

# COMPETE MILWAUKEE

**To:** Members of the Finance and Personnel Committee

**From:** Andrew Simons, Compete Milwaukee Program Manager

**Date:** April 6, 2017

**Re:** Common Council File Number 161755, resolution approving various agreements relating to the Compete Milwaukee 2017 Plan

## Summary

Common Council File Number 161755 will be before the Finance & Personnel Committee on Wednesday, April 12. This file authorizes the participating City agencies to enter into agreements with non-profit workforce agencies to implement Compete Milwaukee in 2017.

Authorization will allow timely implementation and recruitment, in line with the city's seasonal workforce schedule.

The 2017 agreements authorized by this file are largely the same as in 2016. Compete Milwaukee is funded by both the 2017 Adopted Budget as well as Council authorized CDBG allocations. The various agreements for services provided under Compete Milwaukee in 2017 are listed in the table below and further described on page 2 of this memo.

## Compete Milwaukee 2017 Partnering Agency Agreements

| Program   | Partner          | 2017 Timeline         | Description  | Participants  | Temporary Work Placements Goal |
|---|------------------|-----------------------|--|---|--------------------------------|
| Transitional Jobs - Six Month                   | UMOS*            | April - December      | Work and training within DPW, DNS, DOA and the Port  | Unemployed city residents from targeted geographical area who are not otherwise eligible for W-2 or unemployment insurance benefits, including noncustodial parents and young adults without children | 50                             |
| Milwaukee Police Ambassadors                    | Employ Milwaukee | March - December      | Work experience within MPD, including two-way mentorships, training, community engagement, enrichment activities and career pathway guidance   | Young adults, 19-25, who are interested in public safety, criminal justice, and similar career fields   | 20                             |
| Training & Career Pathways                      | WRTP             | Year - Round Services | Provides Compete Milwaukee participants with specialized industry recognized evaluations, trainings, certifications employment referrals and career pathway case management to match their interests to family supporting employment | Direct and indirect services provided to 50 unemployed City residents participating in 2017 Transitional Jobs six month program and participants from previous year                                   | -                              |
| Employ Milwaukee Workforce Development Services | Employ Milwaukee | Year - Round Services | Provide referrals to federal funded workforce development services, employment opportunities and tracking participant outcomes   | Direct and indirect services provided to 50 unemployed City residents participating in 2017 Transitional Jobs six month program and participants from previous year                                   | -                              |
| <b>Total</b>                                    |                  |                       |  |   | <b>70</b>                      |

# COMPETE MILWAUKEE

Created in 2014, Compete Milwaukee is a partnership between Mayor Barrett, the Common Council, workforce development agencies and private employers with the goal of connecting unemployed Milwaukeeans with employment opportunities. Compete Milwaukee accomplishes this by providing unemployed City residents temporary work in a variety of professional disciplines, while at the same time providing job readiness training, career counseling and ultimately, referrals to permanent employment opportunities.

## **Compete Milwaukee 2017 Agreements**

### **UMOS - Community Work Partnership - Transitional Jobs**

Compete Milwaukee will fund approximately 50 Transitional Job six month placements within City departments in 2017. UMOS will serve as employer of record and handle recruitment, hiring, and payroll for Compete participants. Funded by State TANF and 2017 CDBG allocations.

### **Employ Milwaukee - Milwaukee Police Department Ambassador Program**

The Ambassador Program provides a two-way mentorship model to 20 new MPD Ambassadors. Participants, working side by side with law enforcement and community members, are empowered to build stronger and more vibrant communities, increase public safety and be future leaders within MPD, criminal justice or similar career fields. Funded by MPD 2017 operating budget and 2017 CDBG allocations.

### **WRTP/Big Step - Career Pathways**

Compete Milwaukee participants will receive career pathways, including industry-ready employability assessments, as well as skills training and certifications needed to connect to permanent private-sector unsubsidized employment. Each participant will receive career counseling case management, barrier remediation services and job search assistance. Career pathways are designed to effectively provide access and opportunities for each participant to enter the 'jobs pipeline' and pursue family supporting employment. Funded by 2016/17 CDBG allocations.

### **Employ Milwaukee – Workforce Development Services**

Employ Milwaukee will support the delivery of Federally-funded workforce development services and collaborations between City agencies, Employ Milwaukee, WRTP/Big Step and Milwaukee-area employers. Employ Milwaukee will track participants' unsubsidized employment outcomes and collaborate with partner agencies to support direct referrals to training and employment opportunities. Funded by 2017 CDBG allocations.

The Running Rebels "Pipeline to Promise" program is funded for 2017 by the Council-adopted Keeping the Promise budget amendment, and will be authorized by a future, separate, resolution.