



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

*Final copy
8/6/16*

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

1017 E. Brady St. (MKE Vape)

2. NAME AND ADDRESS OF OWNER:

Name(s): Joshua Jeffers - J. Jeffers and Co. (Michelle Doyle is the property manager at J. Jeffers and Co)

Address: 225 E. Michigan St. Suite 110

City: Milwaukee

State: WI

ZIP: 53202

Email: michelle@jjeffers.com

Telephone number (area code & number) Daytime: 414-763-8762

Evening: 414-807-4869

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Signarama - Christa Neill (sales)

Address: 272 N. 12th Street suite 100

City: Milwaukee

State: WI

ZIP Code: 53233

Email: christa@milwaukee-signs.com

Telephone number (area code & number) Daytime: 414-273-7446

Evening: same

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

_____ Photographs of affected areas & all sides of the building (annotated photos recommended)

_____ Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

_____ Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

_____ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

_____ Site Plan showing location of project and adjoining structures and fences


PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

The building owners are redoing the siding on 1017 E. Brady. Therefore, all the existing signage will be removed. After the siding is re-done, we hope to put up this proposed scroll bracket sign. It will project 30" over the sidewalk. It is a double sided, non-swinging design. It will be approx 6.25 sq ft. Option A from the art proof pdf is what the building owner would like to use. The background of the circular panel will be 1/4" thick max metal with a digital print applied, then with 1/4" thick red acrylic added for the border and verbiage. This will give the sign faces some dimension. We will create two sign faces and apply them to either side of the welded bracket arms. This design will be non-lit, as far as I am aware. The sign will be affixed at the center of the width of the facade header.

6. SIGNATURE OF APPLICANT:



Signature

Christa Neill - Signarama Milwaukee
Please print or type name

8-2-16
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room B-4
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT



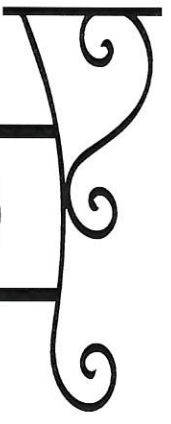
Overall: 24" w x 24" h
MAKE: 6.9" w x 3.05" h
VAPE: 17.98" w x 5.16" h



MAKE VAPES



Overall: 24" w x 17" h
MAKE: 8.05" w x 3.56" h
VAPE: 20.98" w x 5.03" h



MAKE VAPES



Overall: 24" w x 19" h
MAKE: 7.67" w x 3.39" h
VAPE: 19.98" w x 5.73" h



(my) Clerk

LB2 zoning

custom routed acrylic letters painted red, and digitally printed i-j-35 intermediate adhesive vinyl with gloss UV laminate applied to custom routed aluminum panel and mounted to 30" Milano scroll bracket on vertical, non-swinging bars (quantity 2 sides)

30"

CUSTOMER: Joshua Jeffers
COMPANY: J. Jeffers (for MKE Vape)
SIGNVOX #: OR-00000

SALESPERSON: Christa Neill
DESIGNER: Sarah Schauf
PROOF DATE: 07/27/2016

PLEASE CHECK ALL PROOFS FOR ACCURATE SPELLING, PUNCTUATION AND LAYOUT. Signarama Milwaukee will not be held responsible for correcting mistakes on approved artwork. 272 N. 12th ST. MILWAUKEE, WI 53233



414.273.7446 414.273.7447
www.milwaukee-signs.com