



**City of Milwaukee
Budget and Management
Intra-Office Memo**

To: Finance and Personnel Committee Members
Mark Nicolini, Budget and Management Director

From: Eric C. Pearson

Date: October 20, 2010

Subject: Library Statistics

At the Finance and Personnel Committee Budget Hearing on the Milwaukee Public Library held on October 7, 2010, there were two questions that required follow-up:

1. Can statistics on patronage, circulation and computer usage be provided for each Library branch?
2. Can statistics on reciprocal borrowing changes between 2009 and 2010 be provided?

On the next two pages, the requested data are presented.

ECP:dmr
File Ref: 11BF-3C
Common/budget/11budget/F&P Follow-ups/MPL Memo

Library Performance Statistics

	<u>Annual totals</u>			<u>Through September</u>	
<u>Circulation</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009</u>	<u>2010</u>
Central	555,743	577,864	587,781	443,733	439,838
Atkinson	75,003	88,380	96,135	72,309	64,840
Bay View	247,650	263,074	281,567	212,567	178,914
Capitol	213,252	214,568	222,157	168,240	130,926
Center Street	59,778	63,100	68,698	49,062	55,914
East	258,972	248,102	261,073	197,476	157,932
Forest Home	134,848	157,941	175,755	130,537	116,687
MLK	68,670	86,192	100,622	75,919	64,247
Mill Road	156,737	165,101	153,410	116,053	105,122
Tippecanoe	183,029	184,803	191,901	145,773	129,714
Villard Avenue	81,655	94,893	109,098	80,049	68,938
Washington Park	143,510	144,065	150,260	113,421	92,873
<u>Zablocki</u>	<u>314,994</u>	<u>317,106</u>	<u>290,883</u>	<u>224,298</u>	<u>183,485</u>
TOTAL	2,493,841	2,605,189	2,689,340	2,029,437	1,789,430
<u>Patron Count</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009</u>	<u>2010</u>
Central	534,762	551,183	536,329	402,570	404,844
Atkinson	104,334	109,066	116,255	86,622	84,011
Bay View	172,243	167,893	180,707	137,747	93,627
Capitol	169,619	174,937	188,777	145,347	92,541
Center Street	131,898	135,088	132,027	98,109	102,984
East	217,260	199,367	202,475	155,649	106,022
Forest Home	157,787	164,743	182,825	137,982	117,081
MLK	110,465	111,925	118,072	89,998	75,678
Mill Road	147,794	152,999	133,671	101,839	87,209
Tippecanoe	130,759	133,287	140,077	107,730	91,922
Villard Avenue	92,311	99,858	104,653	77,989	70,884
Washington Park	213,092	222,961	194,441	150,860	112,235
Zablocki	216,512	213,904	198,220	152,481	121,773
TOTAL	2,398,836	2,437,211	2,428,529	1,844,923	1,560,811
<u>Computer Use (in hours)</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2009</u>	<u>2010</u>
Central	114,030	119,187	126,192	94,211	85,175
Atkinson	32,276	31,609	34,551	25,678	20,012
Bay View	31,219	29,574	30,143	23,015	12,677
Capitol	33,860	39,600	41,716	31,313	17,490
Center Street	57,333	56,606	60,254	44,467	37,982
East	32,616	34,459	34,952	27,098	14,054
Forest Home	30,104	30,508	32,899	24,803	18,974
MLK	25,477	23,952	26,586	19,750	14,881
Mill Road	34,726	37,390	29,340	21,991	16,411
Tippecanoe	19,703	19,134	20,408	15,078	11,137
Villard Avenue	17,761	19,196	21,172	15,641	13,042
Washington Park	44,906	47,592	40,100	30,809	20,930
Zablocki	31,070	34,126	28,892	21,822	15,460
TOTAL	505,081	522,933	527,205	395,676	298,225

Reciprocal Borrowing Comparison (January thru September - Net)					
Library	2010	2009	Difference	% Change	
Franklin	35,659	25,135	10,524	41.9%	
South Milwaukee	6,512	1,790	4,722	263.8%	
Greenfield	86,470	72,037	14,433	20.0%	
Greendale	19,360	14,206	5,154	36.3%	
Oak Creek	3,447	(5,105)	8,552	167.5%	
Wauwatosa	224,218	198,377	25,841	13.0%	
West Allis	139,774	115,276	24,498	21.3%	
St. Francis	33,709	25,770	7,939	30.8%	
Brown Deer	85,043	78,230	6,813	8.7%	
North Shore	19,265	12,190	7,075	58.0%	
Cudahy	77,483	60,717	16,766	27.6%	
Shorewood	63,132	53,176	9,956	18.7%	
Whitefish Bay	8,999	2,663	6,336	237.9%	
Hales Corners	12,685	10,054	2,631	26.2%	
TOTALS	815,756	664,516	151,240	22.8%	
<p>Note: Positive number means that Milwaukee is a net borrower within MCFLS. Negative number means that Milwaukee is a net lender within MCFLS.</p>					