

PHILWAUKEE INVESTMENTS, LLC.

Six years ago being a new business owner/ resident in the BID #28 district I've always wondered what's the purpose of a BID and what it is do they do?

Now that I know, this is something that I definitely need to be apart of. I have strong sense of urgency to see North Avenue flourish with stronger business and a stronger sense of community.

There are a lot of things needed in our community that I feel like I would be able to assist with. I would be a great asset to have on the Business Improvement District board. Being young and having a strong business mind I can connect with the community very easily. I sit on the Education Committee and will soon be on the Business Committee with Washington Park Partners. I'm apart of the interviewing process to hire new teachers and a principal for Westside Academy I&II.

Being a parent involvement coordinator in 2 MPS school provide me the opportunity to hold monthly events where businesses can come and market their business and their services to the community. The parents and myself clean up the neighborhoods regularly and we try to make sure landscaping is up to par. I also clean up and down North Avenue to make sure people are aware that we are a business area. I keep my eyes on the streets to ensure the safety of the community. I would be honored to be a board member of BID #28.

Thank you for your time.

Kelly S. Felder

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Redlef Hair Design

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