



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, May 29, 2025

**COMMITTEE MEETING NOTICE**


AD 07

SZULCZEWSKI, Willie L, Agent  
PIERCINGS PLUS, LLC  
1438 N 30TH ST  
Milwaukee, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below. The hearing will be held at:

**Tuesday, June 10, 2025 at 10:05 AM**

The access code is <https://meet.goto.com/614813941>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Tattoo and Body Piercing Establishment License Renewal Application as agent for "Piercings Plus, LLC" for "Piercings Plus Tattooing and Piercing" at 4412 W Center St. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

## Crite, Yvette

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**From:** Cooney, Jim  
**Sent:** Monday, March 11, 2024 2:34 PM  
**To:** Crite, Yvette  
**Cc:** Martin, Faviola; Milano, Marissa  
**Subject:** FW: No Clue - object of immature humor?

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

REDACTED  
BY  
TR.

Please add

**From:**  
**Sent:** Wednesday, February 14, 2024 10:51 AM  
**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>;  
**Subject:** Fwd: No Clue - object of immature humor?

Hello Jim,

Please make this correspondence from. part of the record. Thank you.

----- Forwarded message -----

**From:**  
**Date:** Sun, Feb 11, 2024 at 2:47 PM  
**Subject:** No Clue - object of immature humor?  
**To:** Wilson III, William <wwilso@milwaukee.gov>, <TCHAND@wi.gov>, Miller, Todd  
<tomiller@milwaukee.gov>,

1-Yesterday I tried to report cars parked at the bus stop and not parked at the business proper. No cars were parked/stopped anywhere around this area.. This turned out to be Williams' customer. Why would they park at the bus stop and walk in the dark all the way to place when they could have parked in front? Called this into dispatch because DPW parking views cars with people in a car as stopped not parked, and dispatch gave me the run around. Called seventh and the officer slammed me over to dispatch again where this operator claimed to be an officer stating that people can stop anywhere if they are not doing anything. After listening to her dialog I quickly confronted her and said you are not an officer you are dispatch. I asked for her ID number which she said was Officers are not giving their names and dispatch is not giving their numbers. Cars are not parked if someone remains in the car and can park anywhere apparently. I will get a media poll on this one. Dispatch needs a complete overhaul. Inappropriate and immature actions by officers can inadvertently cause physical and emotional harm. Shame on both departments.

2- Monday I went to an evening meeting where we talked about cameras. The officers had a jolly good time at my appearance at this meeting. I was confused by what these officers found amusing. When the meeting adjourned I had to leave with my ride which was at 4412 W. Center st. the body piercing place. The next day I was confronted by who was very agitated letting me know I was hated and that I was a snitch. Then the 2 hour signs went up on the south side of Center, he blamed me for that also. (IF ONLY I HAD THAT KIND OF CLOUT!) Then he also said that



a willing participant of the camera program, hated me and called me a bitch and would never talk to me.

This is a typical encounter with these businesses. It is dangerous for me. When the police become involved they complicate issues and perhaps naively stir a whole lot of excrement, because of these encounters I have decided to sort these guys out myself. At least if I get killed it is on my terms and not from officers who need to find amusement with people's pawns. I will no longer include the police.

Cameras catch images after the fact. I want to prevent them altogether. I AM TIRED OF BEING THE SUBJECT SOME IMMATURE POLICE OFFICERS WITH THEIR LACK OF INFORMATION AND CLUELESSNESS TO THE RAMIFICATIONS OF THEIR ACTIONS AND STATEMENTS AS A WHOLE, THIS IS NOT THE WAY TO BUILD CONFIDENCE.

*Life is maintenance, flexibility is happiness,  
May you stay forever young!*

**Forever Young!**



Tuesday, May 27, 2025



# Notice of Public Hearing

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SZULCZEWSKI, Willie L, Agent  
Piercings Plus Tattooing and Piercing at 4412 W Center St  
Tattoo and Body Piercing License Renewal Application

**Tuesday, June 10, 2025 at 10:05 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/10/2025 at 10:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2655 N 44TH ST	MILWAUKEE, WI 53210-2401
CURRENT OCCUPANT	2660 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2662 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2665 N 45TH ST	MILWAUKEE, WI 53210-2403
CURRENT OCCUPANT	2666 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2667 N 44TH ST	MILWAUKEE, WI 53210-2401
CURRENT OCCUPANT	2667 N 45TH ST	MILWAUKEE, WI 53210-2403
CURRENT OCCUPANT	2668 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2669 N 44TH ST	MILWAUKEE, WI 53210-2401
CURRENT OCCUPANT	2670 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2671 N 45TH ST	MILWAUKEE, WI 53210-2403
CURRENT OCCUPANT	2672 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2673 N 44TH ST	MILWAUKEE, WI 53210-2401
CURRENT OCCUPANT	2673 N 45TH ST	MILWAUKEE, WI 53210-2403
CURRENT OCCUPANT	2676 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2677 N 44TH ST	MILWAUKEE, WI 53210-2401
CURRENT OCCUPANT	2677 N 45TH ST	MILWAUKEE, WI 53210-2403
CURRENT OCCUPANT	2678 N 45TH ST	MILWAUKEE, WI 53210-2402
CURRENT OCCUPANT	2679 N 44TH ST	MILWAUKEE, WI 53210-2401
CURRENT OCCUPANT	2679 N 45TH ST	MILWAUKEE, WI 53210-2403
CURRENT OCCUPANT	2700 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2702 N 44TH ST	MILWAUKEE, WI 53210-2427
CURRENT OCCUPANT	2702 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2706 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2707 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2708 N 44TH ST	MILWAUKEE, WI 53210-2427
CURRENT OCCUPANT	2708 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2709 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2712 N 44TH ST	MILWAUKEE, WI 53210-2427
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CURRENT OCCUPANT	2712A N 44TH ST	MILWAUKEE, WI 53210-2427
CURRENT OCCUPANT	2713 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2713 N 45TH ST	MILWAUKEE, WI 53210-2430
CURRENT OCCUPANT	2714 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2715 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2715 N 45TH ST	MILWAUKEE, WI 53210-2430
CURRENT OCCUPANT	2716 N 44TH ST	MILWAUKEE, WI 53210-2427
CURRENT OCCUPANT	2716 N 45TH ST	MILWAUKEE, WI 53210-2429
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CURRENT OCCUPANT	2718 N 44TH ST	MILWAUKEE, WI 53210-2427
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CURRENT OCCUPANT	2722 N 45TH ST	MILWAUKEE, WI 53210-2429
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CURRENT OCCUPANT	2723 N 45TH ST	MILWAUKEE, WI 53210-2430

CURRENT OCCUPANT	2724 N 44TH ST	MILWAUKEE, WI 53210-2427
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CURRENT OCCUPANT	2725 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2725 N 45TH ST	MILWAUKEE, WI 53210-2430
CURRENT OCCUPANT	2728 N 44TH ST	MILWAUKEE, WI 53210-2427
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CURRENT OCCUPANT	2730 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2734 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2735 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2736 N 45TH ST	MILWAUKEE, WI 53210-2429
CURRENT OCCUPANT	2737 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2738 N 44TH ST	MILWAUKEE, WI 53210-2427
CURRENT OCCUPANT	2739 N 44TH ST	MILWAUKEE, WI 53210-2428
CURRENT OCCUPANT	2740 N 44TH ST	MILWAUKEE, WI 53210-2427
CURRENT OCCUPANT	2741 N 44TH ST	MILWAUKEE, WI 53210-2428

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total Records: 63

Radius 250 feet and Center of the Circle: 4412 W Center St



# TATTOO & BODY PIERCING ESTABLISHMENT LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

AD 13

SZULCZEWSKI, Willie L, Agent  
Piercings Plus, LLC  
1438 N 30TH ST  
Milwaukee WI 53208

Current License Expiration Date: 6/30/2025

**Tattoo, Body Piercing Application**

Due Date: 4/24/2025

Renewal Fee: \$ 325

\$25 Late Fee Begins: 4/25/2025

SERVICES OFFERED (check all that apply)		Currently Approved Services: Tattoo, Body Piercing	
TATTOO SERVICES		PIERCING SERVICES	
<input checked="" type="checkbox"/> Tattoo <input type="checkbox"/> Tattoo Removal <input type="checkbox"/> Permanent Makeup <input type="checkbox"/> Microblading	Other Body Art: <input type="checkbox"/> Scarification <input type="checkbox"/> Subdermal Implants <input type="checkbox"/> Braiding <input type="checkbox"/> Branding <input type="checkbox"/> Other:	<input checked="" type="checkbox"/> Body Piercing <input checked="" type="checkbox"/> Ear Piercing <input checked="" type="checkbox"/> Microdermals <input type="checkbox"/> Other:	
<b>HOURS OF OPERATION</b>			
Are there any changes to the current hours of operation? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____			
Your current hours of operation are listed on your current license. An Extended Hours Establishment License is required to operate during the hours of 12:00 a.m. and 5:00 a.m.			
<b>HAND WASHING</b>			
Describe the hand washing method used in procedure area(s)? <u>Rinse hands in warm water then apply Soap</u> <u>Lather for 60 seconds then Rinse and dry</u>			
<b>PLAN OF OPERATION</b>			
Are there any changes to your Litter/Noise plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____			
Are there any changes to your current plan of operation or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____			
*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
<b>ACKNOWLEDGEMENT &amp; SIGNATURE</b>			
By signing below, I certify that all the information on this application is correct and acknowledge that any change in the information on the application shall be reported to the City Clerk's License Division within 10 days of the change. I shall promptly notify the City Clerk's License Division in writing if my establishment ceases operation.			
Signature of Sole Proprietor, Partner, Agent or 20% or More Shareholder: <u>[Signature]</u>			

Complete Reverse Side