



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

ADDRESS OF PROPERTY:

1701 N. Humboldt Ave., Milwaukee, WI 53202

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Ashraf Mustafa

Address:

City:

State:

ZIP:

Email:

Telephone number (area code & number) Daytime: 414-374-6974

Evening:

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): Sign Effectz Inc. Eric Rohs - Project Coordinator

Address: 1827 W Glendale Ave.

City: Milwaukee

State: WI

ZIP Code: 53209

Email: ericr@signeffectz.com

Telephone number (area code & number) Daytime: 414-312-6973

Evening: 414-312-6973

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.

5. DESCRIPTION OF PROJECT:


Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

We are proposing (2) Two building signs.

. One single faced wall sign which is to be hung in front of the pre approved glass sign band. Copy that reads "MAC SHACK" to be 3" deep x 20 9/16" high, face lit channel letters. Copy that reads "WOOD OVEN MAC & CHEESE" to be non-illuminated, .125 thick x 3" high, brushed aluminum, flat cut out letters. The sign is encompassed with a 3" deep x 1 1/2" wide illuminated border. The border and the SHACK copy have a perforated film on White Acrylic backed faces that is Dark Grey during the day and White when illuminated at night. *See Projected Night View. The entire sign is on a .125 Grey Aluminum panel to facilitate the HPC's request that we mount the sign within the glass sign band.

. One double faced Flag sign which will be installed on the West elevation. This sign to have Aluminum routed faces with Exterior, Gooseneck downlighting. The entire sign face to be opaque with the background White and the copy the same colors as the front elevation sign.

6. SIGNATURE OF APPLICANT:



Signature

Eric Rohs
Please print or type name

January, 31st. 2019
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Mail or Email Form to:
Historic Preservation Commission
City Clerk's Office
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5722

hpc@milwaukee.gov

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT