

# Milwaukee Public Library 2014 Proposed Budget



**Inspiration  
Starts Here**

**We help people  
read, learn  
and connect**



**MILWAUKEE**  
PUBLIC LIBRARY

**li·brary** noun \ 'lī- ,brer-ē, - ,bre-  
rē; British usually & US sometimes  
-brər-ē; US sometimes -brē, ÷- ,ber-  
ē, - ,be-rē\ pluralli·brar·ies

1 a: a place in which literary, musical, artistic, or reference materials (as books, manuscripts, recordings, or films) are kept for use but not for sale b: a collection of such materials . 2 a: a collection resembling or suggesting a library b: morgue 3 a: a series of related books issued by a publisher b: a collection of publications on the same subject

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1 a: a citywide resource that supports individuals and families in their quest for a better life b: a group of people dedicated to helping people, read and connect. 2 a: the only free accessible place when you can learn about anything you want in any format you prefer 3 a: the great equalizer b: a place for kids, teens, adults, seniors

# Vision



**MPL** IS AN  
**ANCHOR INSTITUTION** THAT HELPS BUILD  
**HEALTHY FAMILIES** AND  
**VIBRANT NEIGHBORHOODS**  
– THE FOUNDATION OF A  
**STRONG MILWAUKEE**

# MPL 2020

## Our Plan for the Future



### 2014 Budget

1. Maintains Hours of Service at all 13 locations
2. Maintains same level of reference/research assistance
3. Adds a Volunteer Coordinator Position
4. Increases collection budget to better outfit libraries and meet user demand
5. Continues successful and impactful programs

# Volunteer Coordinator



- Allows us to have librarians working with the community – both in and outside the library.
- Expanding capacity



# The Collection



## The Inaugural of President Lincoln.

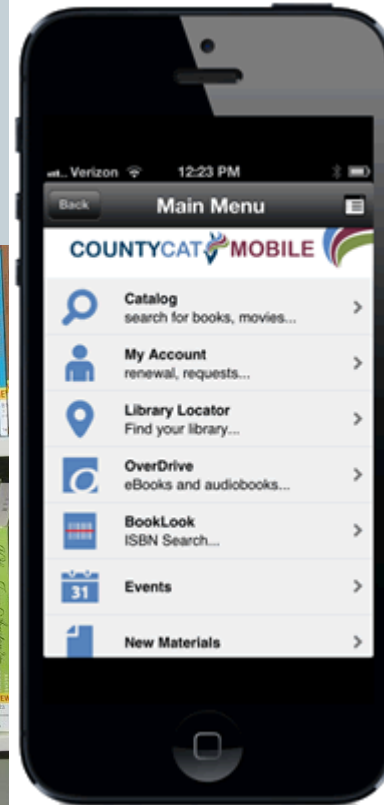
In our columns this morning will be found the Inaugural of President LINCOLN, delivered yesterday in the Federal Capital. It is a calm, fearless, patriotic effort, commencing with the disavowal of any purpose to interfere with the institution of

the Southern States. I lay down forth by the it merely a reiteration Mr. LINCOLN expressed he was nominated.

In a few words I mention—of the out cause, and pronounced his views. He says in language, that the war is perpetual.”—in his words:

that no State, upon its own part, go out of the Union; to that effect are left violence within any authority of the United States, revolutionary, according-

view of the Constitution unbroken, and to the the care, as the Constitution THAT THE LAWS BE FULLY EXECUTED IN THIS I DEEM TO BE



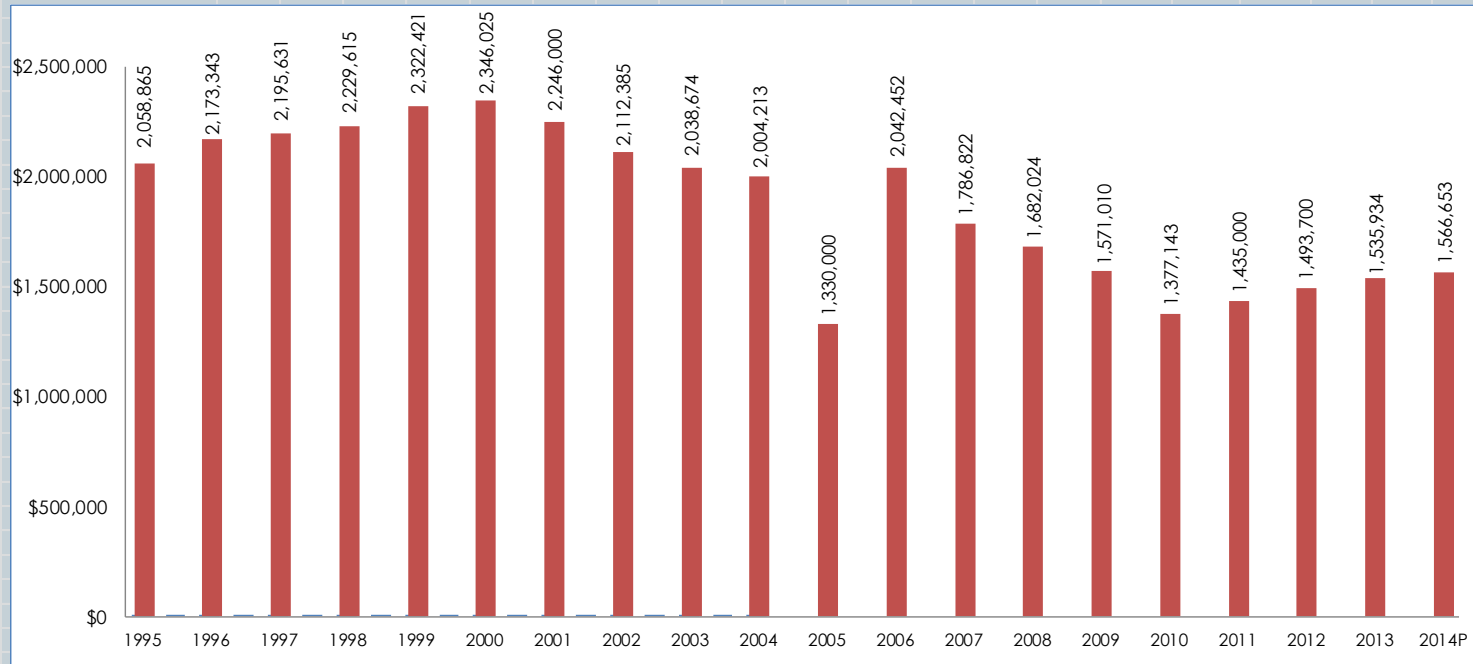
ONLY A SIMPLE DUTY, AND I SHALL PERFORM IT SO FAR AS PRACTICABLE unless my duty

# What we spend



## MILWAUKEE PUBLIC LIBRARY

### City Budget Materials Allocation and Percent of Budget (1995 to 2014 Proposed)



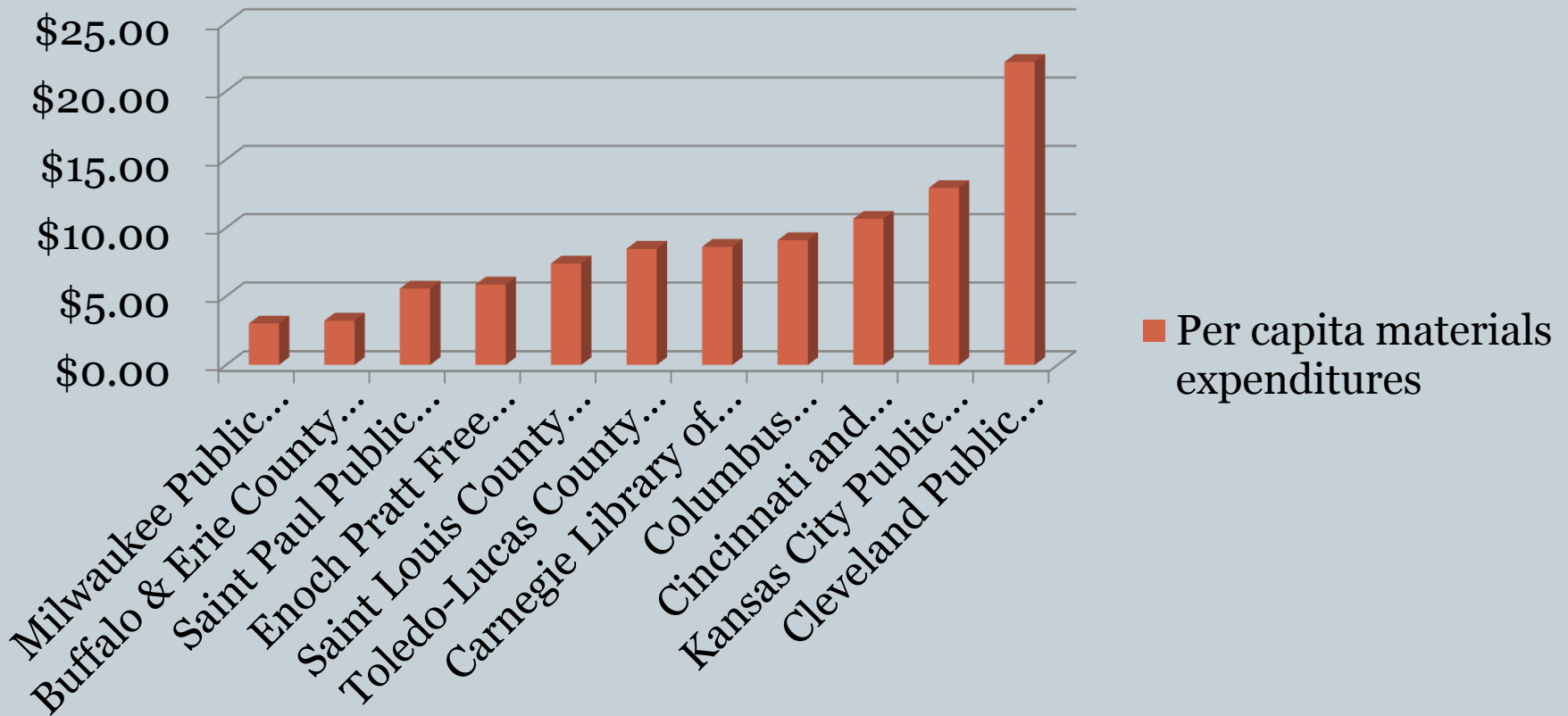
Material as a % of Budget	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014P
Less Rec. Borrowing only	12.0%	12.6%	12.0%	12.0%	11.7%	12.0%	12.1%	10.2%	9.9%	9.8%	6.6%	8.7%	7.9%	7.5%	7.2%	6.9%	6.4%	6.6%	7.1%	7.2%
Less Fringes only	14.8%	15.6%	13.9%	13.8%	13.6%	13.7%	13.9%	11.9%	11.7%	11.9%	8.2%	11.1%	10.2%	9.8%	9.4%	9.1%	8.9%	9.0%	9.5%	9.6%
Expenditures Per Capita	\$3.27	\$3.45	\$3.52	\$3.59	\$3.79	\$3.84	\$3.69	\$3.54	\$3.42	\$3.36	\$2.23	\$3.44	\$3.01	\$2.85	\$2.61	\$2.28	\$2.36	\$2.51	\$2.58	\$2.63
Change in Per Cap Expenditure		5.6%	2.0%	2.0%	5.5%	1.4%	-3.9%	-4.2%	-3.3%	-1.8%	-33.6%	53.9%	-12.3%	-5.5%	-8.5%	-12.6%	3.5%	6.3%	2.8%	2.0%



# How we compare



## Per capita materials expenditures



# Youth Services



- Books2Go
  - 14,500 served YTD
- Summer Reading
  - 22,343 enrolled
- Teacher in the Library
  - 100% improvement!



# Digital Inclusion



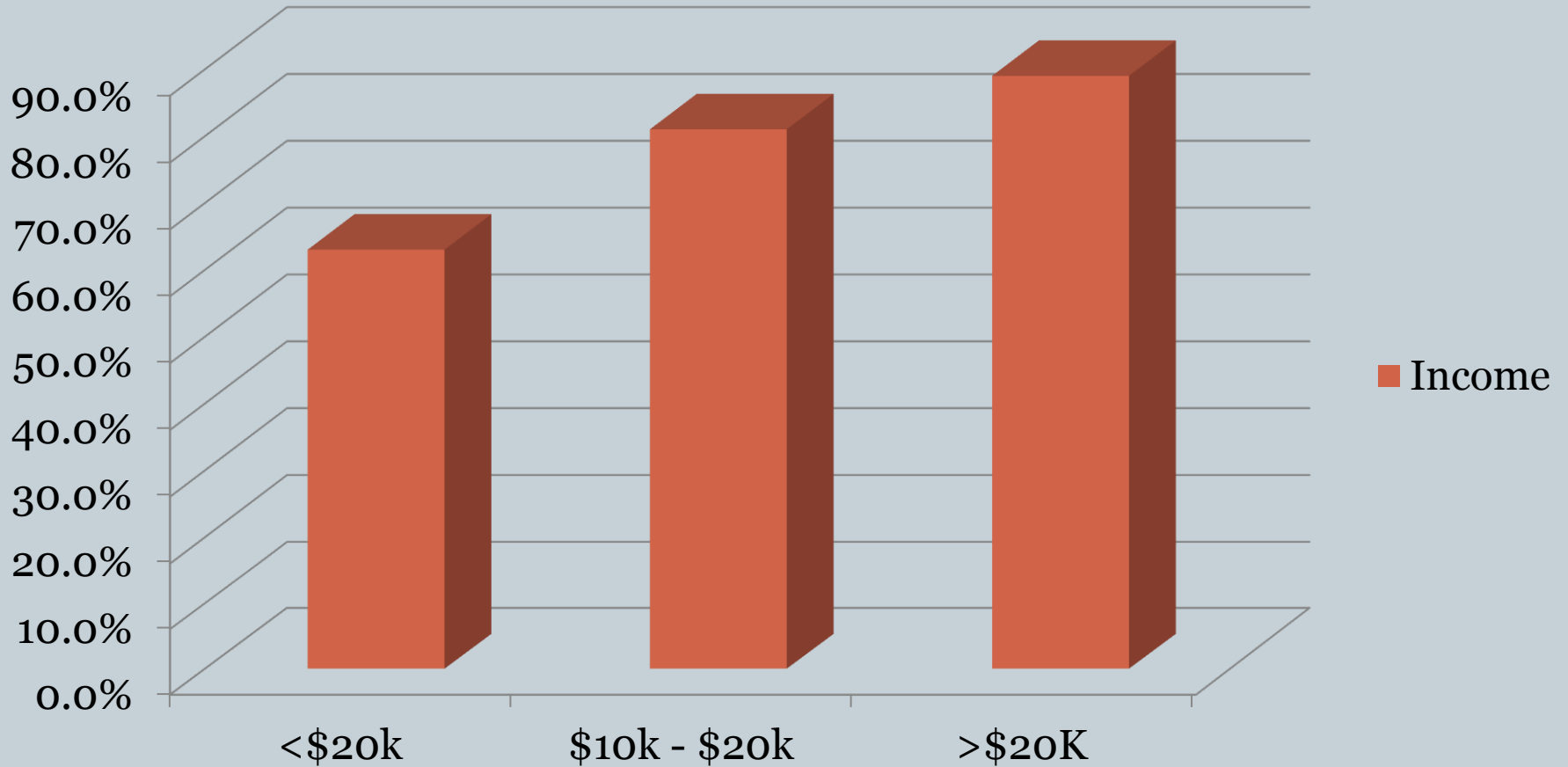
- Training since 2001
- Benchmarking Digital Inclusion in Milwaukee



# Who's Connected at Home?



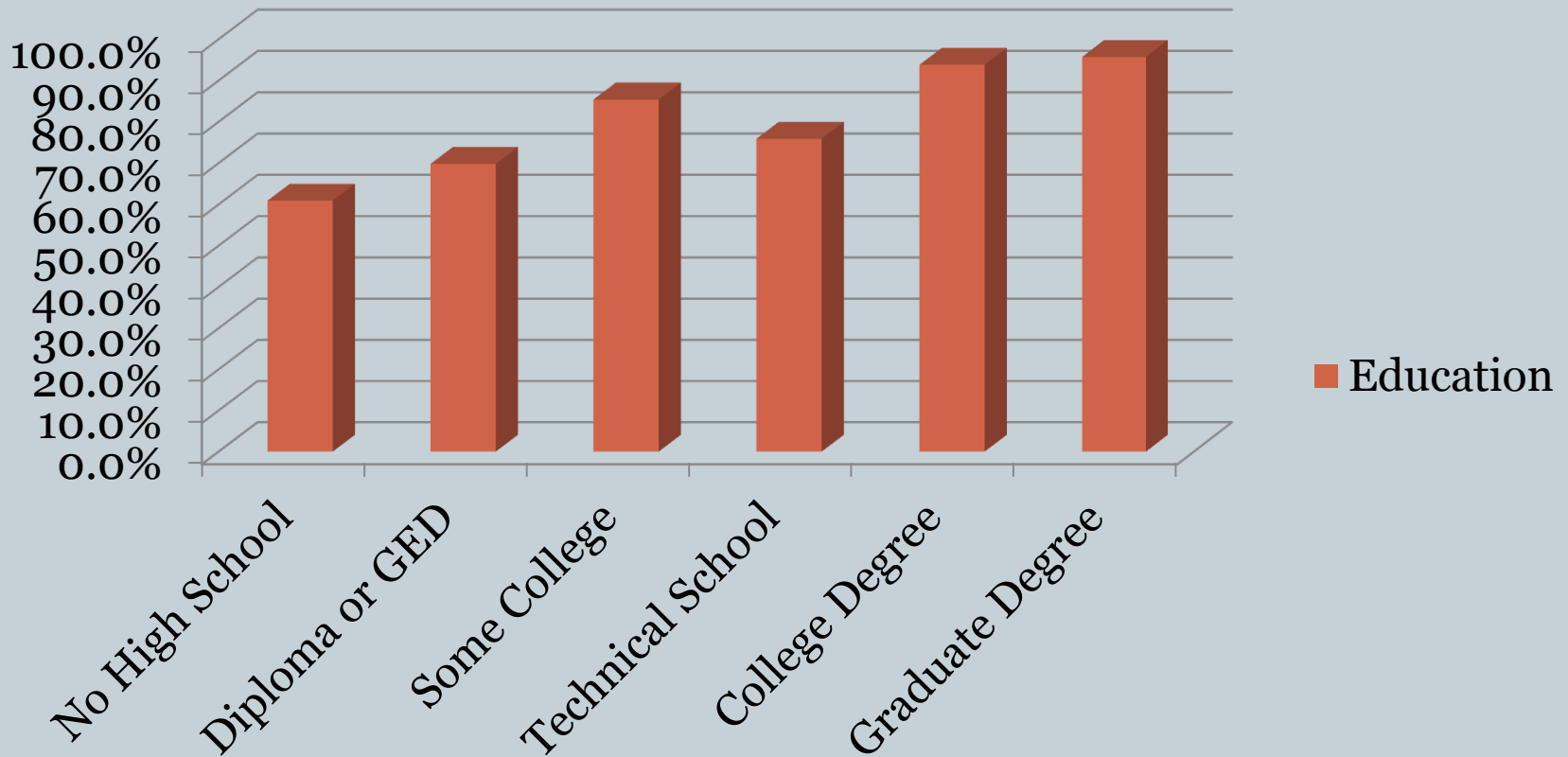
## Income



# Who's Connected at Home?



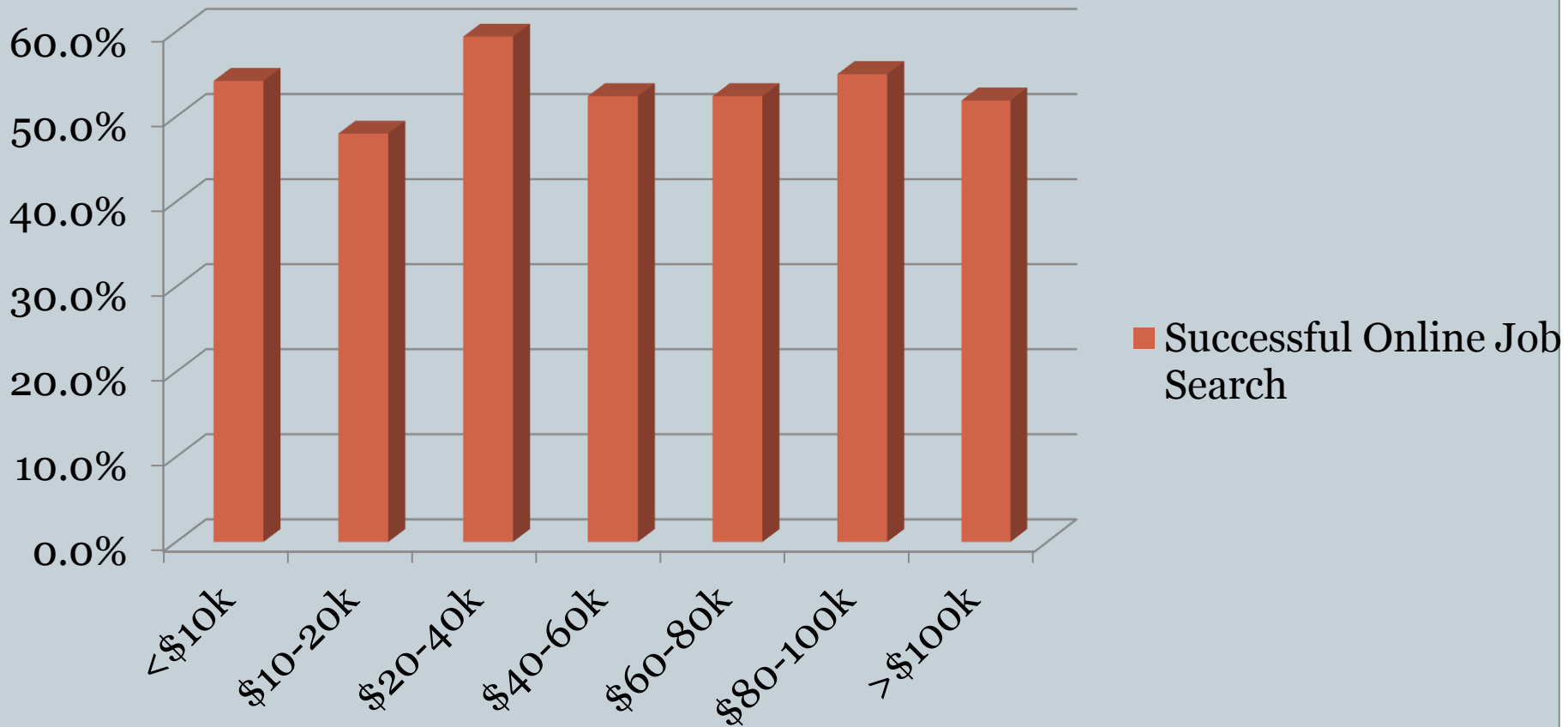
## Education



# Why it matters



## Successful Online Job Search



# Library Technology Specialists



Through September



- Computer classes: 663
- Attendance: 3,672
  
- Job labs: 459
- Attendance: 2,744
  
- Roving help: 10,876 people assisted.

# Capital Plans



- **Branch Building Program**

- Forest Home
- Mill Road
- Capitol Drive
- Martin Luther King Jr.
- Tippecanoe

- **Project Manager**





# Rethinking Libraries in the 21<sup>st</sup> Century: Villard Square



# Milwaukee Public Library@The East Side



# Looking Southeast



# Looking North



# View from service desk toward North Ave.



# 2014 – Forest Home and Mill Road



# MPLExpress@SilverSpring



# Thank You!



Now @ MPL | Read @ MPL

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