



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, December 21, 2016

COMMITTEE MEETING NOTICE

AD 04

HALLMAN, James L, Agent  
NVN Milwaukee LLC  
29 N Wacker DR #200

Chicago, IL 60606

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 04, 2017 at 01:15 PM

**Regarding:** Your Class B Tavern and Food Dealer License Applications as agent for "NVN Milwaukee LLC" for "Fairfield Inn & Suites" at 710 N Old World Third St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 11/30/2016  
Officer: Thomas Kline

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Marriott Hotel  
Address: 710 N Old World 3<sup>rd</sup> Street  
Phone: 414 224 8400

Owner:  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Hallman, James L  
Home Address: 10152 Whitnall Edge Dr. #A  
City State Zip: Franklin, WI 53132  
Phone: 414 224 8400  
Email:

Preferred contact: Agent

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7am-12am  
Mon: 7am-12am  
Tue: 7am-12am  
Wed: 7am-12am  
Thu: 7am-12am  
Fri: 7am-12am  
Sat: 7am-12am  
24 hours ☒Y ☐N

Premise Type: ☐ Tavern/Bar  
☐ Restaurant  
☒ Other: Hotel

**Licenses currently held:**

Alcohol: ☒ Yes ☐ No Class: #:  
Tobacco: ☒ Yes ☐ No #:   
Food: ☒ Yes ☐ No #:   
Other: ☐ Yes ☐ No Type: #:   
Other: ☐ Yes ☐ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☒ Yes ☐ No
  - a. Will this lot have a guard? ☐ Yes ☐ No
  - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☒ No
  - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 48 hours
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many: 10

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No  
24. Cameras located in parking lot ☐ Yes ☐ No How many

**Interior Survey:**

25. What is the planned/posted capacity 206 (103 rooms)  
26. What is the minimum number of employees that will be on premise 1  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No  
28. Is the interior of the location neat and clean? ☒ Yes ☐ No  
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No  
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No  
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Security**

32. How many security personnel are going to be employed: 1  
33. How will they be deployed: Interior 1 Exterior  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☒ Fri ☒ Sat ☐ Sun  
35. Will the security be managed by business ☐ or contracted ☒  
36. Will they be armed ☐ Yes ☒ No  
37. What type of security measures will be used:  
☐ Wanding/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☒ Age restriction  
☐ Other  
38. When at capacity, how will the overflow crowd be managed? N/A  
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Serving beer and wine only for guests



















## City of Milwaukee, Wisconsin



Disclaimer  
10/28/2016



- |   |                                 |
|---|---------------------------------|
|  | City limits                     |
|  | Parcels                         |
|  | Freeways                        |
|  | Freeways                        |
|  | Exit ramps                      |
|  | Entry ramps                     |
|  | Ramps                           |
|  | Major streets                   |
|  | Streets                         |
|  | Waterways                       |
| Alcohol licenses  |                                 |
|  | Class A intoxicating liquor     |
|  | Class A fermented malt beverage |
|  | Class A liquor and malt         |
|  | Class B fermented malt beverage |
|  | Class B tavern                  |
|  | Class C wine retailer           |

**- Notes -**

Licensed Alcohol Establishments Within  
a .5 Mile Radius Centered on 710 N Old  
World Third St on 10/28/16



Department of Administration - ITMD

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 710 N Old World Third St on 10/16/2016

License Summary:					Total
Class A Fermented Malt Beverage Retailer's License					3
Class A Malt & Class A Liquor License					5
Class B Fermented Malt Beverage Retailer's License					1
Class B Tavern License					3
Class C Wine Retailer's License					135
Grand Total = 151					4
Legal entity	Trade name	Address	License type name	Total capacity	Expiration date
BREW CITY BEER GEAR, LLC	BREW CITY BEER GEAR	275 W WISCONSIN AV 2100	Class A Fermented Malt Beverage Retailer's License		7/1/2017
GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	124 N OLD WORLD THIRD ST	Class A Fermented Malt Beverage Retailer's License		6/1/2017
M&T Mini Market LLC	Mini-Town Mini Market	823 N 2nd ST 007	Class A Fermented Malt Beverage Retailer's License		10/20/2017
AVENUE LIQUOR, LLC	AVENUE LIQUOR	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		7/6/2017
WYK STOP OF MILWAUKEE, INC	WESTOWN MARKET	700 W WISCONSIN AV 300	Class A Malt & Class A Liquor License		6/2/2017
Olve Tree LLC	Convenience +	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/20/2017
Tourist Convenience LLC	Racks Full of Snacks	240 W Wells ST	Class A Malt & Class A Liquor License		11/29/2016
WALGREEN CO	WALGREEN #1200	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/24/2017
MILWAUKEE ATHLETIC CLUB	MILWAUKEE ATHLETIC CLUB	758 N BROADWAY	Class A Retailer's Intoxicating Liquor License	49	6/30/2017
Collective Coffee Roasters, Inc	Collective Coffee Roasters, Inc	235 E ST PAUL AV	Class B Fermented Malt Beverage Retailer's License	45	4/1/2017
JING'S CORPORATION	JING'S	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License		7/30/2017
Milwaukee Area Technical College	MATC Cuisine Restaurant	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		1/21/2017
12AM Management Group, LLC	Plum Lounge	780 N Jefferson ST	Class B Tavern License	240	5/25/2017
2020 LLC	Novo	1131 N Water ST	Class B Tavern License		11/22/2016
5 Pkates LLC	John Hawk's Pub	100 E WISCONSIN AV	Class B Tavern License	266	7/25/2017
746JAMESLOVELLBAR LLC	Jim's Timeout	746 N James Lovell ST	Class B Tavern License		7/22/2017
ALM BRIDGE CONCESSIONS, INC	ALOFT MILWAUKEE DOWNTOWN	1230 N OLD WORLD THIRD ST	Class B Tavern License	160	11/30/2016
ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	307 E WISCONSIN AV	Class B Tavern License	98	12/10/2016
ARBED, LLC	MO'S IRISH PUB	142-44 W Wisconsin AV	Class B Tavern License	480	6/23/2017
Art's Performing Center, LLC	Art's Performing Center	144 E Juneau AV	Class B Tavern License	249	7/24/2017
Bad Gentle LLC	Bad Gentle	789 N Jefferson ST	Class B Tavern License	80	7/15/2017
BAM RESOURCES, LLC	FIRE ON WATER	518 N WATER ST	Class B Tavern License	182	10/12/2017
BAR NONE MILWAUKEE, LLC	BAR NONE	1139 N WATER ST	Class B Tavern License	156	10/22/2017
BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	225 E MICHIGAN ST	Class B Tavern License	60	9/22/2017
Benekur Third Ward, LLC	Cafe Benekur	346 N Broadway	Class B Tavern License	299	5/1/2017
BL RESTAURANT OPERATIONS, LLC	BAR LOUIE	1114 N WATER ST	Class B Tavern License	455	7/26/2017
Black Tuna LLC	Lucky Ginger	211 N Water ST	Class B Tavern License	300	8/13/2017
Blazin Wings, Inc	Buffalo Wild Wings #407	1123 N WATER ST	Class B Tavern License	253	7/20/2017
BOONY J&K, LLC	McClintock's Bar & Grill	1133-37 N Water ST	Class B Tavern License	300	11/29/2016
BREW CITY BAN B Q, INC	TRINITY THREE IRISH PUBS	125 E JUNEAU AV	Class B Tavern License	833	10/17/2017
BRG 1000 Water St LLC	Room @ The Rumpus room	1020 N Water ST	Class B Tavern License		9/22/2017
BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	1030 N Water ST	Class B Tavern License	254	9/22/2017
BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	1307 N OLD WORLD THIRD ST	Class B Tavern License	57	6/15/2017
BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	540 E MASON ST	Class B Tavern License	260	11/2/2017
C&M Staged LLC	The High Horse Karaoke Lounge	645 N James Lovell ST	Class B Tavern License		3/3/2017
Calro Co LLC	BB'S	842 N OLD WORLD THIRD ST	Class B Tavern License	100	10/17/2017
CALDRONE CLUB	CALDRONE CLUB	310 W WISCONSIN AV 100	Class B Tavern License	200	1/26/2017
CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8077	718 N Milwaukee ST	Class B Tavern License	99	5/10/2017
Carriavros Inc	Carrievor	301 W Juneau AV	Class B Tavern License	160	7/15/2017
Carson's ribs of Milwaukee, LLC	Carson's	218 N WATER ST	Class B Tavern License	133	5/13/2017
CENTANNI, LLC	Gould's Italian Deli and Bugy's, A Back Alley Saloon	725-729 N Milwaukee ST	Class B Tavern License	165	7/16/2017
Chiro Laffon, LLC	The Garden/Lucid	117 E WELLS ST	Class B Tavern License	170	7/12/2017
China Mart, Inc	CHINA GOURMET RESTAURANT	231 E BUFFALO ST	Class B Tavern License	310	7/19/2017
CHINA GOURMET, INC	Oak	300 W MICHIGAN ST	Class B Tavern License	99	10/12/2017
COURTYARD MANAGEMENT GROUP, LLC	COURTYARD BY MARriott	101 W Wisconsin AV 3	Class B Tavern License	213	7/14/2017
COURTYARD MANAGEMENT CORPORATION	Residence Inn - Milwaukee	777 N JEFFERSON ST	Class B Tavern License	50	6/10/2017
CSM Milwaukee Downtown LLC	DICK'S	722 N MILWAUKEE ST	Class B Tavern License	100	7/12/2017
DICK'S PIZZA, LLC	DICK'S	106 W WELLS ST	Class B Tavern License	577	9/14/2017
DINO 2, LLC	DINO'S TAVERNA	1033-27 N Old World Third ST	Class B Tavern License	270	1/28/2017
DISTIL MILWAUKEE, LLC	DISTIL	777 N WATER ST	Class B Tavern License	270	6/11/2017
DOS BORITAS, LLC	CUBANITAS	425-29 E WELLS ST	Class B Tavern License	125	7/14/2017
ECCO FOODS, LLC	Pier 106	315 E Wisconsin AV	Class B Tavern License		3/10/2017
ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	833 N JEFFERSON ST	Class B Tavern License		6/10/2017
Evolution of Milwaukee LLC	Evolution LAKE	1033-27 N Old World Third ST	Class B Tavern License		1/28/2017
Femin Milwaukee LLC	Redline Grill	611 N BROADWAY	Class B Tavern License		6/11/2017
Fert MTD, LLC	Redline Grill	425-29 E WELLS ST	Class B Tavern License		7/14/2017
FLANNERY'S PUB, INC	Hilton Garden Inn	315 E Wisconsin AV	Class B Tavern License		3/10/2017
Fort Paw LLC	Fort Paw LLC	326 E Mason ST	Class B Tavern License		6/11/2017
FortyTwo Ventures, LLC	FortyTwo Lounge	800 W WELLS ST	Class B Tavern License		7/14/2017
GRANDVIEW MANAGEMENT, INC	ZELLI HOSPITALITY GROUP		Class B Tavern License		6/19/2017





THIS IS IT, INC	THIS IS IT	418 E WELLS ST	Class B Tavern License	80	6/30/2017
TLA Investments LLC	Brunch	800 N Plantation AV	Class B Tavern License	150	4/16/2017
TRIPLE CROWN, INC	BUCK BRADLEY'S EATERY & SALOON	1019 N OLD WORLD THIRD ST	Class B Tavern License	300 upper	12/17/2016
TUTTO PROMOTIONS, LLC	Giovanni's Comedy Cafe	1013 N OLD WORLD THIRD ST	Class B Tavern License	600 300 lower	6/18/2017
U90SP, LLC	Upper 90 Sports Pub	322 W STATE ST	Class B Tavern License	600 300 First Floor, 300 second floor	10/14/2017
Urban Life Development Group LLC	Good Life	721 N Water ST	Class B Tavern License	99	6/20/2017
V & V PARTNERS, LLC	BENIHANA	850 N PLANKTON AV	Class B Tavern License	180 1st floor 60, 2nd floor 120	5/18/2017
WAHAB SEVA ENTERPRISES, INC	SABABA CAFE & CATERING	330 E KILBOURN AV 107	Class B Tavern License	150	5/29/2017
Water Buffalo MRE, LLC	Water Buffalo	289 N WATER ST	Class B Tavern License	240	2/7/2017
Water Street Brewery Inc	Water Street Brewery	1101 N WATER ST	Class B Tavern License	300	9/14/2017
WELLS-JEFFERSON CORPORATION	TAYLOR'S	795 N JEFFERSON ST	Class B Tavern License	180	9/26/2017
WESTTOWN ASSOCIATION OF MILW, INC	WESTTOWN ASSOCIATION	950 N OLD WORLD THIRD ST	Class B Tavern License	312	5/23/2017
Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	323 E Wisconsin AV	Class B Tavern License	600	4/29/2017
Wisconsin City and Country Club LLC	Wisconsin Club	900 W Wisconsin AV	Class B Tavern License	600	6/30/2017
WTRWYS, LLC	ROSSE'S WATERWORKS	1111 N WATER ST	Class B Tavern License	144	9/22/2017
ZARLETTI, LLC	ZARLETTI	741 N MILWAUKEE ST 1	Class B Tavern License	160	5/18/2017
ZARLETTI, LLC	RUSTICO	223 N WATER ST	Class B Tavern License	160	5/24/2017
Collective Coffee Roasters, Inc	Collective Coffee Roasters, Inc	225 E ST PAUL AV	Class C Wine Retailer's License		4/1/2017
GEORGE WATTS & SON, INC	GEORGE WATTS & SON, INC	761 N JEFFERSON ST	Class C Wine Retailer's License		4/1/2017
JING'S CORPORATION	JING'S	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/30/2017
Milwaukee Area Technical College	IMATC Culinary Restaurant	1015 N 6th ST	Class C Wine Retailer's License		1/21/2017





Wednesday, December 21, 2016

## Licenses Committee Notice of Hearing

MHF MILWAUKEE III LLC  
300 Centerville Rd #300E

Warwick, RI 02886

Date: 1/4/2017  
Time: 01:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer License Applications  
HALLMAN, James L, Agent  
Fairfield Inn & Suites at 710 N Old World Third St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Rooming House ☐ Hotel/Motel ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Complimentary breakfast, sundry shop/convenience market and alcohol beverages for hotel patrons

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: The company and its affiliates are investors in other hotel operations in AL, CA, FL, IN, KY, LA, MO, OH, PA, TX and UT

### 2. Business Operations

- a. Proposed Opening Date: 10/26/2016
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☐ No ☒ Yes Class B Tavern, Food Dealer-Restaurant Hotel/Motel and Loading Zone
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Hotel/Motel

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: 30 feet from front entrance
- b. Number of Garbage Cans: Inside: 6 Locations: Near front entrance and throughout lobby  
Outside: 1 Locations: Near front entrance
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2 in lobby
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: Great Forest Waste Mgmt.

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Located 70 feet from front of building; security cameras
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, where? Main entrance and outside of convenience market
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol _____ 1 %	Food _____ 2 %	Secondhand Merchandise _____ 0 %	Precious Metals & Gems _____ 0 %
Entertainment _____ 0 %	Cigarettes _____ 0 %		
Pawnbroker Activity _____ 0 %	Salvaged Materials _____ 0 % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ 0 %	Other _____ 97 % Describe: <u>Hotel operated by affiliate</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☒ Hotel/Motel : Number of Floors: 12 ☐ Rooming House: Number of Floors: \_\_\_\_\_  
Number of Rooms: 103 Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☒ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 125 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
☒ 1<sup>st</sup> Floor ☒ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop  
☐ Other: Describe: \_\_\_\_\_
- b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Wisconsin Avenue
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 12 ☐ Other: \_\_\_\_\_
- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_
- g. Building Owner Name: SEAL Milwaukee LLC Phone Number: 312-755-1110  
 Business Owner Address: 29 N. Wacker Drive, Suite 200, Chicago, IL 60606

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2 AM	40	N/A	None
Monday	6 AM	2 AM	40	N/A	None
Tuesday	6 AM	2 AM	40	N/A	None
Wednesday	6 AM	2 AM	40	N/A	None
Thursday	6 AM	2 AM	40	N/A	None
Friday	6 AM	2:30 AM	40	N/A	None
Saturday	6 AM	2:30 AM	40	N/A	None

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours : If alcohol beverage establishment, same as alcohol license hours.  
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours : 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
 unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: NVN Milwaukee LLC

Premise Address: 710 N. Old World Third Street, Milwaukee, WI 53203-2204

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☐ No ☒ Yes If yes, list name and address: Investor Distributions

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☐ Lease Applicant operates the food and beverage business at this location pursuant to a Management Agreement

b) Who owns the fixtures (for example, coolers, etc.)? SEAL Milwaukee LLC

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ \_\_\_\_\_

e) Total amount paid for goodwill of the business \$ \_\_\_\_\_

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☐ Yes

**See Application Information for a list of all required application forms.**



**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_
- b) Monthly rental \$ \_\_\_\_\_
- c) Do you have an option to renew the lease?    No    Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?    ☐ No    ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?    ☐ No    ☐ Yes    If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?    ☐ No    ☐ Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?    ☐ No    ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 12 day of October, 2016

[Signature]  
(Clerk/Notary Public)

My Commission Expires 6/21/2020

\* Notary Seal must be affixed.

ALFONSO GUTIERREZ  
Official Seal  
Notary Public - State of Illinois  
My Commission Expires Jun 21, 2020

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building    ☐ Detailed floor plan    ☐ If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

ccl-foodplan 8/1/16

FREST  
241516

Legal Entity Name: NVN Milwaukee LLC	
Premises Address: 710 N. Old World Third Street, Milwaukee, WI 53203-2204	
<b>SECTION 1 TYPE OF BUSINESS</b>	
Type of application (check one): <input checked="" type="checkbox"/> taking over a currently operating business <input type="checkbox"/> starting a new business Anticipated opening date? <u>closing to occur 10/26/2016</u>	
Check the type that best describes your business (check only one): See Food Dealer License Information sheet for definitions. <input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Community Food Program <input checked="" type="checkbox"/> Retail Establishment <input type="checkbox"/> Bed & Breakfast If retail, will it be a convenience store? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Base for Food Peddler (less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products) <input type="checkbox"/> Base for Temporary/Seasonal Food Stand	
In addition, will any wholesale business be done? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, what percentage of the business will be wholesale? <input type="checkbox"/> Less than 25% <input type="checkbox"/> 25% or More (Contact DATCP)*	
Will retail items be sold? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, indicate percentage of food sales <u>2</u> %	
Will restaurant items be sold? <input checked="" type="checkbox"/> No* <input type="checkbox"/> Yes If Yes, indicate percentage of food sales _____ %	
* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.	
<b>SECTION 2 FOOD PROCESSING</b>	
Will any food processing be done? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.	
If Yes, check the types of food items: <input checked="" type="checkbox"/> SNACKS & BEVERAGES includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese <input checked="" type="checkbox"/> MEALS includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads	
<b>SECTION 3 HAZARDOUS FOODS</b>	
Will any hazardous food be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes Hazardous foods require temperature control (includes dairy products such as milk, cheese, and ice cream, fish shellfish, meat, poultry)	
If yes, list the types of food items: <u>Milk, yogurt, eggs</u>	

2016 OCT 17 A 10:31  
CITY OF MILWAUKEE  
LICENSE DIVISION

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

☒ No If No, SKIP to Section 5☐ Yes If Yes, check one:☐ I will rent space from another operator ("Shared Kitchen Agreement" is required)☐ I will rent space to another operator (peddler/caterer)**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

Will you have seating on site for dining?

☐ No ☒ Yes

Will you be doing any catering?

☒ No ☐ Yes

Will you be doing any delivery?

☒ No ☐ Yes

Will you have outdoor activities?

☒ No ☐ Yes

If Yes to outdoor activities, check all that apply:

☐ Bar☐ Cooking/Grilling☐ Dining

Will you have a drive thru window?

☒ No ☐ Yes

If Yes to drive thru, are hours different from inside?

☐ No ☐ Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will any scales or barcode scanners be used?

☒ No ☐ Yes

If Yes, a Weights &amp; Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

☒ At a single site☐ At multiple sites (for example, a hotel with several dining rooms or bars)

How many? \_\_\_\_\_

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

☒ No If No, SKIP to Section 6☐ Yes If Yes, check all that apply:☐ New construction of a building☐ Construction changes to an existing building☐ Renovation or remodeling☐ Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 9
- ☒ Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? ☒ Immediately ☐ At the same time as the alcohol license

**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

SP

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

SP

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

SP

I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

SP

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

SP

I understand the license must be issued and posted in my establishment prior to opening for business.

SP

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: \_\_\_\_\_

Signature of additional partner(s): \_\_\_\_\_

**SALTY SNACKS****RETAIL PRICE**

ACT II Popcorn Light Butter, 2.75 Oz Microwavable (1 Count)	\$2.00
Jack Link's Beef Jerky, Original, 1.5 Oz, (Case of 10)	\$4.75
Planters Salted Peanuts, 6 Oz Bag, (1 Count)	\$3.50
Planters, Salted Cashews, 3 Oz (1 Count)	\$2.00
Blue Diamond Almonds, Whole Natural, 1.5 Oz Bag, (12 Count)	\$2.00
Blue Diamond Almonds, Roasted and Salted, 1.5 Oz (12 Count)	\$2.00
Blue Diamond Almonds, Smokehouse, 1.5 Oz, (12 Count)	\$2.00

**HEALTHY****RETAIL PRICE**

Nature Valley Crunchy Granola Bar, Oats 'N Honey, 1.5 Oz, (Case of 18)	\$2.00
Clif Bar Energy Bars, Crunchy Peanut Butter, 2.4 Oz Bar, (12 Count)	\$3.00
Clif Bar Energy Bars, Chocolate Chip, 2.4 Oz Bar, (12 Count)	\$3.00
PowerBar Performance Chocolate, 2.3 Oz Bar, (Case of 12)	\$3.00
KIND Fruit & Nut Bar, Fruit & Nut Delight, 1.4 Oz Bars, (12 Count)	\$3.00
KIND PLUS, Cranberry Almond + Antioxidants, 1.4 Oz Bars, (12 Count)	\$3.00
Ocean Spray Craisins, Trail Mix, Cranberry & Chocolate, 5 Oz Peg Bag (1 Count)	\$5.50
Ocean Spray Craisins, Trail Mix, Fruit & Nut, 5 Oz Peg Bag (1 Count)	\$5.50

**COOKIES****RETAIL PRICE**

Nabisco SnackWells Vanilla Crème Sandwich, 4 Cookies per Pack 1.70 Oz, (Case of 12)	\$2.00
Nabisco Fig Newtons, 2 Oz Single-Serve Bags, (Case of 12)	\$2.00
Mrs. Fields Milk Chocolate Chip Cookie, 2.5 Oz, (Case of 12)	\$2.50
Nabisco Oreo, Chocolate Sandwich Cookies, Convenience Pack, 5.25 Oz Box, (1 Count)	\$3.50
Nabisco Chips Ahoy! Real Chocolate Chip Cookies, Convenience Pack, 6 Oz Box, (1 Count)	\$3.50
Nabisco Nutter Butter, Peanut Butter Sandwich Cookies, Convenience Pack, 5.25 Oz Box, (1 Count)	\$3.50
Rice Krispies Treats Crispy Marshmallow Squares, 2.2 Oz (12 count)	\$2.00
King Size Cracker Jacks, 2.875 Oz LARGE Bag (1 Count)	\$2.75



CHOCOLATE	
Kit Kat Crisp Wafers in Milk Chocolate, 1.5 Oz Candy Bar, (Case of 36)	\$2.00
Milky Way Rich Chocolate, KING SIZE 3.63 Oz Candy Bar, (Case of 24)	\$2.50
Hershey Milk Chocolate with Almonds KING SIZE, 2.6 Oz Bar, (Case of 18)	\$2.50
Hershey Milk Chocolate KING SIZE, 2.6 Oz Bar (Case of 18)	\$2.50
M&M's Chocolate Candies, Peanut, KING SIZE, 3.27 Oz Bags, (Case of 24)	\$2.50
M&M's Chocolate Candies, Tear 'n Share KING SIZE, Milk Chocolate, 3.14 Oz Bags, (Case of 24)	\$2.50
Butterfinger Bars, Regular Size, (Case of 36)	\$2.00
Snickers, Real Chocolate, KING SIZE, 3.29 Oz Bar, (Case of 24)	\$2.50
Twix, Chocolate Caramel Cookie Bars, KING SIZE, 3.02 Oz, (Case of 24)	\$2.50
Reese's Peanut Butter Cups, KING SIZE, 2.8 Oz (24 Count)	\$2.50
CANDY	
Tic Tac Artificially Flavored Mints, BIG PACK, Freshmints, 1 Oz, (Case of 12)	\$2.00
Altoids Peppermint Mints, 1.76 Oz Tins, (Case of 12)	\$3.25
Skittles Tropical, 2.17 Oz Bag, (36 Count)	\$2.00
Skittles Bite Sized Candies, Original Fruit, KING SIZE 4 oz Bag, (Case of 24)	\$3.00
Welch's Mixed Fruit Snack, 5 Oz Peg Bag, (1 Count)	\$3.00
Haribo Gummy Candy, Gold Bears, 5 Oz Bag, (1 Count)	\$3.00
Twizzlers, Strawberry Twists, 2.5 Oz (36 Count)	\$2.00
CHIPS	
Doritos Nacho, 2.875 Oz Big Bag (1 Count)	\$2.75
Doritos Cooler Ranch, 2.875 Oz Big Bag (1 Count)	\$2.75
Lay's Brand, Regular, 2.5 Oz BIG Bag (1 Count)	\$2.75
Lay's Brand, BBQ, 1.5 Oz Bag, (1 Count)	\$2.25
Lay's Brand, Sour Cream And Onion, 1.5 Oz Bag, (1 Count)	\$2.25
Cheetos Crunchy, 3.25 Oz BIG Bag (1 Count)	\$2.75
Ruffles Brand Cheddar & Sour Cream, 1.5 Oz Bag, (1 Count)	\$2.25
Ruffles Original, 1.5 Oz Bag, (1 Count)	\$2.25
Miss Vickie's Sea Salt & Vinegar Kettle Cooked Flavored Potato Chips, 1.375 Oz Bag, (1 Count)	\$2.50
Miss Vickie's Hand Picked Jalapeno Kettle Cooked Flavored Potato Chips, 1.375 Oz Bag, (1 Count)	\$2.50
Rold Gold Pretzel Thins, 4.0 Oz BIG Bag (1 Count)	\$2.75
Chex Mix, Traditional, 3.75 Oz, (8 Count)	\$2.75
Chex Mix, Cheddar, 3.75 Oz, (8 Count)	\$2.75
Garden of Eatin' Family Classic, 1.75 Oz Bag, (1 Count)	\$2.00
Santitas, Original, 1.5 Oz Bag, (1 Count)	\$2.25

CRACKERS		RETAIL PRICE
Wheat Thins, Original, 4 Oz Convenience Pack, (1 Count)		\$3.50
Cheez-It Original 4.5 Oz Box, (1 Count)		\$3.50
Cheez-It White Cheddar Crackers, 4.5 Oz, (1 Count)		\$3.50
Nabisco Ritz Bits Cracker Sandwiches with Peanut Butter, 3.0 Oz Bag, (Case of 12)		\$2.50
Nabisco Ritz Bits Cracker Sandwiches, Cheese, 3 Oz Big Bag, (1 Count)		\$2.50
QUICK MEALS		RETAIL PRICE
gopicnic ready-to-eat meals, Classic Deli Meal, Salami+Cheese, 3.38 Oz (1 Count)		\$6.00
Annie Chun's Noodle Express, Spicy Szechuan, 7.4 Oz Microwaveable Bowl, (6 Count)		\$6.00
Bumble Bee, Tuna Salad with Crackers, Ready to Eat, 3.5 Oz, (1 Count)		\$4.00
Campbell's Soup at Hand, Chicken with Mini Noodles, 10.75 Oz Microwaveable Cup (1 Count)		\$4.00
Campbell's Chunky Soup, Beef with Country Vegetables, 15.25 Oz Microwaveable Bowl (1 Count)		\$5.50
Kraft Easy Mac Triple Cheese, 2.05 Oz Microwave Cup, (1 Count)		\$3.50
ICE CREAM		RETAIL PRICE
Häagen-Dazs Bar Vanilla & Milk Chocolate, 3.67 oz, (12 Count)		\$4.50
Häagen-Dazs Vanilla Ice Cream, 3.6 Oz Cup (12 Count)		\$3.00
Häagen-Dazs Chocolate Ice Cream, 3.6 Oz Cup (12 Count)		\$3.00
Ben & Jerry's Cherry Garcia Ice Cream Cup (w/spoon), 3.60 oz, (12 Count)		\$3.00
Ben & Jerry's Chocolate Chip Cookie Dough Cup (w/spoon), 3.60 oz, (12 Count)		\$3.00
Ben & Jerry's Greek Frozen Yogurt Raspberry Fudge Chunk (w/spoon), 3.60 oz (12 Count)		\$3.00
Ben & Jerry's Greek Frozen Yogurt Banana Peanut Butter (w/spoon), 3.60 oz (12 Count)		\$3.00
Nestle Toll House Chocolate Chip Cookie Sandwich, 7 oz, (12 Count)		\$4.50
FROZEN MEALS		RETAIL PRICE
DiGiorno for One, Traditional Crust - Pepperoni Pizza, 6.5 inch, (1 Count)		\$8.00
Lean Cuisine Market Creations, Chicken Margherita, 10.5 Oz, (6 Count)		\$7.00
Stouffers Macaroni and Cheese, 12 Oz, (1 Count)		\$7.00

MEDICATIONS & PERSONAL CARE	
Tylenol, extra strength, 4 caplets and paper cup (24 count)	See Package for Pricing
Advil, 4 tablets and paper cup (24 count)	See Package for Pricing
Advil PM Caplets (24 count)	See Package for Pricing
Aleve, 2 caplets and paper cup (24 count)	See Package for Pricing
Motrin, 4 caplets and paper cup (24 count)	See Package for Pricing
Bayer Aspirin, 4 tablets and paper cup (24 count)	See Package for Pricing
Claritin Allergy, non-drowsy, 1 tablet (24 count)	See Package for Pricing
Dayquil, 2 softgels (24 count)	See Package for Pricing
Nyquil, 2 softgels and paper cup (24 count)	See Package for Pricing
Alka Seltzer, 2 tablets (24 count)	See Package for Pricing
Pepto Bismol, 4 tablets (24 count)	See Package for Pricing
Tums, roll, 12 tablets (24 count)	See Package for Pricing
Deodorant, Mennen, for men, 0.5 oz (4 count)	See Package for Pricing
Gillette Foamy, shave cream, 2 oz (8 count)	See Package for Pricing
Razor, Twin Blade, Gillette Good News (12 count)	See Package for Pricing
Dep Sport, styling gel, 2 oz (3 count)	See Package for Pricing
Renu MultiPlus Contact Lens Solution, 2 oz (3 count)	See Package for Pricing
Visine, 8 ml (24 count)	See Package for Pricing
Contact lens case (24 count)	See Package for Pricing
Deodorant, Lady Speed Stick, 0.35 oz (4 count)	See Package for Pricing
Kotex Ultra Thin Pads, Regular, 2-Pack (8 count)	See Package for Pricing
Kotex Tampons, Regular, 2-Pack (8 count)	See Package for Pricing
Tresemme Pump Hair Spray, 2 oz (8 count)	See Package for Pricing
Toothpaste, Crest, 0.85 oz (8 count)	See Package for Pricing
Scope, mouth wash, 44 ml (6 count)	See Package for Pricing
Toothbrush, soft (6 count)	See Package for Pricing
Toothbrush, medium (6 count)	See Package for Pricing
ELECTRONICS	
RETAIL PRICE	
Duracell Batteries, Alkaline AAA/2-Pack (18 Count)	\$6.00
Duracell Batteries, Alkaline AA/2-Pack (14 Count)	\$6.00
ZipKord Retractable Stereo Mobile Phone Headset, In Ear (1 Count)	\$15.00
ZipKord Retractable iPhone 4s-30 pin Wall Charger (1 Count)	\$20.00
Adapter / Adaptor Plug, From Europe To US, (1 count)	\$10.00

## Fairfield Inn Breakfast Food Specifications

Item	Brand / Manufacturer	Pack	MFG Item Number	DOT Item Number	Comments	Our Distributor's Item Number	Our PAR	Inventory	To Order
Bagel, Cinnamon-Raisin, Sliced	Bury	36-4oz/cs 72-4oz/cs	87172 87028	460993 460989	Core Choice				
Bagel, Other Flavor	Bury	varies	varies	varies	Core Choice				
Bagel, Plain, Sliced	Bury	36-4oz/cs 72-4oz/cs	87171 87027	460992 460988	Core				
Cake Coffee Pullman Loaf Variety #9 (1 loaf each: Cinnamon, Lemon, Marble, Orange)	Sweet Street Desserts	4 loaves x 8 slices/cs	1186	376674	Core				
Conestoga Extra Crisp English Muffin	CH Guenther	144 x 2 oz/cs	215957		Core				
Whole Grain Bread, Sliced	LaBrea (or other)	8 loaves 24 oz ea	52901	524932	Core				
Butter, P.C. 60 ct.	Land O Lakes, Foil Wrapped	4-3.3# /cs.	17460	356228	Core				
Cream Cheese-Kraft Philadelphia Light	Kraft	100-.75 oz./cs.	61094	377672	Core				
Cream Cheese-Kraft Philadelphia Regular	Kraft	100-1oz./cs.	61119	377725	Core				
Jams/Jellies-Grape	Smuckers	200/.5 oz	7648		Core				
Jams/Jellies-Strawberry	Smuckers	200/.5oz	7679		Core				
Margarine Cups 90 ct.	Promise	600/cs.	1111518200	493376	OPTIONAL				
Peanut Butter, 3/4 oz.	Smuckers	200ct./cs	22822		Core				
Syrup, Pancake, Maple Flavored	Lyons Magnus	4 x 1 gal/cs	233		Core				
Crystallized Lemon Substitute (or fresh lemon wedges)	True Lemon	500/cs	810979001010		Core				
Honey	Smuckers	200-.5oz/cs	7638		Core				
Limes, whole for infused water	AP Local	dozen	AP Local		Core				
Milk, 2% gallons	AP Local	4 x 1 gal/cs	AP Local		Core				
Milk, Half and Half (cream for coffee)	AP Local	16 x 1 qt	AP Local		Core				
Milk, Soy milk Plain (Aseptic packaging)	Silk by White Wave	12 x 946 ml/ case	100262	473672	Core				
Sweetener, Maui Caps (White)	ecoStick by Sugar Foods	2000 sticks/box	83662	634996	Core				

Fairfield Inn Breakfast Food Specifications

Item	Brand / Manufacturer	Pack	MFG Item Number	DOT Item Number	Comments	Our Distributor's Item Number	Our PAR	Inventory	To Order
Sweetener, Maui Raw, Turbinado Sugar (Brown)	ecoStick by Sugar Foods	2000 ct sticks/box	83661	634995	Core				
Sweetener, Sugar Substitute, Aspartame (Blue)	ecoStick by Sugar Foods	2000 ct sticks/box	83654	619384	Core				
Sweetener, Sugar Substitute, Saccharin (Pink)	ecoStick by Sugar Foods	2000 ct sticks/box	83653	619383	Core				
Sweetener, Sugar Substitute, Sucralose (Yellow)	ecoStick by Sugar Foods	2000 ct sticks/box	83655	619386	Core				
Kashi Go Lean Crunch	Kellogg's	4-50oz/cs	1862747192	507858	Core Choice				
Low Fat Granola with Raisins	Kellogg's	4-50oz/cs	38000-019791	310470	Core Choice				
Cheerios	General Mills	4-29 oz./case	11977	396272	Core Choice				
Complete Wheat Bran Flakes	Kellogg's	4-43oz/cs	38000-00691		Core Choice				
Corn Chex	General Mills	4-33 oz./case	13326	396276	Core Choice				
Corn Flakes	Kellogg's	4-26oz/cs	38000-00191		Core Choice				
Raisin Bran	Kellogg's	4-56oz/cs	38000-00891		Core Choice				
Rice Chex	General Mills	4-33 oz./case	13325	396290	Core Choice				
Rice Krispies	Kellogg's	4-27oz/cs	38000-00591		Core Choice				
Smart Start	Kellogg's	4-60oz/cs	3800016615		Core Choice				
Special K	Kellogg's	4-32oz/cs	38000001691		Core Choice				
Special K with Red Berries	Kellogg's	4-44oz/cs	3800018166		Core Choice				
Apple Jacks	Kellogg's	31oz/4ct	38000-02991	295417	Core Choice				
Chocolate Chex	General Mills	4-49 oz./case	38391	607915	Core Choice				
Cinnamon Chex	General Mills	12-12.1 oz. box/ case	48789	595554	Core Choice				
Cocoa Krispies	Kellogg's	37.5oz/4ct	38000-01191	295367	Core Choice				
Corn Pops	Kellogg's	35oz/4ct	38000-01091	307595	Core Choice				



## Fairfield Inn Breakfast Food Specifications

Item	Brand / Manufacturer	Pack	MFG Item Number	DOT Item Number	Comments	Our Distributor's Item Number	Our PAR	Inventory	To Order
Froot Loops	Kellogg's	4-31oz/cs	38000-01791		Core Choice				
Honey/Nut Chex	General Mills	12-12.5 oz box/ case	48792	595555	Core Choice				
Honey-Nut Cheerios	General Mills	4-39 oz / case	11988	396284	Core Choice				
Kellogg's Frosted Flakes	Kellogg's	4-40oz/cs	38000-01591		Core Choice				
Mini Wheats, Frosted Bite Size	Kellogg's	4-56oz/cs	38000-04991		Core Choice				
Cheerios, Gluten Free, Individual pack	General Mills	70x0.625 oz/cs	11945000	396252	OPTIONAL				
Oatmeal, Steam table "Kettle Hearty"	Quaker	12-47oz/cs	43269	219985	Core				
Fruit, Cantaloupe, 1" cubes, dry pack- NO syrup	AP Local	5 # tub	AP Local		Core Choice				
Fruit, Honeydew, 1" cube, dry pack- NO syrup	AP Local	5 # tub	AP Local		Core Choice				
Fruit, Pineapple, 1" cube, dry pack- NO syrup	AP Local	5 # tub	AP Local		Core Choice				
Fruit, Red Grapes, seedless	AP Local	22# /case	AP Local		Core Choice				
Fruit, Strawberries, whole (Fridays only)	AP Local	8x1.5# /case	AP Local		Core (Fridays)				
Fruit, Watermelon, seedless	AP Local	each	AP Local		Core Choice				
Milk, Low Fat, Individual	2% Fat	4 oz. or 8 oz.	AP Local		Core				
Milk, Skim, Individual	Non-Fat	4 oz. or 8 oz.	AP Local		Core				
Yogurt, Greek, Blueberry	Chobani	12 x 4 oz / case	754	637747	Core Choice				
Yogurt, Greek, Strawberry	Chobani	12x4oz / case	753	637746	Core Choice				
Yogurt, Greek, Vanilla	Chobani	12x4oz / case	755	637748	Core Choice				
Yogurt, Lite N' Fit Mini Pack, Straw-Peach	Dannon	24-4oz/cs	423	475397	Core Choice				
Yogurt, Lite N' Fit Mini Pack, Straw-Rasp-Blue	Dannon	24-4oz/cs	468	475518	Core Choice				
Kind Bars	Kind	Varies	varies		OPTIONAL				

## Fairfield Inn Breakfast Food Specifications

Item	Brand / Manufacturer	Pack	MFG Item Number	DOT Item Number	Comments	Our Distributor's Item Number	Our PAR	Inventory	To Order
Water, bottled, 12-16.9 oz	AP Local	Varies	AP Local		OPTIONAL				
European Gourmet (Bold Beginnings House)	Royal Cup	128/2.5 oz			Core				
Gourmet Decaf (Bold Beginnings Decaffeinated )	Royal Cup	128/2.5 oz			Core				
Hot Chocolate, Individual	Nestle's	6-50 per/cs.	12502		Core				
Tea, Assorted (2) Choice of: •Earl Grey •Chamomile •Green •Decaffeinated	Bigelow	6/28 ct 6/20 ct 6/28 ct 6/20 ct	10348 17707 00388 04223		Core				
Tea, English Tea Time	Bigelow	6/28 ct	10345		Core				
Juice, 100% Apple, Dispenser, 6+1	Grower's Pride	3- 3.5 liter	16300-15742	482667	Core Choice				
Juice, 100% Grapefruit, Dispenser 4+1	Grower's Pride	3- 3.5 liter	16300-15758	436872	Core Choice				
Juice, 100% Orange, 5+1	Grower's Pride	4- 3.5 liter	16300-15744	532489	Core				
Juice, Cranberry, 5+1	Grower's Pride	3- 3.5 liter	16300-16019	534391	Core Choice				
Bacon, pre-cooked	Hormel	300 slices	11977		Core Rotation				
Canadian Bacon, sliced, 48-50 slices per pound	Papetti (of) Hormel	4x3M/cs 5x3M/cs	403795 25738		Core Rotation				
Egg, Cooked Scrambled w/ butter flavoring	Papetti	12 x 1.85#/cs	46025-85877-00	463525	Core Choice				
Egg, Liquid, whole w/citric acid, pasteurized, 2# carton	Papetti	15x 2#/cs	46025-91200-00	463534	Core Choice				
Hard Cooked Eggs, Dry Pack	Papetti	4-5#/cs.	46025-60900-00	463506	Core				
Omelet, Colby Cheese Brand Mandated Exact Specification	Deb El	72x2.5oz	55200		Core, exact spec required				
Fully Cooked, Reduced Fat Turkey Patties, Country Sage, CN, No MSG, 2.5", 1.5 oz.	Jimmy Dean	~107ea/cs	14106		Core Choice				
Sausage Patties, Veggie Breakfast -1.34 oz.	Morningstar Farms	112 each/ case	2898997152	381615	Core Choice				
Sausage Patties, Pork, pre-cooked, 1 1/2 oz	Odom's	128 each/cs	3013		Core Rotation				
Hot Sauce, Ashanti	Bridge Foods	36-3oz case	709114		Core				

Hot Proteins & Condiments	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Scrambled	•	•	•	•	•	•	•
Cheddar Omelet	•	•	•	•	•	•	•
Pork Sausage Patty			•		•		•
Pork Bacon		•		•			
Canadian Bacon	•					•	
Non-Pork Option: Turkey ~OR~ Veggie Sausage Patty	•	•	•	•	•	•	•
Hot Sauce (2) Bottle Ketchup	•	•	•	•	•	•	•
Shredded Cheese	•	•	•	•	•	•	•
Salsa	<i>optional</i>						
Fruit, Cut & Whole	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Choice of: Cantaloupe, Honeydew, Pineapple, Grapes, Watermelon	2 types	2 types	2 types	2 types	1 type	Mix any combo	Mix any combo
Strawberries					•	Mix any combo	Mix any combo
Bananas	•	•	•	•	•	•	•
Seasonal Hand Fruit from Quarterly Listing	•	•	•	•	•	•	•

[illegible]

Bakery & Waffles	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Bagels, Plain, sliced	•	•	•	•	•	•	•
Bagels, Additional Flavor, sliced	•	•	•	•	•	•	•
Whole Grain Bread	•	•	•	•	•	•	•
English Muffins	•	•	•	•	•	•	•
Sweet Bread, Cinnamon Streusel	•		•		•		•
Sweet Bread, Marble Chocolate Chip		•		•		•	
Sweet Bread, Orange Poppy	•		•		•		•
Sweet Bread, Lemon Glazed		•		•		•	
Gluten Free Individually Wrapped Bagel or Muffin (request only)	•	•	•	•	•	•	•
Malted or Vanilla Waffles (use mini waffle iron plates)	•	•	•	•	•	•	•
Bakery & Waffle Condiments	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Butter	•	•	•	•	•	•	•
Cream Cheese	•	•	•	•	•	•	•
Light Cream Cheese	•	•	•	•	•	•	•
Jelly	•	•	•	•	•	•	•
Jam	•	•	•	•	•	•	•
Honey	•	•	•	•	•	•	•
Peanut Butter	•	•	•	•	•	•	•
Pancake Syrup	•	•	•	•	•	•	•
Sugar Free Pancake Syrup	optional						
Margarine	optional						



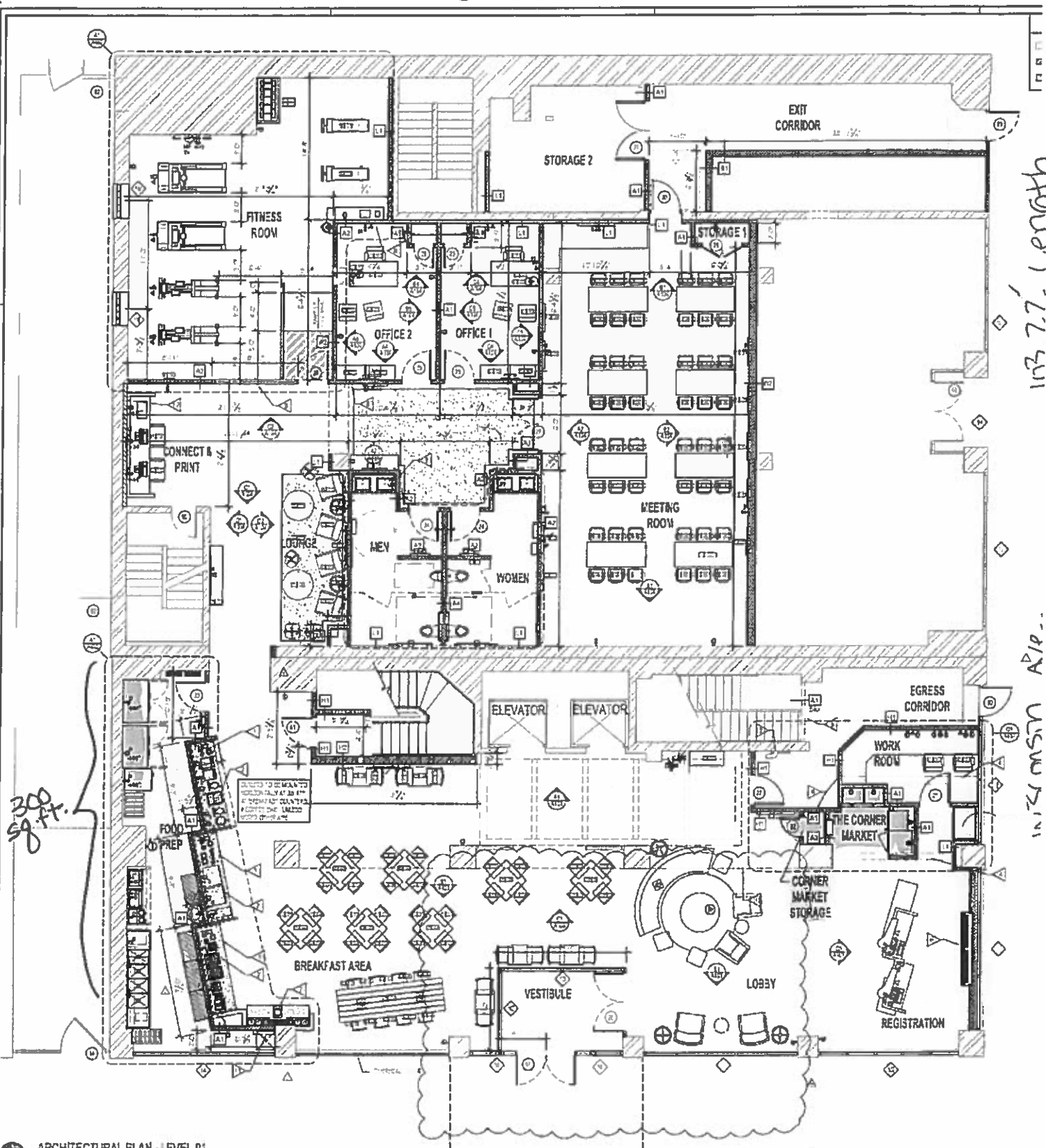
Cold Beverages	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Orange Juice	•	•	•	•	•	•	•
Other Juice (ex. Cranberry, Apple, Grapefruit)	•	•	•	•	•	•	•
Iced Water, Lime Infused	•	•	•	•	•	•	•
Hot Beverages	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Coffee, Regular	•	•	•	•	•	•	•
Coffee, Decaf	•	•	•	•	•	•	•
Tea, English Tea Time	•	•	•	•	•	•	•
Tea, choice of : Chamomile, Earl Grey, Green, Decaf	any 2 flavors	any 2 flavors	any 2 flavors	any 2 flavors	any 2 flavors	any 2 flavors	any 2 flavors
Beverage Condiments	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Half & Half (cream) in stainless steel insulated carafe	•	•	•	•	•	•	•
2% Milk in stainless steel insulated carafe	•	•	•	•	•	•	•
Soy Milk in stainless steel insulated carafe	•	•	•	•	•	•	•
Ecostick sweeteners: Maui Cane (white), Maui Raw (brown), Sucralose (yellow), Aspartame (blue), Saccharin (pink)	•	•	•	•	•	•	•
Honey Packets	•	•	•	•	•	•	•
Lemon Wedges or Packets (OK to be "on request")	•	•	•	•	•	•	•

NW Milwaukee WI  
Fairfield Inn & Suites

Nith

Jim Hallman  
10/12/16

90.83 (w)



Old World 3rd Street

Alcohol sold in Market,  
stored in closet  
and kitchen.

110 N Old World 3rd Street,  
Milwaukee, WI 53203

NVN Milwaukee LLC  
Fairfield Inn & Suites

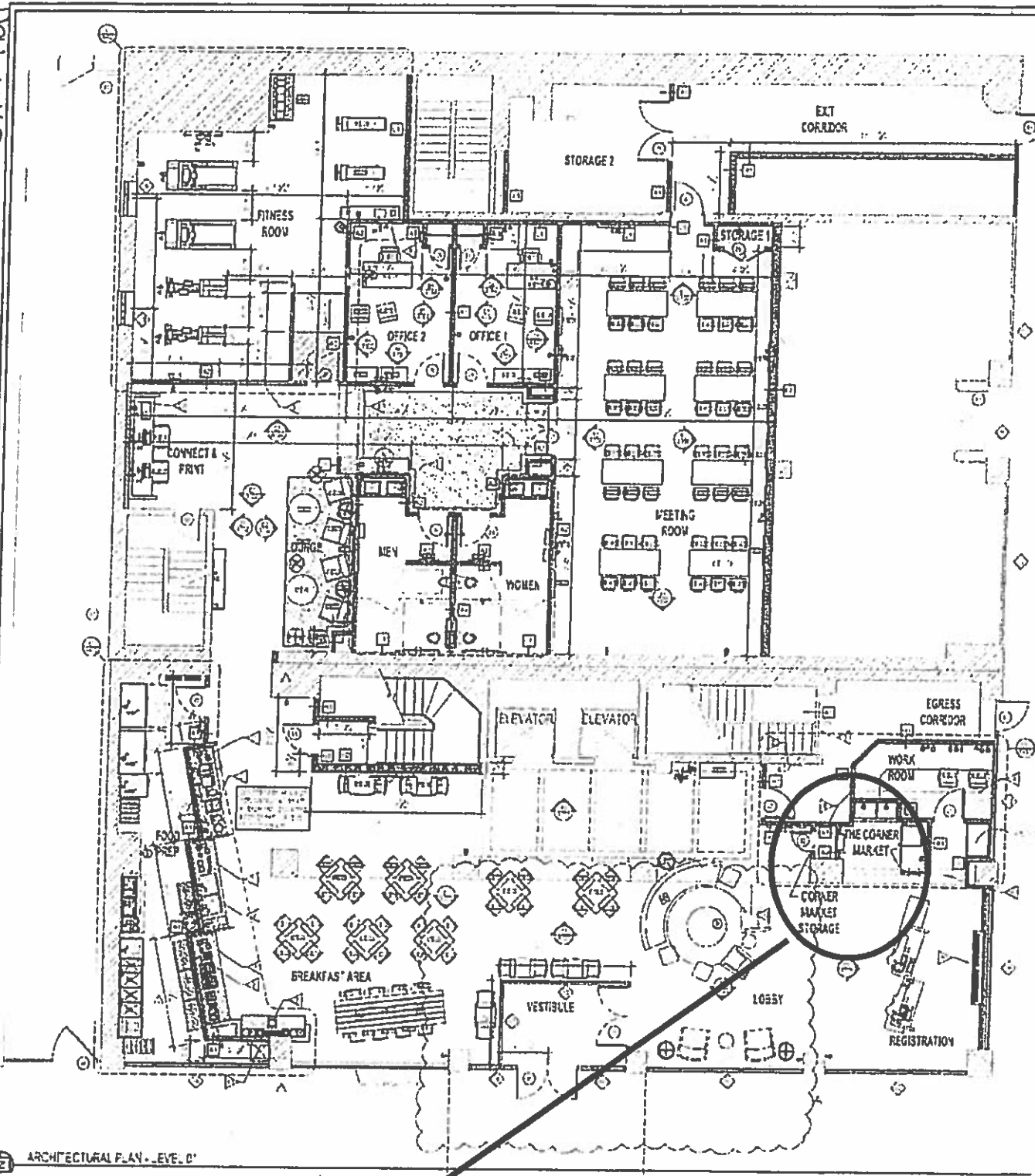
NORTH

Jim Hallman  
10/12/16

90.85 (w)

103.22' length

WISCONSIN AVE.



Old World Third Street

Alcohol sold in The Corner Market;  
stored in Corner Market storage closet.  
Corner Market is 6' x 6' (36 sq ft)  
Storage closet is 17' x 7' (119 sq ft)

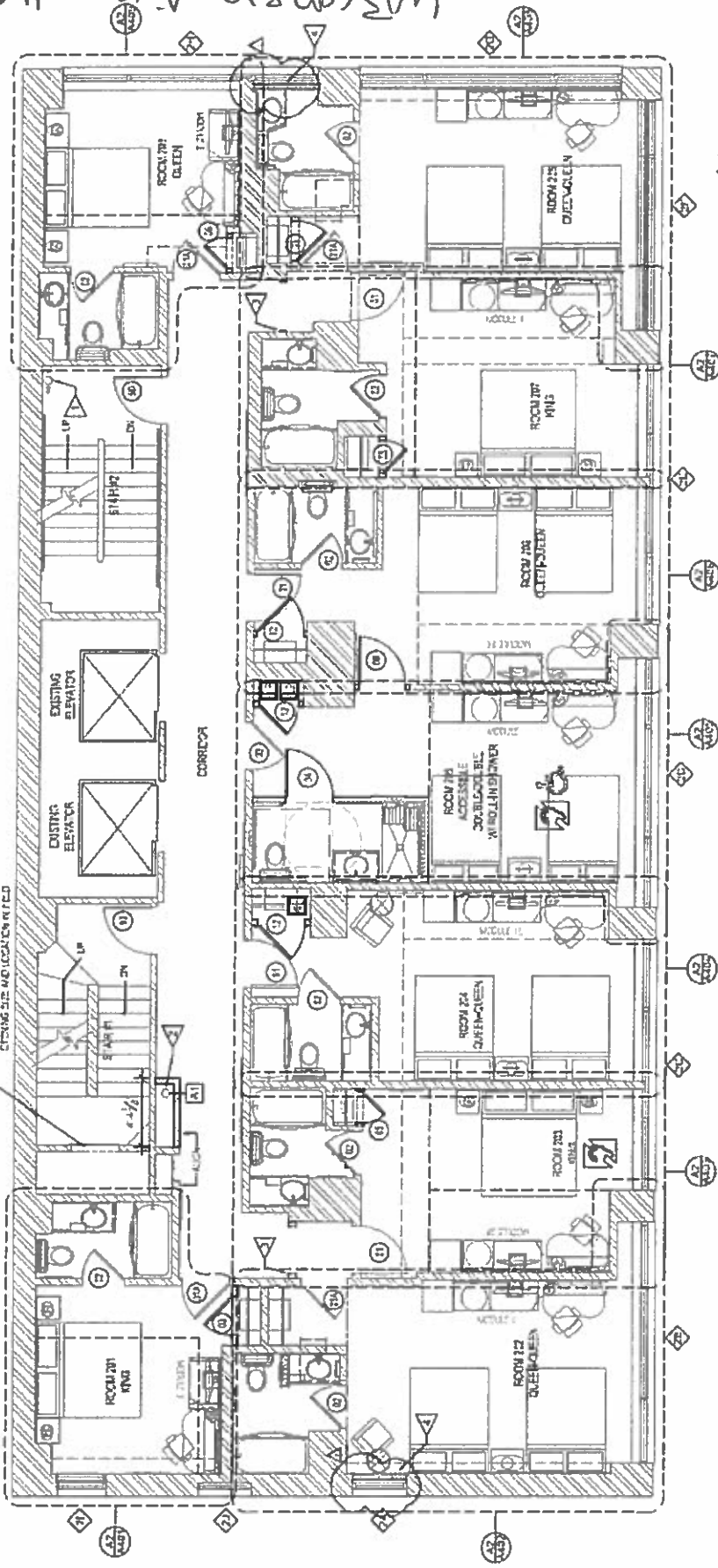
710 N Old World Third Street,  
Milwaukee, WI 53203

1111 Milwaukee W  
 Fairfield Inn & Suites  
 710 N Old World Third Street,  
 Milwaukee, WI 53203

2nd Floor  
 Jim Hallman  
 10/12/16

Wisconsin Ave. 41.38 ft  
 width

1. THE FIRE RATED GLASS PARTITION  
 LOCATED AT THE ENTRANCE TO  
 THE STAIRS, IS TO BE  
 REPLACED BY A GLASS PARTITION  
 WITH A MINIMUM GLASS RATED  
 PARTITION.



North

92.26' length

Old World 3rd

110 N Old World Third Street  
Milwaukee, WI 53203

10/2/16

Jim Hallman

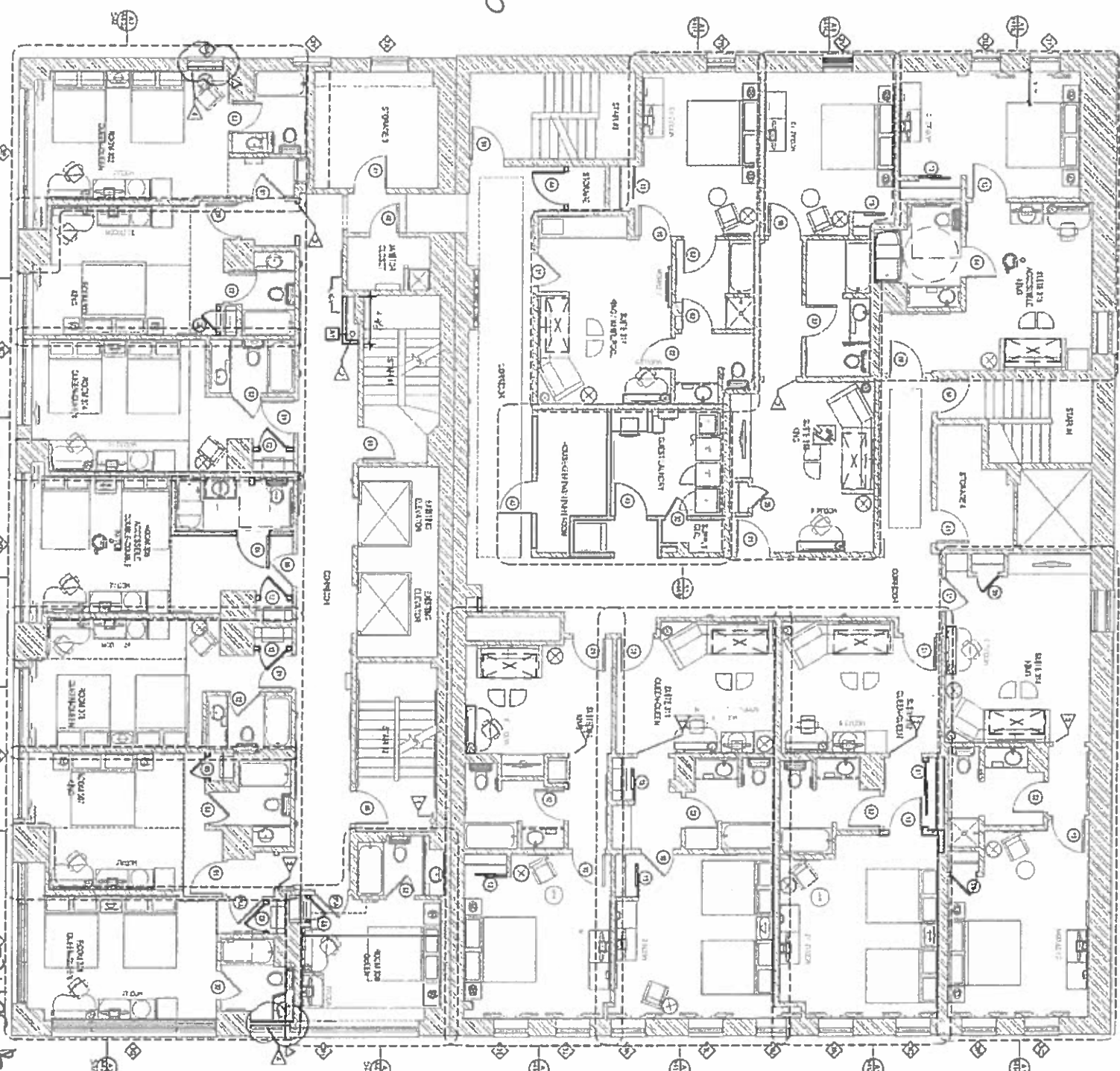
10/12/16

90-83(w)

10/2/16

Wisconsin Ave.

103.77.12

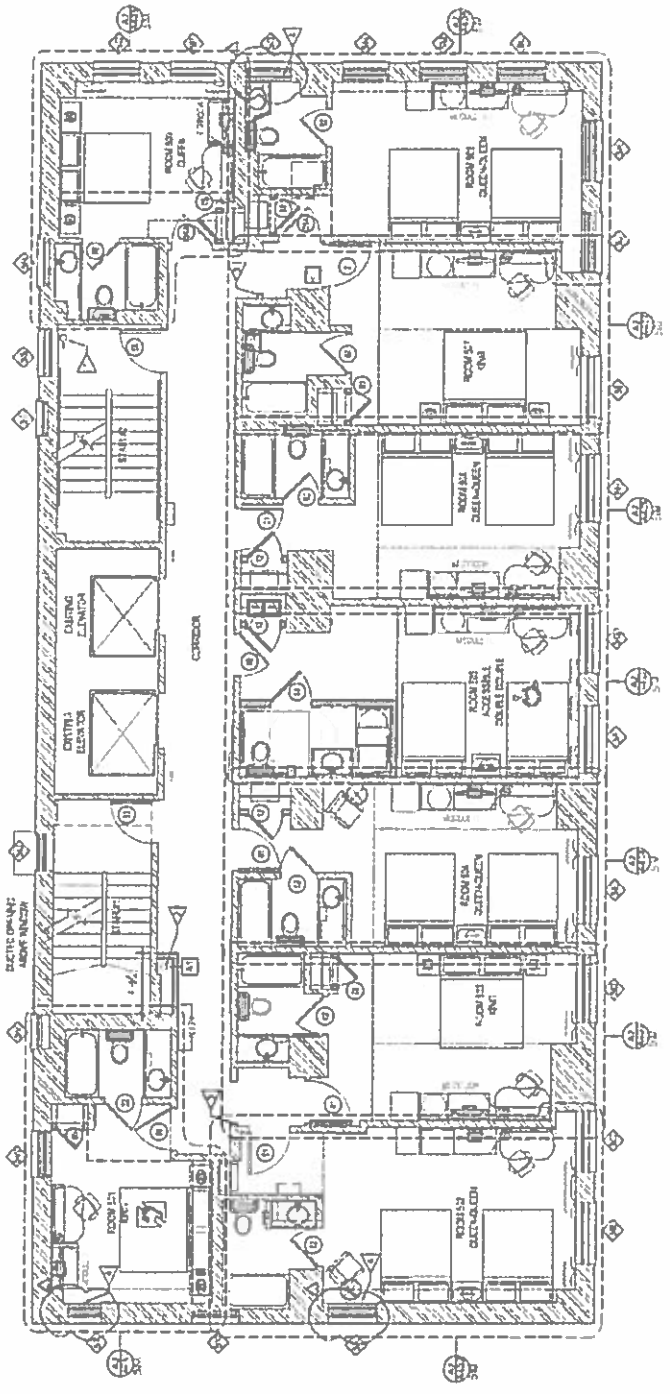


110 N WILMAUER ST  
FAIRFIELD INN & SUITES

5th Floor  
Jim Hallman  
10/12/16

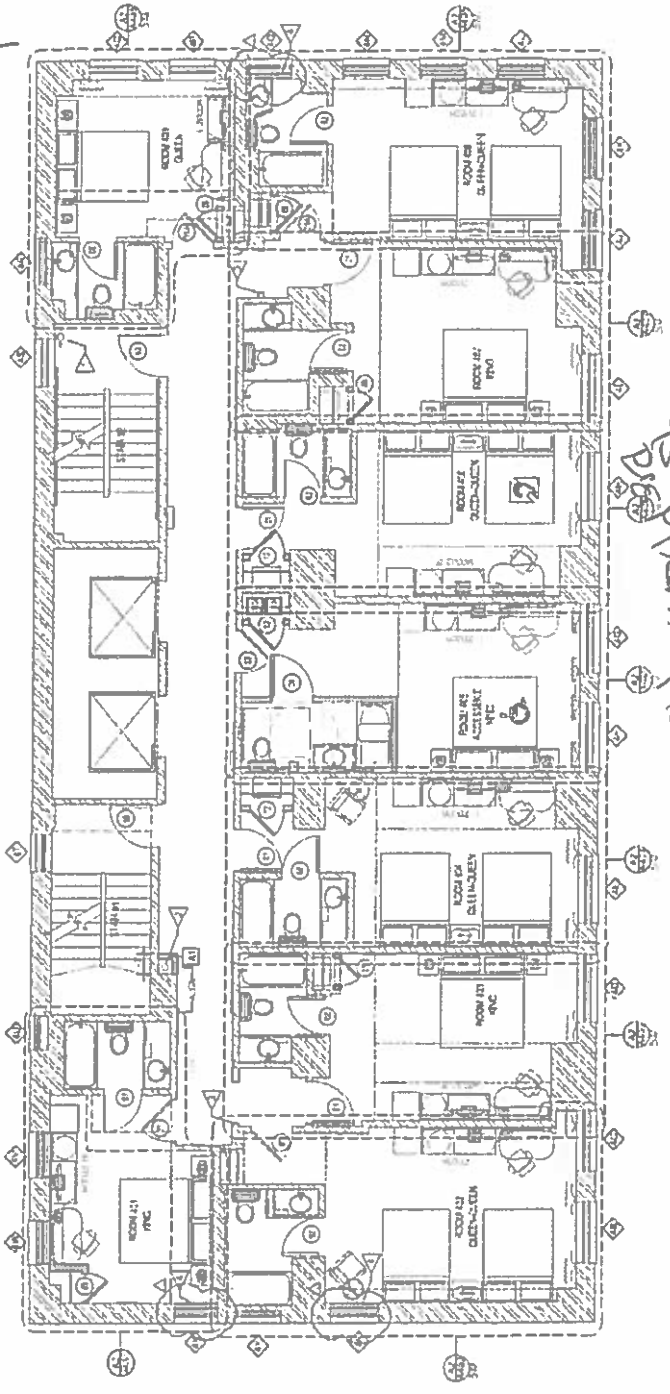
WISCONSIN AVE.

4th Floor



FOR PLAN LEVEL 05

92.26'



41.38'

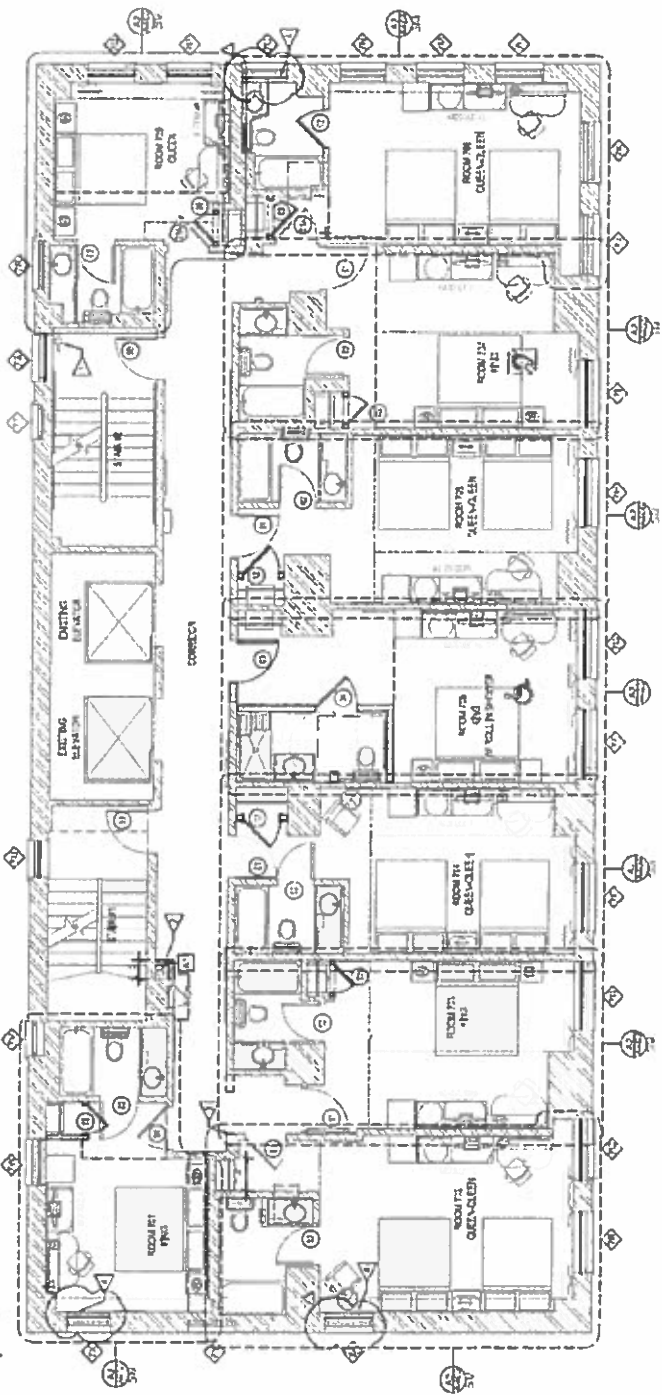
North

110 N WILMAUER ST  
FAIRFIELD INN & SUITES



NVN MILWAUKEE LLC  
Fairfield Inn & Suites

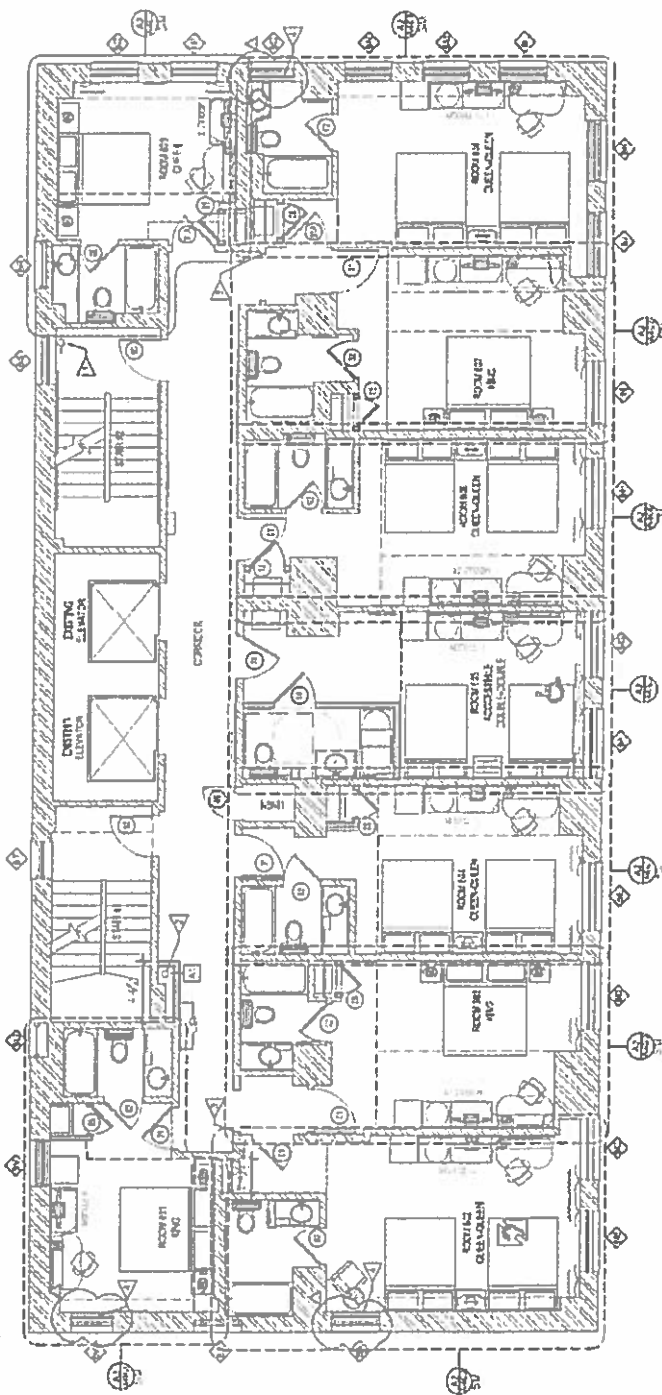
7th Floor  
Jim Hallman  
10/12/16



FLOOR PLAN LEVEL 07

Wisconsin Ave.

9226



6th Floor

41.38'

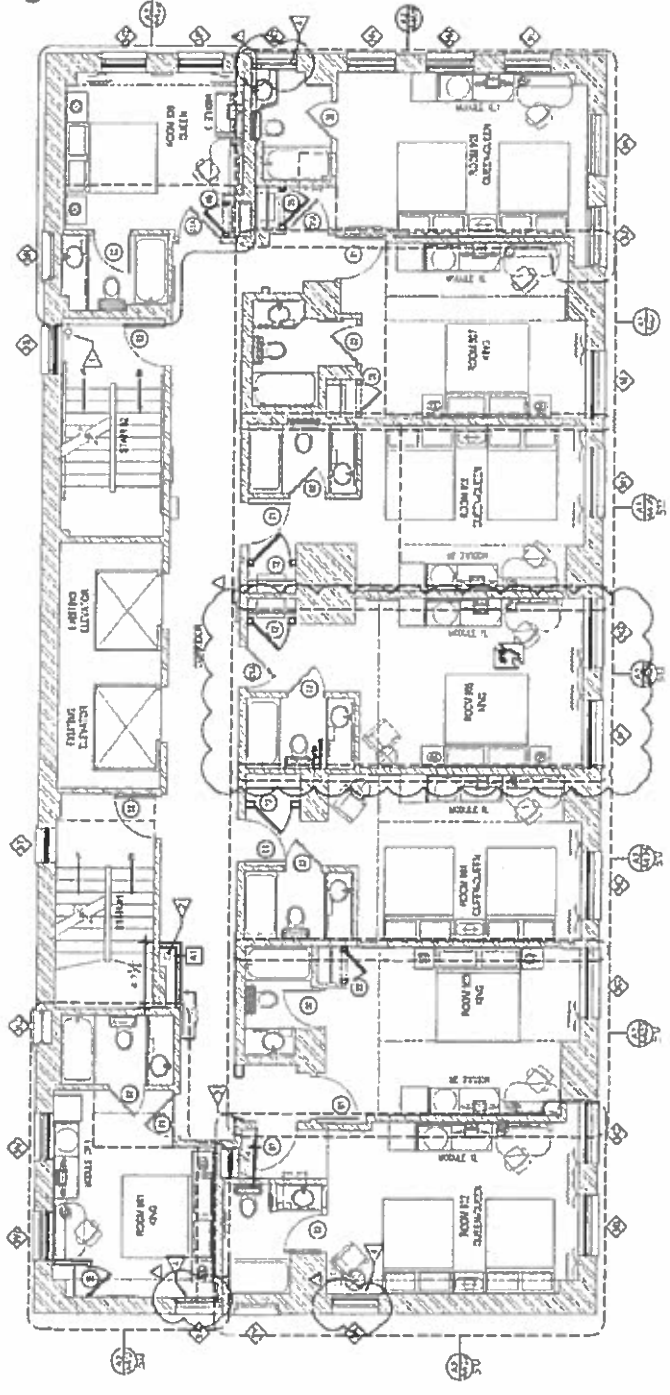
110 N Old World Third Street  
MILWAUKEE, WI 53203

2A



NW Milwaukee LLC  
Fairfield Inn & Suites

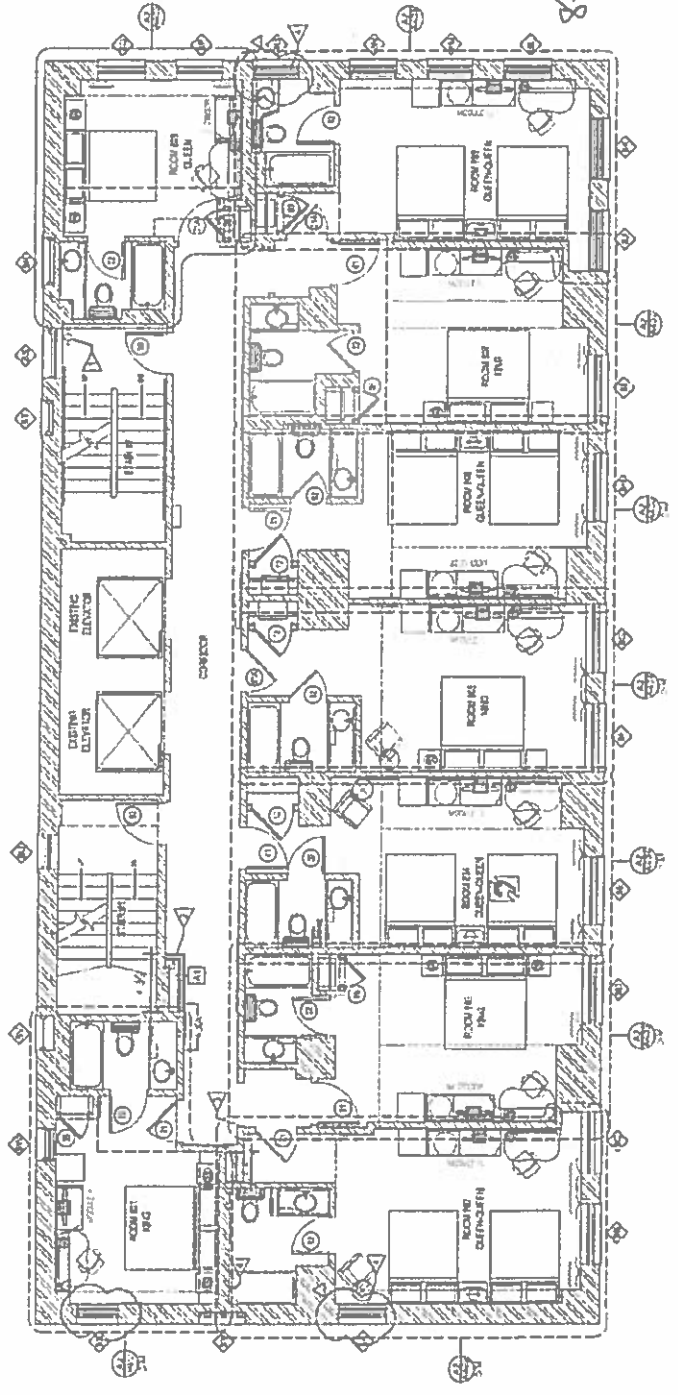
9th Floor  
JSM Haglman  
10/12/16



FLOOR PLAN LEVEL 09

26

92'-26"



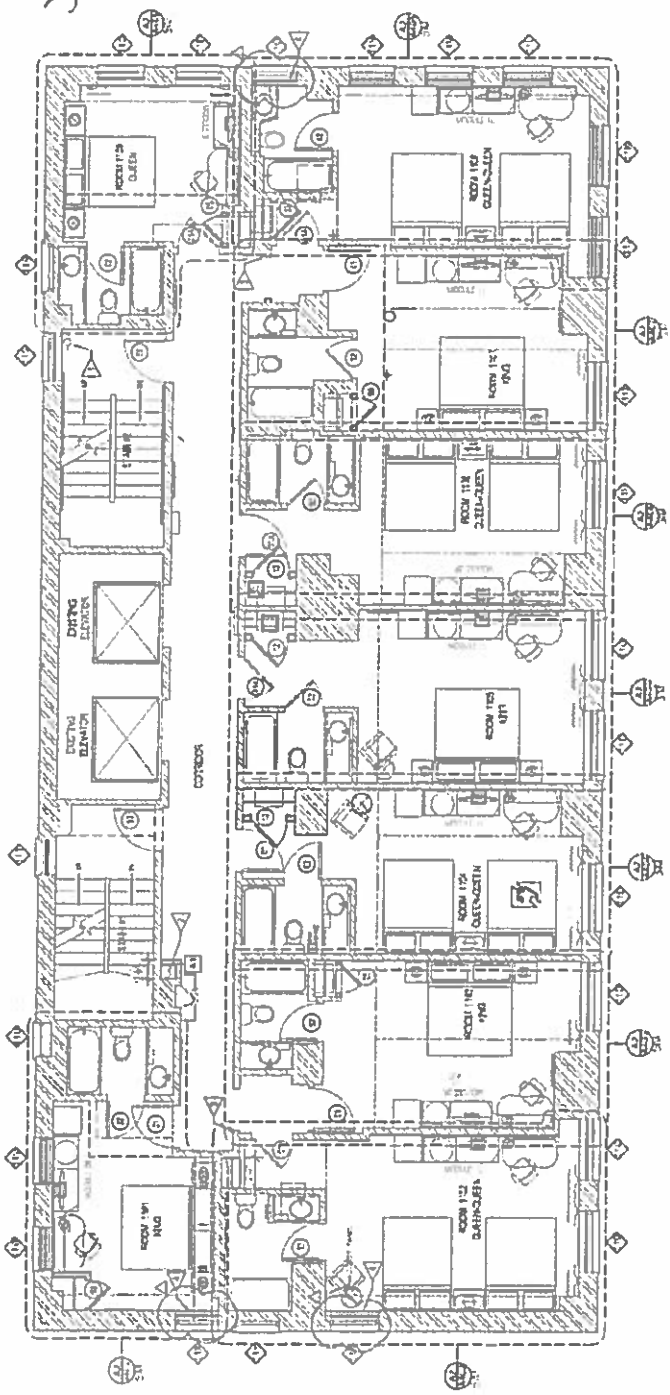
41'-38"

8th Floor

110 N OLD WORLD THIRD STREET  
MILWAUKEE, WI 53203

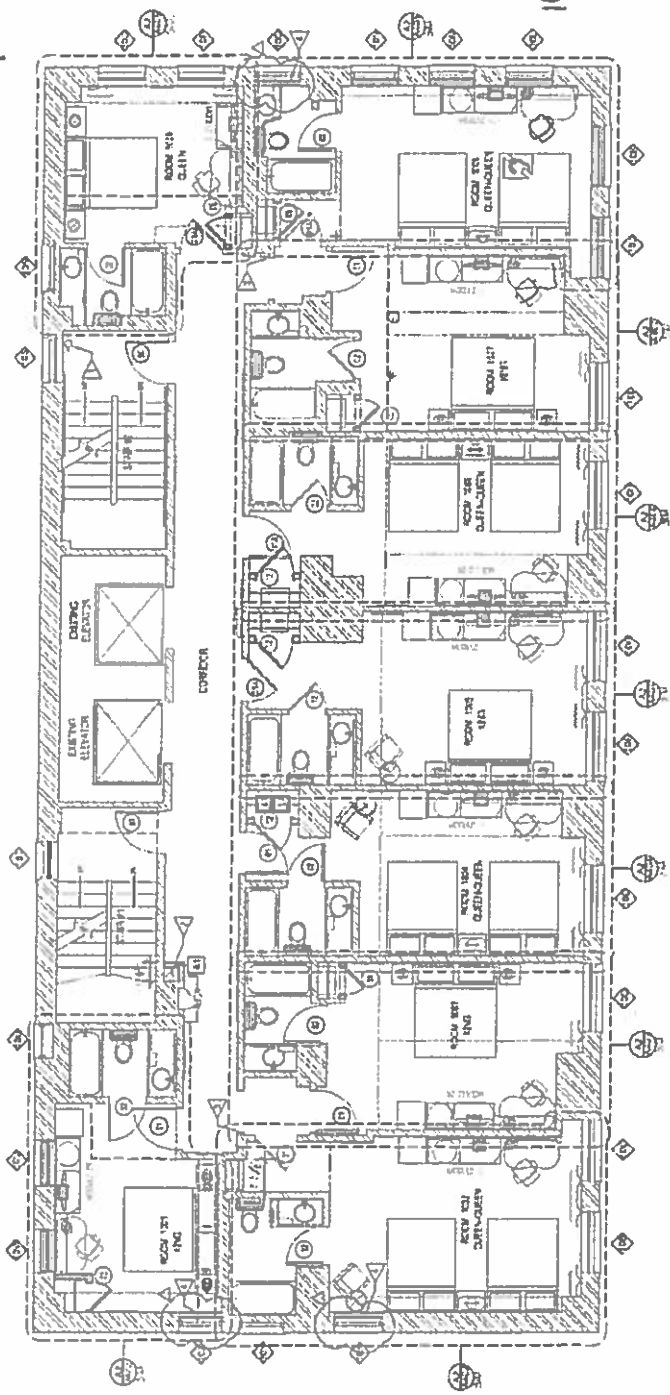
NVIN MILWAUKEE LLC  
Fairfield Inn & Suites

11 Floor  
Jim Hallman  
10/12/16



FLOOR PLAN LEVEL 11

92.26'



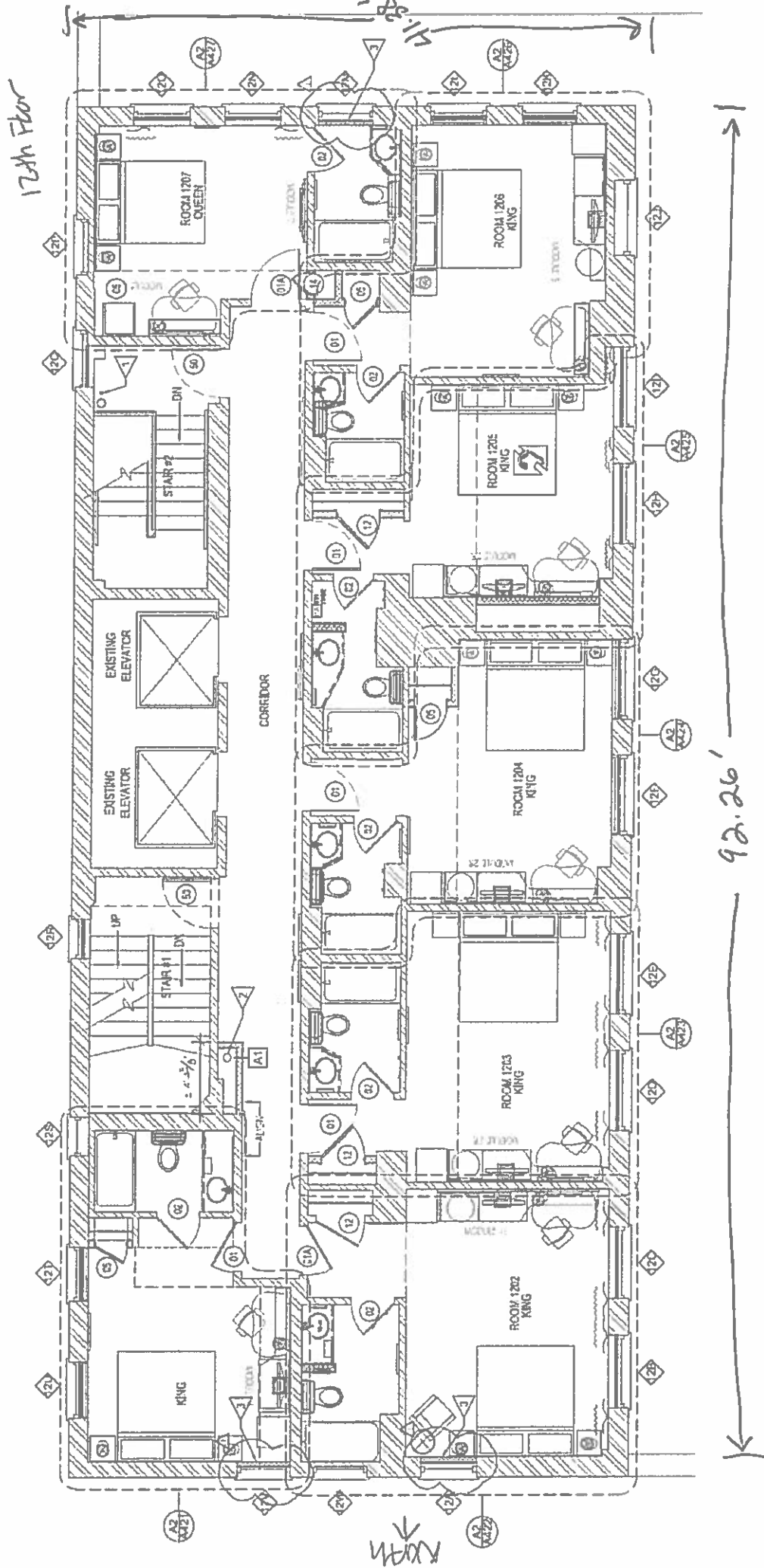
10th Floor

41.38'

110 N OLD WORLD TRAIL DR MILWAUKEE, WI 53203

26

Jim Hallinan  
10/12/16





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, December 21, 2016

COMMITTEE MEETING NOTICE

AD 04

HALLMAN, James L, Agent  
SEAL Milwaukee LLC  
29 N Wacker DR #200

Chicago, IL 60606

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 04, 2017 at 01:15 PM

**Regarding:** Your Hotel/Motel License Application and Loading Zone Permit Application for 90' as agent for "SEAL Milwaukee LLC" for "Fairfield Inn & Suites" at 710 N Old World Third St.

There is a possibility that your application may be denied for one or more of the following reasons: Objections to the granting this loading zone due to land use and parking availability in the block where the loading zone is requested, the roadway geometrics in the block in which the loading and unloading zone is requested, the requested hours of the loading zone and the impact of the loading zone on the surrounding neighborhood.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Oct. 11. 2016 1:43PM

No. 1419 P. 4

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ AD: \_\_\_\_\_ Paid: \_\_\_\_\_

License Type: \_\_\_\_\_ #: \_\_\_\_\_ Granted: \_\_\_\_\_ Issued: \_\_\_\_\_

**OFFICE USE ONLY**

**TRAFFIC ENGINEERING**

Curb Space Area Footage: 90'

Location where signs are to be placed: 706 N. OLD WORLD THIRD ST.

Hours of Use: ANYTIME

☐ Regular Loading Zone \$275

☒ Loading Zone over 30 feet (\$275 per 30 feet)

\$825.00

☐ Disabled Loading Zone \$50

☐ Non-profit Loading Zone \$275

☐ Non-profit Loading Zone over 30 feet (\$275 per 30 feet)

☐ Parking Meter Removal \_\_\_\_\_ x \$60 each

*NEW BUSINESS APPLYING FOR  
EXISTING LOADING ZONE.*

Total Fee Due

\$825.00

Traffic Engineering's Signature: JOE HALVORSON

**DISTRICT ALDERPERSON**

☐ Recommends Approval

☐ Objects for the Following Reason(s):

☐ The nature of land use in the block

☐ The availability of parking in the block

☐ The roadway geometrics in the block

☐ The hours of the day or night when use is necessary or most convenient

☐ The likely impact on the surrounding neighborhood

☐ In the case of a disabled loading zone, the validity of the disability claimed



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/24/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Rooming House ☒ Hotel/Motel ☐ Massage Establishment ☐ Filling Station  
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Hotel with 103 rooms

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: The company and its affiliates are investors in other hotel operations in AL, CA, FL, IN, KY, LA, MO, OH, PA, Tx and UT

### 2. Business Operations

- a. Proposed Opening Date: 10/26/2016
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☐ No ☒ Yes Class B Tavern, Food Dealer-Restaurant  
Hotel/Motel and Loading Zone
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): Glass-B Tavern and Restaurant
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Licenses to be held by affiliate

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: 30 feet from front entrance
- b. Number of Garbage Cans: Inside: 6 Locations: Near front entrance and throughout lobby  
Outside: 1 Locations: Near front entrance
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2 in lobby
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: Great Forest Waste Mgmt.

CITY OF MILWAUKEE  
LICENSE DIVISION  
2016 OCT 17 A 10:31

## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, indicate how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Located 70 feet from front of building: security cameras
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, where? Main entrance and outside of convenience market
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol _____ 1 % Class B Tavern and Restaurant Licenses to be held by affiliate	Food _____ 2 % Cigarettes _____ 0 %	Secondhand Merchandise _____ 0 %	Precious Metals & Gems _____ 0 %
Entertainment _____ 0 % Pawnbroker Activity _____ 0 %	Salvaged Materials _____ 0 % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ 0 %	Other _____ 97 % Describe: <u>Hotel</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☒ Hotel/Motel : Number of Floors: 12 ☐ Rooming House: Number of Floors: \_\_\_\_\_  
Number of Rooms: 103 Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 125 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
☒ 1<sup>st</sup> Floor ☒ 2<sup>nd</sup> Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop  
☐ Other: Describe: \_\_\_\_\_
- b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Wisconsin Avenue
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 12 ☐ Other: \_\_\_\_\_
- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_
- g. Building Owner Name: SEAL Milwaukee LLC Phone Number: 312-755-1110  
 Business Owner Address: 29 N. Wacker Drive, Suite 200, Chicago, IL 60606

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

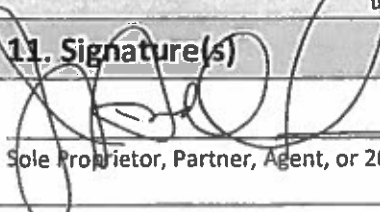
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday		11:59 PM	250+	N/A	
Monday		11:59 PM	250+	N/A	
Tuesday		11:59 PM	250+	N/A	
Wednesday		11:59 PM	250+	N/A	
Thursday		11:59 PM	250+	N/A	
Friday		11:59 PM	250+	N/A	
Saturday		11:59 PM	250+	N/A	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.  
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
 unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

  
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.

**DWELLING FACILITIES LICENSE SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: SEAL Milwaukee LLC

Premises Address: 710 N. Old World Third Street, Milwaukee, WI 53203-2204

**MILWAUKEE COUNTY REPRESENTATIVE**Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County? ☒ Yes ☐ No

If NO, a local representative (natural person) residing in Milwaukee County must be appointed.

Provide the person's name and street address. P.O. Boxes are not acceptable.

Name of Person: James L. Hallman

Street Address:  
(include city and zip code) 10152 Whitnall Edge Drive, Unit A, Franklin, WI 53132**APPLICANT'S SIGNATURE**

James L. Hallman

Print Name of individual, partner, agent or 20% or more shareholder

Signature of individual, partner, agent or 20% or more shareholder

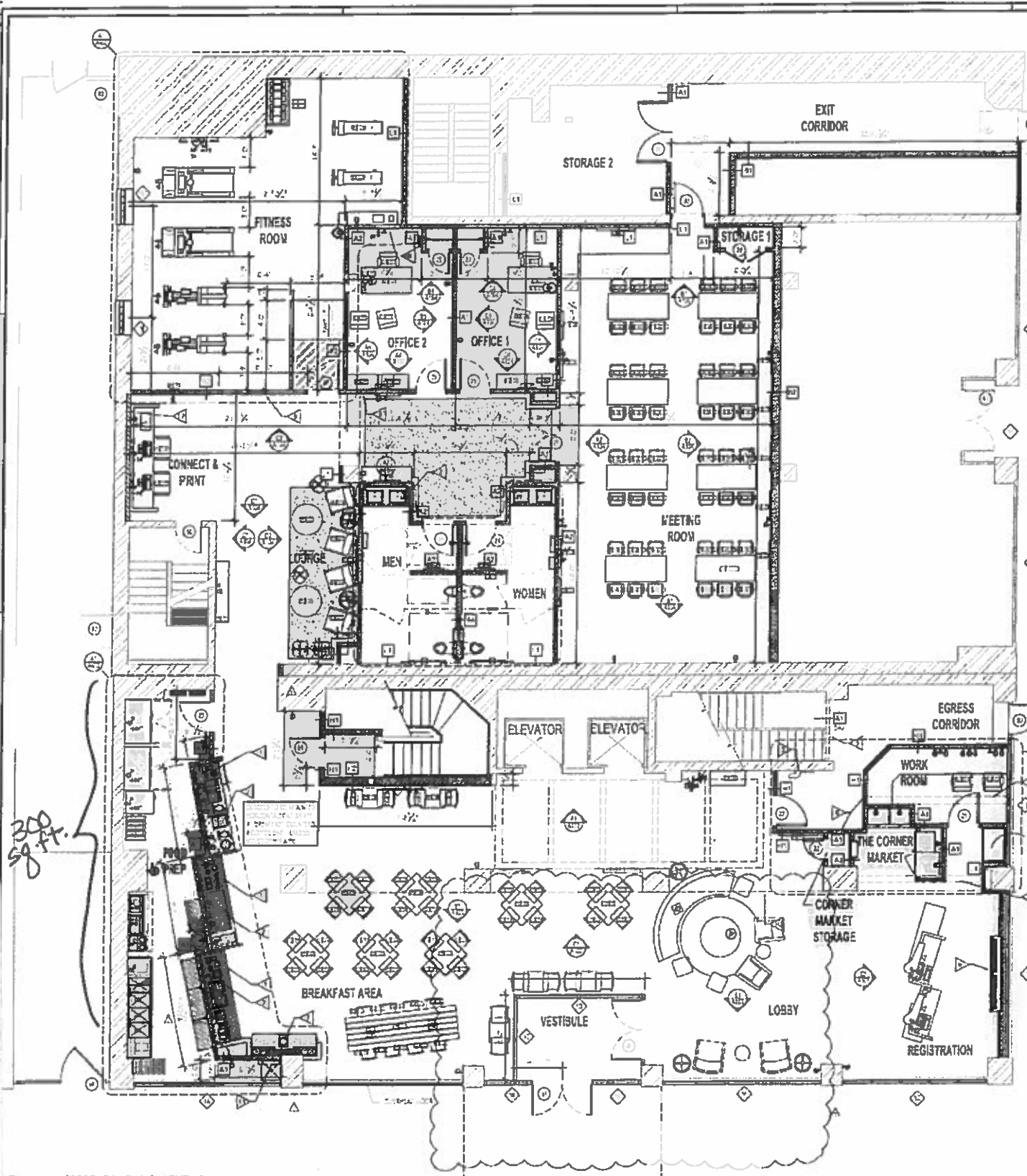
SEA2 MILWAUKEE LLC  
FAIRFIELD INN & Suites

NORTH

Jim Hallman  
10/12/16

90.83 (w)

300  
sq. ft.



103.72' length

WISCONSIN AVE.

2 ARCHITECTURAL PLAN - LEVEL 0'

Old World 3rd Street

MILWAUKEE, WI 53203

REAL MILWAUKEE, LLC

Airfield Inn & Suites

110 N Old World Third Street,

Milwaukee, WI 53203

2nd Floor

Jim Hallman

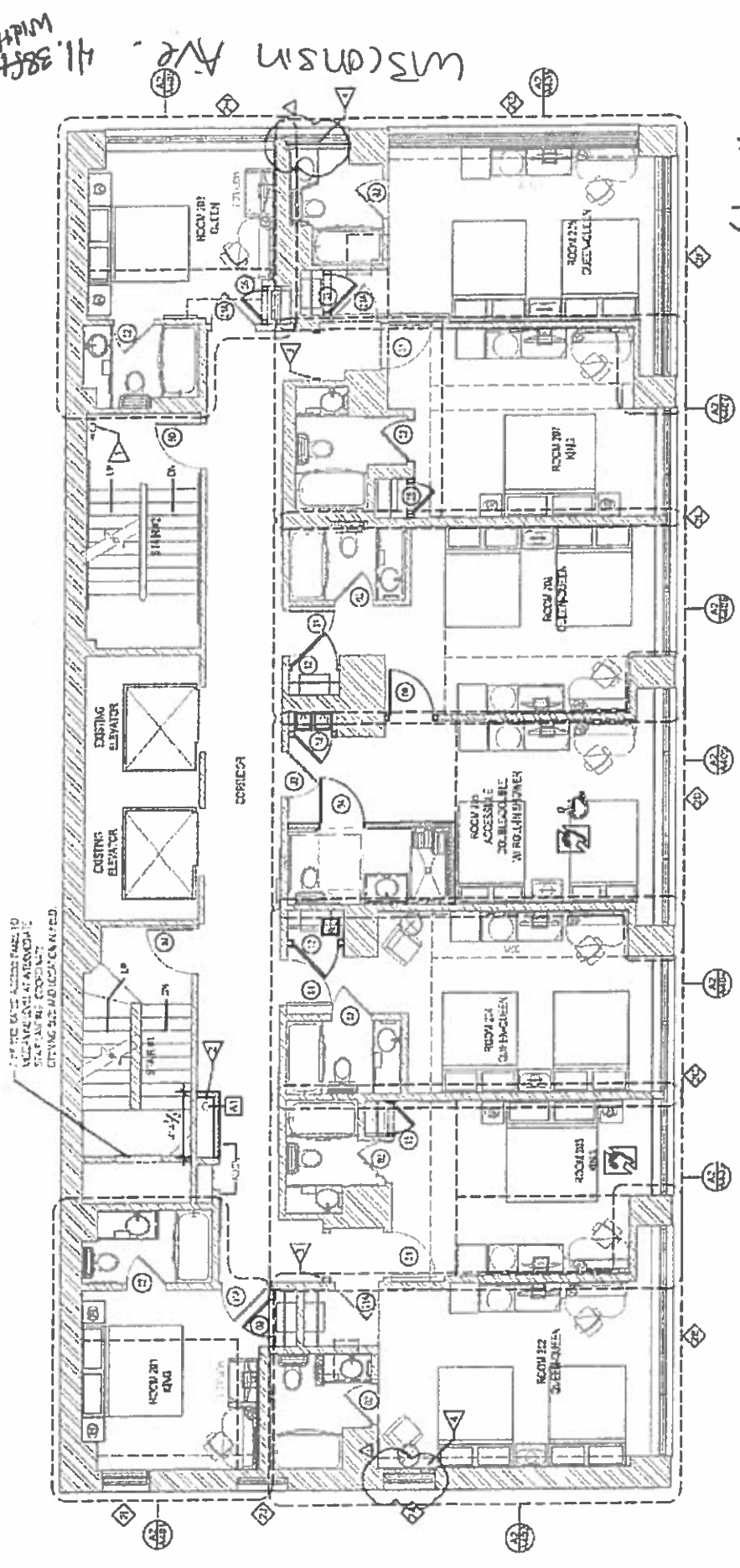
10/12/16

41.38ft width

WISCONSIN AVE.

92.26' length

Old World 3rd



North

REAL MILWAUKEE LLC  
1000 N. MILWAUKEE AVE  
MILWAUKEE, WI 53203

TO K&N PAVING CO.

3rd Floor

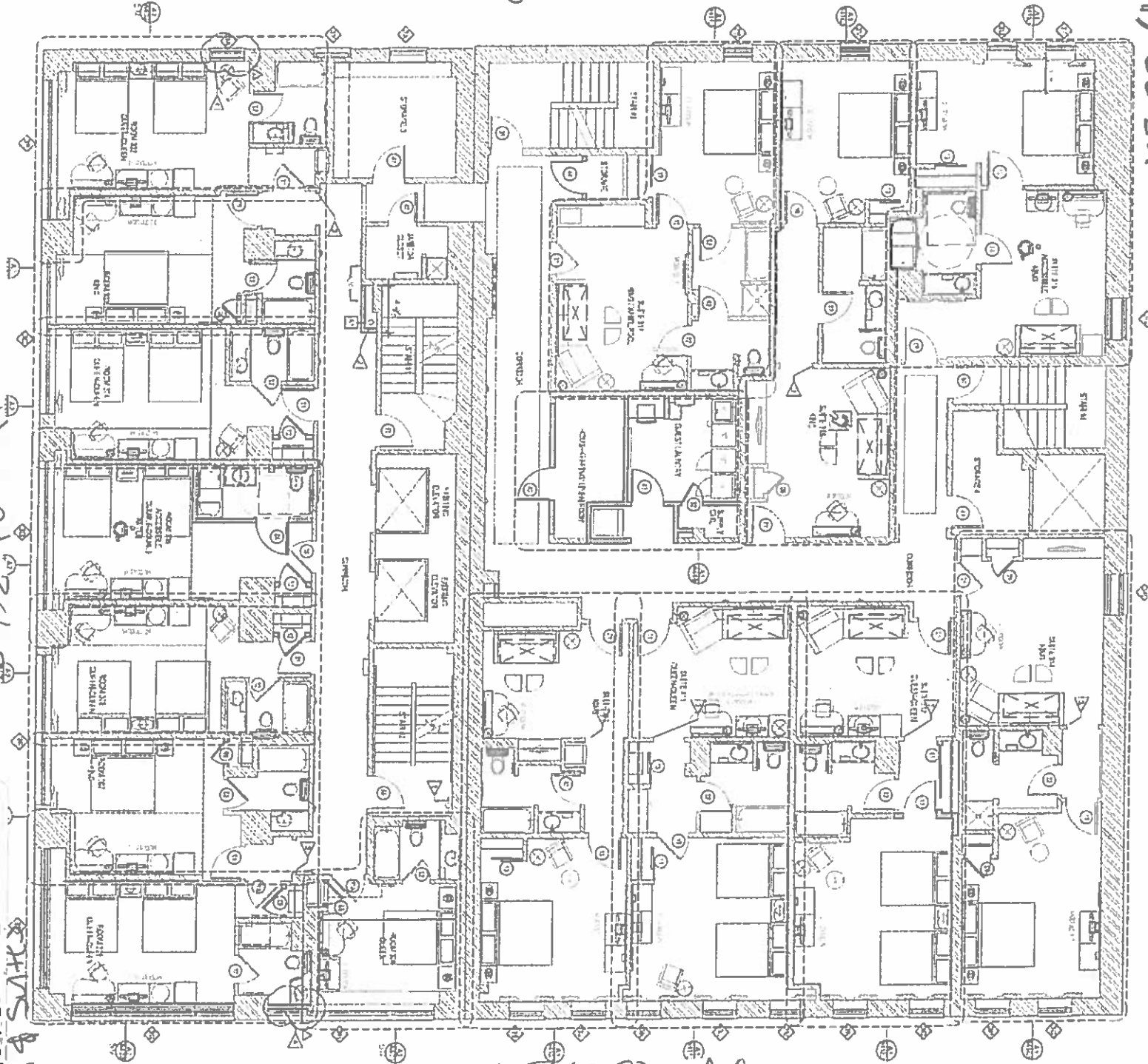
Jim Hallman  
10/12/16

90-83(w)

NEAR  
→

WISCONSIN Ave.

MILWAUKEE, WI 53203

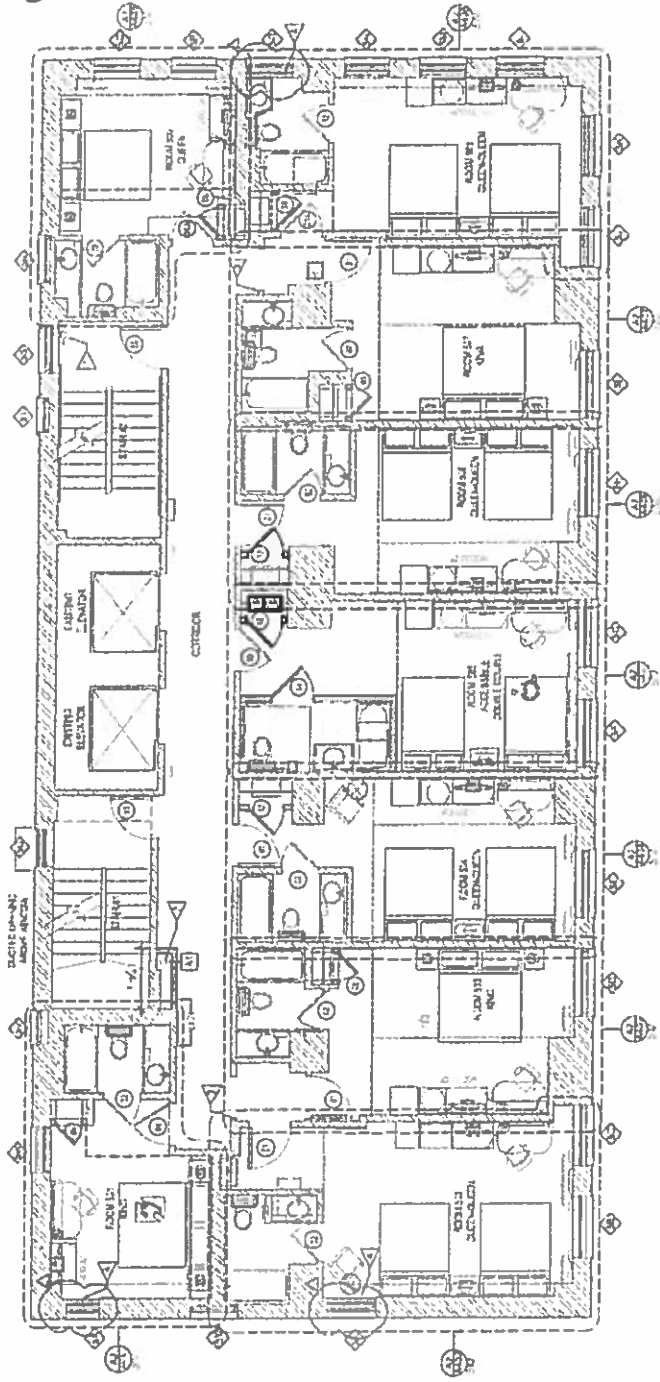


REAL MILWAUKEE LLC  
 Airfield Inn & Suites

5th Floor

Jim Hallman  
 10/12/16

WISCONSIN AVE.

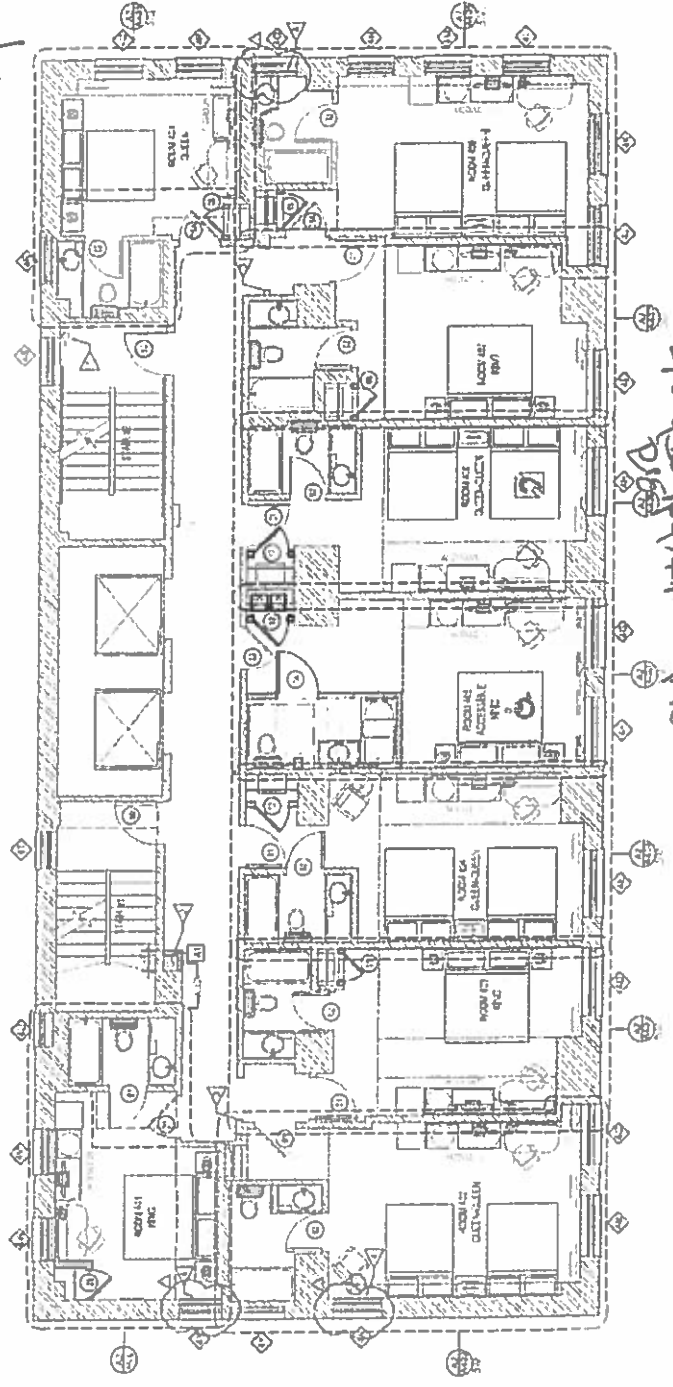


FOR PLAN LEVEL 05

92.26'



41.38'



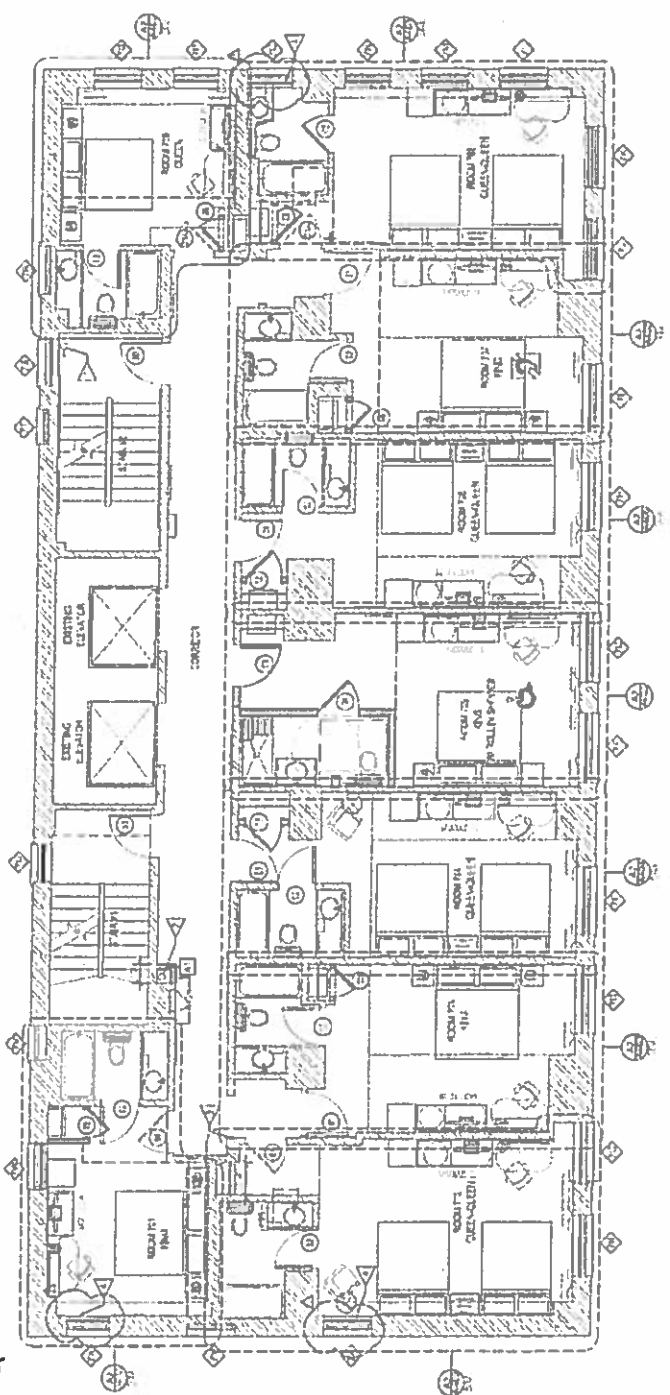
4th Floor

10/12/16

MILWAUKEE, WI 53203

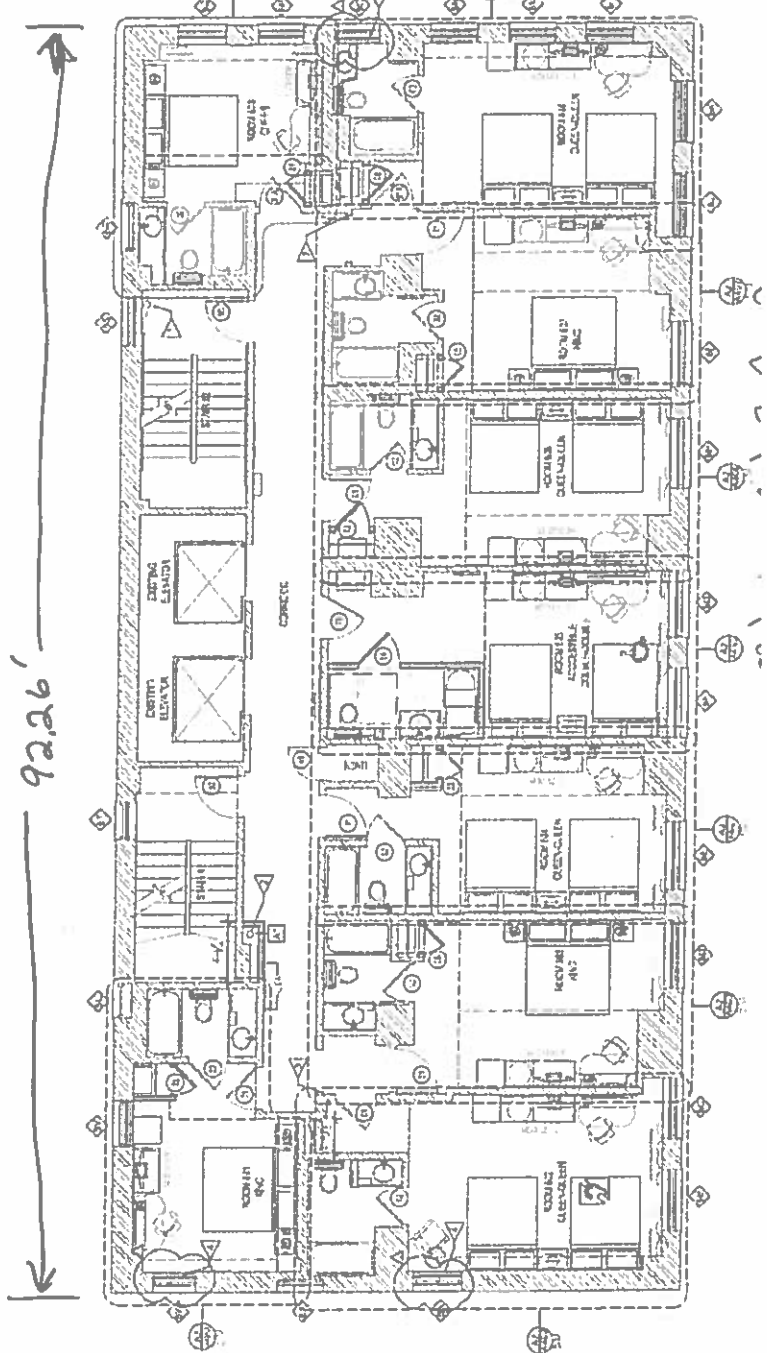
CHL MILWAUKEE LLC  
Airfield Inn & Suites

7th Floor  
Jim Hellman  
10/12/16



FLOOR PLAN LEVEL 07

Wisconsin Ave.



6th Floor

92.26'

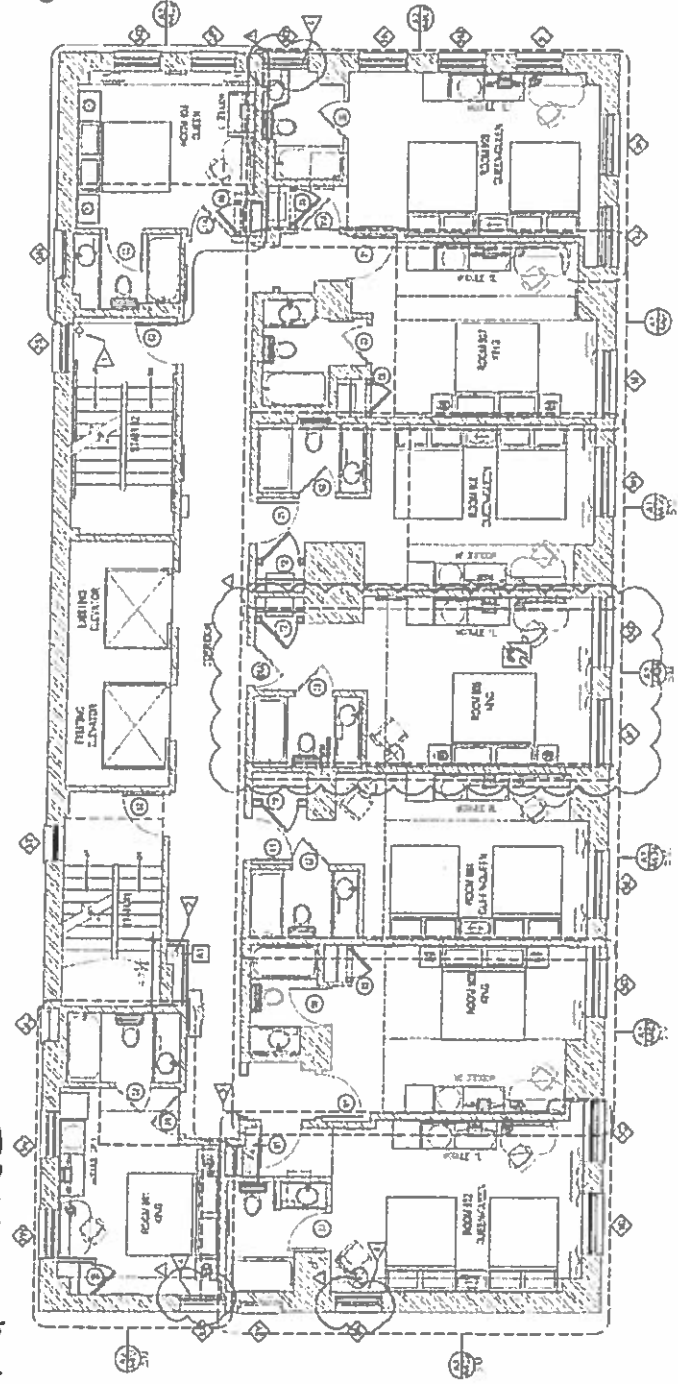
41.38'

MILWAUKEE, WI 53203



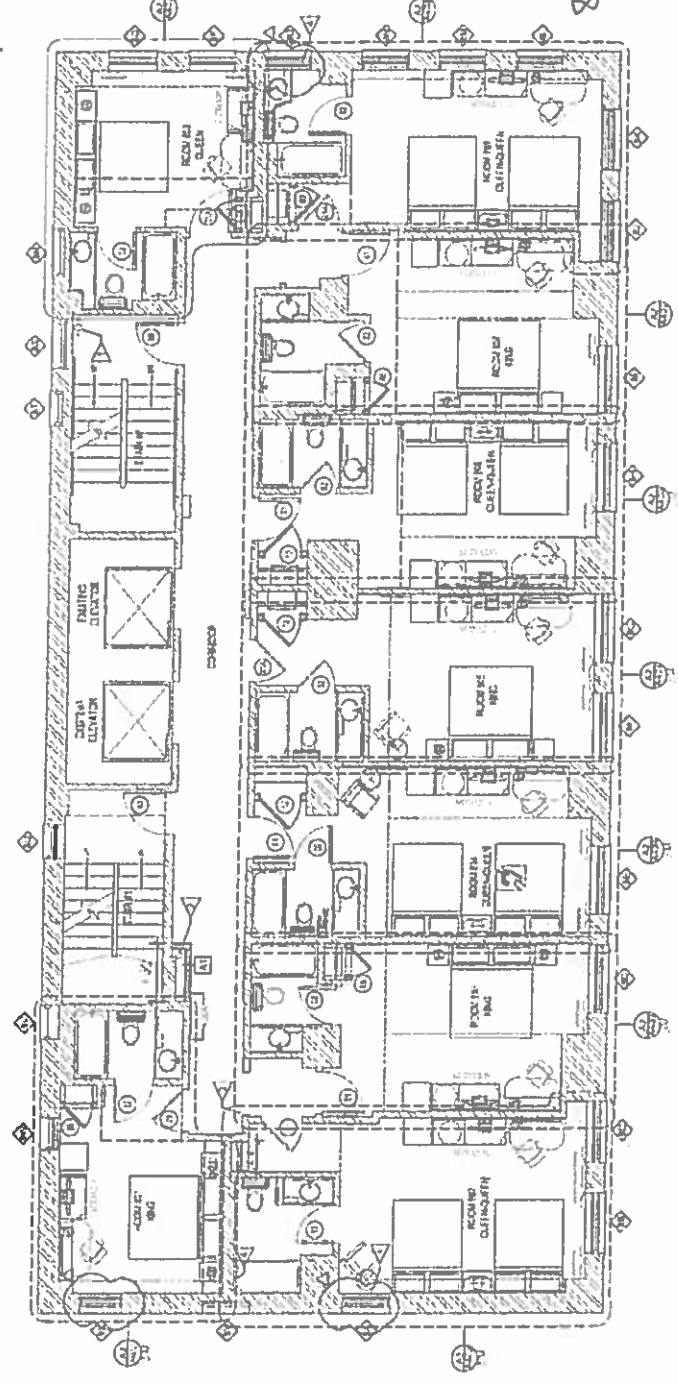
Milwaukee LLC  
 Fairfield Inn & Suites

9th Floor  
 JSM Haglman  
 10/12/16



FLOOR PLAN LEVEL 09

92.26'



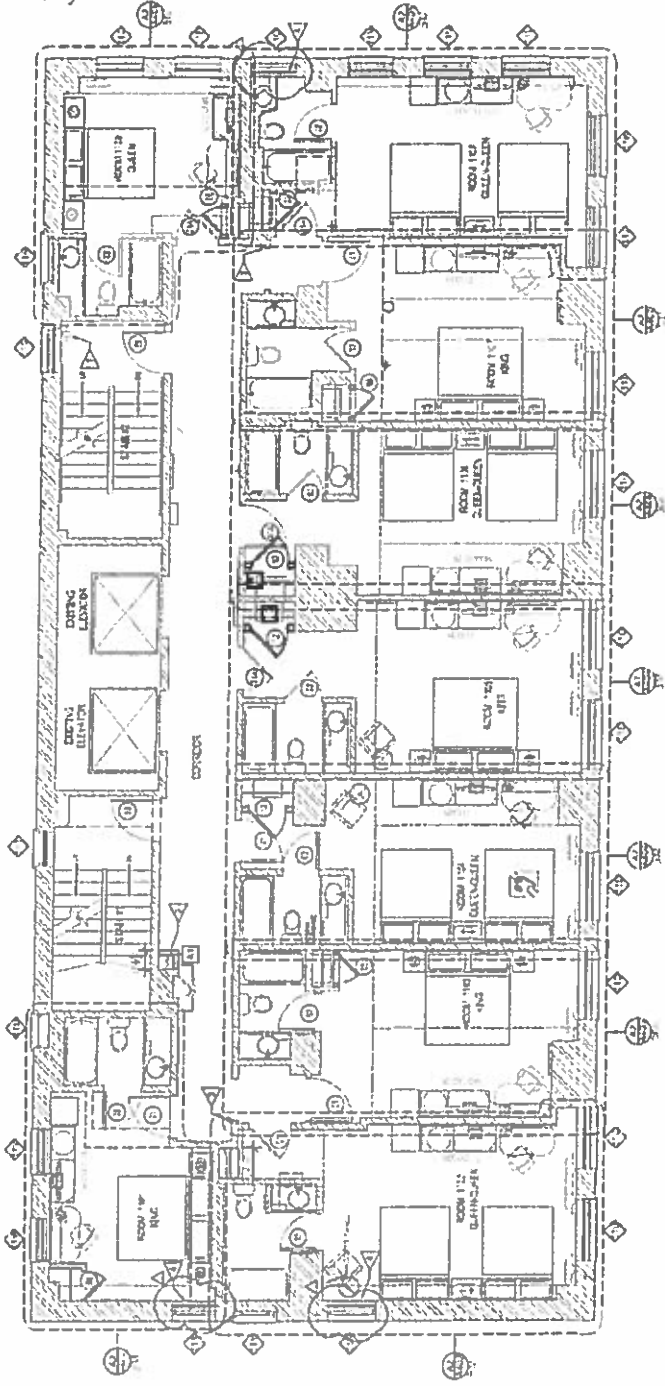
8th Floor

MILWAUKEE, WI 53203

41.38'

XL Milwaukee LLC  
airfield Inn & Suites

11 Floor  
Jim Hallman  
10/12/16

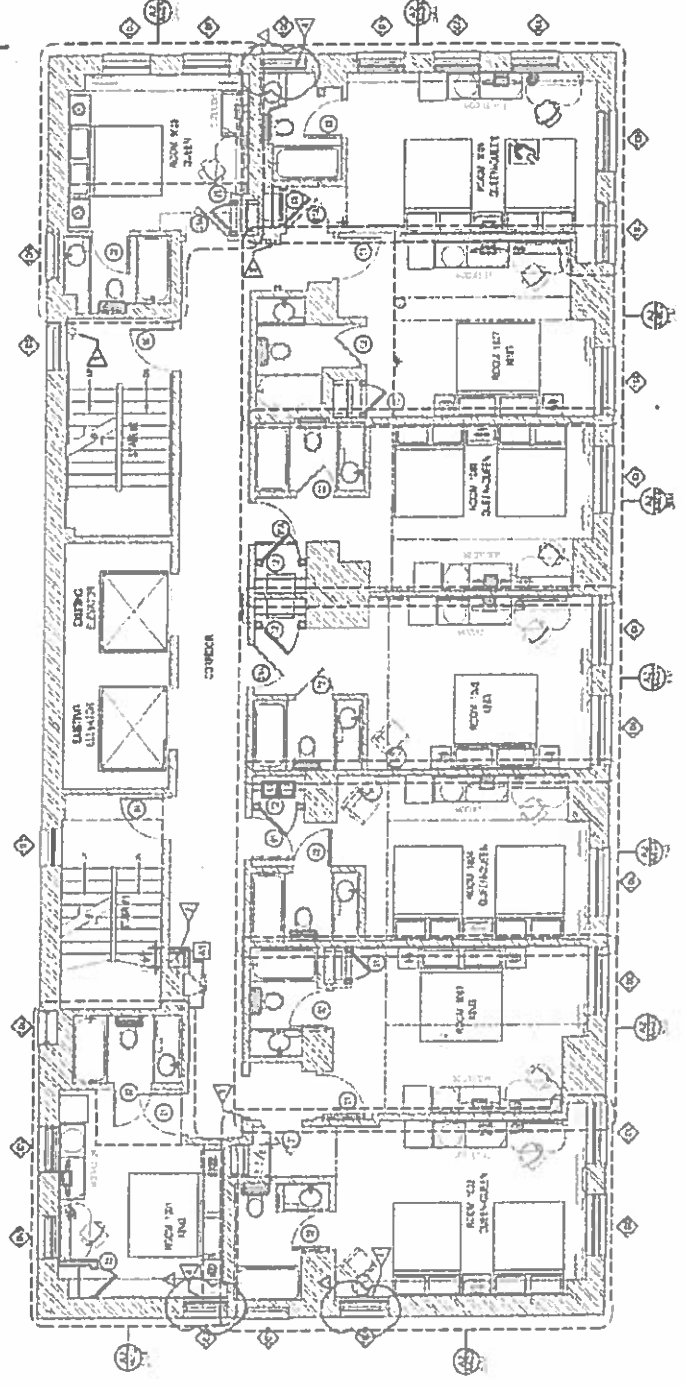


FLOOR PLAN LEVEL 11

92.26'



10th Floor



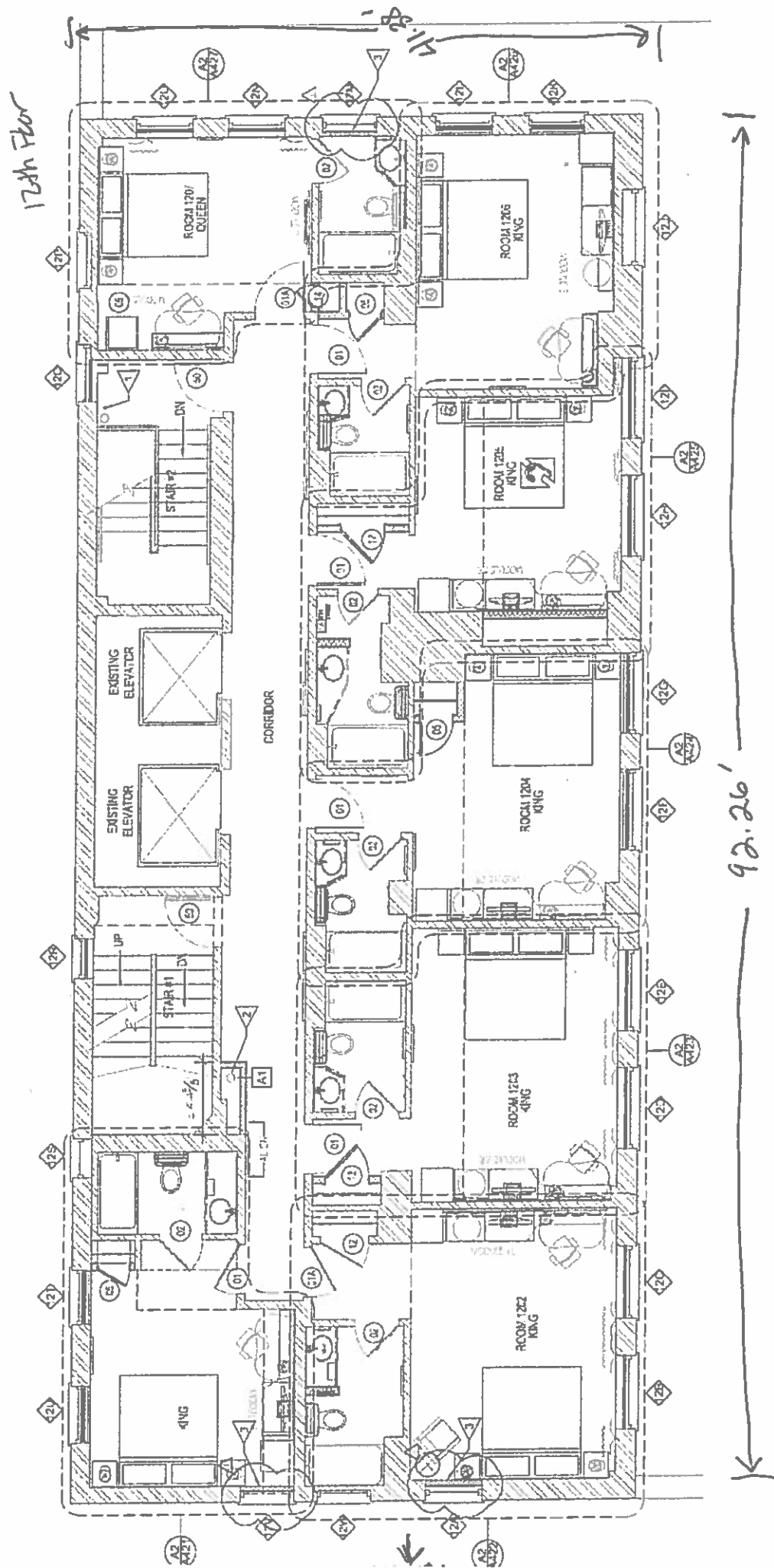
91.38'



MILWAUKEE, WI 53203

SEAL Milwaukee LLC  
 Fairfield Inn & Suites  
 10 N Old World Third Street  
 Milwaukee, WI 53203

Jim Hallman  
 10/12/16





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, December 21, 2016

COMMITTEE MEETING NOTICE

AD 04

JACKSON, JR, Ural P, Agent  
Urban Life Development Group LLC  
1692 Highland DR

Grafton, WI 53024

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 04, 2017 at 01:15 PM

**Regarding:** Your Public Entertainment Premises License Transfer - Adding Disc Jockey as agent for "Urban Life Development Group LLC" for "Good Life" at 731 N Water St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Good morning ,

Living downtown for as long as I have (10 years) I've come to expect and even appreciate noise, but are there city quiet hours or some type of ordinance businesses have to stick to if an establishment is excessively loud? I ask because the new bar, Good Life, recently opened next to Golds Gym in the City Center building. and despite ( ) being at least a half block north of Good Life, my apartment walls were rattling from their sound system/bass on Saturday night/Sunday morning. I understand they're a new establishment trying to do business, but the noise was excessive. Just curious as to if there are any known or recommended courses of action. Thanks in advance for your time,

REDACTED RECORD

--  
Product Marketing Manager  

---

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--  
Product Marketing Manager  

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**From:**  
**Sent:** Monday, June , 2016 AM  
**To:**  
**Subject:** FW: Good Life noise question

Additional information for complaint

REDACTED RECORD

---

**From:**  
**Sent:** Monday, June , 2016 : AM  
**To:**  
**Subject:** FW: Good Life noise question

Additional info re complaint.

**From:** 1  
**Sent:** Monday, June , 2016 AM  
**To:**  
**Cc:**  
**Subject:** Re: Good Life noise question

Thanks very much. I'm hoping they simply didn't realize the noise was as loud as it was, reverberating around the riverwalk area. I'm wired to give people the benefit of the doubt as I'm sure they aren't looking to open a new bar and create a bunch of issues. I've only reached out to you once before in 10 years of living on Mason St. for a noise issue, so it was extremely loud, as even with all of our windows shut, the AC running and ear plugs, we could still hear their bass. Thanks again for the info.

On Mon, Jun , 2016 at AM,

I am sorry to hear about this since my office and the Westtown Association went to great lengths to insure that these type of issues do not occur. I will enter you email as a complaint in the licensing file for this establishment.

If this happens again I would suggest filing a noise complaint with MPD. If they respond, they can prepare a police report which would also go into the licensing file.

**From:** -  
**Sent:** Monday, June ', 2016 AM  
**To:**  
**Subject:** Good Life noise question

**From:**  
**Sent:** Monday, Jun , 2016 PM  
**To:**  
**Cc:**  
**Subject:** Fwd: Another noise issue.

REDACTED RECORD

Please add

Sent from my iPhone

Begin forwarded message:

**From:** '  
**Date:** June 2016 at PM CDT  
**To:** '  
**Subject:** FW: Another noise issue.

Sent from Mail for Windows 10

**From:** '  
**Sent:** Monday, June 2016: PM  
**To:** '  
**Cc:** '

**Subject:** Re: Another noise issue.

Thanks for your help.

I hate to get greedy, but here's a new "problem".

We downtown dwellers are always happy to see new restaurants. Recently, Good Life opened in the Gold's Gym building on the East side of the River. My finace' and I are anxious to try it out. However, apparently Good life intends to morph into a nightclub on weekends. This past Saturday night, they blasted very loud, bass-heavy techno-rock (?) music until 2 am. It was very nice outside, but we were forced to close our balcony door. Even then, it was so loud that sleep was nearly impossible. Can you please look into this and inform the owners of applicable ordinances. We had a similar problem with Mo's Irish Pub a couple years ago. . . piping music out onto Plankinton Ave. We now live on the river side of the Riverfront Lofts, but I believe that when it was brought to their attention, it became mostly a non-issue.

Thanks again,

N Plankinton #

In a message dated 6. /2016 A.M. Central Daylight Time, I writes:

Good morning ,

Neighbors are raising concerns about KEI, Inc. planting along the Riverwalk at 5:30 a.m. with a truck that has a very loud pump. Could you make the necessary contact to remind them of the



noise ordinance & that this type of work should not commence before 7:00 a.m.? Please see below for further details.

With gratitude,

City of Milwaukee Common Council

200 East Wells Street – Room 205 | Milwaukee, WI 53202  
(414) 286-2886 Office | (414) 286-3456 Fax

**From:** [REDACTED]  
**Sent:** Monday, June 13, 2016 10:00 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Re: KEI Landscapers

We will contact [REDACTED] immediately about this. They should not start before 7 am

Sent from my iPhone

On Jun 13, 2016, at 10:00 PM, [REDACTED] wrote:

Greetings

My fiancée and I live in the Riverfront Lofts at 1000 N Plankinton.

Two years ago, we traded our streetside condo for this one, knowing about noises that come with being on the Southeast side of the building: party boats, garbage trucks, Riverside Theater performers' trucks loading & unloading at all hours of the night, etc. on that side. The alley is right below our side windows.

With the spring, we have a new "nuisance". KEI, Inc. handles much of the plant maintenance for the city. We enjoy the Riverwalk plantings, of course, but they use a truck with a very loud pump to water them. The last couple weeks they have done it twice a week at 5:30 am. It takes about 45 minutes. So you can imagine how sleep-disruptive that is.

When we were on the Plankinton side, we often had to call Mo's Irish Pub to get them to stop piping music onto the street past 11 pm. I presume that the noise ordinance covers early morning also. If so, can you contact KEI to ask them to delay the watering till later in the morning... at least until after 7 am? If you think it's preferable, I'll call them, but I thought I should contact you first to be sure the ordinance covers this.

Thanks for your service to our great city.

1000 N Plankinton Ave. #

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REDACTED RECORD

Thanks for writing this letter. I believe

has also written.

In looking at a Business Journal article, the owners name is the same as the person who applied for a license and owned/ran the " Ultra Lounge" next to the Lady Bug Club. At the time of that application they promised much of the same plans - food throughout the day, poetry readings and live jazz music - as the Business Journal article states. They did not last long, but they also did not fulfill most of their application plan. Really just a nightclub.

At the time it was feared that they were an extension of the Lady Bug Club. There was a meeting that many of us attended at the Marriott to urge Ald Bauman to not approve the license. Their license passed anyway.

Does anyone remember receiving a notice from the city regarding this location liquor license application?

Regards,

1

On Jun 1, 2016: PM, <

1

Thanks for your help.

I hate to get greedy, but here's a new "problem".

We downtown dwellers are always happy to see new restaurants. Recently, Good Life opened in the Gold's Gym building on the East side of the River. My finace' and I are anxious to try it out. However, apparently Good life intends to morph into a nightclub on weekends. This past Saturday night, they blasted very loud, bass-heavy techno-rock (?) music until 2 am. It was very nice outside, but we were forced to close our balcony door. Even then, it was so loud that sleep was nearly impossible.

Can you please look into this and inform the owners of applicable ordinances. We had a similar problem with Mo's Irish Pub a couple years ago. . . piping music out onto Plankinton Ave. We now live on the river side of the Riverfront Lofts, but I believe that when it was brought to their attention, it became mostly a non-issue.

Thanks again,

N Plankinton #

In a message dated 6/1/2016 Central Daylight Time,

Good morning ~ ,

Neighbors are raising concerns about KEI, Inc. planting along the Riverwalk at 5:30 a.m. with a truck that has a very loud pump. Could you make the necessary contact to remind them of the noise ordinance & that this type of work should not commence before 7:00 a.m.? Please see below for further details.

With gratitude,

City of Milwaukee Common Council

REDACTED RECORD

200 East Wells Street – Room 205 | Milwaukee, WI 53202  
(414) 286-2886 Office | (414) 286-3456 Fax

**From:** E  
**Sent:** Monday, June 2016 1 PM  
**To:**  
**Cc:** I  
**Subject:** Re: KEI Landscapers

We will contact immediately about this. They should not start before 7 am

Sent from my iPhone

On Jun 2016, at 1, "  
wrote:

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Thanks for your service to our great city.

N Plankinton Ave. I

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REDACTED RECORD

**From:**  
**Sent:** Monday, June 2016 PM  
**To:**  
**Cc:**  
**Subject:** Fwd: Good Life Noise Complaint

REDACTED RECORD

Please add

Sent from my iPhone

Begin forwarded message:

**From:** .....  
**Date:** June 2016 at PM CDT  
**To:**  
**Cc:** "

**Subject:** Re: Good Life Noise Complaint

I am very sorry to hear this. We tried to nip this in the bud but obviously the owner did not get the message. I will have your complaint entered in the licensing file.

BTW calling the police and documenting the disorder is the exact correct action.

Sent from my iPhone

On Jun , 2016, at wrote:

Good Evening

I am writing regarding Saturday's noise disturbance that originated from Good Life. I've included both our board president and vice-president here at the as well as ( and rom

At a.m. on I placed a call to the non-emergency police number to file a noise complaint. At that point, the music had been going for at least a couple of hours from what I recall. After a 26 minute hold, my call was put through to a dispatcher who took down my information and complaint. She also asked me if I had called earlier as there had been at least one other complaint. I said I hadn't. She said she'd send someone out. Around a.m., the noise stopped and those congregating on the riverwalk went inside. Simultaneously, an officer phoned me to tell me they'd just visited the establishment and the situation should be rectified. I told him it had been. He told me it was some sort of inaugural weekend event they were having. (was this to mean that it was the first of other events like this?) Unfortunately, by this time the issue had been going on for well over two hours and it was nearly bar closing time anyhow.

I also took a short video of this on my iPhone that is time-stamped . . . a.m.

The noise stemmed from music that was getting louder and louder as time passed, and there was a DJ or other type of emcee controlling it who was heard at loud volumes as well. The doors to the riverwalk were opening and closing constantly (or being left open altogether), and there were at least 2 dozen people congregating outside or going back and forth, in / out at any given time. It didn't appear that anyone was monitoring this. The bass and volume were set at very uncomfortable levels. I could hear the noise with closed doors and windows and above the AC that was running frequently.

Other owners in our building at N. Plankinton were disturbed by this as well. While we are all used to a certain amount of noise due to where we live, this is unacceptable and surely doesn't bode well for a new business trying to establish a good reputation with its neighbors. While both Eastown and Westown are heavily commercial, there is also a great residential influx taking place to add to what we already have. They have to demonstrate that they are going to be good neighbors to residents and other businesses alike.

I understand that this business opened under certain contractual commitments, and one of them was that the business wouldn't feature DJ's or play recorded music, other than background music for ambience. There was nothing ambient about what took place on Saturday / Sunday. Not only was the DJ's music playing at unacceptable levels, there was a heavy flow of loud people congregating on the riverwalk in the rear of the establishment for several hours, causing even more disturbance along with the doors being constantly opened and closed (or left open - I couldn't tell).

I hope the city, police department and aldermanic district all intend to take this type of thing seriously so that a trend doesn't develop here.

I appreciate you taking the time to hear my concerns.

Thank you,

N. Plankinton Av  
Milwaukee, WI

REDACTED RECORD

From:

Sent:

June 2016 AM

To:

Cc:

Subject:

Attachments:

Fwd: Good Life noise question

AFFIDAVIT OF DAVID L HINTON III AND URAL P JACKSON JR - SIGNED NOTARIZED  
5-9-16 (00910934x7A794).pdf; ATT00001.htm; Good Life Facebook Post.jpg;  
ATT00002.htm

Please add

Sent from my iPhone

Begin forwarded message:

REDACTED RECORD

From: '

Date: June , 2016 at

AM CDT

To: "

Cc:

Subject: RE: Good Life noise question

Mr. and Mr.

Since our e-mail exchange yesterday, I have learned much more about the your opening night Saturday and your true plans for this establishment. In addition to the residents of two of my neighbors living in the same building as I ( N. Plankinton Avenue, directly the river from Good Life) also experienced extremely loud music and unruly behavior from your establishment on Saturday until a.m. They each reported their experiences to MPD and office. In addition, I was given a copy of the attached post on Facebook regarding "GL Lounge Saturdays" at your establishment featuring DJ's and a new club experience. To top it all off, I went by this morning again and found that Good Life was not open for breakfast.

All of this is absolutely the opposite of the written, binding commitments you made in the attached affidavit, which was introduced as part of the record at your license hearing last month. As you both know, I personally met with Mr. , two MPD officers, , and

on Friday April      and at your establishment. Based on the information provided by Mr. Hinton at that meeting, I put together the initial draft of the attached affidavit, which I e-mailed to both of you for review and approval during the following week. Then I spoke to Mr. Hinton over the phone at least two times about the affidavit and again personally met with both of you at my law office on Thursday May      At that time, we walked through the terms of the affidavit line by line and I made several changes at your request. You then both returned to my office on Monday May      and signed the affidavit in the presence of a notary public. I e-mailed a copy of the signed affidavit to      and others, including both of you, and provided the original affidavit to      who submitted it to the License Committee the next day, Tuesday May      . Clearly you were both well aware of, and in complete agreement with, all of the terms of the affidavit and your liquor license was issued based on the conditions set forth in the affidavit.

I am writing this e-mail to you as a private citizen. However, as you know, in addition to being an attorney in private practice, I am very much involved in the downtown community through several organizations and I live directly across the river from Good Life. Therefore, please be advised that I will seek approval from the respective boards of

and      on to file a lawsuit on their collective behalf, against Good Life and each of you personally, seeking the immediate revocation of your liquor license if any neighbors have a similar experience to last weekend this Saturday or on any other date. If given this authority, I will personally and on a pro bono basis (that means none of these organizations will have to pay any legal fees) file and prosecute this lawsuit if you fail to live up to your commitments. Please guide yourselves accordingly.

REDACTED RECORD

E. Wisconsin Avenue, Suite  
Milwaukee, Wisconsin 53202

Original Message-----

From:     

Sent: Monday, June      2016      PM

To:     

Cc: I

, I acknowledge receipt of your e-mail below and I am sharing it with the group.

From:     

Sent: Monday, June      2016      PM

To:



Subject:

from good life . this past saturday. I was at the other bar till 12am. I was informed the sound Speakers were turned higher. I closed the patio doors . the sound and noise well no longer be a issue again .you have my cell I . i spike with my management team , and thats have been corrected

Sent from my MetroPCS 4G LTE Android device

-----Original Message-----

From: [REDACTED] 1

Sent: Monday, June 6, 2016 AM

To:

Cc:

(

(P.O. # [REDACTED])

V-

Subject: RE: Good Life noise question

I spoke with [REDACTED] and have a good statement to issue a citation, and file a PA-33.

P.O.

Milwaukee Police Department

District # [REDACTED] Community Liaison Officer

Ph: [REDACTED]

From: [REDACTED]

Sent: [REDACTED], June 6, 2016 1 AM

To:

Cc: I

(

(

|

Subject: Re: Good Life noise question

Not a problem [REDACTED], and thank you.

On Mon, Jun 6, 2016 at [REDACTED] AM, (

[REDACTED] wrote:  
[REDACTED], you replied at the same time as I did, so I hope you don't mind that I am sharing your thoughts with all. Thank you.

From: [REDACTED]  
Sent: Monday, June 13, 2016 11:00 AM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: Re: Good Life noise question

Thanks very much. I'm hoping they simply didn't realize the noise was as loud as it was, reverberating around the riverwalk area. I'm wired to give people the benefit of the doubt as I'm sure they aren't looking to open a new bar and create a bunch of issues. I've only reached out to you once before in 10 years of living on Mason St. for a noise issue, so it was extremely loud, as even with all of our windows shut, the AC running and ear plugs, we could still hear their bass. Thanks again for the info.

On Mon, Jun 13, 2016 at 11:00 AM, I [REDACTED]

REDACTED RECORD

From: [REDACTED]  
Sent: Monday, June 13, 2016 11:00 AM  
To: [REDACTED]  
Cc: [REDACTED]  
( [REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Subject: RE: Good Life noise question

Thanks [REDACTED] for including me in your e-mail reply to [REDACTED], who is cc'd along with Good Life's owners, David Hinton and Ural Jackson, as well as all of the folks who were in the loop regarding this license application. I personally did not experience any problems Saturday evening living across the river, but I did notice that the business was open. As a result, my wife and I walked over around noon yesterday (Sunday) hoping to have brunch, but the business was closed. The problem shared in the e-mail from [REDACTED] and the fact that the restaurant was not open for Sunday brunch are both material issues in my view and are exactly the opposite of what we were promised. This is not a good first step out of the box for Good Life. I have attached their signed affidavit and would like to remind Mr. Hinton and Mr. Jackson of some of the key contractual commitments they made:

\* The Business will be primarily a full service restaurant, serving breakfast and lunch from 7:00 a.m. until 2:00 p.m. Monday through Friday, brunch from 11:00 a.m. until 2:00 p.m. on Saturdays and Sundays, except holidays and light dinner fare such as pizza and sandwiches after 4:00 p.m. daily;

\* The Business will also be open in the evenings as a live music lounge, featuring jazz bands and other musical entertainment groups of not more than four persons at any one time, performing without amplification;

\* The Business will not have a dance floor, will discourage patron dancing and will not feature exotic or any other performance dancing of any kind at any time;

\* The Business will not feature promoted events or use third party promoters for any purposes, but may schedule political or charitable fundraisers, office or other private parties and similar events at any time;

\* The Business will not feature DJ's and will not play recorded music, other than background or ambiance music played at conversational levels for diners and during the evening when live bands are not performing;

\* We will work with Alderman Robert Bauman (or the current alderman for the district), the Milwaukee Police Department, other city officials, representatives of Milwaukee Downtown BID 21, Milwaukee Riverwalk District BID 15, the Westown Association, the East Town Association, the Downtown Neighbors Association and other neighbors of the Premises at all times to proactively address any existing problems or potential issues which may arise at the Premises; and

\* We agree that the Class B tavern license, public entertainment premises license and restaurant license for the Premises may be revoked or not renewed if the Business at the Premises is operated in any way and at any time in a manner which materially deviates from the terms of this Affidavit.

In light of these problems on their first weekend, I will be watching Good Life very closely in the future and intend to act swiftly if more problems surface.

East Wisconsin Avenue #  
Milwaukee, WI

REDACTED RECORD

From: \_\_\_\_\_  
Sent: 1 June 2016 1 AM  
To: \_\_\_\_\_  
Cc: \_\_\_\_\_  
Subject: RE: Good Life noise question

I am sorry to hear about this since my office and the \_\_\_\_\_ Association went to great lengths to insure that these type of issues do not occur. I will enter you email as a complaint in the licensing file for this establishment.

If this happens again I would suggest filing a noise complaint with MPD. If they respond, they can prepare a police report which would also go into the licensing file.

From: T  
Sent: Monday, June 13, 2016 1 AM  
To: F

Subject: Good Life noise question

Good morning /

Living downtown for as long as I have (10 years) I've come to expect and even appreciate noise, but are there city quiet hours or some type of ordinance businesses have to stick to if an establishment is excessively loud? I ask because the new bar, Good Life, recently opened next to Golds Gym in the City Center building, and despite City Hall Square being at least a half block north of Good Life, my apartment walls were rattling from their sound system/bass on Saturday night/Sunday morning. I understand they're a new establishment trying to do business, but the noise was excessive. Just curious as to if there are any known or recommended courses of action. Thanks in advance for your time,

REDACTED RECORD

Product Marketing Manager

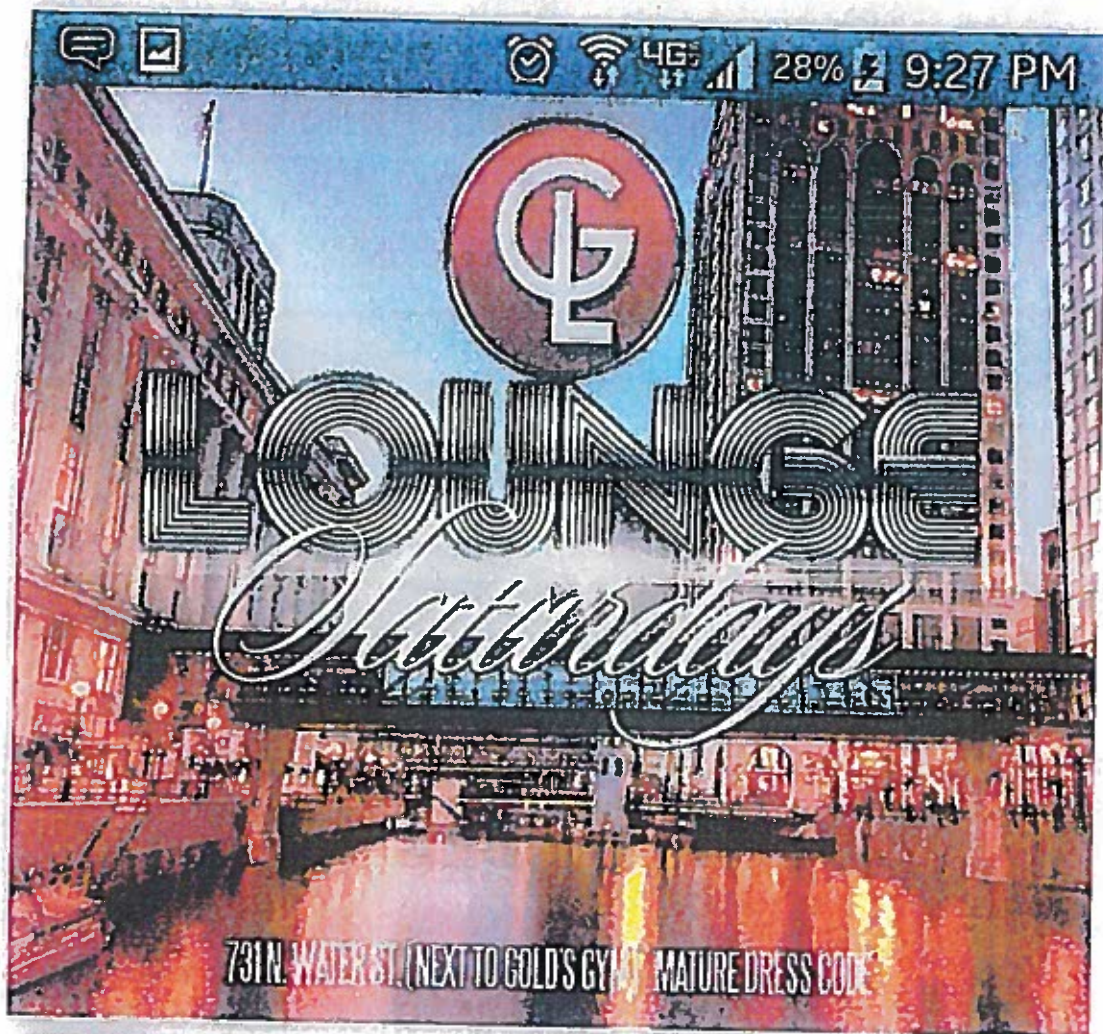
The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)<[http://www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)>

This email has been scanned for email related threats and delivered safely by Mimecast.  
For more information please visit <http://www.mimecast.com>

Product Marketing Manager

This email has been scanned for email related threats and delivered safely by Mimecast.  
For more information please visit <http://www.mimecast.com>





REDACTED RECORD



### Good Life Restaurant & Lounge

#TONITE! Milwaukee's Newest Downtown Sensation is HERE Good Life Restaurant & Lounge located on the Milwaukee River at 731 N. Water St., Lounge Saturdays (#WIN)! MUSIC WILL BE PROVIDED BY THE CITY'S HOTTEST DJ'S. \*\*DRINK SPECIALS FROM 9PM TO 11PM\*\*: \$3 Rails and Calls (Shorts), \$3 Beer (Excludes Premium), \$5 Grey Goose Cocktails, Ask about our celebration packages. Evette Riley, Hank McGowan, Dave Blackmon, Tony Reese, David Hinton, UrbanVision WorldwideMilwaukee, UrbanVision Worldwide Marketing & Designs

Timeline Photos · Saturday at 10:36am ·

[View Full Size](#) · [More Options](#)

AFFIDAVIT OF DAVID L. HINTON III AND URAL P. JACKSON JR.

IN THE MATTER OF the new application of Urban Life Development Group LLC (the "Company") for Class B Tavern, Public Entertainment Premises and Food Dealer Licenses at 731 North Water Street, Milwaukee, Wisconsin, in the former Tanzino's Restaurant Premises at the City Center Building (the "Premises").

STATE OF WISCONSIN     )  
  ) ss  
MILWAUKEE COUNTY     )

David L. Hinton III and Ural P. Jackson Jr., together being sworn on oath, state to the City of Milwaukee License Committee that:

1. We are the sole members, sole owners, sole investors, sole officers and sole managers of the Company;
2. Ural P. Jackson Jr. is the registered agent of the Company;
3. We are both experienced in the restaurant and entertainment business in Milwaukee;
4. We plan to operate a restaurant and tavern business (the "Business") known as "Good Life" at the Premises;
5. We will each be personally responsible for the day to day operation of the Business, one or both of us will be on-site at the Premises most evenings and one or both of us will be accessible by cell phone (414-324-4524 Hinton or 414-467-3669 Jackson) at all times;
6. The Business will be primarily a full service restaurant, serving breakfast and lunch from 7:00 a.m. until 2:00 p.m. Monday through Friday, brunch from 11:00 a.m. until 2:00 p.m. on Saturdays and Sundays, except holidays and light dinner fare such as pizza and sandwiches after 4:00 p.m. daily;
7. The Business will also be open in the evenings as a live music lounge, featuring jazz bands and other musical entertainment groups of not more than four persons at any one time, performing without amplification;
8. The Business will not have a dance floor, will discourage patron dancing and will not feature exotic or any other performance dancing of any kind at any time;
9. The Business will not feature promoted events or use third party promoters for any purposes, but may schedule political or charitable fundraisers, office or other private parties and similar events at any time;
10. The Business will not feature DJ's and will not play recorded music, other than background or ambiance music played at conversational levels for diners and during the evening when live bands are not performing;
11. The Business will advertise and post a written dress code and will enforce it at all times;

REDACTED RECORD

12. The Company will employ or contract to maintain four (4) security guards after 7:00 p.m. each evening, one will be stationed at each end of Riverwalk outside the Premises, one will be stationed at the front entrance on Water Street and one will be stationed inside the front door checking ID's;
13. Public pedestrian access on the Riverwalk outside the Premises will be maintained along an area not less than eight (8) feet wide at all times;
14. The Riverwalk doors to the Premises will be kept closed after 9:00 p.m. Sunday through Thursday and after 11:00 p.m. on Fridays and Saturdays; after such times, patrons may continue to utilize the Riverwalk patio area and low volume recorded background or ambient music may continue to be played outdoors, provided that loud, unruly or disruptive behavior shall not be permitted at any time and music may not be heard by neighbors with closed windows at any time;
15. All trash generated by the Business will be deposited into trash receptacles located inside the basement of the Premises building and the Riverwalk and sidewalk outside the Premises will be kept clean at all times;
16. Attached to this Affidavit is a true and complete copy of the Company's lease for the Premises, with financial terms redacted, which the Company shall abide by at all times;
17. We will work with Alderman Robert Bauman (or the current alderman for the district), the Milwaukee Police Department, other City officials, representatives of Milwaukee Downtown BID 21, Milwaukee Riverwalk District BID 15, the Westown Association, the East Town Association, the Downtown Neighbors Association and other neighbors of the Premises at all times to proactively address any existing problems or potential issues which may arise at the Premises; and
18. We agree that the Class B tavern license, public entertainment premises license and restaurant license for the Premises may be revoked or not renewed if the Business at the Premises is operated in any way and at any time in a manner which materially deviates from the terms of this Affidavit.

Dated this 9th day of May 2016.

*[Signature]*

David L. Hinton III

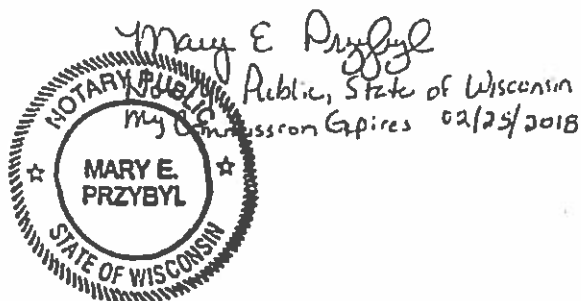
*[Signature]*

Ural P. Jackson Jr.

Ural P. Jackson Jr.  
Subscribed and sworn to before me  
this 9th day of May, 2016.

David L. Hinton III  
Subscribed and sworn to before me  
this 9th day of May, 2016

*[Signature]*  
Notary Public, State of Wisconsin  
My commission: 07/25/2018





REDACTED RECORD

From:  
Sent: Wednesday, June 2016 PM  
To:  
Cc:  
Subject: FW: Good Life noise question  
Attachments: AFFIDAVIT OF DAVID L HINTON III AND URAL P JACKSON JR - SIGNED NOTARIZED 5-9-16 (00910934x7A794).pdf; Good Life Facebook Post (00929532x7A794).jpg

Please add

From:  
Sent: Wednesday, June 2016 PM  
To:  
Cc:

Subject: RE: Good Life noise question

I, I have cc'd , who I know. I have worked well with In the past. In case he doesn't have it, I have attached your signed affidavit and the Facebook post for the establishment. Please don't sugar coat what happened on Saturday evening. Among other things, you specifically agreed in your affidavit that: *"The Business will not feature DJ's and will not play recorded music, other than background or ambient music played at conversational levels for diners and during the evening when live bands are not performing"* And yet, on your very first day of operation, you had a DJ playing music so loud that it shook the walls of the down the block and woke up neighbors in my building across the river. This is incredible! I do question your business ethics and your honesty when you had a very noisy night club operation going Saturday night in direct violation of everything you promised personally to me and others. I also stand by my prior e-mail communications below and strongly urge you to drop the night club business immediately or pay the consequences.

From:  
Sent: Wednesday, June 2016 PM  
To:  
Subject: Re: Good Life noise question

you had came into good life you would have seen. that the music was a pre recorded mix provided by a DJ played via laptop. I gave you a open door policy to contact me. Had you took the time to call me . You would have known the reason why we was not open in the morning yet. Was because one of our cooler blowout before the weekend, and the health department said i could not serve food till it was repaired. So i pushed my grand of the restaurant back till july 8th. Also the music was turned down once we were informed it was to loud. There was no unruly behavior at the good life and City Center cameras will support that. Im more then open to work with you. If the music was to loud that something i will fix, but if the question of my busuness ethics and personal ethics is being question unfairly. I will not accept that. I would hope we can work together. I have no intentions in misleading anyone. Since

you are a lawyer. You should be aware. That Good Life has legal representation, and any emails containing the word sue, revocation should be addressed to my Attorney

cell  
ork

Sent from my MetroPCS 4G LTE Android device

----- Original message-----

From:

Date: Tue, Jun 1, 2016 AM

To:

Cc:

Re:

Subject: RE: Good Life noise question

Mr. [redacted] and Mr. [redacted]

Since our e-mail exchange yesterday, I have learned much more about the your opening night Saturday and your true plans for this establishment. In addition to the residents of [redacted], two of my neighbors living in the same building as I [redacted] N. Plankinton Avenue, directly across the river from Good Life) also experienced extremely loud music and unruly behavior from your establishment on Saturday until [redacted] am. They each reported their experiences to MPD and Ald. Bauman's office. In addition, I was given a copy of the attached post on Facebook regarding "GL Lounge Saturdays" at your establishment featuring DJ's and a new club experience. To top it all off, I went by this morning again and found that Good Life was not open for breakfast.

All of this is absolutely the opposite of the written, binding commitments you made in the attached affidavit, which was introduced as part of the record at your license hearing last month. As you both know, I personally met with Mr. [redacted]

[redacted] on Friday April [redacted] at your establishment. Based on the information provided by Mr. Hinton at that meeting, I put together the initial draft of the attached affidavit, which I e-mailed to both of you for review and approval during the following week. Then I spoke to Mr. Hinton over the phone at least two times about the affidavit and again personally met with both of you at my law office on Thursday May [redacted]. At that time, we walked through the terms of the affidavit line by line and I made several changes at your request. You then both returned to my office on Monday May [redacted] and signed the affidavit in the presence of a notary public. I e-mailed a copy of the signed affidavit to [redacted] and others, including both of you, and provided the original affidavit to Ms. [redacted] who submitted it to the License Committee the next day, Tuesday May [redacted]. Clearly you were both well aware of, and in complete agreement with, all of the terms of the affidavit and your liquor license was issued based on the conditions set forth in the affidavit.

I am writing this e-mail to you as a private citizen. However, as you know, in addition to being an attorney in private practice, I am very much involved in the downtown community through several organizations and I live directly across the river from Good Life. Therefore, please be advised that I will seek approval from the respective boards of [redacted]

[redacted] to file a lawsuit on their collective behalf, against Good Life and each of you personally, seeking the immediate revocation of your liquor license if any neighbors have a similar experience to last weekend this Saturday or on any other date. If given this authority, I will personally and on a pro bono basis (that means none of these organizations will have to pay any legal fees) file and prosecute this lawsuit if you fail to live up to your commitments. Please guide yourselves accordingly.

Original Message-----

From: C'

Sent: Monday, June 1, 2016 PM

To:

I acknowledge receipt of your e-mail below and I am sharing it with the group.

REDACTED RECORD

From: [REDACTED]  
Sent: Monday, June 2016 PM  
To: [REDACTED]  
Subject: [REDACTED]

[REDACTED] from good life . this past saturday. I was at the other bar till 12am. I was informed the sound Sneakers were turned higher. I closed the patio doors . the sound and noise well no longer be a issue again .you have my cell [REDACTED] . i spike with my management team , and thats have been corrected

Sent from my MetroPCS 4G LTE Android device

-----Original Message-----

From: [REDACTED]  
Sent: Monday, June 2016 AM  
To: [REDACTED]  
Cc: [REDACTED]

subject: RE: Good Life noise question

I spoke with [REDACTED] and have a good statement to issue a citation, and file a PA-33.

P.O.

Milwaukee Police Department

District Community Liaison Officer

Ph [REDACTED]

e-mail [REDACTED]

From: [REDACTED]  
Sent: Monday, June 2016 AM  
To: [REDACTED]  
Cc: [REDACTED]  
P: [REDACTED]  
L [REDACTED]  
Subject: Re: Good Life noise question

Not a problem [REDACTED] and thank you.

On Mon, Jun 2016 at [REDACTED] M,  
[REDACTED]@[REDACTED]

[REDACTED] you, you replied at the same time [REDACTED]

>> wrote:

you don't mind that I am sharing your thoughts with all. Thank you.

From: [REDACTED]  
Sent: Monday, June 2016 AM  
To:  
Cc:  
Subject: Re: Good Life noise question

REDACTED RECORD

Thanks very much. I'm hoping they simply didn't realize the noise was as loud as it was, reverberating around the riverwalk area. I'm wired to give people the benefit of the doubt as I'm sure they aren't looking to open a new bar and create a bunch of issues. I've only reached out to you once before in 10 years of living on Mason St. for a noise issue, so it was extremely loud, as even with all of our windows shut, the AC running and ear plugs, we could still hear their bass. Thanks again for the info.

On Mon, Jun , 2016 at AM,

note:

From: [REDACTED]  
Sent: Monday, June 2016 1 AM  
To:  
Cc:

Subject: RE: Good Life noise question

Thanks for including me in your e-mail reply to Mr. [REDACTED] who is cc'd along with Good Life's owners, [REDACTED] and I [REDACTED], as well as all of the folks who were in the loop regarding this license application. I personally did not experience any problems Saturday evening living across the river, but I did notice that the business was open. As a result, my wife and I walked over around noon yesterday (Sunday) hoping to have brunch, but the business was closed. The problem shared in the e-mail from Mr. [REDACTED] and the fact that the restaurant was not open for Sunday brunch are both material issues in my view and are exactly the opposite of what we were promised. This is not a good first step out of the box for Good Life. I have attached their signed affidavit and would like to remind Mr. [REDACTED] and Mr. [REDACTED] of some of the key contractual commitments they made:

- \* The Business will be primarily a full service restaurant, serving breakfast and lunch from 7:00 a.m. until 2:00 p.m. Monday through Friday, brunch from 11:00 a.m. until 2:00 p.m. on Saturdays and Sundays, except holidays and light dinner fare such as pizza and sandwiches after 4:00 p.m. daily;
- \* The Business will also be open in the evenings as a live music lounge, featuring jazz bands and other musical entertainment groups of not more than four persons at any one time, performing without amplification;
- \* The Business will not have a dance floor, will discourage patron dancing and will not feature exotic or any other performance dancing of any kind at any time;
- \* The Business will not feature promoted events or use third party promoters for any purposes, but may schedule political or charitable fundraisers, office or other private parties and similar events at any time;
- \* The Business will not feature DJ's and will not play recorded music, other than background or ambiance music played at conversational levels for diners and during the evening when live bands are not performing;
- \* We will work with Alderman Robert Bauman (or the current alderman for the district), the Milwaukee Police Department, other City officials, representatives of Milwaukee Downtown BID 21, Milwaukee Riverwalk District BID 15, the Westown Association, the East Town Association, the Downtown Neighbors Association and other neighbors of the Premises at all times to proactively address any existing problems or potential issues which may arise at the Premises; and
- \* We agree that the Class B tavern license, public entertainment premises license and restaurant license for the Premises may be revoked or not renewed if the Business at the Premises is operated in any way and at any time in a manner which materially deviates from the terms of this Affidavit.

In light of these problems on their first weekend, I will be watching Good Life very closely in the future and intend to act swiftly if more problems surface.

REDACTED RECORD

From: [REDACTED]  
Sent: Monday, June 13, 2016 10:00 AM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: Good Life noise question

I am sorry to hear about this since my office and [REDACTED] ent to great lengths to insure that these type of issues do not occur. I will enter your email as a complaint in the licensing file for this establishment.

If this happens again I would suggest filing a noise complaint with MPD. If they respond, they can prepare a police report which would also go into the licensing file.

From: [REDACTED]  
Sent: Monday, June 13, 2016 10:00 AM  
To: [REDACTED]  
Subject: Good Life noise question

Good morning /

Living downtown for as long as I have (10 years) I've come to expect and even appreciate noise, but are there city quiet hours or some type of ordinance businesses have to stick to if an establishment is excessively loud? I ask because the new bar, Good Life, recently opened next to Golds Gym in the City Center building, and despite ( [REDACTED] being at least a half block north of Good Life, my apartment walls were rattling from their sound system/bass on Saturday night/Sunday morning. I understand they're a new establishment trying to do business, but the noise was excessive. Just curious as to if there are any known or recommended courses of action. Thanks in advance for your time,

Product Marketing Manager

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer) <[http://www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)>

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For more information please visit <http://www.mimecast.com>

Product Marketing Manager

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 12/13/2016

**LICENSE TYPE:** CHANGE OF PEP

**NEW:** ☐

**RENEWAL:** ☐

**No. 243907**

**Application Date:** 12/12/2016

**License Location:** 731 N Water St

**Business Name:** Good Life

**Licensee/Applicant:** JACKSON, Ural P Jr  
(Last Name, First Name, MI)

**Date of Birth:** 06/20/1974

**Home Address:** 1692 Highland Dr

**City:** Grafton

**State:** WI **Zip Code:** 53024

**Home Phone:**

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/03/2008 David HINTON (50% shareholder) was convicted of Operating While Intoxicated and his license was revoked for 6 months.
2. On 09/20/2010 David HINTON (50% shareholder) was charged in Waukesha County with Bail Jumping (Misdemeanor).

**Charge:** Bail Jumping (Misdemeanor)

**Finding:** Dismissed but read in

**Sentence:**

**Date:** 02/17/2016

**Case:** 2010CM001918

3. On 03/31/2015 David HINTON (50% shareholder) was cited in the City of Milwaukee at 1211 N. Water St for Resisting or Obstructing an Officer.

**Charge:** Resisting or Obstructing an Officer

**Finding:** Guilty

**Sentence:** Fined \$196.00

**Date:** 05/15/2015

**Case:** 15020555

4. On 08/05/2015 David HINTON (50% shareholder) was charged in Waukesha County with Bail Jumping (Misdemeanor).

Charge: Bail Jumping (Misdemeanor)  
Finding: Dismissed but read in  
Sentence:  
Date: 02/17/2016  
Case: 2015CM001414

=====  
Items #2 and 4 updated with disposition on 12/13/2016

5. On 04/26/2016 David HINTON provided the Police with a signed affidavit regarding the business located at 731 N. Water St. The affidavit states the business will operate as a live music lounge featuring Jazz and will not have a dance floor. The business will not have third party promoters and will not have a DJ or play pre-recorded music. The business will have security after 7:00pm and close the Riverwalk doors at 9pm weekdays and 11pm on weekends.
6. On 07/06/2016 an officer received complaints regarding noise from Good Life at 735 N. Water St. One complaint was for the night of 06/26/2016 at 12:30am. The complainant stated there was loud music shaking his walls from Good Life. He had walked over and observed a DJ playing music. Another complaint was for a Sunday at 12:57am. The complaint was again for a DJ playing extremely loud music and the doors being left open for the Riverwalk. On 07/01/2016 the officer spoke with HINTON who stated he didn't have a DJ he had a guy named "Don" playing music downloaded onto a computer. HINTON was issued a citation for Excessive noise prohibited.

Charge: Excessive Noise Prohibited  
Finding: Guilty  
Sentence: Fined \$240.00 past due on 12/09/2016  
Date: 10/06/2016  
Case: 16044801

7. On Friday October 7, 2016, Officers were dispatched to the Good Life Bar, at 731 N Water Street, for a trouble with subject. Upon arrival officers observed patrons leaving the club and causing a disturbance. The patrons were being loud and walking in the street, which caused traffic to slow down. After patrons got into their vehicles there was a large cruising problem in the immediate area.
8. David HINTON (50% shareholder) has a warrant with Milwaukee County Sheriff for Failure to Support (warrant#2016008657, date 07/30/2016)



**MILWAUKEE POLICE DEPARTMENT**  
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

16 - 133

TO: Captain of Police Eric MOORE

Business Name: Good Life

Address of Licensed Premises: 731 N. Water St

Business Phone:

Type of License: Btavern

District: I

☐ Violation / ☐ Incident #

Date of Incident: 10/07/16

Licensee or Manager on premises at time of violation / Incident? ☒ Yes ☐ NoLicensee cooperative? ☐ Yes ☐ No (If no, explain in narrative section)

Licensee Notified by Officer: PO Daniel BOECK

Date: 10/7/16 Time: 2:00 AM

Licensee or Agent's Name: Ural P. Jackson Jr

Home Address: 1692 Highland Dr, Grafton, WI

Date of Birth:

Home Phone:

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

**VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statute No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statute No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statute No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statute No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statute No.:

Date of Birth:

Court Date:

Investigating Officer: PO BOECK

District / Bureau: 1

Date: 12-19-16

*Act Rt Cpt Elizabeth Ulsane*  
\_\_\_\_\_  
Commanding Officer

12-19-16

Date

DISPOSITION – FOR LICENSING ONLY				
Citation No.	Case Number	Disposition	Judge	Date

PA-33E Narrative

This report is typed by PO Daniel BOECK District 1, Late Power Shift.

On Friday, Dec October 07, 2016 at approximately 2:00 AM while working, Squad 1421 (PO Matthew ANDERSON and I) were dispatched to 731 N. Water St, which is in the city and county of Milwaukee, to the Good Life Bar regarding a Trouble with Subject. Other Officers responded as well to the call including, Squad 1340 (PO Richard BLAHA) Squad 1343 (PO Michael DESTEFANIS) Squad 1440 (PO Seth EDWARDS and PO Mariolys FLORES) Squad 1271 (PO Timothy KREJCI and PO James DUERR).

Upon our arrival, patrons were leaving the club and causing a disturbance. They were being really loud and walking in the middle of N. Water St. This was causing vehicles to slow down or stop so that they didn't hit the patrons. After the patrons from the Good Life got into their vehicles there was a large cruising problem around the immediate area. The patrons were also playing really loud music from their vehicles.

End of report.

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

#16-084  
TA

TO: Captain Eric Moore

Business Name: Good Life

Address of Licensed Premises: 731 N Water Street

Business Phone:

Type of License: Restaurant/Lounge

District: 1

☐ Violation / ☐ Incident #

Date of Incident:

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: Thomas Kline

Date: 04/26/2016

Time: 10:00 am

Licensee or Agent's Name: Jackson, Ural P

Home Address: 1692 Highland Dr. Grafton, WI 53024

Date of Birth: 06/20/1974

Home Phone:

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

### VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: Thomas Kline

District / Bureau: 1

Date: 05/10/2016

Sgt 711~ Ackley  
Commanding Officer

5-22-16  
Date

### DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received 5-22-16

Referred

By

*[Signature]*

**PA-33E Narrative**

On 04/26/2016, at 10:00 am, I, P.O. Kline and Sgt Thomas Ackley met with David L. Hinton, B/M, 06/22/1980 (manager), who agreed to the following affidavit which is enclosed and signed by himself and the agent, Ural P Jackson.

AFFIDAVIT OF DAVID L. HINTON III AND URAL P. JACKSON JR.

IN THE MATTER OF the new application of Urban Life Development Group LLC (the "Company") for Class B Tavern, Public Entertainment Premises and Food Dealer Licenses at 731 North Water Street, Milwaukee, Wisconsin, in the former Tanzino's Restaurant Premises at the City Center Building (the "Premises").

STATE OF WISCONSIN     )  
                                      ) ss  
MILWAUKEE COUNTY     )

David L. Hinton III and Ural P. Jackson Jr., together being sworn on oath, state to the City of Milwaukee License Committee that:

1. We are the sole members, sole owners, sole investors, sole officers and sole managers of the Company;
2. Ural P. Jackson Jr. is the registered agent of the Company;
3. We are both experienced in the restaurant and entertainment business in Milwaukee;
4. We plan to operate a restaurant and tavern business (the "Business") known as "Good Life" at the Premises;
5. We will each be personally responsible for the day to day operation of the Business, one or both of us will be on-site at the Premises most evenings and one or both of us will be accessible by cell phone (414-324-4524 Hinton or 414-467-3669 Jackson) at all times;
6. The Business will be primarily a full service restaurant, serving breakfast and lunch from 7:00 a.m. until 2:00 p.m. Monday through Friday, brunch from 11:00 a.m. until 2:00 p.m. on Saturdays and Sundays, except holidays and light dinner fare such as pizza and sandwiches after 4:00 p.m. daily;
7. The Business will also be open in the evenings as a live music lounge, featuring jazz bands and other musical entertainment groups of not more than four persons at any one time, performing without amplification;
8. The Business will not have a dance floor, will discourage patron dancing and will not feature exotic or any other performance dancing of any kind at any time;
9. The Business will not feature promoted events or use third party promoters for any purposes, but may schedule political or charitable fundraisers, office or other private parties and similar events at any time;
10. The Business will not feature DJ's and will not play recorded music, other than background or ambiance music played at conversational levels for diners and during the evening when live bands are not performing;
11. The Business will advertise and post a written dress code and will enforce it at all times;

12. The Company will employ or contract to maintain four (4) security guards after 7:00 p.m. each evening, one will be stationed at each end of Riverwalk outside the Premises, one will be stationed at the front entrance on Water Street and one will be stationed inside the front door checking ID's;
13. Public pedestrian access on the Riverwalk outside the Premises will be maintained along an area not less than eight (8) feet wide at all times;
14. The Riverwalk doors to the Premises will be kept closed after 9:00 p.m. Sunday through Thursday and after 11:00 p.m. on Fridays and Saturdays; after such times, patrons may continue to utilize the Riverwalk patio area and low volume recorded background or ambiance music may continue to be played outdoors, provided that loud, unruly or disruptive behavior shall not be permitted at any time and music may not be heard by neighbors with closed windows at any time;
15. All trash generated by the Business will be deposited into trash receptacles located inside the basement of the Premises building and the Riverwalk and sidewalk outside the Premises will be kept clean at all times;
16. Attached to this Affidavit is a true and complete copy of the Company's lease for the Premises, with financial terms redacted, which the Company shall abide by at all times;
17. We will work with Alderman Robert Bauman (or the current alderman for the district), the Milwaukee Police Department, other City officials, representatives of Milwaukee Downtown BID 21, Milwaukee Riverwalk District BID 15, the Westtown Association, the East Town Association, the Downtown Neighbors Association and other neighbors of the Premises at all times to proactively address any existing problems or potential issues which may arise at the Premises; and
18. We agree that the Class B tavern license, public entertainment premises license and restaurant license for the Premises may be revoked or not renewed if the Business at the Premises is operated in any way and at any time in a manner which materially deviates from the terms of this Affidavit.

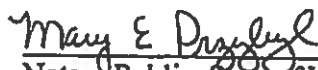
Dated this 9<sup>th</sup> day of May 2016.

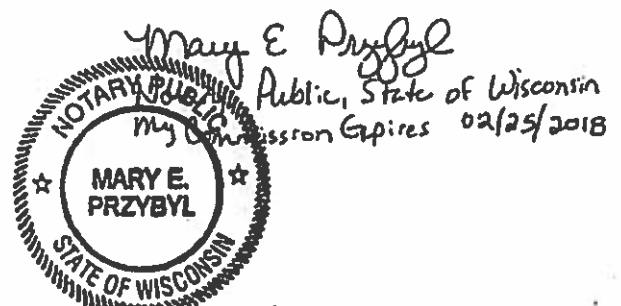
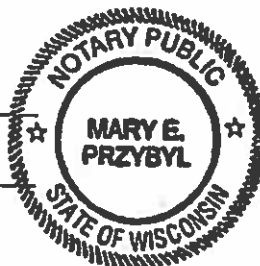
  
David L. Hinton III

  
Ural P. Jackson Jr.

Ural P. Jackson Jr.  
Subscribed and sworn to before me  
this 9<sup>th</sup> day of May, 2016.

David L. Hinton III  
Subscribed and sworn to before me  
this 9<sup>th</sup> day of May, 2016

  
Notary Public, State of Wisconsin  
My commission: 02/25/2018



# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

16-102  
TA

TO: Captain Eric Moore

Business Name: Good Life

Address of Licensed Premises: 735 N Water Street

District: 1

Business Phone:

Type of License: Restaurant/Lounge

☒ Violation / ☐ Incident #

Date of Incident: 06/25/2016

Licensee or Manager on premises at time of violation / incident? ☒ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: Thomas Kline

Date: 07/06/2016

Time: 6:00 pm

Licensee or Agent's Name: Jackson, Ural P

Date of Birth: 06/20/1974

Home Address: 1692 Highland Dr. Grafton, WI 53024

Home Phone:

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

### VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: David Lee Hinton

Date of Birth:

06/22/1980

Citation Number: 61583616

Violation &amp; Ord. / Statue No.: 80-63-1

Court Date:

08/19/2016

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation &amp; Ord. / Statue No.:

Court Date:

Investigating Officer: Thomas Kline

District / Bureau: 12

Date: 06/25/2016

Sgt Tom Ackley  
Commanding Officer

9-15-16  
Date

### DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received 9-28-16

Referred                     

By



PA-33E Narrative

This report submitted by P.O. Thomas Kline, squad 1264, early shift.

On 06/25/2016, several citizens contacted me regarding noise complaints at 735 N Water Street, the Good Life tavern.

I first spoke with Todd J Fabos who lives at the City Hall Apartments located at 104 E Mason Street, which is a half city block from Good Life, and his apartment faces west. He stated he has been living downtown in the City Hall Apartments for ten years now, and has accepted a certain level of noise that comes with living downtown. He stated the walls in his apartment were rattling from the bass being played by Good Life on Saturday, 06/26/2016, around 12:30 am. I asked him during our conversation how he knew the music was coming from Good Life, which he stated he walked down to the river walk, and saw inside the business. He stated he saw a DJ playing the music, which is a violation of the sworn affidavit David Hinton signed. He stated he also observed several patrons of Good Life on the river walk who were being loud during this time.

Fabos, Todd J  
W/M 06/82/1982  
104 E Mason Street #105  
Milwaukee, WI 53202  
(w) 414 228 7701

I was then forwarded an email from Christopher Francis, who also had a noise complaint against Good Life. I spoke with Francis via telephone who informed me to use his email as his statement. His statement is the following:

"I am writing regarding Saturday's noise disturbance that originated from Good Life. I've included both our board president and vice-president here at the Riverfront Lofts Condominium HOA, as well as Claude and Stacie from Westown."

"At 12:57 a.m. on Sunday, I placed a call to the non-emergency police number to file a noise complaint. At that point, the music had been going for at least a couple of hours from what I recall. After a 26 minute hold, my call was put through to a dispatcher who took down my information and complaint. She also asked me if I had called earlier as there had been at least one other complaint. I said I hadn't. She said she'd send someone out. Around 2:10 a.m., the noise stopped and those congregating on the riverwalk went inside. Simultaneously, an officer phoned me to tell me they'd just visited the establishment and the situation should be rectified. I told him it had been. He told me it was some sort of inaugural weekend event they were having. (was this to mean that it was the first of other events like this?) Unfortunately, by this time the issue had been going on for well over two hours and it was nearly bar closing time anyhow."

"I also took a short video of this on my iPhone that is time-stamped 2:07 a.m. Sunday."

"The noise stemmed from music that was getting louder and louder as time passed, and there was a DJ or other type of emcee controlling it who was heard at loud volumes as well. The doors to the riverwalk were opening and closing constantly (or being left open altogether), and there were at least 2 dozen people congregating outside or going back and forth, in / out at any given time. It didn't appear that anyone was monitoring this. The

bass and volume were set at very uncomfortable levels. I could hear the noise with closed doors and windows and above the AC that was running frequently."

"Other owners in our building at 730 N. Plankinton were disturbed by this as well. While we are all used to a certain amount of noise due to where we live, this is unacceptable and surely doesn't bode well for a new business trying to establish a good reputation with its neighbors. While both Eastown and Westown are heavily commercial, there is also a great residential influx taking place to add to what we already have. They have to demonstrate that they are going to be good neighbors to residents and other businesses alike."

"I understand that this business opened under certain contractual commitments, and one of them was that the business wouldn't feature DJ's or play recorded music, other than background music for ambience. There was nothing ambient about what took place on Saturday / Sunday. Not only was the DJ's music playing at unacceptable levels, there was a heavy flow of loud people congregating on the riverwalk in the rear of the establishment for several hours, causing even more disturbance along with the doors being constantly opened and closed (or left open - I couldn't tell)."

"I hope the city, police department and aldermanic district all intend to take this type of thing seriously so that a trend doesn't develop here."

Francis, Christopher J  
W/M 10/08/1973  
730 N Plankinton Av. #4D  
Milwaukee, WI 53203  
414 940 3815

On 07/01/2016, I stopped in at Good Life and issued David L. Hinton, B/M, 06/22/1980, one citation for excessive noise prohibited (Cit#61583616). I asked Hinton about the DJ from the night in question, which he stated he did not have a DJ. He stated he had music downloaded by a DJ to a laptop computer, and paid a male who he only knows as "Don" \$100 to play it. I then asked Hinton for "Don's" contact information, which he stated he did not have but his marketing team did. I conducted a google search for the definition of a disc jockey which stated the following: "a person who introduces and plays recorded popular music, especially on radio or at a disco."

I then met with the License Investigation Unit Supervisor, Sgt Chad Raden. I informed him of Hinton's statement about the music being played, and who was playing it. Sgt Raden referred me to Milwaukee ordinance 108-5 License required. Paragraph F states "television programming or recorded background music which is incidental to operation of the establishment located on the premises and is either in the case of a licensed alcohol beverage premises, operated by the licensee, manager, or bartender".

I then received an email from Thomas Nackers which stated the following:

"My fiancé and I live on the second floor of the Riverfront lofts. We met friends at Rock Bottom's outdoor bar at 8 on Saturday. At 9 the very loud hi bass, techno dance music started. We thought it was a party boat but there were none in sight. We went up to our condo. Our balcony door was open and the music reverberated throughout the condo, even when we closed it... and continued till 2am.

Nackers, Thomas  
W/M 12/31/1948  
730 N Plankinton Av. #2D  
Milwaukee, WI 53203  
414 403 2731

I then spoke with my supervisor Sgt Kraft, who informed me Hinton called the district to "vent" about the investigation. Sgt Kraft stated Hinton told him he didn't feel he was getting "a fair shake" when it came to the tavern report being filed against his business. Hinton explained to Sgt Kraft he had played recorded music and mixed tapes that he had a DJ make for him, and did not have live music or bring in a system, rather was using the system left in place by the former tenant. He stated he did not believe the system was capable of creating music that could be so disruptive. Hinton also explained that he had been included in an email chain from some citizens and that he had agreed he wouldn't be a "night club" and that he was not, but he was being a "lounge" and he was not serving food because the City would not allow him to due to the fact his coolers were broken. Hinton stated to Sgt Kraft that he feels the efforts of the citizen group, City Hall, Police Department, and the BID are all racist and just want to keep him from having an Afro-Centric business.



Wednesday, December 21, 2016



# Notice of Public Hearing

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JACKSON, JR, Ural P, Agent  
Good Life at 731 N Water St  
Public Entertainment Premises License Transfer - Adding Disc Jockey

**Wednesday, January 04, 2017 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/4/2017 at 1:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	125 E WELLS ST 201	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 605	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 202	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 305	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 502	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 602	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 606	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	104 E MASON ST 407	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 802	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 101	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 811	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 401	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 512	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 501	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 408	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 410	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 809	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	730 N PLANKINTON AVE 6B	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 7C	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 6A	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 4B	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	125 E WELLS ST 204	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 209	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 403	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 306	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 303	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 503	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 407	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 406	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 405	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 506	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	104 E MASON ST 504	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 303	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 604	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 508	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 412	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	767 N WATER ST 301	MILWAUKEE, WI 53202-3582
CURRENT OCCUPANT	773 N WATER ST 35	MILWAUKEE, WI 53202-3508
CURRENT OCCUPANT	773 N WATER ST 22	MILWAUKEE, WI 53202-3508
CURRENT OCCUPANT	730 N PLANKINTON AVE 3A	MILWAUKEE, WI 53203-2409
CURRENT OCCUPANT	730 N PLANKINTON AVE 7A	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	125 E WELLS ST 212	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 508	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 608	MILWAUKEE, WI 53202-3578
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CURRENT OCCUPANT	104 E MASON ST 203	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 201	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 105	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 102	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 804	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 309	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 302	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 703	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 612	MILWAUKEE, WI 53202-3507

CURRENT OCCUPANT	104 E MASON ST 511	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 404	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	773 N WATER ST 24	MILWAUKEE, WI 53202-3508
CURRENT OCCUPANT	773 N WATER ST 33	MILWAUKEE, WI 53202-3508
CURRENT OCCUPANT	773 N WATER ST 32	MILWAUKEE, WI 53202-3508
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CURRENT OCCUPANT	730 N PLANKINTON AVE 8A	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 6C	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 7B	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	125 E WELLS ST 304	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 501	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 401	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 505	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 507	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	104 E MASON ST 812	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 206	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 202	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 807	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 306	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 304	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 610	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 712	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 709	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 708	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 707	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 606	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 605	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 602	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 500	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 411	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 406	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	767 N WATER ST 201	MILWAUKEE, WI 53202-3581
CURRENT OCCUPANT	730 N PLANKINTON AVE 10C	MILWAUKEE, WI 53203-2419
CURRENT OCCUPANT	125 E WELLS ST 603	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 205	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 308	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 301	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 604	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	104 E MASON ST 803	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 805	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 311	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 300	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 601	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	773 N WATER ST 31	MILWAUKEE, WI 53202-3508
CURRENT OCCUPANT	773 N WATER ST 21	MILWAUKEE, WI 53202-3508
CURRENT OCCUPANT	730 N PLANKINTON AVE 10B	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE 3D	MILWAUKEE, WI 53203-2409
CURRENT OCCUPANT	730 N PLANKINTON AVE 7D	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 5B	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 4C	MILWAUKEE, WI 53203-2409
CURRENT OCCUPANT	125 E WELLS ST 310	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 210	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 208	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 206	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 309	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 408	MILWAUKEE, WI 53202-3578

CURRENT OCCUPANT	125 E WELLS ST 404	MILWAUKEE, WI 53202-3578
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CURRENT OCCUPANT	104 E MASON ST 402	MILWAUKEE, WI 53202-3507
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CURRENT OCCUPANT	104 E MASON ST 301	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 609	MILWAUKEE, WI 53202-3507
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CURRENT OCCUPANT	730 N PLANKINTON AVE 2A	MILWAUKEE, WI 53203-2409
CURRENT OCCUPANT	730 N PLANKINTON AVE 2D	MILWAUKEE, WI 53203-2409
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CURRENT OCCUPANT	730 N PLANKINTON AVE 8C	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE 5D	MILWAUKEE, WI 53203-2405
CURRENT OCCUPANT	730 N PLANKINTON AVE 4A	MILWAUKEE, WI 53203-2409
CURRENT OCCUPANT	125 E WELLS ST 504	MILWAUKEE, WI 53202-3578
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CURRENT OCCUPANT	125 E WELLS ST 302	MILWAUKEE, WI 53202-3596
CURRENT OCCUPANT	125 E WELLS ST 601	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	125 E WELLS ST 607	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	104 E MASON ST 307	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 106	MILWAUKEE, WI 53202-3507
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CURRENT OCCUPANT	730 N PLANKINTON AVE 10A	MILWAUKEE, WI 53203-2419
CURRENT OCCUPANT	730 N PLANKINTON AVE 9A	MILWAUKEE, WI 53203-2406



CURRENT OCCUPANT	125 E WELLS ST 402	MILWAUKEE, WI 53202-3578
CURRENT OCCUPANT	104 E MASON ST 608	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 104	MILWAUKEE, WI 53202-3507
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CURRENT OCCUPANT	104 E MASON ST 706	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 509	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 506	MILWAUKEE, WI 53202-3507
CURRENT OCCUPANT	104 E MASON ST 503	MILWAUKEE, WI 53202-3507
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CURRENT OCCUPANT	730 N PLANKINTON AVE 9B	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE 9D	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE 3B	MILWAUKEE, WI 53203-2409
CURRENT OCCUPANT	730 N PLANKINTON AVE 9C	MILWAUKEE, WI 53203-2406
CURRENT OCCUPANT	730 N PLANKINTON AVE 3C	MILWAUKEE, WI 53203-2409

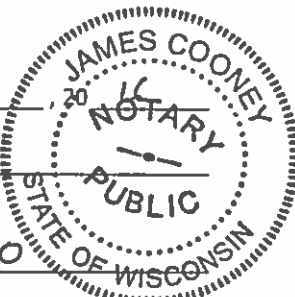
**Total Records: 187**

**Radius: 250.0 feet and Center of Circle: 731 N Water ST**



# PUBLIC ENTERTAINMENT PREMISES CHANGE OF ENTERTAINMENT APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license  
e-mail address: license@milwaukee.gov

(1) BUSINESS INFORMATION			
Licensee (Name of individual; each partner; or agent, if a corporation or LLC): <u>Ural P Jackson</u>		Aldermanic District: <u>4th</u>	
Corporation or LLC Name (if applicable): <u>Urban Development Group LLC</u>		Business Name: <u>Good Life Restaurant Lounge</u>	
Business Address (include Zip Code): <u>731 N Water St, 53207</u>			
Optional Mailing Address:		Business Telephone Number: <u>414-327-4529</u>	
(2) TYPES OF ENTERTAINMENT BEING REQUESTED (CHOOSE ALL THAT APPLY)			
<input checked="" type="checkbox"/> Amusement Machines – How many? <u>3</u>	<input type="checkbox"/> Concerts Approx. # per year? _____	<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Pool Tables How many? _____
<input type="checkbox"/> Motion Pictures How many? _____	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____	<input checked="" type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Poetry Readings
<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Disc Jockey <u>ADD</u>	<input checked="" type="checkbox"/> Instrumental Musicians
<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Wrestling
<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance
<input type="checkbox"/> Other: _____			
No changes in entertainment shall take place until a new license has been issued and posted on the premises.			
(3) NOTARIZED SIGNATURES OF APPLICANTS			
I, (we), the undersigned have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.			
SUBSCRIBED AND SWORN TO BEFORE ME This <u>12<sup>th</sup></u> day of <u>DECEMBER</u>		 <u>[Signature]</u> Agent/Owner/Partner	
<u>[Signature]</u> (Clerk/Notary Public)			
My Commission Expires <u>3/7/20</u>		Additional Owner/Partner	
*Notary Seal must be affixed.			

## Office Use Only:

Current Entertainment:

Bands, Ins. Mus, Karaoke, Comedy, Poetry, Jukebox, 3 AMUSE

Changes Being Requested:

ADDING DJQueued to: ☒ MPD ☒ DNS (if adding entertainment)Initials: JAC Filed: 12/12/16 App #: 243907 Granted: \_\_\_\_\_ Issued: \_\_\_\_\_ (no fee)

IN THE MATTER OF the new application of Urban Life Development Group LLC (the "Company") for Class B Tavern, Public Entertainment Premises and Food Dealer Licenses at 731 North Water Street, Milwaukee, Wisconsin, in the former Tanzino's Restaurant Premises at the City Center Building (the "Premises").

David L. Hinton III and Ural P. Jackson Jr., together being sworn on oath, state to the City of Milwaukee License Committee that:

1. We are the sole members, sole owners, sole investors, sole officers and sole managers of the Company;
2. Ural P. Jackson Jr. is the registered agent of the Company;
3. We are both experienced in the restaurant and entertainment business in Milwaukee;
4. We plan to operate a restaurant and tavern business (the "Business") known as "Good Life" at the Premises;
5. We will each be personally responsible for the day to day operation of the Business, one or both of us will be on-site at the Premises most evenings and one or both of us will be accessible by cell phone (414-324-4524 Hinton or 414-467-3669 Jackson) at all times;
6. The Business will be primarily a full service restaurant, serving breakfast and lunch from 7:00 a.m. until 2:00 p.m. Monday through Friday, brunch from 11:00 a.m. until 2:00 p.m. on Saturdays and Sundays, except holidays and light dinner fare such as pizza and sandwiches after 4:00 p.m. daily;
7. The Business will also be open in the evenings as a live music lounge, featuring jazz bands and other musical entertainment groups of not more than four persons at any one time, performing without amplification;
8. The Business will not have a dance floor, will discourage patron dancing and will not feature exotic or any other performance dancing of any kind at any time;
9. The Business will not feature promoted events or use third party promoters for any purposes, but may schedule political or charitable fundraisers, office or other private parties and similar events at any time;
10. The Business will not feature DJ's and will not play recorded music, other than background or ambiance music played at conversational levels for diners and during the evening when live bands are not performing;
11. The Business will advertise and post a written dress code and will enforce it at all times;

12. The Company will employ or contract to maintain four (4) security guards after 7:00 p.m. each evening, one will be stationed at each end of Riverwalk outside the Premises, one will be stationed at the front entrance on Water Street and one will be stationed inside the front door checking ID's;
13. Public pedestrian access on the Riverwalk outside the Premises will be maintained along an area not less than eight (8) feet wide at all times;
14. The Riverwalk doors to the Premises will be kept closed after 9:00 p.m. Sunday through Thursday and after 11:00 p.m. on Fridays and Saturdays; after such times, patrons may continue to utilize the Riverwalk patio area and low volume recorded background or ambiance music may continue to be played outdoors, provided that loud, unruly or disruptive behavior shall not be permitted at any time and music may not be heard by neighbors with closed windows at any time;
15. All trash generated by the Business will be deposited into trash receptacles located inside the basement of the Premises building and the Riverwalk and sidewalk outside the Premises will be kept clean at all times;
16. Attached to this Affidavit is a true and complete copy of the Company's lease for the Premises, with financial terms redacted, which the Company shall abide by at all times;
17. We will work with Alderman Robert Bauman (or the current alderman for the district), the Milwaukee Police Department, other City officials, representatives of Milwaukee Downtown BID 21, Milwaukee Riverwalk District BID 15, the Westown Association, the East Town Association, the Downtown Neighbors Association and other neighbors of the Premises at all times to proactively address any existing problems or potential issues which may arise at the Premises; and
18. We agree that the Class B tavern license, public entertainment premises license and restaurant license for the Premises may be revoked or not renewed if the Business at the Premises is operated in any way and at any time in a manner which materially deviates from the terms of this Affidavit.

Dated this 9<sup>th</sup> day of May 2016.




David L. Hinton III



Ural P. Jackson Jr.

Ural P. Jackson Jr.  
Subscribed and sworn to before me  
this 9<sup>th</sup> day of May, 2016.

David L. Hinton III  
Subscribed and sworn to before me  
this 9<sup>th</sup> day of May, 2016

  
Notary Public, State of Wisconsin  
My commission: 02/25/2018

