

## LIZA BARRY-KESSLER

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### EDUCATION

**Ph.D. Student, UW – Milwaukee, School of Information Studies, Anticipated May 2014**

#### **Areas of Specialization**

Information Policy: Internet Neutrality, Barriers to Information Access, Privacy, Freedom of Expression, Copyright

#### **Support**

Doctoral Fellowship, Laura Bush 21st Century Librarian Program, multiple years beginning January 2011  
UW - Milwaukee Chancellor's Fellowship, Fall 2010

#### **Service**

*Research Committee*, UW Milwaukee, School of Information Studies, September 2010 – present  
*Library Committee*, Highland Community School, Milwaukee, WI, May 2009 – present (Chair, 2009-2010)

**J.D., University of Wisconsin School of Law, May 1997**

**A.B., Sociology, Smith College, May 1991**

### PROFESSIONAL EXPERIENCE

#### **Privacy Counsel LLC**

**January 2009 – Present**

##### Managing Partner (part time)

Consult with and advise companies, non-profit organizations, and government agencies on privacy and data security practices. Develop and revise policies related to privacy, security, and the use of social media. Track developments in privacy and data security law through participation in national and international coalitions to ensure that clients have the opportunity to influence public policy and protect their and their customers' interests.

#### **EarthLink, Inc.**

**January 2005 – September 2008**

##### Compliance Counsel

Responsible for all privacy related issues, including review of state law notice requirements in case of a data security breach and issues raised by the possibility of behavioral advertising. Wrote and revised product Terms of Service. Coordinated all subpoena management and related law enforcement information requests. Reviewed advertising and marketing proposals to ensure FTC compliance. Earned Certified Information Privacy Professional (CIPP) Certification.

##### Senior Product Manager

Managed EarthLink Parental Controls software products. Mentored more junior team members responsible for related security software products. Represented EarthLink as the face of online safety for kids and families both in media and supporting Government Relations and Legal departments. Represented EarthLink on the Anti-Spyware Coalition.

#### **Privacy Advisory Committee, Virginia Legislature Joint Committee on Science & Technology**

**2004**

##### Member

Attended hearings, questioned witnesses, made recommendations to the Legislature.

#### **America Online, Inc.**

**2003 – 2004**

##### Product Manager

Managed suite of AOL Parental Controls products. Launched new IM Safety List product; expanded AOL Guardian software product features.

##### Program Manager

Reviewed product proposals for compliance with business practice standards, privacy, and security policies. Reviewed advertising and partner content. Coordinated consumer group outreach for feedback on AOL security and privacy products. Trained cross-cultural team on 3 continents to improve web filtering accuracy. Won AOL Integrity Award, 2003

**Leslie Harris & Associates**

2000 – 2002 & 1998

Senior Policy Counsel

Lobbied Congress and federal agencies for both corporate and non-profit organization clients, primarily on privacy issues, emerging technology, and education. Developed and managed diverse coalitions to achieve client goals. Developed, produced, and gave training programs for delivery live, online, and for the use of other trainers.

**Center For Democracy & Technology**

1999 – 2000

Staff Counsel

Wrote testimony and lobbied Congress and federal agencies on Internet related privacy and First Amendment issues.

**The Jeff Scott Olson Law Firm**

1997 – 1998

Associate

Handled all aspects of litigation practice, appeared in federal, state, and tribal courts as well as state agencies. Conducted 25+ depositions. Argued *Anderson v Bd. of Regents of the University of Wisconsin System*, 140 F3d 704 (1998). Researched, hired, and examined expert witness in state court jury trial.

**BAR ADMISSIONS**

State Bar of Wisconsin, Eastern and Western Federal District Courts of Wisconsin

**WRITING**

**Books**

Contributor, "Book Fair Homophobia," in *Mothers of Intention: How Women & Social Media Are Revolutionizing Politics in America*, Joanne Bamberger, ed., Bright Sky Press, (forthcoming, Spring 2011)

Co-Author, *Privacy in the 21st Century: Issues for Public, School, and Academic Libraries*, with H. Adams, R. Boucher, and C. Gordon, Libraries Unlimited Press, June 2005

**Articles**

*Endorsements, Testimonials, and Bloggers: The New FTC Guides*, Wisconsin Lawyer, December 2009

*Advertisers, bloggers, and brands: The new FTC Guides*, Wisconsin Bar Inside Track, November 18, 2009

**Online**

*Blogger*, www.LizaWasHere.com, Since January 2005

*Blogger*, The Silicon Valley Moms Group, LLC, www.deepsouthmoms.com, June 2008 – June 2010

- Posts on Scholastic Book Fair censorship (2009) and Day Care (2008) selected for syndication.

*Blogger*, 23andMe, Inc., March – June, 2009

- Genetic analysis company; winner of Time Magazine's 2008 "Invention of the Year"

**PUBLIC SPEAKING**

*The Ethics of Innovation: Navigating privacy, policy, and service issues*, OCLC & Library Journal Webinar, Keynote Speaker, November 2010

*Designing Privacy into the Internet: 1969-1979*, 2010 SOIS Research Symposium, presenter, November 2010

*The Nuts & Bolts of a Writing a Product Review*, Blogalicious, panelist, October 2010

*The FTC Guides, One Year Later*, BlogHer Business 2010, panelist, August 2010

*Emerging Privacy and Ethical Challenges for Libraries in the 2.0 Era*, University of Wisconsin – Milwaukee, School of Information Studies, part of Choose Privacy Week, panelist, May 2010

*Social Media Use Policies: Why Your Clients Need Them and How to Create Them*, 2010 Annual Convention, State Bar of Wisconsin, May 2010

*Government 2.0*, Wired Wisconsin, panelist, April 2010

*Mitigating Social Media Risks*, Risk & Insurance Management Society – Atlanta Chapter, panelist, February 2010

*You Should Know Better: Accounting, Legal, and FTC Issues for Bloggers*, Blissdom Conference, February 2010

*Social Media Challenges for Lawyers and Clients*, State Bar of Wisconsin, Continuing Legal Education, January 2010

*Government 2.0*, Wired Wisconsin, panelist, 2009

*The Politics of Inclusion and Exclusion in Online Communities*, BlogHer, panelist, 2007

*Compliance with the Children's Internet Protection Act for Schools & School Districts*, Seminars in Wisconsin, Virginia, Arkansas, Nebraska, Massachusetts, Michigan, California, and New Hampshire, 2001

*Internet Censorship in School Libraries*, AASL President's Panel, ALA Annual Meeting, panelist 2001

*Internet Safety for Families*, Christian Democratic Union, Germany, panel chaired by Angela Merkel, 1999