



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, July 08, 2026

COMMITTEE MEETING NOTICE

AD 04

WRENCHER, Lashonta N, Agent
WATER STREET MASSAGE & SPA LLC
823 N 2ND ST #102
MILWAUKEE, WI 53203

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 21, 2026 at 02:00 PM

Go to <https://meet.goto.com/966196741>. Please see the enclosed best practices document for further instructions.

Regarding: Your Massage Establishment License Renewal Application as agent for "Water Street Massage & Spa LLC" for "Water Street Massage & Spa LLC" at 823 N 2ND St #102.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Associated Bank River Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DUPLICATE

DATE: 04/23/26

LICENSE TYPE: MESSAGE

NEW: ☐

RENEWAL: ☒

No. 392693

Application Date:

License Location: 823 N. 2nd Street

Business Name: Water Street Massage and Spa

Licensee/Applicant: WRENCHER, Lashonta N
(Last Name, First Name, MI)

Date of Birth: 01/04/1989

Home Address: 5370 N. 53rd Street

City: Milwaukee

State: WI Zip Code: 53218

Home Phone: 414-578-7447

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/12/10 the applicant was cited in the City of Glendale with Retail Theft

Charge: Retail Theft
Finding: Guilty
Sentence: fine
Date: 10/07/10
Case: N1045780

2. On 01/01/13 the applicant was cited in the City of Milwaukee at 4114 N. Sherman Circle with Possession of Marijuana.

Charge: Possession of Marijuana
Finding: Guilty
Sentence: \$388.00 fine
Date: 02/18/13
Case: 13008611

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3. On 03/12/19 at 12:00pm, Milwaukee Police conducted follow-up at 823 N. 2nd Street (Water Street Massage and Spa). The reason for the follow-up was because a sign was observed advertising champagne with a 30 minute foot massage and the business currently does not have a license to serve intoxicating beverages. Upon arrival, officers interviewed the applicant who stated that she was giving out champagne with a 30 minute foot massage and officers informed her that it was illegal to serve champagne without the proper liquor license. The applicant said she was not aware of this license and would immediately apply for one.

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4. On 12/17/25, the applicant was charged with Battery and Disorderly Conduct in Milwaukee County Circuit Court. Status Conference is scheduled for 05/28/26 Case 25CM003887

DUPLICATE



Wednesday, July 08, 2026



Notice of Public Hearing

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WRENCHER, Lashonta N, Agent
Water Street Massage & Spa LLC at 823 N 2ND St #102
Massage Establishment License Renewal Application

Tuesday, July 21, 2026 at 2:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/21/2026 at 2:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

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CURRENT OCCUPANT	135 W WELLS ST# 713
CURRENT OCCUPANT	135 W WELLS ST# 714

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CURRENT OCCUPANT	823 N 2ND ST# 803	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 804	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 805	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 806	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 807	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 808	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 809	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 810	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 811	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 812	MILWAUKEE, WI 53203-1822
CURRENT OCCUPANT	823 N 2ND ST# 813	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 814	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 901	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	823 N 2ND ST# 902	MILWAUKEE, WI 53203-1812
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CURRENT OCCUPANT	823 N 2ND ST# 904	MILWAUKEE, WI 53203-1812
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CURRENT OCCUPANT	823 N 2ND ST# 914	MILWAUKEE, WI 53203-1812
CURRENT OCCUPANT	830 N DR MARTIN LUTHER KING DR	MILWAUKEE, WI 53203-1701

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Total Records: 261

Radius 250 feet and Center of the Circle: 823 N 2nd St



MASSAGE ESTABLISHMENT LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Water Street Massage & Spa LLC

Premises Address: 823 N 2ND ST #102

CHANGES SINCE LAST APPLICATION?

Are there any changes in your plans to address litter, noise, and/or security?

☒ No

☐ Yes

If yes, describe: _____

Are there any changes to the hours of operation (as listed on your current license)?

☒ No

☐ Yes

If yes, describe: _____

Are there any changes to your current plan of operation or floor plan*? ☒ No ☐ Yes If yes, describe: _____

*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

SIGNATURE:

Signature of Sole Proprietor; a Partner;
or if a Corporation or LLC, the Agent must sign: _____

DUPLICATE

ALSO COMPLETE REVERSE SIDE