



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, January 15, 2026

COMMITTEE MEETING NOTICE

AD 15

HARRIS, Tabitha A, Agent
PREMIER SPORTS LOUNGE, LLC
4831 N 46TH ST
MILWAUKEE, WI 53218

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 27, 2026 at 01:50 PM

The access code is <https://meet.goto.com/673613197>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application as agent for "PREMIER SPORTS LOUNGE, LLC" for "PREMIER SPORTS LOUNGE" at 4001-05 W NORTH Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/01/25**LICENSE TYPE:** Class B Tavern**NEW:** ☐**RENEWAL:** ☒**No. 385845****Application Date:****License Location:** 4001 W North Av**Business Name:** Premier Sports Lounge**Licensee/Applicant:** HARRIS, Tabitha A
(Last Name, First Name, MI)**Date of Birth:** 11/13/1973**Home Address:** 4831 N 46th St**City:** Milwaukee**State:** WI **Zip Code:** 53218**Home Phone:** 414-809-8452

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/13/2020 at 1:44am officers were dispatched to a Shotspotter call at 2307 N. 40th St. Responding officers observed a large crowd in front of Premier Sports Lounge, 4001 W. North Av, and located 3 vehicles parked in front that were struck by gunfire. The officers spoke with Deandre HARRIS who stated he was the owner of the business. HARRIS stated the business was closed and the officers could not enter. He did allow them inside but refused to show them the surveillance video.
- =====
2. On 10/12/20 at 11:30am, A call in meeting was held at the Third District Police Station with the applicant of 4001 W. North Avenue and members of the Milwaukee Police Department. During the meeting it was discussed how there was no cooperation between her employees and police, who wanted to obtain video surveillance, during a shots fired investigation. The applicant said the reports were incorrect and that all contacts would be documented. She also said that in the future she has no problem allowing police to view her cameras.
3. On 11/05/20 at 5:00pm, A person walked into the Third District Police Station to report a false imprisonment/armed robbery complaint which began at 4001 W. North Avenue. Investigation revealed that on 11/01/20 at 1:00am a subject was drinking at the tavern and later being in a vehicle with three females. The females drove the subject throughout the city punching, stabbing, pistol whipping, and making her withdrawal money from an ATM. The subject was able to escape, flag down Milwaukee Police and received medical treatment.

4. On 03/07/21 at 1:09am, Milwaukee Police, along with the health department, conducted a license premise check at 4001 W. North Avenue. Upon arrival, officers and the health department workers attempted to open the front door but it was locked and a female answered the door by barely opening it not allowing anyone to see inside. The health department employee stated why they were there and the female closed the door and locked it without letting anyone inside. Officers then heard a female get on a microphone and tell patrons inside to "put on their masks" and the owner to talk with police. The front door was then unlocked and the applicant was reluctant to let officers and the health department inside. After the applicant allowed police and the health department inside, they saw a lot of people inside the establishment and most were not wearing masks and social distancing. Officers also observed what appeared to be more people inside the location then capacity allows (80 persons). After leaving the location the health department officials said that they would be issuing citations totaling around \$12,000.00.
5. On 05/27/21 at 1:09am, Milwaukee Police observed a large fight in front of 4001 W. North Avenue. Approximately 20 people were actively fighting, including tavern staff, which required 15 squads to disperse the crowd. After the crowd was dispersed, officers conducted a license premise check and found that most of the staff was uncooperative and argumentative regarding their investigation. The manager could not provide officers with any license information and there were no licenses posted. Investigation into the fight revealed that the manager had struck a female inside the establishment and the fight spilled out into the street. While talking outside with the victim/witness, multiple staff exited the business and began to fight with the victim a second time and the manager battered the victim a second time. The manager was arrested.
6. On 09/11/21 at 8:24pm, Milwaukee Police conducted a license premise check at 4001 W. North Avenue. Staff voiced an issue with the police department taking their security equipment on a different issue and requested that police keep driving around the area during tavern hours to keep vehicles secure and safe.

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7. On 11/02/21 at 11:42pm, Milwaukee Police conducted a license premise check at 4001 W. North Avenue. When walking up to the tavern, officers observed approximately 70 vehicles surrounding a 1 block radius of the establishment and patrons were parking in a vacant field northeast of the tavern. The security guard/DJ refused to answer questions regarding the capacity and initially ignored officers when told to turn down the music and instruct patrons to exit the front door for a capacity check. The applicant approached officers and was reluctant to let officer in the establishment and said she was not over capacity because her capacity is 180 patrons (LIRA has the tavern capacity at 80 patrons). The manager of the tavern attempted to close the front door on officers and was uncooperative with the investigation. Officers, using a hand-held counter, counted 86 total persons inside the establishment (this does not include the patrons who were seen by officers exiting through a back hallway). Officers interviewed a patron who stated the tavern was allowing people in the upstairs private residence and back patio. The applicant was issued a citation.

Charge: Licensed Establishment – Exceeding Occupancy
Finding: Guilty
Sentence: \$650.00 fine
Date: 06/01/22
Case: 22000149

8. On 11/09/21 at 2:15pm, Milwaukee Police, along with an Assistant District Attorney, held a meeting with the building owner of 4001 W. North Avenue. The meeting was in regards to the tavern, located on the first floor of the building, was allowing patrons into the apartment above the establishment. The owner stated that his wife is the applicant of the tavern and that they do not allow patrons upstairs which is a vacant apartment.
9. On 11/10/21 at 10:24pm, Milwaukee Police conducted a license premise check at 4001 W. North Avenue. When officers approached the front door, the security guard physically stop the door from opening and told officers that they could not enter. The security guard did eventually let officers in but was argumentative on why the police were there. The owner of the building was given a citation for the incident in Item #7 and when officers were retrieving his information, he told officers that he lives above the establishment. It should be noted that he told officers and an Assistant District Attorney in Item #8 that the upstairs is vacant.
10. On 11/14/21 at 3:48am, Milwaukee Police received a 911 call stating that a subject was shot at 4001 W. North Avenue but was currently at a different location. Investigation revealed that the subject was shot outside after leaving the tavern. During the investigation, the applicant and owner were uncooperative and argumentative with police and it is unknown if any argument or altercation stemmed from inside the tavern.
11. On 12/29/21 at 12:28am, Milwaukee Police conducted a license premise check at 4001 W. North Avenue. During the check, officers observed two females being escorted out by security who were yelling about something that happen inside the tavern. Security told police that the argument started inside the tavern and asked police to have the females removed from the property. Both females walked away from the property when asked by police.
12. On 06/17/22 at 12:55am, Milwaukee police were dispatched to 4001 W. North Avenue for a battery complaint. Investigation revealed that one of the security guards' uncle punched her in the face because she was kicking him out of the tavern for arguing with his girlfriend. The battery occurred outside and the uncle was issued a citation. Officers interviewed the owner who said the altercation had nothing to do with the tavern and was upset police were inside the establishment. He showed officers his current licenses, which were inside a drawer behind the bar and had expired licenses displayed behind the bar. The owner was told to display his updated licenses.
13. On 07/01/22 at 1:35am, Milwaukee Police conducted a license premise check at 4001 W. North Avenue. Officers interviewed the owner and asked if they could see where he keeps all his alcohol and the boxes they came in. The owner said all the alcohol he purchased is on the shelf and he buys by the bottle from Badger Distributing.
14. On 10/08/22 at 2:00am, Milwaukee Police, while on patrol, observed a male lying in the street, bleeding from the head, in the 4000 block of W. North Avenue. A large crowd leaving the tavern at 4001 W. North Avenue were stating that the male was assaulted due to an incident that happen inside the tavern. The staff of the tavern locked the doors and refused to speak to officers regarding the incident.
15. On 10/09/22 at 12:59am, Milwaukee Police conducted a capacity check at 4001 W. North Avenue. Security was uncooperative with police and they had to find the owner in order to get cooperation from the employees. Police counted 75 patrons and employees which is in compliance with their capacity of 80.

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16. On 11/06/22 at 1:04a.m., Milwaukee Police were dispatched to a Trouble with Subject at 4001 W. North Av. Investigation revealed an intoxicated subject was causing a disturbance inside the bar, and was advised they had to leave. The patron became upset over the \$10.00 cover charge and wanted their money back. The security guard gave the patron \$20.00 to leave.

17. On 07/08/23 at 2:30a.m., Milwaukee Police were advised to monitor bar close at 4001 W. North Av., due to a large number of people exiting and loitering. Upon the officer's arrival at approximately 2:40a.m., they observed vehicles blocking lanes of traffic, as well as groups of people standing in the street. The officers activated their squad lights to clear the roadways. Officers continued to monitor the bar and could see a large projection screen still playing a sports game and subjects outside the front door smoking. At approximately 2:50p.m., the officers observed at least 5 individuals exit the bar. Officers advised dispatch they would be conducting a License Premise Check. The officers observed two individuals seated at the bar, two behind the bar, one of which was holding a liquor bottle, and another in the main bar area. The officers were advised that all the remaining subjects were employees, and the projection screen was still on, because it did not have sound. The officers also observed an individual smoking hookah, and were advised by employees they would allow the individual to continue smoking, because the subject paid for it. The officers informed all of the subjects who stated they were employees, they would need their information for the tavern report, to which officers were met with anger, yelling, and a complete lack of cooperation. The agent eventually stepped in and advised the employees to give the officers their information. Once the officers advised the agent the reason for the License Premise Check, a subject who claimed to be the owner told the officers they could not conduct a License Premise Check since it was after bar close, and they could conduct it after 4a.m., when everyone was gone. The agent stated they were not operating after bar close as it was only 2:50a.m., and they were in the process of closing. The officers did not observe any security guards, nor did they review video surveillance.

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18. On 12/01/23 at 10:41p.m., Milwaukee Police conducted a License Premise Check at 4001 W. North Ave. No violations were found and the business was cooperative.

19. On 05/16/24 at 1:17a.m., Milwaukee Police conducted a License Premise Check at 4001 W. North Ave. No violations were found and the business was cooperative.

20. On 06/13/24 at 12:22a.m., Milwaukee Police conducted a License Premise Check at 4001 W. North Ave. No violations were found and the business was cooperative.

21. On 06/24/24 at 12:23a.m., Milwaukee Police were dispatched to a Noise Nuisance at 4001 W. North Ave. On arrival the business was closed, however, the initial call came in at 06/23/24 at 10:14p.m. Officers spoke to the caller who stated an event took place on the patio earlier, however, the loud music ended when the establishment closed.

22. On 08/07/24 at 10:22p.m., Milwaukee Police were dispatched to a Noise Complaint at 4001 W. North Ave. On arrival the officer did not hear any loud music emanating from the patio or the establishment. The officer remained in the area for a while, however, no loud music was observed. (2 reports)

23. On 08/22/24 at 2:34a.m., Milwaukee Police were dispatched to a Shooting at 4001 W. North Ave. Investigation revealed there was a verbal altercation between security and multiple patrons, when one patron retrieved their firearm and fired multiple shots, causing the death of one security guard, and injuring another, as well as two patrons. The security officers were unarmed, however, after the shooting, one security guard went to their vehicle and retrieved their firearm. The security guard was arrested for Possession of THC (55.84g). All employees were cooperative with the investigation, with the exception of a bartender. The manager was advised of this and the negative impact it could have on the business. The manager was cooperative and allowed officers to view video surveillance of the incident.
24. On 09/09/24 at 10:45p.m., Milwaukee Police were dispatched to a Noise Nuisance at 4001 W. North Ave. On arrival officers observed security guards and customers outside, however, the music or conversation was not too loud. The officers circled the area and found the noise to be at a bare minimum. The officer was unable to contact the caller. (2 reports)
25. On 09/19/24 at 12:51am., Milwaukee Police conducted a License Premise Check at 4001 W. North Ave. No violations were found and the business was cooperative.
26. On 11/01/24 at 1:10a.m., Milwaukee Police conducted a License Premise Check at 4001 W. North Ave. Officers observed an unarmed security officer, wandering patrons upon entry. No violations were found and the business was cooperative.
27. On 11/03/24 at 1:53a.m., Milwaukee Police were on patron in the area of 4001 W. North Ave., when they observed a large number of vehicles parked around the area and on grass. Due to this being the only open business open in the area, the officers conducted a capacity check of the business. The manager stated they did not know the allowed capacity but knew they were over by a lot. The business capacity is 80, however, utilizing a clicker a total of 113 patrons, excluding employees were on the premise. The manager provided the officer with a license for the address of 4005 W. North Ave., with a capacity of 198, however, it was not in the agent's name. The officer found the wall that divides the two address no longer exists. The officer did not issue a citation for the over capacity violation, pending further investigation. The only other violation observed was Hookah product being sold without a tobacco license. The business was initially uncooperative, however, eventually cooperated with the exception of a few employees.
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28. On 11/09/24 at 2:11a.m., Milwaukee Police were dispatched to a Noise Nuisance. The call came in at 2:04a.m. On arrival the business was closed and the officer was unable to contact the caller after several attempts.
29. On 11/10/24 at 10:21a.m., Milwaukee Police were dispatched to a Noise Nuisance. The call came in at 10:21p.m. On arrival the officer found the business was closed and no noise was heard coming from the business. The officer was unable to make contact with the caller.
30. On 11/15/24 at 11:03p.m., Milwaukee Police were dispatched to a Noise Nuisance. Officers made contact with the manager who was cooperative and immediately turned off the music to the patio. The officers contact the caller who resides 3 houses away and stated they couldn't sleep due to the music.

31. On 02/07/25 at 1:13a.m., Milwaukee Police were dispatched to a Subject with Weapon. Officers were advised people armed with guns were fighting. On arrival security stated they had escorted parties out due to a verbal argument, but nothing physical took place.
32. On 03/22/25 at 2:17a.m., Milwaukee Police were dispatched to a Subject with Weapon. The caller stated their friend got "knocked" out by an employee. The victim was uncooperative and did not want to provide their information or press charges. The manager stated they were unaware of what occurred and stated they possibly fell.
33. On 03/25/25 at 2:30a.m., Milwaukee Police were dispatched to a Battery. On arrival officers observed over 100 cars around the location, some illegally parked in fields and security removing patrons from the premises. The manager was cooperative with officers and security stated there was no battery.
34. On 04/10/25 at 1:36a.m., Milwaukee Police were dispatched to a ShotSpotter at 3929 W. North. On arrival officers located 18 casings to the north of 40th St., and an unoccupied vehicle that had been struck. The officers interviewed the manager at 4001 W. North Ave., who stated they did not have any problems with any one that evening and did not believe the shots fired had anything to do with their business. The manager further stated they do have video surveillance, however, it does not record due to police taking the system last year during a Homicide that occurred outside.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510010014

OtherEvent #: 25-LP-4362

Incident

4001 W NORTH AV Milwaukee, WI 53208

Incident Date/Time:: 11/09/2024 02:04:00
CAD Number:: P2411090120
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

HARRIS, TABITHA A

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 11/13/1973
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-372-1307
Phone 1 Type:: Phone
Address:: 4831 N 46TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

PREMIER SPORTS LOUNGE

Address:: 4001 W NORTH AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Sirajuddin, Amruddin V 036329

10/01/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510010014

OtherEvent #: 25-LP-4362

This report is written by Police Officer Amruddin SIRAJUDDIN, assigned to District #3 Late Shift.

On Saturday, November 9th, 2024, at approximately 2:11 AM, P.O Tyler, PROPS and I was assigned to Squad 3390 (wearing full duty uniform, Axon body camera, and operating a marked Squad) and were dispatched to a Noise Nuisance call at 4001 W. North AVE which is located in the City and County of Milwaukee, Wisconsin.

Dispatch Call Type and Detail: "CLLR STS THAT THERE IS LOUD MUSIC PLAYING FROM LOC, CLLR STS THAT THE OWNER IS PLAYING LOUD MUSIC OUTSIDE OF THE BAR AS WELL//CLLR IS WILLING TO BE A COMPLAINANT//NFI".

Initial Investigation:

Upon arrival, I did not observe Premier Sport Bar open due to after hour. I did not hear no loud music playing at 2:11 AM on 11-09-24. I called the caller on the phone several times but no answer on the call back.

I was unable to make contact or speak with the business due to being closed after hour.

End of report.

Officer (2)

| | | |
|---------------------------|---------------------------------|---------------------|
| Reporting Officer: | Sirajuddin, Amruddin V (036329) | 10/01/2025 02:52:00 |
| Section: (Work Location): | 33 | |
| Approving Officer: | Velasquez, Guadalupe (018673) | 10/01/2025 08:01:32 |
| Section: (Work Location): | 04 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510010014

OtherEvent #: 25-LP-4362

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509300132

OtherEvent #: 25-LP-4352

Incident

4001 W NORTH AV MILWAUKEE, WI 53208

Incident Date/Time:: 11/10/2024 22:02:00
CAD Number:: P2411101371
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

HARRIS, TABITHA A

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 11/13/1973
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-372-1307
Phone 1 Type:: Phone
Address:: 4831 N 46TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

PREMIER SPORTS LOUNGE

Address:: 4001 W NORTH AV
Apartment or Suite:: PREMIER SPORTS LOUNG
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509300132

OtherEvent #: 25-LP-4352

Glidewell, Mitchell 035680

09/30/2025

This report is written by PO GLIDEWELL, assigned to District 3, Early shift.

On Sunday, November 10th, 2024 PO Brandon MAGLIO and I were dispatched to 4001 W. North Ave for a noise complaint.

Upon our arrival I observed the business appeared to be closed and no noise was heard coming from the location.

We attempted to contact the original caller, however did not receive an answer. Due to no noise being detected and not speaking with the caller we did not speak with the business owner and cameras were not reviewed. Due to the circumstances the call was closed and no follow up was deemed needed at the time of our investigation.

Officer (2)

| | | |
|---------------------------|-------------------------------|---------------------|
| Reporting Officer: | Glidewell, Mitchell (035680) | 09/30/2025 17:58:00 |
| Section: (Work Location): | 32 | |
| Approving Officer: | Velasquez, Guadalupe (018673) | 10/01/2025 08:03:51 |
| Section: (Work Location): | 04 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510030008

OtherEvent #: 25-LP-4417

Incident

4001 W NORTH AV Milwaukee, WI 53208

Incident Date/Time:: 11/15/2024 23:03:00
CAD Number:: P2411151498
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

HARRIS, DEANDRE DELRONDO

Person Involvement: (Must choose Employee
AGENT from drop down):
DOB:: 08/04/1994
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-739-4114
Phone 1 Type:: Phone
Address:: 1315 W GROELING AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53206

Licensed Premise Data (1)

PREMIER SPORTS LOUNGE

Phone 1 Number:: (414)-639-2134
Phone 1 Type:: Main
Address:: 4001 W NORTH AV
City:: Milwaukee
State:: WI
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510030008

OtherEvent #: 25-LP-4417

LICENSED PREMISE REPORT

Loera, Eduardo 035691

10/03/2025

This report is written by PO Eduardo LOERA, assigned to District 3 late shift, Squad 3331.

On Saturday, November 16, 2025, my partner (PO Thomas WRIGHT) and I were dispatched to 4001 W. North Ave. for a Noise Nuisance.

Upon our arrival we observed a subject outside of the aforementioned address who appeared to be patting a subject down before allowing them inside of the building. As we approached, PO WRIGHT asked the subject if we could speak with the person in charge and the subject went inside of the business. Moments later a subject who was initially identified as "Mr. HARRIS", exited the business. An MPD RMS system search, confirmed Mr. Harris's identification as Deandre D. HARRIS (B/M, 08/04/1994). I informed him that we received a noise complaint, and he stated he had just turned off the music in the back patio. He was cooperative with our investigation and showed no hesitation to turning off the music.

PO WRIGHT spoke to the caller via phone call, who verbally identified herself as Lily MOO (A/F, 01/14/1984, 414-539-7189). MOO stated she resided as 2230 N. 40th St., which is approximately 3 houses away from the aforementioned address. MOO stated she called because she could not sleep and had a headache due to the loud music. After making contact with the business, PO WRIGHT called MOO back and informed her that the bar owner had turned down the music playing in the patio area.

End of report.

Officer (2)

| | | |
|---------------------------|-------------------------------|---------------------|
| Reporting Officer: | Loera, Eduardo (035691) | 10/03/2025 01:42:00 |
| Section: (Work Location): | 33 | |
| Approving Officer: | Velasquez, Guadalupe (018673) | 10/03/2025 08:28:06 |
| Section: (Work Location): | 04 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510030008

OtherEvent #: 25-LP-4417

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502070009

OtherEvent #: 25-LP-0204

Incident

4001 W NORTH AV MILWAUKEE, WI 53208

Incident Date/Time:: 02/07/2025 01:13:00
CAD Number:: C2502070065
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

FENCEROY, TABITHA ANN

Person Involvement: (Must choose Agent
AGENT from drop down);
DOB:: 11/13/1974
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-803-8452
Phone 1 Type:: Phone
Address:: 4831 N 46TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

PREMIER SPORTS LOUNGE

Address:: 4001 W NORTH AV
City:: MILWAUKEE
State:: WI
Zip Code:: 53208
License Type:: Public Entertainment Premise
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Kissler, Alexander D 029969

02/09/2025

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2502070009

OtherEvent #: 25-LP-0204

This report is written by P.O. Alexander KISSLER assigned to District Three, Late Shift, Squad 3369.

On Friday, February 7th 2024, at 1:13 am, my partner P.O. Andrew STANTON and I were dispatched to the subject with weapon complaint at Premier Sports Lounge located at 4001 W North Ave, which is in the City and County of Milwaukee. It should be noted that the call for service stated that there was several people at the location fighting and some were armed with firearms.

Upon entry, we observed a number of patrons at the establishment and made with one of the security guards at the location. The security guard stated that he did not call and was not aware of anyone that called. When asked if there was a fight at the location, he stated that they had to escort two parties out of the location due to them having a verbal argument, but no physical fight occurred that he was aware of. We checked the location and asked several patrons if they called for police which they all denied. Nothing was found regarding the subject with weapon complaint, and no one was located outside regarding as well.

A records check revealed Premier Sports Lounge currently holds Licenses for:

Agent/Owner: Tabitha A. HARRIS (b/f 11/13/1974) (Was not on scene and unavailable at this time)

Class B Tavern License (BTAVN-211752) (EXP 12/17/2025)

Public Entertainment Premises License (PEP-9331) (EXP 12/17/2025)

Food Dealer –Restaurant (FREST-19932) (EXP 12/17/2025)

While on scene, we observed the licenses posted behind the bar and up up-to-date.

The establishment had one security officer, unarmed and wandng patrons upon entry.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2502070009

OtherEvent #: 25-LP-0204

Video surveillance footage was not requested due to the investigation not being a major incident.

Per the district community partnership unit this location is NOT a designated nuisance premise.

End of Report.

Officer (2)

| | | |
|---------------------------|-------------------------------|---------------------|
| Reporting Officer: | Klssler, Alexander D (029969) | 02/09/2025 03:25:00 |
| Section: (Work Location): | 33 | |
| Approving Officer: | Rodriguez, Erik D (018567) | 02/14/2025 23:26:51 |
| Section: (Work Location): | 32 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503220031

OtherEvent #: 25-LP-1090

Incident

4001 W NORTH AV MILWAUKEE, WI 53208

Incident Date/Time:: 03/22/2025 02:13:00
CAD Number:: P2503220172
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

HARRIS, TABITHA A

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 11/13/1974
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-883-8452
Phone 1 Type:: Phone
Address:: 4831 N 46TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Persons Involved (1)

HARRIS, DEANDRE DELRONDO

Person Involvement:: Manager
DOB:: 11/02/1975
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 6119 W SPENCER PL
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

Premier Sports Lounge

Phone 1 Number:: (414)-639-2134
Address:: 4001 W NORTH AV
City:: MILWAUKEE
State:: WI
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Licensee Notified Date/Time:: 03/21/2025 02:26:00

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: C2503220031

OtherEvent #: 25-LP-1090

Business Was Cited For Violation:: No
Licensee was cooperative: (If not No
explain in narrative):
Licensee or Manager was on Yes
premises at time of
violation/incident::

Narrative (1)

LICENSED PREMISE REPORT

Ortiz, Isaac 037235

03/22/2025

"

This report is written by P.O. Isaac ORTIZ, assigned to *DISTRICT 3 AND Late Power SHIFT, SQUAD 3431*.

On 03-22-2025 at approximately 2:17 a.m, P.O. Alfonso TOLEDO and I were dispatched to the address of 4001 W. North Ave (Premier Sports Lounge) for a Subject with Weapon complaint.

Upon my arrival, I observed the above listed address, which is a bar called Premier Sports Lounge, which was closed to customers at the time and only had employees inside the location.

I spoke to the caller identified as Audrina D. TILLMAN (b/f 10-24-1985). TILLMAN stated that a male friend of hers got into a physical altercation with an employee at the above listed location just before bar close. TILLMAN did not provide officers with a lot of information other than this unidentified friend got "knocked out".

The victim did not want to provide his information to police and stated he did not want to press charges. Subject was left with a contact card and advised to contact officers back if he decided to pursue with charges.

I spoke to the *manager of Premier Sports Lounge identified as Deandre D. HARRIS (b/m 11-02-1975)*, which stated he was not aware of what occurred with the black male subject that allegedly got "knocked out". HARRIS stated he possibly fell down the stair located inside the bar. The business had 2 security officers on scene. They were *unarmed*. They did not give a statement.

No video surveillance footage was reviewed.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503220031

OtherEvent #: 25-LP-1090

While on scene, I observed the licenses posted and they were up to date.

During my investigation of the Subject with a Weapon complaint, I did not observe any violations in the licensed premise.

Officer (2)

| | | |
|---------------------------|-----------------------------|---------------------|
| Reporting Officer: | Ortiz, Isaac (037235) | 03/22/2025 02:43:00 |
| Section: (Work Location): | 34 | |
| Approving Officer: | Wallich, Rebecca J (022637) | 03/22/2025 17:00:24 |
| Section: (Work Location): | 33 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503250013

OtherEvent #: 25-LP-1157

Incident

4001 W NORTH AV Milwaukee, WI 53208

Incident Date/Time:: 03/25/2025 02:30:00
CAD Number:: P2503250135
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

HARRIS, TABITHA A

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 11/13/1974
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-883-8452
Phone 1 Type:: Phone
Address:: 4831 N 46TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218

Licensed Premise Data (1)

PREMIER SPORTS LOUNGE

Phone 1 Number:: (414)-639-2134
Phone 1 Type:: Phone
Address:: 4001 W NORTH AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident:: Yes

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2503250013

OtherEvent #: 25-LP-1157

LICENSED PREMISE REPORT

Stanton, Andrew K 031972

03/25/2025

This report is written by P.O. Andrew STANTON, assigned to District Three, Late Shift, Squad 3369.

On Tuesday, March 25th, 2025, at 2:30 A.M., P.O. Alexander KISSLER and I conducted a Tavern Check at **Premier Sports Lounge** located at 4001 W North Ave, which is in the City and County of Milwaukee.

We were in a marked Milwaukee Police Department Car (#65320), with red and blue emergency lights and an audible siren. We were in full MPD uniform with badges affixed to our outermost garments and Axon body worn cameras active.

We were dispatched to this location due to a battery complaint that occurred outside of the premises. It should be noted that no complainant was located upon arrival. Once officers arrived, officers observed that the security was already removing all the patrons from inside of the establishment. It should also be noted that there were over 100 cars parked around the location. Some vehicles were parked legally on W. North Avenue however there were multiple vehicles parked on fields on the north and south side of W. North Avenue. No citations were issued to the vehicles due to them driving from the location quickly.

Upon entry, we observed a number of patrons at the establishment and made contact with licensed premise (owner's husband & manager). The manager was identified as Deandre D. HARRIS (b/m 11/2/1975). We notified HARRIS we were conducting a standard Tavern Check due to officers being called out for a battery complaint. HARRIS was cooperative with the investigation.

A records check revealed **Premier Sports Lounge** currently holds Licenses for:

Agent/Owner: Tabitha A. HARRIS (B/F 11/13/1974) (Was not on scene and unavailable at this time)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2503250013

OtherEvent #: 25-LP-1157

Class B Tavern License (BTAVN-212758) (EXP 12/17/2025)

Public Entertainment Premises License (PEP-10039) (EXP 12/17/2025)

Food Dealer –Restaurant (FREST-21657) (EXP 12/17/2025)

While on scene, we observed the licenses posted behind the bar and up up-to-date.

The establishment had multiple security officers, unarmed and wandng patrons upon entry.

The main security guard was identified as Adrian JONES (B/M 02-25-1979). P.O. KISSLER interviewed JONES and JONES stated that he was unaware of any battery and that nothing happened inside of the establishment.

Video surveillance footage was not requested due to the investigation not being a major incident.

Per the district community partnership unit this location is **NOT** designated nuisance premise.

HARRIS was provided a Community Contact Card. HARRIS did state that he has our information from previous Tavern Checks.

End of Report.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2503250013

OtherEvent #: 25-LP-1157

Officer (2)

| | | |
|---------------------------|----------------------------|---------------------|
| Reporting Officer: | Stanton, Andrew K (031972) | 03/25/2025 03:02:00 |
| Section: (Work Location): | 33 | |
| Approving Officer: | Daering, Jason J (019708) | 03/25/2025 05:28:12 |
| Section: (Work Location): | 42 | |

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504100010

OtherEvent #: 25-LP-1554

Incident

4001 W NORTH AV Milwaukee, WI 53208

Incident Date/Time:: 04/10/2025 01:34:00
CAD Number:: P2504100073
District:: 3
Beat:: 330
Reporting Area:: 3650

Business Agent (1)

Harris, Tabitha A

Person Involvement: (Must choose Agent (License Holder)
AGENT from drop down):
DOB:: 11/13/1974
Address:: 4831 N 46TH ST
City:: Milwaukee
State:: WI
Zip Code:: 53218

Licensed Premise Data (1)

PREMIER SPORTS LOUNGE

Phone 1 Number:: (414)-639-2134
Phone 1 Type:: Phone
Address:: 4001 W NORTH AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Mack, Joseph T 036307

04/11/2025

This report is written by P.O. Joseph MACK assigned to District 3, Squad 3320, Late Shift, along with P.O.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233
414-933-4444

Case #:C2504100010

OtherEvent #: 25-LP-1554

Yasmine SANDERS. P.O. SANDERS and I were in full duty uniform equipped with an Axon body worn camera activated and in a marked squad vehicle.

On Thursday, April 10, 2025, at approximately 1:36 am P.O. SANDERS and I were dispatched to a shot spotter assignment at 3929 W North Ave. (flex ID 81-1171169) which detected 16 rounds on N 40th St. While enroute to this shot spotter assignment, an additional shot spotter came over which detected 2 rounds (flex ID 81-1171170) in an empty lot near the original shot spotter location. Squad 3320 (P.O. Seng XIONG and P.O. Tyler PROPP) assisted with checking the area.

Upon searching the area, we located a total of 18 brass casings in the street of N 40th St. just south of W North Ave. near 4001 W North Ave., located in the City and County of Milwaukee. A gray 2012 Jeep Grand Cherokee bearing WI plates AYP3143 (VIN# 1C4RJFCT8CC289760) was located unoccupied on the southeast corner of N 40th St. and W North Ave. facing north and had been struck by gunfire multiple times. I observed 1 strike on the front passenger door, 6 strikes on the front passenger area about the front passenger tire, the front passenger tire was deflated, and 1 strike on top of the front hood towards the middle of the hood. No blood was observed on the vehicle, in the vehicle, or anywhere on the scene. The registered owner of this vehicle is Marcus A NUELL (B/M, 6-17-85).

One bullet fragment was found underneath the vehicle and one bullet was found in the back seat of the vehicle.

I went to Premier Lounge at 4001 W North Ave. and spoke with the licensed premise owner, Deandre D HARRIS (B/M, 11-2-75). HARRIS informed me that the DVR to his camera system was taken by the police last year when there was a homicide outside of this location and has not been returned. HARRIS stated he has cameras, but they do not record and was unable to show me any surveillance video. HARRIS said he was inside the business when the incident occurred but did not hear or see anything related. HARRIS stated no one inside the business at the time was arguing and he did not observe any altercations of his patrons. HARRIS said he does not believe the shot spotter and struck vehicle is related to anyone who was at his business. I advised HARRIS he should get a new DVR for his camera system since it's unknown when his prior DVR would be returned. I did not locate the owner of the Jeep Grand Cherokee inside of this business.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504100010

OtherEvent #: 25-LP-1554

While on scene, I observed the licenses posted and they were up to date. During my investigation for this shot spotter assignment I did not observe any violations in the licensed premise.

End of license premise report.

| Officer (2) | | |
|---------------------------|----------------------------|---------------------|
| Reporting Officer: | Mack, Joseph T (036307) | 04/10/2025 03:37:00 |
| Section: (Work Location): | 33 | |
| Approving Officer: | Rodriguez, Erik D (018567) | 04/12/2025 18:22:20 |
| Section: (Work Location): | 32 | |



Thursday, January 15, 2026



Notice of Public Hearing

Blank Notice

HARRIS, Tabitha A, Agent
PREMIER SPORTS LOUNGE at 4001-05 W NORTH Av
Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application

Tuesday, January 27, 2026 at 1:50 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/27/2026 at 1:50 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
|------------------|-------------------|--------------------------|
| CURRENT OCCUPANT | 2208 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2209 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2211 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2214 N 40TH ST | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2214 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2214A N 40TH ST | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2214A N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2215 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2215A N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2216 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2220 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2221 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2222 N 40TH ST | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2222 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2224 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2225 N 39TH ST | MILWAUKEE, WI 53208-1336 |
| CURRENT OCCUPANT | 2225 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2225A N 39TH ST | MILWAUKEE, WI 53208-1336 |
| CURRENT OCCUPANT | 2227 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2228 N 40TH ST | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2228 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2229 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2230 N 40TH ST | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2231 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2232 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2235 N 39TH ST | MILWAUKEE, WI 53208-1336 |
| CURRENT OCCUPANT | 2236 N 40TH ST# 1 | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2236 N 40TH ST# 2 | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2236 N 40TH ST# 3 | MILWAUKEE, WI 53208-1340 |
| CURRENT OCCUPANT | 2236 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2237 N 39TH ST | MILWAUKEE, WI 53208-1336 |
| CURRENT OCCUPANT | 2237 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2238 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2239 N 40TH ST | MILWAUKEE, WI 53208-1341 |
| CURRENT OCCUPANT | 2245 N 41ST ST | MILWAUKEE, WI 53208-1304 |
| CURRENT OCCUPANT | 2248 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2250 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2251 N 41ST ST | MILWAUKEE, WI 53208-1304 |
| CURRENT OCCUPANT | 2252 N 41ST ST | MILWAUKEE, WI 53208-1303 |
| CURRENT OCCUPANT | 2253 N 41ST ST | MILWAUKEE, WI 53208-1304 |
| CURRENT OCCUPANT | 2309 N 39TH ST | MILWAUKEE, WI 53210-3008 |
| CURRENT OCCUPANT | 2312 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2313 N 40TH ST | MILWAUKEE, WI 53210-3014 |
| CURRENT OCCUPANT | 2314 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2315 N 40TH ST | MILWAUKEE, WI 53210-3014 |
| CURRENT OCCUPANT | 2318 N 41ST ST | MILWAUKEE, WI 53210-2930 |

| | | |
|------------------|---------------------|--------------------------|
| CURRENT OCCUPANT | 2319 N 40TH ST | MILWAUKEE, WI 53210-3014 |
| CURRENT OCCUPANT | 2320 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2321 N 40TH ST | MILWAUKEE, WI 53210-3014 |
| CURRENT OCCUPANT | 2326 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2326 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2327 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2328 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2329 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2329 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2331 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2333 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2334 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2335 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2335 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2336 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2337 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2337 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2338 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2339 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2339 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2340 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2341 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2342 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2344 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2349 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2350 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2351 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2352 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2353 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2354 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2355 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2355 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2356 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2357 N 40TH ST | MILWAUKEE, WI 53210-3014 |
| CURRENT OCCUPANT | 2357 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2357 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2360 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2362 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2362 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 2363 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2364 N 41ST ST | MILWAUKEE, WI 53210-2930 |
| CURRENT OCCUPANT | 2365 N 41ST ST | MILWAUKEE, WI 53210-2931 |
| CURRENT OCCUPANT | 2367 N 40TH ST | MILWAUKEE, WI 53210-3014 |
| CURRENT OCCUPANT | 2367 N GRANT BLVD | MILWAUKEE, WI 53210-2939 |
| CURRENT OCCUPANT | 2370 N GRANT BLVD | MILWAUKEE, WI 53210-2938 |
| CURRENT OCCUPANT | 4001 W NORTH AVE | MILWAUKEE, WI 53208-1318 |
| CURRENT OCCUPANT | 4007 W MEINECKE AVE | MILWAUKEE, WI 53210-3068 |

| | | |
|------------------|---------------------|--------------------------|
| CURRENT OCCUPANT | 4009 W MEINECKE AVE | MILWAUKEE, WI 53210-3068 |
| CURRENT OCCUPANT | 4025 W MEINECKE AVE | MILWAUKEE, WI 53210-3068 |
| CURRENT OCCUPANT | 4027 W MEINECKE AVE | MILWAUKEE, WI 53210-3068 |
| CURRENT OCCUPANT | 4107 W MEINECKE AVE | MILWAUKEE, WI 53210-2953 |
| CURRENT OCCUPANT | 4109 W MEINECKE AVE | MILWAUKEE, WI 53210-2953 |
| CURRENT OCCUPANT | 4117 W MEINECKE AVE | MILWAUKEE, WI 53210-2953 |
| CURRENT OCCUPANT | 4123 W MEINECKE AVE | MILWAUKEE, WI 53210-2953 |
| CURRENT OCCUPANT | 4203 W MEINECKE AVE | MILWAUKEE, WI 53210-2929 |
| CURRENT OCCUPANT | 4205 W MEINECKE AVE | MILWAUKEE, WI 53210-2929 |
| CURRENT OCCUPANT | 4213 W MEINECKE AVE | MILWAUKEE, WI 53210-2929 |
| CURRENT OCCUPANT | 4215 W MEINECKE AVE | MILWAUKEE, WI 53210-2929 |
| CURRENT OCCUPANT | 4229 W MEINECKE AVE | MILWAUKEE, WI 53210-2929 |

Blank Notice

Total Records: 105

Radius 250 feet and Center of the Circle: 4001 W North Av

2025-2026 Plan of Operation for 4001-05 W NORTH AV

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☐ Manager approaches customer(s) ☒ Call Police ☒ Signs Posted
☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: Fenced in rear patio

Number of garbage cans: Inside 11 Locations: Bathroom, Kitchen back area
Outside 2 Locations: Side Street

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 5 Name of solid waste contractor: GFL ENVIRONMENTAL

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many?

AND What are their responsibilities? Check in, crowd control, check for weapons
What security equipment do they use? Metal detectors

List their license number(s): _____

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: Inside bar, outside (front, side patio)

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:

patrons are searched and identification is checked

2. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 70 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining Area: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 21657 Fee: \$525.00

Your current food license includes the following food operations:

DHS - MODERATE, Sales < \$20,000, Tavern Restaurant.

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain

8. Weights and Measures: Fee:

Number/Type of Devices:

Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for PREMIER SPORTS LOUNGE 4001-05 W NORTH AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Karaoke, Pool Tables, Patrons Dancing

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley How many? _____ | <input type="checkbox"/> Pool Tables How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission) How many screens? _____ | <input type="checkbox"/> Amusement Machines How many? _____ | <input type="checkbox"/> Concerts Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances Approx. # per year? _____ |
| <input type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: *SPEAKERS*

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Trish White-Norris

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign