



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, September 05, 2017

COMMITTEE MEETING NOTICE

AD 10

ADAMS, Bryant L, Agent
Battlebox Cafe & Lounge LLC
2719 N 11TH St
Milwaukee, WI 53206

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 12, 2017 at 01:15 PM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Video Game Consoles and Machines as agent for "Battlebox Cafe & Lounge LLC" for "Battlebox Cafe & Lounge" at 5419 W Lisbon Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Ceella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 7/09/2017
Officer: Lyndsey Peters

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Battlebox Café & Lounge
Address: 5419 W Lisbon Ave
Phone: #414-242-1286

Owner: ADAMS, Bryant L B/M 2/09/1995 DL #A352-0729-5049-04 WI/24
Owner address: 2719 N 11th Street
City State Zip: Milwaukee, WI 53206
Owner Phone: 414-242-1286
Owner email: battleboxstudios@yahoo.com (prefer contact by phone)

Manager (applying for license): Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: #414-242-1286

Location currently open: YES NO

Projected open date: **Late 2018 or Early Spring 2019**

Day's open:

Hours of Operation: Sun: CLOSED 24 hours Y N
Mon: Plan is open from 10am until midnight
Tue: Plan is open from 10am until midnight
Wed: Plan is open from 10am until midnight
Thu: Plan is open from 10am until midnight
Fri: Plan is open from 10am until midnight
Sat: Plan is open from 10am until midnight

Premise Type: Tavern/Bar and Restaurant
 Convenience Store
 Other:

Licenses currently held:

- Alcohol: Yes No Class B #: None yet
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: Occupancy #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No **There is a lot of litter (currently being rehabbed)**
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No **They will be utilizing the parking lot at their other business located at 5431 W Lisbon Ave (just next door)**
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No But there will be
13. Are there exterior security cameras Yes No How Many: 3
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No **(not on the interior yet)**
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: **At least 90 days**
19. Are there exterior cameras Yes No How many: 3
20. Are there interior cameras Yes No How many: Not yet

21. Do all employees know how to retrieve recorded digital images/footage? Yes No
The owner and managers will know how to retrieve it.

Interior Survey:

22. What is the planned/posted capacity? **Hoping between 70-125**
23. What is the minimum number of employees that will be on premise? **4-6 (to start)**
24. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
25. Is the interior of the location neat and clean? Yes No N/A
26. Does an interior camera face the entrance/exit? Yes No N/A
27. Is there a lockable area that separates employees from customers? Yes No N/A
28. Are emergency and non-emergency numbers posted near the phone? Yes No N/A
29. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

1. How many security personnel are going to be employed: 1
 2. When at capacity, how will the overflow crowd be managed? **They will monitor & not allow people in if at capacity.**
 3. What days will they be deployed: Busier days (**Thurs, Fri, Sat & special events**)
 4. Will they be armed (unknown)
 5. What type of security measures will be used: **They plan to be a "Members Only" restaurant and bar. They will have every member's information including a copy of their ID on file. Eventually they plan to issue cards or a tracking system for members. They will not have a age restriction because they want to be more family oriented during the daytime hours especially. They already have about 4,200 members at their other business and are hoping to keep the same clientele. They will not accept anyone in business without membership.**
- Security Comments: They currently have a good security system for their other business and will be utilizing the same system for this business.

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Koberstein, Jonathan

From: License
Sent: Friday, June 23, 2017 8:38 AM
To: Koberstein, Jonathan
Subject: FW: Objection to granting of a Class B Tavern license at 5419 W. Lisbon Ave., Mikwaukee

From:
Sent: Friday, June 23, 2017 8:15 AM
To: License
Cc: Murphy, Michael (Alderman)
Subject: Objection to granting of a Class B Tavern license at 5419 W. Lisbon Ave., Mikwaukee

REDACTED RECORD

Name of person objecting:

Contact:

Re: Class B Tavern, Public Entertainment
Premises & Food Dealer-Restaurant license application.
Applicant: Bryant L. Adam, Agt. Battlebox Cafe's & Lounge LLC
Address: 5419 W. Lisbon Ave.

Concerns:

1. Current peace in the surrounding residential area disrupted by increased noise.
2. Inadequate parking on premises or close by so neighborhood impacted.
3. Pedestrian and vehicle safety diminished due to increased traffic.
4. Potential for increase of violence due to extended operating hours and alcohol sales.

Effects of these concerns could markedly stress the health, safety and welfare of people living close by. Property values may be adversely affected if the degree of peace and safety were diminished in any way.

A business opened during tavern hours would effect the evening and late night peace of the predominantly residential neighborhood surrounding this area.

Less than two blocks away at 55th St. and Wright St. is the new beautifully and thoughtfully redesigned playground, the Marcus DeBack Playground. The addition of a new tavern close by could attract possible late night problems on the playground.

There is not adequate parking within the property of the requested license at 5419 w. Lisbon Ave. Patrons would need to use street parking in front of homes. The arrival and departure of vehicles is often disruptive. Additionally radios on, people talking to others or on phones could be an intrusion of night peace.

One need only observe the often illegal and dangerous exits and drivers' behaviors at the corner by the gas station on 55th and Lisbon Ave. to imagine that the potential risk to drivers and pedestrians will only increase with the influx of additional traffic to the business proposed.

It is no secret that problems of arguments between people who have been drinking alcohol has the potential for violent events. A business licensed as requested increases the neighborhood's risk of unsafe incidences.

The addition of a business that attracts more people coming to the area at night and the serving alcohol could increase the risk of incidences like a recent burglary at a gas station near the MPD District 3 Police station at Lisbon Ave. and 49th St.

The health, safety and welfare of this predominately residential, comfortable corner and surrounding blocks could very likely be jeprodized by this proposed tavern, eatery and entertainment business.

I ask that you thoughtfully, cautiously and carefully review this license application with a focus on probable adverse community effects.

Thank you for your consideration of my objections.



Tuesday, September 05, 2017



Notice of Public Hearing

ADAMS, Bryant L, Agent
Battlebox Cafe & Lounge at 5419 W Lisbon Av
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Video Game Consoles and Machines

Tuesday, September 12, 2017 at 1:15 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/12/2017 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2524 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2516 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2514 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2464 N 55TH ST	MILWAUKEE, WI 53210-2743
CURRENT OCCUPANT	2479 N 54TH ST	MILWAUKEE, WI 53210-2736
CURRENT OCCUPANT	2478 N 55TH ST	MILWAUKEE, WI 53210-2743
CURRENT OCCUPANT	2502A N 55TH ST	MILWAUKEE, WI 53210-2745
CURRENT OCCUPANT	5336 W LISBON AVE	MILWAUKEE, WI 53210-2751
CURRENT OCCUPANT	2522 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2470 N 55TH ST	MILWAUKEE, WI 53210-2743
CURRENT OCCUPANT	2509 N 55TH ST	MILWAUKEE, WI 53210-2746
CURRENT OCCUPANT	5321 W LISBON AVE	MILWAUKEE, WI 53210-2764
CURRENT OCCUPANT	2518 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2558 N 55TH ST	MILWAUKEE, WI 53210-2747
CURRENT OCCUPANT	2502 N 55TH ST	MILWAUKEE, WI 53210-2745
CURRENT OCCUPANT	2512 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2500 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2502 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2523 N 55TH ST	MILWAUKEE, WI 53210-2746
CURRENT OCCUPANT	2474 N 55TH ST	MILWAUKEE, WI 53210-2743
CURRENT OCCUPANT	2465 N 54TH ST	MILWAUKEE, WI 53210-2736
CURRENT OCCUPANT	2501 N 55TH ST	MILWAUKEE, WI 53210-2746
CURRENT OCCUPANT	2508 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2532 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2530 N 56TH ST	MILWAUKEE, WI 53210-2232
CURRENT OCCUPANT	2517 N 55TH ST	MILWAUKEE, WI 53210-2746
CURRENT OCCUPANT	2557 N 54TH ST	MILWAUKEE, WI 53210-2740
CURRENT OCCUPANT	2513 N 55TH ST	MILWAUKEE, WI 53210-2746
CURRENT OCCUPANT	2479A N 54TH ST	MILWAUKEE, WI 53210-2736
CURRENT OCCUPANT	2475 N 54TH ST	MILWAUKEE, WI 53210-2736

Total Records: 31

Radius: 250.0 feet and Center of Circle: 5419 W Lisbon AV



Tuesday, September 05, 2017

Licenses Committee Notice of Hearing

Battlebox Café Lounge, LLC
5431 W Lisbon Ave
Milwaukee, WI 53210

Date: 9/12/2017
Time: 01:15 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Video Game Consoles and Machines
ADAMS, Bryant L, Agent
Battlebox Cafe & Lounge at 5419 W Lisbon Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, September 05, 2017

Licenses Committee Notice of Hearing

City of Milwaukee
809 N BROADWAY
Milwaukee, WI 53202

Date: 9/12/2017
Time: 01:15 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Video Game Consoles and Machines
ADAMS, Bryant L, Agent
Battlebox Cafe & Lounge at 5419 W Lisbon Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/15/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours Establishment Filling Station Waste Tire Transporter Waste Tire Generator
 Self Service Laundry Rooming House: Number of Units: _____ Hotel/Motel: Number of Units: _____
 Massage Establishment Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Video game themed lounge & cafe

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 4/5/2018
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: Adjacent patio
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- g. Number of Garbage Cans: Inside: 6 Locations: Restrooms 2 behind bars 2 Kitchen
Outside: 2 Locations: PATIO
- h. Is a crowd control barrier used? No Yes If yes, describe: _____
- i. Describe sanitation facilities (restrooms): 2
- Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 12
Describe parking security plan: Security guard make sure lot is cleared
- b. Is there a loading zone? No Yes If yes, describe loading area security plan _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1
What are their responsibilities? I.D. Check Security Check
Is security equipment used? No Yes If yes, describe _____
List their licensing, certification, or training credentials licensed/certified to buy security
Will there be security cameras? No Yes If yes, where? Interior/Exterior
Will searches/identification verification be conducted upon entry? No Yes If yes, describe I.D. Scanners

6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>35</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>35</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility
 Hotel/Motel – Number of Rooms: _____ Rooming House – Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: Appleton Avenue

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Building Owner Name: Battbox Cafe & Lounge LLC Phone Number: (414) 242-1284

Business Owner Address: 5431 W Lisbon Ave.

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:00 am ^{CLOSED}	12:00 a.m. ^{CLOSED}			
Monday	10:00 am	12:00 a.m. ^{midnight}	50	infants and up	None
Tuesday	10:00 am	12:00 a.m. ^{midnight}	50	infants & up	None
Wednesday	10:00 am	12:00 a.m. ^{midnight}	50	infants & up	None
Thursday	10:00 am	12:00 a.m. ^{midnight}	50	infants & up	None
Friday	10:00 am	12:00 a.m. ^{midnight}	50	infants & up	None
Saturday	10:00 am	12:00 a.m. ^{midnight}	50	infants & up	None

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)

Bryant Adams
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Battlebox Cafe & Lounge

Premise Address: 5419 W. Lisbon Ave. Milwaukee, WI 53210

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes
If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? I do

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 16th day of JUNE, 20 17



(Clerk/Notary Public)

My Commission Expires MARCH 27, 2019

*Notary Seal must be affixed

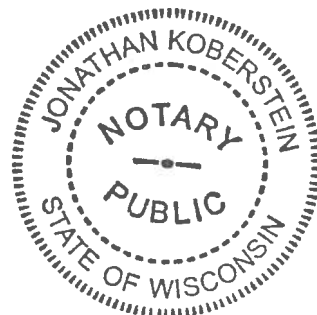
Bryant Adams
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|-------------------------------------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures
How many? _____ | <input type="checkbox"/> Amusement Machines -
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |

Other: VIDEO GAME CONSOLES & MACHINES

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

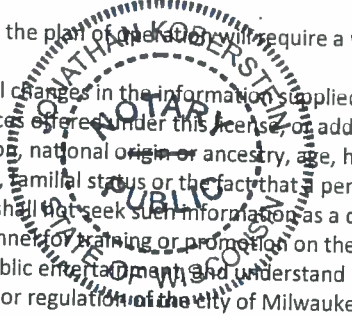
WILL SOUND AMPLIFICATION EVER BE USED?

No Yes, describe: _____

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- BA I understand that after the license has been issued, a change to the plan of the City will require a written request to change and approval from the Common Council.
- BA I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- BA I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- BA I have knowledge of the City Ordinances currently regulating public entertainment and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the City of Milwaukee and State of Wisconsin.



NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 16th day of June, 20 17

Bryant Adams
Agent/Owner/Partner

(Clerk/Notary Public)

My Commission Expires MARCH 22, 2019

Additional Owner/Partner

*Notary Seal must be affixed.

Office Use Only:

Initials: _____ Filed: _____ App: _____



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Battlebox Cafe & Lounge
Premises Address: 5419 W. Lisbon Ave. Milwaukee, WI 53210

SECTION 1 TYPE OF BUSINESS

Type of application (check one): taking over a currently operating business starting a new business
Anticipated opening date? _____

Check the type that best describes your business (check only one):
See Food Dealer License Information sheet for definitions.

- Restaurant
- Retail Establishment
 - If retail, will it be a convenience store? Yes No
(less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)
- Community Food Program
- Bed & Breakfast
- Base for Food Peddler
- Base for Temporary/Seasonal Food Stand

In addition, will any wholesale business be done? Yes No

If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*

Will retail items be sold? No Yes If Yes, indicate percentage of food sales 20 %

Will restaurant items be sold? No* Yes If Yes, indicate percentage of food sales 80 %

* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

- SNACKS & BEVERAGES
includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese
- MEALS
includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

SECTION 3 HAZARDOUS FOODS

Will any hazardous food be sold? No Yes
Hazardous foods require temperature control (includes dairy products such as milk, cheese, and ice cream, fish shellfish, meat, poultry)

If yes, list the types of food items: Milk, Cheese, Poultry, meat

SECTION 4 SHARED KITCHEN

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
 - I will rent space from another operator ("Shared Kitchen Agreement" is required)
 - I will rent space to another operator (peddler/caterer)

SECTION 5 DETAILS OF OPERATION

Answer the following questions:

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes
 - If Yes to outdoor activities, check all that apply:
 - Bar Cooking/Grilling Dining
- Will you have a drive thru window? No Yes
- If Yes to drive thru, are hours different from inside? No Yes
- If Yes, provide drive thru hours: _____
- Will any scales or barcode scanners be used? No Yes
- If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 6 ADDITIONAL SITES

Where will food be prepared and/or sold?

- At a single site
 - At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 7 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 6
- Yes If Yes, check all that apply:
 - New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: Remodel Kitchen

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 8 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issue Immediately At the same time as the alcohol license

SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- B.A. I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- B.A. I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- BA. I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- B.A. I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- BA. I understand the license must be issued and posted in my establishment prior to opening for business.
- BA. I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: Bryant Adams

Signature of additional partner(s): _____

Total square footage
2210'



Bryant L. Adams : agent for
BATTLEBOX CAFE & LOUNGE LLC.
5419 w Lisbon ave. 53210
date: June 7th 2017

west LISBON ave.



BATTLEBOX CAFÉ AND LOUNGE



MENU

Bacon Wrapped Jalapeños



Filled with cream cheese and served with ranch.

• ...\$10

Onion Rings

Golden crisp onion rings served with a jalapeño ranch dipping sauce.

• ...\$8

Tater Tots

Choose from hot and spicy, garlic and parmesan or lemon cayenne.

• ...\$8

Johnsonville Brats

Grilled

..\$2

Battlebox Nachos



Tortilla, fritos and cool ranch dorito chips with a spicy cheese sauce, chili, pickled jalapeño, sour cream, pico de gallo and guacamole. As good as it sounds. (Add Chicken for \$3 - chicken not available on Late Night Menu)

- ...\$13
- w/ chicken \$16

Grand Slam Combo

Fried mozzarella, loaded skins, zucchini fries and spinach artichoke dip with ranch dressing.

Mozzarella, Potato, Zucchini, Spinach and Sauces

- ...\$18

Flat Bread

Double BLT: mozzarella, bacon, arugula, grape tomatoes and lemon vinaigrette. Smoke Pulled Pork:BBQ sauce, red onion, and mozzarella. Pepperoni: Pepperoni, tomato sauce and mozzarella.

Bread, Cheese, Tomato and Assorted Toppings

- BLT...\$12
- Pork...\$12
- Pepperoni...\$12

Not your Moms Popcorn

Fresh popped kernels with either garlic and parmesan, hot and spicy or lemon cayenne.

Corn, Garlic, Pepper, Parmesan

- ...\$6



Baby Back Tacos

Pulled BBQ pork ribs, cabbage, pico de gallo and avocado cream.

Pork, Cabbage, Tomatos, Avocado

- ...\$11

Mac & Cheese

Home made blend of tillamook cheddar with smoked bacon, under a bed of parmesan panko crumbs.

Pasta, Cheddar, Bacon

• ...\$9

Legendary Hot Wings



Sweet Potato Fries

Granulated sugar, curry powder.

sweet potato, curry powder and sugar

• ...\$8

Chicken Tenders

Hand battered buttermilk fried tenders with Legendssecret sauce and honey mustard dipping sauce. Also great tossed in Legends world famous wing sauce.

Chicken, battered and fried

• ...\$11

Quesadilla

Melted jack and cheddar, chicken, pico de gallo, sour cream and house made avocado cream.

tortilla, cheese, chicken, tomatoes, sour cream, avocado

• ...\$11

Sloppy Pork Sliders

Pulled baby back ribs, crisp onions, home made cheese sauce, all smothered in a Jack Daniels BBQ sauce.

meat, onions, cheese and lots of goodness

• ...\$10

Spinach Artichoke Dip

Spinach, artichoke hearts and cream cheese under a parmesan crust with tortilla chips.

spinach, artichoke, cream cheese, parmesan, corn

• ...\$10

Loaded Skins

Crisp skins with green onion, pico de gallo, bacon, cheddar and sour cream. Choose either bacon and guacamole or chili.

potatoes
chili

... Optional: avocado,

• ...\$10

Zucchini Fries

Hand cut and battered with a buttermilk dipping sauce. Zucchini, batter and buttermilk dip



Pizzas

- **Battlebox Special 12" \$15.00**
- **Battlebox Special 16" \$17.25**
- **All Meat 12" \$14.00**
- **All Meat 16" \$16.25**
- **Veggie 12" \$13.00**
- **Veggie 16" \$15.25**
- **Battlebox BBQ Special 12" \$13.00**
- **Battlebox BBQ Special 16" \$15.25**
- **Chicken Alfredo 12" \$13.00**
- **Chicken Alfredo 16" \$15.25**
- **Cheese 12" \$10.00**
- **Cheese 16" \$12.00**
- **Cheese Individual 7" Pizza \$7.25**
- **Extra toppings Each 12" \$1.00**
- **Extra toppings Each 16" \$1.50**

Desserts

- **Large Chocolate Chip Cookie\$1.50**
- **Scoop of Ice Cream\$1.75**
- **Cookie with Ice Cream\$2.95**
- **Root Beer Float\$3.50**
- **Hot Fudge Sundae\$4.95**
- **Chocolate Layer Cake\$4.95**

Business Hours

Our normal business hours are listed below. However, we flex our hours based on major gaming schedules

Monday10:00AM - 12:00AM

Tuesday10:00AM - 12:00AM

Wednesday10:00AM - 12:00AM

Thursday10:00AM - 12:00AM

Friday10:00AM - 12:00AM

Saturday10:00AM - 02:00AM

Sunday09:00AM - 02:00AM

About Us

By Gamers for Gamers

Learn More >

Battlebox Café & Lounge

5419 W. Lisbon Avenue

Milwaukee, WI. 53210

Telephone: (414) 242-1286



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, September 06, 2017

COMMITTEE MEETING NOTICE

AD 10

FEKER, Maricela, Agent
Indemnity Financial Group LLC
2334 Met-to-Wee Ln
Wauwatosa, WI 53226

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 12, 2017 at 01:15 PM

Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "Indemnity Financial Group LLC" for "2 Mesa" at 4110 W Martin DR.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Koberstein, Jonathan

From: Kuether-Steele, Molly
Sent: Tuesday, August 1, 2017 10:47 AM
To: Koberstein, Jonathan
Cc: Celella, Jessica
Subject: FW: Objection to 4110 W Martin Dt

Please add

From: Huertas, Edwin
Sent: Tuesday, August 1, 2017 10:44 AM
To: Celella, Jessica; Kuether-Steele, Molly
Subject: Objection to 4110 W Martin Dt

REDACTED RECORD

Hi Jessica and Molly,

Can you please make sure this objection is recorded?

8/1									Objection to Licenses application at 4110 W Martin Dr.
-----	--	--	--	--	--	--	--	--	--------------------------------------------------------

Thank you.

-Edwin

PS – As of Monday, August 7, 2017, this email account will belong to Alec Knutson, Legislative Assistant to Alderman Murphy.

Edwin Huertas
Legislative Assistant to Alderman Michael J. Murphy
10th District
300 East Wells Street, 1st Floor, Milwaukee, WI 53202
414.226.2774 ext. 41136 (536) fax
edwin.huertas@milwaukee.gov



Milwaukee Housing & Economic Development

To report a City service related issue, you may also use [Click for Action](#) or call 314-286-CITY (2439)

Koberstein, Jonathan

From: License
Sent: Monday, July 17, 2017 8:01 AM
To: Koberstein, Jonathan
Subject: FW: 4110 W. Martin Drive Class B Tavern License



Jonathan Koberstein
License Specialist III
City Clerk's Office - License Division
City Hall Rm 105
200 E Wells St
Milwaukee, WI 53202
(414)286-2238 Office

REDACTED RECORD

From:
Sent: Saturday, July 15, 2017 7:01 AM
To: License
Subject: Fwd: 4110 W. Martin Drive Class B Tavern License

----- Forwarded message -----

From:
Date: Fri, Jul 14, 2017 at 4:18 PM
Subject: 4110 W. Martin Drive Class B Tavern License
To: Milwaukee.E-Notify@enotify.milwaukee.gov

I oppose this license for many reasons.

First this is a residential neighborhood and the building is zoned mixed use not full commercial. It needs to go through zoning first not licensing.

2. There area has the highest density of population in the neighborhood. 136 Apartment units on the block.

Many or most without off street parking.

Some buildings are a mere 10 feet from this building.

3. The hours of operation are too late and will disturb neighbors.

4. This residential area has had parking issues for many years. Residents should not have to walk farther to park.

Why do we have zoning? I thought it served a purpose to protect all uses for compatibility?

Koberstein, Jonathan

From: Celella, Jessica
Sent: Tuesday, July 11, 2017 1:23 PM
To: Koberstein, Jonathan
Cc: Kuether-Steele, Molly
Subject: FW: Class B tavern & Food Dealer Restaurant application for 2 Mesa

Please add

From: Huertas, Edwin
Sent: Tuesday, July 11, 2017 12:25 PM
To: Kuether-Steele, Molly; Celella, Jessica
Subject: FW: Class B tavern & Food Dealer Restaurant application for 2 Mesa

Please add to the records.

Thank you!

-Edwin
+14-286-2074

REDACTED RECORD

From:
Sent: Tuesday, July 11, 2017 11:39 AM
To: Murphy, Michael (Alderman)
Subject: Class B tavern & Food Dealer Restaurant application for 2 Mesa

Good day Ald. Murphy,

who has applied for the Class B. I did not want to submit an objection to the application because I 'm all about improving the neighborhood. My concern is the available parking once the establishment is up and running. As it is right now, residential street parking later in the evenings is very congested. My concern is that to park 2 or 3 blocks away. Is there any plan for the influx of vehicles into the neighborhood. Are they going to have valet parking? also the influx of staff and their vehicles is a concern. And then there is winter?!

Thanks for your time and thanks ahead of time for the response.

Koberstein, Jonathan

From: Ceella, Jessica
Sent: Tuesday, July 11, 2017 11:35 AM
To: Koberstein, Jonathan
Cc: Kuether-Steele, Molly
Subject: FW: 4110 W Martin Drive

Please add

From: Huertas, Edwin
Sent: Tuesday, July 11, 2017 11:06 AM
To: Ceella, Jessica; Kuether-Steele, Molly
Subject: 4110 W Martin Drive

REDACTED RECORD

Hey ladies,

Can you please post this in the records for 4110 W Martin Dr?

7/11								Concerned w/ the parking situation for the new liquor license at 4110 W Martin Drive. He's lucky to have a dedicated spot, but concerned for others in the neighborhood, parking worst between the hours of 5PM-10PM.
------	--	--	--	--	--	--	--	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Thank you.

-Edwin

Edwin Huertas
Legislative Assistant to Alderman Michael J. Murphy
10th District

edwin.huertas@milwaukee.gov



[Click for Action](#)

Cooney, James

From: Celella, Jessica
Sent: Friday, January 29, 2016 1:03 PM
To: Cooney, James
Cc: Schunk, Jason
Subject: FW: Dear Alderman Murphy

REDACTED RECORD

Please add as premises objection

From: Murphy, Michael (Alderman)
Sent: Friday, January 29, 2016 12:36 PM
To:
Cc: Pat Mueller; Raymond Duncan; Huertas, Edwin; Schunk, Jason; Celella, Jessica; St. Arnold, Lindsey
Subject: RE: Dear Alderman Murphy

Good afternoon

Thank you for your email. This was brought to my attention earlier in the week and we are currently investigating this. I have made several attempts to reach the new owner of 4110 W Martin Dr, Mr. Gurinder Nagra, but those attempts have not been complied with. I am also concerned about what Mr. Nagra has planned for the building, and I will communicate to Martin Drive residents as soon as I hear something. In the meantime, I have copied Licenses and the Board of Zoning Appeals should an application for 4110 W Martin Dr come their way.

Should you need anything else, please do not hesitate to reach out.

Sincerely,

Michael J. Murphy | Common Council President
Alderman, 10th District
200 East Wells Street - 2nd Floor | Milwaukee, WI 53202
414.286.3763 | 414.286.3456 (fax)
mmurphy@milwaukee.gov

From:
Sent: Friday, January 29, 2016 11:47 AM
To: Murphy, Michael (Alderman)
Subject: Dear Alderman Murphy

I am a resident of Martin Dr. I moved to this lovely neighborhood last summer, largely because of the active neighborhood where people look out for each other and interact frequently. I am also taken with the architecture of the area and live in a 1920's era apartment building.

This morning I learned that the former Birdie's on the corner of Highland and Martin was sold at auction to a person who operates convenience stores. I don't know who this is but I want to register my strong opinion that we don't need a convenience store at the end of my street. I am concerned about traffic in what is now a quiet community. I am very concerned about crime and people congregating instead of leaving when they have finished their business in the neighborhood.

I realize the building is zoned commercial but I am hoping you will be able to stop the possible addition of a convenience store to our neighborhood via licensing or other restrictions. I fear the neighborhood would be so changed that I would have to move from what has become home.

Thank you

Byrd, Yashica

From: mary andres <mctka@yahoo.com>
Sent: Friday, September 08, 2017 4:12 PM
To: Murphy, Michael (Alderman)
Cc: Knutson, Alec
Subject: Gratitude/Martin Drive

Hello Michael,

I wanted to thank you for the hard work of scheduling, coordinating presenters and providing and maintaining a professional tone that contributed to the success of the neighborhood meeting on Tuesday evening regarding the 4110 West Martin Drive property. Neighbors have reported to me how much they appreciated the structure that allowed them to voice opinions and ask questions indicating that their opinion matters in the determination of this proposed business beginning in the neighborhood. The show of hands at the end of the meeting was in particular cited as providing everyone who did not speak the opportunity to express their opinion.

I personally believe that we have some great legal practices and systems that can support public discourse and involvement. The key is in the activation and clarity of how these work for the greater good. You continue to provide public meeting structures to encourage this democratic process and it is so helpful in community building and hopefully in civic engagement like voting. Thank you!

For the record please add me to the "yes" vote to Mr.Feker's licenses. His plan sounds very positive, suited to the sweet little building he described so well and responsive to the neighborhood concerns.

My best,
Mary Andres

Byrd, Yashica

From: Lee Ferraro <chuleef@gmail.com>
Sent: Friday, September 01, 2017 10:27 AM
To: Murphy, Michael (Alderman)
Subject: Mesa 2

Alderman Murphy,

I am writing in response to your letter seeking comment on the proposed application for tavern and food retail license for 4110 Martin Drive. I fully support this application and encourage you to do the same. Martin Drive neighborhood needs this type of business and will welcome the addition. I believe the presence of this business will enhance safety and a sense of community in our neighborhood. Please do everything within your authority to ensure approval of this application

Lee Ferraro
1311 N. 42nd Street

Byrd, Yashica

From: Theodore Molinari <tjpmesq@sbcglobal.net>
Sent: Wednesday, September 06, 2017 8:51 PM
To: Murphy, Michael (Alderman)
Subject: 2 Mesa Proposal

Alderman Murphy,

My name is Theodore Perlick Molinari and I am the trustee of the Robert D Perlick POA Trust that owns 4215 W Martin Drive and 4260 W Highland Ave. I received your letter regarding the hearing for the proposed restaurant. As a property owner in the neighborhood I fully support granting the license. This restaurant will make the neighborhood more desirable and more vibrant. We have been missing an operator in that space for far too long.

Please support this local entrepreneur and approve the permit request. I am very familiar with the Feker group and believe they can provide a valuable service for the neighborhood.

Thank you,

Theodore Perlick Molinari

Byrd, Yashica

From: Murphy, Michael (Alderman)
Sent: Thursday, August 31, 2017 3:54 PM
To: Knutson, Alec
Subject: FW: Michael Feker

From: Marotta, Kim [<mailto:Kim.Marotta@millercoors.com>]
Sent: Thursday, August 31, 2017 2:54 PM
To: Murphy, Michael (Alderman)
Subject: RE: Michael Feker

Let me check and get back to you! Hi to Terry ☺

From: Murphy, Michael (Alderman) [<mailto:mmurph@milwaukee.gov>]
Sent: Thursday, August 31, 2017 2:43 PM
To: Marotta, Kim
Subject: Re: Michael Feker

Hi Kim,

Nice to hear from you. I know Michael quite well and respect his hard work. The most difficult issue facing his approval is the lack of parking. Do you think Miller would be able to help out by opening one of there nearby lots for his use?

Michael

P.S. Terry says hello.

Sent from my iPhone

On Aug 31, 2017, at 10:56 AM, Marotta, Kim <Kim.Marotta@millercoors.com> wrote:

Michael,

I hope you are well! Michael Feker recently reached out to me to let me know that he's hoping to purchase the Highland Café to open a full-scale restaurant. We've missed having the Highland Café in the area, and it would be great if there were some additional options. With that in mind, I just wanted to send you a quick note sharing my excitement and support.

Thanks!!

Kim

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

Byrd, Yashica

From: Trish Miller <turtletrish50@hotmail.com>
Sent: Tuesday, September 05, 2017 9:09 AM
To: Murphy, Michael (Alderman)
Subject: Food and Tavern License - 4110 W. Highland

Dear Alderman Murphy and City of Milwaukee License Division, I whole-heartedly support a food dealer retail and tavern license for Mrs Marciela Feker to open a restaurant, 2 Mesa, at 4110 W. Highland.

I have owned a home in the Martin Drive neighborhood since 2004. I have been a patron at the two previous restaurants at this location. I believe it is a wonderful location for a small restaurant.

I have been a patron of Il Mito (the north avenue restaurant owned by the Feker's). From this experience I have full confidence in the quality of restaurant they would open on Highland. I believe they will be respectful to our neighborhood and will work with us to have it be a mutually enjoyable experience.

I am quite impressed with Alderman Murphy's work with the City of Milwaukee Department that addresses parking. It appears they have looked at how to revise the parking spaces on Martin and Highland to increase parking considerably. I believe this is a good start to addressing the parking concerns for the residents living in the apartment buildings nearby.

I also heard mention of Valet Parking as an options. I have seen this work with other restaurants in Milwaukee who have limited parking nearby.

I feel our neighborhood would benefit greatly from Mrs. Feker's restaurant. I hope you approve her licenses.

Warm Regards,

Trish Miller
1124 N. 44th Street

Sent from my iPad

Byrd, Yashica

From: Murphy, Michael (Alderman)
Sent: Thursday, August 31, 2017 3:53 PM
To: Knutson, Alec
Subject: FW: 2 Mesa

-----Original Message-----

From: schmidhd@yahoo.com [mailto:schmidhd@yahoo.com]
Sent: Thursday, August 31, 2017 2:59 PM
To: Murphy, Michael (Alderman)
Subject: 2 Mesa

Alderman Murphy,

I want to express my support for this establishment. It is the kind of business we need to help make this a more vibrant and attractive neighborhood.

Harold Schmidt
Sent from my iPhone

Byrd, Yashica

From: Kurt Van Dulm <kurtvandulm@hotmail.com>
Sent: Sunday, September 03, 2017 8:10 PM
To: Murphy, Michael (Alderman)
Subject: Proposed Restaurant at 4110 W Martin Drive

Dear Alderman Murphy,

Thank you for notifying my neighbors and me about the proposed restaurant at 4110 W Martin Drive. I have been a resident on Highland Blvd for 39 years. My family and I currently live at 4227 W Highland Blvd. I am also the owner/landlord of 4213-4215 W Highland Blvd.

During my almost four decades in the neighborhood, I have seen it go through many changes. In thinking back about my time here, my favorite times and most enjoyable years in the neighborhood were when "Highland Park Pies & Cafe" and then "Birdies" were located at the corner of Highland Blvd and Martin Drive. They were both coffee shops (with food and bakery) that brought the neighborhood together, both residents and employees from the nearby businesses. It was very disappointing to me and many others when they closed shop.

The news of a future restaurant at this location is great for this neighborhood and is extremely exciting to my family, my neighbors, and me. I fully support and welcome the proposed full service restaurant at 4110 W Highland Blvd.

Thank you for your time and please forward this email to the License Division and any other applicable City Departments.

Sincerely,

Kurt van Dulm
4227 W Highland Blvd
Milwaukee, WI 53208
414-232-5878

Date: 07/16/2017
Officer: Lyndsey Peters

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: 2 Mesa
Address: 4110 W Martin Drive
Phone: 414-807-4595 (cell)

Owner: Michael Feker
Owner address: 2334 N Met To Wee LN
City State Zip: Wauwatosa, WI 53226
Owner Phone: (cell) 414-807-4595
Owner email: Michael@ilmito.com

Manager (applying for license): Maricela Feker
Home Address: 2334 N Met To Wee LN
City State Zip: Wauwatosa, WI 53226
Phone: 414-899-5680
Email: mary@ilmito.com

Preferred contact: #414-899-5680

Location currently open: YES NO

Projected open date: October 2017

Day's open: ALL

Hours of Operation: Sun: 8am to 9:30pm 24 hours Y N
Mon: 8am to 9:30pm
Tue: 8am to 9:30pm
Wed: 8am to 9:30pm
Thu: 8am to 9:30pm
Fri: 8am to 10:30pm
Sat: 8am to 10:30pm

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class B #: Applying for license
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: Operator's License #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No (some)
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No N/A
8. Is the parking lot well lit? Yes No N/A
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
(adding more soft lighting to have the building lit up at night)
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No (will post sign)
13. Are there exterior security cameras Yes No How Many: (1 will be added)
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No (will be when business opens)
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: **30 days (recommended)**
19. Are there exterior cameras Yes No How many: **will be 1(facing entrance)**
20. Are there interior cameras Yes No How many: **will be 3**

21. Do all employees know how to retrieve recorded digital images/footage? Yes No
(owner, ADT & manager)

22. Cameras located in parking lot Yes No N/A How many

Camera Survey Comments: Will be using ADT, have the motion detector alarm system and cameras accessible on their cell phones. Already has a fire alarm system installed.

Interior Survey:

23. What is the planned/posted capacity? 87

24. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No (we don't have those)

25. Is the interior of the location neat and clean? Yes No

26. Does an interior camera face the entrance/exit? Yes No (not yet, but will)

27. Are emergency and non-emergency numbers posted near the phone? Yes No

28. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Security

29. How many security personnel are going to be employed: N/A (none)

30. How will they be deployed: N/A

31. What days will they be deployed: N/A

32. Will the security be managed by business or contracted? N/A

33. Will they be armed? N/A

34. What type of security measures will be used: N/A

35. When at capacity, how will the overflow crowd be managed? **Will not serve, but doesn't foresee that being a problem.**

36. Will a guard monitor the overflow crowd at all times? N/A

ADDITIONAL COMMENTS/RECOMMENDATIONS:

I believe this will be a great addition to that neighborhood. Owner is currently a restaurant owner and very familiar with what it takes to run a good business. He believes it will be a great asset to the neighborhood serving breakfast, lunch and dinner.



Wednesday, September 06, 2017



Notice of Public Hearing

FEKER, Maricela, Agent.
2 Mesa at 4110 W Martin DR
Class B Tavern and Food Dealer License Applications

Tuesday, September 12, 2017 at 1:15 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/12/2017 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	4131 W MARTIN DR 106	MILWAUKEE, WI 53208-2788
CURRENT OCCUPANT	4131 W MARTIN DR 301	MILWAUKEE, WI 53208-2753
CURRENT OCCUPANT	4131 W MARTIN DR 101	MILWAUKEE, WI 53208-2774
CURRENT OCCUPANT	4131 W MARTIN DR 306	MILWAUKEE, WI 53208-2789
CURRENT OCCUPANT	4131 W MARTIN DR 201	MILWAUKEE, WI 53208-2788
CURRENT OCCUPANT	4121 W MARTIN DR 204	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR 304	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4130 W MARTIN DR 206	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 106	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4130 W MARTIN DR 202	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4124 W MARTIN DR	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR 6	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 5	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4141 W MARTIN DR 1	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 3	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4131 W MARTIN DR 202	MILWAUKEE, WI 53208-2788
CURRENT OCCUPANT	4121 W MARTIN DR 102	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR 303	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4130 W MARTIN DR 101	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4130 W MARTIN DR 204	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 301	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 104	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4133 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4131 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4125 W HIGHLAND BLVD 3	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4141 W MARTIN DR 11	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 8	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4131 W MARTIN DR 102	MILWAUKEE, WI 53208-2774
CURRENT OCCUPANT	4131 W MARTIN DR 305	MILWAUKEE, WI 53208-2789
CURRENT OCCUPANT	4121 W MARTIN DR 201	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR 203	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR 301	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4146 W MARTIN DR 1	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4146 W MARTIN DR 3	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 103	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4130 W MARTIN DR 306	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 3	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4121 W HIGHLAND BLVD	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4125 W HIGHLAND BLVD 1	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4118 W MC KINLEY CT	MILWAUKEE, WI 53208-2764
CURRENT OCCUPANT	4201 W HIGHLAND BLVD	MILWAUKEE, WI 53208-2713
CURRENT OCCUPANT	4141 W MARTIN DR 6	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4131 W MARTIN DR 303	MILWAUKEE, WI 53208-2789
CURRENT OCCUPANT	4131 W MARTIN DR 304	MILWAUKEE, WI 53208-2789
CURRENT OCCUPANT	4131 W MARTIN DR 107	MILWAUKEE, WI 53208-2789
CURRENT OCCUPANT	4131 W MARTIN DR 203	MILWAUKEE, WI 53208-2788
CURRENT OCCUPANT	4131 W MARTIN DR 206	MILWAUKEE, WI 53208-2753
CURRENT OCCUPANT	4131 W MARTIN DR 302	MILWAUKEE, WI 53208-2753
CURRENT OCCUPANT	4131 W MARTIN DR 105	MILWAUKEE, WI 53208-2788
CURRENT OCCUPANT	4121 W MARTIN DR 302	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4146 W MARTIN DR 4	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR 5	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 10	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4139 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4135 W MC KINLEY CT	MILWAUKEE, WI 53208-2765

CURRENT OCCUPANT	4119 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4119 W HIGHLAND BLVD	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4120 W MC KINLEY CT	MILWAUKEE, WI 53208-2764
CURRENT OCCUPANT	4141 W MARTIN DR 10	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 4	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4131 W MARTIN DR 104	MILWAUKEE, WI 53208-2788
CURRENT OCCUPANT	4138 W MARTIN DR	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 303	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 304	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 205	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 105	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4130 W MARTIN DR 203	MILWAUKEE, WI 53208-2751
CURRENT OCCUPANT	4120 W MARTIN DR 2	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 12	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 11	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 2	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 9	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4125 W HIGHLAND BLVD 4	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4141 W MARTIN DR 12	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 7	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 2	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4131 W MARTIN DR 103	MILWAUKEE, WI 53208-2774
CURRENT OCCUPANT	4146 W MARTIN DR 2	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4130 W MARTIN DR 305	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 1	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 6	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4145 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4123 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4117 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4125 W HIGHLAND BLVD 2	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4131 W MARTIN DR 204	MILWAUKEE, WI 53208-2753
CURRENT OCCUPANT	4131 W MARTIN DR 205	MILWAUKEE, WI 53208-2753
CURRENT OCCUPANT	4121 W MARTIN DR 103	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR 202	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4130 W MARTIN DR 102	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4130 W MARTIN DR 201	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4120 W MARTIN DR 3	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR 4	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 4	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 8	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4141 W MARTIN DR 5	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 12A	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR 9	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4121 W MARTIN DR 104	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR 101	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4130 W MARTIN DR 302	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR 1	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD 7	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4125 W MC KINLEY CT	MILWAUKEE, WI 53208-2765

Total Records: 105

Radius: 250.0 feet and Center of Circle: 4110 W Martin DR



Wednesday, September 06, 2017

Licenses Committee Notice of Hearing

Gurinder Nagra
3776 Cypress Ln
Franklin, WI 53132

Date: 9/12/2017
Time: 01:15 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer License Applications
FEKER, Maricela, Agent
2 Mesa at 4110 W Martin DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/26/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:
FULL SERVICE Restaurant

Do you have any experience operating this type of business? No Yes If yes, explain: 30 YEARS

2. Business Operations

- a. Proposed Opening Date: OCT 7th
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): 605 W. VIRGINIA
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: KITCHEN, BAR, BUSSER STATIONS
Outside: 4 Locations: OUT DOOR BUSS STATIONS
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? BAR, DINNING ROOM, STORAGE E.I.O
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food <u>75</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 89 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: HIGHLAND
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: APPLICANT Phone Number: 1414-807-4595
 Business Owner Address: 2334 MET-to-WEE LN. 53226.

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 a.m.	10 P.M.	150	21-65	NONE
Monday	8 a.m.	10 P.M.	150	↓	↓
Tuesday	8 a.m.	10 P.M.	150		
Wednesday	8 a.m.	10 P.M.	↓		
Thursday	8 a.m.	10 P.M.			
Friday	8 a.m.	11 P.M.			
Saturday	8 a.m.	11 P.M.			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments	Class A:	8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation:	Class B:	6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday
Entertainment Closing Hours:	Indoors:	Alcohol beverage establishments: Same as alcohol license hours Non-alcohol establishments: 1:00 am Sunday thru Thursday, 1:30 am Friday & Saturday
	Outdoors:	All establishments: 10:00 pm Sunday thru Thursday, 12:00 am Friday & Saturday (unless otherwise approved by the Common Council in licensee's plan of operation)

11. Signature(s)

[Signature]
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:
Premise Address: <u>4110 W. MARTIN DR.</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:
a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lessee/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>APPLICANT</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0 NIA</u>
e) Total amount paid for goodwill of the business \$ <u>0 NIA</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 7/1/17 Ends 7/1/2057
- b) Monthly rental \$ 2,800.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 40 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

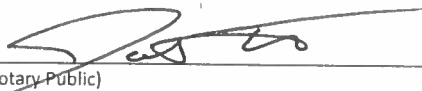
Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

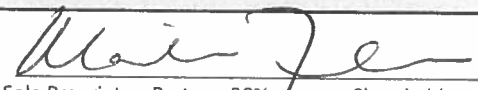
This 5th day of July, 20 17



(Clerk/Notary Public)

My Commission Expires March 22, 2019

*Notary Seal must be affixed.



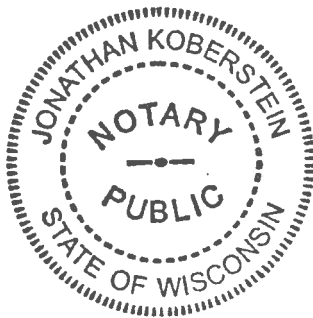
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:	INDEMNITY FINANCIAL GROUP LLC		
Premises Address:	4110 West MARTIN DR		
SECTION 1 TYPE OF BUSINESS			
Type of application (check one):	<input type="checkbox"/> taking over a currently operating business	<input checked="" type="checkbox"/> starting a new business	
Anticipated opening date?	OCT 7 th		
Check the type that best describes your business (check only one): See Food Dealer License Information sheet for definitions.			
<input checked="" type="checkbox"/> Restaurant	<input type="checkbox"/> Retail Establishment	<input type="checkbox"/> Community Food Program	<input type="checkbox"/> Bed & Breakfast
If retail, will it be a convenience store? <input type="checkbox"/> Yes <input type="checkbox"/> No (less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)		<input type="checkbox"/> Base for Food Peddler	<input type="checkbox"/> Base for Temporary/Seasonal Food Stand
In addition, will any wholesale business be done? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, what percentage of the business will be wholesale? <input type="checkbox"/> Less than 25% <input type="checkbox"/> 25% or More (Contact DATCP)*			
Will retail items be sold?	<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes	If Yes, indicate percentage of food sales _____ %
Will restaurant items be sold?	No*	<input checked="" type="checkbox"/> Yes	If Yes, indicate percentage of food sales 100 %
* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.			
SECTION 2 FOOD PROCESSING			
Will any food processing be done? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.</i>			
If Yes, check the types of food items:			
<input type="checkbox"/> SNACKS & BEVERAGES <i>includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese</i>			
<input checked="" type="checkbox"/> MEALS <i>includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads</i>			
SECTION 3 HAZARDOUS FOODS			
Will any hazardous food be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <i>Hazardous foods require temperature control (includes dairy products such as milk, cheese, and ice cream, fish shellfish, meat, poultry)</i>			
If yes, list the types of food items: DAIRY, Proteins, vegetable			

SECTION 4 SHARED KITCHEN

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
 - I will rent space from another operator ("Shared Kitchen Agreement" is required)
 - I will rent space to another operator (peddler/caterer)

SECTION 5 DETAILS OF OPERATION

Answer the following questions:

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes
 - If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining
- Will you have a drive thru window? No Yes
 - If Yes to drive thru, are hours different from inside? No Yes
 - If Yes, provide drive thru hours: _____
- Will any scales or barcode scanners be used? No Yes
 - If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 6 ADDITIONAL SITES

Where will food be prepared and/or sold?

- At a single site
 - At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 7 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 6
- Yes If Yes, check all that apply:
 - New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: BAR Construction / Remodeling

Start date: September

Name, Address & Phone Number of Architect: N/A

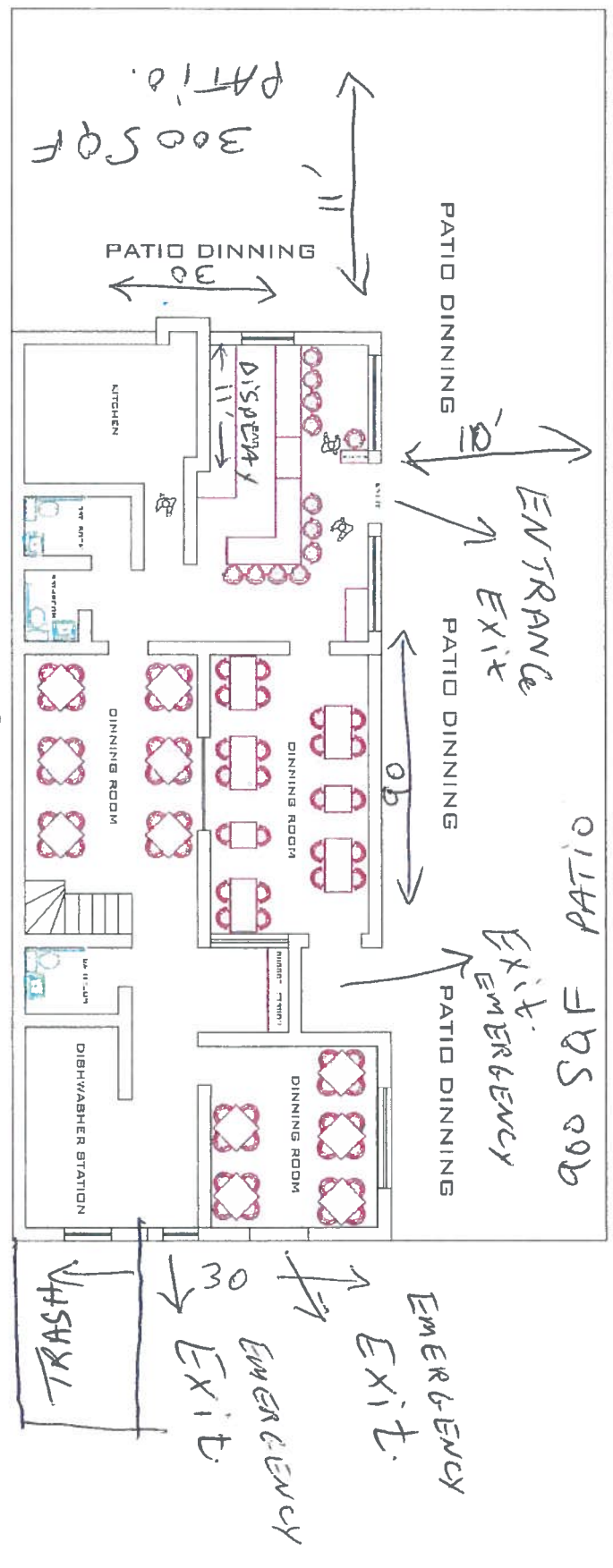
Name, Address & Phone Number of Contractor: N/A

7/5/2017

4110 W. MARTIN DR. FIRST FLOOR PLANS MICHAEL F (AUTO CAD).-Model.jpg

Martina Ficker - Agent
Martin Drive
2 MESA

HIGHLAND



PROPOSED REST. SPACE 4110 W. MARTIN DR.
FIRST FLOOR

2700 SQ.F. BASEMENT.
2000 SQ.F. FIRST FLOOR.

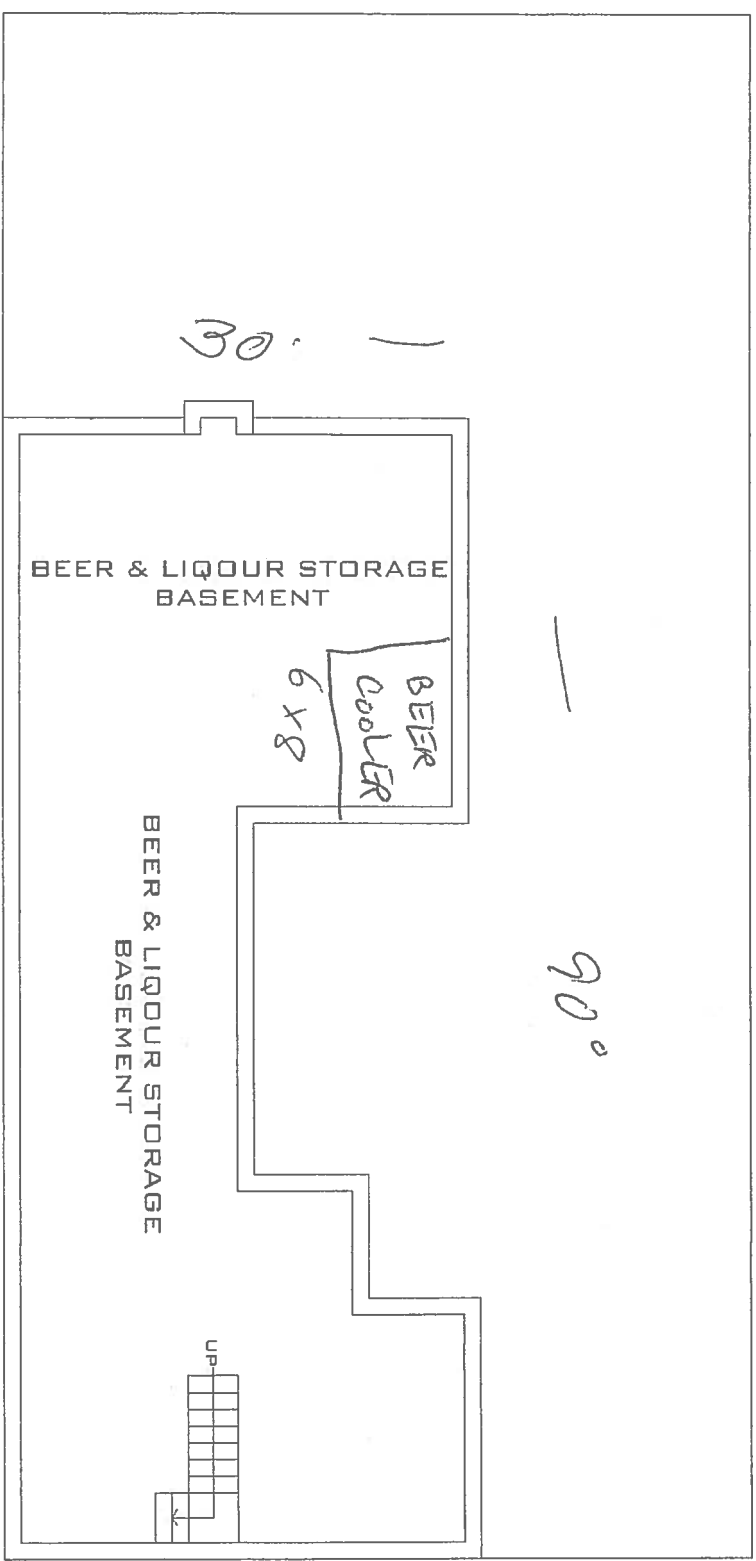


7/5/2017

4110 W. MARTIN DR. BASEMENT PLANS MICHAEL F (AUTO CAD).-Model.jpg

Mariela Feker - Agent

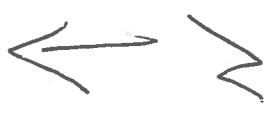
2 MESA



PROPOSED REST. SPACE 4110 W. MARTIN DR. BASEMENT

BASEMENT EXIT

STAIR ENTRANCE TO



2MESA

4110 W. Martin Dr. Milwaukee

**Our Tacos: Please choose 3 served with rice and beans
mixed baby greens and tomatoes**

Shredded organic chicken 2.95

Slow braised grass-fed beef short ribs 3.95

Slow roasted Pork shoulder 2.95

Baja style crispy perch 3.95

**Vegetarian exotic mushrooms, wilted greens, shredded
zucchini 2.95**

Our Enchilada: Please choose 3 with 1 sauce

Salsa verde: tangy greentomatillo

Salsa arbol Spicy tomato

**Salsa guajillo: Smokey & lightly spicy roasted chili,
Tomato & tomatillo**

Shredded organic Chicken

Pork

Slow braised grass-fed Beef short ribs

Chipotle marinated Shrimp

Vegetarian exotic mushrooms, wilted greens, shredded zucchini

Our entrees available for dinner only

Our fish of the day with grilled pico de gallo salsa 16.95

Our steak tampequenia 18.95