

<b>1st Quarter 2015 MATA Community Media Monthly Programming Report</b>				
	<u>Jan.</u>	<u>Feb.</u>	<u>Mar.</u>	<u>Total/Average</u>
Number of new projects started (non-series)	20	4	29	53
Number of new programs received	88	85	90	263
<b><u>MCM Channel 14</u></b>				
Number of different local producers/sponsors	2	3	2	2.3
Number of different local 1st run programs	9	14	22	45
Total hours local 1st run	6.47	17.8	25.5	49.77
Number of 1st run MCM produced programs	8	8	7	23
Hours of 1st run MCM produced programs	6	8.17	5.5	19.67
Number of different imported producers/sponsors	5	3	5	4.333333333
Number of different imported 1st run programs *	39	30	37	106
Total hours imported 1st run *	47.2	28.3	42	117.50
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	6	5	6	5.7
Producer(s) submitting for the 1st time	0	0	0	0
Hours of taped programs	629.39	577.81	652.43	1,859.63
Percentage of taped programs	84.6%	86.0%	87.7%	86.1%
Hours of live programs	0	0	0	0.00
Percentage of live programs	0.0%	0.0%	0.0%	0.0%
Hours of satellite programs	49.27	40.32	44.25	133.84
Percentage of satellite programs	6.6%	6.0%	5.9%	6.2%
Hours of PSA programming	65.33	53.87	47.32	166.52
Percentage of PSA programming	8.8%	8.0%	6.4%	7.7%
Number of episodes cablecast	821	706	766	2,293
<b><u>MCM Channel 96</u></b>				
Number of different local producers/sponsors	19	13	17	16.3
Number of different local 1st run programs	36	27	34	97
Total hours local 1st run	27.03	25.1	28.92	81.05
Number of different imported producers/sponsors	13	7	7	9.0
Number of different imported 1st run programs **	32	13	16	61
Total hours imported 1st run **	31.62	9.75	21.03	62.40
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	32	20	24	25.3
Producer(s) submitting for the 1st time	0	0	0	0
Hours of taped programs	488.14	406.80	437.18	1,332.12
Percentage of taped programs	65.6%	60.5%	58.8%	61.6%
Hours of live programs	39.63	39.63	55.98	135.24
Percentage of live programs	5.3%	5.9%	7.5%	6.2%
Hours of satellite programs	175.00	151.00	187.00	513.00
Percentage of satellite programs	23.5%	22.4%	25.1%	23.7%
Hours of PSA programming	41.22	74.57	63.84	179.63
Percentage of PSA programming	5.5%	11.1%	8.6%	8.4%
Number of episodes cablecast	755	604	670	2,029
<b>Total Programming Hours (All Channels)</b>	<b>1,381.45</b>	<b>1,215.56</b>	<b>1,376.84</b>	<b>3,973.85</b>
<b>Total Episodes Cablecast (All Channels)</b>	<b>1,576</b>	<b>1,310</b>	<b>1,436</b>	<b>4,322</b>
<b><u>Percentage of Program Categories (Ch. 96)</u></b>				
Community Information/Opinion	12.8%	17.7%	21.3%	17.3%
Music/Entertainment	12.9%	8.9%	9.5%	10.4%
Faith-Based	64.9%	65.3%	62.8%	64.3%
Special Interests	9.3%	8.1%	6.5%	8.0%
Percentage of Ch. 96 Faith-Based producers	62.5%	65.0%	58.3%	61.9%
Number of non-profit producers (All Channels)	3	3	3	3.0