

BY ALD. ZIELINSKI

*Resolution recognizing John and Kate McLaughlin, owners of The Brass Rooster for winning a nationwide small business contest.*

**WHEREAS,**

**JOHN AND KATE MCLAUGHLIN**

*were recognized as owners of The Brass Rooster, which won a nationwide small business contest, "Spotlight on America's Backbone,"; and*

**WHEREAS,** *John and Kate McLaughlin founded The Brass Rooster, a custom hat shop located on 2479 South Kinnickinnic, in 2011, specializing in hats, accessories and shaving supplies for men, and since its opening business has been so overwhelming that they launched their own line of headwear earlier this year; and*

**WHEREAS,** *John McLaughlin has been a hat lover his whole life, ever since he found one of his grandfather's old hats as a child, his wife Kate is a milliner for the Milwaukee Repertory Theater who has been making hats for 20 years, and once the pair discovered that there was no suitable place to buy good hats in the area they decided to create one of their own; and*

**WHEREAS,** *The Brass Rooster has hats for every style and price range, and if a customer can't find quite what they're looking for Kate can make a custom creation, and the store also has an excellent selection of vintage hats including styles from the 1920's into the 80's and 90's; and*

**WHEREAS,** *John McLaughlin, as a self-proclaimed 'hat geek' makes sure each customer leaves with a hat that's suited to their style, and he's not afraid to tell a customer that a hat simply doesn't fit the bill and to further direct him toward something that is more flattering, believing that even in a poor economy a hat is an investment that will last throughout the years; now, therefore, be it*

**RESOLVED,** *That the Common Council of the City of Milwaukee herewith recognizes John and Kate McLaughlin on their achievements with their thriving business, The Brass Rooster, and wishes them continued success in all future endeavors; and, be it*

**FURTHER RESOLVED,** *That a suitably engrossed copy of this resolution be presented to John and Kate McLaughlin.*

**Introduced by Common Council member Tony Zielinski and approved by all members of the Milwaukee Common Council on December 17, 2013.**