

HENNESSY GROUP, INC.

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February 14, 2012

Mayor Tom Barrett
201 E. Wells Street
Milwaukee, WI 53202

Subject: Endorsement of Land Acquisition at 27th and Wisconsin

Dear Mayor Barrett:

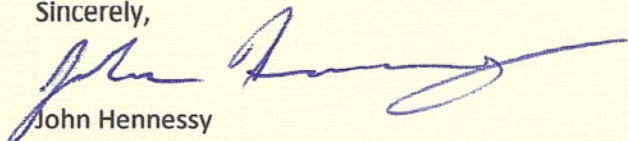
This letter states our unqualified support for the acquisition by the City of property at 27th & Wisconsin in order to create a "landmark" boulevard that will have massive effects in terms of associated economic development for the Near West Side and for the City. This letter is written on behalf of a group of Near West Side stakeholders who serve cooperatively as the SOHI District (N 27th Street from I94 to Highland) Economic Restructuring Committee. This group includes the following (each of whom has confirmed their individual support of the position taken in this letter):

- **Alex Kainz**--Teacher & Historic Concordia Neighborhood homeowner
- **Andy Parker**--Owner at Manderley Bed & Breakfast (3026 W. Wells) & President of Historic Concordia Neighbors, Inc.
- **Brian Scotty**--Principal at Quorum Architects (3112 W. Highland), Historic Concordia Neighborhood homeowner, Treasurer of Historic Concordia Neighbors, Inc., & Chair, SOHI District Design Committee
- **Chuck Hausmann**--Owner/Developer of two North 27th St. (SOHI District) Corridor Properties (954 N. 27th St. & 2611 W. State)
- **Jill Welytok**--Owner at Absolute Technology Law Group (3316 W. Wisconsin) & Owner/Developer of 3316 W. Wisconsin
- **John Hennessy**--Owner/Developer of SoHi Building (27th & Wells), Owner/Developer of Kilbourn Knoll Apartments (31st & Kilbourn, Owner/Developer of The Nicole & Tim's Place (16th & Kilbourn), and Chair, SOHI Economic Restructuring Committee
- **Melissa Goins**--President, Maures Development Group LLC & Owner/Developer of SOHI Lofts Building at 2632 W. Wells
- **Shah Haqqi**--Owner/Developer of North 27th Street (SOHI District) Property at 949 to 967 N. 27th Street
- **Scott Lurie**--Owner at Jomela Properties (owns/operates 500+ apartments in 20+ buildings in close proximity to SOHI District)
- **Yuri & Victoria Kapustin**--Owner/Developers of SOHI District property at 958-966 N. 27th Street

We have all made extraordinary financial and personal commitments in our companies and in our Near West Side/SOHI District properties, because we understand the area's economic development potential, the priority placed by stakeholders and the City on 27th Street (i.e. the Near West Side Master Plan), and City's substantial commitment, especially given the upcoming reconstruction of North 27th Street and the associated streetscaping.

Mayor Barrett, we know the importance you place on economic development and associated job creation. Further, we have stuck our necks way out for the reasons mentioned above in order to bring about improvement and economic development for this area. But we need and are counting on your/your administration's support of economic development on the Near West Side, and thus, we look forward to your doing what it takes to make the subject acquisition and boulevard move forward on a timely basis. Thanks so much.

Sincerely,



John Hennessy

Cc: Alderman Robert Bauman, Commissioner Rocky Marcoux

Neighborhood Development • Historic Renovation • Financial/Market Consulting