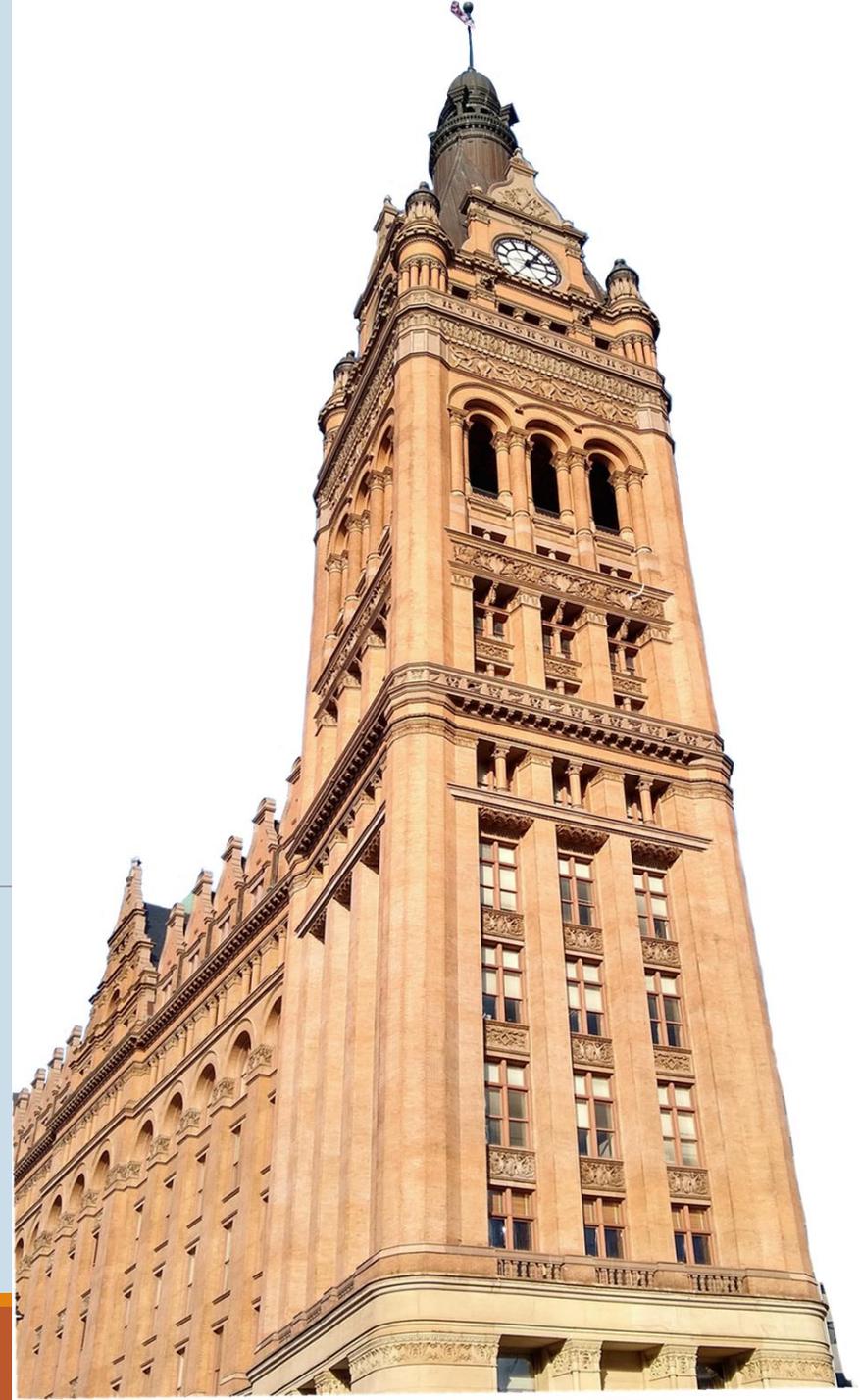


Republican National Convention Preparation

JANUARY 23, 2023

CITY OF MILWAUKEE

STEERING AND RULES COMMITTEE



Steering Group

- Mayor Johnson has created an RNC steering group to organize the City's planning efforts.

Staff Member	RNC Role	Collective Responsibility
Nick DeSiato (Mayor's Chief of Staff)	Co-Chair - Security and Operations Planning	Open, ongoing and robust Coordination with members of the Common Council and all City departments.
Andrea Fowler (ARPA Director)*	Co-Chair - Administrative Planning	
Lafayette Crump (DCD Commissioner)	Business Engagement and Policy	
Jeff Fleming (Communications Director, Office of the Mayor)	Communications and Public Engagement	
Bryan Rynders (Budget & Fiscal Policy Operations Manager, DOA)	Budget and Finance	
Rhonda Kelsey (Purchasing Director)	Purchasing	
<i>*ARPA role is distinct from RNC planning role</i>		

Critical Team Members

- Milwaukee Fire Department
- Milwaukee Police Department
- Office of Equity and Inclusion
- Office of Emergency Management
- Host Committee
 - Frm. Ambassador Steve King (CEO)
 - Gerard Randall (Secretary)
 - Alison Prange (Deputy to CEO and Senior Advisor)
- VISIT Milwaukee
- BIDS and local business leaders

Convention Objectives:

- Safe and successful convention for delegates and City residents
- Purposeful and ongoing engagement with the Common Council
- Showcase Milwaukee's beauty and vitality on a national level
- Provide local businesses and workers with economic opportunities through the lens of equity and inclusion
- Communicate effectively with all local stakeholders

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Convention Objectives:

- **Safe and successful convention for delegates and City residents**
 - City officials will extend a warm and nonpartisan welcome to the RNC, Committee on Arrangements, Host Committee, convention planning staff and delegates.
 - City will coordinate and lead outside law enforcement and emergency response assistance so as to maintain regular service levels throughout the City during the convention.
 - Use of Emergency Management Assistance Compact (EMAC).
 - Engage with ACLU to plan protest parade routes and designated free speech zones.

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Convention Objectives:

- **Purposeful and ongoing engagement with the Common Council**
 - Regular updates to Steering and Rules.
 - Candid conversations with any and all Alderpersons about their district's concerns.
 - Open door policy for all members of the Council and their staffs.
 - Consistent information sharing between all members of City government, RNC and Host Committee partners, and our residents.

Convention Objectives:

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- **Showcase Milwaukee's beauty and vitality on a national level**
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- Communicate effectively with all local stakeholders

Convention Objectives:

- Showcase Milwaukee's beauty and vitality on an international level
 - Present Milwaukee as a destination location for the RNC, related gatherings and for future conventions and visitors of all types and backgrounds.
 - Spotlight Milwaukee's diverse and vital businesses, workers, neighborhoods and residents.
 - Highlight vibrant arts, culture, venues, and communities.

Convention Objectives:

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- Purposeful and ongoing engagement with the Common Council
- Showcase Milwaukee's beauty and vitality on a national level
- Provide local businesses and workers with economic opportunities through the lens of equity and inclusion
- Communicate effectively with all local stakeholders

Convention Objectives:

- Provide local businesses and workers with economic opportunities through the lens of equity and inclusion
 - Set reasonable expectations for local business and workforce opportunities.
 - Strategically engage the Office of Equity and Inclusion to fulfill the objectives of the City's contract with the Host Committee and the RNC.
 - Work closely with Visit Milwaukee and the Host Committee to amplify opportunities and connecting with local and diverse people and organizations.
 - Serve as conduit to ethnic and diverse chambers of commerce.

Equity and Inclusion Contract Provisions

(8) The Host Committee shall use its best efforts to employ diverse and historically underutilized businesses within the City of Milwaukee to provide the services necessary to host the Convention.

(a) Milwaukee Office of Equity and Inclusion. The Host Committee shall work in good faith with the City of Milwaukee Office of Equity & Inclusion (“OEI”) to establish a protocol for hiring and retention of contractors, labor, and other service and commodity providers as shall be necessary to host the Convention. In that respect, the Host Committee and the RNC recognize and agree that usage of local area labor and businesses, and of diverse and historically underutilized businesses, is of critical importance, and shall take such into account in the Host Committee’s hiring, retention and contracting practices in connection with the Convention.

(b) Diverse and Historically Underutilized Business Incentives. Host Committee shall provide a bid preference or RFP scoring bonus in an amount mutually agreed upon by the Host Committee and OIE to those bidders and/or proposers demonstrating that (1) their proposed work will yield at least one third revenue participation to diverse vendors, and/or (2) the business qualifies as a “local business enterprise,” and/or (3) the business intends to hire workers registered with the City’s “resident preference program,” or other verified local worker and/or (4) the business qualifies as a “small business enterprise,” as those terms are defined in the City of Milwaukee Code of Ordinances.

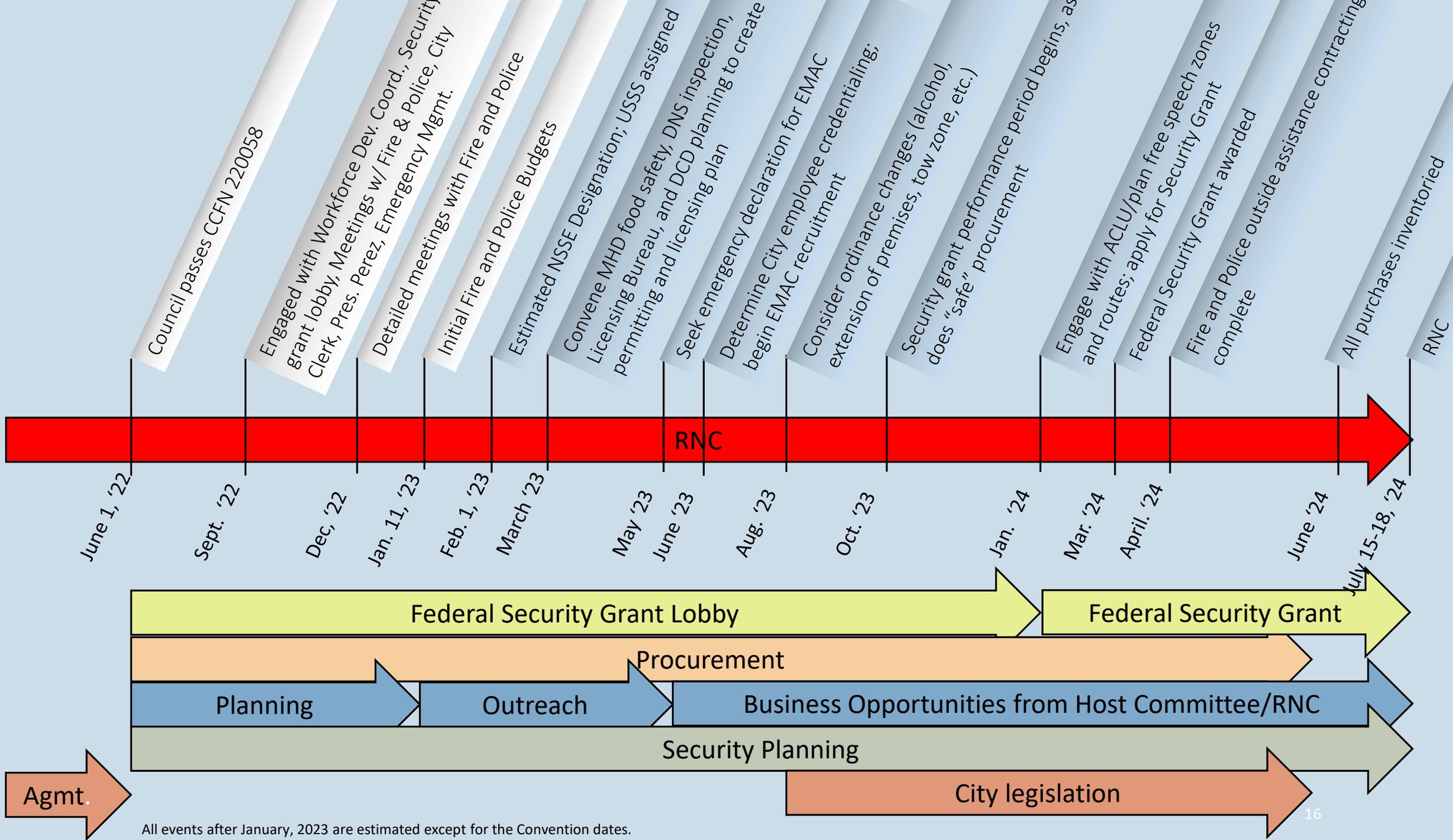
“Diverse businesses” means a woman-owned, minority person-owned, veteran-owned, disabled person-owned, or LGBTQ person-owned business.

Convention Objectives:

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- **Communicate effectively with all local stakeholders**

Convention Objectives:

- **Communicate effectively with all local stakeholders**
 - Set reasonable expectations.
 - Substantially improve on the information sharing with residents and businesses located close to or within the convention security zones.
 - Share timelines as feasible – especially with respect to when additional information is likely to be available.
 - Encourage partners (Host Committee, RNC, Visit Milwaukee) to be proactive communicators in their own right.
 - The Downtown Security Network and BID #21 have already been engaged to enroll onto the Department of Homeland Security's Homeland Security Information Network (HSIN) portal specially prepared for them – this level of real-time integration and information sharing did not exist in the preparations for the DNC.



All events after January, 2023 are estimated except for the Convention dates.

Questions?

JANUARY 23, 2023

CITY OF MILWAUKEE

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