

MILWAUKEE METRO CENTER  
Minor Modification to DETAILED PLANNED DEVELOPMENT  
Metro Center, Phase 3 – File No. 160268  
11100 W Metro Blvd  
GRIFFIN CHEVROLET  
PROJECT: Description and Owner's Statement of Intent

This minor amendment to the detailed plan is hereby submitted by Griffin Chevrolet. This statement, together with the below described exhibits and supporting materials, comprises the amended development plan.

I. LIST OF EXHIBITS

1. Owner's State of Intent
2. Vicinity Map
3. Building Elevations (showing all façade elevations of the proposed building with material descriptions and wall signage)

II. DESCRIPTION OF ALTERATION

The Detailed Planned Development (DPD) zoning for this site was approved by the Common Council on October 14, 2003 as File No. 030553 to permit construction of an approximately 45,500 sq ft automobile dealership with outdoor display and parking for approximately 685 automobiles. The DPD was subsequently amended on July 7, 2004 as File No. 040097 to permit relocation and design alterations to a previously approved freestanding sign. The DPD was last modified on July 1, 2008 as File No. 080263 to permit the addition of additional signage on the site.

Griffin Chevrolet acquired this site in 2015. The existing building, largely consisting of glass, aluminum composite panel (ACM) and CMU block will remain substantially unchanged. However, they will be adding additional glazing to the building to further activate the site. Specifically, the minor modification consists of providing (4) new exterior window openings on the south, north and east elevations. The new window openings will be replacing wall area that currently consists of Aluminum Composite Panels. We feel this change is positive to the overall appearance of the building as it provides more glass. All signage will remain as-is or be swapped out like-for-like (in terms of square footages and sign type (individual letters and logos)), including the Bergstrom to Griffin sign that is located on the south elevation. All other aspects of the DPD zoning will not be affected by this minor modification.

Respectfully submitted by:  
Griffin AM LLC



Agent: Brannin Gries 6-20-2016