



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, October 25, 2023

**COMMITTEE MEETING NOTICE**

AD 06

CARTHAN, Soraida C, Agent  
A VYBE LLC  
1931 S 97TH St  
West Allis, WI 53227

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, November 07, 2023 at 10:45 AM**

The access code is <https://meet.goto.com/552541757>. If you wish to call in: **+1 (872) 240-3311** and use Access Code: **552-541-757**  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox and Karaoke as agent for "A VYBE LLC" for "A VYBE" at 634 W NORTH Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Roman, Carmen

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**From:** License  
**Sent:** Monday, July 24, 2023 1:39 PM  
**To:** Roman, Carmen  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: Written objection to 634 W. North Ave

**Importance:** High

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** License  
**Sent:** Monday, July 24, 2023 1:38 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Written objection to 634 W. North Ave  
**Importance:** High

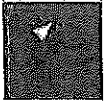
To Whom It may concern,

My name is \_\_\_\_\_ and this serves as our written objection to the new license application filed for A  
Vybe located at 634 W. North Ave. \_\_\_\_\_ to A Vybe.

We have no objection to the applicant attempting to make a living and/or provide a service. However,  
\_\_\_\_\_ have strong objections due to our past encounters of illegal  
parking, public urination, drugs and drug paraphernalia that seems to spill over to our property, as well as the  
fights and shots fired after altercations at the location.

Please let us know that this email was received and what the next steps in this process are.

Respectfully,



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**Confidentiality Notice:** *This email communication and any attachments may contain confidential and privileged information for the use of the designated recipient(s) named above. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.*

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 06/26/23

**LICENSE TYPE:** Class B Tavern

**NEW:** ☐

**RENEWAL:** ☒

**No. 353769**

**Application Date:**

**License Location:** 634 West North Avenue

**Business Name:** Level's on North

**Licensee/Applicant:** Henderson, Jeffery L.  
(Last Name, First Name, MI)

**Date of Birth:** 05/26/1978

**Home Address:** 6935 West Brentwood Avenue

**City:** Milwaukee

**State:** WI

**Zip Code:** 53223

**Home Phone:** 414-358-1118

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/11/2008 the applicant was charged in Milwaukee County with Possession of THC §961.41(3g)(e).

**Charge:** Possession of THC  
**Finding:** Guilty  
**Sentence:** 2 days house of correction  
**Date:** 09/17/2008  
**Case:** 2008CF002959

- =====
2. On 11/12/2016 Milwaukee police were dispatched to a fight/subject with a gun complaint at 634 West North Avenue. Investigation revealed there had been a fight inside the bar and all the involved parties were pushed outside. A gunfight ensued, during which several rounds were fired into the air and two subjects chased each other while firing weapons. One round struck a vehicle. The armed security guard told officers that "shooting in the air and at people was not a danger towards anyone" so he didn't take action during the gun battle. Milwaukee police incident report # 163170011 filed.

3. On 09/29/2017 at 2:35am officers observed cars parked in the bus zone in front of 634 W. North Av. The officer began issuing parking citations and the owners began moving their cars. The officers attempted to speak with owner of the tavern at 634 W North Av but as they approached they heard the door being locked. The officer looked in the window and observed several people hide behind the bar. On 10/05/2017 the officers spoke with Terence SMITH, the bar manager. He stated he was aware of the incident. He was advised they could not lock the bar in an attempt to keep officer out. The officers checked the posted licenses which stated their closing hours were 1:30am Monday through Saturday.
4. On 10/13/17 at 6:15pm officers responded to Levels on North Bar (634 W North Ave) regarding a complaint that the establishment was open even though their license was expired. Upon arrival officers observed the open sing on and people inside the establishment with drink in their hands. Officers spoke with a bouncer and advised him that the bar was no supposed to be open. The bouncer called the owner by phone and explained the situation. The owner stated he didn't know the license was expired and stated he would comply and close the business.
5. On 10/17/17 at midnight officers conducted follow up regarding Levels on North Bar being open for business when their license was expired. An officer drove past the business and found it to be closed. The officer received an email from Terence Smith, the manager, asking why they could not be open. The officer responded by email explaining the Class B Tavern license was expired and the application for a provisional license was denied. Smith responded to the email stating he would comply and that they would be doing some remodeling until the license was renewed.

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6. On 03/17/18 at 3:15 am, Milwaukee Police were investigating a shooting at N. 6<sup>th</sup> Street and W. North Avenue when an officer observed blood and multiple bullet casings on the stairs outside 634 W. North Avenue (Level's on North). An officer entered the tavern and made contact with a subject, who identified himself as the manager, and asked him if he knew anything about the shooting. The manager stated that he did hear 2 gunshots, went outside, but did not observe anything. While the officer was interviewing the manager, the door of the woman's restroom opened and a male and female exited and was told to wait for detectives. The officer did observe blood inside the threshold of the door to the tavern which caused the officer to look around the establishment for more signs of blood. While doing this the manager became defensive and agitated, questioning the officer as to what he was doing. The manager told the officer who the owner of the business was and asked the officer to contact the owner because he was "just the manager". While waiting for detectives, the officer observed and heard the bar manager urinating in the sink behind the bar area. When detectives arrived, the bar manager became extremely uncooperative with them and kept repeating himself when asked questions. The agent was issued a citation.

Charge: Class B Premises Allow Patrons after Hours  
Finding: Guilty  
Sentence: \$629.59 fine – **warrant issued for past due fine**  
Date: 06/25/18  
Case: 18037721



7. On 03/20/18 at 10:30 pm, Milwaukee Police conducted follow-up regarding a shooting which occurred outside of 634 W. North Avenue (Level's on North) on 03/17/18. Employees of the tavern lied to officers about the events surrounding the incident and only told the truth when officers confronted them with the fact that police knew the shooting victim entered the establishment after being shot. One of the employees also said that he was the Manager of the tavern but when he was asked for his "Class B" manager's license, he changed his story and told officers that he just stocks and cleans the bar. While conducting these interviews, officers could smell fried food being made and found that there was an employee, in the kitchen, standing next to an oil fryer. There were four baskets of wings frying in the deep fryers and a five gallon bucket of chicken wings defrosting in the sink. The employee stated that they were selling food items and he was "in charge" of the food. Officers later check to see if the tavern had a food dealers license and found they did not. A citation was issued.

Charge: Food Dealer License Required  
Finding: Guilty  
Sentence: \$719.00 fine – **warrant issued for past due fine**  
Date: 06/25/18  
Case: 18036628

8. On 03/21/18 at 8:30 pm, Milwaukee Police performed follow up at 634 W. North Avenue (Level's on North) regarding earlier contacts with police at the tavern (Items #6 and #7). The agent stated that he wanted to work with police on any problems that may be the result of the establishment. He was informed that the employees were uncooperative with officers during a shooting investigation, the manager urinated in a sink, and employees were cooking and selling food. The agent informed officers that he was unaware of these problems and the person urinating in the sink was not the manager but just a "helper". He was informed that a meeting needs to take place per the request of the Captain of the Fifth District in order to work out any problems and about the citation's he will be issued for the earlier violation observed by officers.
9. On 07/22/18 at 12:40 am, Milwaukee Police conducted a tavern check at 634 W. North Avenue (Level's on North). In past contacts with police, occupants would lock the entrance to the establishment and open it after several knocks. When officers approached the tavern during this check, patrons attempted to shut the door on officers but they were able to gain entry before the door was fully closed. As police gained entry, multiple subjects blocked the entrance and officers observed multiple subjects flee into the back rooms of the location. Officers checked the two bartenders for Class D Operators license but neither one could verify their license status. The maximum occupancy of the establishment is 62, but officer's body cameras revealed that the tavern appeared to be above that occupancy. There was armed security inside the tavern and officers did have a conversation with the agent. No citations were issued.
10. On 08/14/18 at 10:29 pm, Milwaukee Police conducted a tavern check at 634 W. North Avenue (Level's on North). Officers were met outside by the agent and they proceeded to enter the rear of the business which is a kitchen area. Officers observed in the kitchen that the agent had four fryers on and a large bucket of chicken in the sink defrosting under water. The agent was informed that he is not allowed to serve food because he did not have a proper license and he stated that he was not selling the food, it was for a party. Officers informed him that making chicken for a party is still in violation and he could receive citations if he does it again. The agent understood and said he would stop making chicken. The agent informed officers that his license was up for renewal and he has a meeting with the alderperson regarding his license.

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11 On 10/12/2018 officers conducted a licensed premise check at 634 W. North Av. The officer observed a customer with food in a Styrofoam container. The officers attempted to check the kitchen but found it locked. The officer advised that as a licensed premise he could check the entire property. Access was granted and the officer observed 5 fryers operating and chicken defrosting in the sink. The applicant arrived while the officers were on scene and could not explain the food being prepare. The applicant was cited for Food Establishment License Required.

Charge: Food Establishment License Required  
Finding: Guilty  
Sentence: Fined \$699.00  
Date: 01/16/2019  
Case: 18077463

12. On 11/30/2018 officers conducted a licensed premise check at 634 W. North Av. The officers spoke with a bartender about whether the business would be open on New Year's Eve and she stated she was not sure because the owner has not advised them yet.

13. On 03/19/2019 at 2:04am officers observed people inside Level's on North, 634 W. North Av. The officers shined their lights on the windows and 4 females left the building. At 2:10am officers conducted a licensed premise check and spoke with the applicant who was standing in the door way. There were several more people inside that left without incident. The officers checked the bar and found evidence of marijuana being smoked in a back room and a bag of rifle ammunition. The bartender stated it was her birthday and the patrons were her friends who were celebrating with her. The officers counter a total of 22 people inside the bar. The applicant stated he thought the time was 2:00am when the officers arrived and that he had time to have the patrons leave.

14. On 04/22/2019 officers received information that Level's on North was having a "Repass" party and there were subjects inside with guns and one of them was wanted. When the officers arrived it appeared the business was open with the open sign illuminated. As they approached the door it was locked by a subject inside. The officers observed people inside running to the back of the bar. After they were let inside they checked for subjects hiding in the basement and upstairs, but did not locate anyone. They did recover two guns in trash cans, one in the kitchen and the other in the men's bathroom. Officers located suspected heroin and cocaine in baggies on the floor of the bar. Officer located suspected marijuana in a back room of the establishment. . Officers also located 10 baggies containing heroin in a stairwell leading to upstairs apartments. The kitchen was in full use with brats, ribs and other foods being cooked. The applicant arrived and stated this was a private party and the food being prepared was being provided for free.

15. On 08/16/2019 at 1:20am officers were dispatched to a fight at N. 6<sup>th</sup> St and W. North Av. The caller stated a large group of people were fighting in the road and female had a board. The investigation revealed the subjects involved came from Level's on North, 634 W. North Av. The security guard at Levels stated some patrons left the bar and began to fight on the corner of 6<sup>th</sup> and North. He and another security guard ran down to the fight and broke it up. Officers spoke to two victims who stated an argument occurred on the dance floor and left the tavern. One group followed the other to their car and broke the car's window with a board.

16. On 09/03/2019 at 1:40am officers observed people outside of Level's on North and auto double parked on North Av. The officers observed 6 people walk inside the tavern, which has a 1:30am closing time listed on their license. They also observed a Black female approach the bar and attempted to open the door which was locked. Officers observed an employee who is known to them, open the door and allow the female inside. The officers drove around the block and when they returned they observed 10 people on the sidewalk and a bartender telling them to leave the area. One subject had a small liquor bottle in his hand. At 1:49am officers entered the business and found 7 patrons still inside the bar. The applicant was issued a citation for allowing patrons after hours.

Charge: Allow Patrons After Hours  
Finding: Guilty  
Sentence: Fined \$1,887.54  
Date: 10/29/2019  
Case: 19046185

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Item #16 updated with disposition on 11/02/2020

17. On 11/27/2019 the applicant was cited for Operating while Intoxicated and Intoxicant in Vehicle. On 06/18/2020 the applicant was convicted and his license was revoked for 6 months.

18. On 12/31/2019 at 10:50pm officers conducted a license premise check at Level's on North, 634 W. North Av. The officers spoke with the bartender, who stated she has a Class D Operator's license but did not have it on her person. A check revealed the subject was in fact not licensed. The applicant was called and arrived on scene. The officers also observed food being prepared and fryers warmed and ready to cook. The applicant stated he cooks the food but does not sell the food because he does not have a food license. The applicant was cited for Responsible Person on Premise and Food License Required. At 3:09am the officers returned and observed a subject enter the bar and heard the front door being locked after the patron entered. They observed another patron attempt to enter but the door was locked.

Charge 1: Responsible Person on Premise  
2: Food License Required  
Finding 1: Guilty  
2: Guilty  
Sentence 1: Fined \$398.00  
2: Fined \$ 719.00  
Date: 03/03/2020  
Case 1: 20009911  
2: 20009912

19. On 02/02/2020 at 2:11am officers were dispatched to a Shooting at Level's on North, 634 W. North Av. The investigation revealed no one was shot but a subject was observed firing shots in the air outside of the business. Security stated there was a fight inside and the subjects were being escorted out. One of the security guards observed a subject sitting in an auto firing shots in the air. The officers spoke with the applicant, who stated he called the police after hearing the shots in case someone was shot.

20. On 02/22/2020 at 12:42am officers were dispatched to a Shooting at N. 6<sup>th</sup> St and W. North Av. The responding officers observed numerous cars parked in the area. The only



businesses open were Wendy's and Level's on North. The officers spoke with security working at the door for Level's on North. He stated he did not hear any gunshots, or see anyone shot. The officer spoke to the applicant about what the head count of the tavern was. The applicant did not know. The officer then went inside and observed a large crowd. The officer observed numerous patrons coming from an area of the business that was labeled "employees only". When the officer's checked that area they located a chest freezer in the hallway with a pistol inside. The officers recovered the pistol and inventoried it at the station.

21. On 02/25/2020 officers assisted the FBI and IRS serve a search warrant at 634 W. North Av. The officers recovered 2 air pistols, ammo in several different calibers, a digital scale and 9.4 grams of Heroin.
22. On 03/22/2020 officers conducted a license premise check at Level's on North, 634 W. North Av, to see if the business was complying with the Safer at Home order. The officers found the business was closed.
23. **The applicant has 4 warrants with Milwaukee County Sheriff's Office for Failure to Support (warrant #'s: 2020006139, 2020006138, 2020006145, 2020006974).**

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24. On 11/25/2020 at 10:30pm an officer conducted a license premise check at Level's on North, 634 W. North Av. The business was closed. The officer checked LIRA and found the business license expired on 11/07/2020.

25. On 10/01/2021 at 10:04pm officers, along with agents from Wisconsin Department of Revenue conducted a license premise check at Level's on North, 634 W. North Av. The agents advised the applicant owed the State back taxes. The applicant was on scene and the establishment was open for business. The DOR agents conducted an inspection and seized the alcohol because the applicant had no invoices and it was purchased from an unknown source. The license posted on the wall was expired but a check of LIRA revealed the liquor license was valid. The DOR agents closed the business and advised the applicant he could not reopen until the taxes were paid and his sellers permit was reinstated.

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**PREVIOUS PREMISE**

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/14/2023

**LICENSE TYPE:** Class B Tavern

**NEW:** ☒

**RENEWAL:** ☐

**No. 353769**

**Application Date:** 06/23/23

**License Location:** 634 W North Av

**Business Name:** AVYBE

**Licensee/Applicant:** Carthran, Soraida C  
(Last Name, First Name, MI)

**Date of Birth:** 09/08/84

**Home Address:** 1931 S. 97<sup>th</sup> St

**City:** Milwaukee

**State:** WI **Zip Code:** 53227

**Home Phone:**

This report is written by Police Officer Xavier Benitez, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/09/23 at 10:01 pm, Milwaukee Police conducted a license premise check at the location of 634 W North Av due to a complaint the business was operating without licenses. Officers observed an Open Sign illuminated, and a known security person standing outside the main door. Patrons were observed sitting at the main bar and consuming alcoholic beverages and there was a female behind the bar. Two subjects in the bar area did not identify themselves and called for the manager. An officer requested business receipts for the liquor on the premise but the manager stated there were no receipts. The manager contacted the new owner/agent Soraida C. Carthran. She stated the business licenses were at her residence and that she does not have receipts for liquor because it came from the previous business. Officers informed her that the licenses should be kept at the business and posted for inspections at all times. Officers asked her to bring the licenses to the location but were preempted to a higher priority assignment. Officers checked LIRA system, and did not locate a valid license. Upon their return the business was closed. Officers noted that prior to the premise check the business had been opened during the hours of 10pm-2:15am on multiple previous weekends.
2. On 07/11/23 at 4:25pm Milwaukee Police conducted a business check at 634 W. North Av. The business check was regarding a CPTED, for a class B Tavern License application. On scene for the CPTED was the agent, Soraida Carthran and the manager. After the officer completed the CPTED assignment he inquired about the incident on 06/09/23, were the business was opened

to the public. The agent stated that they were operating with the belief that the previous owner had requested a 2 month extension, and that she was able to operate.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231610012

OtherEvent #: 23-LP-2421

## Incident

### 634 W NORTH AV MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 06/09/2023 22:01:00  
CAD Number:: 231601775  
District:: 5  
Beat:: 540  
Reporting Area:: 3505

## Business Agent (1)

### CARTHRAN, SORAIDA CHRISTINE

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/08/1984  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (414)-202-2403  
Phone 1 Type:: Phone  
Address:: 1931 S 97TH ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53227

## Licensed Premise Data (1)

### AVYBE

Phone 1 Number:: (414)-202-2403  
Phone 1 Type:: Cell  
Address:: 634 W NORTH AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Public Entertainment Premise  
Licensee Notification Was Made:: No  
Licensee Notified Date/Time:: 06/09/2023 22:10:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): No  
Licensee or Manager was on  
premises at time of  
violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Burlo, Nora R 029787

07/11/2023

On 6/9/23 at approximately 10:01PM, PO TERRELL and I conducted a License Premise Check at address

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231610012

OtherEvent #: 23-LP-2421

634 W North Av, formally known as AVYBE, which had been a licensed premise in the city of Milwaukee.

Our check came after receiving an anonymous call regarding AVYBE being open and conducting business without any licenses.

Upon our arrival PO TERRELL and I observed the location to have a neon "open" sign on the front door. I observed the location with the main door open and music was heard playing from the inside of the business, before officers entered the main door. PO TERRELL and I spoke with a male subject who was sitting outside of the main door. He did not say he was working at the location, however PO TERRELL and I are familiar with him working security at the location in the past.

PO TERRELL and I entered the business. I observed two patrons sitting at the main bar, which is along the EASTERN wall of the building. I observed each person to have a glass with presumed liquor in front of them. I observed the individuals to be actively drinking from their perspective glasses.

PO TERRELL and I did observe one female subject behind the bar when we entered the location. As PO TERRELL and I approached the bar, a male and a female subject walked out of a back doorway into the bar area to speak with us. I asked them if they were working and or bartending. BOTH female subjects stated they are not bartenders at the location, and one stated she was not working at the location. When asked to provide identification, the two female subjects were uncooperative and stated the manager would speak with us. PO TERRELL then walked behind the bar and requested business receipts regarding liquor purchases.

The male subject who, I was told, was the manager at the location then stated they do not have any receipts at the location. Due to the music volume, he and I walked into a back room at the location to speak without interruption. Once in the rear room, the male subject handed me his cellular phone and stated the owner of the location was on the phone and would like to speak with me.

At that point, I took the phone from the male subject and identified myself. The female subject, who I was speaking with on the phone then identified herself to me, verbally, as **Soraida C CARTHRAN (b/f, 9/8/84)**. CARTHRAN stated she is the new owner of the location and bought the business in May of 2023. She was unable to provide me with an exact date of purchase. I asked CARTHRAN where the business licenses were, in order for me to conduct a check that they were current. CARTHRAN stated the licenses were not at the location but instead were with her at her residence. I informed her, the licenses should be at the business and posted for inspections, at all times. CARTHRAN stated she does not have any receipts for liquor due to her taking over the business and "inheriting" the liquor that was already there. She stated she has not purchased any liquor yet. CARTHRAN indicated she is the owner and agent of the business. She stated the business had been owned by P & C Investments Limited. She stated she now is the new owner and operates as AVYBE LLC.

Due to CARTHRAN stating the business is licensed and her licenses were with her, I asked her to come to the location with the licenses. I informed her I would check the licenses as well the best I can.

PO TERRELL and I then left the location with the intent of checking the licenses. The subjects who appeared to be working at the location were not identified at that time.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231610012

OtherEvent #: 23-LP-2421

PO TERRELL and I were then preempted to a ShotSpotter alert prior to our checking for current licenses under the AVYBE LLC name.

At approximately 1:17AM, PO TERRELL and I managed to check for current licenses for the business. There were none in the system and no applications pending. PO TERRELL and I then arrived back at 634 W North Av. The location was dark and appeared closed. We did not observe any vehicles outside of the location.

\*\*\*It should be noted that prior to 6/9/23, PO TERRELL and I observed AVYBE to be open during normal business hours (10:00PM to 2:15AM) over multiple weekends before and after May of 2023 up until we conducted our check. Since our licensed premise check on 6/9/23, they have not been open and operating. \*\*\*

End of report.

## Officer (2)

Reporting Officer:	Burlo, Nora R (029787)	07/11/2023 01:44:00
Section: (Work Location):	54	
Approving Officer:	Kue, Ka Yeng (022618)	07/11/2023 03:24:32
Section: (Work Location):	54	



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231920115

OtherEvent #: 23-LP-2436

## Incident

### 634 W NORTH AV MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 07/12/2023 16:25:00  
CAD Number:: 231921132  
District:: 5  
Beat:: 540  
Reporting Area:: 3505

## Business Agent (1)

### CARTHAN, SORAIDA CHRISTINE

Person Involvement: (Must choose Agent  
AGENT from drop down):

DOB:: 09/08/1984  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (414)-202-2403  
Phone 1 Type:: Phone  
Address:: 1931 S 97TH ST  
City:: WEST ALLIS  
State:: WISCONSIN  
Zip Code:: 53227

## Licensed Persons Involved (1)

### NUELL, MARCUS ANTHONY

Person Involvement:: Manager  
DOB:: 06/17/1985  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 414-793-3878  
Phone 1 Type:: CELL  
Address:: 7640 W LEON TR  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53218

## Licensed Premise Data (1)

### A VYBE

Phone 1 Number:: (414)-202-2403  
Phone 1 Type:: Cell  
Address:: 634 W NORTH AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 07/12/2023 16:27:00

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231920115

OtherEvent #: 23-LP-2436

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Colwell, Stephen 030887

07/12/2023

This report is written by PO Stephen COLWELL, assigned to District Five, Early Power Shift, Squad 5266

On Tuesday, July 11th, 2023, at 4:25 PM, I placed myself on a Business Check at 634 W North Ave (A Vybe Bar), located within the City and County of Milwaukee. I conducted this Business Check for the purpose of conducting a CPTED assessment that had been requested by the MPD Licensing Investigations Unit regarding the businesses Class B Tavern license application.

Upon my arrival, I spoke to the licensing agent, who identified herself as **Soraida C CARTHAN (B/F, 9/8/1984)**. Also on scene was the future manager of the bar/tavern, who identified himself as **Marcus A NUEL (B/M, 6/17/1985)**.

I completed the inspection of the location with the assistance of both CARTHAN and NUEL. While completing the security assessment, I identified areas in need of improvement. These improvements included additional cameras to include at least one camera that captures a detailed image of anyone entering or exiting the main entrance. Currently, there are no cameras directed towards the main entrance. I also suggested CARTHAN either improve or replace the entrance door which is a wooden door with existing damage and would be an easy point of entry for anyone attempting to force entry.

After completing the CPTED assessment with CARTHAN, I inquired about an incident that occurred on 6/9/23 at the location. On 6/9/23, PO Nora BURLO and PO James TERRELL in Squad 5468 were dispatched to the location after receiving a complaint that the business was open to the public and operating without a license. Squad 5468 was able to confirm the location was open and serving beverages to the public. Squad 5468 was preempted to a Priority One assignment prior to concluding their investigation. When Squad 5468 returned to complete their investigation that same night, the location was closed. (See IR: 231610012 for Licensed Premise Report regarding)

CARTHAN and NUEL stated they were operating under the belief that the previous owner of the business had requested a two-month extension of their Class B Tavern License and that they were able to operate under the previous owner's extended license.

End of report.

## Officer (2)

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231920115

OtherEvent #: 23-LP-2436

Reporting Officer: Colwell, Stephen (030887)

07/12/2023 14:42:00

Section: (Work Location): 52

Approving Officer: Velasquez, Guadalupe (018673)

07/13/2023 14:35:54

Section: (Work Location): 04

Date:  
Officer: **PO Stephen COLWELL**

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: **A Vybe**  
Address: **634 W North Ave**  
Phone: **414-202-2403**

Owner: **Soraida C CARTHAN**  
Owner address: **1931 S 97<sup>th</sup> St**  
City State Zip: **West Allis, WI 53227**  
Owner Phone: **414-202-2403**  
Owner email: **carthranso@gmail.com**

Manager: **Marcus A NUEL**  
Home Address: **7640 W Leon Terrace #A**  
City State Zip: **Milwaukee, WI 53218**  
Phone: **414-793-3878**  
Email:

Preferred contact: **Carthran or Nuell**

Location currently open: ☐ YES ☒ NO

Projected open date: **As soon as licensing allows**

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: **4:00PM – 2:30PM** ☐24 hours ☐Y ☒N  
Mon: **4:00PM – 1:30AM**  
Tue: **4:00PM – 1:30AM**  
Wed: **4:00PM – 1:30AM**  
Thu: **4:00PM – 1:30AM**  
Fri: **4:00PM – 1:30AM**  
Sat: **4:00PM – 2:30PM**

Premise Type: ☐Liquor Store  
☐Convenience Store  
☒Other: **Bar/Tavern**

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:  
Tobacco: ☐ Yes ☒ No #:   
Food: ☐ Yes ☒ No #:   
Extended Hours: ☐ Yes ☒ No #:   
Secondhand Dealer: ☐ Yes ☒ No Type: #:  
Other: ☐ Yes ☒ No Type: #:  
Other: ☐ Yes ☒ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many:
  - f. ☒ Residential
  - g. ☐ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
8. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
9. Are there areas where a person could conceal themselves ☒ Yes ☐ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many: 3
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☐ Yes ☒ No ☐ Unk
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No ☐ Unk
  - b. Digital ☒ Yes ☐ No ☐ Unk
  - c. VCR ☐ Yes ☐ No ☐ Unk
  - d. Recorded ☒ Yes ☐ No ☐ Unk
18. How long is footage stored for later viewing: 7 days ☐ Unk
19. Are there exterior cameras ☒ Yes ☐ No How many: 3
20. Are there interior cameras ☐ Yes ☐ No How many: 3
21. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☐ Yes ☒ No
25. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☐ Yes ☒ No
28. Does the store sell scales? ☐ Yes ☒ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No  
a. Describe item(s): N/A
30. Does the store have an over abundance of sandwich baggies? ☐ Yes ☒ No
31. Does the owner understand these items are often used for drug use? ☐ Yes ☐ No ☒ N/A
32. Do the products in the store appear to be new and rotated often? ☐ Yes ☐ No ☒ N/A
33. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☐ Yes ☒ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☒ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☒ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☒ Yes ☐ No
6. Are the security cameras in working order? ☐ Yes ☒ No
7. Does one camera show an overall view of the counter and register area? ☒ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☐ Yes ☒ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No ☐ Unk
10. Is the recorded footage stored for at least 30 days? ☐ Yes ☐ No ☒ Unk
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☒ No



12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☒ No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:


- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☐ Yes ☒ No
- a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☐ Yes ☒ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant stated she does not currently have access to the camera system but will be having the camera system serviced in the near future.
- Currently there is no camera to capture a detailed image of subjects entering or exiting the main entrance. Advised applicant of suggested camera placement.
- Applicant stated she will be having ADT services at the location.
- Main entrance door has damage and would be an extremely easy point of forced entry.
- Location currently does not have any safe to store cash/valuables.
- Alleyway to the east of building provides easy place of concealment.
- Future manager stated the location will service patron 30 year of age or older.

\*\*\*Applicant and manager were questioned regarding them operating and open to the public prior to licenses being issued. See Licensed Premise Reports 231610012 and 231920115 regarding. \*\*\*

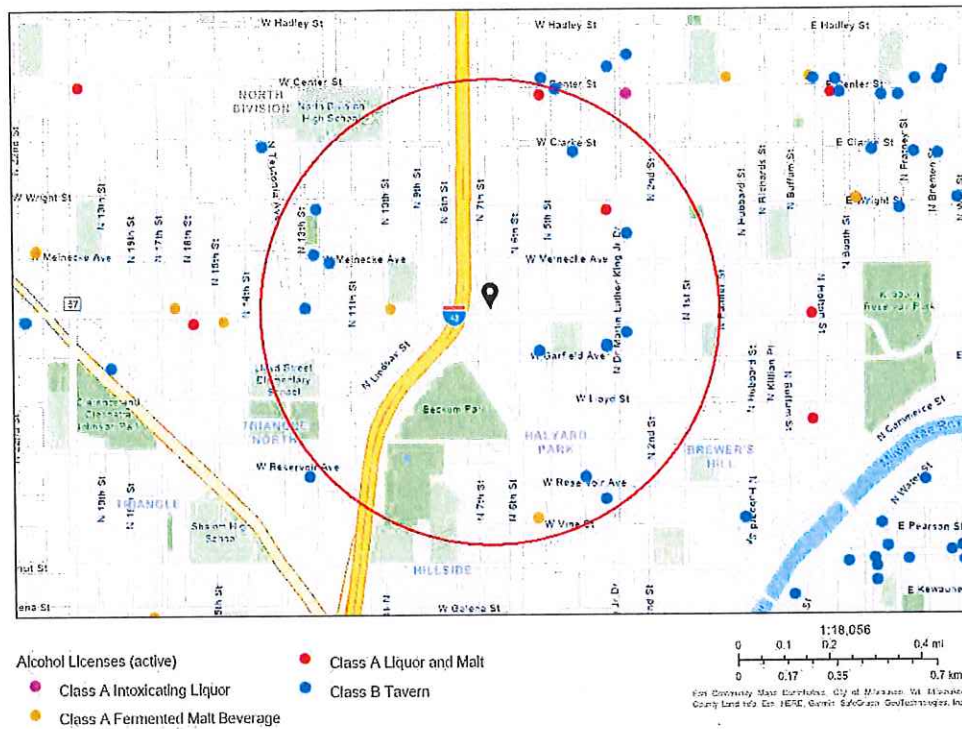


 City of Milwaukee Concentration Map for 634 W North Av

### Area of Interest (AOI) Information

Area : 21,862,585.55 ft<sup>2</sup>

Jun 23 2023 11:31:56 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	17		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Mi Casa Su Cafe LLC	Mi Casa Su Cafe	Paul I Whigham, Agt	1839A N MARTIN L KING JR DR	Class B Tavern License		6/28/2023, 7:00 PM	1
2	Garfields 502 LLC	Garfields 502	JEWEL CURRIE, Agt	502 W GARFIELD AV	Class B Tavern License	160	7/15/2023, 7:00 PM	1
3	King Food Mart LLC	King Food Market	BIRA SINGH, Agt	938 W NORTH AV	Class A Fermented Malt Beverage Retailer's License		7/26/2023, 7:00 PM	1
4	1218 Social Lounge, LLC	1218 Social Lounge	Dalynn A Brookshire-Cain, Agt	1218 W North AV	Class B Tavern License	25	9/7/2023, 7:00 PM	1
5	BETTIE'S & EDDIE'S CLUB MANHATTAN	BETTIE'S & EDDIE'S CLUB MANHATTAN	VALARIE J WINGO, SP	2573 N VEL R PHILLIPS AV	Class B Tavern License	80	9/18/2023, 7:00 PM	1
6	Penny Saver, LLC	Penny Saver	Nayef M Azzam, Agt	510 W VINE ST	Class A Fermented Malt Beverage Retailer's License		11/20/2023, 6:00 PM	1
7	Great Day Investments, Inc.	Tee's Lounge	Timothy Day, Agt	2436 N MARTIN L KING JR DR	Class B Tavern License		11/5/2023, 6:00 PM	1
8	Curry Goat Corp	Jewels Caribbean Restaurant	Lennora C Jules, Agt	2230 N Martin L King Jr DR	Class B Tavern License	320	11/4/2023, 7:00 PM	1
9	CHERRY'S PLACE	CHERRY'S PLACE	CHERRY G GREGORY, SP	2401 N 12TH ST	Class B Tavern License	80	1/16/2024, 6:00 PM	1
10	WC's Rhythm and Blues LLC	WC's Rhythm and Blues	Wanetta M Coleman, Agt	1201 W Wright ST	Class B Tavern License	80	2/28/2024, 6:00 PM	1
11	ED'S LOUNGE	ED'S LOUNGE	Larissa L Sharkey, SP	2678 N 5TH ST	Class B Tavern License	80	2/29/2024, 6:00 PM	1
12	AR & A2 INC	Center Street Liquor	Rupinder Kaur, Agt	2667 N 5TH ST	Class A Malt & Class A Liquor License		3/24/2024, 7:00 PM	1
13	SB 2213 LLC	Sky Box Sports Bar	Toi Lisa Mark, Agt	2213 N MARTIN L KING JR DR	Class B Tavern License	300	4/17/2024, 7:00 PM	1
14	Pepperpot on MLK, LLC	Pepperpot on MLK	Dwight A Jackson, Agt	2215 N MARTIN L KING JR DR	Class B Tavern License		3/22/2024, 7:00 PM	1
15	Mann Family LLC	AJ King Drive Liquor and Foods	Jatinder K Mann, Agt	2469 N Martin L King Jr DR	Class A Malt & Class A Liquor License		4/27/2024, 7:00 PM	1
16	Lounge 340, LLC	Lounge 340, LLC	Patrice Dickerson, Agt	340 W Reservoir AV	Class B Tavern License	77	5/7/2024, 7:00 PM	1
17	BIG LARRY'S	BIG LARRY'S	BRADFORD J ALLEN, SP	2378 N 12TH ST	Class B Tavern License	25	6/13/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, October 25, 2023



# Notice of Public Hearing

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CARTHRAN, Soraida C, Agent  
A VYBE at 634 W NORTH Av

Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey,  
Jukebox and Karaoke

**Tuesday, November 07, 2023 at 10:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/7/2023 at 10:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2220 N 7TH ST	MILWAUKEE, WI 53205-1301
CURRENT OCCUPANT	2223 N 6TH ST	MILWAUKEE, WI 53212-3110
CURRENT OCCUPANT	2224 N 7TH ST	MILWAUKEE, WI 53205-1301
CURRENT OCCUPANT	2224 N 7TH ST# A	MILWAUKEE, WI 53205-1301
CURRENT OCCUPANT	2224 N 7TH ST# B	MILWAUKEE, WI 53205-1301
CURRENT OCCUPANT	2322 N 6TH ST	MILWAUKEE, WI 53212-3134
CURRENT OCCUPANT	2322A N 6TH ST	MILWAUKEE, WI 53212-3134
CURRENT OCCUPANT	2324 N 6TH ST	MILWAUKEE, WI 53212-3134
CURRENT OCCUPANT	2327 N 6TH ST	MILWAUKEE, WI 53212-3133
CURRENT OCCUPANT	2332 N 7TH ST	MILWAUKEE, WI 53212-3135
CURRENT OCCUPANT	2338 N 7TH ST	MILWAUKEE, WI 53212-3135
CURRENT OCCUPANT	2351 N 6TH ST	MILWAUKEE, WI 53212-3133
CURRENT OCCUPANT	2354 N 7TH ST	MILWAUKEE, WI 53212-3135
CURRENT OCCUPANT	2355 N 6TH ST	MILWAUKEE, WI 53212-3133
CURRENT OCCUPANT	616 W GARFIELD AVE	MILWAUKEE, WI 53212-3118

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Total Records: 15

Radius 300.0 feet and Center of the Circle: 634 W North Av





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Small Bar Tavern

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: MANAGED Twist Lounge, Kiss Ultralong, Scene One, A.V.I.B.E.

### 2. Business Operations

- a. Proposed Opening Date: 7/1/23
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes  
If yes, explain: Kitchen
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☒ Yes If yes, describe: Side of building
- b. Number of Garbage Cans: Inside: 3 Locations: Behind bar, 2 bathrooms  
Outside: 3 Locations: On the side of building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1 and answer the following:  
What are their responsibilities? check id's  
Is security equipment used? ☐ No ☐ Yes If yes, describe N/A  
List their licensing, certification, or training credentials Security licence, ccw
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 5 and list locations: 2 outside, 3 inside
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe id. will be checked  
and people and bags will be searched

## 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_
- ☐ Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 62 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: N/A

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: North Ave

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☒ Single Story ☒ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Fit Investment group Phone Number: 262-710-2840

Building Owner Address: N/A

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

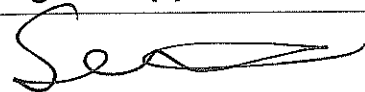
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	4:00 pm	1:30 AM	30.	30 & up	25 & up
Monday	4:00 pm	1:30 AM			
Tuesday	4:00 pm	1:30 AM			
Wednesday	4:00 pm	1:30 AM			
Thursday	4:00 pm	1:30 AM			
Friday	4:00 pm	2:30 AM			
Saturday	4:00 pm	2:50 AM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: A Vibe LLC

Premise Address: 634 W North Ave Milwaukee WI 53212

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? \_\_\_\_\_

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/1/23 Ends N/A

b) Monthly rental \$ 1,500

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 1 year

### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain water
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan  
☐ If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 634 . w north Ave milwaukee WI 53212

## TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Instrumental Musicians                                     | <input type="checkbox"/> Battle of the Bands    | <input type="checkbox"/> Dancing by Performers                          | <input type="checkbox"/> Amusement Machines<br>How many? _____                |
| <input type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts            | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows            | <input type="checkbox"/> Patron Contests                                | <input checked="" type="checkbox"/> jukebox                                   |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings        | <input type="checkbox"/> Patrons Dancing                                | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____   |   |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: \_\_\_\_\_

## LEGAL CAPACITY OF PREMISES

62 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

## Office Use Only:

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

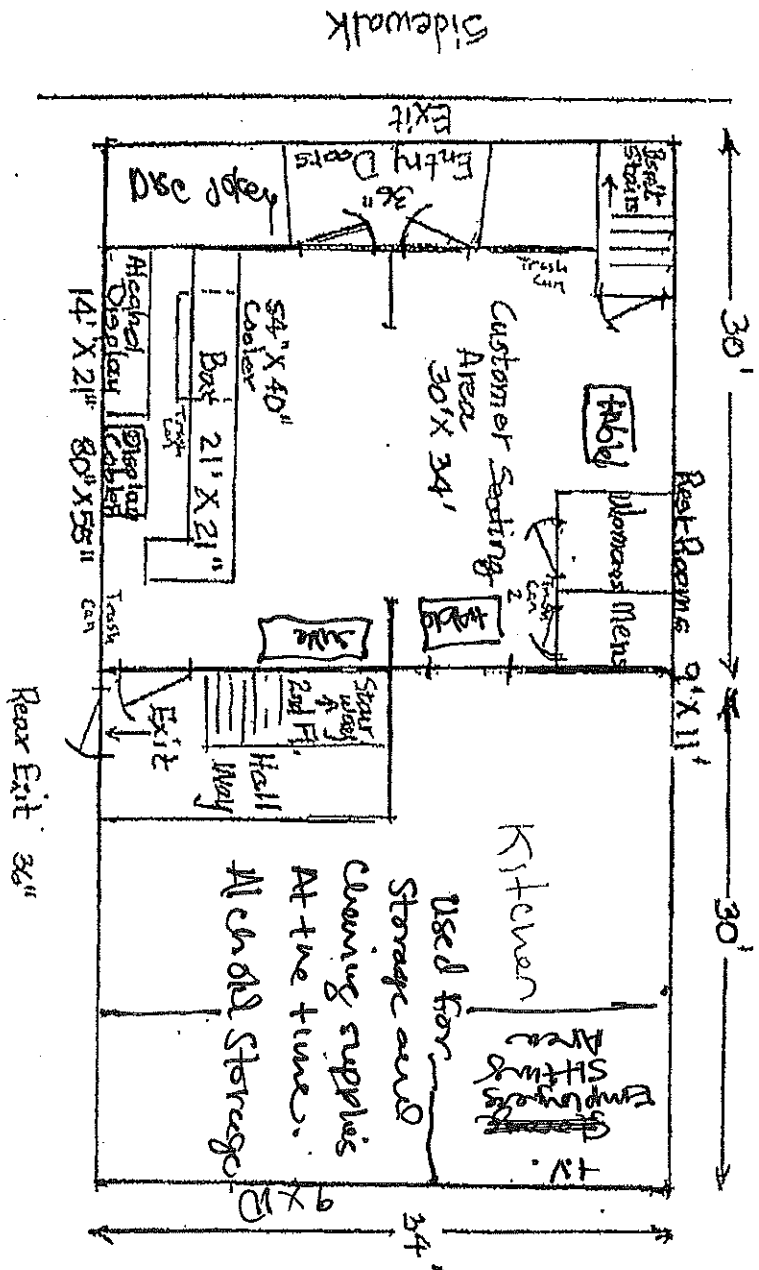


634

N. 7th St,

N

634  
West  
North  
Avenue



1st Floor Layout Area  
1,000 sq. ft.  
Scale - Approx. 1" = 10'

6/02/2023

Somerville Methuen Agent

1st N. V. & Co. LLC