



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, January 17, 2020

COMMITTEE MEETING NOTICE

AD 12

LOUISE A BURDUE

100 W MAPLE St

MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications for "OLLIE'S" at 100 W MAPLE St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

303411

January 7th, 2019

Jose Perez
City Clerk's office
200 E Wells St
Milwaukee, WI 53202

To whom it may concern,

I am an anonymous community member in the neighborhood in which Ollie's bar, on 100 W Maple St, resides. The reason I write this letter is in response to Ollie's bar applying for the renewal of their liquor license. I am disturbed by this news, as well as other members in the community, as this bar has been a nuisance for quite some time. There have been shootings outside of the bar, littering, drug users on my property, fighting, and many other offenses. The property in which the bar is on is filthy, unkept and is an eyesore. The police have been called multiple times to this property as well. Since their closing, the neighborhood has been calm and peaceful without any incidences. A few neighbors and myself are very concerned that these occurrences will continue and possibly escalate if this bar remains open. I hope that whomever is responsible would reconsider in renewing their license for the sake of the neighborhood.

Thank you,
Community members

Ramsey, Justin

From: Becker, Keren
Sent: Thursday, July 5, 2018 4:40 PM
To: Ramsey, Justin
Subject: FW: Ollie's 100 W Maple

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license

REDACTED RECORD



From: Byrd, Yashica
Sent: Thursday, July 5, 2018 12:06 PM
To: Becker, Keren
Subject: Fwd: Ollie's 100 W Maple

Please add.

Get [Outlook for iOS](#)

From: district, two <mpd2@milwaukee.gov>
Sent: Wednesday, July 4, 2018 12:29 PM
To: Murillo, Maribel; Raden, Chad; Celella, Jessica; Byrd, Yashica; Ramirez, Alex; Wroblewski, Mark; Ortiz, Jesus
Cc: [REDACTED]
Subject: Re: Ollie's 100 W Maple

Thanks Maribel,

I will forward this to our Tavern Car for follow up. Happy 4th of July!

P.O. Mike WALKER
District Two, Community Prosecution Unit
Early Shift, 11:30 AM - 7:30 PM
office: (414) 935-7763
mpd2@milwaukee.gov

From: Murillo, Maribel
Sent: Tuesday, July 3, 2018 11:35:49 PM
To: district, two; Raden, Chad; Celella, Jessica; Byrd, Yashica; Ramirez, Alex; Wroblewski, Mark; Ortiz, Jesus

Cc [REDACTED]

Subject: Ollie's 100 W Maple

Good evening,

I would like to share a message I received regarding Ollie's below.

I did speak to [REDACTED] stated she calls non emergency nearly daily. [REDACTED] stated that people come out of Ollie's and shoot up heroine in the gangway between her house and the bar.

[REDACTED] further stated the fights that spill out from the bar into the streets are out of control as well as the roaring of the motorcycles is not her family a good quality of life.

Hi Maribel,

I have a friend who is having some issues with her neighbors who are a bar... Can you give her a call and tell her what she needs to do to

file a complaint or set up a meeting. She has tried talking to them. I'm not sure if she has called the cops or not. Can you check up on her please. If Jose needs to get involved let him know. I know it may be something you can do for her. Thanks, [REDACTED]

This is about Ollie's on Maple St.

Can you please have someone look into this matter.

Thank you,

[REDACTED]

REDACTED RECORD

Get [Outlook for iOS](#)

Roman, Carmen

From: Becker, Keren
Sent: Monday, July 9, 2018 4:18 PM
To: Roman, Carmen
Subject: FW: Ollie's 100 W Maple

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license

REDACTED RECORD



From: Celella, Jessica
Sent: Monday, July 9, 2018 8:25 AM
To: Becker, Keren
Cc: Byrd, Yashica
Subject: FW: Ollie's 100 W Maple

Please add as possible objection

From: Murillo, Maribel
Sent: Tuesday, July 3, 2018 11:36 PM
To: district, two; Raden, Chad; Celella, Jessica; Byrd, Yashica; Ramirez, Alex; Wroblewski, Mark; Ortiz, Jesus
Cc: Perez, Jose; Hough, Heather; Ann Lopez Community Prosecutor; maritza@safesound.org; Clarissa Morales
Subject: Ollie's 100 W Maple

Good evening,

I would like to share a message I received regarding Ollie's below.

I did speak to ... and ... stated ... calls non emergency nearly daily. ... stated that people come out of Ollie's and shoot up heroine in the gangway between her house and the bar.

... further stated the fights that spill out from the bar into the streets are out of control as well as the roaring of the motorcycles is not her family a good quality of life.

Hi Maribel,

I have a friend who is having some issues with her neighbors who are a bar... Can you give a call and tell what she needs to do to file a complaint or set up a meeting. has tried talking to them. I'm not sure if has called the cops or not. Can you check up on her please. If Jose needs to get involved let him know. I know it may be something you can do for . Thanks, goes by
This is about Ollie's on Maple St.

Can you please have someone look into this matter.

Thank you,

Maribel

REDACTED RECORD

Get [Outlook for iOS](#)

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 12/04/2019
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 2303410
Application Date: 12/03/2019
Expiration Date:

License Location: 100 W Maple St
Business Name: Ollie's

Aldermanic District: 12

Licensee/Applicant: Burdue, Louise A
(Last Name, First Name, MI)
Date of Birth: 03/08/55

Male: X Female:

Home Address: 100 W Maple St
City: Milwaukee
Home Phone: (414) 384-1558

State: WI Zip Code: 53204

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06-24-06 at 5:35am, applicant received a citation for Presence of Minor Prohibited at 100 W Maple St.

Charge: Presence Of Minor Prohibited
Finding: Guilty
Sentence: Fined \$200.00
Date: 09/19/06
Case: 06072896

- =====
- The Wisconsin Department of Transportation suspended the applicant's license for 6 months on 11/20/1995 for Operating While Intoxicated.
- =====

2. On 02/20/10 at 2:45 am, Milwaukee police observed through the window of Ollies Tavern that several subjects were inside after closing time. Officers attempted to enter the bar and found the front door locked. After knocking several times, a subject unlocked the door and allowed police in. Police observed alcoholic beverages in front of three patrons. Police also observed the owner Louise Burdue and two bartenders, Jason Peterson and Bethany Chamberlain, also in the bar. Burdue stated to police that she was yelling for the last 20 minutes to her bartenders to get the patrons out of the tavern. Burdue also stated she as well told patrons to leave. The applicant was cited for Class B Premises Allow Patrons After Hours at 100 W Maple Street.

Charge: Class B Premises Allow Patrons After Hours
Finding: **Guilty**
Sentence: Fined \$175.00
Date: 11/08/10
Case: 10089659

=====
Item # 2 previously reported, disposition now added on 09/14/11.

3. On 03/04/11 at 10:05 pm, Milwaukee police conducted a License Premise Check at 100 W Maple. As police entered they observed two females smoking a cigarettes while in the tavern. The subjects were identified as Louise Burdue, owner of the bar, and the bartender, identified as Gale Benn. Burdue stated that she thinks the no smoking ban is a joke and that she will smoke in her bar if she wants to. She was advised to follow all laws and both received citations. Neither citation could be located in the municipal court system.

=====
Incident # 3 citation for smoking was found in the municipal system. The applicant was found guilty and fined \$100.00 for the violation. (12011897)
=====

4. On 11/18/2014 Milwaukee police responded to an armed robbery complaint at 100 West Maple Street (Ollie's Bar). Investigation revealed the business, and its patrons, was robbed at gunpoint. Milwaukee police incident report #143220001 filed.
5. On 02/21/2015 Milwaukee police conducted a licensed premise check at 100 West Maple Street (Ollie's). No violations were observed.

- =====
6. On 07/17/2015 Milwaukee police conducted a licensed premise check at 100 West Maple Street (Ollie's). No violations were observed.
7. On 10/18/2015 Milwaukee police conducted a licensed premise check at 100 West Maple Street (Ollie's). Officers had received drug-dealing complaints for the business, but they did not observe any signs of drug sales or usage.
 8. On 03/04/2016 Milwaukee police conducted a licensed premise check at 100 West Maple Street (Ollie's). No violations were observed.

- =====
9. On 09/07/2017 the applicant was cited in the City of Milwaukee at 100 W. Maple St for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$500.00 **BENCH WARRANT ISSUED**
Date: 03/05/2019
Case: 18074717

10. On 02/14/2019 officers, along with agents from the WI Department of Revenue, conducted a licensed premise check at Ollie's, 100 W. Maple St. The officers found three bottles of alcohol contaminated with fruit flies. The applicant disposed of the alcohol and was advised to have business record at the tavern and not at her residence.

11. On 12/02/2019 officer, along with agents from the WI Department of Revenue, conducted a licensed premise check at Ollie's, 100 W. Maple St. based upon a complaint the business license was expired. The officer checked LIRA and found the license expired on 11/30/2019 and a renewal had not been filed yet. The officer arrived and found the business open with a patron drinking beer. The bartender called the applicant who came down from her residence upstairs. The applicant was unable to speak because of a medical condition and could not explain why the license expired. The applicant's daughter arrived and stated she thought the license expired on 12/30/2019 and expressed interest in becoming the agent of the business.

Milwaukee Police Department



749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:190450097

OtherEvent #: 19-LP-0120

Incident

100 W MAPLE ST Milwaukee, WISCONSIN 53204

Incident Date/Time:: 02/14/2019 17:11:00
CAD Number:: 190451831
District:: 2
Beat:: 240
Reporting Area:: 5564

Business Agent (1)

BURDUE, LOUISE ANNETTE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/08/1955
Sex:: FEMALE
Race:: WHITE
Phone 1 Number:: (414)-384-1583
Address:: 104 W MAPLE ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

OLLIE'S

Phone 1 Number:: (414)-763-3366
Phone 1 Type:: Work
Address:: 100 W MAPLE ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 02/14/2019 17:11:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

INITIAL INVESTIGATION

Vodicka, Kevin E 018950

02/17/2019

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 190450097

OtherEvent #: 19-LP-0120

This report is written by P.O. Kevin VODICKA assigned to District Two, Early Power Shift Community Prosecution Unit. On Thursday, February 14, 2019, at 5:11 PM, Squad 2464 (P.O. Oscar ESPITIA) and 2268 (P.O. VODICKA) assisted Agents from the Wisconsin Department of Revenue with an inspection of Ollie's, located at 100 W Maple St.

The licensee, Louise BURDUE, was present and cooperative for the inspection. BURDUE'S daughter, Melissa BURDUE (F/W 12/18/84), was tending bar. Melissa BURDUE does not hold a bartending license; however, she resides with her mother so a license is not required. The inspection revealed that the alcohol and fermented malt beverages were purchased from licensed distributors and no alcohol was seized. I did observe 3 bottles of alcohol that were contaminated by fruit flies and BURDUE promptly disposed of the contents.

BURDUE was advised to keep her business records, including alcohol invoices, on premises instead of in her residence which is not a portion of the licensed premises and to deface empty bottles prior to recycling them.

Officer (2)

Reporting Officer:	Vodicka, Kevin E (018950)	02/17/2019 12:18:00
Section: (Work Location):	22	
Approving Officer:	Jolliff, Justin M (018641)	02/17/2019 15:12:54
Section: (Work Location):	24	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 193360086

OtherEvent #: 19-LP-1337

Incident

100 W MAPLE ST Milwaukee, WISCONSIN 53204

Incident Date/Time:: 12/02/2019 13:35:00
CAD Number:: 193361229
District:: 2
Beat:: 228
Reporting Area:: 5564

Business Agent (1)

BURDUE, LOUISE ANNETTE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/08/1955
Sex:: FEMALE
Race:: WHITE
Phone 1 Number:: (414)-384-1583
Address:: 104 W MAPLE ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53204

Licensed Persons Involved (1)

KEMPA, MICHAEL T

Person Involvement:: Bartender
DOB:: 01/29/1960
Sex:: MALE
Race:: WHITE
Address:: 1632 W FOREST HOME AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53204

Licensed Premise Data (1)

OLLIE'S

Phone 1 Number:: (414)-763-3366
Address:: 100 W MAPLE ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 12/02/2019 13:35:00
Business Was Cited For Violation:: Yes
Citation Number: (Additional
Citations List In Narrative): J9815NC3D2
Violation/Ordinance Number:: 90-3-1

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 193360086

OtherEvent #: 19-LP-1337

Licensee was cooperative: (if not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Licensed Premises Report

Vodicka, Kevin E 018950

12/04/2019

This report is written by P.O. Kevin VODICKA assigned to District Two Day Shift, Community Prosecution Unit. On Monday, December 2, 2019, at or about 1:35 PM, Squad 2166 (P.O. Matthew DIENER and I) along with A.C.A. Heather HOUGH and Dept of Revenue Special Agent Georgeann KING, did conduct a licensed premises check at Ollie's, located at 100 W Maple St, after having received a complaint from another police officer that the tavern was operating without a license. A check of L.I.R.A. revealed that the license for the tavern had expired on 11/30/19 and that the licensee had not applied for a renewal of the license and that a provisional license had not been applied for or granted.

Upon approaching the tavern I observed a 3' sign on the sidewalk which read, "YES WE ARE OPEN". Upon entering the business officers observed the lights to be on, a bartender (later identified as Michael T KEMPA (M/W 01/29/60) working behind the bar, and one patron seated at the bar drinking a beer. Officers explained the nature of the visit, observed that the expired license was posted behind the bar, and requested that KEMPA notify the the licensee, who resides above the tavern, that officers needed to speak with her.

The licensee, Louise A BURDUE, descended the staircase from her residence but was unable to speak with officers due to health conditions. BURDUE was able to communicate by mouthing words and by writing them. BURDUE was unable to explain why the license had not been renewed or why the business was operating without a license beyond her medical issues. BURDUE'S daughter, Melissa BURDUE later arrived on scene and stated that she believed the license did not expire until 12/30/19 and she stated that she was interested in becoming the agent for the tavern. I did explain that the licensee would likely be cited and I also explained the processes for applying for a new license and a provisional license.

Agent KING conducted an inspection and provided the attached field inspection form.

Officer (2)

Reporting Officer: Vodicka, Kevin E (018950) 12/03/2019 08:25:00

Section: (Work Location): 24

Approving Officer: Raden, Chad M (010032) 12/05/2019 09:53:49

Section: (Work Location): 27

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 193360086

OtherEvent #: 19-LP-1337

Attachment Data (1)

Description: Field Report

File Name: olles_201912031522.pdf



Friday, January 17, 2020



Notice of Public Hearing

BURDUE, Louise A
OLLIE'S at 100 W MAPLE St
Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications

Tuesday, January 28, 2020 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1716 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1743A S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1736 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1734 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1715 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	100 W MAPLE ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1733 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1729 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1748 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	109 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1727 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1723A S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1723 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1715 S 1ST ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	116 W MAPLE ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1724 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1721 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	119 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1746 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1722A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1722 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1719 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	122 W MAPLE ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1740 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1738 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1729 S 1ST ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1724A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1739 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	104 W MAPLE ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1742 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	112 E MAPLE ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1743 S 1ST ST B	MILWAUKEE, WI 53204
CURRENT OCCUPANT	116 W MAPLE ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1737 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1728 S 2ND ST	MILWAUKEE, WI 53204

Total Records: 35

Radius: 250.0 feet and Center of Circle: 100 W Maple St

2019-2020 Plan of Operation for 100 W MAPLE ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input checked="" type="checkbox"/> Other: FRIENDS			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>3</u> Locations: <u>Behind bar, sink between restrooms</u> Outside <u>1</u> Locations: <u>Dumpster</u> <u>LADIES ROOM</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>(2)</u>		Name of solid waste contractor: <u>Eagle Disposal</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>INSIDE OF BAR</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>I.D.'s checked by Bartender</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>95</u> %	Food Sales <u>5</u> %	Entertainment <u>0</u> %	Other <u>0</u> %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 12010 Fee: \$250.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: DHS - PREPACK, Tavern Restaurant. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, Karaoke, Patrons Dancing, 4 Amusement Machines, 1 Pool Table

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, January 15, 2020

COMMITTEE MEETING NOTICE

AD 12

FERNANDEZ OTERO, Yazmin, Agent
Jazz's Club 69 LLC
1663 S 11TH St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox and Patrons Dancing as agent for "Jazz's Club 69 LLC" for "Club 69" 1663 S 11TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, January 15, 2020

COMMITTEE MEETING NOTICE

AD 12

FERNANDEZ OTERO, Yazmin, Agent
Jazz's Club 69 LLC
3589A S 13TH St

Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox and Patrons Dancing as agent for "Jazz's Club 69 LLC" for "Club 69" at 1663 S 11TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OW CZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 11/12/19
Officer: PO Xavier Benitez

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Jazz Club 69
Address: 1663 S. 11th St
Phone: 414 429-1562

Owner: Fernandez-Otero, Yazmin
Owner address: 3589 A S. 13th St.
City State Zip: Milwaukee WI 53221
Owner Phone: 414 429-1562
Owner email:

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: cell 414 429-1562

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6am- 2am 24 hours Y N
Mon: 6am- 2am
Tue: 6am- 2am
Wed: 6am- 2am
Thu: 6am- 2am
Fri: 6am- 2:30am
Sat: 6am- 2:30am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: B Tavern #: 301078
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: #:
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras Yes No How many: 2
22. Are there interior cameras Yes No How many: 5
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

- 25. What is the planned capacity 50
- 26. What is the minimum number of employees That will be on premise 1
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: 1
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other: pat down patrons, check IDs at the door

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Alcohol Concentration for 1663 S 11th St

City of Milwaukee, Wisconsin



- Legend -

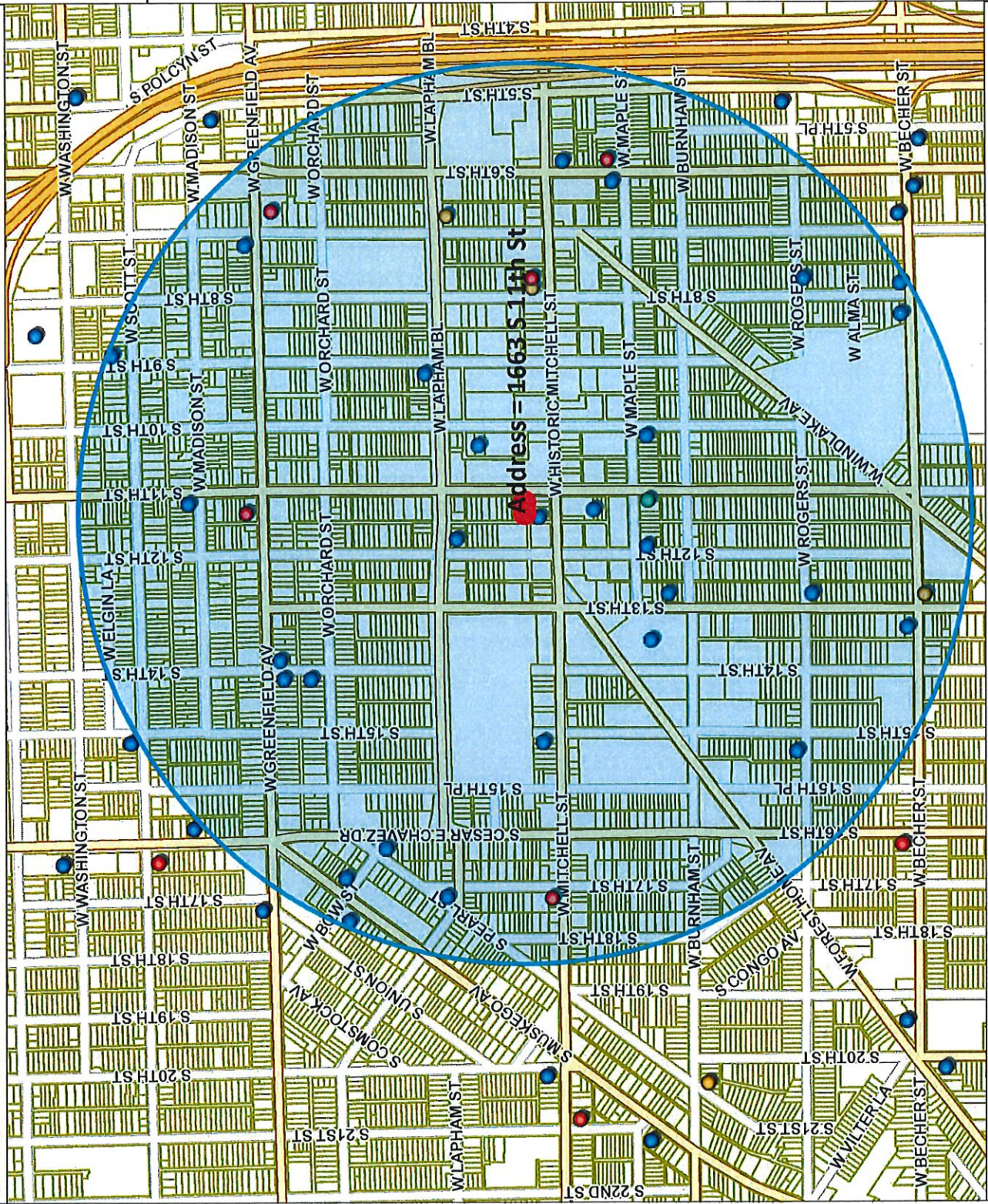
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 1663 S 11th St as of 10/15/2019.



Department of Administration - ITMD



833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin
 Map Milwaukee: Property Information
 Disclaimer
 10/15/2019

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on

License Summary	Trade name	Licensee	License type name	Total capacity	Address	Expiration date
Class A Fermented Malt Beverage Retailer's License	La Fontaine Grocery LLC	Franklin R Viera, Agt	Class A Fermented Malt Beverage Retailer's License		1610 S 7TH ST	1/31/2020
Class A Malt & Class A Liquor License	GP Food Market LLC	KARAMVIR K DHALIWAL, Agt	Class A Fermented Malt Beverage Retailer's License		2100 S 13TH ST	11/28/2019
Class B Fermented Malt Beverage Retailer's License	QUALITY DISCOUNT, LLC	OMAR A AU, Agt	Class A Fermented Malt Beverage Retailer's License		738 W HISTORIC MITCHELL ST	8/20/2020
Class B Tavern License	Greenfield Pantry	Michael J Widmann, Agt	Class A Malt & Class A Liquor License		1110 W Greenfield AV	8/24/2020
	Harjodi, Inc	Harpreet S Chawla, Agt	Class A Malt & Class A Liquor License		1700 W MITCHELL ST	10/24/2019
	LA LUNA LIQUOR, INC	HANIN K ABDELRAHIM, Agt	Class A Malt & Class A Liquor License		525 W MAPLE ST	3/20/2020
	Campesino, LLC	Paramjit Singh, Agt	Class A Malt & Class A Liquor License		635 W GREENFIELD AV	4/11/2020
	MITCHELL BEVERAGE, LLC	RUPINDER KAUR, Agt	Class A Malt & Class A Liquor License		732 W HISTORIC MITCHELL ST	11/30/2019
	Restaurante El Local LLC	JESUS SOTO CRUZ, Agt	Class B Fermented Malt Beverage Retailer's License		1801 S 11th ST	7/5/2020
	LUPE'S SQUIRREL CAGE	GUADALUPE BERRIOS, SP	Class B Tavern License	49	1001 W MAPLE ST	6/30/2020
	Tacos Gemelos Restaurant LLC	Juan G Anunez Gomez, Agt	Class B Tavern License	49	1001 W HISTORIC MITCHELL ST	7/23/2020
	Bull & A Boy LLC	Scott J Lurie, Agt	Class B Tavern License	450	1130 N 9TH ST	8/2/2020
	PEOPLES INN	GUILLERMO RODRIGUEZ, Agt	Class B Tavern License	240	1135 W LAPHAM BL	11/24/2019
	Johanna's Cakes & Desserts LLC	MARIA M RODRIGUEZ, SP	Class B Tavern License	45	1139 W MAPLE ST	11/8/2019
	Acosta Restaurant LLC	Johanna Ortiz, Agt	Class B Tavern License		1239 S 11th ST	7/30/2020
	Sky Pub and Grill LLC	Evaristo Acosta Pena, Agt	Class B Tavern License		1300 W Burnham ST	9/26/2020
	LA CARRERA VIEJA	Ruben Albaril Coyolt, Agt	Class B Tavern License	75	1339 S 7TH ST	5/28/2020
	El Barril	ABEL SANTOS, SP	Class B Tavern License	223	1339 W GREENFIELD AV	6/4/2020
	Mi Pais LLC	JOSE L TERRONES, SP	Class B Tavern License	59	1400 W ORCHARD ST	4/24/2020
	TEQUILA NIGHT CLUB	GRACIELA HERNANDEZ, Agt	Class B Tavern License		1401 W GREENFIELD AV	9/29/2020
	La Sirenia Bar, LLC	GUSTAVO GUIZAR, JR, SP	Class B Tavern License	168	1460 S MUSKEGO AV	11/8/2019
	Century Beverage Group LLC	FRANCISCO MARTINEZ VILLEGAS, Agt	Class B Tavern License	80	1500 W MITCHELL ST	2/29/2020
	CANTARITOS BAR, LLC	Maria J Ramirez, Agt	Class B Tavern License	80	1537 S CESSAR E CHAVEZ DR	10/23/2019
	BUCKAROO LTD	FRANCISCO GOMEZ-ORTIZ, Agt	Class B Tavern License	52	1566-1570 S MUSKEGO AV	10/11/2020
	Las Tres Esquinas Bar	JOHN M DYE, Agt	Class B Tavern License	99	1579 S 9th ST	4/8/2020
	Colombia Tropical	Sulema Vazquez, SP	Class B Tavern License	25	1586 S Pearl ST	8/2/2020
	Greater Milwaukee Association of the Deaf Inc	RODRIGO DIEZ, Agt	Class B Tavern License	90	1629 S 10TH ST	7/10/2020
	TOSADO LLC	JOHN P MURPHY, Agt	Class B Tavern License	129	1725 S 11th ST	1/17/2020
	El Pacifico Nightclub	Santia I Fret, Agt	Class B Tavern License	49	1820 S 13th ST	12/4/2019
	Carnitas Machetes	JASMYN M TOSADO, Agt	Class B Tavern License	160	1979 S 15TH ST	12/13/2019
	SHORTY'S CATERING, INC	JUAN P SALAS, Agt	Class B Tavern License		2000 S 8th ST	2/29/2020
	El Coqui Bar, LLC	Alberto Morales, SP	Class B Tavern License	156	2075-79 S 13TH ST	12/7/2019
	The Clem-Pank Group LLC	ELISA MALDONADO, Agt	Class B Tavern License		2078 S 8th ST	9/21/2020
	Taqueria El Toro LLC	Brenda M Salas, Agt	Class B Tavern License	71	2078 S 8th ST	7/1/2020
	TENTACIONES	DEBI DAMRON, Agt	Class B Tavern License		94 551 W Historic Mitchell ST	11/18/2019
		Torbilio Perez Martinez, Agt	Class B Tavern License		600 W MAPLE ST	12/4/2019
		MARTIN R SAAVEDRA, SP	Class B Tavern License	75		4/18/2020
Total						



Wednesday, January 15, 2020

Licenses Committee Notice of Hearing

Marcela Lechuga
Jose Lechuga
6005 S 20th St
Milwaukee, WI 53221

Date: 1/28/2020
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Jukebox and Patrons Dancing
FERNANDEZ OTERO, Yazmin, Agent
Club 69 at 1663 S 11TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, January 15, 2020

Licenses Committee Notice of Hearing

Marcela Lechuga
Jose Lechuga
3589A S 13th St
Milwaukee, WI 53221

Date: 1/28/2020
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Jukebox and Patrons Dancing
FERNANDEZ OTERO, Yazmin, Agent
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If you have any questions, please call (414) 286-2238.





Wednesday, January 15, 2020



Notice of Public Hearing

FERNANDEZ OTERO, Yazmin, Agent
Club 69 at 1663 S 11TH St

Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox and Patrons Dancing

Tuesday, January 28, 2020 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1670 S 11TH ST 101	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 418	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 419	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 423	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 425	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 427	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 428	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 210	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 211	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 215	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 216	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 220	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 225	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 229	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 318	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 322	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 405	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 203	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 218	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1661A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1651A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 412	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 203	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 217	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 323	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 303	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 317	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1629 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1663B S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1640A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 409	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 417	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 421	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 429	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 431	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 201	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 206	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 221	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 227	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 320	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 304	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 307	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 313	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 406	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 408	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1633 S 11TH ST	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 205	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1651B S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1647A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1647B S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1643 S 11TH ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1639B S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1639 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 411	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 426	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 102	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 103	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 212	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 214	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 222	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 226	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 301	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 324	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 325	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 327	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 302	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 308	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 310	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 311	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 315	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 424	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 403	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 407	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1633A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1628A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1628 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 206	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 217	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 221	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1659 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1657B S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 410	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 205	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 207	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 230	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 231	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 319	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 326	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 328	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 312	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 316	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 402	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1636 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 220	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1657A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 422	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 209	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 219	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 223	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 329	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 305	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 309	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 404	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1629A S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 204	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 208	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 W HISTORIC MITCHELL ST 222	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1116A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1643 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1640 S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 414	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 415	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 416	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 204	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 213	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 218	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 228	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 321	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 306	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 314	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1636A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1657 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1643 S 11TH ST B	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 330	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 413	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 420	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 430	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 202	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 331	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 401	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 11TH ST 224	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630A S 12TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1117 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1665 S 11TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1639A S 11TH ST	MILWAUKEE, WI 53204

Total Records: 136

Radius: 250.0 feet and Center of Circle: 1663 S 11th St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
- Self Service Laundry Massage Establishment Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Do you have any experience operating this type of business? No Yes If yes, explain: many years of server

2. Business Operations

- a. Proposed Opening Date: 12-01-19
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes no govt
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: 02-20-19
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: 2 in side of BAR 2 each Rest Room
Outside: 1 Locations: Dumpster
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: (street)
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? ID'S
 Is security equipment used? No Yes If yes, describe flash light, pepper spray, guns.
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 5 and list locations: 4 in side & 1 OUT side BY DOOR
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe 1.0

6. Percentage of Sales (must total 100%)

Alcohol <u>100/1</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials (such as scrap metal) _____ %		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 40 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Mitchell St

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: Residential

g. Building Owner Name: José and Marcela Lechuga Phone Number: (414) 460-6745

Business Owner Address: 3589 A S 13th St Milwaukee WI 53221

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM		21 UP	None
Monday	6:00 AM	2:00 AM		21 UP	
Tuesday	6:00 AM	2:00 AM		21 UP	
Wednesday	6:00 AM	2:00 AM		21 UP	
Thursday	6:00 AM	2:00 AM		21 UP	
Friday	6:00 AM	2:30 AM		21 UP	
Saturday	6:00 AM	2:30 AM		21 UP	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Yaelin Febz
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Jazz's Club 69 LLC</u>	
Premise Address: <u>1663 S 11st Milwaukee WI 53204</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? • <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list name and address: _____	
Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>owner</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ <u>0</u>	
e) Total amount paid for goodwill of the business \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	

See Application Information for a list of all required application forms.

Lease Information (New & Transfer Applicants who are leasing the premises only)

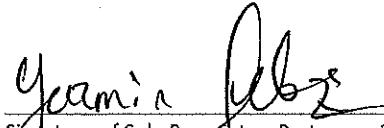
- a) Date lease begins 10-01-19 Ends 10-01-21
- b) Monthly rental \$1000 - DIS
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? Renew every Year
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1663 S 1st Milwaukee WI 53204			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
LEGAL CAPACITY OF PREMISES			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Alcohol Display

TV

TV

TV

16 FT

2 FT

cooler

8 FT

coolers

8 FT

cooler

5 1/2 FT

SINK

SINK

SINK

24 FT

2 FT

EMERGENCY EXIT

WOMEN

MEN

Tables



27 FT

total sq 443.5

Entrance 3 FT

Fernandez Otero

Window

Jazz's Club 69 LLC 11th St #6 1/2 FT Trade Club 69 1663 S 11 Milwaukee WI

Agent: Yasmine Fernandez Otero

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CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, January 21, 2020

COMMITTEE MEETING NOTICE

AD 12

VARELA-CABALLERO, Jair A, Agent
BETO'S PIZZA LLC
2110 S 7TH St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, January 28, 2020 at 09:00 AM

Regarding:

Your Class B Tavern, Public Entertainment Premises, Extended Hours Establishments, and Food Dealer License Applications Requesting Jukebox and 3 Amusement Machines and To Close at 4 AM Thurs-Sun as agent for "BETO'S PIZZA LLC" for "Beto's Pizza LLC" at 1234 S CESAR E CHAVEZ DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Ceella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 1/10/20
Officer: PO DIENER

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Beto's Pizza
Address: 1234 S Cesar E Chavez Dr
Phone: 414-559-1586

Owner: Jair A VARELA-CABALLERO
Owner address: 2110 S 7th St
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-233-7080
Owner email: betospizzanke@gmail.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: phone

Location currently open: YES NO

Projected open date: End of January 2020

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10a-12a 24 hours Y N
Mon: 10a-12a
Tue: 10a-12a
Wed: 10a-12a
Thu: 10a-12a
Fri: 10a-12a
Sat: 10a-12a

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 1 (with 4+ to be installed)
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras Yes No How many: 1 (with 4+ to be installed)
22. Are there interior cameras Yes No How many: 8 (with 4+ to be installed)

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 49
 26. What is the minimum number of employees that will be on premise 5
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

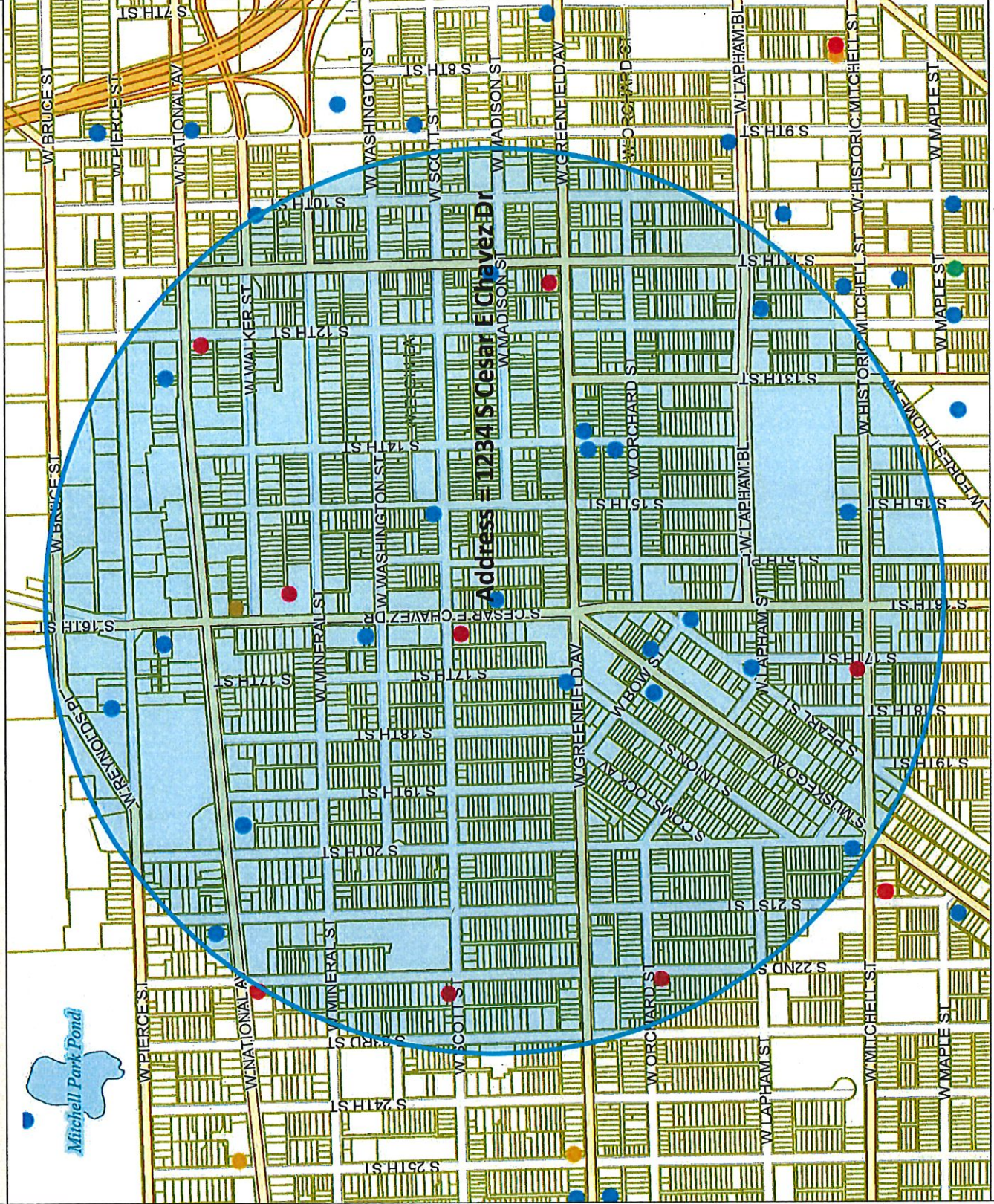
32. How many security personnel are going to be employed: 1
 33. How will they be deployed: Interior x Exterior
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? Patrons will line up along building
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The applicant is in the process of remodeling the premise, and is installing 8 more HD surveillance cameras, planning on putting 4 more cameras outside and 4 more inside, also installing a new DVR system. The applicant also stated that he plans to apply for extended hours to be open until 4am on weekends. The applicant is also hiring security for when/if his extended hours permit is granted. The applicant stated that 90% of his business is through deliveries.

Alcohol Concentration for 1234 S Cesar E Chavez Dr

City of Milwaukee, Wisconsin



- Legend -

- Milwaukee parcels
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee parcels
- Alcohol Licenses
 - Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer

- Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 1234 S Cesar E Chavez Dr as of 12/17/19



Department of Administration - ITMD

833.3 0 416.67 833.3 Feet

Map Scale: 1: 10,000

Disclaimer 12/17/2019

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information

Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 1234 S Cesar E Chavez Dr as of 12/17/19									
TRADE_NAME	LICENSEE	ENTITY_ADDRESS	PROFESSION_FULL_NAME	TOT_CAP	ROOM_CAP	EXPIRA	Total		
LA HACIENDA	José Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License			5/3/2020			1
Greenfield Pastry	Michael J Widmann, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License			8/12/2020			8
ABC STORE	RABID K ASSAD, Agt	1143 S 22ND ST	Class A Malt & Class A Liquor License			5/19/2020			1
HAKAM FOOD	HAKAM K ASSAD, SP	1201 W NATIONAL AV	Class A Malt & Class A Liquor License			10/19/2020			20
EL CHARRRO LIQUOR STORE	VIKRAMJIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			12/20/2020			30
Mi Pueblo	Harpriet S Chawla, Agt	1700 W MITCHELL ST	Class A Malt & Class A Liquor License			10/24/2020			
Orchard Food Mart	Sudheep S Mann, Agt	2201 W ORCHARD ST	Class A Malt & Class A Liquor License			4/5/2020			
NATIONAL LIQUOR MART	HUSSEIN P GOVANI, Agt	719 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			10/19/2020			
EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			6/30/2020			
WAT PATHOLUNMAPHOUTHARAM LAO BUDDHIST TEMPLE CORP	Kong Rasavong, Agt	1925 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	240		9/5/2020			
JALISCO RESTAURANT	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128		11/24/2020			
EL Cielo Bar	Ruben Albanil Coyolt, Agt	1135 W LAPHAM BL	Class B Tavern License	240		11/24/2020			
Marriscos El Abuelo y Yo	Diego A Pulido, Agt	1234 S CESAR E CHAVEZ DR	Class B Tavern License			8/2/2020			
Johanna's Cakes & Desserts	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License			4/29/2020			
LA CARRIETA VIEJA	ABEL SANTOS, SP	1399 W GREENFIELD AV	Class B Tavern License	223		7/50/2020			
El Barril	JOSE L TERRONES, SP	1400 W ORCHARD ST	Class B Tavern License	59		6/14/2020			
Mi Pais	GRACIELA HERNANDEZ, Agt	1401 W GREENFIELD AV	Class B Tavern License			4/24/2020			
TEQUILA NIGHT CLUB	GUSTAVO GUJAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License	168	100 - Tavern68 - Hall	11/8/2020			
La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80		2/29/2020			
The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License			8/1/2020			
Don Julio's	Maria J Ramirez, Agt	1597 S CESAR E CHAVEZ DR	Class B Tavern License	80		10/23/2020			
Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52		10/11/2020			
Las Tres Esquinas Bar	Sulema Vazquez, SP	1586 S Pearl ST	Class B Tavern License	25		8/2/2020			
VILLA'S PLACE	ALFREDO O VILLA, SP	1700 W GREENFIELD AV	Class B Tavern License	25		2/15/2020			
Oscar's Pub & Grill	Elisabeth Stroeger, Agt	1712 W PIERCE ST	Class B Tavern License	99		2/14/2020			
PHAN'S GARDEN	HOI T TRAN, Agt	1923 W NATIONAL AV	Class B Tavern License	240		10/18/2020			
EL Inferno	ANTONIO MARTINEZ, Agt	2000 W Mitchell ST	Class B Tavern License			11/25/2020			
TAGUERIA EL JALAPENO	ANGEL GUTIERREZ GARNICA, SP	2106 W NATIONAL AV	Class B Tavern License	61		9/26/2020			
Tycoon Sports Bar & Grill	Ronnie P Tillman, Agt	721 S CESAR E CHAVEZ DR	Class B Tavern License	299		11/14/2020			



Tuesday, January 21, 2020

Licenses Committee Notice of Hearing

Miguel Herrera
2725 W Hayes Av
Milwaukee, WI 53215

Date: 1/28/2020
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Public Entertainment Premises, Extended Hours Establishments,
and Food Dealer License Applications Requesting Jukebox and 3 Amusement
Machines and To Close at 4 AM Thurs-Sun
VARELA-CABALLERO, Jair A, Agent
Beto's Pizza LLC at 1234 S CESAR E CHAVEZ DR

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, January 21, 2020



Notice of Public Hearing

VARELA-CABALLERO, Jair A, Agent
Beto's Pizza LLC at 1234 S CESAR E CHAVEZ DR
Class B Tavern, Public Entertainment Premises, Extended Hours Establishments, and Food
Dealer License Applications Requesting Jukebox and 3 Amusement Machines and To Close at 4
AM Thurs-Sun

Tuesday, January 28, 2020 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/28/2020 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1304 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1243A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1311 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1214 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1236 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1240 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1304 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1221 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1229 S CESAR E CHAVEZ DR 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1218 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1238B S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1242A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1319 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1226 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1230A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1242 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1300 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1229 S CESAR E CHAVEZ DR 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1235B S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1235 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1204A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1247 S 15TH PL A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1228 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1232 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1238A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1238 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1300 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1308 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1246 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1234A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1229 S CESAR E CHAVEZ DR 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1239 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1232 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1557A W SCOTT ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1208A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1226 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1234 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1242 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1215 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1204 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1230 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1218A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1222A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1222B S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1222 S 17TH ST	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1246 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1312A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1230 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1246A S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1215A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1565 W SCOTT ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1311A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1206 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1312B S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1218 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1239A S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1304 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1211 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1209 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1239 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1243 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1247 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1307 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1557 W SCOTT ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1208 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1230 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1302 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1312 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1315 S 15TH PL	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1238 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1306 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1217 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1223 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1227 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1229 S CESAR E CHAVEZ DR 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1214 S 17TH ST	MILWAUKEE, WI 53204

Total Records: 77

Radius: 250.0 feet and Center of Circle: 1234 S Cesar E Chavez Dr



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
- Self Service Laundry Massage Establishment Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Pizzeria

Do you have any experience operating this type of business? No Yes If yes, explain: Prior Restaurants

2. Business Operations

- a. Proposed Opening Date: 1/1/2020
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: FBEST, PER, BTAV
- e. Is the current licensee operating? No Yes If no, list date closed: 04, 29, 2020
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 8 Locations: Bathroom Kitchen Dining
Outside: 2 Locations: Rear part of Building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 12 and list locations: _____
Inside @ and outside @
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>15</u> %	Food <u>85</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club

Night Club Tavern Cocktail Lounge Teen Club

Banquet Hall Sports Facility Bowling Alley

Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

Liquor Store Corner Store Supermarket Convenience Store

Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing

Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 49 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Cesar E Chavez Dr.
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Herrera Properties LLC Phone Number: 414-234-6843
 Business Owner Address: 2725 W. Hayes Ave. Milwaukee WI. 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

- Food hours until 4:00 am (Sun, thru Friday Sat)
 - alcohol until 2:00 am (Sun, thru Friday Sat)

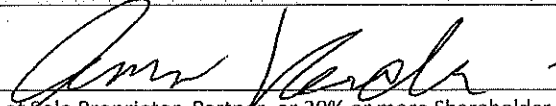
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: ^{server} Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 am	4 am	60	All	
Monday	10 am	12 am	50		
Tuesday	10 am	12 am	50	A	
Wednesday	10 am	12 am	50	g	
Thursday	10 am	4 am	60	e	
Friday	10 am	4 am	70	s	
Saturday	10 am	4 am	70		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Befo's Pizza LLC

Premise Address: 1234 S. Cesar E. Chavez Dr. Milwaukee, WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

- a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____
 - b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____
 - d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (New & Transfer Applicants Only)

- a) Do you own or lease the building? Own Lease
 - b) Who owns the fixtures (for example, coolers, etc.)? Landlord
 - c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____
 - d) Total amount paid for business \$ 0
 - e) Total amount paid for goodwill of the business \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (New & Transfer Applicants who are leasing the premises only)

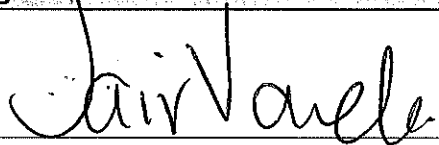
- a) Date lease begins 12/2019 Ends 11/2021
- b) Monthly rental \$ 2500.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Beto's Pizza LLC

Premises Address: 1234 S. Cesar E. Chavez Dr. Milwaukee, WI 53204

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%.

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Cheese, meat, Poultry, Chicken

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold? *N/A*

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

JAVC
JAVC
JAVC
JAVC
JAVC

- I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: *Jesus Varela*

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: B 1234 S Cesar E Chavez Dr

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>3</u> |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Jair A Varela Caballero

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:
Initials: _____ Filed: _____ App: _____
Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

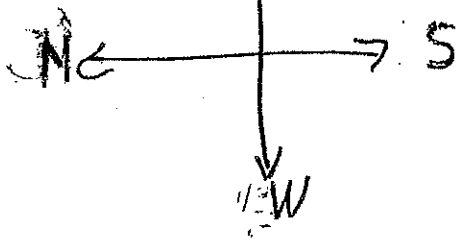
Beto's Pizza LLC

1234 S Cesar E Chavez Dr
Milwaukee WI 53204

414-233-7080

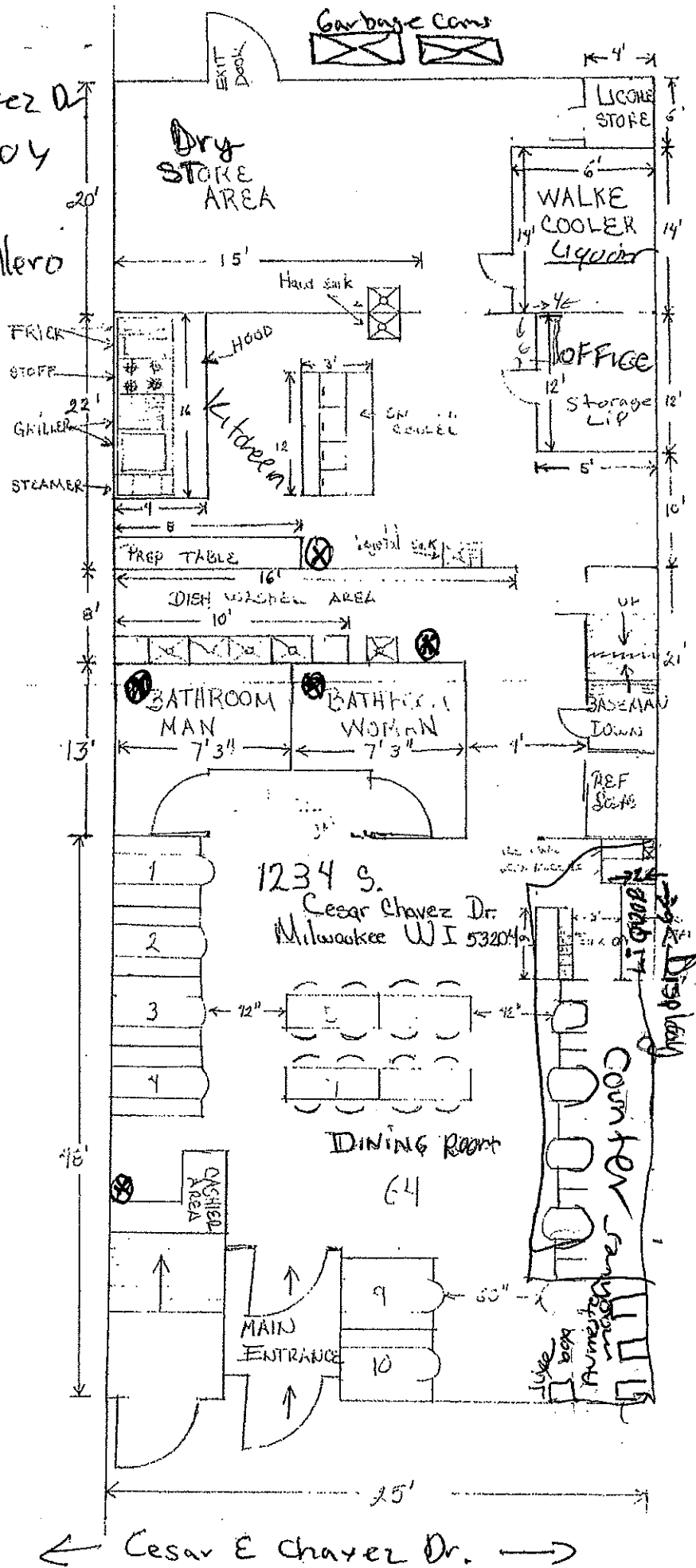
Agent: Jair Varela Caballero

Beto's Pizza E



Total Sq. Ft 2575 SF

Garbage Cans



Date 12/19/2019