City Plan Commission Attention: Al Franitza 809 North Broadway Milwaukee, Wisconsin 53202 Alderman Robert Puente, 9th district City Hall, Room 205 200 East Wells Street Milwaukee, Wi. 53202

We are writing this letter regarding the Adult Video Store in the strip mall located at 91st and Brown Deer Roads. As you know this area has in the past been an area beset by poverty and crime. We are aware that the city has been for several years now attempting to correct these problems. The establishment of the YMCA, changing requirements for occupancy of what was before called North Meadows even to the point of renaming these condo units. All of these efforts have been positive towards the goal of improving the neighborhood.

The Adult Video Store in our opinion was established at this location in order to maximize it's profits from the very people that are the cause of much of the problems in this area. As a longtime resident of this area and a volunteer for the Society of St. Vincent de Paul since 1989 (A Catholic Charitable organization dedicated to helping the poor) We see up close the things that contribute to poverty and crime. Without question this type of establishment by it's very nature is a major contributor to the breakup of families, which we consider the best place to eradicate both poverty and crime.

In conclusion under NO circumstances should this rezoning take place to allow this establishment a permit to continue to operate.

Your's sincerely

Thomas and Cecilia Mayer

9840 W. Bradley Road Milwaukee, Wi 53224

414-354-7251

6-2-2007