



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, August 24, 2023

COMMITTEE MEETING NOTICE

AD 12

WEISS, Robert G, Agent  
Shakersmilwaukee Inc  
422 S 2ND ST  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, September 06, 2023 at 02:15 PM**

The access code is <https://meet.goto.com/400885589>. If you wish to call in: **+1 (872) 240-3212** and use Access Code: **400-885-589**. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications as agent for "Shakersmilwaukee Inc" for "Shakers Cigar Bar and World Cafe" at 422 S 2nd St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

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**Jackson-2, Annette**

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**From:** Cooney, Jim  
**Sent:** Friday, August 26, 2022 12:39 PM  
**To:** Jackson-2, Annette  
**Cc:** Martin-MGR, Faviola  
**Subject:** FW: Shakers 422 S 2nd St

Please add

**From:** Murillo, Maribel <Maribel.Murillo@milwaukee.gov>  
**Sent:** Friday, August 26, 2022 12:35 PM  
**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>; Martin-MGR, Faviola <Faviola.Martin@milwaukee.gov>; Velasquez, Guadalupe <gvelas@milwaukee.gov>; Pajot, Patrick <ppajot@milwaukee.gov>; Gloria, Jesus <jglori@milwaukee.gov>; Sheehan, William <wsheeh@milwaukee.gov>; Vandervest, Daniel <dvande@milwaukee.gov>; Gloria, Jesus <jglori@milwaukee.gov>  
**Cc:** Williamson2, Latasha <Latasha.Williamson2@milwaukee.gov>  
**Subject:** Shakers 422 S 2nd St

Good afternoon,

I would like to inform you that \_\_\_\_\_, has contacted the office of President Pérez. She stated that Shakers is having DJs with loud music and it is becoming a nuisances. \_\_\_\_\_ further stated that they do not have a Public Entertainment License for DJ.

License: can you please confirm if they do have a PEP license for DJ.  
Also please add \_\_\_\_\_; to a list of complainant for Shakers.

Thank you,

*Maribel Murillo*

Legislative Assistant | Common Council President José G. Pérez  
City Hall 200 E. Wells Street room 205 Milwaukee, Wisconsin 53202  
Office: 414-286-2861  
Cell: 414-708-3621  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

Please consider using our [Click for Action](#)

**REDACTED RECORD**



Thursday, August 24, 2023



# Notice of Public Hearing

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WEISS, Robert G, Agent  
Shakers Cigar Bar and World Cafe at 422 S 2nd St  
Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications

**Wednesday, September 06, 2023 at 2:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2023 at 2:15 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**





CURRENT OCCUPANT	324 S 2ND ST# 409	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 410	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 411	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 412	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 413	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 414	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 415	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 416	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 417	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 418	MILWAUKEE, WI 53204-1617
CURRENT OCCUPANT	324 S 2ND ST# 501	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 502	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 503	MILWAUKEE, WI 53204-1618
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CURRENT OCCUPANT	324 S 2ND ST# 505	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 506	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 507	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 508	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 509	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 510	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 512	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 513	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 514	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 515	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 516	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 517	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	324 S 2ND ST# 518	MILWAUKEE, WI 53204-1618
CURRENT OCCUPANT	405 S 2ND ST	MILWAUKEE, WI 53204-1612
CURRENT OCCUPANT	410 S 3RD ST	MILWAUKEE, WI 53204-1619
CURRENT OCCUPANT	414 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT OCCUPANT	424 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT OCCUPANT	428 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT OCCUPANT	428 S 3RD ST	MILWAUKEE, WI 53204-1619
CURRENT OCCUPANT	430 S 3RD ST	MILWAUKEE, WI 53204-1619
CURRENT OCCUPANT	436 S 2ND ST	MILWAUKEE, WI 53204-1611
CURRENT OCCUPANT	515 S 1ST ST# 3	MILWAUKEE, WI 53204-1606
CURRENT OCCUPANT	515A S 1ST ST# 1	MILWAUKEE, WI 53204-1606
CURRENT OCCUPANT	515A S 1ST ST# 2	MILWAUKEE, WI 53204-1606

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Total Records: 84

Radius 250.0 feet and Center of the Circle: 422 S 2nd St

**2022-2023 Plan of Operation for 422 S 2ND ST**

<b>1. Litter &amp; Security Plans</b>	
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:	
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:	
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:	
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:	
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:	
Number of garbage cans: Inside <u>8</u> Locations: <u>Throughout</u> Outside <u>1</u> Locations: <u>SOBWA</u>	
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:	
Number of restrooms: <u>2</u>	Name of solid waste contractor: <u>GFL</u>
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:	
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:	
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their licensing, certification or training credentials: _____	
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Throughout</u>	
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:	
<b>2. Percentage of Sales (must total 100%)</b>	
Alcohol _____ % <u>37%</u>	Food Sales _____ % <u>30%</u>
Entertainment _____ %	Other <u>33</u> %
<b>3. Businesses On The Premises (choose all that apply):</b>	
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input checked="" type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:	
<b>4. Hours of Operation and Age Restriction</b>	
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:	
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.	
<b>5. Floor Plan and Capacity</b>	
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.	
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.	
<b>6. Sidewalk Dining: Fee:</b>	
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.	
<b>7. Food License: FREST 18141` Fee: \$525.00</b>	<b>8. Weights and Measures: Fee:</b>
Your current food license includes the following food operations: <b>DHS - MODERATE, Sales &lt; \$20,000, Tavern Restaurant.</b> Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____	Number/Type of Devices: Are there any changes to the number or types of devices? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT for Shakers Cigar Bar and World Cafe 422 S 2ND ST**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performer(s), Patron Contests, Jukebox, Karaoke, Instrumental Musicians, Bands, Historical/Novelty Tours

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: <u>N/A</u>  |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove: N/A

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

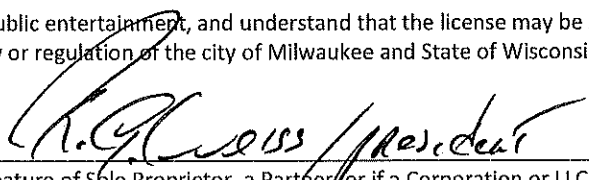
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner or if a Corporation or LLC, the Agent must sign