common Council File Number 091300

Reappointment of Scott Welsh to the Business Improvement District Board #21 (Downtown Management District) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Meeting on February 1, 2010.

- Number of meetings held: 19
- Number of meetings attended: 11
- Number of excused absences: 8
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

RONALD D. LEONHARDT  
City Clerk

**Scott M. Welsh**  
**President**

Scott has over fourteen (15) years experience leasing and selling office, industrial, and commercial real estate. He specializes in servicing the needs of local and institutional property owners, corporate users, and real estate investors. Scott has been involved in more than 700 lease/sale transactions, totaling in excess of 6,000,000 square feet and \$700,000,000.

***Professional Experience***

**Inland Companies**

Milwaukee, Wisconsin 1995 – Present

- Full service commercial real estate provider (brokerage, management, construction, development, facility maintenance)
- Landlord Assignments
  - Two Park Plaza 198,000 Sq. Ft.
  - Executive Office Park 353,000 Sq. Ft.
  - 250 Plaza 202,000 Sq. Ft.
  - West Allis Center 367,000 Sq. Ft.
  - Brown Deer Office 180,000 Sq. Ft.
  - Park Place Technology Ctr. 167,000 Sq. Ft.
  - Franklin Industrial Center 226,000 Sq. Ft.
  - Glendale Business Center 136,000 Sq. Ft.
  - Gateway Business Center 75,000 Sq. Ft.
  - Stadium Business Center 94,000 Sq. Ft.
  - Mill Run Business Center 125,000 Sq. Ft.
- Tenant Assignments
  - Terra Investments
  - GES
  - Best Buy Headquarters
  - Lifetouch Headquarters
  - Gateway Plastics

**Welsh Companies, Inc.**

Bloomington, Minnesota 1995 - 1989

- Represented both tenants and building owners in lease and sale transactions of commercial buildings and land sites. Landlord clients include:
  - TIAA – Teachers Insurance & Annuity Association
  - Prudential Insurance
  - Zeller Realty
  - Mutual of New York
  - Travelers Insurance Company
  - Northwestern Mutual Life Insurance
  - Birchler Properties
  - BGK Group
  - Real Estate Recycling

**Inland Management**

Milwaukee, Wisconsin 1980 - 1988

- Property management and leasing, manager

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***Designations/Affiliations***

Member, NAIOP

Member, OCR

Waukesha Area Chamber of Commerce 1999 Top 10 Small Business of the Year

***Education***

University of Wisconsin - Whitewater, Bachelor of Business Administration

Degree in Management

***Client List***

Teachers Insurance & Annuity Association

The Principal Financial Group

Brookfield Investment

BGK Group

Real Estate Recycling

Terry Investment

VK Development

First Industrial

Opus

***References***

The success of any relationship depends on communication and trust between owner, contractor, architect, and client. It requires the commitment to work together to attain the common objectives of having the assignment completed in accordance with the client's wishes. The following parties would be willing to discuss our capabilities and past performance.

Welsh Development

Mr. Dennis Doyle – CEO

Minneapolis, MN

(952) 897-7700

Principal Capital Management

Mr. Rick Strawn – Asset Manager

Des Moines, IA

(515) 246-7192

BGK Group

Mr Gary Coley – Asset Manager

Santa Fe, NM

(505) 992-5144

Terra Investment

Mr. Neal Sparby

Milwaukee, WI

(262) 968-3125

Real Estate Recycling

Mr. Jeff Hall – President

Minneapolis, MN

(612) 904-1513





## Legislation Details (With Text)

**File #:** 091215      **Version:** 0

**Type:** Communication-Report      **Status:** In Committee

**File created:** 12/22/2009      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Communication from the Community Development Grants Administration relative to the Final Year 2009 Consolidated Annual Performance and Evaluation Report.

**Sponsors:** THE CHAIR

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, REPORTS AND STUDIES

**Attachments:** Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
12/22/2009	0	COMMON COUNCIL	ASSIGNED TO		
1/5/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/11/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	3:0
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091215

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Communication from the Community Development Grants Administration relative to the Final Year 2009 Consolidated Annual Performance and Evaluation Report.

**Requestor**

**Drafter**

CC

TB

1/4/10







## Legislation Details (With Text)

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**File #:** 091325      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 1/27/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution relative to the transfer of 2010 Drivers License Recovery/Employment Project funding from the Justice 2000, Inc. to another Service Provider.

**Sponsors:** THE CHAIR

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT, COMMUNITY DEVELOPMENT BLOCK GRANT, EMPLOYMENT, LICENSES

**Attachments:** Memorandums of Understanding, Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/27/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091325

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Resolution relative to the transfer of 2010 Drivers License Recovery/Employment Project funding from the Justice 2000, Inc. to another Service Provider.

**Analysis**

This resolution authorizes the transfer of 2010 Drivers License Recovery/Employment Project funding in the amount of \$100,000 from the Justice 2000, Inc. to the Wisconsin Community Services, Inc.

**Body**

Whereas, The Common Council of the City of Milwaukee has previously approved the award of \$100,000 to the Justice 2000, Inc. for the 2010 Drivers License Recovery/Employment Project; and

Whereas, The Justice 2000, Inc. has notified the Community Development Grants Administration (CDGA) of their agreement to transfer the 2010 funding to Wisconsin Community Services, Inc. in the amount of \$100,000. See attached Memorandum of Understanding; and

Whereas, The Community and Economic Development Committee recommends the transfer of the Drivers License Recovery/Employment funding from the Justice 2000, Inc. to the Wisconsin Community Services, Inc. in the amount of \$100,000; now therefore, be it

Resolved, By the Common Council of the City of Milwaukee that the Community Development Grants Administration is authorized the transfer the Drivers License Recovery/Employment funds as stated above; and, be it

Further Resolved, That the Wisconsin Community Services, Inc. shall submit budget and activity reports in amounts and according to any conditions approved by the Common Council and in accordance with File Number 74-92-5v, to the Community Development Grants Administration and the City Comptroller for review and approval; and, be it

Further Resolved, That payments for CDBG cost incurred shall be paid in accordance with approved CDBG reimbursement policy based on the approval by the Community Development Grants Administration and the City Comptroller; and, be it

Further Resolved, That except as modified by this resolution, the guidelines for handling the Community Development Block Grant Program set forth in Common Council File Number 74-92-5v are fully applicable to the Community Development Entitlement Funding Program.

**Requestor**

**Drafter**

CDGA-2010Just2000

12/14/09

**MEMORANDUM OF UNDERSTANDING**  
**Between Wisconsin Community Services, Inc. and the**  
**Center for Driver's License Recovery and Employability, Inc.**

1. **Purpose and Scope**

- 1.1 The purpose of this Memorandum of Understanding is to outline the partnership between the Center for Driver's License Recovery and Employability, Inc. (hereafter called "CDLRE" or "Center"), a Wisconsin non-stock corporation and Wisconsin Community Services, Inc. (herein after called "WCS"), a Wisconsin non-stock 501(c)(3) non-profit corporation.
- 1.2 WCS shall become the operating partner of the CDLRE, which is a collaborative and comprehensive effort to reduce the huge numbers of low-income drivers in Milwaukee County whose driver's licenses are suspended or revoked through direct service, system improvement (including advocacy), and restoration of universal driver's education. Other major partners in the CDLRE collaboration include, and are limited to, Legal Action of Wisconsin, Milwaukee Area Technical College, and the City of Milwaukee Municipal Court. In presenting itself to the public and to funders the CDLRE will use the following language, "Center for Driver's License Recovery and Employability, a collaboration among Wisconsin Community Services, Legal Action of Wisconsin, Milwaukee Area Technical College, and the City of Milwaukee Municipal Court."

2. **Guiding Principles**

- 2.1 The CDLRE, and its antecedents, designed and developed the concept and design of the service delivery system and identified the client base. Upon discontinuation of this MOU, the CDLRE maintains exclusive rights to the design and content of the CDLRE database. All design costs, not to include routine maintenance or standard reformatting, for the initial year of this agreement shall be paid for out of a separate line item from administration in the program's budget.
- 2.2 WCS will, for the duration of this agreement, serve as the contract administrator for grants and contracts that support the CDLRE and provide the administrative support necessary for its successful operation. CDLRE staff shall be employees of WCS and as such are subject to all personnel and compensation policies and practices of WCS. WCS will be involved in the coordination of other fund development efforts by major partners for the mutual benefit of the CDLRE and WCS. It is understood that other partners may pursue funding, part or all of which, would benefit the CDLRE, and that the CDLRE Administrator may collaborate in the development and pursuit of those grants. In those circumstances, the

primary grant recipient will be responsible for grant administration and WCS/CDLRE will be a subcontractor.

- 2.3 WCS and the CDLRE will work collaboratively in the best interest of both entities, providing oversight and assistance to the Center Administrator in the development of goals and outcomes and fund development.
- 2.4 WCS and the CDLRE will correspond and communicate with each other concerning program plans, the broadening and expansion of the client base, and the identification of issues of interest to both parties.
- 2.5 WCS and CDLRE will generally encourage ongoing liaison with each other and urge members of both organizations to develop increasingly effective communications and cooperation.
- 2.6 The CDLRE will reserve a number of referral slots for WCS each month as the operating partner in the collaboration; this number fluctuates based on capacity.

3. **The Role of CDLRE will be:**

- 3.1 To further develop and enhance the current project with a focus on public policy, systems advocacy, legislative changes, and restoration of public driver's education for low-income youth. This may include participation in efforts to expand and replicate the Center beyond Milwaukee County.
- 3.2 To better define the client base and makeup.
- 3.3 To continue vigorous fund development in consultation with WCS
- 3.4 To provide oversight, review of operational results, and evaluation of partner relationships.
- 3.5 To increase community awareness.

4. **The Role of WCS will be:**

- 4.1 To provide administrative support for the Center staff, sub-contracts, and grants administration. Because efficient data processing is so vital to both daily operations and fund development, special priority, wherever possible, should be given to understanding and meeting CDLRE database and data retrieval needs.
- 4.2 To provide overall administrative services, including accounting, human resources, audit, generally accepted financial policies and procedures, personnel policies, sound internal controls, and the safeguarding of all program assets.
- 4.3 To make available to the Center all services currently provided by WCS to its other programs, including but not limited to such items as liability insurance, directors and officers insurance (if needed), purchasing contracts and discounts, equipment repair and maintenance contracts, parking permits, and staff training.
- 4.4 It is understood that the liability of WCS under this agreement extends only to acts or omissions occurring during the term of the agreement.

- 4.5 To provide administrative support in grant applications and outcome reporting.
- 4.6 To work closely with the CDLRE in its function as an Advisory Board, its committees, and to assist the Center Administrator in the successful operations of the Center.

5. **The Center Administrator**

5.1 **Relationship to WCS**

- 5.1a The Center Administrator is an employee of WCS and as such is subject to all personnel and compensation policies and practices of WCS.
- 5.1b The Center Administrator reports directly to the Executive Director of WCS. The Center Administrator will be required to perform all administrative duties as assigned to this level of management staff within WCS, including but not limited to: administrative meetings; fund development; personnel meetings and evaluations; and preparing action plans and communicating to the Executive Director of WCS work plans and initiatives.
- 5.1c The Center Administrator will coordinate fund development proposals and applications with the WCS Development & Communication Administrator and will receive approval of final funding proposals from the WCS Executive Director or a designee in his or her absence.
- 5.1d The Center Administrator has responsibility for outcomes, and the authority to make operational decisions regarding day to day operations of the Center. He or she shall keep the CDLRE Board and the WCS Executive Director informed of important changes in Center policies that relate to referral, intake, triage, and case management. The Center Administrator will give prior notice to the CDLRE Board and WCS of any decisions that may have substantial impact on outcomes.
- 5.1e The Center Administrator shall be entitled to all fringe benefits to which all other employees of WCS are entitled and have an annual review of the compensation and performance by the WCS Executive Director in consultation with the CDLRE Board executive committee.
- 5.1f The Center Administrator shall have the authority to advocate for public policy changes, including direct lobbying of government officials at the local, state, and federal levels, in cooperation with the CDLRE Board. He or she must receive approval from the WCS Executive Director before advocating a position on behalf of the organization. The Executive Director may seek approval from the WCS Board of Directors as is prudent.

- 5.1g The Center Administrator will staff all advisory board, steering, and subcommittee meetings of the CDLRE as requested.
- 5.1h The WCS Executive Director will have the discretion to terminate the Center Administrator, but must seek approval of the CDLRE Executive Committee. Such action shall require a formal notification of this intent to the entire CDLRE Board and become effective upon written notice to the employee or at such later time as may be specified.

5.2 **General**

- 5.2a The Center Administrator will have the primary authority to disseminate marketing and program information to the various media outlets as it relates to marketing and public relations. He or she is tasked to increase the public and governmental awareness and recognition of the Center.
- 5.2b Any discussions with the media that pertain to possible problem areas or negative publicity must follow the WCS policy of clearing all press releases and media discussions with the Executive Director of WCS.
- 5.2c The sole contractor for legal services for the Center is to be Legal Action of Wisconsin. WCS will not develop an in-house legal services division or program for the duration of this agreement unless through written agreement with the CDLRE.

6. **The Organizational Relationships**

- 6.1 The CDLRE Board will serve as an advisory board to WCS. It will advise the Center Administrator on strategy, as well as help develop and monitor outcomes. It will review the Center's budget monthly.
- 6.2 Members of the CDLRE Board may be asked to attend, from time to time, meetings of the WCS Board of Directors for input, recommendations, or updates on activities of interest to both organizations. One member of the CDLRE Board will be appointed to the WCS Board of Directors.
- 6.3 CDLRE shall not exercise any power or authority nor engage directly or indirectly in any activity that would pose a substantial risk for WCS in continuing to qualify as a corporation described in Section 501 (c)(3) of the Internal Revenue code.
- 6.4 The Executive Director of WCS will serve as a member of the CDLRE, Inc. Board of Directors and its Executive Committee. He or she is responsible to attend board meetings once every other month, and executive committee meetings as needed, and to stay current on the meeting materials in the case of his or her absence.

7. **Terms**

- 7.1 The renewal term of this Memorandum of Understanding shall be for the period of January 1, 2010 through December 31, 2010.
- 7.2 Three months prior to termination, the parties shall meet to review the progress and success of the Memorandum of Understanding and determine whether it shall be extended.
- 7.3 If mutually agreed by both parties, this Memorandum of Understanding may be renewed for subsequent one-year periods.
- 7.4 It is understood by both parties that at any time this Memorandum of Understanding may be terminated upon 90 days written notification from either party to the other. However, this notice requirement can be extended or compressed by mutual agreement. In the event of a termination of the MOU, it is required that all grants and contracts associated with the Center and any assets of the Center be distributed and transferred to the CDLRE, Inc. as a qualified 501 (c) (3), or to its successor or authorized representatives if CDLRE, Inc. does not meet the dissolution purposes as stated by the Internal Revenue code and the WCS articles of incorporation and bylaws.
- 7.5 Each party may disclose publicly the terms of this Agreement/Memorandum of Understanding.
- 7.6 Except as otherwise specifically provided, the terms and conditions of this agreement may be amended at any time by mutual agreement of the parties, provided that before any amendment shall be valid or effective it shall have been reduced to writing and signed by both organizations.
- 7.7 The invalidity or unenforceability of any particular provision of this agreement shall not affect its other provisions, and this Memorandum of Understanding shall be construed in all respects as if such invalid or unenforceable provisions had been omitted.

8. **Financial Considerations**

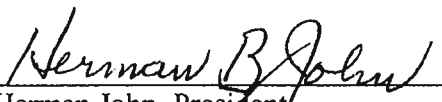
- 8.1 WCS will receive its usual and customary administrative indirect cost rate of no more than twelve percent as applied to all of its existing programs and services. This percentage shall not apply to in-kind revenue.
- 8.2 WCS shall not assign, transfer or delegate any of its responsibilities under this agreement without prior written consent by CDLRE, Inc.
- 8.3 Any substantial change in the organizational structure of WCS caused by such acts as a merger, joint venture, or dissolution will require that all grants and

contracts associated with the Center and any assets of the Center be distributed and transferred to the CDLRE, Inc. as a qualified 501 (c) (3), or to its successor or authorized representatives if CDLRE, Inc. does not meet the dissolution purposes as stated by the Internal Revenue code and the WCS articles of incorporation and bylaws.

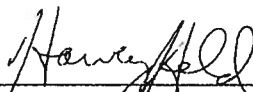
8.4 Should, for any reason, the funding for the program or that of CDLRE, Inc. be terminated or discontinued, WCS would have the right and authority to continue the employment of the Center Administrator in the same or different capacity based on its available funds and the mutual acceptance by the employee.

9. **Representations**

9.1 CDLRE, Inc. and WCS each have the power and authority to enter into this agreement and the agreements, documents and instruments relating hereto and to consummate the transactions contemplated hereby.

  
\_\_\_\_\_  
Herman John, President  
Board of Directors  
Center for Driver's License Recovery and Employability, Inc.

Dated: 10/15/09

  
\_\_\_\_\_  
Harvey Held, President  
Board of Directors  
Wisconsin Community Services, Inc.

Dated: 10/20/09



# **MEMORANDUM OF UNDERSTANDING**

## **BETWEEN JUSTICE 2000 /COMMUNITY ADVOCATES AND CENTER FOR DRIVER'S LICENSE RECOVERY/ WISCONSIN COMMUNITY SERVICES**

### **1. Scope**

1.1 Justice 2000, Inc., ("Justice"), believes in the mission and has enjoyed its association with the Center for Driver's License Recovery and Employability ("CDLRE") Program. Justice and CDLRE enter into this Memorandum of Understanding ("MOU") to mutually insure a smooth transfer of the CDLRE Program to its new operating partner, Wisconsin Community Services, Inc. ("WCS"), in order for the CDLRE Program to continue and maintain its success in reducing the large number of low-income drivers in Milwaukee County, whose driver's license have been suspended or revoked ("WCS", together with "Justice" and "CDLRE" are hereafter referred to as "the parties").

### **2. Purpose**

2.1 Because the CDLRE staff are currently members of the Justice staff and participate in the Justice benefit programs, the Board of Directors of Justice would like to receive assurance from WCS, that the following conditions will be met.

**THEREFORE**, it is hereby agreed by and between the parties as follows:

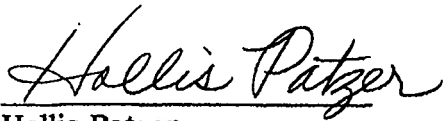
### **3. CDLRE and WCS will agree that:**

- 3.1 All current CDLRE staff will receive employment on the date of Program transfer.
- 3.2 All CDLRE staff will receive health insurance and other available benefits, without interruption on January 1, 2010.
- 3.3 CDLRE will open a new indigent checking account using the Federal Identification Number of WCS.

4. Justice agrees that:
  - 4.1 Justice will pay for all employee work performed for the period of December 16, 2009 through December 31, 2009 on December 31, 2009.
  - 4.2 Justice will pay employees for all earned, but unused vacation through December 31, 2009 on December 31, 2009.
  - 4.3 Justice will deduct the January 2010 employee portion of health insurance as determined by WCS and remit to WCS.
  - 4.4 Justice will assist and accommodate all requests from governmental agencies or foundations in changing the grant awards from Justice to WCS.
  - 4.5 On or before January 20, 2010, Justice will provide the CDLRE Program and WCS with the final year-end financial report of income and expense.
  - 4.6 E-mail accounts of current CDLRE staff will expire on January 1, 2010. E-mail received after January 1, 2010 will be forwarded to new e-mail accounts provided that the new account names and addresses are provided to Justice by December 27, 2009.
  - 4.7 Justice will continue scheduling Mark Rosnow to maintain the CDLRE SQL database and provide reports through December 31, 2009 at the current rate.
  - 4.8 CDLRE may request ad hoc lists or reports only. Mark Rosnow will respond to CDLRE requests by quoting a time estimate before proceeding. The maximum time allotted to these requests will be capped at five (5) hours per week at a rate of \$75.00 per hour. This charge is in addition to the monthly hosting rental fee.
  - 4.9 From January 1, 2010 to March 31, 2010 Justice **will not make** any changes to the CDLRE SQL database. This includes posting any new pages, updating current pages, or adding tables or fields in the existing SQL database to capture new or changed CDLRE data items.
  - 4.10 Justice will transfer all CDLRE SQL data entered through March 31, 2010 in an MSAccess database format made available on a CD or by posting a secured zipped file to a secured password protected internet URL. Such data will be given to CDLRE on or before April 2, 2010.

5. It is mutually agreed upon between the parties:
  - 5.1 On or before January 29, 2010, either Justice will reimburse CDLRE for any surplus funds held by Justice or CDLRE/WCS will reimburse Justice for operating funds that Justice had to draw on its line of credit in order for the CDLRE program to have sufficient operating cash flow.
  - 5.2 Justice will transfer any funds received after January 29, 2010 allocated to CDLRE directly to CDLRE and WCS.
  - 5.3 WCS and CDLRE will incur the appropriate unemployment expense ("UC") as determined by the State of Wisconsin, Department of Workforce Development, Division of Unemployment Insurance, for any layoffs that may be required in the CDLRE program between January 1, 2010 to December, 31, 2010 by reimbursing Justice for all actual UC payments made to the State of Wisconsin.
  - 5.4 Justice will incur the appropriate unemployment expense as determined by the State of Wisconsin, Department of Workforce Development, Division of Unemployment Insurance, for any layoffs that may be required in the CDLRE program after January 1, 2011.
  - 5.5 Justice will incur the appropriate UC expense as determined by the State of Wisconsin, Department of Workforce Development, Division of Unemployment Insurance, for all CDLRE employees who may file for UC unemployment benefits against a different employer after WCS

We, the undersigned, have read and agree to abide by the terms and conditions of this Memorandum of Understanding.



Hollis Patzer  
Executive Director  
Wisconsin Community  
Services, Inc.

Dated: 12/1/09



Joseph Volk  
Executive Director  
Community Advocates, Inc.

Dated: 12/1/09

# CITY OF MILWAUKEE FISCAL NOTE

A) **DATE** March 24, 2008

**FILE NUMBER:** 071581

Original Fiscal Note  Substitute  1

**SUBJECT:** Substitute resolution relative to application, acceptance and funding of a State of Wisconsin Department of Corrections grant for the City of Milwaukee Drivers License and Employment Project. (Community Development Grants Administration)

B) **SUBMITTED BY (Name/title/dept./ext.):** Steve Mahan, Director, DOA-CDGA, x3842

C) **CHECK ONE:**  ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
 ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
 NOT APPLICABLE/NO FISCAL IMPACT.

D) **CHARGE TO:**  DEPARTMENT ACCOUNT(DA)  CONTINGENT FUND (CF)  
 CAPITAL PROJECTS FUND (CPF)  SPECIAL PURPOSE ACCOUNTS (SPA)  
 PERM. IMPROVEMENT FUNDS (PIF)  GRANT & AID ACCOUNTS (G & AA)  
 OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
<b>SALARIES/WAGES:</b>					
<b>SUPPLIES:</b>					
<b>MATERIALS:</b>					
<b>NEW EQUIPMENT:</b>					
<b>EQUIPMENT REPAIR:</b>					
<b>OTHER:</b>	2008 Driver's License Recovery & Employability Program		75,000	75,000	
<b>TOTALS</b>					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input checked="" type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS

G) **LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:**

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H) **COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:**

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PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE





## Legislation Details (With Text)

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**File #:** 091195      **Version:** 0

**Type:** Communication      **Status:** In Committee

**File created:** 12/22/2009      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Communication from the Department of City Development relating to mortgage foreclosures in the City of Milwaukee.

**Sponsors:** ALD. MURPHY

**Indexes:** DEPARTMENT OF CITY DEVELOPMENT, FORECLOSURES, REPORTS AND STUDIES

**Attachments:** Hearing Notice Receipt

Date	Ver.	Action By	Action	Result	Tally
12/22/2009	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091195

**Version**

ORIGINAL

**Reference**

**Sponsor**

ALD. MURPHY

**Title**

Communication from the Department of City Development relating to mortgage foreclosures in the City of Milwaukee.

**Drafter**

LRB09502-1

BJZ/lp

12/22/2009







## Legislation Details (With Text)

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**File #:** 091246      **Version:** 0

**Type:** Communication      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Communication from the Department of City Development relating to a report detailing cooperative ventures undertaken by the City of Milwaukee and the Milwaukee Area Workforce Investment Board from July 1, 2009 through December 31, 2009.

**Sponsors:** THE CHAIR

**Indexes:** DEPARTMENT OF CITY DEVELOPMENT, JOBS, REPORTS AND STUDIES, YOUTH EMPLOYMENT

**Attachments:** Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091246

**Version**

ORIGINAL

**Reference**

071142

**Sponsor**

THE CHAIR

**Title**

Communication from the Department of City Development relating to a report detailing cooperative ventures undertaken by the City of Milwaukee and the Milwaukee Area Workforce Investment Board from July 1, 2009 through December 31, 2009.

**Drafter**

DCD:WJM:wjm

01/20/10/A





## Legislation Details (With Text)

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**File #:** 091271      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution authorizing expenditures and amending the conditions for expenditures and funding availability from the Healthy Neighborhoods Initiative capital account.

**Sponsors:** ALD. MURPHY

**Indexes:** BUDGET, COMMUNITY DEVELOPMENT, NEIGHBORHOOD DEVELOPMENT

**Attachments:** Legislative Fiscal Analysis, Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

091271

**Version**

ORIGINAL

**Reference**

071449

**Sponsor**

ALD. MURPHY

**Title**

Resolution authorizing expenditures and amending the conditions for expenditures and funding availability from the Healthy Neighborhoods Initiative capital account.

**Analysis**

This resolution authorizes the Neighborhood Improvement Development Corporation to make expenditures from the Healthy Neighborhoods Initiative capital account, amends conditions for expenditures from the account, authorizes funding availability to eligible organizations throughout the City of Milwaukee and directs NIDC to provide a report to the Common Council regarding the achievements of the Initiative by November 30, 2010.

**Body**

Whereas, The 2010 City Budget includes \$200,000 in general obligation borrowing and capital budget expenditures for the Healthy Neighborhoods Initiative ("Initiative"); and

Whereas, The Initiative is intended to engage property owners and neighborhood residents in the promotion, marketing and improvement of their neighborhoods; and

Whereas, The Greater Milwaukee Foundation has made a commitment to provide financial support to the Initiative; and

Whereas, The Neighborhood Improvement Development Corporation ("NIDC") administers the Initiative on behalf of the City of Milwaukee ("City"); now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that Initiative funding shall be available to eligible organizations throughout the City; and, be it

Further Resolved, That expenditures from the Initiative account shall be subject to the following conditions:

1. Every funded project shall be matched on a dollar-for-dollar basis by financial commitments from non-City-government entities.

2. No expenditures shall be made until receipt of documentation of involvement of an eligible community organization.

3. Funds from the Initiative account shall be used for neighborhood improvements, including residential grants and/or loans; and, be it

Further Resolved, That the City Comptroller is directed to transfer \$200,000 from the Healthy Neighborhoods Initiative Parent Account No. 9990-UR046100000 to the Healthy Neighborhoods Initiative Project Account No. 1910-UR046100000; and, be it

Further Resolved, That the City Comptroller, in conjunction with the Commissioner of City Development, is directed to establish the appropriate subaccounts as necessary to implement the intent of this resolution; and, be it

Further Resolved, That NIDC is authorized to charge the costs of Initiative administration to the account, but such costs may not exceed 5 percent; and, be it

Further Resolved, That NIDC shall provide a report to the Common Council regarding the 2010 achievements of the Initiative no later than November 30, 2010; and, be it

Further Resolved, That all City officials, departments, boards and commissions are directed to provide all such assistance to carry out the intent and purposes of this resolution.

**Drafter**

DCD:DW:dw  
01/20/10/A

**LEGISLATIVE REFERENCE BUREAU FISCAL ANALYSIS**

**COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE**

**FEBRUARY 1, 2010**

**Item 18, File #091271**

File Number 091271 is a resolution authorizing expenditures from the Healthy Neighborhoods Initiative capital account.

**Background**

1. The Healthy Neighborhoods Initiative (“HNI”) is a collaborative community development effort between the City of Milwaukee and the Greater Milwaukee Foundation that focuses on marketing the positive attributes of middle market urban neighborhoods and encourages homeowner investment and aesthetic improvements in those neighborhoods.
2. The 2010 Budget includes \$200,000 in capital funding for the HNI, the same level of funding provided in 2009.
3. Common Council File Number 071449, adopted March 18, 2008, designated the Neighborhood Improvement Development Corporation (“NIDC”) as the entity responsible for administering the Healthy Neighborhoods Initiative.
4. File 071449 also established the following conditions for expenditures from the HNI capital account:
  - a. Every expenditure shall be matched on a dollar-for-dollar basis by financial commitments from non-City-government entities.
  - b. No expenditure shall be made until NIDC receives documentation of involvement of a community organization or neighborhood association in any project selected for City funding through the HNI.
  - c. City funds from the HNI capital account shall be used to fund residential improvement loans and/or grants and neighborhood improvements.
5. File 071449 also directed NIDC, in administering the HNI, to give priority to expenditures in neighborhoods that are already participating in the Greater Milwaukee Foundation’s HNI and to neighborhoods not located within the Community Development Block Grant area, since there are few public dollars available for home improvement or neighborhood improvement efforts in those neighborhoods.
6. The Greater Milwaukee Foundation has been a partner with the City in this initiative, providing over \$440,000 for the HNI in 2009 alone. The Helen Bader Foundation and the Harley-Davidson Foundation have also provided financial support for the HNI.



7. In 2009, City funding for the Healthy Neighborhoods Initiative was allocated as follows:
- \$87,809 for neighborhood improvement projects in 9 participating neighborhoods (Capitol Heights, Havenwoods, Johnsons Park, Lincoln Village, Thurston Woods, Enderis Park, Layton Boulevard West, Martin Drive and Sherman Park).
  - \$16,527 for neighborhood improvement projects in neighborhoods outside the Community Development Block Grant area (e.g., Cambridge Woods and Kops Park).
  - \$10,000 (5%) for project administration costs.
  - \$85,664 for a home improvement loan pool for loans to property owners in HNI neighborhoods.

### **Discussion**

1. This resolution authorizes the Neighborhood Improvement Development Corporation to expend the \$200,000 appropriated for the Healthy Neighborhoods Initiative in the 2010 Budget.
2. This resolution also eliminates the policy, established by File 071449, requiring NIDC to give priority for HNI expenditures to neighborhoods already participating in the Greater Milwaukee Foundation's HNI and to neighborhoods not located within the CDBG area. HNI funding will be available to eligible organizations throughout the city. The other 3 conditions for expenditures of HNI funding are unchanged.
3. This resolution allows NIDC to charge up to 5% of the costs of administering the HNI to the HNI capital account.
4. Pursuant to this resolution, NIDC will provide a report on the Healthy Neighborhoods Initiative to the Common Council by November 30, 2010.

### **Fiscal Impact**

This resolution authorizes the expenditure of \$200,000 in DCD capital funds for the Healthy Neighborhoods Initiative. These funds were included in the 2010 City Budget.

Prepared by: Jeff Osterman, X2262  
LRB-Research & Analysis Section  
January 28, 2010

cc: Rocky Marcoux  
Martha Brown  
David Weber  
Joe' Mar Hooper  
Marianne Walsh

# CITY OF MILWAUKEE FISCAL NOTE

A) DATE 01/20/10

FILE NUMBER: \_\_\_\_\_

Original Fiscal Note  Substitute

SUBJECT: Resolution authorizing expenditures and amending the conditions for expenditures and funding availability from the Healthy Neighborhoods Initiative capital account.

B) SUBMITTED BY (Name/title/dept./ext.): Rocky Marcoux, Commissioner, DCD

C) CHECK ONE:  ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
 ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
 NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO:  DEPARTMENT ACCOUNT(DA)  CONTINGENT FUND (CF)  
 CAPITAL PROJECTS FUND (CPF)  SPECIAL PURPOSE ACCOUNTS (SPA)  
 PERM. IMPROVEMENT FUNDS (PIF)  GRANT & AID ACCOUNTS (G & AA)  
 OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	Healthy Neighborhoods Initiative	1910-UR046100000	\$200,000 (less up to 5% of the total to NIDC for costs of Initiative administration)		
<b>TOTALS</b>			\$200,000		

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

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H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

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PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE





## Legislation Details (With Text)

**File #:** 091196      **Version:** 1

**Type:** Resolution      **Status:** In Committee

**File created:** 12/22/2009      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Substitute resolution creating a task force to assess perceptions and image of greater Milwaukee and recommend development of a Milwaukee brand identity.

**Sponsors:** ALD. WITKOWSKI, ALD. HINES JR., ALD. HAMILTON, ALD. DAVIS, ALD. BAUMAN

**Indexes:** COMMITTEES

**Attachments:** Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
12/22/2009	0	COMMON COUNCIL	ASSIGNED TO		
1/26/2010	1	CITY CLERK	DRAFT SUBMITTED		
1/27/2010	1	CITY CLERK	Sponsor added		
1/28/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/28/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number  
091196  
Version  
SUBSTITUTE 1  
Reference

Sponsor  
ALD. WITKOWSKI, HINES, HAMILTON AND DAVIS

Title  
Substitute resolution creating a task force to assess perceptions and image of greater Milwaukee and recommend development of a Milwaukee brand identity.

Analysis  
This resolution creates a task force to assess greater Milwaukee's image and make recommendations to the Common Council regarding the designation of an organization to serve as primary coordinator for the perception, image marketing and brand identity of greater Milwaukee within 12 months of adoption of this resolution and upon submission of the report, the task force shall provide ongoing direction to the organization designated as primary coordinator for Milwaukee image and brand identity.

Body  
Whereas, Greater Milwaukee has many organizations promoting economic development, conventions and tourism within the region but lacks a recognizable image and brand identity both nationally and internationally; and

Whereas, In a 2008 national survey, "Regional and National Perceptions Studies of Milwaukee and the Milwaukee (M7) Region", conducted by the Center for Urban Initiatives & Research at the University of Wisconsin-Milwaukee, 37 businesses responded that they didn't have enough knowledge of the Milwaukee region to offer an opinion on perceptions of Milwaukee; and

Whereas, Such comments indicate the need to assess greater Milwaukee's image and establish a positive national and international identity for both the city and region; and

Whereas, Milwaukee has neither a positive or negative image but rather lacks an image both nationally and internationally; and

Whereas, An effective brand identity could stimulate economic development, and increase conventions and tourism in both Milwaukee and the region; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that a Milwaukee Image and Perception Task Force is created, comprised of the following 24 members or their designees:

1. Mayor.
2. Member of the Common Council, appointed by the Common Council President.
3. Commissioner-City Development, Department of City Development.
4. Director, Port of Milwaukee.
5. Milwaukee County Executive.
6. Member of the Milwaukee County Board of Supervisors, appointed by the Milwaukee County Board Chairman.
7. Secretary, Wisconsin Department of Commerce.
8. Secretary, Wisconsin Department of Tourism.

9. Director, General Mitchell International Airport.
10. Representative, VISIT Milwaukee.
11. Chair, Wisconsin Center District Board.
12. President, Milwaukee Metropolitan Association of Commerce.
13. President, Greater Milwaukee Committee.
14. President, Spirit of Milwaukee.
15. Executive Director, Milwaukee 7.
16. President, Cultural Alliance of Greater Milwaukee.
17. Executive Director, Business Improvement District #21 (Downtown Management District).
18. Executive Director, Business Improvement District #40 (Airport Gateway).
19. Representative, Milwaukee Water Council.
20. Chief Executive Officer, World Trade Center Wisconsin.
21. Chancellor, University of Wisconsin-Milwaukee.
22. President, Marquette University.
23. President and Chief Executive Officer, Milwaukee World Festival, Inc.
24. Executive Director, FUEL Milwaukee.

; and, be it

Further Resolved, the task force shall appoint additional members as needed through a vote of its membership; and, be it

Further Resolved, That the Milwaukee Image and Perception Task Force shall designate a chair at its first meeting; and, be it

Further Resolved, That the purpose of the task force shall be to:

- a. Assess Milwaukee's image and perceptions of Milwaukee.
- b. Devise methods, plans and ongoing monitoring for the promotion of Milwaukee, and Milwaukee's image.
- c. Make recommendations to the Common Council and community leaders regarding possible funding sources and the designation of an organization to serve as primary coordinator for Milwaukee's image marketing, perception and brand identity.

; and, be it

Further Resolved, That the Department of City Development shall provide staff assistance to the City of Milwaukee Image and Perception Task Force, and that all City departments are directed to assist the task force as needed; and, be it

Further Resolved, That the task force shall submit a report of its findings and recommendations to the Common Council within 12 months, and upon submission of the report, the task force shall provide ongoing direction to the organization designated as primary coordinator for Milwaukee image, perception and brand identity.

Requestor

Drafter

LRB09503-2  
AEH

# CITY OF MILWAUKEE FISCAL NOTE

A) DATE 01/28/10

FILE NUMBER: 091196

Original Fiscal Note  Substitute

SUBJECT: Substitute resolution creating a task force to assess perceptions and image of greater Milwaukee and recommend development of a Milwaukee brand identity.

B) SUBMITTED BY (Name/title/dept./ext.): Tobie Black/Staff Assistant, City Clerk's Office/X2231

C) CHECK ONE:  ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
 ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
 NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO:  DEPARTMENT ACCOUNT(DA)  CONTINGENT FUND (CF)  
 CAPITAL PROJECTS FUND (CPF)  SPECIAL PURPOSE ACCOUNTS (SPA)  
 PERM. IMPROVEMENT FUNDS (PIF)  GRANT & AID ACCOUNTS (G & AA)  
 OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:					
<b>TOTALS</b>					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE







## Legislation Details (With Text)

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**File #:** 091269      **Version:** 1

**Type:** Resolution      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Substitute resolution amending Resolution File #090356, relating to application, acceptance and funding of a grant from the United States Department of Energy for the second round of the Solar America Cities program, to create and fund one position of Project Manager.

**Sponsors:** THE CHAIR

**Indexes:** ENERGY CONSERVATION, FEDERAL GRANTS

**Attachments:** Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/25/2010	1	CITY CLERK	DRAFT SUBMITTED		
1/28/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091269

Version

SUBSTITUTE 1

Reference

090356

Sponsor

CHAIR

Title

Substitute resolution amending Resolution File #090356, relating to application, acceptance and funding of a grant from the United States Department of Energy for the second round of the Solar America Cities program, to create and fund one position of Project Manager.

Analysis

This resolution amends File #090356, resolution relating to application, acceptance and funding of the Solar America Cities grant, which was adopted on July 28, 2009, to create and fund the position of Project Manager. This position will manage the Solar America Cities program and is fully funded through the grant, with no City match. The position will expire with the Solar America Cities grant on January 1, 2012.

Body

Whereas, On July 28, 2009, the Common Council adopted File #090356, authorizing the Office of Environmental Sustainability to apply for, accept and fund a Solar America Cities 2009 grant; and

Whereas, The Solar America Cities program will require one new position of Project Manager to administer the program; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that a "Further Resolved" clause is added at the end of Resolution File #090356, to read as follows:

"Further Resolved, That the Common Council directs that the 2010 Positions Ordinance C.C. File Number 090457, as amended, be amended as follows:

Under:

DEPARTMENT OF ADMINISTRATION

Budget and Management Division

ADD:

Project Manager (C) (X) (Y)

ADD Footnote (C) to read as follows:

(C) To expire 01/01/2012 unless the Solar Cities America grant from the United States Department of Energy is renewed or new energy-related grants are awarded to fund the position."

Requestor

Department of Administration

Drafter

LRB10017-2

RTW

01/20/10

# CITY OF MILWAUKEE FISCAL NOTE

**A) DATE** January 25, 2010

**FILE NUMBER:** 091269

Original Fiscal Note  Substitute

**SUBJECT:** Substitute resolution amending Resolution File #090356, relating to application, acceptance and funding of a grant from the United States Department of Energy for the second round of the Solar America Cities program, to create and fund one position of Project Manager.

**B) SUBMITTED BY (Name/title/dept./ext.):** Erick Shambarger/ City Economist/DOA/x8556

- C) CHECK ONE:**
- ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES
  - ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION
  - NEEDED.
  - LIST ANTICIPATED COSTS IN SECTION G BELOW.
  - NOT APPLICABLE/NO FISCAL IMPACT.

- D) CHARGE TO:**
- DEPARTMENT ACCOUNT(DA)
  - CAPITAL PROJECTS FUND (CPF)
  - PERM. IMPROVEMENT FUNDS (PIF)
  - OTHER (SPECIFY)
  - CONTINGENT FUND (CF)
  - SPECIAL PURPOSE ACCOUNTS (SPA)
  - GRANT & AID ACCOUNTS (G & AA)
  -

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
<b>SALARIES/WAGES:</b>	Milwaukee Shines Project Manager	0600	\$94,800		
	NOTE: Funding is for 1.58 yrs				
<b>SUPPLIES:</b>					
<b>MATERIALS:</b>					
<b>NEW EQUIPMENT:</b>					
<b>EQUIPMENT REPAIR:</b>					
<b>OTHER:</b>					
<b>TOTALS</b>					

**F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN ANNUAL BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT SEPARATELY.**

- 1-3 YEARS                       3-5 YEARS
- 1-3 YEARS                       3-5 YEARS
- 1-3 YEARS                       3-5 YEARS

**G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:**

\$0

**H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:**

Grant budget for positions

PLEASE LIST ANY COMMENTS ON REVERSE SIDE AND CHECK HERE







## Legislation Details (With Text)

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**File #:** 091287      **Version:** 1

**Type:** Resolution      **Status:** In Committee

**File created:** 1/20/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Substitute resolution authorizing attendance at meetings of the National League of Cities' Board of Directors and International Council.

**Sponsors:** THE CHAIR

**Indexes:** CONVENTIONS, ECONOMIC DEVELOPMENT, TRAVEL BENEFITS

**Attachments:** Fiscal Note, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/20/2010	0	COMMON COUNCIL	ASSIGNED TO		
1/22/2010	1	CITY CLERK	DRAFT SUBMITTED		
1/28/2010	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

091287

Version

SUBSTITUTE 1

Reference

081084

Sponsor

THE CHAIR

Title

Substitute resolution authorizing attendance at meetings of the National League of Cities' Board of Directors and International Council.

Analysis

Ald. Joe Davis, Sr., currently serves on the National League of Cities (NLC) Board of Directors. In addition, the President of the National League of Cities has appointed Ald. Davis as Chair of the International Council. This resolution authorizes Ald. Davis to attend meetings and to travel on official NLC business related to his roles as board member and Chair of the International Council, with funding for costs expended from the Economic Development Committee Fund Special Purpose Account.

Body

Whereas, Ald. Joe Davis, Sr., currently serves on the Board of Directors of the National League of Cities (NLC); and

Whereas, National League of Cities President Ronald O. Loveridge has appointed Ald. Joe Davis, Sr., Chair of the NLC's International Council; and

Whereas, It is a significant honor for the City of Milwaukee to have a member of its Common Council selected for these important posts in the national organization that represents the interests of cities throughout this nation; and

Whereas, Participation on the NLC Board of Directors and International Council will require the expenditure of funds for travel, lodging and related expenses; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Common Council authorizes the participation of Ald. Joe Davis, Sr., as member of the NLC's Board of Directors and Chair of the International Council; and, be it

Further Resolved, That the City Clerk is authorized to expend funds from the Economic Development Committee Fund Special Purpose Account (Account Number 0001-1310-S123-006300) for travel, lodging and per diem expenses related to Ald. Davis' attendance and participation at meetings of the NLC's Board of Directors and International Council and related official NLC business related to his roles as a board member and Chair of the International Council; and, be it

Further Resolved, That Resolution File Number 081084, adopted on December 16, 2008, relating to previous authorization for attendance at meetings of the NLC's Board of Directors and International Council, is rescinded.

Drafter

LRB10025-2



TWM:lp  
1/21/10

# CITY OF MILWAUKEE FISCAL NOTE

A) DATE 01/29/10

FILE NUMBER: 091287

Original Fiscal Note  Substitute

SUBJECT: Substitute resolution authorizing attendance at meetings of the National League of Cities' Board of Directors and International Council.

B) SUBMITTED BY (Name/title/dept./ext.): Tobie Black/Staff Assistant, City Clerk's Office/X2231

C) CHECK ONE:  ADOPTION OF THIS FILE AUTHORIZES EXPENDITURES  
 ADOPTION OF THIS FILE DOES NOT AUTHORIZE EXPENDITURES; FURTHER COMMON COUNCIL ACTION NEEDED. LIST ANTICIPATED COSTS IN SECTION G BELOW.  
 NOT APPLICABLE/NO FISCAL IMPACT.

D) CHARGE TO:  DEPARTMENT ACCOUNT(DA)  CONTINGENT FUND (CF)  
 CAPITAL PROJECTS FUND (CPF)  SPECIAL PURPOSE ACCOUNTS (SPA)  
 PERM. IMPROVEMENT FUNDS (PIF)  GRANT & AID ACCOUNTS (G & AA)  
 OTHER (SPECIFY)

E) PURPOSE	SPECIFY TYPE/USE	ACCOUNT	EXPENDITURE	REVENUE	SAVINGS
SALARIES/WAGES:					
SUPPLIES:					
MATERIALS:					
NEW EQUIPMENT:					
EQUIPMENT REPAIR:					
OTHER:	Economic Development Committee Fund Special Purpose Account for Travel Expense	0001-1310-S123- 006300	\$10,883		
<b>TOTALS</b>					

F) FOR EXPENDITURES AND REVENUES WHICH WILL OCCUR ON AN **ANNUAL** BASIS OVER SEVERAL YEARS CHECK THE APPROPRIATE BOX BELOW AND THEN LIST EACH ITEM AND DOLLAR AMOUNT **SEPARATELY**.

<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS
<input type="checkbox"/> 1-3 YEARS	<input type="checkbox"/> 3-5 YEARS

G) LIST ANY ANTICIPATED FUTURE COSTS THIS PROJECT WILL REQUIRE FOR COMPLETION:

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H) COMPUTATIONS USED IN ARRIVING AT FISCAL ESTIMATE:

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