

# HISTORIC MITCHELL STREET



## HISTORIC MITCHELL STREET BUSINESS IMPROVEMENT DISTRICT 4

*Where The Brightest  
Visions Come Together*

1635 S. 8th Street • Milwaukee, WI  
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MitchellStreet@Speakeasy.net  
[www.Mitchellstreet.com](http://www.Mitchellstreet.com)

## UPCOMING EVENTS

### Sun Fair

First Weekend  
Every June!

- FREE Admission
- FREE Parking
- Rain or Shine!
- Historical Items
- Rainbow Valley Carnival
- Live Entertainment, Games and Raffles
- Music
- General Merchandise Vendors
- Southside Cultural Tent
- Family-friendly Activities
- Variety of Food & Beverage Vendors
- Mitchell Street Merchants



The revival of this historic festival is a “blast to the past,” recalling memorable times on Mitchell Street, once known as the “Downtown of Milwaukee’s South Side.” In keeping with that theme, the South Side Cultural Tent features photographs, artifacts and other historical items from the earlier days of Milwaukee’s South Side.

Contact the BID #4 office for additional information:  
414-383-6601

### Other Special Events

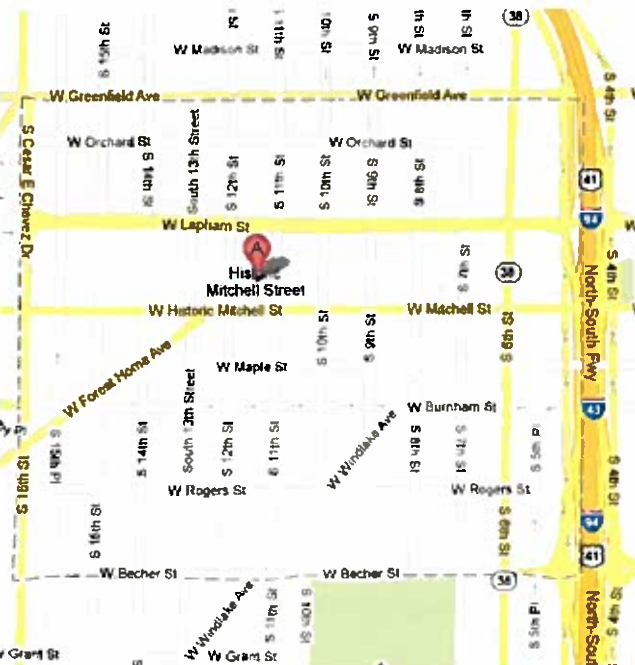
- The Historic Mitchell Street Classic Car Show, featuring classic cars and other special vehicles
- “Mitchell Street Days,” featuring vendors, crafts, artisans, food specialties
- Holiday Street lighting and store window decorating by Mitchell Street Merchants



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## DIRECTIONS



*We're Centrally Located  
Just South of Downtown  
Milwaukee Wisconsin*



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## ABOUT MITCHELL STREET



West Historic Mitchell Street is located approximately 1.5 miles southwest of downtown Milwaukee. The Mitchell Street commercial district is one of Milwaukee's oldest neighborhoods.

### BID #4

Our office is located at 1635 S. 8th street, Milwaukee, WI 53204. The Historic Mitchell Street Business Improvement District (BID #4) is a 16-block long district where a portion of the owner's property tax is allocated to make their community safer, cleaner, and more vibrant.

The Mitchell Street BID is spearheading a new spirit of cooperation among property owners, businesses and the community by providing a range of services to improve management programs including maintenance, marketing, economic vitality and physical improvements. The Mitchell Street BID #4 objective is designed to retain, expand, and attract businesses and developers who will help improve the Business District's environment. The desired goal is the re-establishment of a vital and stable retail and commercial area that will premier retail, business, cultural activities and entertainment – all combined to make Historic Mitchell Street a destination.

### OUR OPERATIONS

The Mitchell Street Business Improvement District #4 works year round to make this Historic area a unique, colorful and safe place to visit. We offer maintenance services for the entire district including keeping the area clean, graffiti removal, and newly installed state of the art security cameras. The BID #4 team combs the district on a near daily basis, addressing all issues and taking note of possible improvements. These services create a safer and positive experience, with efforts to continue revitalizing the historic beauty and to maintain our retail vibrancy in this culturally diverse district.

### ECONOMIC DEVELOPMENT

The BID offers a range of services for existing businesses and businesses interested in joining our community. Some of the services include:

- Information and Research
- Marketing
- Scheduling positive event activities to attract returning destination shoppers
- Other economic initiatives

These services help to open communication dealing with issues and ideas between the BID and its businesses, and create a feeling of community. *West Historic Mitchell is an excellent opportunity for future businesses looking to expand or relocate.*

## MITCHELL STREET HISTORY

### ALEXANDER MITCHELL SHORT STORY

Icon of banking, investing and commerce, a builder of railroads, a politician and philanthropist, Alexander Mitchell is considered one of the great fathers of Milwaukee, and certainly of Mitchell Street; having founded the first twelve blocks back in 1857.

Born in 1817 in Aberdeenshire, Scotland, he immigrated to the U.S. in 1839. He went on to found the Marine Bank of Wisconsin, and later, served as president of the Chicago, Milwaukee and St. Paul Railway from 1864-1887. Along with director Jeremiah Milbank, he built the Milwaukee Road into one of the most profitable railroads in the United States.

During his time, he was considered to be the wealthiest person in Wisconsin. His mansion still stands across the street from

the Milwaukee County Courthouse, though it is now home to the lovely and prestigious Wisconsin Club, which offers a luxurious setting for private and social events of all sizes and occasions year round.

The beautiful Mitchell Park, known for the amazing Mitchell Park Domes, the Mitchell Building downtown on Michigan Street, and of course, Mitchell Boulevard—which is now referred to as Historic Mitchell Street—were named in his honor. Mitchell International Airport is named for his grandson, Billy Mitchell, who is regarded as the father of the U.S. Air Force

He died in 1887 and was buried at Forest Home Cemetery. His spirit lives on and is kept alive on Historic Mitchell Street and throughout Milwaukee.

### ST. STANISLAUS ROMAN CATHOLIC CHURCH

St. Stanislaus, the city's first Polish Roman Catholic Church, is one of Milwaukee's best known architectural celebrities.

Its spectacular, glimmering domes have been popular landmarks since they were gilded with 23 karat gold leaf in the early 1960's. Milwaukeeans have nicknamed St. Stanislaus the "church of the gold domes."



During the Baroque era of the 17th and 18th centuries, dome-topped churches were very popular in Poland. Milwaukee's Polish immigrants chose to reflect this very creative period in the design of St. Stanislaus.

*Come and be a part of the  
Mitchell Street Business Community!*

- Restaurants
- Specialty Stores
- Historical Landmarks and so much more!

