

WISN-TV
769 N. 19th St.
Milwaukee, WI 53233

Phone (414) 937-3374
Fax (414) 342-2354
E-mail dmaytag@hearst.com

Dean Maytag

Professional experience

1988 -- Present WISN-TV Milwaukee, WI

Director of Broadcast Operations

- Responsible for programming, station operations, production, research, and all non-news program creation and production.
- Created the WISNET News Network, with 6 participating ABC stations and the ABC Network for the distribution of news in Wisconsin.

1984-1988 WTMJ-TV Milwaukee, WI

Manager On-Line Video

- Responsible for the creation, management and sales of On-Line Video, the in-house commercial production of WTMJ-TV.

1978-1984

Production Manager WTMJ-TV

- All Production for WTMJ-TV. Commercial and documentary production.

Additional professional activities

Chairman of the Milwaukee Media Security and Reliability Council, (MSRC) It was founded to provide for continuity of information to the public in the event of a declared emergency.

Board Member of the WBA (Wisconsin Broadcasters Association) Also member of the WBA Foundation Board.

Members of the Milwaukee Summerfest Public Relations Board.

Education

Iowa State University Ames, Iowa
B.S. Telecommunications' and English (double major)