



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, April 14, 2026

COMMITTEE MEETING NOTICE

AD 06

CUCUTA, Migdalia L, Agent
LEGENDS TOWING, LLC
2008 N HOLTON ST
MILWAUKEE, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, April 28, 2026 at 01:25 PM

The access code is <https://meet.goto.com/979258013>. Please see the enclosed best practices document for further instructions.

Regarding: Your Recycling, Salvaging, or Towing Premises Renewal Application with Change of Agent, Removing Stockholder and Transfer of Stock as agent for "LEGENDS TOWING, LLC" for "LEGENDS TOWING" at 3950 N HOLTON St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Milano, Marissa

From: Knox, Peter
Sent: Wednesday, April 15, 2026 2:42 PM
To: Milano, Marissa; Kruschke, Jerrel; Schumacher, Chuck
Cc: Cooney, Jim; Lopez, Faviola; Anderson, Nicole
Subject: RE: Legends Towing in Collections?

Marissa,

DPW still objects to the renewal of their licensure. As of today, they owe the City \$19,808.12. I will keep you posted if they pay before the hearing.



DEPARTMENT OF
**PUBLIC
WORKS**

Peter Knox, M.Ed

Parking Services Manager - City of Milwaukee

O: 414-286-3635

M: 414-882-3175

E: pknox@milwaukee.gov

From: Milano, Marissa <ldcoord@milwaukee.gov>
Sent: Wednesday, April 15, 2026 1:47 PM
To: Knox, Peter <pknox@milwaukee.gov>; Kruschke, Jerrel <jkrusc@milwaukee.gov>; Schumacher, Chuck <CSCHUM@milwaukee.gov>
Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: Legends Towing in Collections?

Good afternoon,

Legends Towing is in the license renewal process and will be scheduled for Licenses Committee on 4/28. We previously received correspondence that Legends was in collections with the City. Can you please confirm if this is still the case, and if so, what the current amount due is?

Thank you,

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

Cox, Andrew

From: Cooney, Jim
Sent: Tuesday, October 28, 2025 1:16 PM
To: Cox, Andrew
Subject: Fw: Tow Companies in Collections
Attachments: image001.png

REDACTED
BY
JK

Please add to each tow company with a note to follow up with DPW when they renew to confirm if there is any amount due

Get [Outlook for iOS](#)

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Tuesday, October 28, 2025 1:14:51 PM
To: Knox, Peter <pknox@milwaukee.gov>
Cc: Rodriguez, Danielle <DRodri@milwaukee.gov>; Kruschke, Jerrel <jkrusc@milwaukee.gov>; Schumacher, Chuck <CSCHUM@milwaukee.gov>
Subject: Re: Tow Companies in Collections

We will flag all of them and let you know when they renew so that we get the most up to date info in the file.

Get [Outlook for iOS](#)

From: Knox, Peter <pknox@milwaukee.gov>
Sent: Tuesday, October 28, 2025 12:14:33 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Rodriguez, Danielle <DRodri@milwaukee.gov>; Kruschke, Jerrel <jkrusc@milwaukee.gov>; Schumacher, Chuck <CSCHUM@milwaukee.gov>
Subject: Tow Companies in Collections

Jim,

The following Private Property Tow Companies are currently in collections. DPW would like to preemptively object to any renewals at the Licensing Committee based on money owed to the City. I realize some of these companies may not be currently operating, however, if they do reapply this will at least inform the committee they owe money. Let me know if you have any questions.

Action Towing
Allis St Flats
BB Towing
Best Towing
Budget Towing
DT2 Towing
Elite Auto Sales and Repairs
KP Towing
Kwik Towing & Milwaukee Junk
Legends Towing

Peter Knox, M.Ed
Parking Services Manager

841 N Broadway Rm. 620 | Milwaukee, WI 53215 | Office: (414) 286-3635 | Cell: (414) 882-3175



REDACTED
BY
ITC

Jackson, Annette

From: License
Sent: Thursday, August 14, 2025 3:18 PM
To: Jackson, Annette
Subject: FW: Jaylene's Private Tow Complaint

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

REDACTED
BY
TL.

From: .
Sent: Thursday, August 14, 2025 1:37 PM
To: License <LICENSE@milwaukee.gov>
Subject: Jaylene's Private Tow Complaint

On 8/13/2025, I attempted to retrieve a rental vehicle from Legends Towing located in 3950 n Holton st, Milwaukee, Wisconsin. The rental car company, Enterprise, is the legal owner and provided me written authorization via email on the same day, clearly stating that I was allowed to pick up the vehicle on their behalf. I presented this authorization to the person in possession of the vehicle.

Despite this, the individual at Legends Towing refused to release the vehicle to me — even if I agreed to pay — unless Enterprise themselves came in person or sent a tow truck to retrieve it. This refusal directly contradicted the written permission from Enterprise and created a deliberate and unjustified barrier to recovering the vehicle.

He also demanded \$399 in cash, claiming the charge included "special equipment." However, no such equipment was used — the vehicle was in a standard, accessible location. Under Wisconsin Administrative Code Trans 319.05, standard private property tow fees are capped at \$150, with an additional \$150 allowed only if actual special equipment was used and justified. This charge exceeds that limit without basis. The total should be around \$300, not \$399. Since he did not use "special equipment", total should be around \$150 base on Wisconsin law.

In addition, he added a \$75 "drive-out" or "gate delivery" fee just to move the vehicle from inside the lot to me at the gate. This type of charge is not authorized anywhere under Trans 319 and appears to be an invented or unlawful fee.

The operator initially enforced a cash-only policy, refusing all other forms of payment. He did not change this position until local police arrived. However, even after their presence, he still refused to release the vehicle to me and insisted Enterprise send a tow truck — again, despite the company's written authorization for me to drive the vehicle away.

This situation caused unnecessary delays, inflated charges, and obstructed release of the property based on false claims. The refusal to release the rental vehicle despite verified ownership authorization, combined with excessive and unauthorized fees and restrictive payment policies, constitutes a clear violation of Wisconsin towing laws and consumer protection statutes.



Tuesday, April 14, 2026



Notice of Public Hearing

Blank Notice

CUCUTA, Migdalia L, Agent
Legends Towing at 3950 N HOLTON St
Recycling, Salvaging, or Towing Premises Renewal Application with Change of Agent, Removing
Stockholder and Transfer of Stock

Tuesday, April 28, 2026 at 1:25 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/28/2026 at 1:25 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 707	MILWAUKEE, WI 53212-1364
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 708	MILWAUKEE, WI 53212-1364
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 801	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 802	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 803	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 804	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 805	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 806	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 807	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 808	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 901	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 902	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 903	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 904	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 905	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 906	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 907	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3921 N HUMBOLDT BLVD# 908	MILWAUKEE, WI 53212-1365
CURRENT OCCUPANT	3929 N HUMBOLDT BLVD# 2	MILWAUKEE, WI 53212-1313

Blank Notice

Total Records: 65

Radius 900 feet and Center of the Circle: 3950 N Holton St



RECYCLING, SALVAGING OR TOWING PREMISES
LICENSE SUPPLEMENTAL RENEWAL APPLICATION

ccl-rstprenapp 8/30/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: Legends Towing, LLC

Business Address: 3950 N HOLTON ST

1. Current Approved Activities

Your current approved activities: NON-CONSENSUAL TOWING

2. Adding Activities?

Do you wish to add any activities? [X] No [] Yes

If Yes, check ONLY those you wish to ADD:

[] Non-Consensual Towing: Provide the address within the City of Milwaukee where vehicles will be towed:

- Junk/Valuable Metal: [] Dealing, Storing and/or Transporting [] Removing and/or Recycling
Waste Tires: [] Dealing, Storing and/or Transporting [] Removing and/or Recycling
Salvaged Motor Vehicle Parts: [] Dealing, Storing and/or Transporting [] Removing and/or Recycling

No activity changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. Removing Activities?

Do you wish to remove any business activities? [X] No [] Yes

If Yes, list activities you wish to remove:

4. Number of Currently Approved Vehicle(s) = 1 Vehicle = Permit 2481

Are you adding any motor vehicles to the business operations?

[X] No [] Yes

If Yes, list how many? and provide vehicle information on page 2.

Are you replacing any vehicles? [X] No [] Yes

If Yes, provide vehicle information on page 2.

4a. Business Operations

Are there any changes to the current hours of operation (as shown on your license)? [X] No [] Yes

If Yes, describe:

Do you understand that you must follow all recordkeeping, reporting and operating regulations in MCO 93-43-49? [X] Yes [] No

Do you understand that all records and reports must be available to the Police Department upon request? [X] Yes [] No

5. Additional Storage Yards

If you have additional storage yards, are there any changes? [X] No [] Yes

If Yes, list the address of any new yard or cross out any yard no longer in operation. Currently licensed yards are listed below.

6. Signature

Moplabo Ag
Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign