



September 5, 2023

City of Milwaukee – License Division
200 W. Wells Street
Milwaukee, WI 53202

Re: Class A Malt & Class A Liquor and Food Dealer License Applications for 802 N 35TH St.

To whom it may concern:

Please accept this letter in opposition to the request for Class A Malt & Class A Liquor and Food Dealer License Applications for "Rock & Roll Variety Shop" at 802 N 35TH St. Near West Side Partners has concerns about the establishment of a new liquor license at this location.

NWSP has been actively monitoring liquor serving establishments in the Near West Side and was supportive of the liquor license revocation at Sunshine Liquor, previously located across the street from this location. When this store was open, there were significant issues related to panhandling, loitering, and public drinking.

While this experience is related to a store now closed, we do have concerns about the current operations at 802 N 35th Street that support our opposition to the license. In August and September 2022, Milwaukee Police Department were notified and followed up on complaints related to afterschool parties at the site, leading to violent incidents. In April 2023, this property was found to be selling tobacco products without a license.

Thank you for your attention to this matter and consideration of NWSP's objections to this license.

Sincerely,

Lindsey St Arnold Bell

Lindsey St Arnold Bell
Executive Director
Near West Side Partners, Inc.