

Follow-up to 2020 Budget Hearing (October 7, 2019)
Report to Finance & Personnel Committee
Milwaukee Common Council

1. What is the amount of the annual payment from Milwaukee World Festivals (MWF)?

The attached MWF Annual Calculation document summarizes its annual payment to the City through the Port. The amount is detailed to include the annual lease amount and the supplemental service fee intended to cover City service/security costs.

2. Do the ethnic festivals pay MWF for police? What language is included in those contracts?

Ethnic festival groups work with MWF to secure dates and services for their events; the details of the resulting agreements are not provided to Port Milwaukee. The Port's Board of Harbor Commissioners (BHC) discussed this topic at its August 2019 meeting where representatives from the Milwaukee Police Department (MPD) and the City's Budget Director provided information regarding the costs associated for police service concurrent to Summerfest alone. A copy of the minutes from that BHC meeting is attached.

3. What is the make-up of the MWF Board?

The MWF Board of Directors consists of 25 voting members; 15 at-large members nominated by the Board; 3 members representing stage sponsors; and 3 members representing the ethnic festivals. The Mayor, the Common Council President and the County Executive, each may appoint 1 citizen member. Additionally, as long as MWF has outstanding bond financing, the City Comptroller is a member of the board. All members of the Board serve without compensation.

4. What are the salaries of Summerfest staff?

In its 2017 Form 990, filed with the Internal Revenue Service (IRS), MWF reports salaries, compensation, and benefits expenses in the amount of \$9.1 million. The form also requires that the salaries of key employees and highest compensated employees be listed. The positions and associated salaries are as follows:

President/CEO	\$1,825,356	Controller	\$135,921
VP of Entertainment	\$200,407	Dir. of New Business Dev.	\$126,338
VP of Sales & Marketing	\$197,537	Dir. of Corp Sales & Sponsorship	\$111,551
Vice President / CFO	\$178,953	Dir. Of Design & Construction	\$106,994
CAO & General Counsel	\$180,616	Assoc. Entertainment Dir.	\$102,445

5. Are there other uses for the festival grounds in the off-season? How can public officials and outside groups use MWF grounds?

The 2019 Calendar of Events is attached and lists both confirmed and tentative scheduling. The schedule captures events from May thru October 2019. Opportunities for events outside of that timeframe must be pursued with MWF, as their lease is not seasonal. The Calendar of Events is reviewed periodically by the BHC; an annual review is the minimum review expected by the Board.



6. What cruise ships dock in Milwaukee? What are the routes of those ships?

There are currently four cruise ship companies that include Milwaukee on their itinerary. The itineraries for those ships can be found on the Port's website using the following link:

<https://portmilwaukee.com/Port-Mke/Cruises--Recreation/Great-Lakes-Cruises-in-Milwaukee>.

7. What is the status of the Compete Milwaukee employee who worked at Port Milwaukee and desired permanent employment?

Port Milwaukee has hosted four Compete Milwaukee participants since 2015. The Port's most recent program participant, Tremmel Montriel, was subsequently hired by the City's Department of Public Works (DPW) Forestry Department as a Seasonal Laborer. No Compete Milwaukee participant has appeared with Port staff at a budget hearing.

8. How many parcels are still available on Port grounds?

Port Milwaukee is currently divided into 51 parcels. Of those parcels, 38 (75%) are under an active lease. The remaining 13 are actively marketed for new business opportunities. The five largest available parcels and their approximate size are as follows:

- Parcel A - 10 acres
- Parcel N - 9.5 acres
- Parcel J – 6.7 acres
- Parcel C – 6.0 acres
- Parcel M – 5.5 acres

9. Who is the Port Milwaukee tenant with access to shipping containers?

Milwaukee Intermodal Terminal (MIT) Rental, LLC is a Port Milwaukee who can assist with accessing shipping containers. Please contact Zach Felknor, President of MIT, via at zfelknor@tds.net for information. Additional information on MIT can be found on their company website, www.mitcontainers.com.