



Genuine Parts Company
U.S. Automotive Parts Group
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Atlanta, Georgia 30339
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February 4, 2009

City Plan Commissioners
City of Milwaukee
809 N. Broadway
Milwaukee, WI 53202

Re: Pick 'n Save Redevelopment
7401 West Good Hope Road

Dear Commissioners:

As a stakeholder in this business district, please accept this letter of support for the rezoning amendment proposed by Boulder Venture to allow for Pick 'n Save to occupy the now vacant Home Depot building on 76th & Good Hope Road.

While we would recommend this proposal at any time, given the predicted state of the economy, we are delighted that a strong local retailer such as Pick 'n Save is choosing to expand their business and invest in this community.

Pick 'n Save will undoubtedly have a positive impact on the surrounding businesses and neighborhood. By significantly increasing the size of their store and putting this highly visible vacant building back into service, Pick 'n Save will not only better serve its existing customer, but also attract new shoppers to our district.

Please vote in favor of this zoning amendment.

Best regards,

Ron Koenigshofer
Vice President – Operations
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