

BUDGET NARRATIVE FOR SECOND QUARTER 2015
SUBMITTED: February 1, 2015

Community Education Channel (Sec.6.4.1)

The Community Channel's mix programming themes continues. Programs featuring sports, education, community interest events, health care and entertainment are on the channel. A program on the affordable health care act and other current issues have aired during the third quarter. MATA has covered political appearances, interviewed nonprofit representatives regarding services available to the public and much more. MATA has increased the number of programs produced by the organization. The intent is to ensure balance of coverage and maintain archive of important events.

The building is still for sale. An offer was made in May 2015, but withdrawn a few months later, in mid July 2015. The week of July 20, MATA's executive director began negotiations with the current mortgage holder, MAD I, LLC and the potential buyer in an attempt to provide a different offer to the buyer. The buyer is currently reconsidering and may make another offer.

MATA continues its contract service to Locus Point Network (LPN). LPN purchased a local low powered broadcast channel. The broadcast channel number is 21.1 and the channel number for ATT U-verse, is 8. The broadcast station identification is WMKE.

This agreement is expected to increase MATA's program viewership. FCC requirements mandate three hours of local programming each month. LPN wants MATA to provide three hours per week. Transition difficulties delayed getting MATA programming on WMKE, but it is expected to air within the next two months.

Educational Subsystem (Sec.6.4.2)

The consortiums continue working cooperatively with MATA. Several complaints from HECC viewers came in during June and July. It seems Time Warner made changes on their signal and failed to address parts of the south side correctly. The problem was corrected in late July.

ESCC continues to air MPS School Board meetings on MATA's channel 14. Given the time frame for the shared use, the educational channel is not available to ESCC during the time of the Board Meetings. MATA continues to deliver playback management services to the higher education consortium for 2015.

Financials

The Balance Sheet will show a reduction in property value due to an adjustment made by the auditors. The original value of the property was considerably higher than the current sale price. The Profit and Loss Statement reflects a positive balance at the end of the second quarter.