



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, April 13, 2023

COMMITTEE MEETING NOTICE

AD 12

MARTIN, Kelley, Agent
National Avenue Hotel, LLC
1700 W NATIONAL Av
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, April 25, 2023 at 01:15 PM

The access code is https://meet.goto.com/623644525. If you wish to call in: +1 (408) 650-3123 and use Access Code: 623-644-525. Please see the enclosed best practices document for further instructions.

Regarding: Your Hotel/Motel Application as agent for "National Avenue Hotel, LLC" for "National Avenue Hotel" at 1700 W NATIONAL Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: operating without a license, whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

[Handwritten signature of Jim Cooney]

BY: \_\_\_\_\_

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, April 13, 2023

COMMITTEE MEETING NOTICE

AD 12

MARTIN, Kelley, Agent  
National Avenue Hotel, LLC  
3561 WHITE BEAR AV N  
White Bear Lake, MN 55110

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Thursday, April 13, 2023



# Notice of Public Hearing

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MARTIN, Kelley, Agent  
National Avenue Hotel at 1700 W NATIONAL Av  
Hotel/Motel Application

**Tuesday, April 25, 2023 at 1:15 PM**

To whom it may concern:

The above application has been made by the above nPMed applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/25/2023 at 1:15 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your nPMe, and address. (If your first and/or last nPMes are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1630 W NATIONAL AVE# 101	MILWAUKEE, WI 53204-1132
CURRENT OCCUPANT	1630 W NATIONAL AVE# 102	MILWAUKEE, WI 53204-1132
CURRENT OCCUPANT	1630 W NATIONAL AVE# 103	MILWAUKEE, WI 53204-1132
CURRENT OCCUPANT	1630 W NATIONAL AVE# 104	MILWAUKEE, WI 53204-1132
CURRENT OCCUPANT	1630 W NATIONAL AVE# 105	MILWAUKEE, WI 53204-1132
CURRENT OCCUPANT	1630 W NATIONAL AVE# 106	MILWAUKEE, WI 53204-1132
CURRENT OCCUPANT	1630 W NATIONAL AVE# 107	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 108	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 109	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 110	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 201	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 202	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 203	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 204	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 205	MILWAUKEE, WI 53204-1177
CURRENT OCCUPANT	1630 W NATIONAL AVE# 206	MILWAUKEE, WI 53204-1133
CURRENT OCCUPANT	1630 W NATIONAL AVE# 207	MILWAUKEE, WI 53204-1133
CURRENT OCCUPANT	1630 W NATIONAL AVE# 208	MILWAUKEE, WI 53204-1133
CURRENT OCCUPANT	1630 W NATIONAL AVE# 209	MILWAUKEE, WI 53204-1133
CURRENT OCCUPANT	1630 W NATIONAL AVE# 210	MILWAUKEE, WI 53204-1133
CURRENT OCCUPANT	1630 W NATIONAL AVE# 301	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 302	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 303	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 304	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 305	MILWAUKEE, WI 53204-1178
CURRENT OCCUPANT	1630 W NATIONAL AVE# 306	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1630 W NATIONAL AVE# 307	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1630 W NATIONAL AVE# 308	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1630 W NATIONAL AVE# 309	MILWAUKEE, WI 53204-1134
CURRENT OCCUPANT	1636 W NATIONAL AVE	MILWAUKEE, WI 53204-1129
CURRENT OCCUPANT	1643 W PIERCE ST	MILWAUKEE, WI 53204-1109
CURRENT OCCUPANT	1701 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	1701 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	1704 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1706 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1707 W NATIONAL AVE	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	1708 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1710 W NATIONAL AVE	MILWAUKEE, WI 53204-1137
CURRENT OCCUPANT	1711 W NATIONAL AVE	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	1713 W NATIONAL AVE	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	1717 W NATIONAL AVE	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	1721 W NATIONAL AVE	MILWAUKEE, WI 53204-1138
CURRENT OCCUPANT	714 S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	714A S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	715 S BETTINGER CT	MILWAUKEE, WI 53204-1102
CURRENT OCCUPANT	715 S BETTINGER CT# A	MILWAUKEE, WI 53204-1102

CURRENT OCCUPANT	720 S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	720A S BETTINGER CT	MILWAUKEE, WI 53204-1101
CURRENT OCCUPANT	721 S BETTINGER CT	MILWAUKEE, WI 53204-1102
CURRENT OCCUPANT	721A S BETTINGER CT	MILWAUKEE, WI 53204-1102
CURRENT OCCUPANT	802 S 18TH ST	MILWAUKEE, WI 53204-1125
CURRENT OCCUPANT	808 S 18TH ST	MILWAUKEE, WI 53204-1125
CURRENT OCCUPANT	813 S 17TH ST	MILWAUKEE, WI 53204-1122
CURRENT OCCUPANT	814 S 18TH ST	MILWAUKEE, WI 53204-1125
CURRENT OCCUPANT	816 S 18TH ST	MILWAUKEE, WI 53204-1125
CURRENT OCCUPANT	819 S 17TH ST	MILWAUKEE, WI 53204-1122

Blank Notice

Total Records: 56

Radius 250.0 feet and Center of Circle: 1700 W National Av



- HOME
- SEARCH
- SUMMARY
- INTERIOR
- EXTERIOR
- ABOUT

| [Printable Record Card](#) | [Previous Assessment](#) | [Sale Owner History](#) | [Permits](#)

Card 1 of 1

<b>Location</b> 1700 W NATIONAL AV	<b>Property Account Number</b> 4339941000	<b>Parcel ID</b> 4339941000
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**Old Parcel ID**

**Current Property Mailing Address**

<b>Owner</b> NATIONAL AVENUE HOTEL LLC	<b>City</b> BROOKLYN PARK
<b>Address</b> 7100 NORTHLAND CIR, STE 410	<b>State</b> MN
	<b>Zip</b> 55428-4113
	<b>Zoning</b> LB2

**Current Property Sales Information**

<b>Sale Date</b> 7/31/2006	<b>Legal Reference</b> 9301666
<b>Sale Price</b> 800,000	<b>Grantor(Seller)</b> SIPPEL JOSEPH F

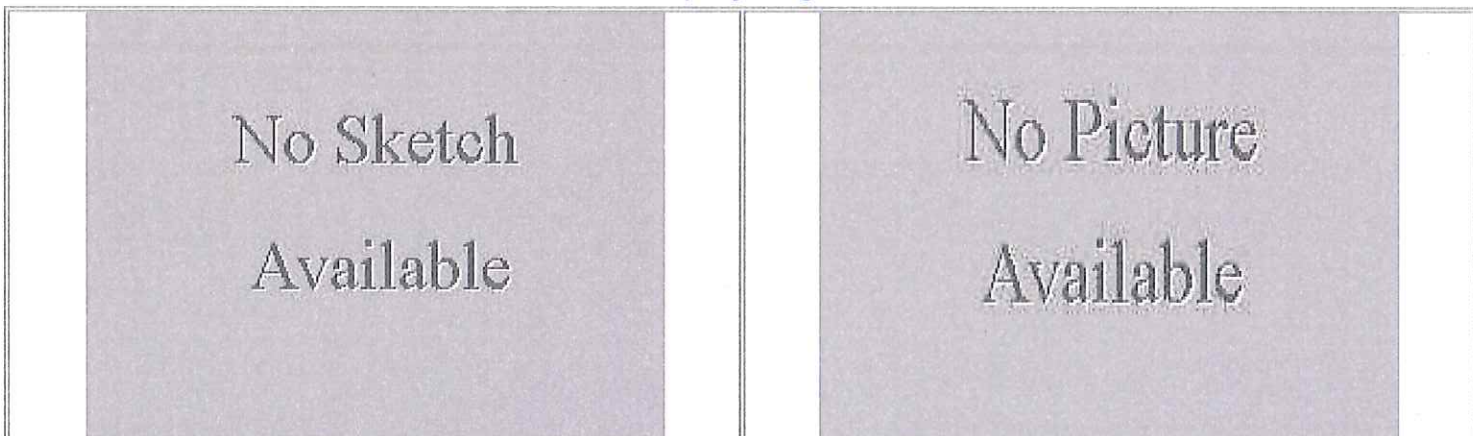
**Narrative Description**

This property contains 0.24334 - AC of land mainly classified as **Mercantile Apartments** with a(n) **Rooming House - 8 or more units** style building, built about 1966 , having **Concrete Block** exterior and **N/A** roof cover, with 0 commercial unit(s) and 51 residential unit(s), 0 total room(s), 0 total bedroom(s), 0 total bath(s), 0 total half bath(s), 0 total 3/4 bath(s).

**Legal Description**

LANDS IN SE 1/4 SEC 31-7-22 (BETW W PIERCE ST- S 16TH ST-W NATIONAL AVE & 363' W OF S 16TH ST) W 50' EXC N 185' APPROX.

**Property Images**





**BUSINESS LICENSE PLAN OF OPERATION**

cci-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**1. Type of Business**

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
HOTEL

Do you have any experience operating this type of business?  No  Yes If yes, explain: MANAGEMENT AND OPERATIONS FOR 10

**2. Business Operations**

a. Proposed Opening Date: CURRENTLY OPEN

b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_

c. Is this a franchise?  No  Yes

d. Is this premises currently licensed?  No  Yes If yes, list type of license: EXPIRED

e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_

f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_

g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_

h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

**3. Litter & Noise**

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_

b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_

c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

**4. Smoking & Sanitation**

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Outside front door and sidewalk

b. Number of Garbage Cans: Inside: 55 Locations: Rooms, Hallways basement and laundry room  
Outside: 2 Locations: Trash bins

c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_

d. How many restrooms are on the premises? 53 All rooms and (1) in basement.

e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle

National Ave Hotel, LLC  
 Kelley Martin - 612. -760-0542  
 1700 W National Ave  
 Milwaukee, WI 53204

**5. Security**

a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_

b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_

c. Will you have security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? We have one person that works Fri and Sat 7pm to 3am. He watches cameras and walks around to make sure all secure.  
 Is security equipment used?  No  Yes If yes, describe Cameras  
 List their licensing, certification, or training credentials \_\_\_\_\_

d. Will there be security cameras?  No  Yes If yes, how many? 15 and list locations: Hallways, Outside buildin

e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe At check in

**6. Percentage of Sales (must total 100%)**

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>100</u> %
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		Describe: <u>Hotel occupanc</u>

**7. Businesses/Licenses on the Premises (check all that apply):**

Type 1

Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club

Night Club  Tavern  Cocktail Lounge  Teen Club

Banquet Hall  Sports Facility  Bowling Alley

Hotel/Motel: Number of Floors: 3 + Basement  Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: 52 Number of Rooms: \_\_\_\_\_

Type 2

Liquor Store  Corner Store  Supermarket  Convenience Store

Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing

Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures

Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

**8. Legal Capacity (only if a Type 1 premises in #7 above)**

Capacity 102 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

National Ave Hotel, LLC  
 Kelley Martin - 612-760-0542  
 1700 W National Ave  
 Milwaukee, WI 53204



### 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: 3<sup>rd</sup> Floor
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: National Avenue and 16th
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 3  Other: + Basement
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: New Start Holdings LLC Phone Number: 612-964-9617  
 Building Owner Address: 7100 Northland Circle #410 Minneapolis Mn 55428

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers Expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	CLOSED	CLOSED	0	18+	NONE
Monday	10 AM	6 PM	30-40	18+	NONE
Tuesday	10 AM	6 PM	30-40	18+	NONE
Wednesday	10 AM	6 PM	30-40	18+	NONE
Thursday	10 AM	6 PM	30-40	18+	NONE
Friday	10 AM	6 PM	30-40	18+	NONE
Saturday	10 AM	7 PM	30-40	18+	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11. Signature(s)

Kelley Martin Managing Officer  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (if there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.

National Ave Hotel, LLC  
 Kelley Martin - 612-760-0542  
 1700 W National Ave  
 Milwaukee, WI 53204



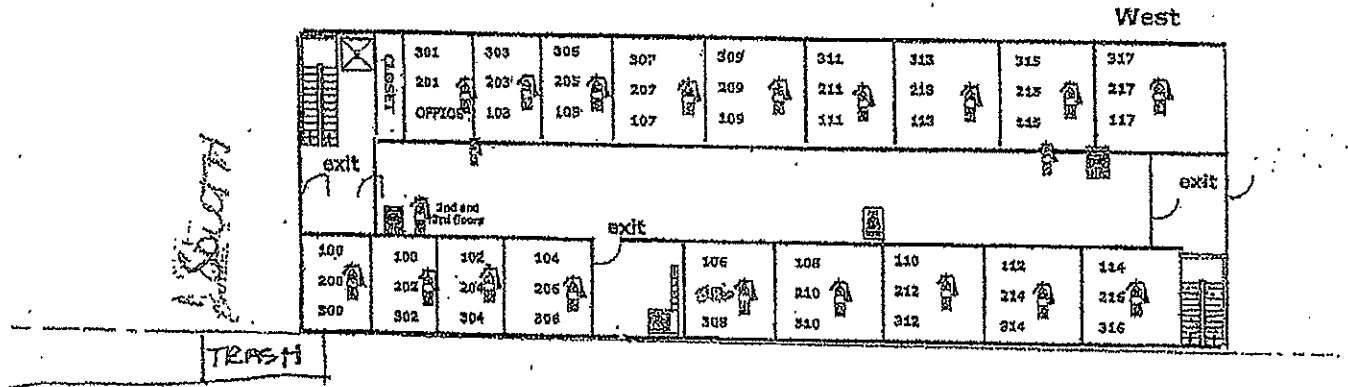
**DWELLING FACILITIES LICENSE SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
 200 E. Wells St. Room 105, Milwaukee, WI 53202  
 (414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <b>National Avenue Hotel LLC</b>
Premises Address: <b>1700 W National Avenue Milwaukee WI 53204</b>
Plan of Operation
Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If NO, a local representative (natural person) residing in Milwaukee County must be appointed. Provide the person's name and street address. P.O. Boxes are not acceptable.
Name of Person: <b>Cheri Bastle</b>
Street Address: <b>1700 W National Avenue Milwaukee, WI 53204</b> <small>(include city and zip code)</small>
Please describe your plans to train employees to recognize and report guest or resident behaviors that are indicative of human trafficking at the premises: <b>All applicants are screened, we do not permit overnight guests unless registered. All entrances are monitored by camera by management as well as onsite management. Manager has training access through <a href="http://www.polarisproject.org/recognizing-human-trafficking">www.polarisproject.org/recognizing-human-trafficking</a></b>
Signature
I shall not willfully refuse to provide those services offered under this license or add charges or require deposits not required of the general public because of a person's place of residence
<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p><i>Kelley Martin Managing Officer</i></p> <p>Signature of Sole Proprietor, Partner, or 20% or more Shareholder                      (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)</p> </div> <div style="width: 45%; border-top: 1px solid black;"> <p>Signature of additional partner or 20% or more shareholder</p> </div> </div>

National Ave Hotel  
 Kelley Martin - 612-760-0542  
 1700 National Ave  
 Milwaukee, WI 53204

# FLOOR #1



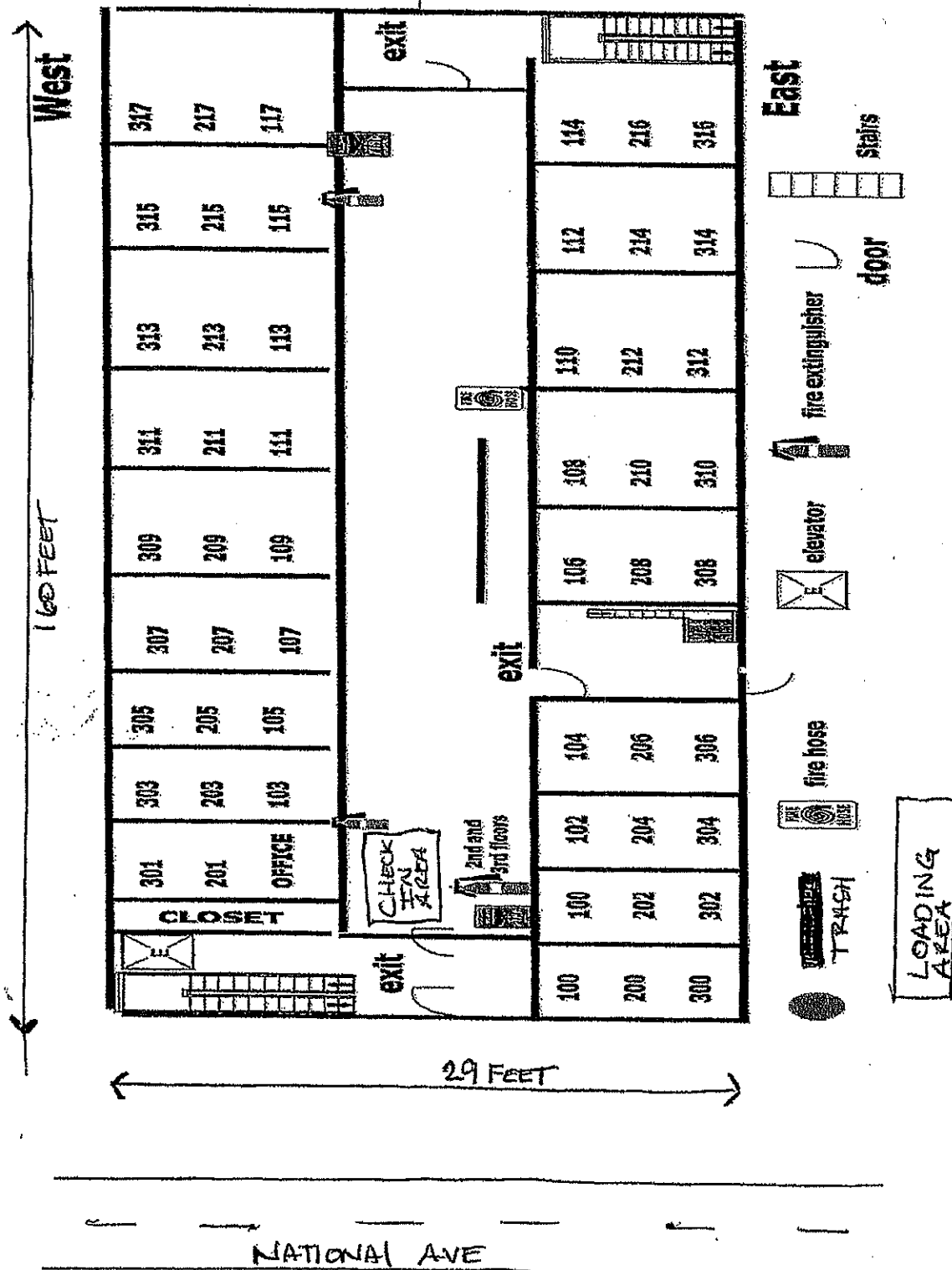
National Avenue Hotel  
 1700 W National Ave  
 Milwaukee, WI 53204  
 14,120 SF - Lot Size - 0.24 AC - 3 Floors  
 2 Stories - Building Class: C - Year built 1966  
 Parcel ID - 433-9941-000  
 LANDS IN SE 1/3 SEC 31-7-22  
 (BETW W PIERCE ST - S 16TH ST-W NATIONAL AVE  
 & 363' W OF S 16TH ST) W 50' EXC N 185' APPROX

National Ave Hotel, LLC  
 Kelley Martin - 612 -760-0542  
 1700 W National Ave  
 Milwaukee, WI 53204

1st Floor

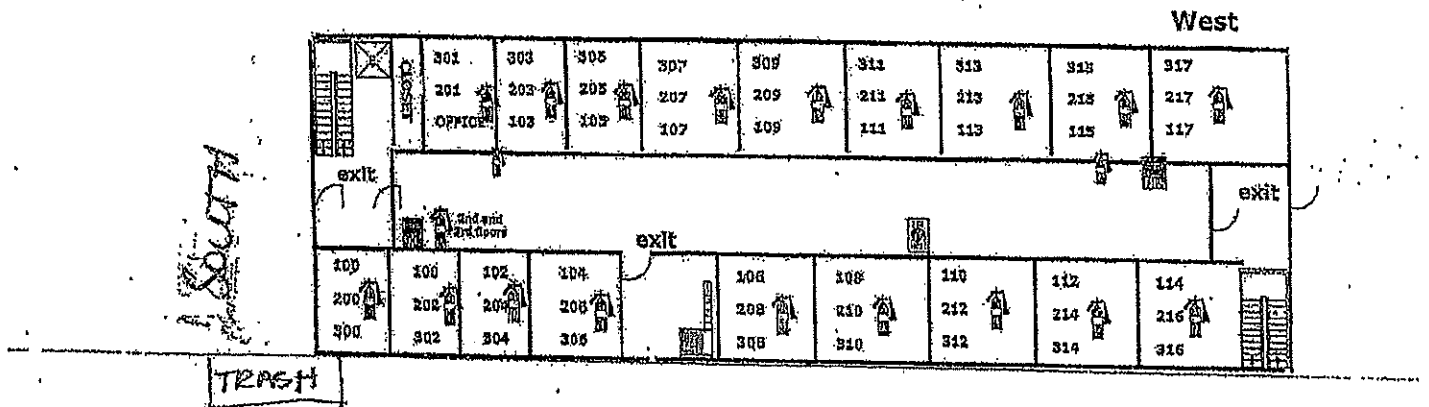
NORTH ↑

TOTAL SQUARE FOOTAGE = 4640



KELLEY MARTIN, AGENT FOR NATIONAL AVE HOTEL, LLC  
 NATIONAL AVE HOTEL  
 1700 W. NATIONAL AVE, MILWAUKEE, WI. 53204  
 MARCH 3RD 2023

FLOOR # 2

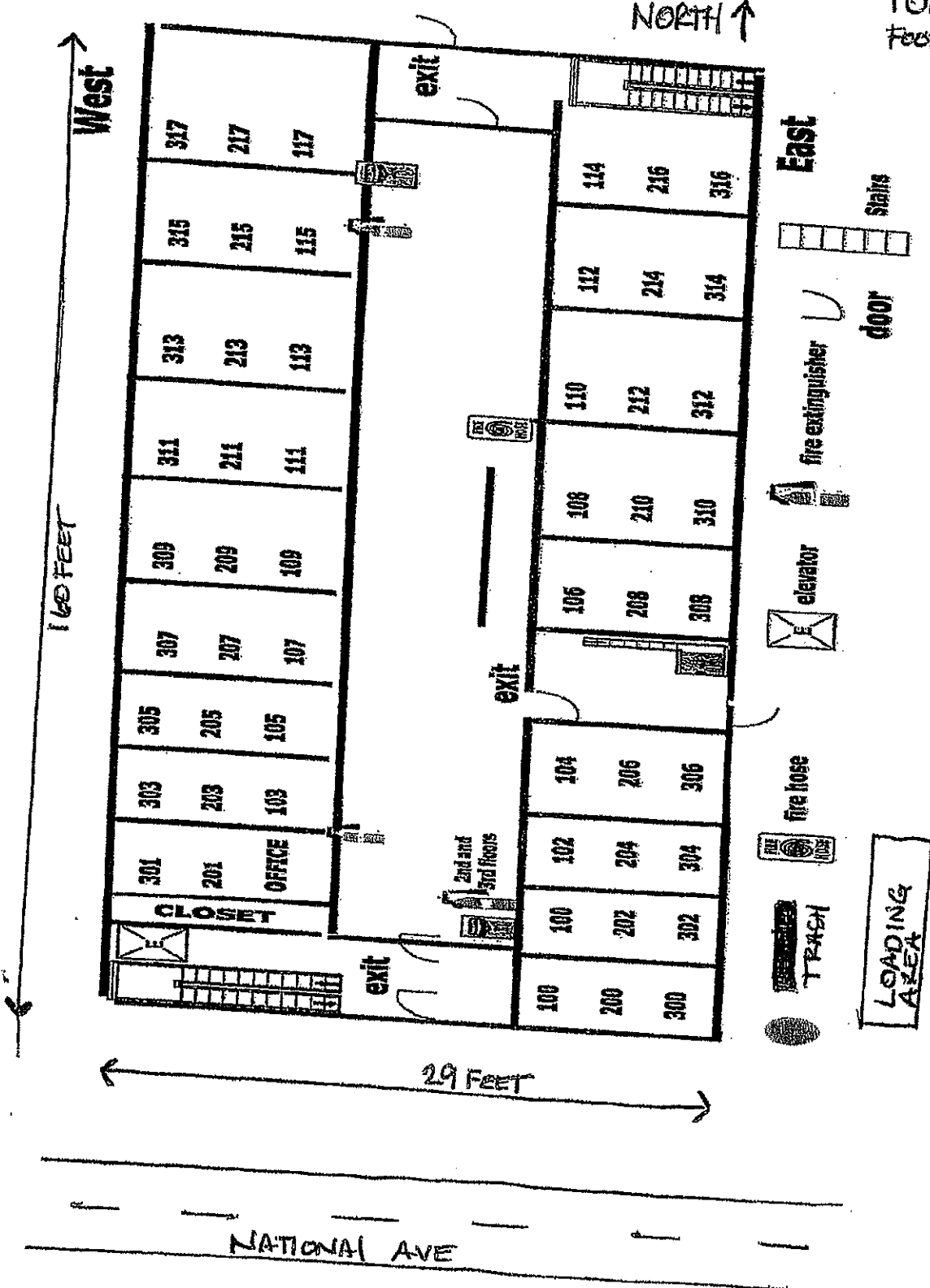


National Avenue Hotel  
 1700 W National Ave  
 Milwaukee, WI 53204  
 14,120 SF - Lot Size - 0.24 AC - 3 Floors  
 2 Stories - Building Class: C - Year built 1966  
 Parcel ID - 433-9941-000  
 LANDS IN SE 1/3 SEC 31-7-22  
 (BETW W PIERCE ST - S 16TH ST-W NATIONAL AVE  
 & 363' W OF S 16TH ST) W 50' EXC N 185' APPROX

National Avenue Hotel  
 Kelley Martin - 09-22-2022  
 1700 National Ave  
 Milwaukee, WI 53204

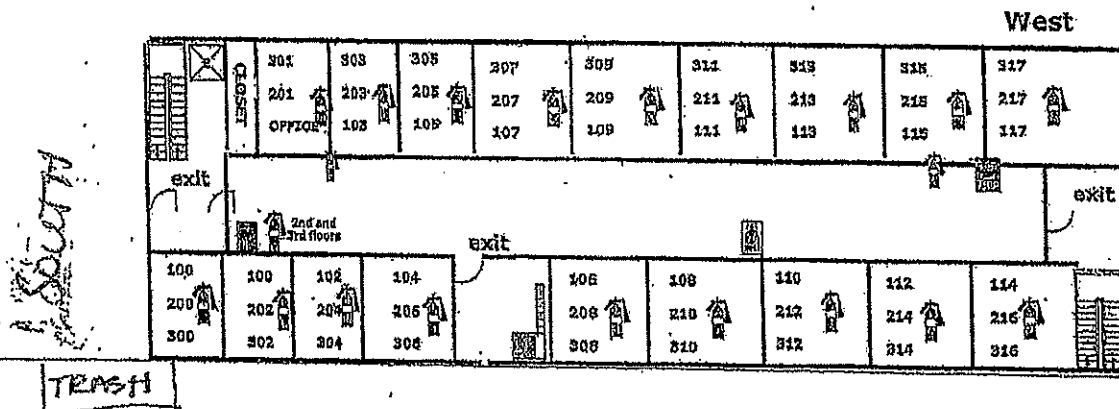
2ND FLOOR

TOTAL SQUARE FOOTAGE = 4640



KEILEY MARTIN, AGENT FOR NATIONAL AVE HOTEL, LLC  
 NATIONAL AVE HOTEL  
 1700 W. NATIONAL AVE, MILWAUKEE, WI. 53224  
 MARCH 30 2023

# FLOOR #3



**National Avenue Hotel**  
**1700 W National Ave**  
**Milwaukee, WI 53204**

14,120 SF - Lot Size - 0.24 AC - 3 Floors

2 Stories - Building Class: C - Year built 1966

Parcel ID - 433-9941-000

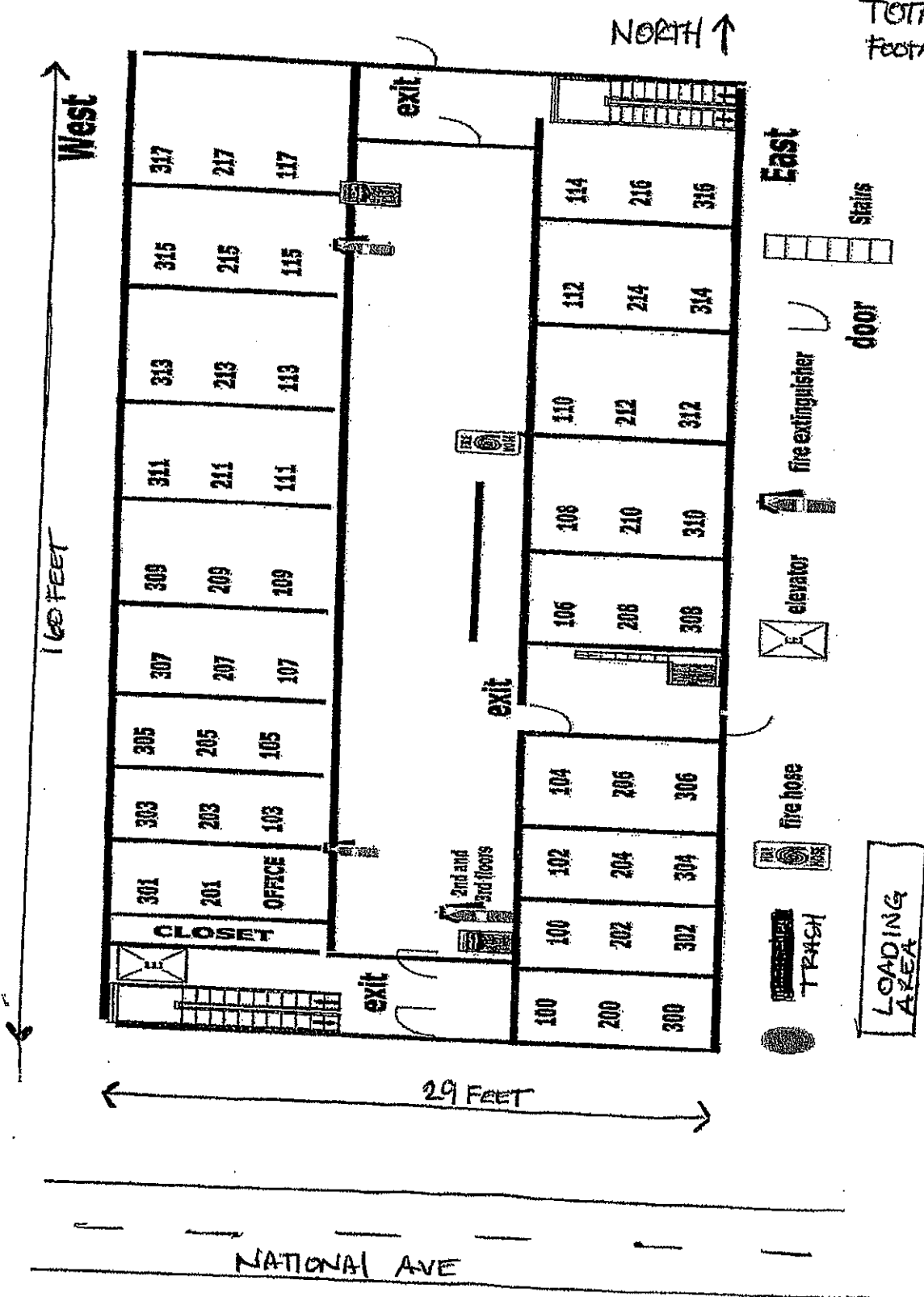
LANDS IN SE 1/3 SEC.31-7-22

(BETW W PIERCE ST - S 16TH ST-W NATIONAL AVE  
 & 363' W OF S 16TH ST) W 50' EXC N 185' APPROX

National Avenue Hotel  
 Kelley Martin - 09-22-2022  
 1700 National Ave  
 Milwaukee, WI 53204

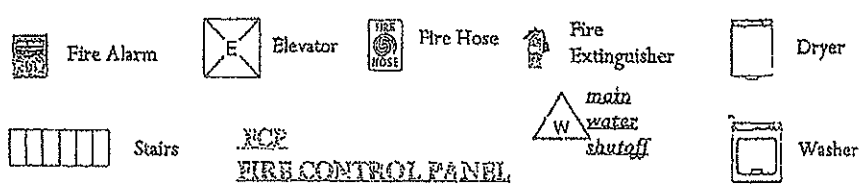
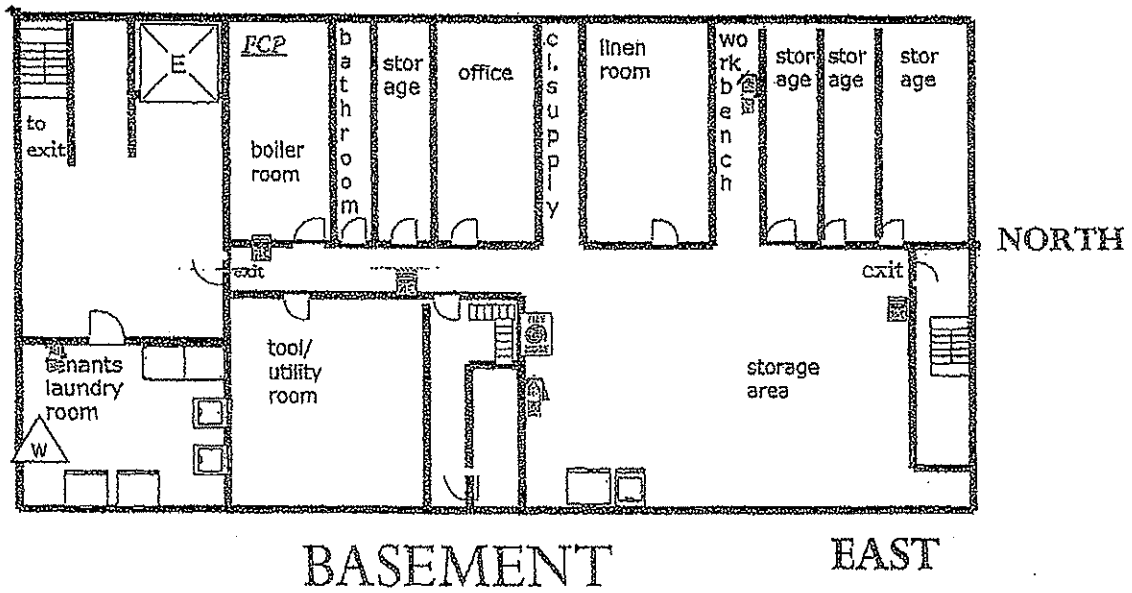
3rd Floor

TOTAL SQUARE FOOTAGE = 4640



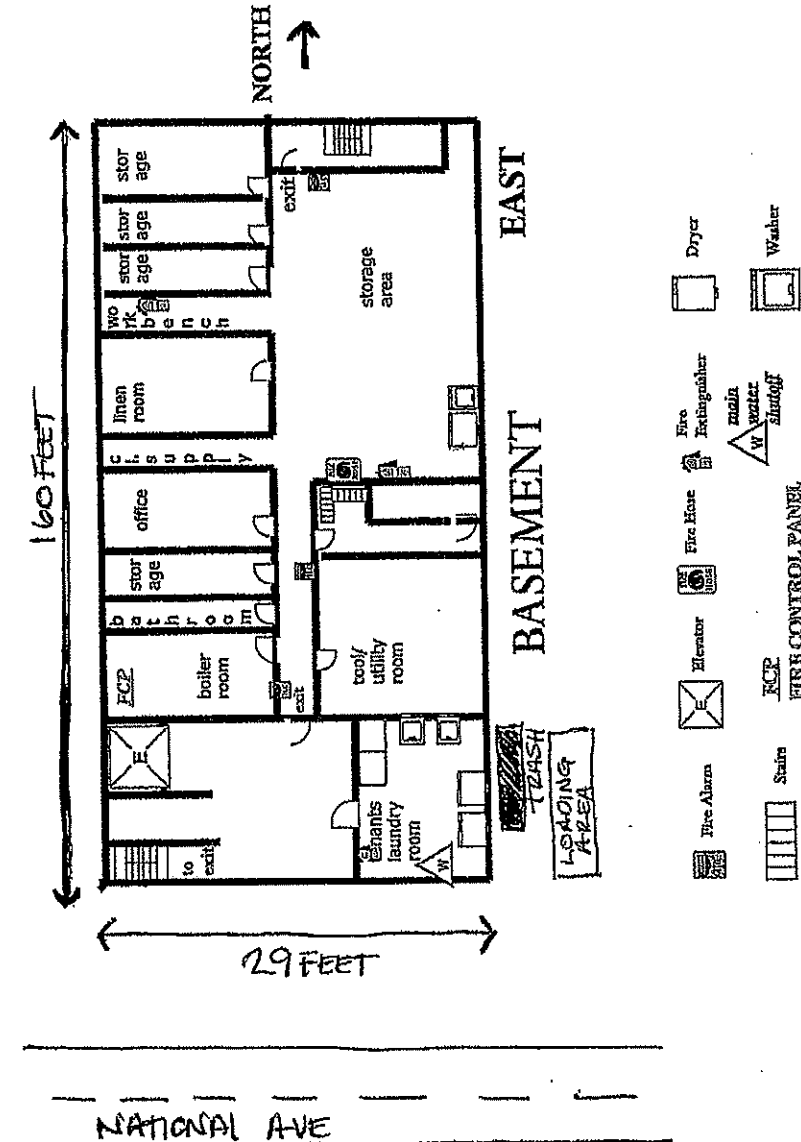
KELLEY MARTIN, AGENT FOR NATIONAL AVE HOTEL, LLC  
 NATIONAL AVE HOTEL  
 1700 W. NATIONAL AVE, MILWAUKEE, WI 53204  
 MARCH 3RD 2023





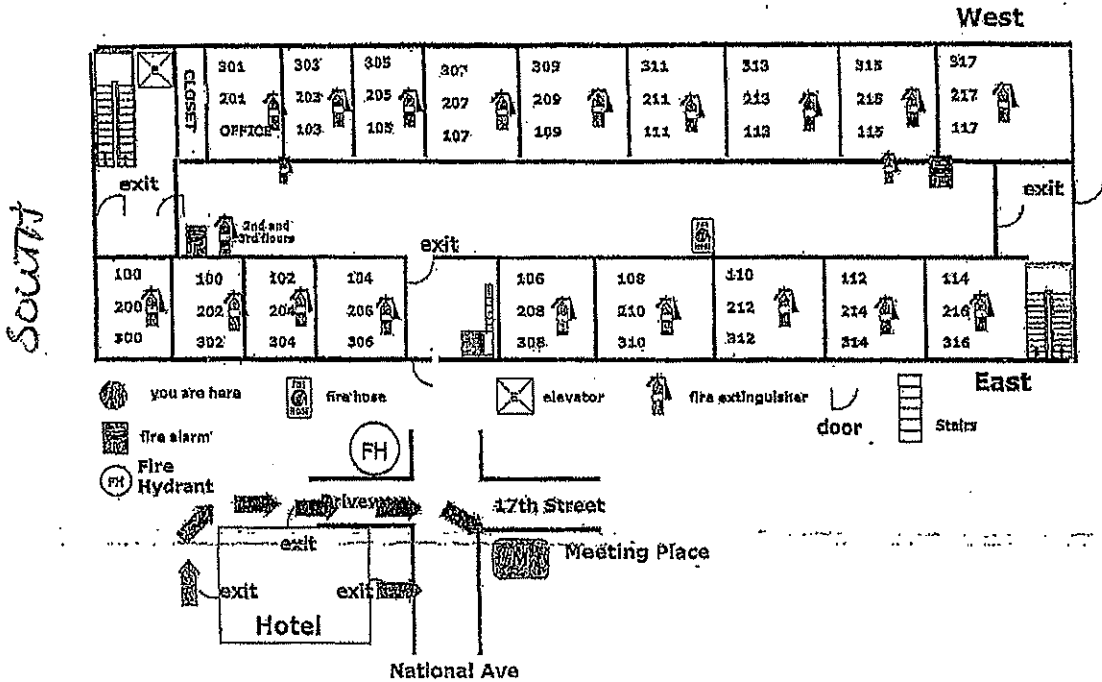
National Ave Hotel, LLC  
 Kelley Martin - 612-760-0542  
 1700 National Ave  
 Milwaukee, WI 53204

TOTAL SQUARE FOOTAGE = 4640



KELLEY MARTIN, AGENT FOR NATIONAL AVE HOTEL, L.L.C.  
 NATIONAL AVE HOTEL  
 1700 WEST NATIONAL AVE, MILWAUKEE, WI 53204  
 MARCH 28 2023

**Emergency Exit Plan**



**IN CASE OF FIRE**

- >feel the door
- >If door is hot **DO NOT OPEN**
- 1. Stuff wet towels under the door
- >If door is not hot
- 1. Open the door, take a wet towel with you
- 2. If the hall is smoky, stay low, put a wet towel over your face.
- 3. Go to the nearest exit, and out of building
- 4. **DO NOT USE ELEVATOR!!!!**
- >When checking in:
- 1. Locate at least two emergency exits from your floor.
- 2. Keep keys on bedside table
- >In case of fire keep room keys with you.
- >If you remain in your room:
- 1. Seal door and windows, cracks and ventilation to keep smoke out
- 2. Tie a wet towel around your nose and mouth
- 3. Wet down walls and furnishings

National Ave Hotel LLC >no ext. cords  
 1700 W National Ave >no cooking in rooms  
 Milwaukee, WI 53204 >Check out time 11AM  
 >All items left will be thrown

Emergency Phone  
 #911  
 2nd dist. police 935-7223  
 Ambulance 264-2355

Department of Health and Family Services  
 Division of Health  
 Environmental Sanitation Unit

**NOTICE TO GUESTS FOR CARELESS SMOKING AN ACT**

254.76-STATS. Causing fires by tobacco smoking

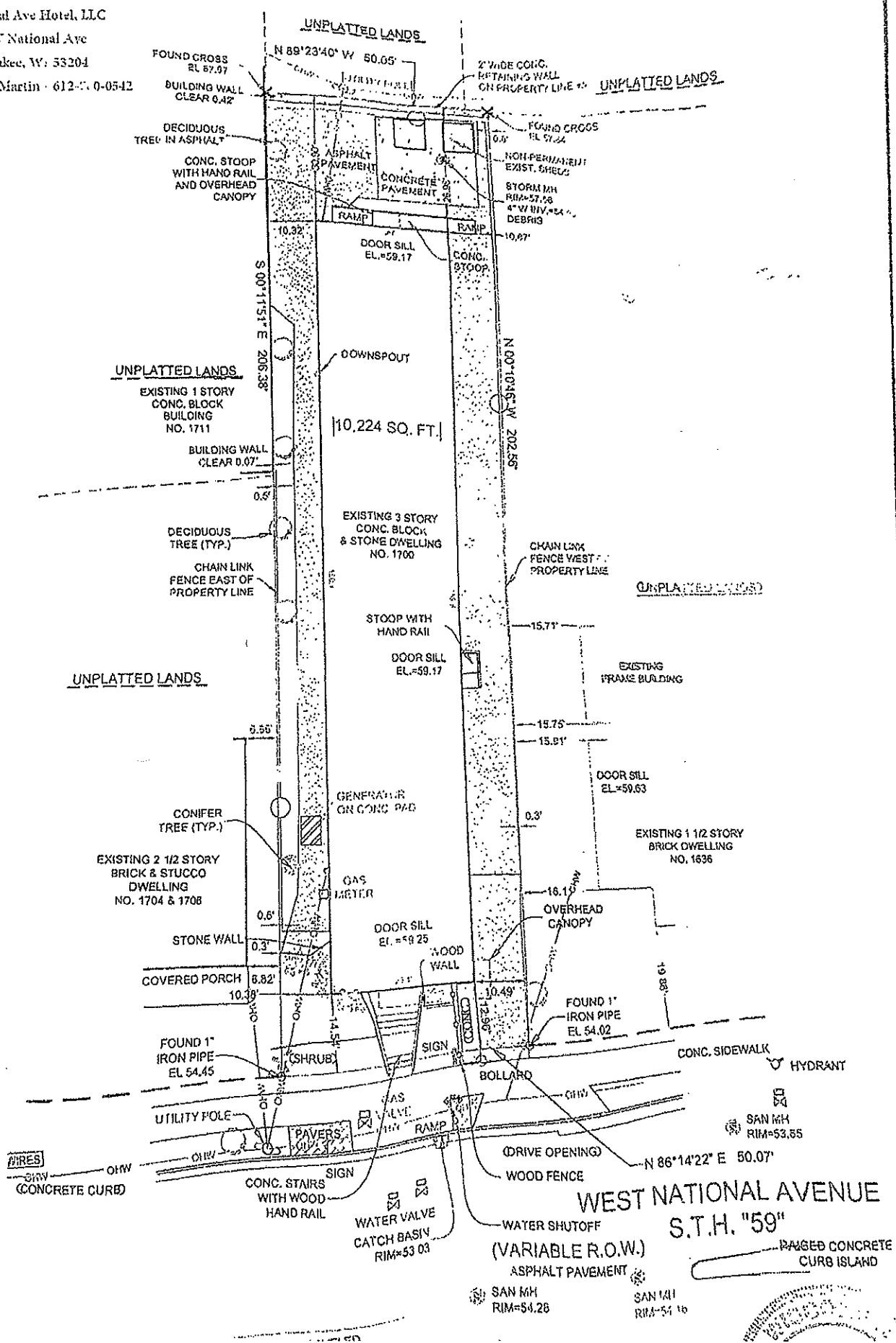
1. Any person who, by smoking, or attempting to light or to smoke cigarettes, cigars, pipes, or tobacco, in any manner in which lighters or matches are employed, shall, in a careless, reckless or negligent manner, set a fire to any bedding, furniture, curtains, drapes or any household fittings, or any part of any building specified. Specified in sub. (2), so as to endanger life or property in any way or to any extent, shall be fine not less than the \*\*\$50 not more than \*\*\$250, together with the cost, \*\*or imprisonment not less than 10 days not more than \*\*6 months or both.
2. In each sleeping room of all hotels, rooming houses, lodging houses and other places of public abode, a plainly printed notice shall be kept, posted in a conspicuous place, advising tenants of the provisions of this section

254.83 Stats. requires posting of rates:  
 Room Rates:  
 Doubles \$200.00  
 Per Week \$200.00  
 Per Day \$99.00

National Avenue Hotel  
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National Ave Hotel, LLC  
 1700 W National Ave  
 Milwaukee, WI 53204  
 Kelley Martin - 612-440-0542

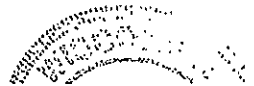
CONSULTANTS

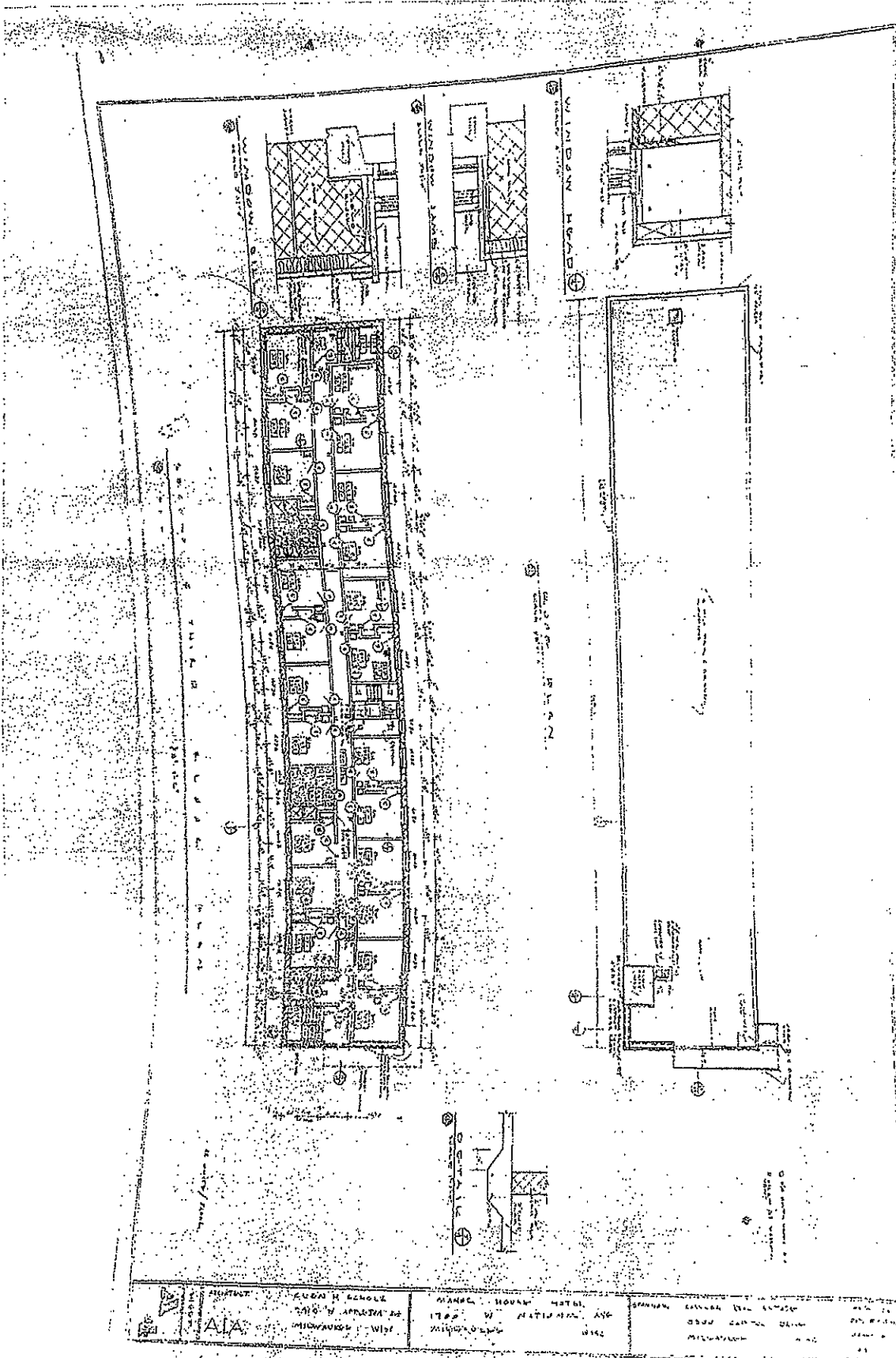


**WEST NATIONAL AVENUE**  
**S.T.H. "59"**  
 (VARIABLE R.O.W.)  
 ASPHALT PAVEMENT

PAVED CONCRETE CURB ISLAND

SAN MH RIM=54.26  
 SAN MH RIM=54.16





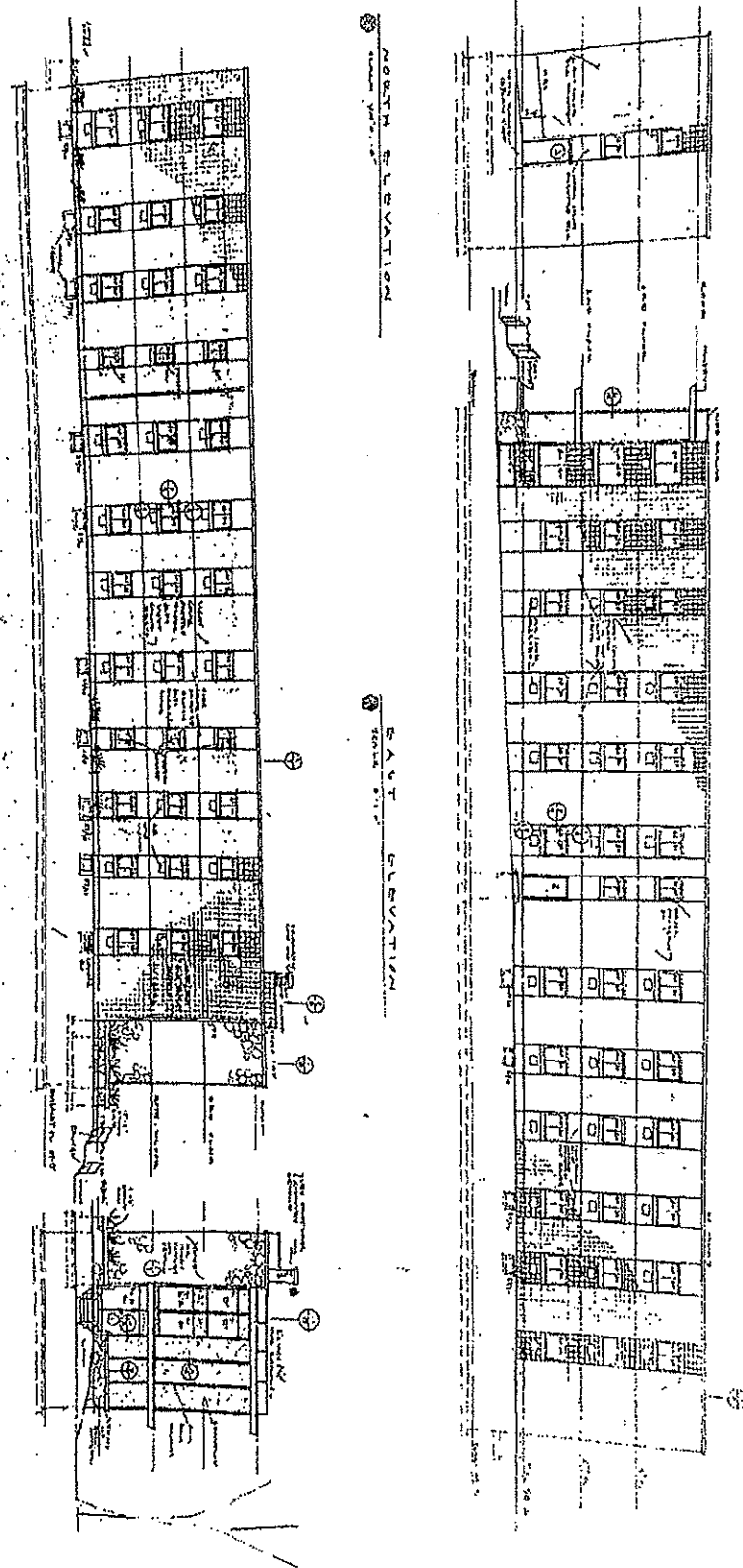
National Ave Hotel, LLC  
 Kelley Martin - 612-760-0542  
 1700 W National Ave  
 Milwaukee, WI 53204

National Ave Hotel, LLC

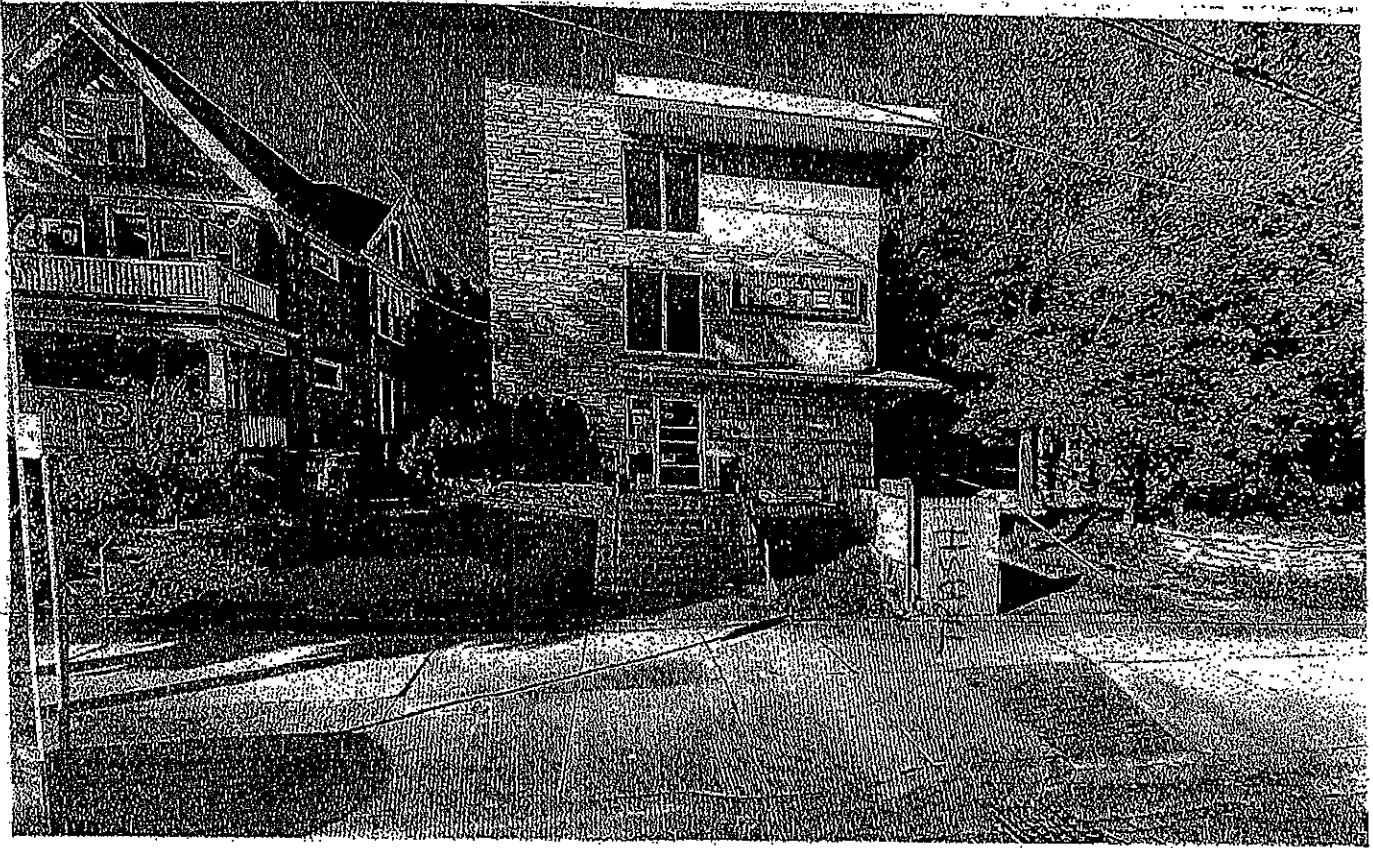
1700 W National Ave

Milwaukee, WI 53204

Kelley Martin - 612-760-0542



1700 W NATIONAL AVENUE  
 MILWAUKEE, WI 53204  
 NATIONAL AVE HOTEL, LLC  
 KELLEY MARTIN  
 612.760.0542



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