



# Certificate of Appropriateness

Milwaukee Historic Preservation Commission/200 E. Wells Street/Milwaukee, WI 53202/phone 414-286-5712/fax 414-286-3004

**Property owner** 1300 W. HISTORIC MITCHELL ST., Mitchell Street Historic District, Johnson Bank,

**Description of work** Install new individual letter internally illuminated signs on west, east and south elevations.  
Install new awnings on east, west and south elevations.

**Date issued** 6/30/2011 PTS ID 73673 COA, new signage

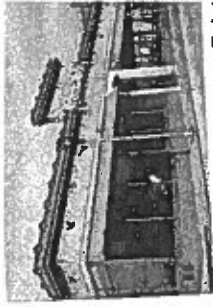
In accordance with the provisions of Section 308-81(9) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

All work will be done according to attached drawings. Awnings will be covered with non-shiny material such as acrylic.

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Paul Jakubovich of the Historic Preservation staff as follows: Phone: (414) 286-5712 Fax: (414) 286-3004 E-mail: [pjakub@milwaukee.gov](mailto:pjakub@milwaukee.gov). If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, [www.mkedcd.org/build](http://www.mkedcd.org/build), or call (414) 286-8210.

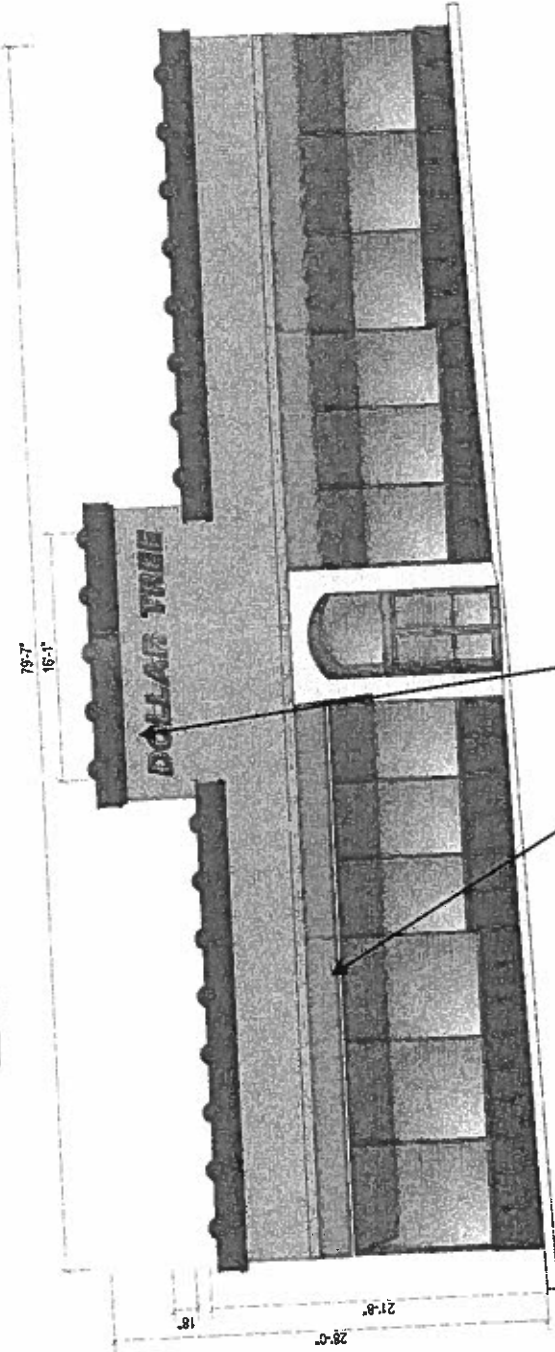
Paul Jakubovich  
City of Milwaukee Historic Preservation

Copies to: Development Center, Ald. Jim Witkowiak, Contractor Anchor sign, Inspector Bill Richter (286-2518)



Exist

<b>Sign B</b>	Sign: 18" Dollar Tree linear	<b>Awning Recover 2</b>	Awning: Dollar Tree	<b>Awning Recover 4</b>	Awning: Dollar Tree
	Sign Type: Channel Letters on a Raceway		Fabric Recover (246" length)		Fabric Recover (187" length)
	Illumination: Internally Illuminated LED		Awning Type: Sunbrella Saaggrass Green 6045		Awning Type: Sunbrella Saaggrass Green 6045
	Signs Footcandle: 24.13	<b>Awning Recover 3</b>	Awning: Dollar Tree	<b>Awning Recover 5</b>	Awning: Dollar Tree
	To Grade: Top of Sign To Grade = 24'-1"		Fabric Recover (185 1/2" length)		Fabric Recover (232" length)
	Bottom of Sign To Grade = 22'-7"		Awning Type: Sunbrella Saaggrass Green 6045		Awning Type: Sunbrella Saaggrass Green 6045



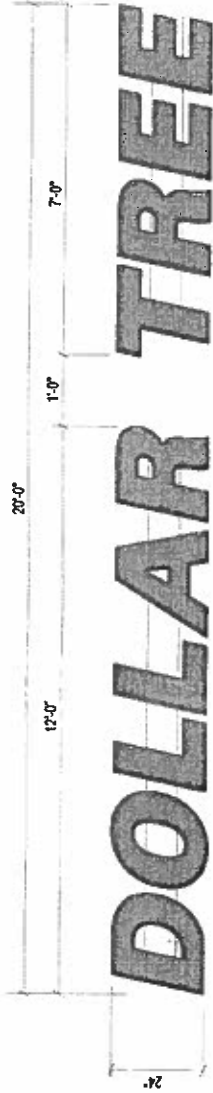
Side Elevation (South)  
Scale: 1/8" = 1'-0"

<b>DOLLAR TREE</b>	Client: Dollar Tree	REVISIONS INFO	DH	Anchor
	Site #: A14744			
Address: 1300 W Historic Mitchell Street		1-800-213-1111		
Milwaukee, WI 53204		The rendering is the property of Anchor Sign & Graphics, Inc. and the party who requested the rendering. It is to be used only for the project and location specified. It is not to be reproduced, stored in a retrieval system, or used for any other purpose without the written consent of Anchor Sign & Graphics, Inc.		
Former Hollywood Video		Digital Rendering		

Individual letter signage and awnings on south elevation

<b>Sign A</b>	Sign: 24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	40
To Grade:	Top of Sign To Grade = 21'-5"
	Bottom of Sign To Grade = 19'-5"

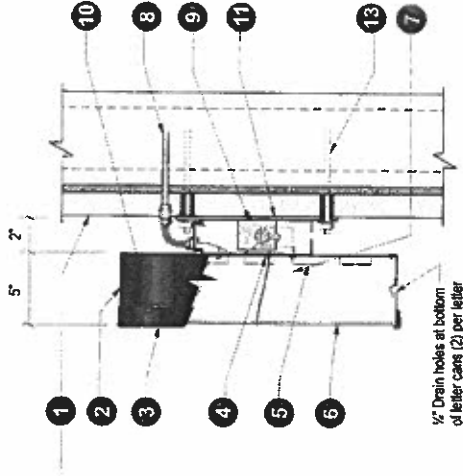
<b>Sign C</b>	Sign: 24" Dollar Tree linear
Sign Type:	Channel Letters on a Raceway
Illumination:	Internally Illuminated LED
Square Footage:	40
To Grade:	Top of Sign To Grade = 15'-11"
	Bottom of Sign To Grade = 13'-11"



**Sign Layout Detail**  
Scale: 3/8" = 1'-0"

<b>Electrical Detail:</b>
AGILIGHT TUFFRAYZ GREEN LED (2) 60w Transformers @ .85 each Total Amps = 1.7
<b>General Notes:</b>
This sign is to be installed in accordance with the requirements of Article 600 of the National Electrical Code.
1) Grounded and bonded per NEC 600.7/NEC 250
2) Existing branch circuit in compliance with NEC 600.5, not to exceed 20 amps
3) Sign is to be UL listed per NEC 600.3
4) UL disconnect switch per NEC 600.6- required per sign component before leaving manufacturer
*For multiple signs, a disconnect is permitted but not required for each section

<b>Specifications: Channel Letters</b>
1. Existing Facade: Brick
2. 0.040" Aluminum letter returns painted to match bronze
3. 0.125" x 1" trim cap to match bronze
4. 3mm Signabond Lite composite back
5. Interior of sign can painted ultra white for maximum illumination
6. 3/16" White Acrylic with first surface applied vinyl to match;
- Arlon#2500-156 (Vivid Green)
7. Waterproof disconnect switch per NEC 600-6
8. Primary electrical feed
9. Transformers
10. 0.080" Aluminum raceway painted to match the facade
11. 15" x 2" x 0.1875" Aluminum mounting tabs welded to raceway
- Maximum 6" from each end and every 48" o.c.
12. #12 x 1" TEC screws with 11/14" fender washers
13. Mounting hardware to suit



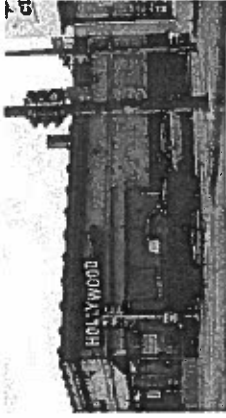
1/2" Drain holes at bottom of letter cans (2) per letter

**Section @ LED Channel Letter Raceway (Center)**  
Scale: N.T.S.

Client: Dollar Tree	Site #: A14744
06/05/2011	06/05/2011
01	01
01	01

This drawing is the property of Dollar Tree and is to be used for the exclusive use of Dollar Tree. Sign, Inc. and the party herein.

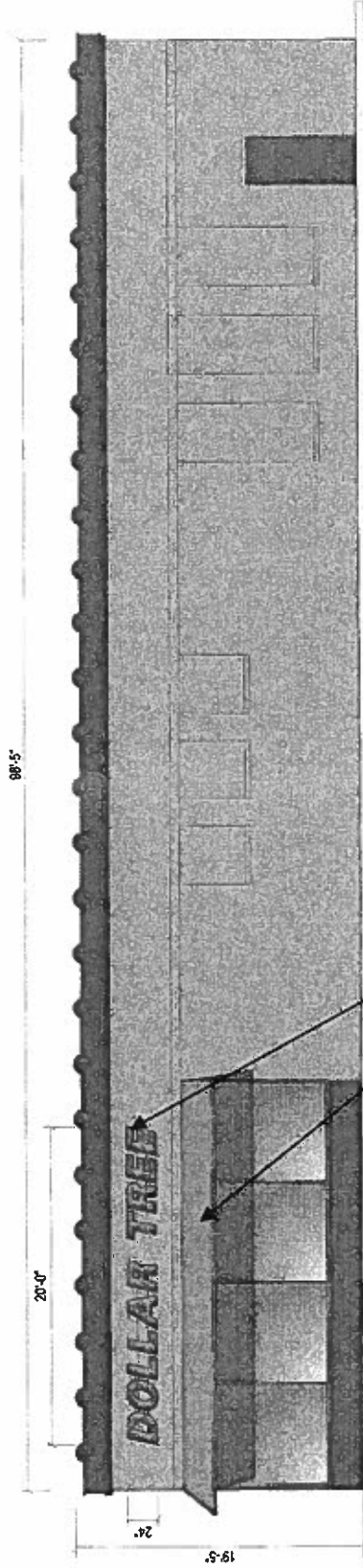
Section drawings of individual letter signs



Existing

<b>Sign C</b>	Sign: 24" Dollar Tree linear
Sign Type:	Channel Letters on a Recessway
Illumination:	Internally Illuminated LED
Signage Footage:	40
To Grade:	Top of Sign To Grade = 15'-11"
Bottom of Sign To Grade:	13'-11"

<b>Awning Recover 6</b>	Dollar Tree
Awning:	Fabric Recover (332" length)
Awning Type:	Sunbreaks Seagrass Green 6045



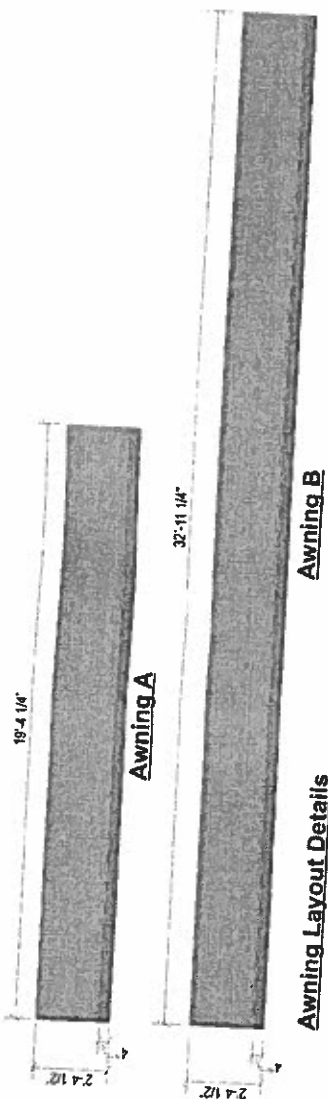
East Elevation

<b>DOLLAR TREE</b>	Client: Dollar Tree	Original Bandwidth	DR
	Site #: A1724	REVISION NO.	
Address: 1300 W Historic Mitchell Street Milwaukee, WI 53204 Former Hollywood Video		<p>The following is the property of Anchor Signage, Inc. and the party which Anchor Signage, Inc. and the party which prepared the rendering are to be deemed to have accepted the liability for the design, manufacture or installation of the sign. Anchor Signage, Inc. shall not be held liable for any conditions regarding the sign.</p>	

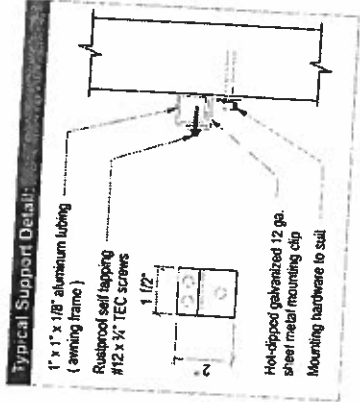
Individual letter sign and awning on east elevation

<b>Awning A</b>	Dollar Tree
Awning Type:	28' x 231 1/2"
Square Footage:	45.61
To Grade:	Top of Sign To Grade = 13'-8 1/2"
	Bottom of Sign To Grade = 11'-4"

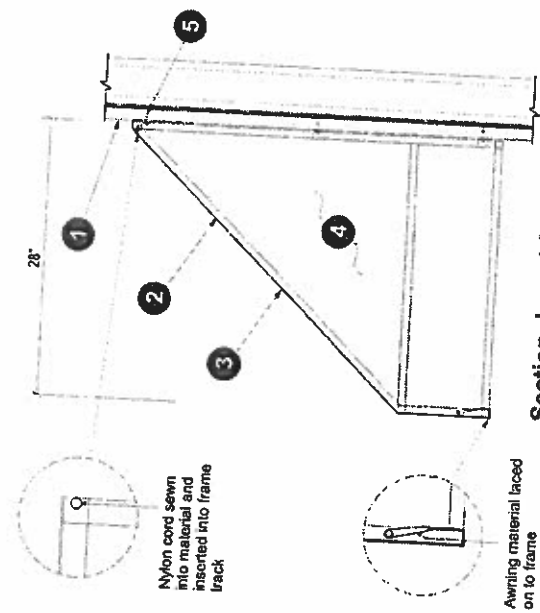
<b>Awning B</b>	Dollar Tree
Awning Type:	28' x 393 1/2"
Square Footage:	78.22
To Grade:	Top of Sign To Grade = 13'-8 1/2"
	Bottom of Sign To Grade = 11'-4"



**Awning Layout Details**  
Scale: 1/4" = 1'-0"



- Specifications:**
- Existing Facade: Brick
  - Awning Material: sunbrella seagrass green #6045
  - 1" x 1" x 0.125" Aluminum square tubing frame with natural finish (wire brush all welds)
  - Open Sides & Bottom
  - Mounting hardware to suit



**Section-Laced Awning**  
Scale: N.T.S.

<b>DOLLAR TREE</b>		Client: Dollar Tree
Address: 1300 W Historic Mitchell Street		Site #: A14744
Milwaukee, WI 53204		Address: 1300 W Historic Mitchell Street
Former Hollywood Video		Milwaukee, WI 53204
REV: 02/11/11		Original Issuance
DWG: 213.3337		
AnchorSign		
1-800-213-3337		

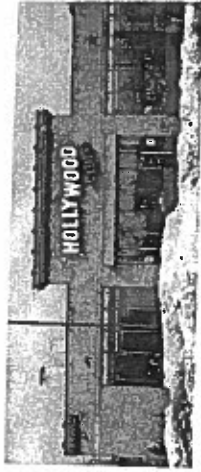
Section of awning construction

<b>Sign A</b>	Sign: 24" Dollar Tree Inset
Sign Type:	Channel Letters on a Recessed Illumination
Square Footage:	40
To Grade:	Top of Sign To Grade = 21'-5" Bottom of Sign To Grade = 19'-5"

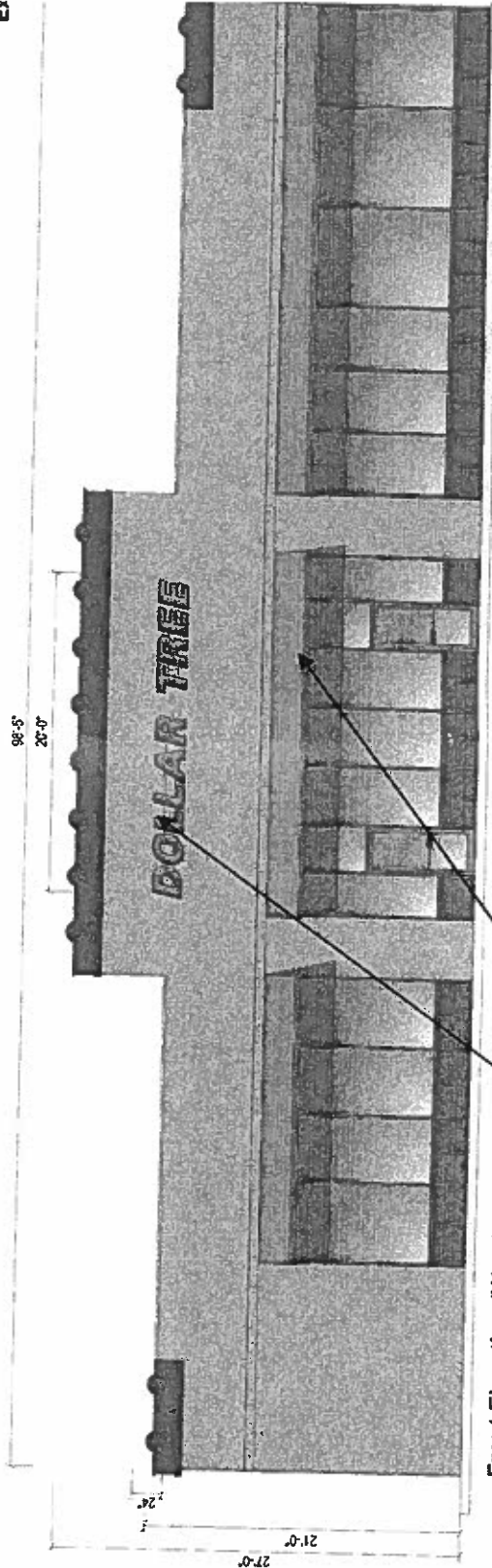
<b>Awning A</b>	Dollar Tree
Awning Type:	28 1/2" x 23 1/2"
Square Footage:	45.81
To Grade:	Top of Sign To Grade = 13'-8 1/2" Bottom of Sign To Grade = 11'-4"

<b>Awning Recover 1</b>	Dollar Tree
Awning Type:	Fabric Recover (236" length) Sunbrella Seagrass Green 6045

<b>Awning B</b>	Dollar Tree
Awning Type:	28 1/2" x 39 5/8"
Square Footage:	78.22
To Grade:	Top of Sign To Grade = 13'-8 1/2" Bottom of Sign To Grade = 11'-4"



Ex



**Front Elevation (West)**

Scale: 1/8" = 1'-0"

<b>DOLLAR TREE</b>	Client: Dollar Tree	Original Reference:	DR
	Site #: A14744	05/09/2011	
	Address: 1300 W Historic Mitchell Street	REVISION INFO	
	Milwaukee, WI 53204		
	Former Hollywood Village		

All drawings are the property of Anchor Sign, Inc. and the party which Anchor Sign, Inc. has provided to you. This drawing is not to be used for any other project without the written consent of Anchor Sign, Inc. Please contact your account manager with questions regarding this agreement.

**Anchor Sign**  
1-800-273-3333

**New awnings over windows and new individual letter, internally illuminated sign**