



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, June 03, 2020

**COMMITTEE MEETING NOTICE**

AD 04

LEWIS, II, Andre B, Agent  
12AM Management Group, LLC  
N64 W12920 Mill Rd

Menomonee Falls, WI 53051

You are requested to attend a virtual hearing to be held on:

**Monday, June 15, 2020 at 01:30 PM**

**Regarding:** Your Center for Visual and Performing Arts License application as agent for "12AM Management Group, LLC" for "Plum Lounge" at 780 N Jefferson St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/435425765>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 435-425-765.

There is a possibility that your application may be denied for one or more of the following reasons: Testimony by a recognized expert or art critic must be provided before the licensing committee regarding the collection of recognized works of art placed on regular public display at the location. (Applicant is responsible for bringing such an expert.)

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

\_\_\_\_\_  
Jessica Ceella  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).



Wednesday, June 03, 2020



# Notice of Public Hearing

blank  
notice

---

LEWIS, II, Andre B, Agent  
Plum Lounge at 780 N Jefferson St  
Center for Visual and Performing Arts License Application

**Monday, June 15, 2020 at 1:30 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 6/15/2020 at 1:30 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	545 E WELLS ST 1001	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 902	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 1002	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 703	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 901	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 400	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2214	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2408	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2409	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2513	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2609	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2613	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2701	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2702	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2706	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2713	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2801	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2804	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3008	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1214	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1006	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1114	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1211	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1407	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1602	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1605	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1614	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1705	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1714	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1811	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1901	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1906	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1908	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2001	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2114	MILWAUKEE, WI 53202
CURRENT OCCUPANT	769 N JEFFERSON ST 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	773 N JEFFERSON ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 401	MILWAUKEE, WI 53202





CURRENT OCCUPANT	545 E WELLS ST 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2312	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2411	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2510	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2602	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2604	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2703	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2808	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2902	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2909	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2910	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2912	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3001	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3005	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3103	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3106	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3407	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1007	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1108	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1213	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1502	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1510	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1606	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1610	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1706	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1808	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1912	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2005	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2210	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 600	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 800	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 502	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2313	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2410	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2508	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2603	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2612	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2614	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2704	MILWAUKEE, WI 53202







CURRENT OCCUPANT	777 N VAN BUREN ST 2606	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2802	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2901	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2907	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3009	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3107	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3110	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1008	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1010	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1412	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1509	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1704	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1710	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1807	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1809	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2006	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2008	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2012	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2014	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	773 N JEFFERSON ST 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 300	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 701	MILWAUKEE, WI 53202
CURRENT OCCUPANT	545 E WELLS ST 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2413	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2509	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2708	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2711	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2806	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2807	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2810	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2811	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3003	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3013	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3109	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3111	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3212	MILWAUKEE, WI 53202

CURRENT OCCUPANT	777 N VAN BUREN ST 3302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 3405	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1005	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1012	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1112	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1209	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1409	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1411	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1505	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1702	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 1913	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2007	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2013	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2105	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2107	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2109	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2113	MILWAUKEE, WI 53202
CURRENT OCCUPANT	777 N VAN BUREN ST 2203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	769 N JEFFERSON ST 302	MILWAUKEE, WI 53202
blank	notice	

Total Records: 348

Radius: 250.0 feet and Center of Circle: 780 N Jefferson St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern featuring various artists/musical acts

Do you have any experience operating this type of business?  No  Yes If yes, explain: Over 5+ years

## 2. Business Operations

- a. Proposed Opening Date: open
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Liquor, PEP, Food
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Mixed use building

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: As needed
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Pro Sound System

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Patio
- b. Number of Garbage Cans: Inside: 15 Locations: Throughout Space  
Outside: 4 Locations: Patio
- c. Is a crowd control barrier used?  No  Yes If yes, describe: Stanchions
- d. How many restrooms are on the premises? 15
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Building owner Responsibility

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: security monitored
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 5 and answer the following:  
 What are their responsibilities? Venue hosts responsible for safe enjoyment  
 Is security equipment used?  No  Yes If yes, describe Flashlight  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 30 and list locations: Throughout Space
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe Door host IDs all patrons

## 6. Percentage of Sales (must total 100%)

Alcohol <u>90</u> %	Food <u>10</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant   
  Cafe/Coffee Shop   
  Deli or Fast Food Restaurant   
  Private/Fraternal/Veterans Club  
 Night Club   
  Tavern   
  Cocktail Lounge   
  Teen Club  
 Banquet Hall   
  Sports Facility   
  Bowling Alley  
 Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store   
  Corner Store   
  Supermarket   
  Convenience Store  
 Gas Station   
  Amusement/Phonograph Distributor   
  Recycling, Salvage or Towing  
 Used Car Dealer   
  Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)   
  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit   
  Cigarette & Tobacco   
  Gas Station   
  Extended Hours   
  Class "B" Tavern   
  Weights & Measures  
 Secondhand Dealer   
 Precious Metal & Gem   
 Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 240 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Wells
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 11  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Washington Sq Assoc II Phone Number: 414-225-5800  
 Business Owner Address: 732 N Jackson # 300 53202

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

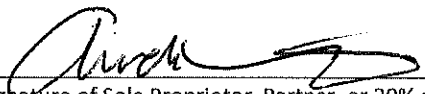
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2 AM	40	18-99	None
Monday	11 AM	2 AM	40	↓	↓
Tuesday	11 AM	2 AM	40		
Wednesday	11 AM	2 AM	40		
Thursday	11 AM	2 AM	90		
Friday	11 AM	2 AM	150		
Saturday	6 AM	2:30 AM	150		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.




**CENTER FOR THE VISUAL & PERFORMING ARTS LICENSE  
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	DAM Management Group
Premise Address:	780 N Jefferson St
Which of the following criteria form the basis for the premises to be licensed as a center for the visual and performing arts?	
<input checked="" type="checkbox"/>	A stage or designated performance space. Indicate square footage of largest stage: 250
<input type="checkbox"/>	A collection of recognized works of art on regular public display, as testified to before the License Committee of the Common Council by recognized experts or art critics
Will there be any changes to your plan of operation on file with your Class 'B' License other than age of customers?	
<input checked="" type="checkbox"/>	No
<input type="checkbox"/>	Yes If yes, a new Business License Plan of Operation (ccl-busplan) must be completed. No changes may occur until your new plan is approved by the Common Council and a new license issued.
What are your plans to ensure underage patrons do not drink alcoholic beverages while on your premises?	
ID Checks at door, wrist bands for patrons of age	
How do you plan to ensure that underage patrons are not on your premises after Milwaukee curfew?	
No admittance of under 18 persons.	
What are your plans for security at the premises?	
Venue hosts are responsible for the safe enjoyment of the space by all patrons.	
<b>SIGNATURE</b>	
I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to this information within ten days.	
Andre Lewis	
Print Name and Title of Individual, Partner, Member, Officer, or Agent of Corporation/LLC	Sign