

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Monday, May 12, 2025

COMMITTEE MEETING NOTICE

AD 04

SMITH, Corey L, Agent SOCHE, LLC 530 N WATER ST Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 20, 2025 at 09:30 AM

The access code is https://meet.goto.com/724980021. Please see the enclosed best practices document for further instructions.

Regarding:

Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application as agent for "Soche, LLC" for "City Social Bar and Grill and The LYNC" 530 N WATER St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this no

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Cooney, Jim

From:

coreysmith <coreysmith@abm262.com>

Sent:

Monday, May 12, 2025 11:25 AM

To: Cc: Cooney, Jim

Subject:

Lopez, Faviola Re: License Hearing For City Social Bar and Grill

Good morning,

yes I am willing to waive the seven day notice and will be present.

On 05/12/2025 12:18 PM EDT Cooney, Jim <im.cooney@milwaukee.gov> wrote:

Mr. Smith,

After your renewal application was filed on April 23rd we received two objections to the renewal from neighbors relating to noise that trigger a hearing. We can schedule your application for a hearing on May 20 if you are willing to waive 7 day's notice of the hearing. Are you willing to waive 7 day's notice?

Please let me know ASAP.

Jim Cooney

License Division Manager

City Clerk-License Division

200 E Wells St #105

<u>414-286-2238</u>

www.milwaukee.gov/license

Take our Survey!



Cox, Andrew



From:

License

Sent:

Wednesday, April 30, 2025 9:49 AM

To:

Cox, Andrew

Subject:

FW: Fwd:

Attachments:

MOV_7288.3gp

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

From:

Sent: Wednesday, April 30, 2025 9:05 AM To: License <LICENSE@milwaukee.gov>

Subject: Fwd:

----- Forwarded message -----

From:

Date: Wed, Apr 30, 2025 at 9:03 AM

Subject:

To: lincense@milwaukee.gov>

This video was taken outside of club on Monday the 28th at 9:53pm. Please add to file if you feel it is appropriate.

Hello,

My name is

and my wife and I reside in the apartments located at

Our issue is with a club called City Social which is located at 530 North Water Street. The base noise level that this club produces is a nuisance and rocks our apartment. We cannot tolerate it anymore. This is every night it is open.

We have called the police a couple of times and the club has not addressed the issue. We have also contacted our alderman -Robert Bauman and he is aware of this complaint. He stated that he would place our complaint in the proper file.

Would appreciate your help in getting this resolved.

REDACTED BYAC

Collins, Rolanda

From:

Cooney, Jim

Sent:

Wednesday, April 30, 2025 8:13 AM

To:

Collins, Rolanda

Cc:

Lopez, Faviola; Milano, Marissa

Subject:

FW:

Rolanda,

Would you please add this to the file for Soche LLC @ 530 N Water St?

Thanks

Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license
Take our Survey!





From: Bauman, Robert <rjbauma@milwaukee.gov>

Sent: Tuesday, April 29, 2025, 8:56 PM

To:

Cc: DeLessio-Parson, Ax <Axdp@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>

Subject: Re:

I gather you live upstairs. If so solutions will be elusive given your proximity and I assume a very old building of basically wood construction with little to no sound proofing between floors. Your quality of life is in direct conflict with a bar/tavern business where music is a typical and generally allowed activity. I suspect almost any level of music will be heard in your unit. I am not sure the conflict can be resolved.

Your landlord is not blameless here. He/she has leased a residential unit to you knowing he/she has already leased commercial space to a bar/tavern that plays music directly below you. Perhaps this situation violates a term of most standard leases that guarantee you the right to the quiet possession of your unit.

Maybe your letter will help. I would also put your landlord on notice that your tenancy is intolerable.

I will check on the renewal date.

Sent from my iPhone

> wrote:

Can you tell us when the hearing would be? Our landlord just redid the apartment and the front of building is getting a make over. We moved in a month ago and havent had a a day of peace. Appreciate your help and response.

On Tue, Apr 29, 2025 at 12:23 PM Bauman, Robert < ribauma@milwaukee.gov > wrote:

We will enter a complaint in their licensing file which will trigger a hearing at renewal time. You can come in and testify about your issues at that hearing.

MPD can respond to excessive noise complaints.

When do you live?

Sent from my iPhone

On Apr 29, 2025, at 11:34 AM,

City Social

530 Water.

They r open now and bass is heard from now and intensives through out the day and evening

On Tue, Apr 29, 2025 at 11:18 AM Bauman, Robert <ribauma@milwaukee.gov> wrote:

What is the address of this business?

Froi

Sent: Tuesday, April 29, 2025 10:43 AM

To: Bauman, Robert < ribauma@milwaukee.gov >

Subject: Fwd:

Mr. Bauman,

We need to bring to your attention an issue that we need your help in resolving. It pertains to the high noise level coming from the City Social Club and the negative effect it has on our ability to not only get a good night sleep but to even enjoy our apartment.

We would like to discuss this with you to see what we can do to lower the noise level coming from this business.

We can be reached at:

We look forward to speaking with you.

The letter below is what we are going to send to the owner of the club. We intend to send this after we speak with you.

IMG_2386.MOV

This was last evening



I hope you're doing well. I am writing to bring to your attention an ongoing issue that has been affecting the comfort of our apartment and our ability to live peacefully in the neighborhood.

During business hours, the bass-heavy music from the club is clearly heard inside our apartment, accompanied by a constant vibration that makes it difficult to relax or concentrate. The situation becomes even more disruptive as the weekend approaches, with the volume increasing and the music continuing late into the night, making it especially challenging to get rest. We understand that your venue is a social club but the noise and vibrations have become a significant disturbance and we believe that this issue may be in violation of certain Milwaukee noise ordinances.

We kindly ask that you take steps to lower the bass levels and reduce the noise outside the venue, especially as weekends approach, to comply with these ordinances and ensure a more peaceful environment for the surrounding residents. If possible to move speakers so they are not affecting apartments to the north.

Thank you for your attention to this matter. We hope we can work together toward a solution that benefits both the social club and the residents in the area.

Feel free to email us and see how we can resolve this issue.

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements.









Notice of Public Hearing

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SMITH, Corey L, Agent
City Social Bar and Grill and The LYNQ at 530 N WATER St
Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application

Tuesday, May 20, 2025 at 9:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/20/2025 at 9:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	225 E MICHIGAN ST# 401	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 402	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 403	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 404	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 501	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 502	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 503	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 504	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 505	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 506	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 507	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 508	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 509	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 510	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 511	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 601	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 602	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 603	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 604	MILWAUKEE, WI 53202-4912
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CURRENT OCCUPANT	225 E MICHIGAN ST# 608	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 609	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 610	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	225 E MICHIGAN ST# 611	MILWAUKEE, WI 53202-4912
CURRENT OCCUPANT	522 N WATER ST# 301	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	522 N WATER ST# 302	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	522 N WATER ST# 303	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	522 N WATER ST# 401	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	522 N WATER ST# 402	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	522 N WATER ST# 403	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	522 N WATER ST# 404	MILWAUKEE, WI 53202-5500
CURRENT OCCUPANT	524 N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	532A N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	532B N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	532C N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	532D N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	534A N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	534B N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	534C N WATER ST	MILWAUKEE, WI 53202-5507
CURRENT OCCUPANT	534C N WATER ST	
	JOHD IN WATER ST	MILWAUKEE, WI 53202-5507
Blank Notice		

Total Records 42

Radius 250 feet and Center of the Circle: 530 N Water St

2025-2026 Plan of Operation for 530 N WATER ST

1. Litter & Security Plans				
How are the grounds kept clean?	Pick Up Litter Other: Staff to clean daily			
How often will grounds be cleaned?				
Who cleans the grounds? ☐Licensee ☐Building Owner ✓	Employees Hired Maintenance Other:			
How are noise issues prevented and/or addressed? ✓ Security ✓ Manager approaches customer(s) ✓ Call Police ✓ Signs Posted ☐ Other:				
Are there designated outdoor smoking areas? V No Yes If Yes, Desc	cribe:			
	oms, behind the bars, basement, seating areas			
	d the building - dumpster			
Is a crowd control barrier used? 🗹 No 🗌 Yes 💮 If Yes, Describe:				
Number of restrooms: 4 Name of so	olid waste contractor: Waste MGMT			
Are there parking spaces on the premises? 🗹 No 🗌 Yes 💮 If Yes, list number of spaces: and describe security plans:				
Are there designated loading areas? 🔽 No 🗌 Yes If Yes, describe security plans:				
Do you have licensed security personnel on the premise? No V Yes If Yes, how many? 2 AND What are their responsibilities? ID Checks at entrance, pat downs at entrance, crowd control and cleaning up premises daily What security equipment do they use? ID scanner and security wand List their licenses number(s):				
Are there security cameras? 🔲 No 🗹 Yes If Yes, list all locations: 16 cam	neras on 2nd floor, 17 cameras on 1st floor, 5 cameras outside			
Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: ID checks and pat downs				
2. Percentage of Sales (must total 100%)				
Alcohol <u>45</u> % Food Sales <u>50</u> % E	Entertainment% Other%			
3. Businesses On The Premises (choose all that apply):				
Restaurant Cafe/Coffee Shop Cocktall Lounge Convenience Store Night Club Liquor Store 🗹 Tavern Capacity				
	aternal/Veterans' Club			
4. Hours of Operation and Age Restriction				
Are there any changes to the current hours of operation or age restriction	? ☑ No ☑ Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.				
5. Floor Plan and Capacity				
Are you requesting any changes to your capacity or floor plan*? \(\sqrt{N}\text{N}\text{N}\text{N} \sqrt{Yes} \) If yes, describe: and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.				
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.				
6. Sidewalk Dining: Fee:				
Are there any changes to the sidewalk dining site plan? 🗸 No 🗌 Yes 💮 If Yes, submit an updated site plan with this application.				
7. Food License: FREST 20528 Fee: \$1,250.00	8. Weights and Measures: Fee:			
	Number/Type of Devices: Are there any changes to the number or types of devices? ☑No ☐Yes If yes, contact our office for further instructions.			

1. CURRENT APPROVED ENTERTAINMENT for City Social Bar and Grill and The LYNQ 530 N WATER ST					
The following types of entertainment have been approved for your current Public Entertainment Premises license:					
Comedy Acts, Disc Jockey, Bands					
•					
2. ADDING ENTERTAINMENT					
If applicable, check any entertainment you w ENTERTAINMENT IS LISTED ABOVE. ALSO SU THE NEW ENTERTAINMENT DOES NOT CHAN	BMIT AN UPDATED FLOOR PLA	IN AND PLAN OF OPERATION O	DDING. YOUR CURRENT APPROVED R CONFIRMATION STATEMENT IF		
☐ Instrumental Musicians	Bands	Battle of the Bands	Comedy Acts		
Disc Jockey	Magic Shows	Poetry Readings	☐ Dancing by Performers		
Jukebox	☐ Wrestling	Patron Contests	Patrons Dancing		
Adult Entertainment/	Karaoke	Bowling Alley	Pool Tables		
Strippers/Erotic Dance		How many?	How many?		
Motion Pictures (movies by admission)	Amusement Machines	Concerts	☐ Theatrical Performances		
How many screens?	How many?	Approx. # per year?	Approx. # per year?		
Other:	, <u>, , , , , , , , , , , , , , , , , , </u>				
No entertainment changes can take place un	til approved by Common Counc	cil and a new license has been iss	sued and posted on the premises.		
3. REMOVING ENTERTAINMENT					
If applicable, list any entertainment you wish to remove:					
4. PROMOTERS/SOUND AMPLIFICA	TION				
Will promoters ever be used for any of the e	ntertainment? No Yes	If Yes, Describe:			
At any time will sound amplification be used	? No Yes If Yes, Descri	be:			
5. SIGNATURE					
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.					
l agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.					
I understand that I shall not willfully refuse to the general public because of race, color, se orientation, gender identity or expression, for dressed in uniform or not; and shall not seel selection of personnel for training or promo	x, religion, national origin or an amilial status or the fact that a p k such information as a conditio	cestry, age, handicap, lawful sou person is now or has been a men on of employment, or penalize ar	rce of income, marital status, sexual nber of the military service, whether		
I have knowledge of the City Ordinances cur suspension, non-renewal or revocation, if I	rently regulating public enterta violate any rule, law or regulatio	inment, and understand that the on of the city of Milwaukee and S	e license may be subject to State of Wisconsin.		
Constant State (Spr.) AND LANCOU					
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign					