

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

Contact Person & Phone No: **Gwendolyn Altheimer, X6629**

Category of Request

- New Grant**
- Grant Continuation**
- Change in Previously Approved Grant**

Previous Council File No. 100951

Previous Council File No.

Project/Program Title: MA OutreachForwardHealth Grant

Grantor Agency: State of Wisconsin Dept of Health Services

Grant Application Date: April 15, 2009 (multi-year grant commitment)

Anticipated Award Date: January 1, 2012

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this funding is to continue support for the City of Milwaukee Health Department (MHD) Community Healthcare Access Program (CHAP), formerly the Medical Assistance Outreach Program. DHS funding in 2010 assured program staffing to improve access to and utilization of primary and preventive health care for low income individuals eligible for expanded BadgerCare Plus program services (including BC+ Core, Family Planning Only Services, etc). CHAP has been successful by intensifying efforts in community outreach to high-risk populations and partnering with new community-based organizations and consumers.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

CHAP helps Milwaukee's uninsured, low-income populations get enrolled in BadgerCare Plus, BC+ Core, and Family Planning Only Services. This allows clients to access health insurance so they can attend regular, preventive doctor visits, have more consistent prenatal care, receive comprehensive reproductive health services and decrease their emergency room visits.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Enrollment in BadgerCare Plus programs is greatly improved through community-based outreach and application assistance. MHD staff assists clients with completing online applications and renewals, facilitating necessary documentation electronically and serve to answer questions and troubleshoot problems after initial applications and renewals are sent. Assuring clients have healthcare coverage will decrease the burden on MHD services currently provided to uninsured residents and increase MHD's ability to bill for services provided to our clients.

4. Results Measurement/Progress Report (Applies only to Programs):

A database is maintained to provide monthly, quarterly and annual reports of: residents reached, individuals served and clients signed up.

5. Grant Period, Timetable and Program Phase-out Plan:

January 1, 2012 – December 31, 2012.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.