



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, January 14, 2021

**COMMITTEE MEETING NOTICE**

AD 06

DAVIS, Douglas S, Agent  
D&D's Lounge LLC  
4340 N 94th St #202

Wauwatosa, WI 53222

You are requested to attend a virtual hearing to be held on:

**Tuesday, January 26, 2021 at 09:55 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey and Karaoke as agent for "D&D's Lounge LLC" for D&D's Lounge LLC at 3853 N Richards St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/778000629>. If you wish to call in, please call +1 (669) 224-3412 and use Access Code: 778-000-629.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/17/2020

**LICENSE TYPE:** Class B Tavern

**NEW:** ☒

**RENEWAL:** ☐

**No. 317893**

**Application Date:** 11/12/2020

**License Location:** 3853 N Richards St

**Business Name:** D&D's Lounge LLC

**Licensee/Applicant:** DAVIS, Douglas S  
(Last Name, First Name, MI)

**Date of Birth:** 02/20/1984

**Home Address:** 4340 N 94<sup>th</sup> St #202

**City:** Wauwatosa

**State:** WI **Zip Code:** 53222

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/01/2011 the applicant was charged in Milwaukee County with Possession of THC (Misdemeanor).

**Charge:** Possession of THC  
**Finding:** Guilty  
**Sentence:** 90 days House of Correction  
**Date:** 01/25/2012  
**Case:** 2011CF002438

2. On 12/31/2018 the applicant was cited in the City of Milwaukee at 1218 W. North Av for Liquor License Required and Public Entertainment Premise License Required.

**Charge 1:** Liquor License Required  
**2:** Public Entertainment Premise License Required  
**Finding 1:** Guilty  
**2:** Guilty  
**Sentence 1:** Fined \$4,000.00  
**2:** Fined \$1,000.00  
**Date:** 04/28/2014  
**Case 1:** 14006957  
**2:** 14006958

Date: 11-16-20  
Officer: Harris, Chauncey

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: D&D Lounge  
Address: 3853 N Richards Street Milwaukee, WI 53212  
Phone: 414-788-7249

Owner: Douglas DAVIS  
Owner address: 4340 N. 94<sup>th</sup> Street  
City State Zip: Milwaukee, WI 53222  
Owner Phone: 414-788-7249  
Owner email: davisdouglas45@yahoo.com

Licensee/Agent: Douglas DAVIS  
Home Address: SAME as Owner  
City State Zip:  
Phone:  
Email:

Preferred contact: Douglas DAVIS

Location currently open: ☐ YES ☒ NO

Projected open date: December 2020

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 11:00a-2:00a ☐24 hours ☐Y ☐N  
Mon: 11:00a-2:00a  
Tue: 11:00a-2:00a  
Wed: 11:00a-2:00a  
Thu: 11:00a-2:00a  
Fri: 2:00p-2:30a  
Sat: 2:00p-2:30a

Premise Type: ☒ Tavern/Bar  
☐ Restaurant  
☐ Other:

Licenses currently held: None

Alcohol: ☐ Yes ☐ No Class: #: Applied for  
 Tobacco: ☐ Yes ☐ No #:  
 Food: ☐ Yes ☐ No #: Applied for  
 Extended Hours: ☐ Yes ☐ No #:  
 Secondhand Dealer: ☐ Yes ☐ No Type: #:  
 Other: ☐ Yes ☐ No Type: #:  
 Other: ☐ Yes ☐ No Type: #:

### **Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☐ No
  - a. Will this lot have a guard? ☐ Yes ☐ No
  - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☒ Yes ☐ No (Inoperable)
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 6
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### **Camera Survey:**

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras ☒ Yes ☐ No How many: 6
22. Are there interior cameras ☒ Yes ☐ No How many: 5
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

24. Cameras located in parking lot ☐Yes ☒No How many

**Interior Survey:**

25. What is the planned capacity? 80  
26. What is the minimum number of employees That will be on premise 10  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒Yes ☐No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐Yes ☐No  
28. Is the interior of the location neat and clean? ☒Yes ☐No  
29. Does an interior camera face the entrance/exit? ☒Yes ☐No  
30. Is there a lockable area that separates employees from customers? ☐Yes ☒No  
31. Are emergency and non-emergency numbers posted near the phone? ☒Yes ☐No  
32. Does the owner know how to contact their police district directly? ☒Yes ☐No  
a. Did you provide a district contact guide to the owner? ☒Yes ☐No

**Security**

33. How many security personnel are going to be employed: 2  
34. How will they be deployed: Interior: 1 Exterior: 1  
35. What days will they be deployed ☐Mon ☐Tue ☐Wed ☐Thu ☒Fri ☒Sat ☒Sun  
36. Will the security be managed by business ☐or contracted ☒  
37. Will they be armed ☒Yes ☐No  
38. What type of security measures to be used:  
☒Wanding/metal detector  
☒ID Scanner  
☐Dress Code  
☐Cover Charge  
☐Age restriction  
☐Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Davis informed me the second level of the building houses 11 occupied apartment units. DAVIS would be willing provide District 5 with a current tenant list for the upstairs tenants. Davis stated second level is a rooming house.

I suggested Davis reposition his interior camera facing the door. And suggested he add additional interior cameras to cover more of the customer seating area.

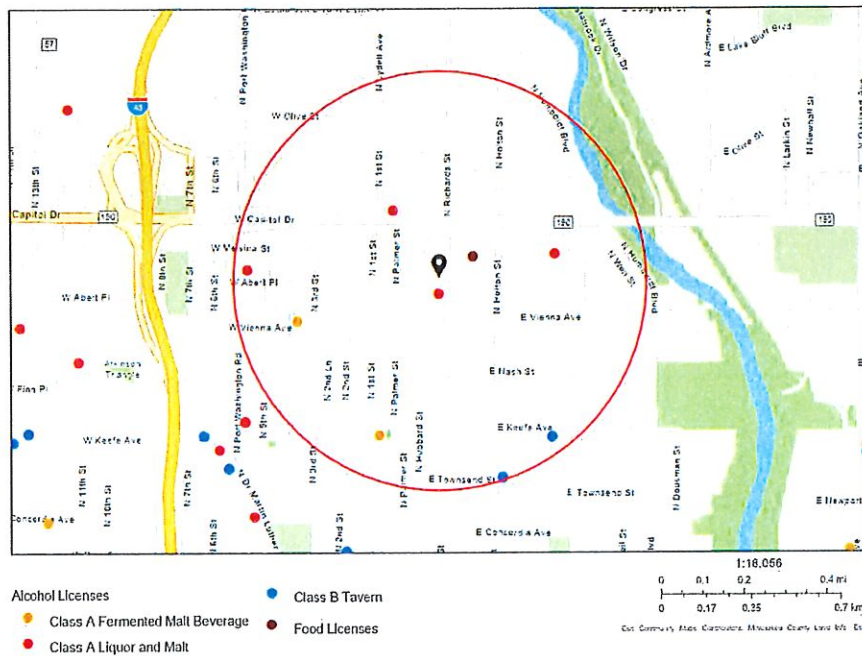


## Concentration Map

**3853 N Richards St**

Area : 21,862,585.85 ft<sup>2</sup>

Nov 25 2020 12:38:36 Central Standard Time



## Summary

Name	Count	Area(ft²)	Length(mi)
Food Licenses	3		
Alcohol Licenses	8		

## Food Licenses

#	Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Expiration date	Count
1	The Milwaukee Filling Station, Inc	The Riverwest Filling Station	Bryan A Atinsky, Agt	701 E KEEFE AV	Public Entertainment Premises License		6/10/2021, 7:00 PM	1
2	MET HALL, INC INK	RET LOUNGE	L C WHITEHEAD, Agt	3400 N HOLTON ST	Public Entertainment Premises License		6/17/2021, 7:00 PM	1
3	WAL-MART STORES EAST, LP	WAL-MART STORE #2452	Ryan S Langenecker, Agt	401 E CAPITOL DR	Public Entertainment Premises License		5/25/2021, 7:00 PM	1

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS	EDWARD J SENGEL, Agt	100 E CAPITOL DR	Class A Malt & Class A Liquor License		5/24/2021, 7:00 PM	1
2	PW Retail Foods LLC	Piggly Wiggly Supermarket #35	Robert L Jones, II, Agt	709 E Capitol DR	Class A Malt & Class A Liquor License		10/17/2021, 7:00 PM	1
3	Yuvraj Food Mart, Inc	All For Us	Baljinder S Dhillon, Agt	103 E Keefe AV	Class A Fermented Malt Beverage Retailer's License		10/30/2021, 7:00 PM	1
4	The Milwaukee Filling Station, Inc	The Riverwest Filling Station	Bryan A Atinsky, Agt	701 E KEEFE AV	Class B Tavern License	80	6/10/2021, 7:00 PM	1
5	MET HALL, INC INK	RET LOUNGE	L C WHITEHEAD, Agt	3400 N HOLTON ST	Class B Tavern License	80	6/17/2021, 7:00 PM	1
6	N. Port Food & Liquor Inc	N. Port Food & Liquor	Gurinder S Nagra, Agt	3876 N Port Washington AV	Class A Malt & Class A Liquor License		10/11/2021, 7:00 PM	1
7	CONNOISSEUR ENCOUNTERS CO, INC	SHERMER SPECIALTIES	DOMINIC A LAMPONE, Agt	3837 N RICHARDS ST	Class A Malt & Class A Liquor License		7/25/2021, 7:00 PM	1
8	WATKINS GROCERY	WATKINS GROCERY	FLORA B WATKINS, SP	3806 N VEL R PHILLIPS AV	Class A Fermented Malt Beverage Retailer's License		7/13/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, January 14, 2021

## Licenses Committee Notice of Hearing

RED OAK INVESTMENTS LLC  
3330 E Foothill Bl #416  
PASADENA, CA 91107

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Disc Jockey and Karaoke  
DAVIS, Douglas S, Agent  
D&D's Lounge LLC at 3853 N Richards St

Date: 1/26/2021

Time: 09:55 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, January 26, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.







Thursday, January 14, 2021

## Licenses Committee Notice of Hearing

Sunshine Investments  
PO Box 1136  
Milwaukee, WI 53201

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Disc Jockey and Karaoke  
DAVIS, Douglas S, Agent  
D&D's Lounge LLC at 3853 N Richards St

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Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Thursday, January 14, 2021



# Notice of Public Hearing

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notice

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DAVIS, Douglas S, Agent  
D&D's Lounge LLC at 3853 N Richards St  
Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey  
and Karaoke

**Tuesday, January 26, 2021 at 9:55 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 1/26/2021 at 9:55 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3891 N PALMER ST	MILWAUKEE, WI 53212
CURRENT OCCUPANT	3893 N PALMER ST	MILWAUKEE, WI 53212
CURRENT OCCUPANT	3883 N PALMER ST	MILWAUKEE, WI 53212
blank	notice	

Total Records: 3

Radius: 600.0 feet and Center of Circle: 3853 N Richards St



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Tavern and restaurant

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: previously owned a bar

### 2. Business Operations

- a. Proposed Opening Date: 10/30/2020
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes  
If yes, explain: Rooming house
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 5 Locations: 1 per restroom, 2 bar area, 1 kitchen, 1 common area  
Outside: 1 Locations: Rear of building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 2 and answer the following:  
What are their responsibilities? checking ID's and searching at the door, crowd control  
Is security equipment used? ☐ No ☒ Yes If yes, describe metal detector (hand held)  
List their licensing, certification, or training credentials: \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 6 and list locations: 4 inside and 2 outside
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe: \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>75</u> %	Food <u>25</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: \_\_\_\_\_ ☒ Rooming House: Number of Floors: 1  
Number of Rooms: \_\_\_\_\_ Number of Rooms: 11

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☒ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other; Describe: \_\_\_\_\_

- b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: Capital Drive

- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☒ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Sunshine Investments Phone Number: 262-735-6989

Building Owner Address: PO Box 1136, Milwaukee, WI 53201

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

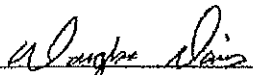
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00am	2:00am	150	25-75	none
Monday	6:00am	2:00am	150	25-75	none
Tuesday	6:00am	2:00am	150	25-75	none
Wednesday	6:00am	2:00am	150	25-75	none
Thursday	6:00am	2:00am	150	25-75	none
Friday	6:00am	2:30am	150	25-75	none
Saturday	6:00am	2:30am	150	25-75	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: D&D's Lounge LLC

Premise Address: 3853 N Richards Street, Milwaukee, WI 53212

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Sunshine Management

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 10/01/2020 Ends 09/30/2025

b) Monthly rental \$ 3700

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5

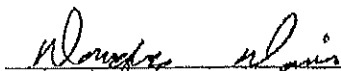
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan  
☐ If a restaurant, copy of the menu





# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 3853 N Richards Street, Milwaukee, WI 53212

## TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Instrumental Musicians                                     | <input type="checkbox"/> Battle of the Bands    | <input type="checkbox"/> Dancing by Performers                          | <input type="checkbox"/> Amusement Machines<br>How many? _____                |
| <input type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts            | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows            | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings        | <input type="checkbox"/> Patrons Dancing                                | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____   |   |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

## LEGAL CAPACITY OF PREMISES

80 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

## Office Use Only:

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

DD's Lounge, LLC Douglas Davis Agent  
TJH



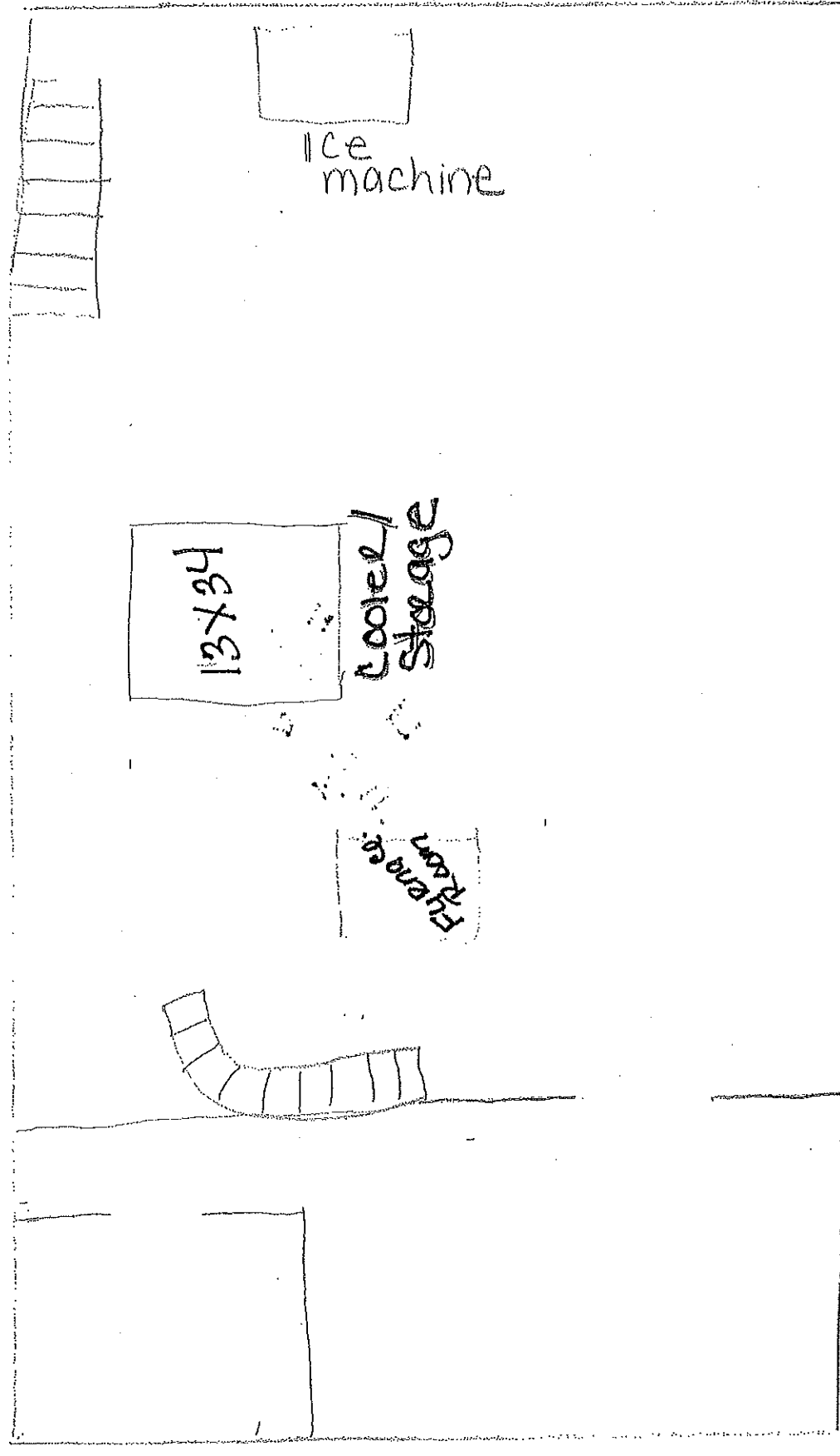
Albert Place

D4D's Lounge LLC 3853 N. Richards St  
Total Sq. Ft - 2,140  
Bar Area: 1,636  
Kitchen: 504

D4D's Lounge LLC 3853 N. Richards St

Dad's Lounge LLC Douglas Davis Agent

# Basement Level



N. Richards Street

E. Abert Place

2852 N. Richards St.