

070508

Bauman, Robert

From: Beth Sahagian-Allsopp [bee@bethsahagian.com]**Sent:** Sunday, February 17, 2008 11:16 PM**To:** Bauman, Robert**Subject:** Bill Board hearing

Dear Mayor and all Council Members,

I am a lifelong resident of Milwaukee, currently living in Concordia and running a business in the 30th Street Industrial Corridor. I strongly oppose the electronic LED bill boards and support Alderman Bauman's position on this issue. If these bill boards continue to be installed, I feel that they should be restricted to safe intervals of change as Alderman Bauman suggests. I find them very distracting and disturbing. I feel that they will have a negative effect aesthetically and will all but destroy our sky line when entering the city especially from the south. I do not want to adopt a Times Square aesthetic to our stately and yes beautiful historic northern city. Let's keep its character and maybe consider some good public art in place of corporate sponsored glitz. My position is that as a citizen I should be able to choose when I am assaulted by advertising especially if I am a captive audience on a freeway. There are already enough distractions for drivers with radio, TV, cell phones etc...let's not add to this noise.

Respectfully

Beth Sahagian Allsopp
Artist/Business Owner and Resident

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2/18/2008

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