

September 18, 2008

To the Honorable Common Council  
Community Economic Development Committee  
City of Milwaukee

Dear Committee Members:

On September 17, 2008 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to expand the boundaries of the Business Improvement District Number Twenty-One (Milwaukee Downtown). The district is generally bounded by Interstate 43 to the west, Schlitz Park to the north, Van Buren Avenue and Lincoln Memorial Drive to the east and East Clybourn Avenue and the Menomonee River to the south.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities .

Business Improvement District No. 21 will be used to, increase pedestrian traffic Downtown and to better enable Downtown to compete for customers within suburban residential and commercial areas, supplement the maintenance and security services provided by the City in order to increase the safety and cleanliness of Downtown, and market Downtown as a great place to live, work and play .

Based on this information, the commission felt that the expansion of the boundaries of the business improvement district would be a positive step for the general area and therefore approved the expansion of BID No. 21.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: R. Manuel

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